

# *The County Agent*

A PUBLICATION OF  
THE NATIONAL ASSOCIATION  
OF COUNTY AGRICULTURAL AGENTS

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NACAA • 6584 W. Duroc Road • Maroa, IL 61756 • (217)794-3700



**2010**  
**PROFESSIONAL IMPROVEMENT AND**  
**AWARDS PROGRAMS**  
**&**  
**COMMITTEE DIRECTORY**

***ANNUAL MEETING &***  
***PROFESSIONAL IMPROVEMENT CONFERENCE***  
***Tulsa, Oklahoma - July 11-15, 2010***

## 2010 - Award Opportunities

The Holidays are over for another year. I hope you and yours had a joyous and fun filled Holiday Season. I trust you enjoyed a lot of good food, your favorite football team won, and you got to spend lots of quality time with your family and friends.

This is the "Awards Edition" of *The County Agent* magazine. This edition reflects a major emphasis area for this year.... membership participation. It also represents one of the important benefits of NACAA membership. The chance to have your educational programs and materials recognized and awarded by your peers. In addition, the SARE/NACAA Fellows Program provides an expense paid opportunity for you to receive training and develop skills which enable you to become a better Extension educator.

The Awards Edition of *The County Agent* contains the instructions on how to submit applications for being a presenter and/or displaying an educational poster at the 2010 AM/PIC and submitting a paper to be published in the *NACAA Journal*. All of these are opportunities for you to participate in an organization recognized as a premier source of professional improvement for Extension Educators.

The key is action. You have to take the time to fill out an application and submit an entry(s) for an awards program. Not only can it be rewarding for you, but it is likely that you will enable one of your fellow educators to learn about a successful Extension program that they can use in their county.

In addition, if you have a coworker who has an educational program that you feel is worthy of national recognition, encourage them to apply.

Membership participation also involves our willingness to serve in a national leadership role. Within a few weeks

NACAA Regional Directors will be seeking applicants for national committee chair and vice chair positions. These positions are critical to NACAA's ability to provide professional improvement to its membership and I would encourage you to consider applying for one of these important positions. Not only will you be helping your national association but, there are also excellent opportunities for you to obtain experience and skills that will further your extension career and improve your skills as an Extension Educator.



*Phil Pratt*  
NACAA President

I have had the pleasure of serving as a national committee vice chair and a national committee chair. I also served as a Regional Director. These positions required some time commitment, but they provided educational experiences and opportunities that I could not have obtained anywhere else. They were a boost to my Extension career, and helped move me up the career ladder. They also afforded me opportunities to have input into and be a participating part of NACAA.

Awards, recognition from your peers, presenting at a national meeting and leadership positions within NACAA are all excellent opportunities offered to you by NACAA. They afford you an avenue through which you can have input into how NACAA operates. I encourage you to apply for the recognition and awards programs and to apply for leadership positions within NACAA. All of these opportunities can provide training, experiences and friendships you will cherish throughout your Extension career. Just take advantage of the opportunities and Participate.

### December, 2009/January, 2010

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# GENERAL APPLICATION FORM

## 2010 NACAA AWARDS PROGRAM

***This General Application Form is found on-line at <http://nacaa.com/awards/> and for the majority of the awards listed in this publication, on-line applications are mandatory. The only awards this form should be used for are listed below.***

*Note: 1) NACAA policy states that all first place national winners and all national finalists must register and attend the AM/PIC to receive their award. (See inside front cover under "Attendance Requirement"). 2) This form available on the NACAA web site if submitting application electronically.*

(Please Print) State \_\_\_\_\_ Region \_\_\_\_\_

Name \_\_\_\_\_ Office Address \_\_\_\_\_

(Phonetic spelling) \_\_\_\_\_ City \_\_\_\_\_ County \_\_\_\_\_

Position \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: Office ( ) \_\_\_\_\_ Home ( ) \_\_\_\_\_

Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_

Note: Please attach additional sheet to list team member names if application represents a team effort.

**Non-NACAA Members must be clearly identified by indicating "Non-Member" next to their name.**

***Awards programs applicants must be a member at the time they submit an application.***

- Applicant's signature: My signature verifies that I am a paid-up member of my state association and NACAA, have read and understand the rules, and certifies that my entry meet these requirements. For "Poster Session" entry — my signature also certifies that my poster or abstract has not been presented at any previous NACAA AM/PIC. (If electronic submission, type name on line and place X in box to confirm).

Signature \_\_\_\_\_ Date \_\_\_\_\_

- State Committee Chair signature: My signature verifies that I am the committee chair of the award applicant. This application accurately represents the efforts of this individual. (If electronic submission, type name on line and place X in box to confirm).

Signature \_\_\_\_\_ Title \_\_\_\_\_

**Please check the program for which you are applying. Use a separate form for each program you enter. This form may be photocopied. All entries must be in the possession of the state chair by March 15, 2010. Earlier application is encouraged.**

Communications Award Program - check category:

- \_\_\_ 1. Audio Recordings\*
- \_\_\_ 2. Published Photo or Feature Story\*
- \_\_\_ 3. Computer Generated Presentations\*
- \_\_\_ 4. Direct Mail Piece \*
- \_\_\_ 5. Personal Column \*
- \_\_\_ 6. Feature Story \*
- \_\_\_ 7. Newsletter, Individual \*
- \_\_\_ 8. Newsletter, Team \*
- \_\_\_ 9. Video Presentation\*
- \_\_\_ 10. Fact Sheet \*
- \_\_\_ 11. Publication \*
- \_\_\_ 12. Web Site \*
- \_\_\_ 13. Learning Module/Notebook (\*if online)
- \_\_\_ 14. Bound Book

**Note: Where abstracts are required, see page 10 for example and format that must be followed.**

**\* You are encouraged to apply for these programs on-line vs. completing this hard copy application form.**

Incentive program to members who bring in new sponsors. The program is as follows:	
<b>Sponsor Level</b>	<b>Incentive</b>
\$2,000 - \$4,999	AM/PIC registration fee reimbursed
\$5,000 - \$9,999	AM/PIC registration fee reimbursed and \$500 travel voucher to attend the AM/PIC
\$10,000 - up	AM/PIC registration fee reimbursed and \$1,000 travel voucher to attend the AM/PIC

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## All program entries must be in possession of respective committee state chair by March 15, 2010, except where noted. Applying earlier is encouraged.

Current members of the NACAA Board may **not** enter the professional improvement programs with the exceptions of DSA and AA. State chairs, regional vice chairs, and national chairs may participate in the programs which their committees are administering according to criteria determined by the NACAA Board of Directors. Contact NACAA Vice President Paul Wigley for further details.

### **Attendance Requirement**

NACAA policy states that all Achievement Award (AA), Distinguished Service Award (DSA), National Finalists, and National Winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the designated ceremony to receive their award. Decisions on requests for non-attendance and excused absences will be made on a case by case basis by consultation among the respective National Committee Chair, in concert with the National Committee Vice Chairs and the NACAA Vice President. Excuses may be granted to AA, DSA, National Finalists, and National Winners for extreme personal or family illness; circumstances which would seriously jeopardize their job; or similar extreme situations. The intent of this requirement is that awards are inclusive of cash, plaques, and certificates.

In the event a national winner does not receive an excused absence from attending the AM/PIC, the national winner's award will be presented to the next ranking National Finalist who attends the AM/PIC. If none of the National Finalists attend the AM/PIC, a national winner award will not be presented.

In the event a national finalist does not receive an excused absence from attending the AM/PIC, the national finalist award will be forfeited. If a national finalist award is forfeited, there will be no replacement from lower ranking entries.

Note: The National Winner who is asked to make a program presentation at the AM/PIC is eligible for a reimbursement of the AM/PIC registration fee. In case of a team presentation, the value will equal one registration.



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## ANIMAL SCIENCE COMMITTEE PRE-AM/PIC SEMINAR & TOUR

### **PURPOSE**

This program is designed to provide the opportunity for NACAA members to study and analyze livestock systems in the AM/PIC host state of Oklahoma. Topics to be featured on the tour will include beef cattle production and forage utilization. Potential tour sites also include dairy, small ruminants, and horse operations. Participants will also have a chance for one on one exchange of ideas with local producers, industry personnel, and peers from around the country. For additional information on last year's tour, refer to the County Agent magazine, October 2009 issue, pages 20-22 or to review a PowerPoint presentation of the 2009 Tour, follow the link on the NACAA website (<http://www.nacaa.com/ampic/2009/>).

### **ELIGIBILITY**

NACAA members in good standing with responsibilities in livestock and/or alternative markets are eligible to participate in this Pre-AM/PIC tour. The event will take place on Friday-Saturday, July 9-10, 2010 and will depart from the Tulsa area on Friday morning July 9, 2010.

### **ENTRY & JUDGING CRITERIA**

Complete the "General Application Form" found on page 1 or on the NACAA web site. Also, applicant must prepare a written plan, not to exceed one single spaced typewritten page on:

1. Why you wish to attend the tour.
2. How you intend to use the tour information in your educational programs.
3. Describe your major animal science program emphasis.

### **AWARDS**

The plan is to offer the tour to Extension educators on a scholarship basis, with the only cost to the participant being transportation to Tulsa. Donor support is pending, please contact the Animal Science Committee Chair to confirm the availability of scholarships (contact information listed below).

Each successful applicant is responsible for their transportation to Tulsa and should arrive on Thursday, July 8. Two nights of double occupancy lodging (Thursday & Friday) will be included in the tour scholarship as well as tour transportation and most meals. A maximum of 20 participants will be selected for the tour. Submit entries by April 15, 2010 to Randy Mills, Animal Science Committee Chair, PO Box 100, Pendleton, OR 97801 or email to [randy.mills@oregonstate.edu](mailto:randy.mills@oregonstate.edu).

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# NACAA PRE-AM/PIC HORTICULTURE WORKSHOP & TOUR

## PURPOSE

This program is designed to provide the opportunity for selected NACAA members to study and analyze urban and commercial horticulture in the Tulsa, Oklahoma area. Sponsorship of this tour is currently being sought to help offset costs, however, individuals who apply must understand that the Study Tour is a GO, and WILL take place regardless of commercial sponsorship. Thus participants must be prepared to pay all or part of the costs if sponsorship is not found or only partially available. While in past years, there has been room on the tour for spouses or special guests, sponsorship funds, if available, will be divided among NACAA members and are usually used to offset lodging expenses of NACAA member participants. Tour expenses are not limited to, but may include: 3 nights lodging (generally at a non-conference hotel to save costs), meals for travel day and 2 tour days, and transportation expenses (generally amounting to approximately \$30 to \$50 per person from past year's experiences). Again, if commercial sponsorships are found, tour expenses will be reduced accordingly.

## ELIGIBILITY

NACAA members in good standing in their state association and with horticulture as a major responsibility are eligible to participate in this seminar/tour. The NACAA Pre-AM/PIC tour will consist of a two-day tour to be held on Friday, July 9<sup>th</sup>, and Saturday, July 10<sup>th</sup>. Tour participants must plan to arrive in Tulsa on Thursday, July 8<sup>th</sup>, 2010, as the tour gets underway, early Friday morning.

## ENTRY AND JUDGING CRITERIA

Complete the on-line entry on the NACAA web site and prepare a written plan not to exceed one double spaced typewritten page

on: 1) Why you wish to attend; 2) How you intend to use this information in your educational programs; 3) What your present ornamental horticulture education thrusts are.

## AWARDS

Each selected participant is responsible for their own transportation to Tulsa, Oklahoma on Thursday, July 8<sup>th</sup>, 2010. If sponsorship funds are available, funds will be used first to offset lodging expenses of NACAA members, or according to the recommendations of the National Horticulture Chair.

Approximately seven members will be selected from each NACAA Region with a maximum of 30 participants eligible for the seminar and tour. Members should submit their applications on-line which will then be electronically sent (automatically) to their State Horticulture Committee Chair. If the State Horticulture Chair is one of the applicants, a judge should be appointed to rank all of the applications. The State Horticulture Chairs will submit the ranked application to the Regional Horticulture Committee Chairs. Regional Chairs will then recommend seven candidates and seven alternates to the National Horticulture and Turfgrass Committee Chair. If insufficient candidates apply from a region, the National Chair will select the most qualified applicants from the pool of candidates.

## DEADLINE

Entry must be in possession of your State Horticulture Committee Chair by March 15, 2010.

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## EXCELLENCE IN 4-H PROGRAMMING

## PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension youth development program(s) for 4-H and other youth.

## ELIGIBILITY

All members of NACAA with 4-H and youth development programs who are in good standing with their state association may be considered for this program. Previous state and regional winners and national finalists are encouraged to participate again. State 4-H and Youth Chairs are eligible but must follow established guidelines. Team entries are permitted. All team members need not be current members of NACAA. Application must be submitted and signed by a current NACAA member. Entries will not be considered unless all required signatures are complete on the application form.

## ENTRY

Entries should be submitted electronically including attached support material and supervisor letter (see NACAA web site). The entry should consist of 1) the on-line general application form; 2) a narrative not to exceed 1000 words; 3) support material not to exceed 5 pages; and 4) a letter from the entrant's immediate supervisor verifying the program accomplishments. Judging of the entry will be based on: problem identification - 10 points; specific target audience identified - 10 points; goals established - 10 points; teaching methods and activities - 25 points; measurable results, target audience reached, changes noted - 25 points; organization, clearness, readability - 20 points. An abstract of 150-250 words is *required* with application based on the above criteria. If team entry, team member names on the abstract must be the same as on the application form. See page 10 for abstract example and format that must be followed.

## AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC, and will provide a poster display for the exhibit area. Poster must be no larger than 44" x 44". Length of presentation should be 15 minutes maximum, with time allowed for questions. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member of the team.

All entries will be judged with the National award winner and National Finalists' abstracts being selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your 4-H and Youth Committee State Chair by March 15, 2010.

State Chairs should send all only the winning entry to their regional 4-H and Youth Committee Vice Chair by April 1, 2010. The Regional Vice-Chair should review the state winning entries for completeness and send one winning entry for each state submitting entries to the National Chair for judging by April 15.

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# SEARCH FOR EXCELLENCE IN SUSTAINABLE AGRICULTURE USDA SARE/NACAA RECOGNITION PROGRAM

## PURPOSE

To recognize members who develop and implement outstanding educational programs in sustainable agriculture. Sustainable agriculture is defined as an integrated system of plant and animal production practices having a site-specific application that will, over the long term: satisfy human food and fiber needs, enhance environmental quality and the natural resources base upon which the agricultural economy depends, make the most efficient use of non-renewable resources and on-farm resources and integrate, where appropriate, natural biological cycles and controls, sustain the economic viability of farm operations, enhance the quality of life for farmers and society as a whole.

## ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be a current member of NACAA. State Extension Programs Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

## ENTRY

Entries should be submitted electronically (see NACAA web site). Complete on-line general application form and submit with entry that does not exceed 1200 words and reflects program activities and accomplishments within the past three years.

Entries should be organized according to, and will be evaluated according to, the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. All entries should clearly relate how the activities and accomplishments related to the definition of sustainable agriculture listed above. National and regional SARE staff will assist with judging of these entries.

The score sheet for all Search for Excellence Committee recognition programs is located on page 8 of the December edition of The County Agent. Attach no more than three (3) supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the abstract must be the same as on the application form. See page 10 for abstract example and format that must be followed.

## AWARDS

The SARE Regional Offices will provide each regional winner up to a \$500 honorarium. These awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

Each Regional Winner must present his/her program during the 2010 NACAA AM/PIC to be eligible for the honorarium. Consult AM/PIC Program for time and location.

In the event of a team winning entry, one honorarium will be given in the amount indicated above, along with an appropriate certificate/plaque for each team member who is a NACAA member.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

On-line entries must be completed by March 15, 2010. State Chairs should send all state entries, with the winning entry designated, to their Regional Vice Chair by April 1, 2010.



**CHECK OUT**

**OUR**

**WEB SITE**

**[www.nacaa.com](http://www.nacaa.com)**

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# Guidelines for the following six

## SEARCH FOR EXCELLENCE PROGRAMS

### ELIGIBILITY

All NACAA members in good standing with their state associations are eligible. Team entries are permitted. All team members need not be current members of NACAA. However, only NACAA members will receive award recognition. Please indicate the members of the team that are non NACAA Members. State Search for Excellence Chairs are eligible but must follow established guidelines. Application must be signed by a current NACAA member.

Entries will not be considered unless all required signatures are complete on the application form.

### ENTRY

Submitting entry electronically is mandatory for all Search For Excellence Award Programs (see NACAA web site). Complete **on-line** application form and submit with entry that should not exceed 1200 words. Entry should reflect program activities and accomplishments **within the past three years**. Members are encouraged to apply for multiple Search For Excellence Awards, however **members can only enter the same program in ONE Search for Excellence Category**.

Entry should be organized and will be evaluated on the following criteria: Educational Objectives, Program Activities, Teaching Methods, Results, Impact Statement, and Evaluation. The score sheet for all Extension Programs is located on page 7.

Attach **no more than three (3)** supporting documents.

Abstract is required with application. Abstract totals do not count in the 1200 words. If team entry, team member names on the abstract must be the same as on the application form. See page 10 for abstract example and format that must be followed.

### AWARDS

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. *SFE in Young, Beginning or Small Farmers/Ranchers - National Winner \$1000, Regional \$500, State \$100 (per sponsor request and award IS cumulative), SFE Crop Production will have up to \$1000 in travel stipend awarded to National Winner - per sponsor request*. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 15 minutes maximum. Consult AM/PIC Program for time and location. Tickets will be required for Brown Bag Luncheon (if offered). Inquire for tickets at registration.

In the event of a team winning entry, one cash prize in the amount indicated along with an appropriate certificate/plaque will be given only to NACAA members of the team.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

### DEADLINE

Entry must be in possession of your Search for Excellence Committee State Chair by March 15, 2010.

State Chairs should send all state entries, with the winning entry designated, to their region Vice Chair by April 1, 2010.

## SEARCH FOR EXCELLENCE IN REMOTE SENSING AND PRECISION AGRICULTURE

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in utilizing remote sensing and/or precision agricultural techniques.

*Support Pending*

## SEARCH FOR EXCELLENCE IN CROP PRODUCTION

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in crop production.

*Support Pending*

## SEARCH FOR EXCELLENCE IN LANDSCAPE HORTICULTURE

### PURPOSE

To recognize a NACAA member who has developed and carried out an outstanding extension educational program in horticulture.

*Support Pending*

## SEARCH FOR EXCELLENCE IN FARM AND RANCH FINANCIAL MANAGEMENT

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in farm and ranch financial management.

*Support Pending*

## SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION

### PURPOSE

To recognize an NACAA member who has developed and carried out an outstanding extension educational program in livestock production.

*Support Pending*

## SEARCH FOR EXCELLENCE IN YOUNG, BEGINNING, OR SMALL FARMERS/RANCHERS

### PURPOSE

To recognize NACAA members who have developed and carried out outstanding Extension educational programs for Young (<35 years of age), Beginning (< 10 years management experience), Small Farmer/Ranchers (<\$250,000 annual agricultural sales).

*Support Pending*

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# SUSTAINABLE AGRICULTURE RESEARCH AND EDUCATION (SARE) SEMINAR USDA SARE/NACAA FELLOWS PROGRAM

## PURPOSE

This program is designed to provide hands-on experience and materials for selected NACAA members to study and become familiar with the basics of sustainable agriculture and alternative farm systems as currently practiced within the four regions of the US Department of Agriculture. An understanding of current trends, practices, and underlying strategies within the sustainable agriculture movement will help Cooperative Extension agents or farm advisors, and agricultural professionals with whom they work, build effective outreach programs to provide assistance to those who have made the transition or to help guide producers desiring to begin the transition toward sustainable production systems on their own farms and ranches.

Specific sustainable farming systems will be studied as selected fellows visit two of the USDA regions each year as part of the two year program. The fellows will hear discussions on sustainable agriculture as pertaining to each region and visit selected farms and ranches to view firsthand the application of sustainable agriculture principles studied in the classroom. For more details go to <http://www.nacaa.com> and click on the SARE Fellows button.

## ELIGIBILITY

Members of NACAA in good standing with their state associations with responsibility in agricultural production systems are eligible to apply for the Fellows Program.

## ENTRY & JUDGING CRITERIA

Complete the on-line general application form and provide information on the following, not to exceed two typewritten pages using a font size 12:

1. Why you wish to attend.
2. Details of your experience and past activities that would demonstrate the understanding of and interest in sustainable agriculture and alternative farming strategies.
3. A plan on how you intend to use the Fellows program information in your local Extension programs and the evaluation methods you will implement.
4. The potential impacts and expected results that your participation could have on your local Extension sustainable agriculture program.
5. The potential benefits to other professionals and clientele in their geographic area. Preference will be given to applicants who plan to train others (extension agents, other professionals and clientele) upon completion of the program.

Successful applicants will be selected on the basis of:

1. Geographic and other diversity considerations. The preference of the sponsor would be to have one individual selected each year from each of the NACAA regions.
2. Experience and past Extension activities in this area of emphasis (10 pts)
3. Plan of Extension work following training (60 pts)
4. Local Extension program expected impacts, expected results and program evaluation methods (30 pts)

It is expected that all applicants will have worked through the **Sustainable Agriculture: Basic Principles and Concept Overview** on-line course designed by USDA SARE. A thorough understanding of the basic principles and philosophies of sustainable agriculture are prerequisite to entry into the Fellows Program.

## AWARDS

- Four individuals, one from each NACAA region, will annually be selected for this two year program on a competitive basis (after the initial year there will be 8 individuals in the program in any given year).
- The seminars will occur in the spring and fall of each year with the specific date determined by the host state and SARE region, with input from the participants.
- Economy air travel will be provided to successful applicants to attend each training seminar in the selected region.
- Meals and lodging expenses will also be paid by the program sponsors, but incidental and additional expenses will be the responsibility of the participants.
- Successful participants will also receive a complete USDA SARE library courtesy of the Sustainable Agriculture Network (SAN) in Washington, DC and a \$1,500 stipend to be used for program support, materials or hardware, including the purchase of equipment, such as computers, if desired.

## DEADLINE

Entry must be completed on-line by March 15, 2010.

**Support provided by:** USDA National SARE Program and SAN. The availability of this program will be dependent upon the consent of USDA SARE and the availability of funds.



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# CALL FOR PRESENTERS FOR THE PROFESSIONAL IMPROVEMENT SESSIONS 2010 NACAA AM/PIC

**PURPOSE:**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs.

To provide to the NACAA membership professional improvement presentations that will enable them to be a more knowledgeable Cooperative Extension professional.

**ELIGIBILITY:**

NACAA members in good standing must submit an on-line abstract of their proposed presentation to the National Chair of the Professional Improvement Council Committee or Extension Development Council Committee that administers the professional improvement session in which the proposed presentation would be made. Professional Improvement Council committees include: Agronomy and Pest Management; Agricultural Economics and Community Development; Animal Science; Natural Resources/Aquaculture; or Horticulture & Turfgrass and Sustainable Agriculture. Extension Development Council committees include: Agricultural Issues & Public Relations; Early Career Development; Administrative Skills Development; or Teaching and Educational Technologies.

The Professional Improvement Council/Extension Development Council Committees will determine the number of accepted presentations.

The Regional Vice Chairs of the Professional Improvement Committees will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chairs will be final. Presentations will be made on Tuesday of the 2010 AM/PIC.

**RECOGNITION:**

Peer reviewed papers will be selected for presentation and authors will receive a certificate and will have paper published in the NACAA Annual Meeting and Professional Improvement Proceedings.

**ENTRY:**

The application process for making a presentation at the 2010 AM/PIC will be handled on-line at <http://nacaa.com/awards/apps/presentation.php>. Please follow the instructions on-line for submitting a presentation application. All submissions must be completed by March 15, 2010. See page 10 for abstract example and format that must be followed.

## Excellence in 4-H and Youth (A Call for Presentations)

**PURPOSE**

To provide NACAA members an opportunity to make an oral presentation at a recognized national professional improvement meeting.

To provide NACAA members an opportunity to share successful Cooperative Extension educational programs

To provide to the NACAA membership professional improvement presentations that will enable them to be more knowledgeable Cooperative Extension professionals.

**ELIGIBILITY:**

NACAA members in good standing must submit an on-line abstract of their proposed presentation to the 4-H and Youth National Chair. The Committee will determine the number of accepted presentations.

The Regional Vice Chairs will have full authority to accept or reject a proposed presentation upon evaluation of the title and submitted abstract. Rejection of a proposed presentation by the Regional Vice Chair will be final.

**ENTRY**

The application process for making a presentation at the 2010 AM/PIC will be handled on-line at <http://nacaa.com/awards/apps/presentation.php>. Please follow the instructions on-line for submitting a presentation application. All submissions must be completed on-line by March 15, 2010.

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## NACAA SEARCH FOR EXCELLENCE SCORE SHEET

- \_\_\_ Crop Production
- \_\_\_ Livestock Production
- \_\_\_ Farm and Ranch Financial Management
- \_\_\_ Landscape Horticulture
- \_\_\_ Remote Sensing and Precision Agriculture
- \_\_\_ Young, Beginning or Small Farmers/Ranchers
- \_\_\_ Sustainable Agriculture Research and Education (SARE)

Area:	Points
Educational Objectives	20
Program Activities	10
Teaching Methods	10
Results	20
Impact Statement	20
Evaluation	20

# CALL FOR PAPERS FOR THE POSTER SESSION

## PURPOSE

To showcase NACAA members work by giving them the opportunity to present posters at the Annual Meeting/Professional Improvement Conference. This award program has two categories to recognize NACAA members:

- 1) Applied Research – to give individuals an opportunity to present a poster on applied research they have conducted.
- 2) Extension Education – this category is designed to give members an opportunity to present a poster on new or different educational methods or technologies he or she has used.

The program also provides an opportunity to discuss how an identified educational need in the community was addressed and what the observed results were.

## ELIGIBILITY

An NACAA member in good standing must submit an abstract to which they have been a contributing investigator. A member can only be the senior author (the first name appearing on the poster) on one poster in each category each year.

## GUIDELINES

- Poster size must be no larger than 44" x 44". This allows all posters to fit nicely on the frames used at AM/PIC.
- There is no limit to the number of posters on which a member can be listed as a junior author.
- **Any member who does not follow these guidelines and submits more than one poster on which he/she is the lead author in the same category, will have all posters disqualified.**
- *No poster or abstract will be presented at the 2010 AM/PIC that has been presented at any previous NACAA AM/PIC.*
- The Professional Excellence Committee will have full authority to accept or reject a poster abstract upon evaluation of the title and submitted abstract. Rejection of poster abstract by the Professional Excellence Committee will be final.

## RECOGNITION

Peer reviewed abstracts will be selected for presentation and authors will have the abstract published in the NACAA Annual Meeting and Professional Improvement Proceedings on the website located at: <http://www.nacaa.com/ampic/2010/proceedings.pdf>. Participants can also have the posters posted on the website located at: <http://www.nacaa.com/ampic/2010/posters.html>.

## JUDGING

Poster judging will be based on the following criteria:

1. Scientific/Educational Merit 60%
2. Poster Presentation 30%
3. Follow instructions for presentation/mounting 10%

Judging criteria for Applied Research and Extension Education posters can be found at:

[http://nacaa.com/awards/2010\\_forms/NACAAPosterScoreCard.pdf](http://nacaa.com/awards/2010_forms/NACAAPosterScoreCard.pdf)

## ENTRY

Complete the on-line application process found at <http://nacaa.com/awards/apps/poster.php>. No hard copy applications will be accepted. All submissions must be completed by March 15, 2010.

## AWARDS

Awards for the best poster papers in each category at the annual meeting are as follows:

Best Contributed Poster	\$500 and a certificate w/holder & Ribbon
Second Place	\$250 and a certificate w/holder & Ribbon
Third Place	\$150 and a certificate w/holder & Ribbon
Region Winners	Certificate & Ribbons
Finalists	Ribbons

## Publication Deadlines

### The County Agent

#### March, 2010

AM/PIC Registration Issue

Deadline for Articles: February 8, 2010

Mail Date: March 15, 2010

#### June, 2010 Issue

Open Issue

Deadline for articles: May 20, 2010

Mail Date: June 15, 2010

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## GUIDELINES FOR APPLIED RESEARCH AND EXTENSION EDUCATION POSTER SESSION

### **Mounting of the Poster:**

Foam core display boards will be provided for you. Posters should not exceed the 44" x 44" size limitation. Pushpins must be used to mount the poster and you must provide your own.

### **Program Title, Author, Institution and Address:**

Poster title, author names, and affiliations *should appear on the top* of the poster. A simple sans-serif typeface (i.e., Arial or Helvetica) should be used. Lettering for the title should be at least one half (1/2) inch.

### **Abstract:**

The abstract that was submitted with the poster session application has to appear on the poster. The abstract title, author(s) and affiliations can be omitted in the abstract affixed to the poster. However, the word "abstract" should appear at the top of the abstract text. Minimum size for abstract typeface is 16 points.

**Extension Education abstracts should show program impact. Applied Research abstracts should include research data.**

### **Supporting Materials:**

Material that supports the poster (i.e., workshop workbooks, handouts, etc.) may be placed below the poster on the floor. Room for supporting material is limited to space directly below your poster. A pocket will be attached below each poster to allow people who are interested in learning more about your program to drop their business card into it.

### **Content:**

Do not prepare a poster as if it were a manuscript. Primarily use tables and figures and limit verbiage. Details of the work can be discussed during the "Meet the Author Sessions" with interested parties. Make sure that the selected typeface is easy to read. No more than two different typefaces should be used on the poster. Lettering for text and illustrations should range in size between 24 and 48 point type.

24 point      48 point

### **"Quality Matters When Preparing a Poster"**

**Adapted from Communicaid article by Evie Liss and Bernadine Strik, 1991**

- 1. How well is the message conveyed (simplicity and clarity of the message)?** Most people spend less than ten minutes at a poster. Each poster will be reviewed for one to three main points or themes the presenter wants people to retain. Also, each poster will be evaluated for a center of interest to identify and introduce the message.
- 2. How easy is the poster to read at three feet?** The judges will look for posters with text tables and figures in letter (type) sizes that are easy to read at three feet. Readability of lettering style is also important.
- 3. Is the poster visually balanced and organized?** Successful posters do not crowd the information. Details can be shared on a handout. Attractive posters have a logical order with figures, photos, and text throughout.
- 4. Does the poster use colors and contrast to visually attract the readers?** Contrasting colors are used to lead the viewer's eye throughout the poster, and imaginative ways to add color might include photographs, illustrations, charts, or graphs.

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# INSTRUCTIONS FOR SUBMITTING ALL ABSTRACTS WHERE REQUIRED

## I. Abstract Format

1. The text should be roughly 150-250 words, in font size of 12. **For those entries not submitted on-line**, an original copy of the abstract must be submitted as well as an electronic copy on a labeled CD. Abstracts included on the CD should be in Wordperfect or Microsoft Word.
2. **TITLES SHOULD BE COMPLETELY CAPITALIZED**, and typed from the left margin on the first line. It should not be underlined. The body of the abstract should be fully justified (both margins even).
3. Name(s) of author(s), institutional affiliation(s), and address(es) should be entered two lines below the title line. Name(s) of author(s) should be underlined and written in the order of family name and the initials of the given and middle name. The last name of the presenter should be marked with an asterisk (\*) at right.
4. Insert an empty line before beginning to type text. Text should be preceded with a space of three letters.
5. Scientific names (i.e., botanical names) should be written in italic type or underline.

## II. General Instructions for Applications that require an abstract.

1. **Electronic copies** of the abstract are to be submitted with the application by following the on-line submission process.
2. Abstracts will not be accepted if they do not conform to the instructions contained herein, both in content and/or format.
3. The following is an example of the abstract format that must be followed for all abstracts. The abstract selected is the 2006 National Winner of the Poster Session Applied Research category.

### Sample FORMAT FOR All NACAA ABSTRACTS

When published, the entire abstract (including the title and by-line), will be printed by phototype process exactly as you submit it. Author(s) underlined and written in order of family name, given and middle initials, with an asterisk (\*) to the right of the presenting author; followed by the address; and that the text starts on the next two lines, indented three spaces.)

The Committee responsible for the award category **may choose not to publish an abstract if it does not meet the required rules and format layout.**

Submission of abstracts must be completed online no later than March 15, 2010. Additional information (the schedule of presentation, details on presentation methods, and so on) will be provided after the abstract has been approved.

## EVALUATION OF THE EFFECTIVENESS OF BIO-FUNGICIDES IN THE PRODUCTION OF FRESH MARKET ORGANIC TOMATOES

Blevins,\* P.K.<sup>1</sup>, Straw, R.A.<sup>2</sup>

<sup>1</sup>. Extension Agent, Virginia Cooperative Extension, Washington County, Abingdon, Virginia 24210

<sup>2</sup>. Extension Specialist, Virginia Cooperative Extension-Southwest Virginia AREC, Glade Spring, Virginia 24340

Disease control in fresh market tomatoes is a major factor limiting the adoption of organic production methods by growers in Southwest, Virginia. Six bio-fungicides were compared to a conventional standard [Bravo (3 pts/acre) alternated with Manzate (2 lbs/acre) plus Tanos (8 oz/acre) plus BCS Copper (64 oz/acre) for the first four weekly sprays, and Bravo alone thereafter] and an untreated check (UTC) for relative effectiveness in controlling diseases such as early blight. The biological materials and rates applied were, Storox (1% solution), Biophos (2% solution), Prophyte (4 pts/acre), Serenade Max (3 lbs/acre), BCS Copper (2qts/acre), and Serenade Max (3lbs/acre) plus BCS Copper (2qts/acre). All treatments were made on a weekly basis. The tomato variety 'Mountain Fresh Plus' was used in a drip irrigated, trellised, plasti-culture system. Fruit was harvested and graded and placed into one of the following grades: Jumbo, Extra Large, Large, Medium, Small, No. 2, or Cull. Yield data and disease ratings were analyzed using ANOVA techniques and means were separated using Duncan's Multiple Range Test. There were no statistical differences in yield of total marketable fruit. The UTC plot produced the greatest number of Jumbo fruit, while the Serenade/BCS Copper produced the lowest. Storox has been a material that local organic growers have relied on for disease control. In terms of disease control, all treatments including the UTC were better statistically than Storox, which had leaf area damage ratings in excess of 40%. This study suggests that there are differences in the relative effectiveness of these bio-fungicides for disease control. However, in this case it did not significantly impact total marketable yield. If harvest had continued, yield differences would have been expected due to defoliation by early blight.

# CALL FOR PAPERS TO BE PUBLISHED IN THE 2010 NACAA JOURNAL

## PURPOSE:

To provide NACAA members an opportunity to publish in a recognized national professional improvement format.

To provide NACAA members an opportunity to share successful Cooperative Extension scholarly work such as on farm research demonstrations, applied research, and related Extension activities.

To provide the NACAA membership with additional professional improvement opportunities that will enable them to become a more knowledgeable Cooperative Extension professional.

## ELIGIBILITY:

NACAA members in good standing must submit an electronic abstract and full article by following the entry rules listed below. Articles are to be submitted on-line (**no hard copy/paper versions will be accepted**).

The Electronic Journal Committee will have full authority to accept or reject a proposed article based upon reviews. Rejection or acceptance of a proposed article by the Journal Committee will be final. The Chair of the Journal Committee is Mickey P. Cummings at coosa@uga.edu.

## RECOGNITION:

Peer reviewed articles will be published on the NACAA website [www.nacaa.com](http://www.nacaa.com).

## ENTRY:

Abstract, and proposed article must be submitted online at <http://nacaa.com/journal> by March 15, 2010. See page 10 for example of abstract. The on-line entry form will have designated areas to enter Title, author, institution and address, additional authors, and then the main manuscript. In order to preserve your anonymity of during the review process, do not include the authors, institution or address in the main manuscript.

## Manuscript Specifications:

- Double-spaced
- 12 point font
- PDF format (on Windows use Adobe or a free app like PrimoPDF from <http://primopdf.com/> to create PDF file)
- Maximum of 2,000 words plus tables, graphics and abstract
- Entire file size not to exceed 2mb
- 1 inch justified margins
- First letter of words in title should be capitalized
- Titles should be centered
- DO NOT include the name of author, institution in the PDF file
- Insert 1 empty line before text
- Text should be preceded by 3 blank spaces
- Scientific names should be written in italic type

# 2010 Service to American/World Agriculture Nomination Form

**DEADLINE:** March 15, 2010

**ATTENTION:** Southern Region NACAA Members. You or your state has the opportunity to nominate an individual to receive the Service to American/World Agriculture Award from NACAA for their contribution to agriculture.

## PURPOSE:

To recognize a U.S. citizen who has made a major contribution to American/World Agriculture and is so recognized by peers and the general public. Recipient is expected to attend the 2010 Annual Meeting and Professional Improvement Conference in Portland, OR to accept the award, and will receive appropriate expenses to attend the annual meeting.

## GUIDELINES:

1. Nominations are encouraged by any member of NACAA in the eligible region. Nominees must be residents of the region hosting the annual meeting and must have the approval of the State Extension Director and the President of your State County Agent Association. The recipient of this award will be from the Southern Region in 2010.
2. The nominee may be a public official, lay leader or other professional individual who has made a significant contribution to American and/or World agriculture, but not limited to, Cooperative Extension and/or research.
3. Entries must be received by March 15. Send to Paul Wigley, Vice-President-NACAA, PO Box 309, Morgan, GA 39866

## 4. Attach credentials in 1,000 words or less for nomination.

Nominee_____
Title or Position_____
Address_____
City_____ State_____ Zip_____
Primary reason for recognition (in 10 words or less) _____ _____
Private Citizen_____
Public Official_____
Other (specify)_____
Name of person making nomination_____
Approval Signature of State Association President_____
Approval Signature of State Extension Director_____

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# PRIDE Program

## PURPOSE

To recognize NACAA members or team of members for outstanding use of Public Relations in Daily Efforts that improve the understanding of agriculture in their communities.

## ELIGIBILITY

All entrants must be members of both their State and National Associations of County Agricultural Agents. Regarding Team entries, only the lead applicant of the team must be a member of the State and National Association. Public Relations efforts submitted for judging must have been conducted between January 1, 2009 and March 15, 2010. Previous regional winners are ineligible for a period of one year. State Public Relations Committee Chairs are eligible but must follow established guidelines.

## ENTRY

Each entry should follow the outline listed in the entry criteria section found below. The report should be typewritten and of sufficient length to cover each section of the entry criteria as outlined. Please title each section of your report according to the entry criteria. Along with each entry, submit an abstract of 150-250 words based on the entry criteria found below and according to the abstract example and format as outlined on page 10. There is not a separate category for team entries.

Complete the on-line application process found at <http://nacaa.com/awards/apps>. No hard copy applications will be accepted. All submissions must be completed by March 15, 2010. See page 10 for abstract example and format that must be followed.

## ENTRY CRITERIA

Complete the on-line general application form and send it with the following support materials.

County Situation (10 points possible). Describe your county situation; total acreage, farmed acreage, agricultural income, major crops and livestock, total population and farm vs. non-farm shares of total population; economic importance of agriculture, agribusiness and other industries, and community attitudes toward agriculture and public relations opportunities.

Public Relations Objective (30 points possible). Explain how and by whom objectives were established. List Public Relations objectives. They should be pertinent, realistic, specific, measur-

able and aimed directly at achieving a better understanding of agriculture in your community. Explain the relationship of your objectives to the situation in your county.

Program Execution (30 points). Describe your Public Relations activities; what was done; your role and contributions; actions and responsibilities of others. Explain how activities related to objectives.

Results and Evaluation (30 points possible). Explain your results and how they relate to objectives. List number of persons reached personally through media, etc. Describe effects on attitudes toward agriculture.

## RECOGNITION AND AWARDS

If adequate donor funds are secured, the National Winner will receive up to \$500; three National Finalists up to \$250; and state winners up to \$50. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

The National Winner will present his/her program during the NACAA AM/PIC. Length of presentation should be 15 minutes maximum. Consult AM/PIC Program for time and location.

In addition, the national winner and finalist will be asked to prepare a poster in support of their entries for display at the NACAA annual meeting. See page (11) for poster preparation guidelines

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque will be given only to NACAA members of the team.

All entries will be judged with a designated number of abstracts selected for publication in the AM/PIC Proceedings.

## DEADLINE

Entry must be in possession of your Public Relations Committee State Chair by March 15, 2010.

State Chairs should send the state winning entry to their region vice-chair by April 1, 2010. Regional vice-chairs must send the top three regional finalists to the National Chair by April 15, 2010.

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## NACAA

# Commemorative Knives Available

The NACAA Educational Foundation and the Scholarship Committee have just under 105 limited edition NACAA Case Knives available for purchase.

The knife, a three bladed medium stockman, has a green Jade Bone handle. The three blades, a clip, spey and sheepfoot have the NACAA logo in color etched onto the largest blade. The medium stockman measures 3<sup>5/8</sup> inches closed and weighs 2.5 oz. The knife is in a commemorative tin with the NACAA logo printed on the lid.

These fine knives can be purchased by contacting Scott

Hawbaker at the NACAA office and he can send one to you. The price including shipping is \$50 per knife.

The money raised from the selling of these knives will go to the foundation to fund travel scholarships.

These knives will make great Birthday and Holiday presents as well as a good retirement gift for agents. Don't miss this opportunity to own a collectible Case knife. If you have any questions about these knives Scott Hawbaker at the NACAA headquarters at (217) 794-3700.



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# NACAA HALL OF FAME AWARD

## PURPOSE:

The purpose of the NACAA Hall of Fame Award is to recognize NACAA individuals for demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator, consideration for association involvement at both the state and national level, and outstanding humanitarian service. This award recognizes NACAA members with sustained and distinguished careers.

This award will be presented annually to one person from each of the four NACAA regions. The Vice Chairs of Recognition and Awards from each region will be responsible for collection of applicants from the states. The Program Recognition & Awards Committee reserves the right to reject any applicant if minimum standards are not met.

## ELIGIBILITY:

All current and life members of the National Association of County Agricultural Agents are eligible, except previous winners. The candidate must have previously been awarded the Distinguished Service Award (DSA).

## NOMINATION:

Each state association has the opportunity to nominate one applicant from their state association to be forwarded to the Regional Vice Chair of Recognition & Awards. The nomination process at the state level will be determined by each state but the award deadlines will align with the Achievement Awards (AA) and Distinguished Service Awards (DSA). The state may choose a candidate or an applicant may apply to the State Chair of Recognition & Awards. State Chairs will submit State Winners' applications to Recognition & Awards Regional Vice-Chairs by January 15.

Nominations are to be double spaced, typed essays of not more than 500 words describing the activities listed in the criteria section. Nominations are to be accompanied by the application form, a letter from the state president (or vice president if the president is the nominee) verifying the state association's support of the nominee and that the nominee is a member in good standing of both the state and national associations. The nomination packet should contain 2 testimonial letters from clientele who have knowledge of the educational programming

efforts. Nomination materials must be submitted on-line. A one-page bio-summary must also be completed (see sample on web <http://www.nacaa.com/awards/> ).

## CRITERIA:

- **40% Demonstrated commitment, dedication and effective leadership in job performance as an outstanding educator.** Quality of Extension Programs includes the scope, innovation and appropriateness of the nominee's program to the identified needs of the people and community within his or her assigned area or state.
- **30% Association involvement at the State and National level.** Involvement includes length of membership, committee assignments, offices held, AM/PIC attendance, and special assignments.
- **30% Humanitarian activities and leadership outside of normal Extension programming.** Humanitarian activities may span any length of time and involve any type of service to one's community beyond the normal call of duty. Examples: Volunteerism (Red Cross, civic organizations, hospital, EMT, church, youth organizations, crisis teams, etc.); Leadership (Civic organizations, community action groups, church, schools, crisis teams, boards, etc.); Personal (Acts of heroism, care of foster children or elderly, philanthropy, etc.)

A cash award of up to is \$1000. The winners must register for the NACAA Annual Meeting and Professional Improvement Conference and attend the Monday General Session to receive their award.

- One winner from each region will be recognized at the Monday General Session.
- All state winner applications received by the established deadline will be reviewed and judged by the NACAA Recognition & Awards Committee.

Support provided by:



JOHN DEERE

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## COMMUNICATIONS AWARDS PROGRAM

### PURPOSE

To recognize NACAA members who excel in communicating programs and ideas to their clientele.

### ELIGIBILITY AND JUDGING CRITERIA

Members of NACAA in good standing with their state association are eligible to enter, including team entry members. Extension editors and/or other paraprofessional Extension Communication specialists are not eligible. Submit only one entry per class per individual. All classes are open to entries from one or more NACAA members with the exception of Class 2 - published photo, Class 5 - personal column and Class 7 - individual newsletter, which are open to individual entries only. Entries must have been used by member between March 15, 2009 and March 15, 2010.

Entry materials that have already been state, regional, or national winners are not eligible again. First place national winners may not repeat in consecutive years in the same category. Communications Committee State, Regional, and National Chairs are not eligible to participate in this program **unless they are one member of a team entry with another person as the primary entrant.**

Judging criteria for each category follows on pages 17-18.

### ENTRY

Submit materials in a file folder (with folder tab removed). Attach copy of application form on outside. Application form may be photocopied or retrieved from the NACAA Web Site as needed. Do not submit entries in note covers or binders (exception - category 13). **Electronic submission** can be made for the Audio Recordings, Published Photo & Caption, Computer Generated Graphics Presentation, Program Promotional Piece, Personal Column, Feature Story, Individual Newsletter, Team Newsletter, Video Recordings, Fact Sheet, Publication, Web Site, Learning Module (if online) categories only. Refer to NACAA Web Site for directions on submitting entries electronically. **All materials must be submitted to the State Chair at the same time.**

**Note:** NACAA will do everything possible to safeguard entry materials. However, it is recommended that members duplicate valuable entry materials in case materials are lost.

## ABSTRACT

**Each entry, including entries submitted electronically, must have an abstract.** Include members name, state, and county (team entries should list all NACAA members who contributed to the entry); a short summary that includes objective, purpose (why, when, how, audience, and audience number, and results); and how the entry was prepared (i.e. recorded, edited, printed, or duplicated professionally or by field staff on field office equipment), how distributed and how many were distributed. The abstract should include the member's contribution to the final product. Abstracts for all regional and national winners will be published. **See page 10 or NACAA Web Site for abstract example and format that must be followed.**

**Please include CD in a pocket or envelope attached inside the folder. Abstracts must be on a labeled CD with the exception of entries submitted electronically. Submit both hard copy and CD with entry material.**

## CATEGORIES

1. **Audio Recordings** - 1 to 15 minute presentation. Recording can be a complete program or segment of a radio program, podcast, etc. to be judged. Submit on a CD. Member(s) must have been a major contributor to the presentation or conducted the interview(s). On separate page, indicate date and time(s) used, station(s) where program aired, and where recorded (agent's office, station, etc.). Submit electronic entries using mp3 file or provide link (URL) where recording is located on the web.

2. **Published Photo & Caption** - One or more black and white or colored photos taken by member which tell a story. Include clipping containing the photo (2); outline and story (if used). Pictures should be 5x7 inches. Provide explanation if original photos are not available. Original copy must be included for outline and/or story. Only photo and caption will be judged. If digital photos were used and transmitted directly to the newspaper, please include the digital photo in a JPEG format on a CD as well as a printed copy. A JPEG format should be used for photos submitted electronically.

3. **Computer Generated Graphics Presentation** - Maximum of 80 slides up to 15 minutes in length or if longer, entrant must designate portion of set to be judged by indicating that portion on the script. Computer generated graphics presentations i.e. Powerpoint presentation may be submitted on CD. See directions on NACAA Web site for electronic submission.

4. **Program Promotional Piece** - One short, promotional item used to advertise a program or event and/or alert the reader to an important current issue. It should create awareness and call for action. Indicate audience to whom the item was sent and the number distributed as well as results of number registered.

5. **Personal Column** - Clippings and original copy for two columns for two different dates. Photocopies or scanned copies of the final published article will be accepted if original clipping is not available or for entries submitted electronically.

6. **Feature Story** - Clipping and original copy of one article. Photocopies or scanned copies of the final published article will be accepted if original clipping is not available or for entries submitted electronically.

7. **Newsletter, Individual** - Two issues of a newsletter written by a member that is informal and personal. It may contain several unrelated topics. Indicate audience to whom newsletter was sent and the number distributed and how distributed.

8. **Newsletter, Team** - Two *different* issues of a newsletter written by **one or more members**. Non-members may be a part of a team entry (i.e. NRCS). Entry may be a portion of a multi-county, area extension newsletter, or multi-agency newsletter. Indicate audience to whom newsletter was sent and the number distributed and how distributed.

9. **Video Recordings** - One presentation that **one or more members** contributed to or produced, not over 15 minutes long. It can be a segment of a longer program. Entries must be on a VHS or DVD. Indicate audience, purpose and how the presentation was used. DVD format is acceptable. Provide link (URL) where video is located on the web for entries submitted electronically.

10. **Fact Sheet** - An educational piece on a single subject produced on a single sheet of paper (size and format unspecified). Indicate audience, purpose and number distributed.

11. **Publication** - An educational publication on one or more subjects that is more extensive than class 10 - Fact Sheet. Publication may be a fact sheet that is more than one page or a bulletin. Indicate intended audience, purpose and number distributed, agent/educator's role in the development, writing and production.

12. **Web Site** - Entry will consist of abstract and URL address for the web site. Person submitting should be the person primarily responsible for content, design and maintenance of the site.

13. **Learning Module/Notebook** (includes either a book form learning module or online learning module) - Entry will consist of total materials written and compiled as learning/teaching aids for specific Extension Programs, (i.e. Master Gardener Notebook). Entry materials can be of several media (print, audio, video, etc.). Significant portions of the entry material should be the work of the entrants. Provide link (URL) where located on the web for learning modules submitted electronically.

14. **Bound Book** - The entry will consist of a bound book on one or more subjects that is more extensive than either class 10 or 11. The primary author must be a member in good standing. Indicate the intended audience, purpose, number printed and the agent/educator's role in the development, writing and production of the book.

## AWARDS

Awards in each of the fourteen (14) categories are as follows:  
\*National Category Winner – Plaque and cash if donor available.  
\*3 National Category Finalists - Plaque and cash if donor available.  
\*8 Regional Category Finalists – Certificate  
\*State Category Winners – Certificate

Donors are being solicited for these awards. If adequate donor funds are secured, the National Winner will receive up to \$500; and three National Finalists up to \$250. These cash awards are not cumulative. The Executive Program Committee reserves the right to adjust awards based on the availability of donor funds.

**NOTE: First place National Winner and all National Finalists must register and attend AM/PIC to receive award.** National winners are expected to prepare a poster display of their award winning entry for the AM/PIC.

In the event of a team winning entry, one cash prize will be given in the amount indicated along with an appropriate certificate/plaque to each NACAA member.

## DEADLINE

**Entry must be in possession of your Communications Committee State Chair by March 15, 2010.**

State Chairs should send state winning entries to their region Vice Chair by April 1. Region Vice Chairs must send to National Committee Chair by April 15.

*Donor Support being requested at this time.*



**SCORECARD CLASS 1** Possible Points  
**AUDIO RECORDINGS**

1. **CONTENT** 30  
Does the program contain useful information? Is sufficient information given so listeners can use it? Was there good reason for discussing selected subject at the time the program was aired? Will it interest a majority of the audience? Was information localized as appropriate?
  2. **FORMAT** 20  
Do opening remarks attract attention and arouse audience interest? Do topics follow one another in logical sequence? Does information discussed flow smoothly and naturally? Is the closing friendly and direct? Will it prompt the listener to tune in again?
  3. **STYLE** 30  
Does the entire show have sparkle? Does a pleasing and friendly personality show through? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?
  4. **TECHNICAL QUALITY** 20  
Does the technical quality of the tape meet broadcast standards?
- TOTAL POINTS** 100

**SCORECARD CLASS 2** Possible Points  
**PUBLISHED PHOTO & CAPTION**

1. **STORYTELLING ABILITY** 20  
Does it contain all the elements necessary to tell the story? Are the elements in a logical relationship? Is it generally free of distracting or unnecessary elements?
  2. **APPROPRIATE CAPTIONS AND/OR TEXT** 20  
Do the caption and text provide orientation or cues as to how the picture are to be interpreted? Do they avoid repeating what is obvious from viewing the photos?
  3. **PHOTOGRAPHIC QUALITY** 40  
Are the photos clear and sharp and of a high technical quality? Do the photos have good composition?
  4. **IMPACT** 20  
Does the photo have the ability to capture the viewers' attention?
- TOTAL POINTS** 100

**SCORECARD CLASS 3** Possible Points  
**COMPUTER GENERATED GRAPHICS PRESENTATION**

1. **ORGANIZATION AND CONTINUITY** 40  
Maximum of 80 slides or transparencies. Is the presentation clear and logical? Does each visual add to the message, and is there continuity from one visual to another?
2. **APPROPRIATE SCRIPT** 20  
Is the script succinct and clearly written? Does it complement the visuals rather than merely repeat their content?

3. **QUALITY OF VISUALS** 40  
Are the visuals clear and sharp and of a high technical quality? Do the visual aids have good composition? Does creativity heighten interest?
- TOTAL POINTS** 100

**SCORECARD CLASS 4** Possible Points  
**PROGRAM PROMOTIONAL PIECE**

1. **CONTENT** 40  
Does material open by interesting reader in topic or event? Is it made clear for whom the information is intended? Is information timely, vital, and helpful? Is the writing concise while including all essential information? Does piece ask clearly for reader action?
  2. **READABILITY** 20  
Is the piece clearly written using uncomplicated language, concise paragraphs, correct spelling and punctuation? Are headings or subtitles used to organize information? Is the tone appropriate for the message?
  3. **DESIGN AND APPEARANCE** 40  
Do the format and design attract and guide the reader to the intended action? Do the illustrations clarify the information and support the message? Is the design appropriate for the audience? Is the tone appropriate for the message?
- TOTAL POINTS** 100

**SCORECARD CLASS 5** Possible Points  
**PERSONAL COLUMN**

1. **CONTENT** 25  
Does the column contain useful, timely information? Does it provide enough details for the reader to be able to use the information or tell the reader where to learn more?
  2. **PERSONALIZED APPROACH** 20  
Is the column written in a conversational style? Does the writer make use of personal or local anecdotes to get his/her point across? Does the writer talk to the readers rather than down to them?
  3. **CREATIVITY** 25  
Does the writer show originality in choice of topics or presentation of material? Does the writer's personality come through in his/her writing? Does the lead paragraph hook the reader and make him/her want to continue reading? Is the column well-written?
  4. **READABILITY** 20  
Is the writing well-organized with good paragraph transitions, generally short sentences, short paragraphs and easily understood terms? Is the writing free of spelling, grammar and punctuation error?
  5. **APPEARANCE OF ORIGINAL COPY** 10  
Is the copy double-spaced with indented paragraphs and margins of at least one inch on all sides?
- TOTAL POINTS** 100

**SCORECARD CLASS 6** Possible Points  
**FEATURE STORY**

1. **CONTENT** 30  
Is the subject important, interesting, timely and appropriate for the audience? Is the central theme clearly and fully developed? If human interest elements are incorporated, are they used purposely?
  2. **ORGANIZATION** 30  
Are the facts and ideas presented logically, building on each other and guiding the reader through the story? Are extraneous, unrelated facts eliminated from the story?
  3. **READABILITY** 30  
Is the writing style direct, crisp and lively? Is there variety in sentence and paragraph length and structure? Is the writing free of spelling, grammar and punctuation errors? Are capitalization, identification and other style considerations consistent throughout the story?
  4. **ORIGINAL COPY APPEARANCE** 10  
Is the copy double-spaced and cleanly reproduced with indented paragraphs and margins of at least one inch?
- TOTAL POINTS** 100

**SCORECARD CLASS 7** Possible Points  
**NEWSLETTER, INDIVIDUAL**

1. **CONTENT** 35  
Two issues of a newsletter written and/or edited by a member. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?
  2. **READABILITY** 35  
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?
  3. **APPEARANCE** 30  
Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.
- TOTAL POINTS** 100

**SCORECARD CLASS 8** Possible Points  
**NEWSLETTER, TEAM**

1. **CONTENT** 35  
Two issues of a newsletter written and/or edited by one or more members. Does the newsletter contain useful, timely information aimed at the intended audience? Is the information developed logically with good progression of thought? Does all content reinforce the newsletter objective?
2. **READABILITY** 35  
Is the newsletter written clearly and directly in active style? Is style personal, informal and reader-oriented? Are grammar, punctuation, spelling and style

correct and consistent? Are active voice, familiar words and brief paragraphs used? Do titles and headings identify topics and attract the reader?

3. **APPEARANCE** **30**  
 Appearance becomes extremely important just to get the reader to look at it in the first place. Competition for "eye time" is critical today.

**TOTAL POINTS** **100**

**SCORECARD CLASS 9** **Possible Points**  
**VIDEO RECORDINGS**

1. **CONTENT** **35**  
 Does the subject matter reach the stated objectives? Is the subject matter practical and educational? Is the subject matter appropriate for the intended audience? Is it pertinent to the locality?

2. **FORMAT** **30**  
 Do opening remarks attract audience attention and arouse interest? Does the presentation flow freely? Is the video and audio quality clear? Does the agent make good use of the visuals and props (location, special effect, models and animation)? Is the closing friendly and direct? Has the viewer gained a new knowledge or skill about the subject?

3. **STYLE** **35**  
 Does the entire show capture the viewers' attention? Is the agent enthusiastic about his/her subject? Does the agent use clear and concise terms? Does the agent make the information easy to understand? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

**TOTAL POINTS** **100**

**SCORECARD CLASS 10** **Possible Points**  
**FACT SHEET**

1. **CONTENT** **30**  
 Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

2. **READABILITY** **30**  
 Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

3. **DESIGN AND APPEARANCE** **40**  
 Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS** **100**

**SCORECARD CLASS 11** **Possible Points**  
**PUBLICATION**

1. **CONTENT** **30**  
 Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

2. **READABILITY** **30**  
 Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

3. **DESIGN AND APPEARANCE** **40**  
 Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS** **100**

**SCORECARD CLASS 12** **Possible Points**  
**WEB SITE**

1. **CONTENT** **30**  
 Is it immediately clear what the content of the site is? Is the subject matter appropriate to the audience? Is it in-depth, up to date relevant and factual (research-based)? Does the site offer links to more detailed information?

2. **EASE OF USE** **30**  
 Is it obvious how to find information? Are the pages easy to understand? Is there a navigation tool to quickly get you to the desired location? Is there some redundancy to accommodate different used learning styles (e.g. is there more than one way to get to the same information)? Are there unnecessary layers between the home page and the information you seek?

3. **OVERALL APPEARANCE** **20**  
 Is there appropriate use of color and graphics? Is there a consistent look through the site? Is the site interesting? Does it have continuity?

4. **TECHNICAL QUALITY** **20**  
 Does the site offer search capability? Do images load quickly? Does everything function as it should? Does it make good use of the medium (e.g. colors, links, sound, video, dynamic pages, databases, etc., which are not well suited in print or other media)? Is it interactive; does it let the user leave message or provide feedback?

**TOTAL POINTS** **100**

**SCORECARD CLASS 13** **Possible Points**  
**LEARNING MODULE/NOTEBOOK**

1. **CONTENT** **30**  
 Is the material useful, relevant, and appropriate in the teaching/learning of the topic to the intended audience? Are the instructional materials of high quality? Does the Learning Module contain different types of media useful and applicable to the intended audience?

2. **ORGANIZATION** **35**  
 Is the Learning Module/Notebook organized in a way to facilitate the learning/teaching process and arranged logically to follow the course/unit curriculum? Could another Educator take the material and have the essentials to teach this subject?

3. **MEMBER CONTRIBUTION** **35**  
 What is the contribution of the member in the overall teaching module? Does it go beyond the compilation of relevant material? Does it include some original work?

**TOTAL POINTS** **100**

**SCORECARD CLASS 14** **Possible Points**  
**BOUND BOOK**

1. **CONTENT** **30**  
 Does the title help the reader understand the content? Is the information useful and timely? Is the information written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

2. **READABILITY** **30**  
 Is the writing well organized and clearly written, using correct sentence structure, spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

3. **DESIGN AND APPEARANCE** **40**  
 Does the format and design attract and hold the attention of the reader? Do illustrations support the information? Is the design appropriate for the audience? Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

**TOTAL POINTS** **100**

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# **JCEP 2010**

## **Public Issues Leadership Development Conference**

### **April 27 – 26 – 28, 2010**

#### **Key Bridge Marriott Hotel, Arlington, Virginia**

## **Request for Proposals - Posters**

### **Guidelines:**

- Application must show outcomes of educational programming related to **“Increasing Extension’s Presence at the Local Level”** (with the focus on working with decision makers at the local level.)
- Proposals must be submitted by February 15, 2010 and will be selected by March 10, 2010.
- Recipients must attend and participate in a panel presentation during the 2010 PILD Conference.
- Applicants must be a current member of one of the JCEP Professional Organizations.
- Three applicants will receive a waiver of their 2010 PILD Conference Registration fee.
- Up to 25 abstracts will be accepted.

### **Format Required for Submission:**

- (Failure to adhere to the following outline may result in non-evaluation of the proposal by the JCEP Review Committee.)
- Title of Presentation:
- Name of Presenter:
- Title of Presenter:
- Presenter Mailing Address:
- Presenter E-Mail:
- Presenter Phone/ Fax Numbers:
- Indicate the JCEP organization(s) of which you are a member:
- Abstract - 500 words maximum:
- Summary - 50 words maximum to be used in the program:
- Letter of recommendation from immediate supervisor regarding this programming effort—may be emailed separately to Mary Ann Lienhart-Cross at [lienhart@purdue.edu](mailto:lienhart@purdue.edu) by the February 15, 2010 deadline.
- All proposals must be received electronically by 5:00 p.m., February 15, 2010 by Mary Ann Lienhart-Cross. In addition, a hard copy must be mailed to Mary Ann Lienhart-Cross, JCEP President Elect, Purdue Extension, Elkhart County, 17746 CR 34, Goshen, IN 46528-6898 and postmarked no later than February 15, 2010. *FAX copy will not be accepted.* This form is also found on the JCEP WEBSITE at: [www.jcep.org](http://www.jcep.org) under “PILD Conference.” The proposals will be reviewed by the JCEP Review Committee which is comprised of the National President from the Extension Professional Organizations: ANREP, ESP, NAE4-HA, NACAA, NEAFCS, and NACDEP.
- Proposals will be evaluated upon the following weighted criteria: addressing topic as outlined —15%; adherence to format — 10%; value of information to participants — 50%; and interest of topic to participants — 25%.
- Selected presenters will have their presentation information posted on the JCEP Web site.

### ***Sponsored by:***

***JCEP – Joint Council of Extension Professionals***

***For conference details, visit [www.jcep.org](http://www.jcep.org)***

***Gwen Wolford, 2010 PILD Conference Chair, [wolford.1@osu.edu](mailto:wolford.1@osu.edu)***

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# INDIVIDUAL OR GROUP NACAA SCHOLARSHIP APPLICATION FORM

(Please type or print answer 1,2,3 on additional page)

Name \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone: Home ( ) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Office ( ) \_\_\_\_\_

Present position \_\_\_\_\_ Years in same \_\_\_\_\_ NACAA Member as of March 15  Yes  No

Amount requested from NACAA Foundation \$ \_\_\_\_\_ Approximate starting date of course or tour \_\_\_\_\_

Has applicant (all group members) contributed \$40 to NACAA Scholarship Fund before the end of the 2009 AMPIC?  Yes  No

Has applicant (any group member) ever received an NACAA Scholarship?  Yes  No If yes, give total amount received: \$ \_\_\_\_\_

### Applications Must Include the Following (See NACAA Website for Example)

1. Description in detail your plan for this training or activity (sponsoring institution, location, courses dates and tour itinerary).
2. **Describe** in detail the training/activity justifications and application of knowledge gained for/from this activity, and detailed itinerary.
3. Finances: Using a detailed budget describe how the funds will be spent (i.e. tuition, fees, books supplies, travel, lodging, meals, etc.)
  - a) Estimated cost of training \$ \_\_\_\_\_ (attach details).
  - b) Amount received from other sources such as full or part salary, assistantship, expense account, other scholarships, etc. \$ \_\_\_\_\_

### Criteria for Awarding Scholarships (in 2010)

1. Application must carry signature or electronic submission of State Association President or his/her designee, State Scholarship Chair and Appropriate State Extension Administrator.
2. **Each participant must have contributed at least \$40 to the NACAA Scholarship Fund before the end of the 2009 AMPIC. (Check with your State Scholarship Committee Chair to confirm this prior to submitting an application. (If one person within the group has not contributed \$40 by June 30th, it disqualifies the entire group).**
3. Study or training must start within 14 months of the 2010 AM/PIC (July 11-15, 2010) & cannot be initiated before application is approved by the Scholarship Selection Committee and the Trustees of the NACAA Educational Foundation (July 11, 2010).
4. Applications will be judged and funded based on completeness, plan for training, how it will be used/applied post training, and availability of funds.
5. Award is for individual or group professional improvement which may include advanced degrees, graduate credits, tours, seminars, research or other specialized training.
6. Maximum scholarship is \$1000 per year, & a total of \$2,000 during a member's Extension career. (This amount includes scholarships received as an individual or as part of a group.)
7. Scholarship funds will not be awarded until 60 days prior to study or training begins. It is the recipient's responsibility to advise the National Scholarship Chair if impending date of educational activity changes.
8. Report must be made to National Scholarship Chair within 30 days after the training is completed. That report must include a 75-word abstract of the approved educational activity and documentation that the expenses were spent according to the stated educational objectives of the application. The penalty for misuse of NACAA Scholarship Funds is repayment of the funds to NACAA & prohibition from future NACAA Scholarships.
9. Recipients will be selected by the Scholarship Selection Committee with final approval of the Trustees, NACAA Educational Foundation.
10. No scholarship will be awarded a person, if as a result of such grant, any member of the Scholarship Selection Committee, National Board of NACAA, or any Trustee of the Foundation shall derive a private benefit, either directly or indirectly.
11. Selection for Scholarships shall be made on an objective & nondiscriminatory basis, regardless of race, creed, color, gender, or religion of the applicant.

**Send seven (7) copies of the application form to the Scholarship Committee State Chair by June 1. Six copies will then be sent on to the Regional Vice Chair prior to June 15. Applications must reach the National Chair by July 1. If applying electronically, send e-mail with attachments.**

**FOR GROUP APPLICATIONS** - All tour members must meet criteria, including address, home and office phone, contribution of \$40 to the NACAA Scholarship Fund by the end of the 2009 AMPIC, whether they received a previous scholarship and if so, how much. List this on a separate sheet of paper and attach to the scholarship application.

My signature verifies that (I am) (we are) paid up members of the State Association and NACAA, have read the criteria and any other rules governing scholarship selection, and certifies that this entry meets all the requirements. I further certify that (I) (we) am/are not related to any member of the Scholarship Selection Committee, the NACAA Officers or Board of Directors, or any Trustee of the NACAA Educational Foundation, and that no member of above committee, Officers, Directors, or Trustees should derive a private benefit, either directly or indirectly. For electronic submission, type name on appropriate line and place an X in box on that line.

Signature of applicant (or group leader) \_\_\_\_\_ Date \_\_\_\_\_

Approved by State Scholarship Chair \_\_\_\_\_ Date \_\_\_\_\_

Approved by State President or his/her designee \_\_\_\_\_ Date \_\_\_\_\_

Approved by State Extension Administrator \_\_\_\_\_ Date \_\_\_\_\_

(Do not use older application form)

Revised 12/09

# 2010 NACAA COMMITTEES

## 2010 OFFICERS



### **PRESIDENT**

Phillip Pratt  
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### **PRESIDENT - ELECT**

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### **VICE-PRESIDENT**

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### **PAST PRESIDENT**

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## 2010 VICE DIRECTORS

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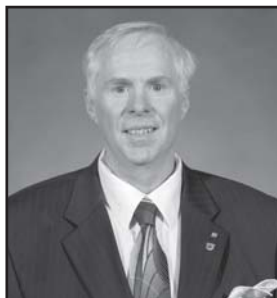


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# 2010 SPECIAL ASSIGNMENTS

## **NACAA HEADQUARTERS & THE COUNTY AGENT**

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## **ELECTRONIC COMMUNICATIONS COORDINATOR**

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## **NACAA POLICY CHAIR**

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---

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# 2010 NACAA ANNUAL MEETING

## COMITTEE CHAIRS

### **Chairman – Bob Woods**

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### **Treasurer – Bill Burton**

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### **4-H Talent Revue – Jim Rhodes**

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### **AV – Kourtney Coats**

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### **Banquet – Stan Fimple**

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### **Computer Room – Al Sutherland**

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### **Meeting Vice-Chair & Fundraising – Stan Fimple**

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### **Facilities – Vernon Scogin**

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### **Exhibits and Posters – Kent Barnes**

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### **First Timers – Nathan Anderson**

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### **Inspiration/Opening Ceremony/General Sessions – Dirk Webb**

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### **Labor Pool and Staff Room Manager – Mark Gregory**

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### **Life Members – Ron Vick**

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### **Meals and Breaks – Greg Highfill**

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### **Publicity – David Nowlin**

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**SARE Liaison – Brian Freking**

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**Spouses – JJ Jones**

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**Signs and Decorations – Mick Jones**

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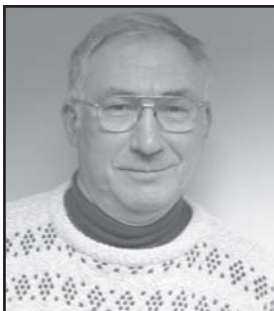
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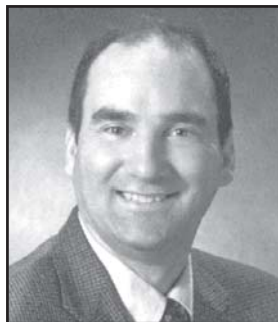
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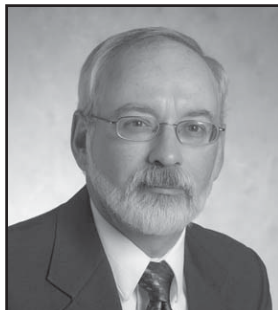


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## OPEN COMMITTEE CHAIR AND VICE CHAIR POSITIONS 2009 - 2011

When you read through the Special Edition of The County Agent, it is obvious that committee work and related activities is the essence of what it takes to achieve NACAA's mission. Historically NACAA has been fortunate to have committed, hard working members fill those leadership positions. This year as every year there is an opportunity for members to expand and share their leadership and professional improvement skills by applying for committee positions that are open. Becoming active in the NACAA committee structure will provide you with a wealth of both professional and personal growth. Give serious consideration to any of the state and national committee positions that are available.

Application/nominations will be available on the NACAA web site shortly after January 1, 2010 and will be due no later than March 1, 2010. Appointments will be made at the Spring Board Meeting.

### Professional Improvement Council

	<b>Region Open To Application</b>	
Agronomy & Pest Management - Vice Chair	North Central and North East	2 year term
Ag Economics & Comm. Dev. - Vice Chair	North Central and Southern	2 year term
Animal Science - Vice Chair	North East and Southern	2 year term
Natural Resources/Aquaculture - Vice Chair	North Central and Western	2 year term
Horticulture & Turf Grass - Vice Chair	Southern and Western	2 year term
Sustainable Agriculture	North East and Southern	2 year term

### Extension Development Council

	<b>Region Open To Application</b>	
Ag Issues & Public Relations - Vice Chair	North Central and North East	2 year term
Early Career Development - Vice Chair	North East and Southern	2 year term
Administrative Skills Dev. - Vice Chair	North East and Western	2 year term
Teaching & Educational Technologies - Vice Chair	North Central and Southern	2 year term

### Program Recognition Council

	<b>Region Open To Application</b>	
Communications - Vice Chair	North East and Western	2 year term
Search for Excellence - Vice Chair	North Central and Western	2 year term
4-H and Youth - Vice Chair	North East and Western	2 year term
Professional Excellence - Vice Chair	North East and Southern	2 year term
Public Relations - Vice Chair	North Central and Southern	2 year term
Recognition & Awards - Vice Chair	North Central and Southern	2 year term
Scholarship - Vice Chair	North Central and North East	2 year term

### Council Committee Chair Openings

	<b>Open to General Membership</b>	
Program Recognition	Open to General Membership	3 year term

### National Committee Chair Openings

Agronomy & Pest Management	National Chair	2 year term
Agricultural Economics & Community Development	National Chair	2 year term
Agricultural Issues & Public Relations	National Chair	2 year term
Sustainable Agriculture	National Chair	2 year term
Early Career Development	National Chair	2 year term
Administrative Skills Development	National Chair	2 year term
Teaching & Educational Technologies	National Chair	2 year term
Professional Excellence	National Chair	2 year term
Public Relations	National Chair	2 year term
Recognition & Awards	National Chair	2 year term

# The County Agent

POSTMASTER: SEND ADDRESS CHANGES TO:  
*The County Agent* - NACAA, 6584 W. Duroc Rd.,  
Maroa, IL 61756 - Attn: Scott Hawbaker

## ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES

*2010*  
Tulsa, Oklahoma.....July 11-15

*2012*  
Charleston, South Carolina.....July 15-19

*2011*  
Overland Park, Kansas..... August 7-11

*2013*  
Pittsburgh, PA (Galaxy IV).....Sept. 15-22

*AM / PIC • Tulsa, OK • July 11-15, 2010*

