

HISTORY

of the National Association
of County Agricultural Agents

1915-1976



Compiled and Printed
by the NACAA
1977

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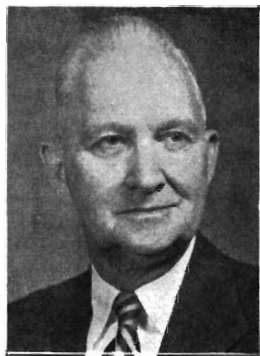


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PREFACE

POSTSCRIPT and PROLOGUE

The original history of the National Association of County Agricultural Agents was written and edited by former county agent and National President Edwin Bay of Illinois. It included the years 1915 through 1960 and is reproduced verbatim in this volume. It is beautifully written in Bay style and contains many "on the spot" accounts of the associations activities as he saw them happen. How fortunate the association is to have this account of those early years. This part of the recorded history of NACAA is truly a memorial to the dedicated life of EDWIN BAY.



Edwin Bay
(Illinois)

The historical account that follows has a more heterogeneous style that reflects the writing style of each succeeding National president. Even though some editing and clarification here and there seemed necessary the facts are recorded as they appear in the minutes of board meetings, committee reports and president's reports. Pictures also tell a story of the great amount of planning, action, dedication and judgement that NACAA leadership has expended for the benefit of this association, the Extension Service and the people it serves.

A word of thanks and appreciation to the many commercial companies who have cooperated in a highly desirable and far reaching manner as agents constantly Reach for Excellence is appropriately expressed here. While trade names of commercial concerns have been excluded from franked mail for these many years it is most appropriate that they be mentioned in this volume. The lists may not be complete but they do bear witness to the fact that Agri-Business has been a great supplement and assistance in the determination to make American agriculture the greatest success story that one can imagine.

NACAA Annual Meeting slogans, or themes, have been more than a passing fancy or wishful thinking over the years. They in themselves have been inspirational goals that have broadened the horizons of many agents. Such slogans as: AGRICULTURE LEADING THE WAY FOR A BETTER TO-MORROW, (1976); WISDOM, INSPIRATION, SERVICE, COOPERATION, (1975); TACKLING TOMORROW'S TASKS, (1974); AGENTS IN THE MAIN-STREAM, (1973); CALL TO ACTION, (1972); ORBITING HI IN OBJECTIVES, (1971); PROMOTE PROFESSIONAL PERFORMANCE, (1970); FOCUS ON THE 70's, (1969); TEAM WORK SPELLS PROGRESS (1968); OPPORTUNITIES FOR THE FUTURE, (1967); EAST MEETS WEST AND WEST MEETS EAST, (1966); GOLDEN ANNIVERSARY, (1965); THE COUNTY AGENT AND AGRIBUSINESS, (1964); PARTNERS IN PROGRESS, (1962); MARKETING IN ACTION, (1961) and

others, each with appropriate programs to develop them have provided annual meetings of inestimable value. It was not possible to record more than a very brief summary of these activities. Each year's program could be a book in itself and complete proceedings are on file at the Missouri office.

We would also call attention to the lists of Distinguished Service awards that have reached down to many counties in every state. These men are among the "wheel horses" of NACAA. Not enough has been said in appreciation of the cooperation and encouragement of the many Extension administrators in the fifty states who have made it possible for agents to participate on a national level. The success story of NACAA, is one of cooperation - working together for the common good of America. The County Agent has been and is truly Leading the Way for a Better Tomorrow.

Most of the financial statements of NACAA have not been included in this history. The few that do appear give some idea of the growth and size of NACAA.

The continuing format of a year by year account of NACAA activities categorizes the action by year and not by subject and therefore does contain some repetition. It is however more personalized and gives credit to many of the individual agents who made things happen.

The system of regional organization and representation and the selection of Annual Meeting sites is most democratic and should be understood by everyone. It is the result of more than sixty years of painstaking effort by hundreds of dedicated COUNTY AGENTS.

Dr. John E. Hutchison, director emeritus of the Texas Agricultural Extension Service, in his keynote address at Richmond 1976 was evaluating the future of NACAA and all County Extension Agents when he said, "Looking toward the nation's third century, we can see an expanding need for the very kinds of educational services Extension is best equipped to provide. But if we are realistic, we must acknowledge that the challenges which Extension must face are exceedingly more complex than those of Century II. They will require a higher level of competence, greater dedication, and more effective interpretation to those who determine the level of resources available to us if we are to play a role equally as vital to our Nation as that which characterized our efforts to date." We agree.

Stanley B. Sutton
Associate Life Member, Maryland
Editor In-Chief



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1915-1960



*Reprinted Verbatim
from*

**THE HISTORY
OF THE NATIONAL ASSOCIATION
OF COUNTY AGRICULTURAL AGENTS
1915-1960**

By Edwin Bay

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THE FIRST COUNTY AGENT

When the harvesting is over, and the great bins sag with plenty;
And the silos swell with power, and the lofts are warm with roughage,
And the calves are under cover; then the farmers sit together,
Smoke their pipes before the fire, smack their lips in mugs of cider;
Hear the winds whip through the orchard,
Watch the snow drift by the window; boast a bit of other winters,
Dream of half-forgotten huskings; then they sometimes tell the children
Of the Pilgrims' First Thanksgiving—of the golden grain, Mondamin
Of the harvest, and the planting,—of the first recorded field-day
When the lonely, friendly Squanto—gave his famous demonstration.

—Frank Prentice Rand

THE FIRST DEMONSTRATION

“ . . . Afterwards they (as many as were able) began to plant ther corne, in which servise SQUANTO stood them in great stead, showing them both ye maner how to set it, and after how to dress & tend it. Also he tould them excepte they gott fish & set with it (in these old grounds) it would come to nothing, and he showed them yt in ye middle of April they should have store enough come up ye brooke, by which they begane to build; and taught them how to take it, and wher to get other provissions necessary for them; all which they found true by triall & experience . . . ”

—(1621) Bradford's History

INTRODUCTION AND ACKNOWLEDGEMENT

The principal objective of this history has been to preserve for the future, a record of the people and the principal events that were directly concerned with building and maintenance of the National Association of County Agricultural Agents as a vital force, working for the recognition and advancement of the county agricultural agents of America. An attempt has been made to accurately reflect the aims and objectives, as well as the basic principles and policies, that have guided this organization and its leaders over the years, particularly the fact that professional improvement was the prime purpose and goal. In addition, we have tried to bring into perspective some of the significant changes and adjustments that have taken place in Extension work, and in the work of County Agents, and their relationship with this organization. In the main, the history has been written in chronological order, as a running account of events and actions.

Had the writer known in advance the amount of time and energy that it would take to assemble the basic information for this history of the first 45 years of NACAA, it is doubtful that the task would have been undertaken. But undertaken it was, and some three years later, after much correspondence, many personal interviews, and the reading of thousands of pages of records (including minutes, reports, addresses, and other historically important material) this history was pieced together. It was carried to completion largely because of the belief that it should be important to County Agents and other Extension people in the future to be able to review the records and history of this, the oldest and most active organization of Extension workers in existence.

Much has been undoubtedly left out which should have been included, and some material has probably been retained, that could have been excluded. Suffice it to say that the manuscript has been rewritten three times, both to add information and data, and to condense to a reasonable length. We hope that there has not been too much left out that will be essential to the permanent record of this constructive organization.

Some great leaders have had a hand in guiding this organization; as a result positive and lasting progress has been made in Extension work, and specifically in County Agent work. Included in this history will be found the names of nearly 3,000 County Agricultural Agents who have been active in the organization and/or have been recipients of the NACAA Distinguished Service award. It is doubtful whether any other large professional organization can match the high percentage of the membership attending and participating in meetings.

An analysis of the history of this organization brings into focus the principal aims and objectives of the men who founded NACAA, and of the other leaders who have helped in its advancement. These should be set forth as follows: (1) to work for the establishment and maintenance of high standards regarding the qualifications, training and ability of men coming into Extension and County Agent work; (2) to promote opportunities for additional training for agents, thus increasing their potentials for leadership, for accomplishments, and for advancement; (3) to work closely with Land Grant College and University administrators on all programs and endeavors of importance to County Agents, not the least of which has been to resist regimentation, and to keep Extension free from the blighting hand of paternalistic government; (4) to encourage high standards of accomplishment by

agents in the development of County Programs of Work, and to encourage evaluation systems and proper recognition for outstanding leadership; (5) to provide opportunities for County Agents to exchange ideas and methods with those in the same profession; (6) to hold high the banner of County Agent and Cooperative Extension Service work, to the end that everyone would have better understanding of the importance of this work in the Land Grant College System, and to the future welfare of America.

It is not possible to give credit and acknowledgement to all the people who have assisted in assembling material for this work, but a few are being listed below for contributions of an essential nature: the first three NACAA presidents (all of whom are still living as of this date) namely, Ed Heaton and Martin L. Mosher of Illinois, and Carl Kennedy of Iowa; also Ernest V. Ryall of Wisconsin; J. C. Hedge and E. O. Williams of Ohio; Horace Abbott, Indiana; Leonard Kerr of Tennessee; C. C. Keller of Missouri; Carl Rose of Arkansas; A. F. MacDougall of Massachusetts; Gale Peppers of South Dakota; Joseph Thurston, Rex Carter and R. H. McDougall of Pennsylvania; Marion Bunnell of Washington; Orville Walker of Michigan; Howard Campbell of New York; Paul Barger of Iowa; W. D. Murphy of Illinois; and last but not least, my wife, who not only put up with having stacks of reports and files cluttering up our living room for nearly three years, but gave both moral and essential help in finishing the work.

Special credit should be given the following professional publications from which background information was obtained—*Better Farming Methods*, *Agricultural Leaders Digest*, and *County Agent and Vo-Ag Teacher*.

Most of the information contained in the foreword, and a number of quotations used as “fillers” in the book, were obtained from the following publications: “*The Spirit and Philosophy of Extension Work*,” by R. K. Bliss; “*The Land Grant College Movement*,” by Frederick B. Mumford; “*Rural America and the Extension Service*,” by Brunner and Yang; and “*New York State’s Contribution to the . . . Development of the County Agent—Farm Bureau Movement*,” by L. R. Simons.

Edwin Bay, the author of this history, has spent his entire tenure of 35 years in Extension work as County Farm Adviser (County Agricultural Agent) in Sangamon County, Illinois. During this period under his leadership and guidance an effective over-all cooperative Agricultural Extension Program has been developed for the benefit of the people of Sangamon County. In 1943 and 1944 he served as President of the Illinois Association of Farm Advisers. In 1944-46, he served on the Agricultural Committee of the Illinois Post-War Planning Commission. In 1947 he received the NACAA Distinguished Service Award. The Hoof and Horn (Block and Bridle) Club honored him in 1958 as the University of Illinois “Alumnus of the Year,” for distinguished service to agriculture, to 4-H Club work, and to the livestock industry. He served as Chief of Alpha Nu Chapter of Epsilon Sigma Phi in 1960.

Mr. Bay, served as President of the National Association of County Agricultural Agents 1950-51, and also served in other capacities, including the chairmanship of four different national standing committees. Mr. Bay, over the years has demonstrated his abilities of being a good writer and one of keen judgment. The officers, directors, and members of NACAA, are grateful that Mr. Bay consented to write the 45 year history of the NACAA.

Howard Campbell—NACAA President—1961

FOREWORD

As a preface to this history of the National Association of County Agricultural Agents, the next few pages are devoted to a brief review of the steps that led up to the development of county agent work in the United States. Included will be references to some of the highlights and important events regarding the founding of the Land Grant College System and the establishment of Extension work. This resume is included here in the belief that there may be readers of this account who are not familiar with the origin and early development of these great institutions which have been, and will continue to be, of such importance in adult and youth education and in leadership development in our country.

The father of our country, George Washington, and the great emancipator, Abraham Lincoln, should be given credit, along with many others, for sowing the seeds and nurturing the roots of what evolved into the Land Grant College System.

George Washington, in his first message to Congress, urged the establishment of a "national university" in which there should be a chair of agriculture with the responsibility of "diffusing information to farmers." American history records the fact that our first president carried on experiments and demonstrations on his farm on crop rotation, diversified farming and soil conservation. He might have been regarded by his community in the 18th century as a combination of a local project leader, a research man, and a county agent of more recent times.

The idea of a system of higher education that could be made available to all, rather than just the privileged few who could afford an education at private institutions, was kept alive during the first half of the 19th century. However, the man who is generally credited with giving impetus to the establishment of public higher education was Jonathan Baldwin Turner, professor of Literature and Latin at Illinois College, Jacksonville, Illinois (an excellent small college still in existence). In 1851, as president of the Illinois Teachers Institute, he addressed their annual meeting and proposed a system of "Universities for the masses for training in agriculture and related arts." He may have been thinking of a vocational type university, but as his idea evolved, a broad type of university, combined with a plan for grants of land by the Federal Government to endow these state institutions, became the corner stones of the suggested program. (Mr. Turner was born on a farm in Worcester County, Massachusetts, in 1805, graduated from Yale "College" in 1833, and immediately started teaching at Illinois College, which had been founded in 1827 as an institution to promote "religion and learning.")

Also in 1851, a meeting of Illinois farmers adopted a set of resolutions that has been called the "Common Man's Educational Bill of Rights," from which two sentences are quoted here:

"As representatives of the industrial classes, including all cultivators of the soil, artisans, mechanics, and merchants, we desire the same advantages for ourselves . . . and our posterity . . . as our professional brethren enjoy . . ."

"Immediate measures should be taken for the establishment of a university, in the state of Illinois, expressly to meet those felt wants of each and all of the industrial classes of our state."



Jonathan Baldwin Turner

In 1853 a group of farmers in northern Illinois called a meeting to make plans to get agriculture taught in a college of that area, and Jonathan B. Turner was invited to address the group. He outlined his proposal of a land grant college in each state and the group whole-heartedly endorsed his ideas. They formed the "Illinois Farmers League" which became very active and eventually was successful in getting a resolution adopted by the state legislature urging the grant of public lands for the establishment of state universities. This resolution was forwarded to the Congress of the United States. Several bills were introduced in Congress more or less along the lines recommended by Mr. Turner and his supporters. The one which finally received real support was introduced in 1857 by Congressman Justin S. Morrill of Vermont. It provided for the establishment of colleges of agriculture and mechanical arts, and included the principles suggested by Mr. Turner.

In the meantime in 1853, a grant of land and a small appropriation from the state of Michigan was secured to start the first Agricultural College in America, Michigan Agricultural College, just east of Lansing, Michigan. This school opened its doors in 1855.

The Morrill bill was adopted in the House by the 35th Congress but failed to pass in the Senate. However, the bill passed both Houses in the next session, but was vetoed by President Buchanan in February, 1859.

Jonathan B. Turner¹ in 1860 secured a conference with Abraham Lincoln and asked for his support in getting the Morrill bill enacted into law. After assuring Mr. Lincoln that he would be elected, Lincoln is reported to have said, "If I am, I will sign your bill." Leaving nothing to chance, Professor Turner exacted the same promise from Stephen A. Douglas. Representative Morrill again introduced the bill which became known as the Morrill Act, or the Land Grant College Act, and in the next session of Congress it was passed by both the House and the Senate and signed into law by President Lincoln in June, 1862. (It provided grants of 30,000 acres of public land for each Senator and Congressman in a state, for the establishment and support of Colleges for the teaching of Agriculture and Mechanical Arts).

Note—Vermont claims having the first state university (1791); Iowa applied first for a grant under the Morrill Act (Sept. 11, 1862); but Connecticut was the first to qualify under this Act (Feb. 3, 1863).

In 1872, Mr. Morrill, then a Senator, introduced the Second Morrill Act, providing additional funds "for the further endowment of these Colleges."

Another cornerstone for building a sounder base for the Land Grant College System, and eventually for Extension work, was the support given Experiment Station work under the authority of the Hatch Act adopted in 1887.

Many years before county agents and "extension services" came into being, Land Grant Colleges were developing off-campus services. In some states these services were implemented by local "Farmers Institutes." By 1875, state Agricultural Colleges in Iowa, Massachusetts, Michigan and Ver-

¹It should be of interest to county agents that the first and only County Agent (Farm Adviser) to serve people of Fayette County, Illinois, is Jonathan Baldwin Turner, the great-grandson of the man referred to above. The present J. B. Turner was elected in 1960 as a director of NACAA, representing the North Central region.

mont were carrying on a program of this kind, and most of the other states followed before the end of the century.

The book, "The Spirit and Philosophy of Extension Work," by Director Emeritus R. K. Bliss of Iowa State University, states that "the first mention of the word 'Extension' in the proceedings of the Land Grant College Association, which was organized in 1888, is in the report in the year 1894 by E. B. Voorhees of New Jersey, (who substituted for W. C. Latta of Indiana), in presenting the subject, "The Attitude of the College Toward University Extension." He described what he said they were calling "Agricultural Extension Work," which began in New Jersey a year or two previously and which consisted of six lectures on (1) Soils and Crops, (2) Feeding Plants and (3) Animal Nutrition. Short courses were held in seven different communities in the state. Similar programs were developed in most states during the next few years.

By 1900 Cornell University, Ithaca, New York, had established a Department of Extension, and in 1901 the University of Illinois organized an Extension staff, and other states followed rapidly.

Most of the states were carrying on the majority of their "extension" type work through Farmers Institutes. In many states, practically every county had such an organization. Women were attending these institutes with their husbands, and they requested speakers and demonstrators on home making subjects. As a result, women in Illinois formed Domestic Science Associations and within a few years, ninety counties had one of these groups. Similar organizations came rapidly in other states and formed the basis for what later became known as Home Economics Clubs or Home Bureaus after the passage of the Smith-Lever Act.

In 1902 Dr. Seaman A. Knapp, former president of Iowa State College, and a man of unusual abilities, at the age of seventy accepted an appointment by U.S.D.A. to develop demonstration farms in the south. By 1903 he had established what was known as The Porter Community Demonstration Farm near Terrell, Texas. In the same year the cotton boll weevil was taking a terrific toll in the southern states. Techniques developed on this farm demonstrated the best control measures that had been found. Dr. Knapp proposed the idea of teaching by *doing* rather than by telling, in other words—the *demonstration method*². "Special agents" were appointed by U.S.D.A. to spread the information and set up similar demonstrations in other states. Within a year, twenty-four agents were employed and 7,000 farmers were serving as demonstrators.



Seaman A. Knapp

In Iowa, Professor Perry G. Holden started county farm demonstrations in his state in 1903, and in 1904-5 he carried on state-wide campaigns for better seed corn. These campaigns included demonstrations of seed corn secured from different farmers and seed companies, and planted on farms in various counties. Meetings and demonstrations were held in a number of

²Dr. Knapp is quoted as having said: "What a man hears, he may doubt. What he sees, he may possibly doubt. What he does himself, he cannot doubt." In 1953, a marker was erected on the Porter farm at Terrell, Texas, carrying an inscription which included this quotation.

counties on corn judging and livestock judging, and it has been reported that "Educational Trains" made stops at over 600 Iowa towns, so that farmers could see the seed corn and other exhibits and demonstrations.

In New York, Liberty Hyde Bailey and John Craig were conducting farmers' reading courses, horticulture institutes, and nature study in schools, according to "The Spirit and Philosophy of Extension Work."

The Land Grant College Association appointed a committee on *Extension* in 1905, and the committee recommended in 1906: "That each college represented in the Association organize as soon as possible a Department of Extension Teaching in Agriculture coordinated with other departments or divisions of agricultural work, with a competent director in charge and if possible with a corps of men at his disposal."

The first state Director of Agricultural Extension in the United States was A. B. Graham, who was named to this post in Ohio on July 1, 1905. Incidentally, Mr. Graham had pioneered in his state in extension developments, and in junior club work, having organized a boys and girls club of 85 members in Springfield township in 1902, when he was superintendent of schools there.

Perry G. Holden was appointed in Iowa, effective January 1, 1906. Extension services in most states were organized rapidly from this time.

In 1906 Smith County, Texas, provided county funds to be contributed to the salary of W. C. Stallings who had been assigned to that county. Thus it has been said that Smith County, Texas, had the distinction of having the first "County Agent." Other counties in Texas and other southern states soon worked out similar arrangements.

By 1908 there were 157 agents employed in eleven southern states and Dr. Knapp then proposed that there be an agent in every county, to be supported financially and morally by local people, as well as the U.S.D.A., and the Land Grant Colleges.

In 1911 the U.S.D.A. began a cooperative arrangement with the state colleges for carrying on demonstration work covering all standard farm crops, gardens and eventually the raising and feeding of livestock. By 1912 a total of 858 field agents were at work in the south: 639 local county agents, 20 special corn club agents, 40 supervisory agents, and 159 collaborating agents assigned to various programs including boys and girls club work. (Mention should be made that the Rockefeller Foundation had been providing increasing contributions to support this work as developed by Dr. Knapp and his co-workers until the sum reached \$660,000 annually.)

Reference to club agents in the above paragraph, brings to mind the fact that some type of boys and girls club work is said to have been in existence in the 1890's but credit for starting this work on a organized basis is generally given to Dr. Knapp.

"A few experimental boys clubs were organized in 1907 and 1908," and two years later, "all agents were instructed to begin this type of work and girls clubs were added," according to "Rural America and the Extension Service" by Brunner and Yang.

In 1911, a four leaf clover was known to have been used as the symbol of boys and girls club work and a short time later the name "4-H Club



A. B. Graham

Work" was adopted, and the purposes and goals of junior extension work were built around the 4-H's—Head-Heart-Hand-Health.

Impetus to the advancement of extension work was given in 1910 by the report of a Country Life Commission appointed in 1908 by President Theodore Roosevelt, whose chairman was the great leader and educator, Liberty Hyde Bailey. This pointed to the need for opportunities for rural people to secure additional educational information, and recommended the expansion of extension work which was then underway through "the colleges of agriculture and the U.S.D.A." and commended them for the work being accomplished.

Dr. W. J. Spillman, U.S.D.A., who had supervised some of Dr. Knapp's work, had also conducted survey work in northern and western states with the aid of a few special agents. Some of these men lectured at Farmers Institutes and gave special demonstrations. About 1909 Dr. Spillman became acquainted with A. B. Ross, a young lawyer—turned farmer—who also held the philosophy that there should be an agent or demonstrator available for farmers in each county. In March, 1910, Mr. Ross became a special county agent in Bedford County, Pa. On March 20, 1911 John H. Barron, a graduate of Cornell University, became a special agent in Broome County, N. Y. The local cooperating or sponsoring agency was first called the "Farm Bureau" of the Binghamton, N. Y., Chamber of Commerce. A year later, following an enabling act adopted by the New York Legislature, the Broome County Board of Supervisors appropriated "\$1,000 for the work of the Farm Bureau." The official name "Broome County Farm Bureau" was assumed in 1914. (Above information from "The Farm Bureau through Three Decades"—by Orville M. Kile.)

In the meantime on April 15, 1912, Sam Jordan went to work in Pettis County, Missouri, as "County Farm Adviser and Manager" of the Pettis County "Bureau of Agriculture." According to Mr. Jordan, the offer of this position came after his appearance at a Farmers Institute in Sedalia, when



The new Agricultural Agent in Broome County, New York in 1911 was John Barron, a graduate of the New York State College of Agriculture. He is shown (lower right) putting on a seed corn selection demonstration, for an interested group of farmers.

the farmers who had attended decided they needed a man with technical training the year around. Funds were provided through private subscriptions of farmers and business men, appropriation by the county court and a contribution of \$1,000 by Sears Roebuck Foundation. (This company offered \$1,000, for a short period of time, to any county that would employ a county agent, and a total of \$60,000 was donated in this way.)

On June 1, 1912 William G. Eckhardt, who had been on the agronomy staff of the University of Illinois, became the first "County Agriculturist" or Adviser in DeKalb County, Illinois, with the "DeKalb County Soil Improvement Association" as the sponsor. At about the same time, John Collier was employed as agricultural adviser in Kankakee County, Illinois, with the Kankakee County Soil and Crop Improvement Association as the sponsor. In late 1912 and early 1913, extension sponsoring groups were organized in Peoria and Tazewell Counties in Illinois and they called their organizations "County Farm Bureaus." In 1913 M. L. Mosher was named County Agent in Clinton county, the first county organized in Iowa. Mr. Mosher transferred to Illinois in 1915, where he became the first Farm Adviser in Woodford County.

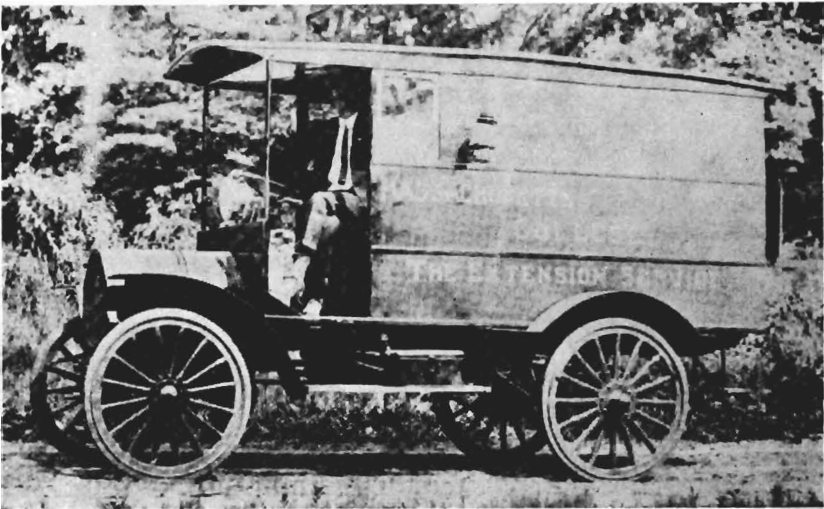
By 1912 the demand on the part of farmers throughout the country for technically trained people to serve in an advisory and educational capacity, brought pressures for the passage of enabling legislation which would establish a Cooperative Extension Program. Land Grant Colleges had endorsed the principle of federal aid to states for extension work and several bills were introduced. Aided by conferences with Land Grant College officials and representatives of other organizations, Representative Asbury F. Lever, South Carolina, and Senator Hoke K. Smith, Georgia, presented a bill which after congressional debate, was revised and adopted as the Smith-Lever Act in 1914.

In brief, it provided that extension work in Agriculture and Home Economics should be carried on by the Land Grant Colleges in cooperation with U.S.D.A. and the local people. Plans were to be initiated on the local level and mutually agreed upon. Extension work was to "aid in diffusing among the people of the United States useful and practical information on subjects relating to Agriculture and Home Economics and to encourage the application of the same." Rural adult education was the principal objective and practical demonstration was the method to be used. Initial federal funds were provided amounting to \$600,000, with an additional \$500,000 each year for the next seven years.

The passage of the Smith-Lever Act gave great impetus to the employment of those who became known as "County Agricultural Advisers," "County Agricultural Agents," "County Farm Advisers," or other similar titles. It also stimulated the development of local sponsoring groups or organizations, the majority of which were called Farm Bureaus. In some states, a local sponsoring organization of farmers was made mandatory before a county agent or adviser could be appointed. Arrangements were made in all states for securing additional financial support for extension work, and there was considerable variance in the cooperative arrangements worked out for financing and administering local extension programs.

The Home Economics work developed more slowly because the demand for Home Advisers or Home Demonstration Agents appeared to be considerably less than for Agricultural Advisers in the period prior to World War I.

In 1916, following the passage of the Smith-Lever Act, and the organization of the Extension Services in most of the states, there was a national conference of state Extension directors. One of the problems they had to discuss was the name of these local cooperating associations that were being formed to give local support to the Extension Service. They decided to use the name Farm Bureau. The States Relations Service, comparable to what we know now as the Federal Extension Service issued in 1918 a publication known as Document 88. This stated "A county farm bureau is an institution for the development of a county program of work in Agriculture and Home Economics and for cooperating with state and government agencies in the development of a profitable farm management and efficient home and community life."



This hard-tired, chain driven "Black Maria", was the truck which carried A. F. MacDougall, the first "Traveling Farm Instructor" for the Extension Service of the Massachusetts College of Agriculture in 1914. He was instructed to reach the people on farms and in communities not on the beaten path. Demonstration equipment, books, and pamphlets were carried on the truck. Mr. MacDougall retired in 1954 after more than 40 years of service in Extension.

Early County Agents were often called "book" farmers. But the zeal and consideration they gave to their tasks, and the leadership provided by such men as Seaman Knapp, Dr. C. B. Smith and others soon changed all that. An example of Dr. Knapp's philosophy is given below:

"Our project would have been sufficiently ambitious if we had said: 'We will increase the wealth and give the people greater earning power.' But other things that we teach incidentally are that we must improve the moral tone, the moral conditions, and the whole prosperity of the people . . . But even this is not quite enough. We may have wealth and social prosperity and home comforts and not be a high-minded, stalwart, courageous, and brave people. We must teach that."

Here is the secret of his own great zeal:

"The power which transformed the humble fishermen of Galilee into mighty apostles of truth is ever present and can be used as effectively today

in any good cause as when the Son of God turned His footsteps from Judea's capital and spoke to the way-side children of poverty."

The following brief paragraphs taken from an address made by the late Dean and Director Henry Perley Rusk on January 28, 1952, shortly before his retirement from the University of Illinois, where he had given distinguished service for 42 years, summarize the importance and some of the accomplishments of the Land Grant College System and its associated institutions:

"It may be said with some justification that this trinity of college, experiment station, and extension service, which constitutes the Land Grant College System of America, is the direct outcome of ideas and plans conceived by men fired by the spirit and power of democracy when our land was new, and who, like Thomas Jefferson, believed that one of the objects of higher education should be to harmonize and promote the interests of agriculture, manufacture and commerce, and by well informed views of political economy to give free scope to the public industry. It was the growth of such ideas and attitudes that set the stage for the Illinois Farmers Convention in 1851 and the common man's Bill of Rights . . . (See quotes page 5).

"Obviously, a public that has no real conception of what agriculture was one hundred, or even fifty years ago cannot appreciate the progress that has been made or what it has contributed to our economy and general welfare. Visitors from foreign lands visualize more easily than do Americans the magnitude of advances in our agriculture and the ways in which they had stimulated and contributed to our concurrent industrial development. Paradoxically this growing awareness and appreciation of America's productivity has made the economy of this country at once the envy and the hope of the rest of the world.

"The jobs ahead are important, big and difficult, but I am not pessimistic . . . The destiny of American agriculture is something grander than we have yet seen—a destiny that will not be denied."

³See page 104. An address, made by M. L. Wilson, at the NACAA Annual Meeting, entitled, "Thomas Jefferson and Scientific Agriculture."

ORGANIZATION AND EARLY YEARS OF NACAA

In the early days of extension work, County Agents and other working in extension spent many hours and days, particularly at state conferences, in comparing experiences and sharing ideas regarding methods to provide greater service to farm families and improving county programs. There were problems in every state that needed special attention and better solutions for the long-time best interest of extension work. In some states there developed concern that both the U.S.D.A. and Land Grant Colleges were lowering their standards, in order to fill the rapidly increasing demand for County Agents.

It was not long, therefore, before County Agents started discussing the need for an organization of their own through which they could work with Land Grant College and extension administrators and others, to safeguard and help maintain high standards of ethics in this comparatively new profession. Many reports were abroad, and they had much foundation in fact, that some states were appointing men as County Agents who had not graduated from any institution of higher learning, and in other cases were limited in practical knowledge and experience.

The first association of county extension workers on record in the U.S. was organized in Illinois in 1913. It was originally called the "Illinois Association of County Agriculturists" (later changed to "Advisers"). Dean and Director Eugene Davenport cooperated with the agents in their organization, and presented a significant address at a meeting on January 20, 1914, in which he stated, "I am glad that the county advisers of Illinois have formed an association for their advice and benefit. It should operate in many ways to the advantage of your work in the field . . ." He then outlined some of the problems facing Land Grant Colleges, including the widely separated philosophies regarding the carrying on of county extension work, with many in the USDA favoring federal agents working directly with farmers, while on the other extreme there was the system as started in several states, where farmers employed their own adviser, asking only that the University supervise the work, and provide specialists in certain lines.

1914

At the spring meeting of the Illinois Association in 1914, William G. Eckhardt¹, adviser in DeKalb County, suggested that an attempt be made to get a group of agents together from several midwest states during the International Livestock Exposition to be held in Chicago the following December, for the purpose of discussing some of the problems peculiar to the development of Extension programs, including the need for holding high the standards for men employed in the work, and also to discuss the possibility of forming a national association. At this meeting Ed Heaton, first county agent in DuPage County (near Chicago), who was secretary-treasurer of the Illinois Association, was instructed to contact as many agents as possible regarding the proposed meeting.

¹It is interesting to note that although Mr. Eckhardt was never elected to serve as an officer of NACAA, others who were present during the organization meetings have reported that he should be given credit for pushing for state and national county agents' organizations. Mr. Eckhardt was a great organizer. He left county agent work after a few years to become Director of the Grain marketing department of the Illinois Agricultural Association. He was one of the promoters and officers of the ill-fated U.S. Grain Growers, Inc., which might have been the greatest farm cooperative in the world, had it not been for the timing of the agricultural recession which started in 1920.

About twenty-five men from several mid-west states attended this first, or preliminary, meeting of County Agents, which was held in a restaurant on South Wabash Avenue, during the International Livestock Exposition in early December. After considerable discussion of common problems, and the advantages and disadvantages of having a national organization, it was agreed to hold another meeting a year later during the International Livestock Exposition.

1915

During the summer and fall of 1915, Mr. Heaton sent letters to all the agents in the various states whose names and addresses he could obtain, announcing that a meeting would be held at the Stockyards during the International Exposition in early December.

According to Mr. Heaton, a group of probably forty or fifty men gathered on November 28, the majority of agents being from the corn belt states, for this organization meeting of the National Association of County Agricultural Agents.

A tentative constitution and bylaws were presented, but it was agreed that further study and revisions were needed to set forth more clearly the purposes of the organization. Since there were only a very few state associations organized, one of the problems was whether to have membership by states or on an individual basis. Agents attending exchanged views, experiences, and observations. Much time was devoted to discussing ways and means for getting all states organized.

Mr. Heaton was elected president of the "rump" organization and he agreed to send out notices for the 1916 meeting. It was decided that other officers would not be elected until 1916.

1916

On December 1, 1916, a group of 60 or 70 men gathered for what is now recognized as the first official annual meeting of the National Association of County Agricultural Agents. The meeting was held in the old Livestock Record Building at the Stockyards in Chicago during the International Livestock Exposition. Most of those attending were from Illinois, Indiana, Iowa, and Wisconsin. There were one or two from each of the states of Michigan, Minnesota, Nebraska, North Dakota, South Dakota, and Pennsylvania. It has been reported that among those present, in addition to Ed Heaton, were A. J. Dexter and A. W. Palm of South Dakota, W. C. Eckhardt and M. L. Mosher of Illinois, J. W. Merrill of Iowa, and Calvin Perdue of Indiana. Several of these men became prominent in NACAA affairs.



Ed B. Heaton (III.)

The revised Constitution and Bylaws were officially adopted. The main purposes of the organization were set forth to include providing means for the exchange of constructive ideas in County Agent work; and to try to establish high standards in the states regarding the qualifications and ability of men to be employed for Extension work.

Many of the early County Agents were quite disturbed at indications that the USDA and some of the state agricultural colleges had lowered their standards for County Agent work, as demands came in from many

counties for the appointment of agents following the adoption of the Smith-Lever Act.

There was also concern on the part of many early agents regarding what appeared to be attempts by USDA officials to "regiment" the work of County Agents in working with farm people. Many agents also did not like the many rules and the "red tape" which were being established by USDA and which they felt would hamper, rather than help, the development of a truly cooperative Extension Service. Many agents felt that the future strength and effectiveness of the Agricultural Extension Service would lie in having the closest cooperation with, and the support of farmers, including having well organized and active farm organizations or groups in each county to actively support and promote Extension work. Farmers in most areas were quick to respond to the opportunities presented for building up constructive local organizations to work in cooperation with County Agents and other Extension people. Several of the Land Grant Colleges also resisted the bureaucratic approach of USDA regarding Extension work, and some refused to sign agreements which would hamper the independence of their Extension programs in Agriculture and Home Economics.

²Ed Heaton was elected president of the new organization. However, no authentic records have been found by the writer as to other officers being elected.

Mr. Heaton stated to the writer that he delivered a "speech" to the County Agent group, and that he later had it printed and circulated to County Agents at his own expense. He reported that this stirred up quite a "rumpus" among some state Extension leaders.

1917

The second official meeting of NACAA was held during the International at Chicago in early December, 1917. However, World War I had started in April of that year, and only a few County Agents attended the meeting. Ed Heaton was re-elected to serve as president, and Carl Kennedy, Polk City, Iowa, was elected Secretary-Treasurer. (It is believed there was a vice president elected, but no official record was found by the writer.)

County Agents, like other citizens, gave of their best efforts during the war years, and one of the great slogans throughout America was "Food Will Win the War." Some County Agents went into active service. All in the work were enrolled in a nation-wide effort to mobilize farm labor, and to put into practice the best methods of increasing food production.

1918

Another meeting was held in Chicago in the fall of 1918, but only a few Agents attended. Ed Heaton was again re-elected president, and Carl Kennedy as secretary-treasurer. Tentative plans were made for the appoint-

²A word about Ed Heaton, the first president of NACAA. As this is being written, he still lives where he served as County Agent in DuPage County, Wheaton, Illinois. He was a speaker at the annual NACAA banquet in Kansas City in September, 1959. He was a native of Iowa and graduated from Iowa State College in Agriculture in 1909. He was first employed by the Extension Department of Iowa State College, and on January 1, 1910, he joined the staff of the USDA and did Extension work, largely in the dairy field, during 1913. In that year he became County Agricultural Agent or Farm Adviser in DuPage County, Illinois. He continued as a County Agricultural Agent until 1921, when he went with the Sears Roebuck Foundation. During recent years he has devoted most of his time to being editor of a poultry magazine, and doing special assignments for a feed company, and has also been managing several farms. As this is being written, he is serving as a director of the American Poultry Historical Society and is considered to be an authority in the poultry production and equipment field.



Carl N. Kennedy (Iowa)

ment of committees and the expanding of the work of the Association during 1919, since the war was over. Arrangements were also made to send letters to all states, urging the organization of state associations, as many of the states had not yet organized, or their organizations had fallen by the wayside during the period of the war.

1919

The largest meeting thus far was held during the International in the fall of 1919 in the Livestock Record Building at the Union Stockyards, Chicago. It is reported that over one hundred agents from ten or twelve states attended, the largest attendance being from Illinois, Iowa, Indiana, and Wisconsin. At this meeting Ed Heaton asked to be relieved as president, and Carl N. Kennedy of Iowa was elected to that position, A. J. Dexter, Clark, South Dakota, was elected vice president, and J. H. Mote, Carthage, Missouri, secretary-treasurer.

1920

Mr. Kennedy resigned in March, when he joined Wallace's Farmer magazine. A. J. Dexter of South Dakota succeeded Mr. Kennedy, and carried on the work of the national association during the summer and fall of 1920, with the assistance of M. L. Mosher, Ill., and J. H. Mote, of Mo.

The program of the annual meeting held the first week in December, 1920, was the broadest of any held thus far, and included discussions regarding the development of bigger and better Extension Service programs in the various states and counties. Special emphasis was given reconstruction work, and the development of good rural communities. Several outside speakers were invited to the meeting. The principal speaker was Federal Extension Director C. W. Warburton, this being the first time that the Director of the Federal Extension office, U.S.D.A., had attended a NACAA meeting. Several state Directors of Extension were also on the program, it has been reported, although their names are not available. Several committees had been named to study various matters of importance to County Agents, and reports and opinions were freely expressed at this meeting.

(It should be noted at this point that no minutes or other records of the NACAA have been found prior to the minutes of the annual meeting held in the fall of 1920. All of the preceding data and information in this history have been secured from personal interviews and correspondence with early officers and others acquainted with County Agent work during the organization of NACAA. Special credit should be given to Ed Heaton and M. L. Mosher of Illinois, and Carl Kennedy of Iowa. Printed or hand written minutes were found for most of the years, starting with the annual meeting held on November 29, 1920.)

The 1920 annual meeting was held at the Livestock Record Building, Union Stockyards, Chicago. The meeting was called to order by the Acting President, A. J. Dexter of Clark, South Dakota.

³Carl N. Kennedy was a graduate of Iowa State College and started work as County Agent in Polk County in March, 1917. He served only a few months as president of NACAA, as he resigned as County Agent in March of 1920 to become Farm Bureau editor of Wallace's Farmer in Des Moines. He later became Assistant State Director of Agriculture in Iowa. At this writing he is living at Polk City, Iowa, and attended the annual NACAA meeting in Kansas City in the fall of 1959.

Mr. Dexter gave a brief history of the national association for the benefit of agents attending, many of whom had never attended a national meeting before. The treasurer's report at this meeting indicated receipts of \$130.55 and expenditures of \$130.55, with the further notation that the officers and local sponsoring groups had borne most of the expenses of the Association during the year.

It is of particular interest to note that the first committee report on record in NACAA was one on Professional Improvement. This committee was composed of M. L. Mosher of Illinois, J. H. H. Mote of Missouri, and H. G. Niesley of Pennsylvania. It is also interesting to note that the committee recommended that "a professional degree of Master of Agriculture be granted as a recognition of professional standing and attainment," and that this degree be granted only upon the initiative of a Land Grant College, to persons having no less than five years of "eminently successful experience in some phase of practical or professional agriculture." There were some other conditions recommended regarding this degree, but it was suggested that "those in Extension work be included as eligible for such advanced degree."

M. L. Mosher of Woodford County, Eureka, Illinois, was elected to serve as president for the ensuing year, and A. J. Dexter and J. H. H. Mote were re-elected to serve as vice president and secretary-treasurer, respectively.

One of the speakers at the meeting was Carl Kennedy, who had resigned as president in March, when he went with Wallace's Farmer. Mr. Kennedy spoke on the subject, "Future Work of the County Agents Association." He laid particular stress on the following points: (1) Make County Agent work more successful; (2) Secure recognition of County Agents in meetings and conferences; (3) Stop detrimental actions by County Agents; (4) Encourage increased dues to state and national associations; (5) Increase interest in state and national association work.



A. J. Dexter (S. Dakota)



The first NACAA Banquet, Nov. 29, 1920 at the Great Northern Hotel, Chicago, Ill.

Eight resolutions were adopted at the conclusion of the meeting. Among these resolutions was one recommending "close attention to the qualifications of men chosen to serve as County Agricultural Agents in the various states," and setting up of several recommended standards and requirements. Another resolution recommended that County Agents in every state cooperate with the farmers' organizations of their states, and recommended that if there was no organization, encouragement be given to development of an active organization. One resolution recommended that the NACAA officers be the Executive Committee and be empowered to confer with Extension administrators, officers of the AFBF, and others. It was also voted to give notice to states of a recommended change of dues from 50 cents to \$1.00 per member, with a minimum of \$10.00 per state. One resolution commended the "great work of the American Farm Bureau Federation," and gave assurance of hearty cooperation of County Agents to the program of AFBF. The work of the International Livestock Exposition was commended.

Listed below are those who attended the 1920 meeting, by states:

Illinois: M. L. Mosher, S. Brooks, E. H. Walworth, Don E. Fish, E. M. Phillips, Sidney B. Smith, J. Franklin Hedgecock, William E. Hedgecock, T. R. Isaacs, Allen T. Higgins, W. B. Richards, Ed Heaton, W. E. Watkins, Wilfred Shaw, Ralph Engle, Alfred Tate, John S. Collier, H. A. Dewerff, L. S. Griffith, John E. Watt, Frank N. Barrett, G. H. Coffey, H. O. Allison, C. A. Hughes, Charles Tarble, J. H. Checkley. Indiana: O. E. Ackerson, Calvin Perdue, R. G. East, O. W. Mansfield, Vaughn Johnson, H. S. Benson, Walter V. Kell, (Tippecanoe), Walter V. Kell (LaFayette), T. C. Cravens, Fred A. Loew, A. L. Hodson, Roscoe R. Fraser, E. C. Bird, S. S. Davis, B. V. Widney, J. A. McCarty. Iowa: W. T. Maakestad, H. H. Hoffman, C. S. Macy, E. M. McGinnis, Chas. W. Martin, C. W. Davis, C. L. Wygle, F. L. Overley, O. W. Beeler, G. A. Ellis, Lee T. Nutty, W. A. Buchanan, T. R. Miner, Carl N. Kennedy, H. R. Richardson, Earl Maharg, Ralph M. Edwards, T. M. Deal, Carl R. Fritzche, Theo. Thorson, Charles H. Obye, Geo. H. Munger, A. W. Monosmith, Clarence Pickard, H. H. Turner, A. G. Thurman, J. L. Uban, F. R. Sawyer, Victor Felter, J. W. Merrill, H. O. Watrud, J. Buchanan, S. G. Baxter, Lew P. Reeve, H. P. Kelley, H. E. Dodlin. Kansas: W. A. Boys, Ross Taylor, A. A. Pryor. Michigan: C. D. Mosher, A. A. Hutchins, Carl H. Knopf, A. G. Bovay. Minnesota: K. A. Kirkpatrick. Missouri: C. M. Long, J. H. H. Mote, E. R. Keller, Ross Nichols, Harry C. Hensley. Nebraska: J. R. White, H. G. Gould, Fred L. Taylor, J. H. Claybaugh. North Dakota: Wm. Guy, R. S. Goodhur, E. A. Greenwood, T. T. Kustjunson. Oklahoma: M. T. Maudlin. Ohio: Paul H. Teal, S. R. Heffron, C. R. Shumway. Pennsylvania: R. Bruce Dunlap, John W. Warner, H. G. Niesley, B. H. Dimit, A. T. Keamey, N. C. Dale, D. K. Sloan. South Dakota: A. J. Dexter, H. O. McCullough, Homer W. Smith, H. M. Jones. Utah: R. L. Wrigley. Wisconsin: W. E. Spseiter, B. F. Wood, E. P. Reese, J. W. Merrill, Paul Stephens, S. W. Russell, A. G. Thurman, T. B. Isaacs.



J. H. H. Mote (Mo.)

1921

At the conclusion of the 1920 annual meeting, President-elect Mosher appointed several standing committees with instructions to be prepared to report at the next annual meeting. Mr. Mosher kept in touch with these committees during the year and also was active in contacting Extension administrators and leaders in agriculture generally, in preparation for the annual meeting in the fall of 1921.

Mr. Mosher reorganized many of the procedures which had been followed in the past, and saw to it that complete files and records were kept of the official activities of the Association.

The 1921 annual meeting was held in the Livestock Record Building, Union Stockyards, Chicago, on November 20 and December 1. This was the first time that a two-day annual meeting was held. County Agents from 18 states were present at the meeting: Illinois having 39 people, Michigan 9, Indiana 7, Pennsylvania 7, Iowa 6, Kentucky 3, and the other twelve states one or two agents.

President Mosher opened the meeting with an address which reviewed the work of the Association during the past year, and pointed out the objectives and advantages of state associations, and the national association. He stated that during the past year copies of the resolution adopted at the 1920 annual meeting had been sent to state and federal Extension administrators. He urged close cooperation with local and state Farm Bureau organizations and cited the close working relationships with these organizations in Illinois. He also pointed out the opportunities for state county agent representatives to work with their state Extension Agricultural College administrators in planning and developing state programs. He cited examples in several states where County Agents were being placed on state planning and advisory committees.

He then reviewed a recent memorandum of understanding between the States Relations Service of the USDA and the AFBF (the True-Howard agreement), relative to relationships between the Cooperative Extension Service and County Agents on one hand, and the Farm Bureau on the other. He stated there was feeling in some areas that there should be little if any relationship between the County Agent and the Farm Bureau, but that a survey indicated that in most states and areas it was felt that close relationships were important to both groups.

In summing up, Mr. Mosher presented the following significant statements:

"The County Agent's job is one of service to others. The ideal County Agent service is that which leads to action on the part of individual farm families, which raises them from lives of drudgery or discontent to lives of satisfied labor and enjoyment of the fruits of efficient management."

Dr. R. A. Pearson, president of the Iowa State Agricultural College, was the principal speaker on the first day's program, and spoke on the subject, "The Opportunities and Responsibilities of County Agent Work." He mentioned three questions for serious consideration: "(1) Are County Agents serving to increase further present over-production? (2) Does the work cost too much? (3) Is the work interfering with business interests of the country?"

Other speakers during the afternoon of this meeting included C. H. Gustafson, head of the Grain Marketing Division of the U.S. Grain Growers,

Inc.; Dr. Taylor, Chief of the U.S. Bureau of Markets and Crop Estimates; and Duane Gaylord, editor American Farming magazine.

This was the second year in which there was a banquet and an evening session, and this event was held at the Atlantic Hotel in downtown Chicago.

The first speaker on the second day's program was Professor H. W. Mumford (later Dean and Director of the University of Illinois College of Agriculture), who at that time was head of the "Livestock Committee of Fifteen" for the AFBF. One of the results of the work of this committee was the organization of many livestock cooperatives throughout America, including the Producers Livestock agencies at the principal livestock markets.

J. R. Howard of Iowa, president of the American Farm Bureau Federation, also addressed the group. Mr. Howard pointed out that County Agents and Farm Bureau organizations were the most important factors in the agricultural situation in America for the future. Another speaker was Sam Guard, then in charge of the Information Department of the AFBF, later editor of Breeders Gazette magazine.

M. L. Mosher⁴ was re-elected as president for the ensuing year; S. R. Heffron of London, Ohio, was elected as vice president; and H. C. McWilliams of Ebensburg, Pennsylvania, was elected secretary-treasurer.



Martin L. Mosher (III.)

1922

The officers carried on the affairs of the Association during 1922 largely by correspondence, although Mr. Mosher reports that he attended several important conferences.

A two day meeting was held in 1922, starting Wednesday, December 5, at the Atlantic Hotel, Chicago. The first day's program consisted principally of a meeting of the officers of NACAA with delegates from the various states to discuss informally certain conditions which could be discussed best in a comparatively small group. Reports were made from the several states represented and some policy matters were also discussed which would come up in the formal meeting the following day.

The regular business meeting was held the following day, December 6, at the Livestock Record Building, Union Stockyards, Chicago. Fifteen states were represented, but only part of these had state County Agents associations. President M. L. Mosher presided at the meeting. He reported to the delegates that NACAA had been represented at a number of national agricultural conferences and meetings, including meetings with AFBF and

⁴After graduating from Iowa State College in 1905, he served as an instructor and later as a specialist in farm crops Extension from 1906 to 1912 at Iowa State. In 1913 he became the first County Agricultural Agent in Iowa, in Clinton County. He went to Woodford County, Illinois, in 1916, and served there until January, 1923. He was with the University of Illinois as Extension specialist in Farm Management and in similar capacities from that time until retirement in 1950. He was primarily responsible for the organization of the original farm bookkeeping program in Illinois, including the organization of the Illinois Farm Bureau-Farm Management Service, which is a pioneer in this type of organized farm record keeping and analysis, whereby farmer cooperators pay the cost, including salaries and expenses of field men and administrative costs. As this is being written, there are nearly 6,000 Illinois farmers enrolled in this program. He has received many honors and awards, including the Superior Service Award of the USDA for "Especially meritorious service to agriculture through pioneering leadership in the field of farm management Extension." He also received the Distinguished Service Award of Epsilon Sigma Phi in 1944. As this is being written, Mr. Mosher is living in Urbana, Illinois, and was a speaker at the 1959 NACAA annual meeting.

several other groups. He also stated that he had met with several state County Agent groups at their annual Extension meetings, and reported on several states which were in the process of organizing state associations. Mr. Mosher made a number of recommendations for the future conduct of NACAA affairs. Many of the points he made became official policies of the Association for the years ahead.

H. G. Neisley of Pennsylvania, chairman of the Professional Improvement and Advanced Degree Committee, reported on the work of that committee, including the fact that there would probably be little uniformity of action by Land Grant Colleges on granting advanced degrees without doing resident work. He recommended that individual state associations take up the matter in their respective states.

Another report was made regarding the many requests being received from commercial concerns for information and assistance on various agricultural subjects. There was discussion on the proper part of the County Agent in the organization of commodity enterprises, and it was agreed that this question was adequately covered and explained in a recent memorandum of the USDA. There was a lengthy discussion on the possibility of holding regional or sectional meetings of NACAA each year in connection with other Livestock Shows, such as those held in Kansas City, Denver, Baltimore, and Portland, Oregon. It was agreed that an attempt would be made to hold sectional meetings, in order that more County Agents would be contacted and get the benefit of NACAA meetings. Mr. Mosher suggested that the incoming officers prepare an amendment to the Constitution regarding sectional meetings.



H. C. McWilliams (Pa.)

The principal speaker of that day was Honorable Henry C. Wallace, Secretary of Agriculture (father of Henry A. Wallace, Secretary of Agriculture during the 1930's). This marked the first time a member of the national cabinet had attended a NACAA meeting. Mr. Wallace pointed out that we had "passed the exploitation period in our agriculture, and that we now needed efficient distribution and marketing, as well as economic production." He stated that it was a "real challenge to work on these problems to meet local conditions." He also pointed out that agriculture is now recognized as the "fundamental industry . . . and that strong leaders of vision and foresight are needed."

Another speaker at the meeting was J. W. Coverdale, Secretary of the AFBF, who spoke on the subject, "Your Job and Our Job." He pointed out four important steps in the development of the Farm Bureau movement, starting with the beginning of County Agent work and the organization of the County Farm Bureaus. He said that the history of farm organizations demonstrated that organizations "which did not keep educational programs uppermost in importance," had failed. He then outlined some of the fundamental policies which he believed the Farm Bureau should follow, and also outlined programs to which he felt County Agents should give top attention.

There was discussion of the possibility of holding the NACAA annual meeting at some other place than Chicago, but it was voted to delay consideration for one year on this proposal.

The banquet was held in the evening of the same day, with Clifford V. Gregory, editor of the *Prairie Farmer* magazine as principal speaker. John Thompson, editor of the *Iowa Homestead*, also spoke briefly, as did Howard Leonard, president of the Illinois Agricultural Association.

Near the conclusion of the program, President M. L. Mosher stated that he was leaving County Agent work soon, to become extension specialist in farm management at the University of Illinois.

J. W. Merrill, Muscatine, Iowa, was elected president for the next year, with Calvin Perdue of Kokomo, Indiana, as vice president, and H. C. McWilliams, Ebensburg, Pennsylvania was re-elected secretary-treasurer.

1923

There were many activities carried on by the officers and committees of NACAA during 1923. The annual meeting was held at the Morrison Hotel in Chicago on December 6. This was the first time the annual meeting had been held away from the Stockyards. Eighteen states were represented at the meeting. Illinois had 14 present, Iowa 11, and other states 5 or less.

President J. W. Merrill⁵ of Iowa presided at the meeting, and in his address reviewed activities, meetings and conferences which had been participated in during the year. He reported that a number of state county agent associations had been doing valuable work in helping guide state Extension programs. He pointed out the growing feeling that the USDA needed to get closer to grass roots thinking, and that NACAA could be helpful in convincing USDA officials of this situation. He made a report to the group on some organizational problems of the AFBF.



J. W. Merrill (Iowa)

Reports were made by various committees. The committee on Professional Improvement and Advanced Degrees reported that Land Grant Colleges did not look with favor on granting degrees without resident work, and that most of the committee had come to the same conclusion, and were now ready to recommend that states consider granting leaves of absence for the purpose of advanced study. It was reported that several states, including Wisconsin and Pennsylvania, had already started this program.

Reports were made from the various states represented regarding the work being carried on by their state associations. Results were reported of a survey and study made by B. B. Derrick of Maryland, regarding the methods of conducting County Agent work in the various states, including the proportion of salaries paid by Federal, State and County agencies, also arrangements for furnishing transportation and other expenses.

A vote was taken on having the annual meetings held at locations other than Chicago, but this was voted down. Action was taken to have sectional or regional conferences during the ensuing year at Kansas City, Denver, Baltimore, and Atlanta. A resolution was adopted recommending that the Constitution be amended to provide for the election of a vice presi-

⁵J. W. Merrill, who served as president during 1923, had a long, distinguished career in Extension work, and soon after being NACAA president, was called into the State Office as Assistant State Leader of County Agents. (Sometime later he was made Associate Director of Extension at Iowa State College, in which position he served until his retirement. He passed away in 1957.)

dent of NACAA from each of the four districts in the United States. The annual banquet was held at the Morrison Hotel, and speakers included a Captain Gorby, O. E. Bradfute, president of AFBF, and Mr. Farrell of the USDA.

Calvin Perdue of Kokomo, Indiana, was elected president for 1924; K. A. Kirkpatrick, Minneapolis, Minnesota, vice president; and Walter F. Roberts, Wahoo, Nebraska, secretary-treasurer.

1924



Calvin Perdue (Ind.)

In 1924, regional conferences were held—one during the Livestock Show in Denver in January, and one at Kansas City at the time of the Royal Livestock Show in October. Another was scheduled to be held at Atlanta, Georgia.

The annual meeting of the Association was held at the Morrison Hotel in Chicago, on December 3 and 4, 1924. President Calvin Perdue presided at the meeting and reported on attending a number of important conferences, including the four quarterly meetings of the board of the AFBF, on their invitation. He also reported that he had been forced to deny on the part of NACAA any connection with a publication known as "The County Agent and the Farm Bureau," and said that the AFBF had also denied any connection

with this publication. (The publication had a very short existence and was discontinued after a few issues.)

Reports were made on the regional meetings held at Denver and Kansas City. Reports were made also by representatives from each of the thirteen states attending this annual meeting.

The committee on Professional Improvement and Advanced Degrees made a report similar to the one of the previous years. Several other committees also reported, although details are not available.

One of the principal speakers at the meeting was C. W. Warburton, Director of the Federal Extension Service. Mr. Warburton indicated that he favored County Agents having strong state and national organizations, and that he hoped in the future more would be able to attend the national meetings. He reported that a delegation of County Agents from Indiana had visited Washington during the summer, and he hoped other delegations would find it possible to make this visit. Mr. Warburton also discussed the unfortunate circumstances of the publication known as the "County Agent and Farm Bureau," and stated that he hoped that at an early date the NACAA would be able to put out a publication of its own.

"Modern science and technology have transformed American agriculture in the space of a lifetime. Agriculture has made more progress in the United States in the last 75 years than in the previous 75 centuries elsewhere in the world. This period of great advancement coincides with the history of research in the United States Department of Agriculture and the state agricultural experiment stations."

—Dr. P. V. Cardon, former Administrator of Agricultural Research, U.S.D.A.



Walter F. Roberts (Nebr.)

Chris L. Christensen, of the Bureau of Agricultural Economics, USDA, spoke on "Marketing Evolution of Farm Products," and traced various developments pertaining to the marketing of grain and other farm products in this and other countries. He was followed by John W. Coverdale, Secretary of the Grain Marketing Company, who discussed plans for developing a large national grain cooperative, and pointed out the tremendous importance that this company could have for American grain producers. Dr. R. A. Pearson, president of Iowa State College, also spoke briefly.

Ed Heaton, then managing director of the Sears Roebuck Agricultural Foundation, was the speaker at the annual banquet.

One of the resolutions adopted at the meeting directed the officers to arrange for five regional conferences. A resolution was also adopted commending Federal Extension officials for simplifying annual report forms, as suggested by NACAA officers.

The following officers were elected for 1925: President, K. A. Kirkpatrick, Minneapolis, Minnesota; Vice President, J. C. Hedge, Canfield, Ohio; Secretary-Treasurer, C. O. Stott, Manti, Utah.

1925

The year 1925 brought increased activities by NACAA officers and committees, with visits being made by President K. A. Kirkpatrick to a number of state County Agents annual meetings. Four regional conferences or meetings were held: Portland, Oregon, Kansas City, Springfield, Massachusetts, and Indianapolis.

The annual meeting was held at the Sherman Hotel in Chicago, December 2 and 3, 1925, with agents from sixteen states present.

President K. A. Kirkpatrick presided at the business sessions, and in his annual address, reviewed his attendance at a number of national agricultural conferences and meetings. One of these meetings was the fifth annual meeting of the AFBF held in Chicago the previous December. He reported on several serious problems affecting the AFBF organization. He also reported on problems developing in several states indicating that relations between Farm Bureau organizations and County Agents were not as good as they had previously been. Mr. Kirkpatrick called for constructive leadership on the part of both County Agents and their state associations. He also recommended the formation of a continuing committee on Extension courses of study, also short courses and special training schools in enough states so that County Agents could attend one in their own or a nearby state each year.



K. A. Kirkpatrick (Minn.)

President Kirkpatrick urged the formation of a NACAA Relations

committee to deal with relationships and major problems pertaining to national agricultural groups. He also recommended the formation of a Junior Club committee to work with Extension administrators in developing national and international awards for outstanding Junior Club work. Most of these recommendations were approved by resolution or by the executive committee the following year, and put into action.



C. O. Stott (Utah)

One of the principal addresses of the meeting was made by Lucius E. Wilson, president of the General Organization Company of Chicago, in which he pointed out the tremendous value to farmers and to America of the Farm Bureau organizations, and of Extension work being done by County Agents. Other speakers included Ex-Governor W. L. Harding of Iowa, C. L. Burlingham, then Associate Editor of Breeders Gazette, O. E. Bradfute, president of AFBF, and Justus Miller of Canada.

E. C. Bird, County Agent of South Bend, Indiana, made an extensive report on developments regarding advanced study, special training schools, and leaves of absence for County Agents in various states. A. W. Palm of South Dakota reported on a protective insurance fund plan being proposed for County Agents.

Officers elected for 1926 were J. C. Hedge, Canfield, Ohio, president; J. M. Huston, Platte City, Missouri, vice president; Roy E. Smith, Milbank, South Dakota, secretary-treasurer.

1926

During 1926, President J. C. Hedge⁶ carried forward the program as recommended and agreed upon at the 1925 annual meeting. Mr. Hedge was one of the speakers at the annual meeting of the AFBF, and also made two national radio broadcasts regarding County Agent work and the work of NACAA.

Mr. Hedge had a rather difficult time during the summer and fall of 1926, as Secretary-Treasurer Roy Smith left Extension work in the spring, and also left the records of the Association in a condition which took Mr. Hedge and others some time to straighten out. Even more serious at the time was the fact that the Association's money was tied up in a South Dakota bank. Mr. Hedge and others put up their own funds to keep the business of the Association going during 1926. J. M. Huston, who had been elected vice president for 1926, resigned in October to go with the Federal Land Bank of St. Louis, of which he eventually became vice president.

The annual meeting was held at the Sherman Hotel in Chicago on December 1 and 2, 1926, with representatives present from 13 states. Mr. Hedge reported to the delegates attending regarding the trials and tribulations of the year, and recommended certain changes for the future.

(Note: No records for 1926 were found in the NACAA files, except a few notes regarding reports and finances, and a copy of the program for

⁶J. C. Hedge, who served as president during 1926, was active in NACAA for many years. He started attending the meetings about 1921 or 1922, and reports that he has attended a majority since, including the one in 1959. He started as County Agent in Summit County, Ohio, in 1916, transferring to Mohoning County, Ohio, in 1923, and continued there until he retired in 1957, after serving as County Agent over forty years.

the annual meeting. It was reported that Roy Smith had material to prepare a history of NACAA, and that A. W. Palm finished it, but no copies have been found.)

Reports were made regarding the regional conferences during the Pacific International at Portland, the American Royal at Kansas City, the National Dairy Show at Indianapolis, the Eastern States Exposition at Springfield, Mass., and the Southeastern Exposition at Atlanta.



J. C. Hedge (Ohio)

B. Bucholz, Claverack, New York, vice president; E. H. Leker, Leavenworth, Kansas, secretary-treasurer.

Reports were made by standing committee chairmen as follows: Leave of Absence and Special Study, Ira Dryman, Missouri; Relationships with other Organizations, K. A. Kirkpatrick, Minnesota; County Agent Mutual Insurance Program, A. W. Palm, South Dakota; Federal Compensation for Injury, J. W. Warner, Pennsylvania; Study of Extension Laws, J. L. Worrell, Nebraska.

Speakers included Federal Extension Director C. W. Warburton, who spoke on the subject, "Agricultural Extension from a National Viewpoint;" G. I. Christy, Director of Extension, Purdue University; and Sam H. Thompson, president AFBF.

Officers elected for 1927 included A. W. Palm, Watertown, South Dakota, president; A.

1927

Records are rather incomplete regarding NACAA activities in 1927. However, the annual meeting was held at the Sherman Hotel in Chicago, November 30 and December 1. Eighteen state associations were represented by delegates, and four other states had County Agents present, total attendance being 42 agents, a low point since 1917.

President A. W. Palm reported on the year's activities at the start of the meeting, and also reports were given regarding the regional meetings at Kansas City, Indianapolis, and Springfield, Mass. Reports from the following chairmen of standing committees were made: K. A. Kirkpatrick, Minnesota, Recognition of Rural Leadership; R. L. Olds, Michigan, Advanced Study; C. E. Rowland, Ohio, Code of Ethics; J. C. Hedge, Ohio, Relationships; D. B. Noble, Montana, Extension Laws; A. D. Nison, South Dakota, Insignia Pins. Incidentally, the report of the Advanced Study committee showed that 15 out of 26 states allowed agents leaves of absence for advanced study. A program of work was proposed and adopted for the coming year.



A. W. Palm (S. Dakota)

Speakers included Sam H. Thompson, president of the AFBF; R. K. Bliss, Iowa Director of Extension; and Director of the Federal Extension Service, C. W. Warburton.

The High and Exalted Order of "Squanto" was first proposed at this meeting by A. B. Bucholz of New York. This proposal was referred to a committee to report in 1928, and A. W. Palm helped write the ritual.

The Resolutions Committee made recommendations in line with committee reports regarding Advanced Study and Leave; Relationship Work; Recognition of Rural Leadership; and the Improvement of Extension Laws in some states. A resolution was also adopted regarding increased publicity for NACAA activities and meetings.

Officers elected for 1928 included: president, A. B. Bucholz, Hudson, New York; vice president, R. L. Olds, Kalamazoo, Michigan; secretary-treasurer, E. J. Leker, Leavenworth, Kansas.

1928

The program of the NACAA was conducted during 1928 in line with recommendations and the program of work adopted at the 1927 annual meeting. The annual meeting of the Association was held at the Sherman Hotel in Chicago on December 5 and 6, and twenty states were represented by delegates, with agents from six additional states attending, making a total attendance of 43 agents. A number of Extension administrators and other interested people were also present.

President A. B. Bucholz presided at the business sessions, and presented to the assembled agents a brief review of the activities which had been carried on during the year, including meetings attended by officers. Reports of the following regional conferences were made: Pacific International at Portland; American Royal at Kansas City; National Dairy Show at Indianapolis; and Eastern States Exposition at Springfield, Mass.

Standing committee chairmen reported as follows: C. E. Rowland, Ohio, and J. C. Thompson, Pennsylvania, on Advanced Study and Leave of Absence; A. W. Palm, South Dakota, Relationships; E. V. Ryall, Wisconsin, and D. B. Noble, Montana, Committee on Extension Laws.

Principal speakers at the meeting included Dean and Director H. W. Mumford of Illinois, and Federal Extension Director C. W. Warburton. Other speakers included Sam H. Thompson, president of AFBF; F. W. Peck, Extension Director, Minnesota; and E. R. Eudaly, of College Station, Texas.



A. B. Bucholz (New York)

GREAT LEADERS

A great Extension Pioneer, Dr. C. B. Smith, stated more than forty years ago "The spirit of service, of humility, of helpfulness, of understanding, and sympathy are the outstanding marks of great leaders. Some may lead for a time because of authority or position, but the leader who lives in the memories and hearts of his followers is the leader who serves their needs, ministers to their wants, adds to their faith, gives them confidence in themselves, helps them to achieve and encourages them to live up to the best that is in them."



E. H. Leker (Kan.)

Resolutions adopted were in line with reports and recommendations of standing committees regarding Advanced Study, Extension Laws, Tenure of County Agents, and Annual Reports. A special resolution was adopted recommending that consideration be given to increasing dues and employing a full time Executive Secretary to relieve the officers of a considerable amount of the work which had been done, or which was supposed to be done, by the president, vice president, and secretary-treasurer.

The Royal Order of Squanto was officially organized, and the 43 eligible County Agents present were enrolled and initiated. (Note: As most County Agents know, Squanto was the Indian who was said to have really been the first extension worker in the field, having given the first agricultural demonstration, when he showed the Pilgrims how to grow a better crop by putting a fish with each hill of corn. He also was given credit for other educational activities. Squanto has become a symbol of County Agent work. Page two carries more information about Squanto.)

The following officers were elected for 1929: president, R. L. Olds, Kalamazoo, Michigan; vice president, Morgan P. McKay, Panguitch, Utah; secretary-treasurer, Judd Brooks, Jackson, Tennessee.

1929

The program of NACAA was carried forward during 1929 by the officers in accord with recommendations and plans made during the 1928 annual meeting.

The 14th annual meeting of the Association was held at Hotel Sherman, Chicago, December 4 and 5. According to reports made following the meeting, there was more interest shown in the affairs of the Association than in any recent year. Twenty-three state associations and the Northeastern States Association were represented by delegates, and there were County Agents present from a total of 32 states. Fifty-four County Agents and two District Agents attended, and a number of Extension Directors and other persons also attended.

President R. L. Olds reported on the activities which had been carried on during the year, and pointed out some plans being made for the future. The principal speaker was Dr. C. B. Smith of the Extension Service, USDA, who presented an outstanding address on the subject, "The Future of the Extension Worker." (It was voted to send a copy of this address to every County Agent in the United States, although no copies were found in NACAA files.)

Edward A. O'Neal, vice president of the AFBF, gave an address which was greatly appreciated by the County Agents, as he pointed out that the AFBF stood squarely behind County Agents and their work, and expected to continue to support them in every legitimate way.

Another speaker was C. B. Denman, member



R. L. Olds (Mich.)

of the Federal Farm Board, the official commission set up under the administration of President Herbert Hoover to help solve farm price and marketing problems under provisions of the Agricultural Marketing Act of 1929; other speakers were W. W. Clark, Assistant Director of Extension in Wisconsin; and H. S. Nichols, District Agent, Tennessee.

Reports were made from each state represented at the meeting regarding special activities in the respective states. Regional reports were also made from meetings at the Eastern States Exposition, National Dairy Show, American Royal, and a meeting at Houston, Texas.

Special committee reports included those on Advanced Study and Leave of Absence by E. C. Bird, Indiana, and another on the revision of Extension annual report forms.

Resolutions were adopted commending work by various Land Grant Colleges, and also authorizing a committee to represent NACAA in the revision of annual reports. A resolution was also adopted authorizing a committee to consider giving recognition to Extension workers for outstanding contributions to the work. A committee of three was also authorized to study possibilities of a national extension workers organization.

Officers elected for 1930 included Morgan B. McKay, Fillmore, Utah, president; Earl Mayhew, Barbourville, Kentucky, vice president; and Judd Brooks, Jackson, Tennessee, re-elected secretary-treasurer.

1930

The work of the Association was carried forward in 1930 in line with the program of work adopted at the 1929 annual meeting. The 1930 annual meeting was again held at the Sherman Hotel in Chicago, on December 3 and 4. The attendance was reported to be the best in recent years, with 58 County Agents present, representing 26 state associations and the Northeast Association. Three new states were represented: Georgia, Virginia, and Nevada.



Morgan P. McKay (Utah)

The principal speaker was Dr. C. B. Smith, of the Extension Service, USDA, who spoke on the subject, "Outs and Ins of Extension Work." Another speaker was James C. Stone, vice chairman of the Federal Farm Board, who pointed out the importance of County Agent organizations and individuals cooperating in carrying out the plans of the Agricultural Marketing Act which had been adopted by Congress in 1929. J. F. Porter, a Director on the AFBF board from Tennessee, spoke of the work of that organization and of the close cooperation being given the Extension Service. Nat Frame of West Virginia spoke on the plan for a National Cooperative Extension Workers Association.

H. E. Abbott of Indiana reported on some changes being made in Federal and State policies regarding Advanced Study and Leave of Absence. A report was also made regarding additional work which County Extension workers were obligated to do regarding the Marketing Act, and the work of the Federal Farm Board. Another report was made by the special committee set up to study the possibility of a National Extension Workers Association, and it was indicated that such an association was in the process of being

organized, and that the final steps might be taken at a meeting to be held the following day in Chicago. Reports were made from each state association represented at the annual meeting, and these reports indicated progress in activities in most of the states for the betterment of County Agent work. It was reported that there were six states organized but not affiliated with NACAA, and plans were made to try to get these states to be affiliated.

Officers elected for 1931 were: Earl Mayhew, Barbourville, Kentucky, president; J. E. Whonsetler, Columbus, Ohio, vice president; Judd Brooks re-elected secretary-treasurer.



Judd Brooks (Tenn.)

1931

There were several important developments during 1931, and probably the one of greatest significance was the activity of a new committee working for a Federal Retirement Act, of which E. V. Ryall of Kenosha, Wisconsin, was chairman. (It should be noted here that one of the outstanding contributions to County Agent work and to the program of NACAA was made over a period of 25 years by Mr. Ryall. To him more than any other should go much credit for the retirement coverage now enjoyed by Extension workers.)

The National Cooperative Extension Workers Association had been organized, and several County Agents had been elected to offices in the new association, R. L. Olds of Michigan having been elected vice president, and Judd Brooks, Tennessee, a representative on the board from the Southern Region. This new association had started efforts to get Extension included under the proposed Federal Retirement Act, also was working on the improvement of the professional status of Extension workers.

The annual meeting was again held at the Sherman Hotel in Chicago, the dates being December 2 and 3, 1931. Fifty-six agents from 26 states were present for the meeting; in addition a number of Extension officials and others attended.

Report was made on activities of the organization during the year by President Earl Mayhew. Reports were made by representatives of each state present, covering the work and activities of each state association.

A very comprehensive and revealing report was made by Horace E. Abbott, Indiana, chairman of the committee on Advanced Study, which included a survey covering 43 states and 1992 agents. This study revealed there were 171 agents who had no college training and no degree of any kind; while 329 had some college work; 1453 had Bachelor degrees; 79 had Master's degrees; 235 had taken specialized courses in Education and 137 had been given leave for advanced study. Also revealed was that tenure of County Agents only averaged 4.9 years, with only 21 agents having served 15 years or more. It was also noted that 25% had remained in the



Earl Mayhew (Ky.)

same county for one year or less. This interesting report also revealed that most Extension Directors believed low salaries to be the chief cause of turnover. However, commercial competition and incompetence also were recognized as factors. Forty-two states reported salaries paid ranged from \$1,500 to \$6,000, with 49% of salaries being between \$2,000 and \$3,000; 40% between \$3,000 and \$4,000; 6% between \$4,000 and \$5,000; 5% above \$5,000.

Another very interesting report was made by E. V. Ryall, chairman of the new committee on Retirement. This report revealed the advantages and disadvantages of the Federal Retirement Act. One of the disadvantages of the Act was that under present interpretations, County Agents would not be eligible, as they were not classified as Civil Service employees. The committee recommended that NACAA take steps to try to have the Retirement Act made applicable to all Extension workers in proportion to Federal money paid them directly or indirectly through the states in which they worked.

Another report was made regarding "future objectives" of NACAA. This report included recommended policies which the officers of NACAA believed should be established for future guidance of the association.

The resolutions adopted included the following recommendations: (1) putting into effect the policies recommended by the committee on Future Objectives, (2) cooperation of the Association and its individual members with the new National Cooperative Extension Workers Association, (3) carrying out the recommendations included in the committee report on Retirement, (4) that increased Federal funds be allocated for individual County Agents' salaries.

Outside speakers on the program included newly elected president Edward A. O'Neal of the AFBF, who paid tribute to the contributions to Agriculture and Education by County Agents in a talk entitled, "Our Job."

George E. Farrell, North Central Regional Coordinator of the Federal Extension Service, spoke on the subject, "The Newer Problems of Extension Work." He stated that we have now reached the second stage in Extension and that County Agents should be recognized as educational people representing the colleges, and that NACAA could do valuable work in establishing our status in all the states.

Officers elected for 1932 were J. E. Whonsetler, Columbus, Ohio, president; R. S. Clough, Independence, Missouri, vice president; and Judd Brooks, re-elected as secretary-treasurer.

1932

No particularly outstanding NACAA activities were recorded for the year 1932. When the annual meeting was held in Chicago (at the Sherman Hotel) November 30 and December 1, it was noted that the attendance was down somewhat, the total present being delegates from 24 states, with 21 other County Agents in attendance, making a total of 45 Agents, and about 15 other persons, several of them being on the program.

Reports were made by representatives of each state delegation present regarding the progress of Extension work, and of the state County Agent Association in their respective states.

Three special committee reports were made, including one on Relationships. This report included a survey made regarding the financing of County Extension work in the various states. The survey indicated that thirteen states were almost entirely on public funds, while in other states, financial

support came from both public and local funds of various sources, including farm organizations. This report also indicated that there were no serious relationship problems between County Agents and farm organizations or other agencies. Relationship problems within the Extension Service itself appeared to be of moderate concern in some states.



Jesse E. Whonsetler (Ohio)

A report was made on Membership by a committee which had made a survey, and it was recommended that delegates take the message to their respective states that there was need for 100% membership by County Agents in their state organizations, and this in turn would strengthen NACAA. It was pointed out that in some states less than half the County Agents belonged to their state organizations, while some others had 100% membership.

A report was made by R. L. Olds of Michigan and LeRoy Chapman of Vermont on the progress of the new Cooperative Extension Workers Association which was to hold its meeting the following day, Dec. 1. It was stated that this new organization was not necessarily competitive with NACAA, even though many of the same people

might belong to both.

One of the principal speakers was Dr. C. W. Warburton, Director of the Extension Service, USDA, who pointed out that Extension workers had brought credit on themselves by meeting many knotty problems, and that now in this emergency situation of the depression, wise land utilization was being urged, including the elimination of unprofitable enterprises, and even the abandonment of unprofitable land where deemed advisable.

President Edward A. O'Neal of the AFBF stated that the lack of organization in agriculture was one of the fundamental causes of the decline of buying power of American farmers, with consequent paralysis of industrial production and loss of domestic markets. He indicated regret that some national leaders had not recognized need for basic changes in national policies regarding agriculture.

C. B. Denman of the Federal Farm Board stated that the big question before the American public now was: Did the Farm Board carry out the provisions of the law in the Agricultural Marketing Act?

L. J. Taber, Master of the National Grange, assured County Agents of the continued support of his organization in their work. He pointed to the need for weeding out inefficiency in government.

K. A. Kirkpatrick of Minnesota, past president of NACAA and a County Agent for twenty years, presented a paper entitled, "Present and Future Needs of our National County Agents Association." He pointed to the need for state associations in every state, and also for the need to have all agents belonging to their own state group. He also cited the value of developing local volunteer leaders.

Officers elected for 1933 were: R. S. Clough, Independence, Missouri, president; Ellwood Douglass, Freehold, New Jersey, vice president; Judd Brooks, Jackson, Tennessee, re-elected secretary-treasurer.

THE DEVELOPMENT OF NEW U.S.D.A. AGENCIES

1933

The year of 1933 proved to be one in which individual County Agents found themselves literally covered up with new jobs and responsibilities. Shortly after the beginning of the year, following conferences of agricultural leaders from all over the country, called by newly elected President Franklin Delano Roosevelt and the new Secretary of Agriculture, Henry A. Wallace, emergency farm legislation was adopted by Congress. One of the pieces of emergency legislation was the Agricultural Adjustment Act of 1933. This Act was administered under the USDA by the Agricultural Adjustment Administration, better known as "A.A.A." which was the first of the emergency so-called "alphabetical" agencies, brought into being during the Roosevelt administration.

Cotton, Wheat, and Corn-Hog Control programs were started during this year, largely through the untiring work of every Agricultural Extension worker in the United States. On the state level, all specialists were put into emergency service in helping to organize the new A.A.A. agencies, and every County Agent was busy at least six days a week helping to get these programs underway in his county. State County Agents Associations and their committees were called on in many states to do emergency work in getting the new programs started quickly and efficiently.

The NACAA annual meeting was held December 6 and 7, 1933, at the Sherman Hotel, Chicago. Only 21 states were represented by delegates, and the total attendance of County Agents was 49.

Most of the speaking program at the annual meeting had to do with emergency agricultural programs with which USDA and County Agents were concerned. The speakers included J. A. Evans, Assistant Chief of the Agricultural Extension Service, Washington, D.C.; George A. Ferrell, who had been with the Extension Service but in 1933 was made head of the Wheat Section of the A.A.A.; and John Simpson, new editor of Wallace's Farmer of Des Moines. Much of the discussion during the two day meeting had to do with the many local and national problems which had come up and the various ways these problems had been met in the various states and counties.



Robert S. Clough (Mo.)

A telegram was sent on the first day of the meeting to President Franklin D. Roosevelt to assure him of the cooperation of County Agents in carrying out emergency programs for the benefit of farmers. A similar telegram was sent to Secretary of Agriculture Henry A. Wallace. Cordial replies were received from Mr. Roosevelt's secretary and also from Mr. Wallace. Mr. Wallace stated that his administration had "depended largely on the Extension Service" in the beginning phases of the production control programs. He also stated "without the whole-hearted, loyal support of this

nationwide force of trained workers, it would have been impossible to carry through to success."

Dr. C. W. Warburton, Chief of the Extension Service, USDA, sent word to NACAA members that he and his associates greatly appreciated the splendid work which was being done by Extension people, and particularly the County Agents.

Delegates made reports from their individual states regarding the activities of the state associations. In some states appropriations and salaries had been reduced considerably, while in others these cuts had been resisted by state organizations and by farmers' organizations.

Three special committee reports were made at the annual meeting, one being on Relationships. A survey had been made which indicated relationships between County Agents and farm organizations were fairly satisfactory, but there was indication of some internal friction with USDA agencies.

E. V. Ryall of Wisconsin made a progress report regarding the status or work done to secure a more satisfactory retirement system for County Agents. He pointed out that work was being done to the end that changes might be made in the Federal Retirement Act so that County Agents would be eligible.

For the first time, a special committee reported on 4-H Club work. This committee did most of its work after individual members had arrived in Chicago, but the report of the committee indicated there was need for definite activity in this area, and it was recommended that a 4-H Club committee be appointed in 1934.

There was considerable discussion and action near the close of the annual meeting to set up a more definite Program of Work for the year ahead, including several new committees. Committees to be continued included Federal Retirement, National Cooperative Extension Workers Association, and Advanced Study and Professional Improvement. A 4-H Club committee was set up as recommended. New committees included: Agricultural Finance; Land Utilization; Marketing; and one on the A.A.A. program (or Emergency Work problems). A special committee on the Association's Program of Work was also established.

The following officers were elected for 1934: President, Ellwood Douglass, Freehold, New Jersey; Vice President, Frank R. Kerrigan, Dubuque, Iowa; Secretary-Treasurer re-elected, Judd Brooks, Jackson, Tennessee.

1934

1934 marked the first time that the NACAA Executive Committee held a conference in Washington. The three officers spent four days in Washington during the last week in May. They reported they had wonderful cooperation from Dr. C. W. Warburton, Director of Extension, USDA, and also from the following Extension department heads: H. W. Hochbaum, Dr. C. B. Smith, M. C. Wilson, C. O. Chambers, R. C. Turner, and Miss Gertrude Warren. The group had a conference with Assistant Secretary of Agriculture, Dr. Rexford Tugwell, who assured the group that Secretary Wallace (who was on a trip through the drought-stricken regions of the middle west) was appreciative of the excellent work which had been done by County Agents and other Extension workers, in assisting with adjustment programs.

A conference was also held with Dr. H. R. Tolley, who was in charge of Program Planning in the USDA; still another was held with Governor W. I. Myers of the Farm Credit Administration; and with other administrators. Conferences were also held with M. L. Wilson who was head of the Subsistence Homestead project. (Several years later, Mr. Wilson succeeded Dr. Warburton as Director of the Extension Service.) Lengthy conferences were held with Dr. C. G. Black, Chief of the Corn-Hog Section of A.A.A.; Dr. Cobb, Chief of the Cotton Section; and also with Mr. Louderbach of the Dairy Section. The officers reported they felt the contacts made had been valuable both to NACAA and to County Agents throughout the country.



Ellwood Douglass (N. Jersey)

In 1934 the annual meeting was held at the Hotel Morrison in Chicago on December 5 and 6. A total of 53 County Agents attended, including delegates from 24 different states.

In his annual address to the delegates, President Ellwood Douglass reported that NACAA was the oldest national Extension organization in existence, and that he felt great progress had been made over the nineteen years of its existence. He reviewed the work of the Association over the years, and also some of the particular tasks undertaken during 1934. He referred to conferences held during the year with A.A.A. and other USDA administrators in Washington, and reviewed some of the strong and weak points of the A.A.A. programs. He voiced the hope that was common to all County Agents, that individual contracts with farmers and other "red tape" might become unnecessary at an early date.

Several standing committees of the Association had done considerable work during the year as indicated by their reports. H. E. Abbott of Indiana, chairman of the Committee on Advanced Study, stated that a survey and study had been made by the committee during the year which indicated that an increasing number of state Extension administrators were not only conscious of the need for advanced study, but were taking practical steps to achieve something along this line. The committee recommended that State Agricultural Colleges consider definite courses for Extension workers while in college, as well as opportunities for advanced study for those doing Extension work.

E. V. Ryall of Wisconsin reported on the status of Federal Retirement for County Agents, stating that little progress had been made regarding getting a change in the provisions of the Federal Retirement Act, and that he felt the surest way to secure such action was through close cooperation with state Directors of Extension and the Director of the Federal Extension office.

R. S. Clough of Missouri, chairman of the new 4-H Club committee, recommended that a number of abuses which had grown up regarding 4-H Club work should be corrected. He admonished every County Agent to be on guard regarding exploitation in the field of 4-H Club work. It was the recommendation of the committee that national and state 4-H rules be strictly adhered to by state administrators and by County Agents and 4-H Agents.

A special committee on Agricultural Finance had been appointed with J. E. Whonsetler of Ohio as chairman. The committee had made an exhaustive study of the agricultural credit situation and of the agencies which had been created to handle farm credit. The committee presented several pages of the results of the survey which had been made, together with conclusions of the committee, including the fact that it appeared that Federal Land Bank loans and Emergency Seed and Feed loans came nearer meeting local needs for credit than other types of loans. It was indicated that some adjustments needed to be made in the handling of Production Credit and Land Bank Commissioner loans. It was pointed out that there was considerable overlapping of functions between loan agencies. On a question on the survey as to whether County Agents' offices should become the county headquarters for Federal Agricultural loans of all kinds, about 50% favored such an arrangement.

A detailed report on Land Utilization was made by Chairman Paul Neisley of Pennsylvania. A survey had been made by the committee and certain conclusions and recommendations based on the results were made. Dr. H. H. Bennett, then Director of the Soil Erosion Service of the Department of the Interior, was quoted at length in the report. County Agent E. O. Williams of Ohio also reported on a Watershed Conservancy District which had been formed in southeastern Ohio, demonstrating what could be done about soil and water conservation and flood control. Rural Zoning as a means of controlling land utilization was also discussed at length in the report, and the new Subsistence Homesteads program was also discussed in some detail.

An address was made by Dr. H. R. Tolley, Assistant A.A.A. administrator, Washington, D.C., on the subject, "Agricultural Adjustment and Long-time Land Use." Mr. Tolley pointed out that a many-sided program was being pushed under A.A.A. to try to find both temporary and long-time solutions to major farm problems. He said one possible solution was to shrink the size of the agricultural plant, and reduce production; the second was to increase foreign outlets; the third was to raise the domestic standard of living and thus increase consumption at home; the fourth was to continue to shift from an intensive to an extensive type of farming. He stated that the present administration was trying to attack the farm problem from all these directions at once. He praised County Agents for their excellent work and cooperation.

Another speaker at the meeting was Dr. W. I. Myers, of the Farm Credit Administration, who stated that in the past eighteen months 890,000 persons had applied to the Farm Credit Administration for re-financing, and that as much as \$80,000,000 per week had been loaned. He said that 2,500 County Debt Conciliation Boards had been set up and were functioning in practically every rural county in America, and that County Agents had been instrumental in establishing most of these boards. He also reported that over 600 Production Credit Associations had been organized during the past year.

H. W. Hochbaum represented the Federal Extension office on the speaking program. He outlined some of the jobs which lay immediately ahead for Extension workers, and more specifically for County Agents. He praised the work that had been done in getting better understanding among farmers and urban people regarding the emergency economic situation which had existed.

Resolutions adopted at the end of the meeting commended the outstanding work done by the officers and committee chairmen of the Association during the past year. The members were also urged to meet the challenges of the future as outlined in Mr. Hochbaum's address. Study was recommended of the possibilities of changing the title of County Extension workers to some other name than "County Agricultural Agents." The proposal by the National Cooperative Extension Workers Association for employing a full time secretary in Washington, D.C., to represent Extension workers of the country, was not approved. It was believed that the Land Grant College Association and farm organizations should be able to give the best representation on the Washington scene. Strict adherence to 4-H Club rules, including insistence that 4-H Club members (and not their parents) own the projects and do the work, was urged.

The following officers were elected for 1935: President, Frank R. Kerrigan, Dubuque, Iowa; Vice President, Horace E. Abbott, Indianapolis, Indiana; Secretary-Treasurer, J. E. Whonsetler, Columbus, Ohio.

1935

The program of NACAA went forward aggressively during 1935 under the leadership of Frank R. Kerrigan of Iowa. The officers of the Association, for the second time, held an Executive Committee meeting in Washington. The meeting was held in June, and conferences were held with Dr. Warburton, Chief of the Extension Service and most of his department heads. Conferences were also held with division chiefs of the A.A.A. and Farm Credit Administration. The report of the meetings and conferences held in Washington was printed and mailed to all County Agents in the country.

The annual meeting of the Association was held at the Morrison Hotel in Chicago, December 4 and 5, 1935. Attendance at the meeting climbed to a record total of 109 County Agents, including 41 delegates from 25 states, and 68 other Agents.



F. R. (Pat) Kerrigan (Iowa)

President Kerrigan, in his address opening this 20th annual meeting, reviewed the work of the Association during the year. He stated that the main work of the Association was being carried on through committees, and that he expected some very constructive information to be presented in the reports during the two day meeting. He expressed gratification at the large attendance at the meeting, and pointed out that considerable effort had been made by officers of the Association to stimulate the organization of additional state organizations and to secure their affiliation with NACAA. He also outlined some of the work that had been done by representatives of NACAA on behalf of the passage of the Bankhead-Jones Bill, working in conjunction with the representatives of the Land Grant Colleges and farm organi-

zations. He stated that this new Act would make available additional funds for Agents in the counties, and for additional personnel. He urged increased attention on the part of County Agents to build good farm organizations in their counties, pointing out that Extension work could be made more

effective if farmers were well organized, and also that effective organization could be of great value to farm people. He stated that Extension Service workers should seek the counsel and guidance of farmers in building Extension programs.

One of the speakers at the meeting was Edward A. O'Neal, President of the AFBF, who reviewed the part the AFBF had played in securing passage of the Bankhead-Jones Bill. He gave credit to Extension workers for getting action very rapidly and efficiently. Mr. O'Neal stated that he regretted to hear that in some states and counties, Agents were becoming involved in local politics in order to secure funds under the control of county officials. He stated that strong county farm organization units should be able to take care of necessary local financing. He cautioned that more was needed in farm programs than a crop adjustment program, and that other things such as soil conservation would be needed.

Another speaker was Mr. L. G. Taber, Master of the National Grange. Mr. Taber pointed out that Extension workers could perform very valuable service for the future and help preserve the finer things of rural life in a machine age now developing. He stated that the Grange would continue to support Extension work in its efforts to develop a better rural life in America.

M. L. Wilson, assistant Secretary of Agriculture, gave an inspirational address in which he paid tribute to the outstanding service rendered by County Agents in supervising the beginnings of the adjustment programs, and pointed out new responsibilities for Extension workers in conducting group discussions and county Program Planning meetings. He urged professionalizing the duties and functions of County Agricultural Agents.

Dr. C. W. Warburton, Director of the Federal Extension Service was a speaker at the meeting, and also attended most of the business sessions. In his address he pointed out that the new Bankhead-Jones funds could be used for salaries for Extension workers to replace local funds, also to employ emergency assistants to aid in carrying out Extension and A.A.A. programs, and also to increase 4-H Club work in the counties. He commended action of the officers of NACAA in visiting Washington during the last two years, and stated that he hoped this practice would be continued.



C. W. Warburton

R. S. Clough of Missouri presented the 4-H Club committee report. Considerable attention was given to needed changes in both the philosophy and the rules governing 4-H Club work, to the end that 4-H Club members must own and supervise their own projects, also rules to eliminate the showing of animals by 4-H members that belong to their parents or to someone else. Good progress was reported in clearing up unfavorable situations, and in establishing proper rules and philosophies to guide 4-H Club work.

E. V. Ryall of Wisconsin reported on developments on Federal Retirement plans, including action that would be taken by members of the committee and officers of NACAA in cooperating with Director Warburton and

others to seek amendment to the Federal Retirement Act to include Extension workers.

The title of the Advanced Study committee had been changed to "Professional Improvement," and a report for that committee was made by Chairman H. E. Abbott of Indiana. He outlined a suggested plan whereby County Agents might work on an advanced study program and continue on their job, taking time off only for part of a year to write a thesis. A plan of Group Study was also outlined which was being considered in some states. A matter of great importance to the future of NACAA was proposed during Mr. Abbott's report, namely that NACAA set up a plan for presenting Distinguished Service Certificates to Agents who qualify because of outstanding service, under certain specified standards. Suggested standards were: (1) 10 years or more in the Extension Service; (2) must be a graduate of an Agricultural College and have attained outstanding knowledge of scientific agriculture; (3) Agent must have made definite effort to improve ability through field study, supervised home study, conferences, or have attained graduate credit in Agricultural Economics or some other specified agricultural subject through group study, University residence, or correspondence; (4) Agent should have worked out and put into operation a constructive County Agricultural Program. (It is worthy of note that these standards 25 years later form the basis for selection of men to receive Distinguished Service recognition.) It was recommended that a committee be established to receive nominations from states and to select such Agents as they deem worthy of the award, and that the award be presented during annual meetings of NACAA. Definite action was taken by the Association on the above recommendations and a Distinguished Service committee was appointed for 1936. (This committee functioned, but it took two years to get the way cleared with Extension administrators and others to put the plan into operation.)

Ellwood Douglass of New Jersey reported as chairman of the Agricultural Finance committee and presented the results of a national survey which the committee had conducted regarding the handling of six types of loans. The survey indicated that definite improvement had been made regarding the Land Bank Loans, Production Credit, Land Bank Commissioner, and Emergency Seed and Feed loans, and that additional adjustment was needed regarding Cooperative Marketing loans.

Following the committee reports, C. R. Arnold of the Farm Credit Administration office in Washington addressed the meeting, giving a comprehensive review of the Federal loan agencies, also a review of changes that had been made in rules and policies. He expressed appreciation for suggestions which had been made by NACAA officers and members, and solicited future cooperation.

The Program of Work committee recommended that the Program for 1936 should include: (1) Projects already established and being carried on by NACAA; (2) Such new activities as may be agreed upon by the officers as being in the best interest of County Agents; (3) Continued annual conferences of officers and USDA officials in Washington each summer; (4) Continuation of all present standing committees, and (5) Establishment of a Relations Committee or Speakers Bureau, to provide speakers for state and national organizations.

The following officers were elected for 1936: President, Horace E. Abbott, Indianapolis, Indiana; Vice President, Bright McConnell, Augusta, Georgia; Secretary-Treasurer, Jesse Whonsetler, Columbus, Ohio.

1936

The year of 1936 was marked with much activity by NACAA officers and committee chairmen. A conference was again held in Washington June 7-10, and for the first time, several NACAA committee chairmen were included. In addition to officers Abbott, McConnell, and Whonsetler, others in attendance included Past President F. R. Kerrigan, O. E. Williams of Ohio, and William Barnhart, Ohio. Printed reports of this conference were prepared by the Secretary and President and sent to Agents in all affiliated states.

While in Washington, the officers conferred with a number of high officials of the USDA, including Secretary of Agriculture Henry A. Wallace, who discussed the Agricultural Adjustment and crop control programs, and asked for suggestions. He was much interested in the Certificate of Recognition program being planned by NACAA, and made several suggestions regarding standards to be set up. The group also conferred with Assistant Secretary Rexford Tugwell, who explained the Rural Rehabilitation projects getting underway in various parts of the United States.

A conference was held with Dr. C. W. Warburton, Chief of the Extension Service, and top men of this staff. Extension programs on state and local levels were discussed at considerable length. An awards program involving Recognition Certificates was also discussed. Professional Improvement came in for a half-day conference involving Dr. C. B. Smith, H. W. Hochbaum, and E. O. Williams, who had been named as chairman of the NACAA committee on Professional Improvement.

A conference was also held with Agricultural Adjustment Administration officials, including Administrator Dr. H. R. Tolley, and a number of his assistants, regarding past experiences and problems, and contemplated changes. NACAA officers stressed the fact that the new Soil Conservation program should, as far as possible, be kept tied in with the Agricultural Colleges and Extension Services of the states, and this suggestion was also made to Dr. Laudermilk of the Soil Conservation Administration, which had 450 soil conservation demonstration camps in all parts of the country, with Civilian Conservation Corps (C.C.C.) boys to do soil conservation demonstration work on thousands of farms.

A half-day conference was also held with Governor William I. Meyers and his complete staff of the Farm Credit Administration, and all phases of the farm loan programs were discussed.

Plans were made for the NACAA annual meeting to be held in Chicago, and also for a Western Regional Conference to be held at Pasadena, California, in connection with the annual AFBF meeting, the second week in December.

The 1936 annual meeting was held in Chicago, December 2 and 3, at the



Horace E. Abbott (Ind.)

Hotel Morrison, with 53 delegates representing 30 states present, and 89 other County Agents; with 7 guests the total registration at the meeting was 149, the high point thus far in attendance at an annual meeting.

In his opening address, President Abbott stated that six new states had affiliated with NACAA during the year, making a total of 35 now affiliated, although all of them were not represented at the meeting. He also reported that two members of the Executive Committee had attended an eastern states Extension conference held in New York City in June, as well as a number of other meetings and conferences of a national character. He pointed to committee work being done as the bulwark of the Association's program. He prophesied we were now entering a new period of our American history, which should be a period of new opportunities for all. He predicted that many of the people now in Extension Service would leave for other fields unless Extension budgets were increased rapidly.

All states represented were requested by the Secretary to present written reports of their activities. Four very comprehensive committee reports were presented to the delegates, including one on Professional Improvement by committee chairman E. O. Williams. He reported that County Agents could now take up graduate work at the USDA in Washington, providing arrangements for leave could be made, and also that several State Extension Services had taken forward steps regarding advanced study. (Note: The record of E. O. (Pinky) Williams as a leader in developments pertaining to Professional Improvement is probably not approached by any other NACAA leader, as he served as chairman of this committee many times in the years that followed.)

A report was also made by Ellwood Douglass for the committee on Agricultural Credit, including a comprehensive national survey on farm credit matters. This survey indicated that government sponsored credit agencies were doing an excellent job, although the programs were working out differently in various parts of the country. A number of adjustments and improvements were suggested.

R. E. Woodford of Iowa reported for the committee on Land Utilization and Planning. This report pointed to the need for and the importance of agricultural planning in each county and state, particularly on land use. The policies of the Bureau of Reclamation were commended, promoting developments designed to assist areas in the balancing of production. It was strongly recommended that all land use and planning programs should be kept close to the Land Grant colleges and County Extension Services.

E. V. Ryall of Wisconsin made a progress report regarding Retirement, telling of conferences which had been held regarding the need for changes in the present Federal Civil Service Retirement law, so that County Agents would be eligible. He pointed out that Agents in several states were now included under a state retirement system, and advised serious attention to this possibility by all states.

Bright McConnell, chairman of the States Affiliation committee, reported that there were 17 states that had no County Agent organizations, and that 14 were interested in organizing.

The Program of Work committee recommended continuation of the standing committees and the programs they were carrying on. It was also recommended that committee chairmen meet with the Executive Committee at least once each year. A recommendation was also made that a Constitution Study Committee be appointed to consider changes which would provide

for a more representative organization of NACAA. A tour of County Agents to Washington in June of 1937 was recommended, the date to be approximately the same as the annual conference of officers in Washington.

One of the principal addresses was made by Dr. C. B. Smith, one of the pioneers of the Federal Extension office, on the subject, "Extension as a Profession." Copies of this address were sent to all County Agents as it covered many fundamental points of importance to Extension workers.

W. W. Clark, Extension Director of Wisconsin, also gave an important address entitled "From the Viewpoint of an Extension Director." He outlined many accomplishments made by state Extension Services, and cited training courses and professional literature, research in Extension methods, constructive supervision, and better salaries as methods to secure long tenure.

Another address was made by T. A. Coleman, County Agent leader of Indiana. He spoke on the subject of "County Agricultural Problems," and the importance of enrolling cooperation not only among farm people, but people in the urban communities as well.

It should be noted that NACAA officers and members were thoroughly aware of the problems relating to soil conservation work, long before most Land Grant College officials or farmers became aware of the problems involved. As evidence of this fact, we cite a resolution adopted by the delegates at the 1936 NACAA annual meeting as follows:

"We believe that the preservation of the soil is essential to the preservation of the nation, and therefore favor the purpose of the original Soil Conservation Act, and we insist that it be administered by the United States Department of Agriculture and coordinated with the administration of the Soil Conservation and Domestic Allotment Act. We recommend to the state Federations that they support only such state enabling acts as are necessary to meet their special needs and that such acts be administered by the Land Grant Colleges through the Extension Service."

(Note should be taken that at the time of this action, soil conservation work was being done under the United States Department of the Interior, and that the Soil Conservation Service Act had not yet been adopted.)

It should also be noted that at this meeting a resolution was adopted regarding the need for "Coordination of Agricultural Agencies" of the United States government. Again, NACAA was far ahead of the farm organizations, the Land Grant Colleges and the general public in seeing the problems and taking action to point them out.

Officers elected for 1937 were Bright McConnell, Augusta, Georgia, president; George E. Boyd, Wheatland, Wyoming, vice president; J. E. Whonsetler, Columbus, Ohio, secretary-treasurer; and retiring president H. E. Abbott, Indianapolis, Indiana, was named a member of the Executive Committee.

Immediately following the annual meeting in Chicago, several of the officers went to Pasadena, California, for the AFBF annual meeting, and a conference of County Agents and Farm Advisers from a number of states was held there on December 11, with about thirty in attendance, mostly from California. L. B. Smith, County Agent leader of Berkeley, California, presided, and an address was given to assembled agents by Horace E. Abbott, who discussed the activities of NACAA and urged all states to organize state associations. (California did not have a state organization, but are believed to be in the process at this writing.)

1937

1937 was a busy year from the standpoint of NACAA. It had been voted at the 1936 annual meeting to sponsor a tour of County Agents to Washington, D.C., during June, with the cooperation of USDA. This tour was held to coincide with the visit of NACAA Executive Committee members to Washington.

The Executive Committee held a number of conferences on the first day, June 7, including one with Extension Director C. W. Warburton and new Assistant Director Reuben Brigham. This conference considered the importance of the correlation of all work in Agriculture within a state, and within a county, into one unified program, with the Extension Service as the principal administrative agency. Director Warburton and Mr. Brigham agreed with the philosophy expressed by NACAA officers, and agreed to confer with proper authorities in order to try to correct existing situations. A conference was also held with Secretary of Agriculture Wallace regarding some of these problems in states and counties. Mr. Wallace agreed to address the County Agents who were expected to be in Washington from June 8 to 11.



Bright McConnell (Ga.)

On June 8, a meeting was held at the Raleigh Hotel, attended by approximately 275 County Agents and other Extension representatives. On opening the meeting, President McConnell pointed out that Extension had just passed through a pioneer stage, and that most farmers were now over their original suspicion of "College farming." He stated that we were now on the threshold of a new and more progressive agriculture.

Dr. C. W. Warburton also addressed the visiting County Agents and outlined the organization of the Department of Agriculture and its various divisions and agencies. He introduced a number of heads of departments and divisions, who also addressed the meeting. They included Dr. James E. Jardine, Director of Research; Dr. Milton S. Eisenhower, Director of Information, USDA; Dr. H. R. Tolley, Administrator of A.A.A.; Dr. H. H. Bennett, Chief of Soil Conservation Service, USDA; Dr. W. W. Alexander, Administrator of Resettlement Administration; Dr. W. I. Meyers, Governor of the Farm Credit Administration; Dr. J. A. Linke, Chief of the Agricultural Education Service of the Department of the Interior; Dr. A. G. Black, Chief of the Department of Agricultural Economics; Dr. O. E. Reed, Chief of the Bureau of Dairy Industry. Assistant Extension Director Reuben Brigham also addressed the group regarding the need for coordination and cooperation of all Federal departments, as well as on the state and county levels.

That evening a banquet was held, and the roll call by states showed that 28 states were represented. The main speaker was Under Secretary of Agriculture M. L. Wilson, who had been one of the first County Agents in the state of Montana, and who had been in Washington with the USDA since 1933. He outlined many of the far flung programs of the USDA, including those that were fairly new, like A.A.A., Soil Conservation Service, and Rural Resettlement. He then addressed the group on "Functions of the

County Agent," and stated that the County Agent must be not only an educator, but also an organizer and that this would be increasingly true in the years ahead. A former County Agent from New Hampshire, Senator H. S. Bridges, also addressed the gathering.

The following day was spent on a tour of the nearby USDA Beltsville Experimental Farm.

Secretary of Agriculture Henry A. Wallace addressed the group on the third day, and went into some detail regarding the philosophy of the A.A.A. and other programs being sponsored by USDA. He pointed to the importance of County A.A.A. committees and commended County Agents for their fine cooperation with Federal programs. The Washington tour was completed with a visit to the White House and to Mt. Vernon.

Twelve County Agents (including NACAA officers and the members of the Retirement Committee) met with the Extension Committee on Organization and Policy (often referred to as ECOP) of the Land Grant College Association on June 11, and insisted that a meeting be called at an early date by the subcommittee to meet with the Civil Service Committee of Congress, to present the problems of Extension workers regarding retirement. Several meetings and conferences on the retirement matter were held during the summer and fall of 1937.

The 1937 annual meeting was held in Chicago at the Hotel Morrison on December 1 and 2. Sixty delegates were present from 33 states, with 105 other County Agents, making a total of 165 registered County Agents, with 10 Extension administrators and other guests present, a new attendance record.

President Bright McConnell in his opening address stated that at the end of 1935 there were 29 states affiliated with NACAA; that four were added during 1936; eight more were added during 1937, making a total of 43 affiliated. He also reported on a number of meetings and conferences held during the year, and stated that work on the Federal Retirement program had been one of the principal items of business during the year. He paid tribute to Secretary-Treasurer Jesse Whonsetler for his service to NACAA.

Each state present made a detailed report of its activities and programs. George Boyd of Wyoming, chairman of the States Affiliation committee, reported regarding the new states which had been organized and affiliated with NACAA. He reported work done in non-affiliated states, and predicted several more would organize soon.

One of the principal committee reports presented was that of the Retirement Committee which was given by Chairman S. D. Truitt, Atlanta, Georgia. He reviewed conferences with the Land Grant College Association subcommittee on Retirement, and stated that members of this subcommittee did not feel that the Retirement Act was of sufficient importance that their Association should take any action on it. However, it was reported that a member of the NACAA committee, E. V. Ryall, had recently contacted several members of the Land Grant College executive committee, and also had spoken before the Epsilon Sigma Phi annual conclave, and that some progress had been made in convincing some leaders of the need for action.

Another important committee report was that on Professional Improvement presented by E. O. Williams of Ohio. Included was a detailed report regarding summer schools which had been held and others which were planned in various parts of the country, and also that suitable Extension

courses were being set up in some Land Grant Colleges, both for undergraduate and for graduate study.

The A.A.A. committee report reviewed a conference held in Washington in June with Dr. Tolley, Administrator of A.A.A., Dr. Warburton of the Extension Service, and others, regarding relationship matters with A.A.A. and other federal agencies. It was reported that there was a sharp difference of opinion between County Agents and A.A.A. administrators regarding the handling of educational and informational matter, and that the County Agents committee had pointed out the need for stabilizing the A.A.A. program and its rules.

Several outstanding addresses were made at the meeting, including those of three State Extension Administrators. The general subject of all three was "Position of the County Agent relative to Agricultural Affairs in his County." Dr. R. E. Bliss of Iowa discussed this subject from the standpoint of the County Agent "As a Teacher"; Director H. W. Mumford of Illinois treated the County Agent "As an Organizer"; and Director H. C. Ramsower of Ohio cited the County Agent "As an Administrator." These three addresses were of such importance that copies were made available to Agents in all states.



Reuben Brigham

Another address of importance was given by Reuben Brigham, Assistant Director of the Federal Extension Service. (Incidentally, Mr. Brigham was rapidly becoming recognized by County Agents as a valuable friend and adviser, and he was in attendance at practically every conference, regional or national, and all NACAA annual meetings, from this time until his untimely death during the NACAA convention in December, 1946). Mr. Brigham in his address pointed out that: "There is no short-cut panacea for farm prosperity. Even a hasty reading of the history of the various national farm programs forces upon us the conviction that there is no hope for any program, however perfect, without the individual efforts of every farmer to understand the reasons for and workings of that program . . .

Intelligent appraisal and understanding can be obtained only through access to the basic facts. In supplying these facts and in helping farmers to clear their minds of confusion, Extension Agents can perform an invaluable service."

He then went on to set forth the place of the Extension Service and the County Agent in guiding agricultural action and thought in his respective county. He concluded by saying:

"The challenge is not of the future, but of the present. County Agents can and should make an immediate start in cementing relationships with these agencies with the aim of realizing a better alignment of efforts and more collective concentration on the significant problems pressing for solution. The County Agent, by virtue of his relationships and responsibility to farmers has the authority to coordinate all efforts designed to benefit agriculture in the county."

Assistant Secretary of Agriculture H. L. Brown addressed the group on the subject, "The Proposed Ever-Normal Granary Plan," in which he

described the need for such a program and steps which were being taken by Congress to adopt legislation to put the plan into operation.

A report from the committee which had been studying policies of the organization and the Constitution and Bylaws, was presented by K. A. Kirkpatrick of Minnesota. A proposed amendment provided for four Regional Directors to serve on the board of directors of NACAA with the three officers. (Prior to this time, the Constitution and Bylaws provided that each state affiliated with NACAA was to name a director representing their respective state. However, the directors as such had actually conducted little business except at annual meetings, and then the business was largely done by the delegates.)

The 1938 Program of Work committee report was made by George W. Boyd of Wyoming, who had served as vice president in 1937. The committee recommended continuing the work of the present standing committees and to continue the annual summer conference in Washington. It was also recommended that a committee on Special Recognition for County Agents be set up and that awards be made for the first time at the annual meeting in 1938, as suggested originally by Horace Abbott in 1935.

Officers for 1938 were elected as follows: President, George W. Boyd, Wheatland, Wyoming; Vice President, D. Z. McCormick, Council Grove, Kansas; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; and member of the Executive Committee, Bright McConnell, past president.

It should be noted that when C. C. Keller was elected Secretary-Treasurer, he started a longer period of service as an officer and member of the Executive Committee of NACAA than any other man up to the writing of this history. Mr. Keller served as Secretary-Treasurer from 1938 through 1941, then served as President in 1942, as a member of the Executive Committee in 1943, and again as Secretary-Treasurer from 1946 through 1949.

1938

The work of NACAA continued at a fast clip during 1938. Early in the year a meeting of the Retirement committee was held in Chicago for two days, and in June this committee, with the Executive Committee, met with the Land Grant College committee on Extension Organization and Policy in Washington. It was agreed to have a Bill drawn to be submitted at the next session of Congress to amend the Federal Retirement Act.

A summer conference of NACAA officers and committee chairmen was again held in Washington in June, and contacts were made with Federal Extension office administrators, and with administrators of the A.A.A., S.C.S., R.E.A., and F.S.A. It should be noted that Ed Parker of Kentucky, chairman of the Land Utilization and National Program Planning committee met one entire day with the administrators of the A.A.A. programs.

The 1938 annual meeting was held at Hotel Morrison, in Chicago, November 30-December 1, with 67 delegates representing 37 states, and with 82 other County Agents present—making a total of 149 County Agents. Fourteen Extension administrators and other guests made a total of 163 in attendance at the meeting.

A new feature of the annual meeting was added, at the suggestion of Vice President Dewey McCormick, in the form of a Smoker on the evening prior to the opening of the annual meeting. This informal gathering was held in the Morrison Hotel for the purpose of providing an opportunity for new and old delegates and other County Agents to get better acquainted.

Sixty-five attended this first Smoker, which became an annual feature for a number of years.

President George W. Boyd, in his address to the annual meeting, outlined the many activities of the Association, its officers and its committees during the past year. He included a brief report of several Regional conferences which had been held, as well as the summer conference in Washington. He stated that the main job of the year had been to work on a better retirement program for County Agents.

D. Z. McCormick of Kansas reported on States Affiliation. He said that Texas had organized and should be represented in 1939. He also reported that Arizona and Nevada were considering organization. Detailed reports were given by representatives of each state represented at the annual meeting, and these reports indicated a wide range of activities and accomplishments.

Two of the outstanding reports of the meeting were made by E. O. Williams, chairman of the Professional Improvement committee, and by Co-Chairmen Bright McConnell and E. V. Ryall of the Retirement Committee. The Professional Improvement report was partly based on a national survey made by the committee, indicating that several additional State Colleges and Extension Services had taken steps to improve their Extension courses both on the undergraduate and the graduate level.

The Retirement report reviewed a number of meetings and conferences held by committee members during the year, and included an outline of the proposed Bill to be presented in cooperation with Federal and State Extension officials. This Bill authorized the withholding of Federal Extension money to be used for Retirement purposes, including cooperative arrangements with the states for handling these funds.

Another important committee report was made by J. Ed Parker, chairman of the Land Utilization and Program Planning committee, which included a report of conferences held in Washington during the summer with A.A.A. and Soil Conservation officials, in which suggestions made by NACAA were given consideration.

A very important item of business on the program was the report of the committee on Constitution and Bylaws which had been working for about two years, and which recommended some major changes in the basic structure of the Association, particularly a provision for having a director elected annually to represent each of the four National Extension Regions of the country—Northeastern, North Central, Western, and Southern. The proposed amendment provided that a director and an alternate would be selected by the delegates from the states of each region, and that the Directors so elected should serve with the three officers and the past president as a Board of Directors to guide the affairs of the Association. It was felt that this arrangement would give much better representation of County Agents from all parts of the country in directing the Association's affairs.

An amendment was also presented providing for a Nominating Committee to be comprised of the Regional Directors and two additional voting delegates from each region, this committee to present annually a slate of



George W. Boyd (Wyo.)

officers for the Association. Other significant changes were made, a number of them formalizing policies which had been followed regarding the appointment of and the work of committees, and the handling of financial matters. The changes in the Constitution and Bylaws were adopted as presented.

A report was made by E. V. Ryall of Wisconsin on a new Extension organization which had recently been formed, known as the "National Federation of Cooperative Extension Workers." This organization included among its officers, the officers or past officers of several other Extension organizations, including the National Home Demonstration Agents, Epsilon Sigma Phi, as well as NACAA, whose representatives included George W. Boyd, currently president of NACAA, and K. A. Kirkpatrick, a past president. The primary purpose of the organization was reported to be to coordinate efforts to secure better retirement programs for Extension workers.

D. Z. McCormick, NACAA vice president and chairman of the Program of Work committee for 1939, recommended that the Retirement Committee work be the Number One Job for 1939. Other committees that should be continued included Land Utilization and Program Planning, States Affiliation, Professional Improvement, 4-H Club work, Distinguished Service, Correlation of Programs of State and National Organizations, and a committee to study possibilities of a County Agent publication. It was also recommended that state associations correlate their committees with committee work of the national association.

Probably the most significant event of the 1938 meeting was the presentation, for the first time, of Distinguished Service awards to twenty-two outstanding men, all of them Agricultural Agents except two: M. L. Wilson, Under Secretary of Agriculture, and Harry L. Brown, Assistant Secretary of Agriculture. County Agents so honored were: J. W. Merrill, Iowa; Judd Brooks, Tennessee; K. A. Kirkpatrick and George Larson, Minnesota; J. C. Hedge, Elmore O. Williams, J. E. Whonsetler, Ohio; R. L. Olds, Michigan; Ellwood Douglass, New Jersey; Bright McConnell, Sid D. Truitt, Georgia; Myron E. Cromer, H. S. Benson, H. E. Abbott, Indiana; E. V. Ryall, Wisconsin; J. Ed. Parker, Kentucky; George W. Boyd, Wyoming; George F. E. Story, Massachusetts; W. J. Tiller, South Carolina.

Addresses were given during the meeting by a number of prominent agricultural leaders. H. W. Hochbaum of the Extension Programs Section of the Federal Extension Service spoke on the subject, "Coordination of Agricultural Programs." Mr. Hochbaum pointed out that development of a number of national programs for agriculture, such as A.A.A., R.E.A., F.C.A., F.S.A., and S.C.S., had made clear that a great deal of coordination was needed on the national, state, and county levels.

Thomas Cooper, secretary of the Land Grant College Association, reviewed the policies and organization of the Land Grant College Association. He assured County Agents of the sincere interest on the part of Land Grant College officials, in having a practical and workable retirement system for all Extension workers.

W. H. Brokaw, Nebraska Director of Extension, presented a paper on "The Extension Agent's Relationship to Agricultural Problems." He reviewed some of the basic principles that had been used in the carrying out of Extension work, and then reviewed the changing situation involving new agricultural programs, and recommended that County Agents be sure they retained leadership in their counties in agricultural matters.

Edward A. O'Neal, president of the AFBF, reviewed the development of

basic agricultural programs and stated that he believed most farmers felt that the agricultural programs were constructive and helpful, and that the public was in general favorable to these programs. He paid tribute to the sincere interest and hard work that County Agents had put in, helping to make them successful.

J. H. Carmody, administrator of the Rural Electrification Administration, reviewed the development of R.E.A. starting in 1935, when there were six million unelectrified farms in the United States. He stated that in a little over two years, about one hundred sixty million dollars had been loaned to local R.E.A. cooperatives for the construction of about 170,000 miles of new rural lines.

H. W. Gilbertson, Regional Agent for the Extension Service, USDA, reviewed some of the benefits and advantages of County Agents holding federal appointments and receiving salary from Federal funds, including eligibility for medical and hospital care, and compensation in case of injury; compensation to family in case of death while on official duty; the privilege of joining with other Extension employees in a non-profit organization for purchasing life insurance; and the use of the franking privilege for official Extension informational correspondence.

R. W. Blackburn, Secretary of the AFBF, reviewed the development of County and State Farm Bureaus, and of the AFBF, and of the close relationship which had existed with County Agents. He stated that there were 39 state Farm Bureau organizations, and in addition there were County Farm Bureaus in many other states that did not have a State Federation. He said that the total membership in the AFBF now exceeded 400,000 farm families. He pointed to the marvelous opportunity for both County Agents and Farm Bureaus to help build a better rural life for farm people.

Near the close of the 1938 meeting, the incoming president, D. Z. McCormick, announced the 1939 committees and plans for carrying forward the work of the Association.

Officers for 1939 were elected as follows: President, D. Z. McCormick, Council Grove, Kansas; Vice President, J. Ed. Parker, Jr., Lexington, Kentucky; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; Member of Executive Committee, Past President George W. Boyd.

1939

The work of the Association went forward on a broad front again in 1939. The work of the Retirement committee was probably the top activity during most of the year. In February the president and vice president of NACAA and two members of the Retirement committee met with ECOP (Extension Committee on Organization and Policy), and the Executive Committee of the Land Grant College Association to discuss ways and means of getting action on the retirement problem. At this meeting a good basis for cooperation was established, and Dean Mumford of Missouri was assigned to see that a bill was drafted for introduction into Congress. The bill was introduced by Congressman Marvin Jones of Texas and Senator Bankhead of Alabama a few months later.

Officers and chairmen of the Land Utilization



D. Z. McCormick (Kan.)

and Program Planning committee attended two conferences in Washington with USDA officials. One of the conferences included all of the high officials of the A.A.A. and at this conference J. Ed. Parker and L. V. Toyne presented suggestions for improving A.A.A. programs and relationships.

The Washington conference of NACAA officers and committee chairmen was held the week of June 20, and Director Warburton, Reuben Brigham, and other members of the Federal Extension staff cooperated in arranging important contacts for NACAA representatives, including the one involving A.A.A. mentioned above.

The annual meeting was held in Chicago at the Morrison Hotel, starting with a Smoker on the evening of December 5 with 125 County Agents present.

The annual meeting got underway officially the following day, and continued through December 7. New attendance records were set with a total of 243 County Agents registered for the meeting, representing 37 states. In addition about 20 Extension administrators and other guests were present.

President D. Z. McCormick opened the 1939 annual meeting with a review of the year's activities. He stated that officers of the Association had represented agents in as many meetings and conferences as possible, including some involving relationship problems growing out of federal programs.

It might be of interest to note that the Secretary-Treasurer C. C. Keller reported total receipts of \$5,239.95, and total expenditures of \$3,200.64, with a balance in the bank at Springfield, Missouri, of \$2,039.31.

Reports were submitted by representatives of each state group regarding their activities and programs. J. Ed. Parker, chairman of the States Affiliation committee also reported that Texas and Maine had organized and affiliated with NACAA during 1939. Encouraging reports were made that Arizona and Nevada might organize during the next year or so.

One of the important reports of the meeting was that of the Federal Retirement Committee which was presented by Bright McConnell and E. V. Ryall. Report was made regarding the many activities of the committee, working with Land Grant College officials, including introduction of a bill in Congress during the summer to amend the Federal Retirement Act. It was reported that the bill had passed the Senate.

Another important report was made by L. V. Toyne, chairman of the Land Utilization and Program Planning committee, in which review was given of two conferences held in Washington during the summer, and the belief that considerable progress had been made with A.A.A. and other Washington officials regarding improvements in programs and relationships. The committee recommended that the assignment be narrowed to just an A.A.A. Relations committee, and that Land Use and Program Planning be assigned to another committee.

4-H Club work was brought back into proper focus during 1939, following a decision at the 1938 annual meeting that too little attention had been paid recently to this important phase of Extension work. The 4-H Club committee report was presented by P. R. Corley, Arkansas. It was recommended that NACAA request representation on the National Committee for Boys' and Girls' Club Work, and that certain improvements be made in the handling of state and national awards.

E. O. Williams, chairman of the Professional Improvement committee presented a mass of detail regarding a survey which had been made on sum-

mer schools and other opportunities for County Agents to improve their information and status. Increased interest was indicated on behalf of both Agents and Colleges in advanced study and further recognition of the professional status of County Agents.

A report of the committee appointed at the 1938 meeting to study the possibilities of a NACAA publication, or News Letter, was made by Warren O'Hara of Indiana. This committee had made an exhaustive study of publications in this field, including cost and problems of editing and distribution. A sample copy of a publication with the suggested name "The Anvil," was presented by the committee. It was suggested that if such a publication was started, it be limited to items that would not regularly be published in the Agricultural Leaders Digest or the Extension Service Review; also that it be financed without advertising, and that the estimated cost per member would be 50 cents per year. It was also suggested that if started, the publication be edited either by the retiring president, or by an interested person, such as Estes Taylor, formerly a State Extension Director, and now editor of the Agricultural Leaders Digest. When this matter was taken up by the delegates, it was decided to postpone consideration for a year or so.

A report was made by George W. Boyd on the meeting of the National Federation of Cooperative Extension Workers the previous day in Chicago, Mr. Boyd being vice president of this new organization. It was voted to try to organize a state group in each state and to unify and correlate the purposes of the organization.

Recommendations for some minor changes in the basis for selecting those to receive the NACAA Distinguished Service Certificate were made by a committee headed by George W. Boyd and including all the past presidents of the Association still in Extension work. Distinguished Service Certificates were presented at the annual banquet to the following fifty-six County Agents: Arkansas, J. M. Thomason; Colorado, James E. Morrison; Connecticut, R. P. Atherton; Idaho, Chase Kearl; Indiana, John F. Hull, Eugene C. Bird, Orin W. Mansfield; Iowa, D. H. Zentmire, Donald Griswold, Sr., Arthur J. Secor; Kansas, R. L. Stover, Harvey J. Stewart, D. Z. McCormick; Kentucky, C. A. Wicklund, J. O. Horning, J. E. McClure, C. B. Elston, Robert F. Spence, S. W. Anderson; Massachusetts, Joseph H. Putnam; Michigan, Gordon R. Schlubatis, Harold J. Foster; Minnesota, Franklin L. Liebenstein, August Newbauer, Charles M. Cellcham, Arthur H. Frick, Leslie E. McMillan; Missouri, J. U. Morris, C. C. Keller; Nebraska, M. L. Gould, K. C. Fouts, W. R. Wicks, A. H. DeLong; New Hampshire, Howard N. Wells; New York, Dan D. Ward, R. F. Pollard, Clarence M. Slack; Oklahoma, J. B. Hill, A. T. Burge, Ward Cromwell, James Lawrence; Rhode Island, S. D. Hollis; South Dakota, Benjamin H. Schaub, Floyd F. Collins, L. V. Ausman; Tennessee, R. E. Ellis; Texas, C. B. Martin, J. K. Parr, Jack Forgason, D. F. Eaton, D. A. Adams, D. D. Clinton, F. O. Montague, J. V. Bush, J. C. Yeary; Wyoming, F. A. Chisholm.

Among the addresses presented at this annual meeting, the one by Assistant Director of Federal Extension Reuben Brigham entitled "Opportunity Knocks at Our Door," was commended by County Agents attending as being the most important. He pointed out that County Agents had taken an active part and made great contributions in four broad fields: (1) improving the outlook for farming as a business; (2) making farm life more satisfying; (3) equipping farm youth to deal with the problems of their maturity; (4) bringing about public understanding and appreciation of the

vital relations that exist between a sound agriculture and a sound national economy. He then reviewed the many developments of the past 25 years, and particularly during the past six years, and the vital part that had been taken in many of these developments by County Agents. He then took a look ahead and said he liked to think of County Agents as being on a team, not as quarterback, but as coach of the farm team in his county. He said that the people themselves should call the signals, carry the ball, hold the line, and tackle the opposition. He stated that with this philosophy our opportunities for greater service were without bound.

C. E. Brehm, Tennessee Director of Extension, presented a paper on "Relationships," in which he reviewed the importance of having County Program Planning committees with the County Agent as program leader or adviser. He reviewed the need for close cooperation and correlation between agencies and their personnel working in the various counties. He ended by suggesting the need of a national organization of all Extension workers rather than just County Agents or Home Demonstration Agents.

Dr. H. H. Bennett, Chief of the Soil Conservation Service, USDA, spoke on the "Cooperative Approach to Land Problems," in which he expressed appreciation for the cooperation given by County Agents since the beginning of S.C.S. programs. He reviewed in detail the great opportunities for work in the soil conservation field and pointed to the valuable demonstrations now in existence on over 71,000 farms in the country. He asked for cooperation in setting up Soil Conservation Districts in every county to the end that better land use be assured for the future.

"Something to Your Credit" was the subject of an address given by Roy M. Green of the Farm Credit Administration, Washington, D.C. He reviewed the agencies of the Farm Credit Administration available to farmers, and gave examples of how County Agents could cooperate to the mutual benefit of all.

J. O. Boatman, Chief of the Division of Subject Matter, USDA, spoke on "Relationship Problems within the USDA," particularly in the field of conservation. He reviewed the development of some agencies, and appealed to County Agents to give their best cooperation and to try to understand the complex problems involved.

C. W. Creel, Nevada Director of Extension and Chairman of ECOP, spoke briefly before the Association, regarding the interest of Extension administrators and the Land Grant College Association in improving working conditions and opportunities for County Agents and all Extension personnel, and referred to their interest in securing adoption of the Retirement Bill.

Congressman Marvin Jones of Texas, chairman of the Agricultural Committee in the House, also spoke, and reported on the situation regarding the Retirement Bill and other legislation.

J. Ed. Parker reported on the Program of Work for 1940, which had been agreed upon at a meeting of officers and new directors. The following committees were recommended to carry out the program: Retirement, States Affiliation, Professional Improvement, Agricultural Conservation Program (A.C.P. and A.A.A.), Vocational Agriculture, Farm Credit, Land Grant College, 4-H Club, Program Planning and Land Use, Soil Conservation, Farm Security, Finance, Rural Electrification, and Distinguished Service. Proposal was also made for an amendment to the Constitution providing for an increase in dues or fees from \$1 to a recommended \$2.

Officers elected for 1940 were: President, J. Ed. Parker, Lexington, Kentucky; Vice President, E. V. Ryall, Kenosha, Wisconsin; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; Member Executive Committee, D. Z. McCormick. Regional Directors elected were: North Central, C. A. Hughes, Arlington Heights, Illinois; Northeastern, D. Leo Hayes, Wampsville, New York; Southern, O. L. Farris, Nashville, Tennessee; Western, A. E. Smith, Nephi, Utah.

1940

The program of the national association went forward during 1940 on a very broad front with more committees than ever before. A meeting of the officers and committee chairmen was held in Washington, D.C., July 6-12, with the following in attendance: President J. Ed. Parker; Vice President E. V. Ryall; Secretary-Treasurer C. C. Keller; Member of the Executive Committee D. Z. McCormick; Retirement, Bright McConnell, Georgia; Program Planning, W. H. Sill, West Virginia; Agricultural Conservation Program and A.A.A., L. V. Toyne, Colorado; Soil Conservation, J. M. Thomason, Arkansas; R.E.A., O. E. Riggs, Indiana; F.S.A., Louis Schilt, Wyoming; and members of the Agricultural Conservation Program committee Fred Ahrberg, Oklahoma, T. T. Curtis, Virginia, A. F. MacDougall, Massachusetts, and George Larson, Minnesota.



J. Ed Parker Jr. (Ky.)

A half day conference was held with the new Director of Extension, M. L. Wilson, formerly Under Secretary of Agriculture. Most of the top members of the Washington Extension office were also present. The Executive Committee also had a brief conference with Secretary of Agriculture Henry A. Wallace. Another conference was held with Assistant Secretary Grover Hill and Under Secretary of Agriculture Claude Wickard, and still another with Chester Davis, a member of the Federal Reserve Board, and also a member of the Defense Council. The A.A.A. committee had a day's session with top administrators of the Agricultural Adjustment Administration. This committee made twenty-two suggestions and recommendations for improvements and changes in rules and/or methods of handling various matters

pertaining to the A.A.A. and A.C.P. programs. A conference was also held with Harry Slattery, administrator of the R.E.A. and other top men in the department. Another conference was held with some of the top administrators in the Soil Conservation Service, and another with officials of the Farm Security Administration. One of the most interesting conferences was reported to be with Dr. H. R. Tolley, head of the Bureau of Agricultural Economics. Much of the discussion centered on the possible effects of the War, both from the standpoint of a possible German victory, and of a British victory.

Another interesting conference was with Milton S. Eisenhower, then USDA Director of Information. The need for better coordination of agencies and programs on the national, state and county levels was the main subject for discussion.

A meeting was also held with Farm Credit Administration officials, including Dr. C. W. Warburton, recently appointed Deputy Governor, who

had been Director of Extension. Other conferences included those with Roy Hendrickson, Director of USDA personnel; Milo Perkins of the Surplus Commodities Corporation; and with 4-H Club and Youth Work specialists.

Later in the year district or regional conferences of Agents were held at Harrisburg, Pa., during the National Dairy Show, and at the American Royal Show at Kansas City.

The 25th annual meeting was held at the Morrison Hotel in Chicago, December 2, 3, and 4. This was the first time a full three-day program was planned and carried out for the meeting.

The roll call showed that 35 states were represented by 208 County Agents. President J. Ed. Parker reported on the activities undertaken and carried on by Association officers and committees during the year. He stated that delegates at the 1939 meeting had directed the officers to spend as much time and money as was needed to get the Retirement Bill passed, and that the Executive Committee and the Retirement Committee had spent several days in the Halls of Congress, as well as in meetings and conferences in pushing for adoption of the bill. He said the task had been completed and that the President had signed the bill into law, and it would now be up to each state to see that an adequate retirement system is set up, taking advantage of the provisions in this new law. He also reported briefly on the Washington conference held during the summer, and on work being done to secure Accident and Hospitalization Insurance under a group plan and on a plan to secure tires at a saving. He recommended that more publicity be secured through some kind of a publication, and that consideration be given to the employment of an executive secretary to carry on the business of the Association.

Secretary-Treasurer C. C. Keller reported income during the year of \$5,857.59, and expenses of \$2,568.66, leaving a balance of \$3,288.93 in the treasury.

E. V. Ryall reported for the committee on States Affiliation on the addition of Puerto Rico. He also reported that unaffiliated states were: Alabama, Delaware, Louisiana, Arizona, and California, and that the first three had been affiliated but had dropped out of the national association.

The Professional Improvement committee report was given by chairman E. O. Williams of Ohio. It included a detailed review on Extension courses, both graduate and undergraduate, being offered by the various Land Grant institutions. W. H. Sill of West Virginia, chairman of the committee on Land Use and Planning presented a long, detailed report regarding carrying on land use studies and program planning, which could be of great value to the areas involved, and to Extension programs of the future.

The committee on Constitution and Bylaws brought up the proposal made the year before regarding changing the Bylaws to provide for an increase in dues. However, the proposal was voted down and the dues remained at \$1.00. It was also pointed out by the committee that it might be advisable to amend the Constitution to provide for filling a vacancy on the Executive Committee, such as occurred in 1940 when D. Z. McCormick left the service. Action was taken establishing a policy that in case of a vacancy of this kind, the Executive Committee should draft the most recent Past President to fill the vacancy.

The Agricultural Conservation (A.A.A.) committee report was made by Fred Ahrberg of Oklahoma in the absence of chairman L. V. Toyne. Mr. Ahrberg stated that a progress report had been sent to all County Agents

during the summer as a part of the report sent out after the Washington conference in July. He reported that good progress had been made with A.A.A. officials during the Washington conferences and expressed the hope that all County Agents would continue to give their best cooperation to the A.A.A. and A.C.P. programs. He also reported that members of the committee had an opportunity to visit President Roosevelt in his office in Washington, and that he had complimented County Agents in general for having done an excellent job on the farm front, and also in helping our National Defense.

J. M. Thomason of Arkansas, chairman of the committee on Soil Conservation, gave a report which included several very significant recommendations, including one that "in order to reach all farms needing attention, that a full time conservation technician be employed to work under the direction of each County Agent" as a part of the Extension Service, for the benefit of all farmers in a county (with or without a Soil Conservation District). It was also recommended that "all proposals or undertakings of S.C.S. and other action agencies dealing with local land use for the solution of farm problems where contacts are made with farm people, clear first through the Extension Service . . ." It was also recommended that the County Agent be named officially as the program leader in the county to supervise not only soil conservation work, but also the work of other agencies dealing directly with the farmer.

A report was submitted for the Publicity committee by Warren O'Hara of Indiana which included a recommendation that a national publication be started and that it be published at least four times a year. It was estimated that eight pages would cost about fifteen cents per member per year. The delegates then took action and approved the NACAA having an official publication. It was also recommended that at least one advance story of the NACAA annual meeting be prepared for Chicago papers and for the Associated and United Press services.

Paul Cook of Nebraska, chairman of the 4-H Club committee, reported on relationship problems with vocational instructors and FFA groups, and the need for better cooperation. The matter of representation on the National Committee on Boys' and Girls' club work was reviewed. The matter of possible scholastic credit for 4-H Club work was discussed and recommended.

Bright McConnell, chairman of the Retirement and Insurance committee gave a report in which he reviewed two important developments, first the passage of the Federal Retirement Act authorizing use of Extension funds for retirement programs; and second, decision on the part of some Universities to revamp retirement systems affecting employees of the University, including Extension workers. Sixteen states were definitely planning to take advantage of the Federal Retirement Act for Extension workers, according to C. W. Creel; 25 states were not planning to use the Act, as they already had retirement systems within their states affecting all or part of the Extension workers. A detailed report of the status of Retirement in all the states was given in a report compiled by E. V. Ryall of Wisconsin. At the end of the report, a standing vote of thanks was given to E. V. Ryall, Bright McConnell, and D. Z. McCormick for the work and service they had given in securing the passage of the Federal Retirement enabling act.

Several other committee reports were given including the new committee on Finance, by chairman Ben Gittings of Florida; the Rural Electrifi-

cation report by O. B. Riggs, Indiana; and the Farm Security report by Louis Schilt of Wyoming.

On the evening of December 3, the annual banquet was held with approximately 300 people in attendance, the largest event of the kind held thus far. It should be noted the minutes recorded that there were in attendance this year a number of wives of County Agents, and a considerable list of other guests in addition to County Agents. The presentation of Distinguished Service Certificates at the banquet was given credit for increasing attendance, and also for bringing wives to the meeting and banquet.

Vice President E. V. Ryall acted as chairman and toastmaster for the banquet program, the principal part of the program being the presentation of Distinguished Service Certificates to fifty County Agents. Those so honored and their states were as follows:

Arkansas: C. F. Lund, B. S. Hinkle; Connecticut: Raymond E. Wing; Iowa: Emmett C. Gardner, Durk D. Offringa, Leslie J. Nickle, Lewis W. Plager; Illinois: Alden E. Snyder, B. W. Tillman, F. J. Blackburn; Indiana: LeRoy Hoffman, Stewart Leaming, J. A. Wood; Kansas: Preston O. Hale, C. E. Lyness, Geo. W. Sidwell; Kentucky: H. S. Long, H. J. Hayes, J. F. Graham; Maine: Charles Eastman; Massachusetts: Francis G. Smith; Michigan: H. J. Lurkins, Carl Knopf; Minnesota: Robert Freeman, Willis M. Lawson, C. G. Gaylord, Ray Aune; Nebraska: J. F. Purbaugh, G. E. Schedit, George Kellogg; New Hampshire: W. Ross Wilson; Ohio: C. C. Caldwell, O. L. Cunningham, R. W. Munger, W. S. Barnhart; Oklahoma: Ira J. Hollar, L. J. Bennett, W. E. Baker, Fred Ahrberg; South Dakota: A. W. Palm; Texas: W. H. Upchurch, Henry L. Alsmeyer, W. S. Millington, O. P. Griffin, Elmo V. Cook; Utah: Arthie L. Christiansen; Washington: I. M. Ingham; Wisconsin: G. F. Baumeister, H. G. Seyforth and Harvey J. Weavers.

The Distinguished Service committee recommended some changes in methods of handling selection of Agents to be honored.

Following the banquet the Order of Squanto convened and 67 new "Braves" were initiated. (It should be noted that no mention of the Squanto organization was found in the records of NACAA between its original organization in 1928 and the 1940 meeting. However, the writer and others who attended meetings during the 1930's are sure that "pow-wows" were held each year.)

One of the principal addresses of the 1940 annual meeting was that given by M. L. Wilson who had been named as Director of the Federal Extension Service during the year. Mr. Wilson expressed pleasure with being back in the Extension Service again, and recalled that he had started as one of the first two County Agents in Montana more than twenty years before. He commended work being done by NACAA and other Extension groups along the lines of professional improvement and stated he would do everything he could to advance this cause, and to secure additional appropriations and better salaries for Extension workers.

Another important address was made by J. B. Hutson, Deputy Commissioner of the Agricultural Division of the Council of National Defense. He discussed "Agriculture and National Defense." He paid tribute to County Agricultural Agents for their influence in shaping farm thinking, farm policies, and farm action. He then outlined the work of the Agricultural Division of the National Defense Advisory Commission, and relationships

with divisions of USDA, Land Grant Colleges, farm organizations, and others.

Arthur B. Thatcher, chief of the Office of Plant Operation, USDA, spoke on "Planning of County Agricultural Buildings," stating that the USDA wanted to stimulate interest in county agricultural buildings to house all USDA agencies. C. A. Lorey, President Emeritus of Colorado State College, who had been an officer of the Land Grant College Association, presented some background information about the work of that association. He then pointed to the need for more work in Marketing. Other speakers included: Austin Moore of Lexington, Kentucky, president of the National Association of County Officials, and J. W. Linn, president of the National Federation of Cooperative Extension Workers.

It was brought to the attention of the delegates that directors for the previous year had received no allowance for expenses for coming to the annual meeting, although officers had been given such allowance. Action was taken to allow expenses of board members, thus setting a policy that expenses should be paid for directors and officers attending annual meetings, conferences in Washington, and on other official business. A resolution was adopted authorizing the Board of Directors to prepare an amendment for consideration in 1941, to raise the dues at least to \$1.50 and not to exceed \$2.00. Recommendation was also made that a Standing Committee on Marketing be established.

Officers elected for 1941 were: President, E. V. Ryall, Kenosha, Wisconsin; Vice President, J. M. Thomason, Forrest City, Arkansas; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; Member of the Executive Committee, J. Ed. Parker, Jr., Lexington, Kentucky. Directors were elected as follows: North Central Region, W. K. Delaplane, Wabash, Indiana; Northeastern Region, D. Leo Hayes, Wampsville, New York; Southern Region, E. D. Beck, Alice, Texas; Western Region, E. G. Ferguson, Chinook, Montana.

1941

1941 proved to be a year of action and accomplishment for NACAA. The defense effort became more important as the year progressed, and most Americans sensed that the United States might soon be drawn into the conflict. Extension workers were alerted to the seriousness of the situation and preparations were made to put agriculture in a position of readiness for war if it came.

The first official newsletter or magazine of the Association, "*The County Agent*," was published in four issues, carrying up-to-date news and reports of interest to all County Agents in states affiliated with the NACAA. Editing was under the direction of Warren O'Hara and the Publicity committee, with C. C. Keller doing much of the final writing and publishing of the new publication.

"The Land Grant College is exceptional and unique among educational institutions in the United States. It has pioneered in a type of education based on human needs. It has given concreteness to the idea that education can make a very special contribution to human welfare. It has made education practical as well as ornamental. Education has been made to serve the common man."—Dean and Director F. B. Mumford, University of Missouri

The annual summer conference of NACAA officers and committee chairmen was held in Washington the week of June 9. Possibly the most important conference of the week was that with A.A.A. officials, including Administrator R. M. Evans and five regional field directors. An entire day was devoted to a review of A.A.A. and associated programs, and discussion of changes being considered by Washington officials, or which were being recommended by NACAA. Chairman of the NACAA committee on A.A.A. programs, L. V. Toyne, led the discussion on the part of the County Agent group. The group also was invited to sit in on a part of the annual A.A.A. convention of state and national committeemen and administrators. This meeting was addressed by Vice President Henry A. Wallace, Secretary of Agriculture Claude Wickard, and R. M. Evans.



E. V. Ryall (Wis.)

NACAA leaders had a half day session with eleven Farm Credit officials through the cooperation of Deputy Governor C. W. Warburton. Another important conference was with R.E.A. Administrator Harry Slattery and members of his staff. A meeting was held with officials of the Soil Conservation Service, including Dillon Meyers, Deputy Administrator and others. E. C. Secor of Illinois, chairman of the NACAA Soil Conservation committee, led the discussion for the NACAA group. Conferences were also held with officials of the Farm Security Administration and the Bureau of Agricultural Economics.

Two other important conferences were held, one with Milton Eisenhower, Coordinator of all programs in the office of the Secretary of Agriculture, and one with M. L. Wilson, Director of the Extension Service. Mr. Eisenhower indicated a practical knowledge of the situation in the field, as well as in Washington, it was reported. Part of the discussion with Mr. Wilson involved the "Mt. Weather" agreement, which specified that agricultural education and informational matters were in Extension's field, while A.A.A. was in the administrative field. There was discussion regarding "Parity of Salaries," as well as parity of farm products. It was pointed out that many County Agents were still getting "1932" salaries.

The annual meeting was held in Chicago at the Morrison Hotel, on December 1, 2, and 3, starting with a Smoker on the evening of December 1. This was the first meeting in which mention was made in the records regarding state favors or souvenirs being distributed. The Florida boys brought orange juice and boxes of oranges; Puerto Rico was represented by coffee and cigars; Tennessee by hickory walking canes; Missouri by corn cob pipes; Wisconsin by cheese; West Virginia by apples; Texas by candy; Idaho by prune juice. Some of these were distributed at the banquet the second evening. President Ryall opened the informal Smoker meeting and Ed Parker explained non-occupational insurance. A report was also made by a delegate from Puerto Rico about the agricultural and social life of that territory. About 150 attended the session.

December 2 marked a new special activity for NACAA annual meetings when County Agents and their wives who were present were entertained at a breakfast by the International Harvester Company. A brief program fol-

lowed the breakfast, featured by a sound movie, "The Strong Shall be Free."

The business meeting opened with a roll call, delegates reported from 33 states, the New England Association, and Puerto Rico, with a total attendance of 170 Agents.

The first speaker on the program was Dr. Milton S. Eisenhower, who had a special assignment as Land Use Coordinator in the USDA. The subject of his address was "Relationships." He stated that American agriculture as a whole, and all who work in it, faced two paramount jobs: (1) to help save our American way of life in a world of conflicting ideologies, and (2) to prepare now so that Democratic methods may meet any eventuality in the field of physical, social and economic readjustments when the war is over.

Extension Director M. L. Wilson addressed the group on, "The Challenge of Duty." He reviewed the historic contributions made by the Extension Service during World War I. He stated that the total personnel of the Extension Service in the United States had grown from 2,889 in 1916 to over 7,000 in 1918, and that in 1941 there were over 9,000 professionally trained Extension workers. He urged coordinated effort and cooperation by all agencies.

H. C. Bird, president of the University of Maryland, and chairman of a special committee to work on relationships between Land Grant Colleges and USDA, outlined developments of the past decade when a score of new federal agencies had come into the field, many of them under the USDA. He stated that the big job now was to unite efforts of all organizations and agencies.

President E. A. O'Neal of the AFBF spoke on the subject, "Extension and the Farm Bureau Work Together for National Defense." Mr. O'Neal reported that the AFBF and its member state and county organizations had enjoyed rapid increases in membership, and had continued to build constructive programs looking to the welfare of farm people. He paid tribute to the outstanding work being done by County Agents and pledged continued cooperation in trying to secure additional funds for Extension.

Reuben Brigham, Assistant Director of Extension, spoke on the subject, "The County Agent and National Defense." He reviewed the assets of the Extension Service which could be used in the defense effort, including over 9,000 technically trained Extension workers, plus over 600,000 local volunteer leaders. He stated that 1,500,000 farm boys and girls were actively engaged in 4-H Club activities. He cited the great opportunities for service for those in Extension work.

Another speaker was Daniel W. Hoan from the office of Civilian Defense, Washington, D.C., who explained what Civilian Defense was, and how County Agents could help to make it more effective. Paul Appleby, Under Secretary of Agriculture, addressed the group on the subject, "The USDA and the Present Emergency." He stated that he had been in the USDA for nine years and that there was much difference of opinion on how the various programs should be carried out. He acknowledged that serious relationship problems had developed but felt they would be properly adjusted in time.

The annual banquet was held that evening with approximately 250 attending. President E. V. Ryall presided. Paul Appleby, Under Secretary of Agriculture, gave an address "What I Saw in Wartime England," in which he gave a detailed account of a visit in September to war-torn Eng-

land. The Distinguished Service award ceremony was the other feature of the program. Horace Abbott of Indiana was in charge of awarding the Certificates in the absence of Frank (Pat) Kerrigan, chairman of the committee. Distinguished service Certificates were presented to 75 men as follows:

Arkansas: Leland Bunch, Wyatt Mims; Colorado: A. H. Tedmon; Georgia: C. B. Culpepper, B. M. Drake, Felix L. Jenkins, J. K. Luck; Illinois: John H. Allison, C. A. Hughes, Melvin P. Roske; Indiana: W. K. Delaplane, O. B. Riggs, B. V. Widney; Iowa: Vincent M. Anderson, Walter L. Brown, Burns M. Byram, Ray E. Woodford; Kansas: Paul B. Gwin, F. A. Hagans, Lester Shepard; Kentucky: Robert M. Heath, Ray C. Hopper, J. Lester Miller, Clyde Watts; Michigan: Casper Blumer, Emmet L. Raven; Minnesota: C. L. Blakeslee, E. C. Lenzmeier; Missouri: L. J. Worthington; New Mexico: Fred A. Barham; New York: D. Leo Hayes, H. B. Little, Lacy H. Woodward; Nebraska: James C. Adams, Carl Core Dale; Maine: Verne C. Beverly; Massachusetts: Allen S. Leland; Connecticut: Leroy M. Chapman; New Hampshire: James A. Purington; Nevada: T. F. Buckman; North Dakota: T. X. Calman; Ohio: Floyd I. Lower, Melvin Ross Wright, Clarence E. Rowland; Oklahoma: W. B. Hanley, E. B. Hildebrand, P. G. Scruggs, Carl M. West; Puerto Rico: Pedro Olivencia; Minnesota: Albert J. Dexter, Evan W. Hall; North Dakota: Lorenz C. Lippert; Rhode Island: Wm. T. Wood; South Dakota: R. O. Swanson, Leonard L. Ladd; Tennessee: H. W. Andrews, H. J. Childress, H. V. Massey; Texas: E. D. Beck, W. W. Evans, V. E. Hafner, A. B. Jolley, W. I. Maeschall, W. I. Ross, J. M. Saunders, D. D. Steele, John O. Moosberg; Vermont: Frank Jones; Washington: A. M. Richardson, A. K. Millay; West Virginia: W. H. Sill; Wisconsin: H. R. Noble, W. E. Spreiter, J. E. Stallard; Wyoming: Arthur V. Hay.

Following the banquet the order of Squanto met, and 64 new "braves" were initiated. (It should be stated that the Bylaws of Squanto provided that the immediate past president of NACAA serve as "Grand Chief," the incoming president in next high office, that of "Chief Squanto," and the NACAA secretary as Secretary-Treasurer of the Squanto organization. Other "officials" were appointed.)

A closed business meeting of the Association was held Wednesday morning, December 3. President E. V. Ryall gave his address at this time, and reported on the work of the Association during the past year. He paid special tribute to the work of standing committees, and particularly to the chairmen. He urged new chairmen to get their committees together that day, in order to plan their year's program of work. He commended the fine cooperation that NACAA had with the Land Grant College Association and ECOP, but warned that care should be used by all committees and officers regarding taking action on a matter before it was discussed, and possibly approved, by ECOP. He reported that a year ago, the AFBF had invited the NACAA to have a representative meet with the AFBF board of directors at their regular meetings, and that he had asked Frank Kerrigan to meet with the AFBF board during the year, and stated he felt NACAA should accept a similar invitation from any other national farm organization. He said that he was concerned by indications of centralization of authority of USDA programs, and felt that Extension should be consulted more.

Following the president's report, the Treasurer indicated that receipts to November 30 had been \$6,245.53, total expenses \$2,509.04, with a balance of \$3,736.49.

The annual election followed and delegates elected the following offi-

cers: President, C. C. Keller, Springfield, Missouri; Vice President, L. V. Toyne, Greeley, Colorado; Secretary-Treasurer, W. H. Sill, Parkersburg, West Virginia; Member of the Executive Committee, E. V. Ryall, Kenosha, Wisconsin. Directors elected were: North Central, V. M. Anderson, Red Oak, Iowa; Southern, E. D. Beck, Alice, Texas; Northeast, D. Leo Hayes, Wampsville, New York; Western, D. S. Ingraham, Sheridan, Wyoming.

C. C. Keller gave a report regarding States Affiliation, in place of vice president J. M. Thomason, who had left County Agent work during 1941. The report showed that Louisiana had organized.

E. O. Williams, Ohio, chairman of the Professional Improvement committee, reported that 523 County Agents attended summer schools in 1941, compared with 520 County Agents in 1940, 770 in 1939, and 437 in 1938. He also reported on the number of Agents who had taken leave of absence for study during the last five years. W. H. Sill of West Virginia, chairman of the Program Planning and Land Use committee, reported on a survey he had made, with conclusions that County Agents should take the lead and participate in county planning.

L. V. Toyne of Colorado, chairman of the Agricultural Conservation (A.A.A.) committee, reported that fifteen recommendations had been made to A.A.A. administrators and that some of these recommendations had already been acted on. One recommendation was made that duties of the so-called "Field Agents" and "Educational Assistants" should be clarified, as they appeared to be gradually doing Extension type work.

The report of the 4-H Club committee given by Chairman Robert Hall of Missouri included recommendations that: federal funds be sought whereby Extension workers could be placed in every county to do 4-H Club and Youth work; more uniformity be secured in rules between states regarding conduct of 4-H work. Horace Abbott recommended that more attention be given to organizing boys and girls above 4-H age.

The Soil Conservation committee report was given by E. C. Secor of Illinois, who stated that County Agents should continue with active soil conservation programs in every county. Increasing relationship problems between S.C.S. and Extension representatives were reviewed.

Warren O'Hara of Indiana, chairman of the Publicity committee, reported on some of the problems of starting the new publication, "*The County Agent*." It was stated that the total cost of the four issues of the magazine, including mailing expenses during the past year, would be \$75.00 less than the cost of the printed reports that had been used in 1940 and in former years. The Committee recommended that *The County Agent* magazine be continued, and that it be edited by a member of the Executive Committee of NACAA. It was also recommended that each state appoint an Agent to be responsible to report news to the editor.

E. V. Ryall gave a brief report on retirement work. This report indicated that several state associations were working with their Extension Directors regarding a better retirement system in their respective states. Other reports given by committee chairmen were: J. L. Worthington, Missouri, Farm Credit; H. W. Andrews, Tennessee, Farm Security; E. H. Fulton, Pennsylvania, Vocational Ag; and O. B. Riggs, Indiana, R.E.A.

Four days after the 1941 meeting closed, the infamous Japanese attack on Pearl Harbor was made, and the United States was officially involved in World War II. This event had far reaching effects on individual County Agents, as well as on NACAA, Land Grant colleges, and the USDA.

WORLD WAR II—USDA WAR BOARDS POST WAR PLANNING—NEW HORIZONS

1942

The year 1942 was an eventful one both for individual Agents and for NACAA. The officers, directors and several of the committee chairmen attended the annual conferences in Washington, June 16-20. Conferences were held with Director M. L. Wilson, Reuben Brigham, and other Federal Extension officials. A conference was also held with Secretary of Agriculture Claude A. Wickard, who was particularly interested in the way the newly organized County and State Agricultural War Boards were functioning. (Mention might be made here that War Boards were made up of the



C. C. Keller (Mo.)

top men of the USDA agencies in each state and county, plus the heads of the various farm groups; County Agricultural Agents were key figures on County boards, with the theoretical obligation of having charge of all educational and informational work, and also the organization and direction of the "Neighborhood Leader" organization in each county.) It was called to Secretary Wickard's attention that cooperation between County Agents and A.A.A. county and state committees and field men had deteriorated considerably, and that most County Agents felt that the major fault lay with the A.A.A. people.

A full day was devoted to conferences with top leaders in the A.A.A. and recommendations were made by NACAA representatives that although the A.A.A. program should be continued, that under war conditions it should be put on a more efficient and constructive basis, with food production as the principal objective. The NACAA group also reported to A.A.A. officials that there was a growing feeling that more and more bureaucracy and dictatorial policies were coming down from officials into the counties, and that indications of "politics" within the A.A.A. organization had been growing.

Other conferences held in Washington included: one with Farm Credit Deputy Governor C. W. Warburton; R. F. Hendrickson, administrator of the Agricultural Marketing Administration; President H. C. Byrd of the Land Grant College Association; and also with ECOP. Several top men in the Soil Conservation Service were included in another conference, and the final session was with former Governor Townsend of Indiana, who was head of the Office of Agricultural War Relations. (A short time later Governor Townsend was made administrator of A.A.A.)

The 1942 annual meeting was held at the Morrison Hotel, in Chicago, starting with a meeting of the board of directors all day on November 30, in which the board selected the membership of committees for the year ahead. An informal Smoker was held that evening, with President C. C. Keller in charge. Reports were received from states and regions regarding activities and accomplishments. Several states came forward with favors, including apples from Colorado and West Virginia, cigars from Missouri,

and candy from Utah. Many favors were held over for the banquet on Tuesday night, including butter from Wisconsin, oranges from Texas, pecans from Florida and Georgia, and rice from Arkansas. Colored pictures of the New England states and of English agriculture were shown.

Tuesday, December 1, started off with the second International Harvester Company breakfast in the Boston Oyster Room of the Morrison Hotel. The official business meeting followed with the roll call of delegates by states. (There is no record either in the minutes or in *The County Agent* as to the number in attendance at this meeting, but the minutes do record that there were 179 at the banquet that evening, which is less than had been present the previous several years.)

The first speaker on the program was Earl C. Smith, vice president of the AFBF, and president of the Illinois Agricultural Association, the largest state farm organization in existence, with over 100,000 members at that time. (Ten years later this organization had grown to a membership of over 200,000.) Mr. Smith was generally recognized as one of the outstanding farm leaders of this era. He pointed out that the I.A.A. was founded for one purpose—service to rural people. He stated that Extension was also primarily based upon the same purpose and the same philosophy. He discussed the need for and the importance of good farm organizations for the welfare both of farm people and the nation. He urged County Agents to continue to furnish truthful, honest, unbiased information, and said, "Get out the facts, and don't be afraid. 'Truth crushed to earth will rise again.'"

Francis Flood of the USDA, spoke briefly, stating that America had to increase its food production to help feed England and other countries. E. O. Pollick, assistant administrator of the Agricultural Marketing Administration, also spoke and stated that the Marketing Administration had purchased millions of tons of food to be sent to our armed forces. He outlined plans to try to stabilize farm markets and the flow of agricultural products, such as hogs to market, and that cooperation of the Extension Service was imperative to the success of the war effort as a whole. At the close of this session, regional caucuses were held to nominate directors, and also to name members of the Nominating Committee.

The afternoon session on December 1 included reports of officers and committees. The Secretary-Treasurer reported total receipts of \$7,092.49, total expenses of \$3,282.23, leaving a balance of \$4,810.26.

Following a brief report from President C. C. Keller, the committee reports were given as follows: Farm Security, H. W. Andrews of Tennessee; Vocational Agriculture, R. C. Blaney of Pennsylvania; Farm Credit, J. Ed. Parker, Kentucky, with separate reports on each of the divisions of Farm Credit.

The Professional Improvement committee report was given by Chairman E. O. Williams of Ohio, who stated that committee emphasis had been shifted from surveys and studies on Professional Improvement to formulation of a national program for the post-war period, regarding both undergraduate and advanced study courses. The 4-H Club report by J. R. Hall of Missouri recommended increased enrollments in 4-H work, and continued attention to strengthening adherence to national and state rules.

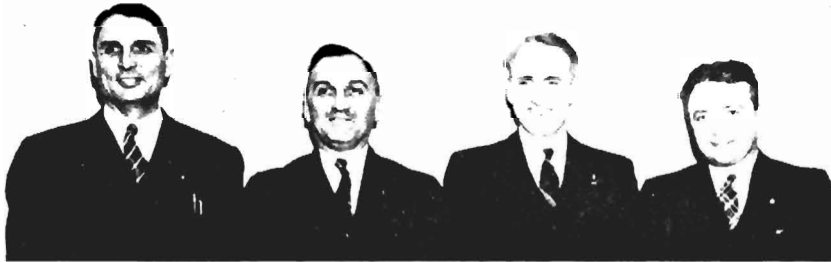
V. M. Anderson of Iowa, chairman of the Land Use Planning committee, reported on work that had been done since 1939, and offered several recommendations, including changing the title of the committee to "Agricultural Planning Committee," setting up similar committees in every state

and county. L. V. Toyne of Colorado, chairman of the committee on States Affiliation, reported all states were now affiliated with the exception of Alabama, Arizona, and California. C. F. Murphy of Minnesota, chairman of the Retirement committee, reported that many of the states now had some type of retirement system for Extension workers, and that thirteen additional states had committees working on plans. F. R. Kerrigan of Iowa made a brief verbal report on organization relationships. E. D. Beck of Texas made a brief report for the Soil Conservation committee, indicating that relationships were being maintained in most areas between S.C.S. and Extension personnel.

Fred Ahrberg of Oklahoma, chairman of the A.A.A. Relations committee, reported that a survey taken during the year indicated that relationships between Extension and the A.A.A. were deteriorating rapidly. He reviewed reports regarding anti-Extension propaganda being put out by A.A.A. field men in many states. He urged every County Agent to give top service and cooperation to A.A.A. and to every other state and federal agency having to do with Agriculture.

At the end of the afternoon session, 1943 officers and directors were nominated and elected as follows: President, L. V. Toyne, Colorado; Vice President, E. D. Beck, Texas; Secretary-Treasurer, W. H. Sill, West Virginia; Member of the Executive Committee, C. C. Keller, Missouri; Southern Director, L. J. Kerr, Memphis, Tennessee; Alternate, Roy Powell, Georgia; North Central Director, Carl Bibbee, Ohio; Alternate, J. R. Watson, Iowa; Northeastern Director A. F. MacDougall, Massachusetts, Alternate, Harold McCulloch, Pennsylvania; Western Director, Stuart Stirling, New Mexico; Alternate, C. N. Vickers, Colorado.

The annual banquet was held that evening, with 179 agents and their wives in attendance. The group was well fed, as South Dakota furnished 200 pheasants for the banquet. The speaker of the evening was Ex-Governor Clifford Townsend of Indiana, now serving as Administrator of A.A.A. The high point of the banquet was reported to be the awarding of Distinguished Service Certificates by the chairman of the Distinguished Service committee, Horace E. Abbott. Distinguished Service awards went to the following seventy-five agents: Arkansas: C. F. Naven, P. R. Corley; Colorado: A. A. Goodman, P. B. Miles; Georgia: E. P. McGee, E. K. Davis, H. G. Wiley, Byron Dyer; Idaho: W. W. Palmer; Illinois: J. G. McCall, Henry C. Wheeler, Edward H. Walworth; Indiana: Warren O'Hara, Lyman M. Butler, W. G. Smith; Iowa: Paul B. Barger, Harold M. Nichols, Paul A. Johnson, Harley Walker; Kansas: E. L. McIntosh, Donald W. Ingle, Robert L. Rawlins;



The 1942 Executive Committee of NACAA. L. to R.) President, C. C. Keller, Mo.; Secretary-Treasurer, W. H. Sill, W. Va.; Member of the Executive Committee, E. V. Ryall, Wis.; Vice-President, L. V. Toyne, Colo.

Kentucky: Stuart Brabant, John C. Brown, John W. Holland; Michigan: Carl H. Hemstreet, Harry Lurkin; Minnesota: Harold C. Pederson, Geo. W. Chambers, Ernest G. Roth; Missouri: R. Q. Brown, John Rush, Harold Canfield; Nebraska: E. C. Nelson, R. A. Stewart; Nevada: John Hyrum Wittwer; New England Area: R. C. Wentworth, Maine, William L. Harris, Conn., Bertram Tomlinson, Mass., Ralph C. McWilliams, Vermont, Daniel A. O'Brien, New Hampshire; New Jersey: W. Raymond Stone, Orley G. Bowen, A. Howard Saxe; Ohio: W. H. Ford, Stanley Porter; Oklahoma: A. R. Barlington, J. B. Hurst, M. G. Tucker; Puerto Rico: Teodoro Soto; South Carolina: S. W. Epps, T. A. Bowen; South Dakota: Al O'Connell; Tennessee: Nate Semmes Martin, Ollie Upton McKnight, Charles Owen Woody, William Crowder Mitchell, Leonard Jasper Kerr; Texas: Grover C. King, Jake Tarter, B. J. Baskin, G. R. McNeil, M. C. Counts, Jack D. Hudson, Richard E. Homann, C. W. Lehmborg, Dor W. Brown, W. E. A. Meinscher, Wm. Lane Wilkinson; Utah: R. L. Wrigley; Wisconsin: C. O. Ebling, Howard Lanthrope, J. F. Thomas; Wyoming: Dan S. Ingraham.

Following the banquet the annual Squanto initiation and meeting was held, with 44 initiates being taken into the organization.

The final day's session on December 2 opened with an address by Dr. H. C. Byrd, president of Maryland Agricultural College and chairman of the executive committee of the Land Grant College Association. He reviewed efforts being made to coordinate the programs of all agricultural organizations and agencies to center on the war and defense effort.

Another speaker on the program was Kenneth Holmes of the National Farmers' Union, who stated that his organization was interested in working with Extension and with other groups. He outlined the basic aims of his organization, including getting all farmers in one union, and stated that it had championed the organization of many farm cooperatives.

N. Clifford Townsend, A.A.A. Administrator, spoke at some length on the work being done by that agency, and reviewed the basis for payments being made to farmers, namely Soil Conservation, Parity Payments and Compliance Payments. He stated he hoped that leaders and personnel of various agencies, including his, would forget their differences and work together for the common good.

Dean and Director H. P. Rusk of the University of Illinois was a speaker on the program, and centered most of his address on relationship problems. He stated that the Extension Service could not, if it wished, ignore its relations and obligations to other agencies and institutions. He pointed to many overlapping spheres of responsibility and particularly to areas where the work of Extension Service had been taken over or overlapped by other agencies. He also reviewed relationships between Extension and farm organizations and the advantages and disadvantages of some of these relationships, and cited the need for close coordination and cooperation between all agencies and organizations in the war effort.

Reuben Brigham, Assistant Director of the Federal Extension Service, addressed the meeting and stated that "The Extension program for 1943 must be shaped to aid each rural community and farm family to make their utmost contributions to the war effort," and outlined how major contributions could and should be made by farm people, and by Extension personnel.

The business session continued with committee reports including that from Publicity Chairman Warren O'Hara of Indiana, which outlined work done to secure publicity for NACAA during the year. It was recommended

that *The County Agent* be published during the war at Springfield, Missouri. This report and its recommendations were approved. E. V. Ryall of Wisconsin gave the Land Grant College committee report, including relationship matters discussed with ECOP, particularly problems associated with local War Boards, and USDA agencies.

Action was taken empowering the Executive Committee to meet and arrange for continuing officers for NACAA in case war conditions made the holding of the 1943 annual meeting impossible. Action was also taken that each committee chairman be allowed up to \$15 expenses for the annual NACAA meeting. The Treasurer was also authorized to purchase a \$1,000 War Bond from surplus funds on hand.

1943

The program of NACAA was pushed forward in 1943 by the officers and directors. The annual summer conference in Washington was held the week of July 11. Included in the NACAA group were the officers, plus Fred Ahrberg, chairman of the Agricultural Conservation or A.A.A. committee, and Jesse Whonsetler of Ohio, and Dan Ingraham of Wyoming of the same committee; and E. V. Ryall, chairman of the Land Grant College committee.

Reuben Brigham, Assistant Director of Extension, had helped to arrange most of the conferences, and he also attended practically all of them with the County Agent group. This included a constructive session with ECOP.

One of the most important conferences was an all-day session with new administrator N. E. Dodd and other top men of the A.A.A. Mr. Dodd stated that he was much concerned regarding reports made by NACAA representatives of lack of cooperation on behalf of A.A.A. people. A conference was held with J. B. Hutson, Associate Administrator of the War Food Administration, who was responsible for securing all-out food production. The NACAA group told him that farmers wanted fair prices rather than subsidies, and pointed out that total earnings of factory workers had gone up 300% during the past two years, while farm wages had doubled, and farm prices had gone up less than 25%.

Secretary of Agriculture Claude Wickard met with the group for an hour and discussed some major problems of the various divisions of USDA. Assistant Secretary of Agriculture Grover Hill was also in the conference. Other conferences in Washington included one with Extension Director M. L. Wilson, and his staff; another with Ex-Governor Townsend of the Food Production Administration; C. W. Warburton of the Farm Credit Administration; J. L. Boatman of the Extension Service staff; and C. W. Kitchen, Assistant Administrator of Food Distribution Division. Before the group left Washington, definite plans were worked out for a three day annual meeting in Chicago.

The 1943 annual meeting was held at the Morrison Hotel in Chicago. The first day, November 29, included a half day meeting of officers and directors and the afternoon was devoted to regional meetings.



L. V. Toyne (Colo.)

For several years, past NACAA presidents had arranged an informal dinner and social get-together. The evening of November 29, a dinner was held for presidents of state associations, past NACAA presidents and officers and directors. (This was the first event of this kind, and three years later it became a regular feature of annual meeting programs. A closed meeting followed the dinner, at which time problems were discussed frankly. This gave officers an opportunity to clarify questions of policy before consideration at the business meeting.) Following the dinner, an informal Smoker was held which included all County Agents present, and Vice President E. D. Beck acted as chairman. There were talks, and moving pictures presented by County Agents, and announcements made regarding the banquet and other program highlights.

The morning of November 30, started with breakfast sponsored by International Harvester Company. The general session was opened by President Toyne with a brief report to the delegates. The first speaker on the program was Director of Extension M. L. Wilson, who spoke on the subject, "County Agents and the War Effort," in which he reviewed the progress being made from the standpoint of agricultural production, and outlined food production goals for 1944, also the obligations of Extension personnel.

The second speaker was President Edward A. O'Neal of the AFBF, who pointed out that one of the main needs of farmers during the war period was farm labor, and stated that his organization had backed legislation the previous year, assigning responsibility for securing manpower for agriculture to the Extension Service, but that Congress had divided the responsibility between Extension and the Manpower Commission. He commended Extension Service personnel for the marvelous job being done in the line of regular responsibilities, plus those of securing needed labor for farmers.

The next speaker was Dr. F. A. Anderson, Director of Extension in Colorado, who represented ECOP at the meeting. He pointed out that Extension had played its proper role in the war effort, and also carried on regular programs. He stated that a recent survey indicated that County Agents were spending about 25% of their time in work associated with the USDA War Boards, about 25% on the farm labor program, leaving 50% for educational work.

Assistant Director of the USDA Extension Service Reuben Brigham spoke to a closed session for County Agents and reviewed important matters pertaining to the war effort, and areas in which additional work was needed. He also spoke of some critical relationship matters involving Extension and other agencies, and commended NACAA officers for the work they were doing.

Albert Goss, newly elected Master of the National Grange, spoke to the annual meeting group on the morning of December 1 and reviewed various legislative proposals and actions, past, present, and future, and the program of the Grange.

James Patton, president of the National Farmers Union, was introduced by President L. V. Toyne, and he reviewed the war situation as he saw it. He then launched into a discussion of what he believed were too close relationships between County Agents in many states and farm organizations. He reviewed the development of an agreement between USDA and the AFBF many years before (The True-Howard agreement), outlined ap-

proved policies for relationships between Extension Agents and Farm Bureaus, and stated he felt in some cases that these agreements had not been entirely adhered to. He also stated that certain business interests and Chambers of Commerce were working too closely with County Agents, but said Extension and its personnel had done a magnificent job of educational work. He then outlined what he said were some of the needs for the future, including the "need for the federal government to take a direct hand . . . to see that a free educational system is equally available to everyone," and that it "might become necessary for the national government to assume direct responsibility for all education in the United States." He stated the nation should embark on a strong policy of restoring and maintaining "family-type farmers," or the alternative would be Fascism.

Assistant Secretary of Agriculture Grover Hill addressed the meeting and referred to his experiences . . . when he had helped prevent local county commissioners from discontinuing appropriations for County Agent work. He paid tribute to Reuben Brigham as the liaison man between Extension and all other agencies and programs. Ezra Taft Benson, then Executive Secretary of the National Council of Farmer Cooperatives, was listed on the program, but the minutes do not show that he spoke.

The banquet was held on the evening of November 30, with over 200 present. The banquet program included an address, "Something New in Extension Work," by C. O. Ebling, County Agent of Superior, Wisconsin. A brief address was also given by Secretary Kilgore of the Kentucky Farm Bureau Federation.

The main part of the banquet program was the presentation of 81 Distinguished Service Certificates to honored Agents, by Horace E. Abbott, who preceded the presentations with an inspirational address. Those receiving awards in 1943 were: Arkansas: W. B. Vinzant, H. S. Hinson; Colorado: Sherman S. Hoar, A. F. Hoffman; Florida: J. R. Gunn, E. H. Finlayson; Georgia: W. E. Neville, C. W. Wheeler, A. J. Nitzschke, Dallas Spurlock; Idaho: B. E. Kuhns, D. T. Bolingbroke; Illinois: Guy H. Husted, Daniel E. Warren, Virgil J. Banter; Iowa: M. Glen Birlingmair, Harold Montgomery, George Rosenfeld, Rex Conn; Kentucky: Troll Young, S. A. Porter, W. B. Howell, R. T. Faulkner; Maine: Sherman Powe; Michigan: John Allen Brown, D. L. McMillen; Minnesota: C. Eugene Stower, Carl G. Ash, Alfred L. Sjowall; Missouri: Dan E. Miller, J. Robert Hall, J. A. Fairchild; Nebraska: C. W. Nibler; New Hampshire: Ed Holden; New Jersey: George Lamb, A. C. McLean, Dwight M. Babbitt; New Mexico: Stuart Stirling; Ohio: O. D. Sands, Geo. W. Kreidler; Oklahoma: A. R. Jacob, Claud S. Sullivan; Puerto Rico: Juan F. Acosta; South Carolina: J. Ward McLendon, R. H. Lemmon; South Dakota: Floyd Haley; Tennessee: G. C. Summers, C. W. Robinson, F. G. Vickers, I. T. Elrod, C. F. Arrants, G. C. Baker; Texas: N. H. Hunt, Frank Newsom, W. S. Foster, R. O. Dunkle, J. O. Stovall, V. L. Sandlin, G. R. Warren, Jack Williams, V. F. Jones, S. Whitsett; Utah: Robert H. Stewart; Vermont: E. M. Root; Washington: H. C. Burgess, A. M. Richardson, Vey J. Valentine; West Virginia: T. H. McGovran, J. M. Pierpont, W. N. McClung, H. L. Riggle, A. H. Lough; Wisconsin: A. D. Carew, J. N. Cavanaugh, R. V. Hurley, Ira Goodell; Wyoming: Clyde A. Johnson.

At the conclusion of the banquet program, the chairman of the Nominating Committee, J. Ed. Parker, reported the nomination of officers and directors, and they were elected as follows: President, E. D. Beck, Alice,

Texas; Vice President, Allister F. MacDougall, Concord, Massachusetts; Secretary-Treasurer, W. H. Sill, Parkersburg, West Virginia; Executive Committee Member, L. V. Toyne, Greeley, Colorado; Northeast Region Director, R. C. Blaney, Bellefonte, Pennsylvania and Alternate, Ben Morgan, Harrisonville, West Virginia; Southern Region Director, Roy Powell, Sylvania, Georgia, and Alternate John Stephens, Marion, Arkansas; Western Region Director, Stuart Stirling, Silver City, New Mexico and Alternate, W. L. Duncan, Green River, Wyoming; North Central Region Director, Leonard Ladd, Huron, South Dakota and Alternate Cletus Murphy, Waseca, Minnesota.

The annual meeting of the "braves" belonging to Squanto was held, and 43 new "tenderfeet" were taken in as members.

During the business session the following day, President L. V. Toyne made a brief report on the year's activities. Secretary-Treasurer Sill also read the minutes of the previous meeting and made a financial report showing: Balance from 1942, \$3,810.26, Receipts during year, \$3,676.46, Expenses for year to 11-24-43 were \$3,763.94, leaving a balance of \$2,722.78 (plus War Bonds of \$2,000) making total assets of \$4,722.78.

One of the important committee reports was that of the A.A.A. Relations committee, which was presented by Chairman Fred Ahrberg of Oklahoma. The results of a survey were given, which included not only County Agents, but also farm people in many states. The survey indicated that the majority felt there should be a national agricultural program, and that everything possible was being done by farmers and County Agents to carry out the aims established by the federal government to aid the war effort. Conflict was reported between farmers and their organizations on the one hand, and O.P.A. (Office of Price Administration). The report indicated that farmers had difficulty seeing the logic of increasing food production under the War Board and A.A.A. programs, and having O.P.A. rolling back prices to the extent that many farmers did not receive cost of production.

The States Affiliation committee report made by E. D. Beck of Texas, indicated that Alabama, Arizona, and California still had no state associations. F. R. (Pat) Kerrigan of Iowa and R. C. Blaney of Pennsylvania reported for the Relations committee that there existed very cordial relationships with the AFBF, and the Grange.

Warren O'Hara of Indiana, chairman of the Publicity committee, reported that four issues of *The County Agent* had been edited during the past year by C. C. Keller and published in Springfield, Missouri. The committee recommended that at least part of the editing be handled by one of the officers or immediate past officers of the Association, as originally planned. The committee also reported on the handling of news during the annual meeting through the press associations, newspapers, and radio stations.

E. V. Ryall, chairman of the Land Grant College committee, made a detailed report of good relations with the Land Grant College group, largely through ECOP, also some conflicts between Extension and other groups regarding the work of the so-called "Neighborhood Leader" program under the USDA War Boards. He reported on contacts with ECOP regarding the progress of retirement programs in the various states. He stated he had attended the annual meeting of the Land Grant College Association, and urged continued close relationships with the Land Grant group.

Soil Conservation committee Chairman R. C. Smith of Moline, Illinois,

reported that a questionnaire had been sent to County Agents in 45 states to find out what was being done about Soil Conservation on farms, and how it could be improved. He reported that the survey indicated very definitely that there was duplication of effort and overlapping between Extension, S.C.S., and A.A.A. He reviewed changes which might be made to improve the situation, and stated that probably the best way to coordinate soil conservation activities would be to place them under one administrative unit, and this should be under Extension or closely correlated with it, as the educational phases of soil conservation were of primary importance.

The Farm Credit committee report given by Chairman Clyde Watts of Kentucky, indicated that most Agents favored having all federal credit agencies housed together, and also stated that private credit agencies should be encouraged as much as federal agencies. Cletus Murphy of Minnesota reported for the Retirement committee that there were 14 states in which Extension personnel had no form of retirement benefits.

The Farm Security report was given by Leonard Kerr of Tennessee. Results of a questionnaire indicated that most Agents were working in harmony with field representatives of F.S.A., but that F.S.A. was getting into the field of Extension, by holding local informational meetings open to all farmers, as well as cooperators in F.S.A. programs. The report indicated that there was at least one F.S.A. representative in most of the counties of the country, the number of F.S.A. personnel having increased rapidly. Rex Carter of Uniontown, Pennsylvania, chairman of the Vocational Agriculture committee reported that over-all relationships were good, and recommended that County Agents and vocational teachers should coordinate their programs.

E. O. Williams of Toledo, Ohio, gave the Professional Improvement committee report and distributed mimeographed copies, which included recommendations as follows: (1) Start work in the various states to secure recognition for County Agents as members of Land Grant College staffs, with faculty rating and salaries; (2) Immediately after the war, try to secure more definite policies regarding advanced study and degrees; (3) Seek uniform policies covering leave of absence, and attendance at training schools; (4) Secure cooperation of Executive Committee and ECOP of the Land Grant College Association, and of state Directors in carrying out the preceding three steps. It was also recommended that Extension seek the establishment of regional training centers. This report was approved, and a motion adopted that the recommendations outlined in the report be made a part of the policies of NACAA.

Paul Barger of Waterloo, Iowa, chairman of the 4-H and Youth committee, recommended that increased emphasis be given to food production and preservation projects, as this should increase both food production and enrollment. It was also recommended that 4-H programs include the encouragement of thrift and the purchase of War Bonds by 4-H organizations and individuals; that County Agents continue to give every possible moment of their time to working with 4-H members and other youth; and that "professionalism" be discouraged in 4-H shows.

The report of the committee on Agricultural Planning was given by Vince Anderson of Red Oak, Iowa. In prior years this had been the Land Use Planning committee, but since that title had been discontinued on the Washington level, NACAA officers had changed the name to Agricultural Planning. The results of a questionnaire indicated that agricultural pro-

grams were being planned in most counties by farm people, with assistance from Extension personnel. Twenty per cent reported that starts were being made regarding post-war planning.

The Resolution committee report was presented by Tom Reid of New Mexico, and included commendation of the work of the officers, directors and committees. The Saturday Evening Post was commended for the article, "The Grass-Roots Bureaucrat," regarding County Extension work, as was Kirk Fox, editor of Successful Farming for a recent article on County Extension Agents. A resolution reaffirmed confidence in Bright McConnell of Georgia, who had been under fire for alleged actions not appreciated by certain agency representatives.

Newly elected president, E. D. Beck, announced committee appointments and asked for cooperation of all in carrying forward a good program during the year ahead. A ceremony was held at the end of the meeting, in which the new officers and directors were officially installed.

1944

The work of the Association went ahead during 1944 much as in the previous year. The Executive Committee met in Washington again, the week of June 18. Members of the A.A.A. committee and E. V. Ryall, chairman of the Land Grant College committee, were included in the group. A conference was held with Extension Director M. L. Wilson and the heads of the different divisions of the Extension Service devoted largely to discussion of policies and programs affecting the states and counties. The need for post-war planning, with Extension in the forefront, was discussed at length. A staff conference was also held with Assistant Director Reuben Brigham and the "Neighborhood Leader" type of program was discussed in detail.



E. D. Beck (Texas)

Another important conference was with A.A.A. Administrator N. E. Dodd and his regional directors. The committee made suggestions for improving A.A.A. programs and methods used regarding distribution of information direct to farmers by A.A.A. state and local offices. Criticism was voiced regarding the conduct of some state and regional officials in their relationship with Extension people. Mr. Dodd was reported to have shown a very cooperative attitude.

The group also conferred with Judge Marvin Jones, administrator of the War Food Administration, and with Assistant Secretary of Agriculture Grover Hill, covering the pros and cons of meat rationing, OPA price ceilings and price supports, and supplies of meat, dairy products, and grains.

Col. Philip Burton, in charge of the Farm Labor office, reported that in addition to American workers, 20,000 Mexicans were in the United States working on farms, also 13,000 Jamaicans, 5,000 from the Barbados Islands; and also a reported 60,000 German prisoners were working in industrialized food processing.

A conference was held with personnel of the Soil Conservation Service and discussion included the fact that Soil Conservation Districts had not performed their intended functions in many places. An address given by

Dean H. P. Rusk of the University of Illinois at the 1943 annual meeting of the Land Grant College Association was discussed regarding the need for better coordination between Extension and SCS with the suggestion that Soil Conservation activities might well be placed under the guidance of the Extension Service in the states.

Part of the group met with ECOP of which Missouri Extension Director C. W. Burch was chairman. E. V. Ryall of Wisconsin and Fred Ahrberg of Oklahoma led discussions on NACAA activities, particularly in the field of retirement and relationship problems with other agencies and groups.

Other conferences in Washington included discussions with Albert Goss, Master of the National Grange; Dr. C. W. Warburton, Governor of the Farm Credit Administration; O. A. Boyd of the Office of Price Administration; administrators of the Farm Security Administration; Dr. J. L. Boatman, Chief of the Office of Subject Matter in the Extension Service; Captain Stanbaugh of the Office of Surplus Products; and J. B. Hutson, chairman of the Office of Production.

A conference was held with Secretary of Agriculture Claude Wickard, who stated that farm people should be given information and education on the need for planning programs. A final conference arranged by Assistant Director Reuben Brigham, included practically all Extension staff members. The main subject of discussion was post-war plans for working with rural youth. Mr. Brigham emphasized the need and great opportunity for much additional work with youth of 4-H age and particularly with older youth, from 20 to 30.

The 29th annual meeting was held at the Morrison Hotel in Chicago, December 5-8, 1944, with the first day being devoted largely to a board meeting. According to the minutes, eleven men attended a dinner on the evening of December 5, which included board members and past presidents.

The annual meeting opened officially the following morning, December 6, with President E. D. Beck conducting a memorial to nine County Agents who had made the supreme sacrifice during the first three years of the war. It was reported that 1,300 County Agents were now in the armed services. On roll call, 87 delegates reported from 37 states.

The first address of the meeting was given by Extension Director M. L. Wilson, (who had also been named Director of Extension work for the War Food Administration) on the subject, "Let's Look Ahead." He stated that



Officers and Speakers at 1944 Annual Meeting (L. to R.) E. D. Beck, President; M. L. Wilson, Federal Extension Director, Washington, D. C.; Edward A. O'Neal, President of the American Farm Bureau Federation, (who received special recognition); and W. H. Sill, N.A.C.A.A., Secretary-Treasurer.

food was definitely still one of the major implements of war, and that American agriculture was doing a splendid job on all fronts. He reviewed an address given to the Association of Land Grant Colleges by Secretary of Agriculture Wickard, in which he had defined as a concept of national policy that the Land Grant colleges through their Extension Services should be responsible for "all general educational work," and give "farm people access to different viewpoints so they may wisely choose alternatives." He predicted a "Back to the Land" movement in the post-war period.

A message was read from Marvin Jones, administrator of the War Food Administration, expressing his appreciation for the help of County Agents with farm production and labor problems.

President Edward A. O'Neal of the AFBF addressed the delegates as leaders of a great "land army," and stated that County Agents' efforts were not fully appreciated by most Americans. He asserted that the AFBF believed in the principles of the Agricultural Adjustment Act, and its proper administration. He stated that adequate steps should be taken to control inflation and that programs should be adopted whereby farmers would receive parity prices for farm products in fair exchange with the products of industry and labor.

Shortly before noon, President Beck made a brief report to the delegates which was followed by reading of the minutes and the Secretary-Treasurer's report. The financial report showed a balance at the beginning of 1944 of \$2,722.78, with receipts during the year of \$3,077.00, and expenditures of \$3,296.48, leaving a balance of \$2,503.30. In addition, the Association now held two \$1,000 War Bonds, making total assets of \$4,503.30.

Regional meetings were held in the afternoon, and recommendations were made for committee assignments, and directors and alternate directors were nominated. That evening a Smoker was held, in charge of Vice President A. F. MacDougall. The program was largely a "get better acquainted" affair. Fruit and other favors were distributed by delegates from various states: apples from Washington, New York, West Virginia, and Oregon, and tobacco and cigars from Kentucky. Many favors were carried over to swell the feast at the banquet the following night, including pink grapefruit from Texas, ham from Iowa, corn from Minnesota, and cheese from Wisconsin. Movies were shown from the Western Region, and NACAA was invited to bring the annual meeting out West to enjoy the wonderful scenery.

The program on Thursday, December 7, started with the third annual breakfast sponsored by the International Harvester Co. The morning business session included a number of committee reports. C. A. Hughes of Illinois, chairman of the Farm Labor committee, stated that the Extension Service had been a major factor in assisting farmers to increase food production by over 25 per cent, whereas in World War I the increase had only been 5 per cent. He pointed to the work done by the Extension Service to enroll men, women and children, both rural and urban, in a so-called "Land Army," in helping achieve increased farm production. R. C. Blaney of Pennsylvania, chairman of the committee on Relations, reported on conferences with officials of the AFBF, the National Grange, and others. He stated that National Grange Master, A. S. Goss, had planned to speak at the meeting, but had to remain in Washington to attend an important hearing.

Leonard J. Kerr of Memphis, Tennessee, was called on to tell of the soil conservation programs which had been carried on in his county of Shelby.

He stated that a land utilization and erosion control program was developed by the Shelby County Planning committee under the direction of the Extension Service, and described the remarkable progress that had been made.

Fred Ahrberg of Oklahoma presented the A.A.A. Relations committee report for the year. He reviewed conferences held in Washington in June with AAA administrators, including N. E. Dodd, and stated there were indications that some unsatisfactory relationship problems were being cleared up. Dwight Babbitt of Flemington, New Jersey, chairman of the Farm Credit committee, stated that good relationships with FCA were the rule throughout the country.

The report on Soil Conservation given by Chairman R. C. Smith of Illinois, stated that the committee was primarily concerned with strengthening the program of soil conservation as developed and sponsored by the Extension Services of the Colleges of Agriculture, and that the committee was again recommending that Extension and the Soil Conservation Service be coordinated. He stated that it was difficult to draw a line between so-called "education" and "action" activities, and that education is often ineffective without action. Mr. Smith said in conclusion that he was leaving Extension soon to enter a related field, and that he would like to offer suggestions outside the committee's report. He urged County Agents and state and local Extension leaders to guard against being "federalized" or made a direct "action agency" under the USDA. He stated that the Land Grant Colleges should continue to be the responsible administrators of Extension programs in each state.

The 4-H Club and Youth report was given by A. B. Curet of Louisiana, who stated that enrollments had reached a total of 1,700,000. The committee urged the training of more qualified leaders, and the organization of a great many more local 4-H Clubs. V. M. Anderson of Iowa gave the committee report on Agricultural Planning, and pointed out that the Extension Service had grown from the early "chicken culling" period, through the "Organization" period, and had been for a number of years in the "Coordination" period (with the inception of many alphabetical agencies connected with agriculture). He stated that we were now entering the "Re-adjustment" period, and that the need for agricultural planning in the future would be great.

E. O. Williams of Ohio, who was again chairman of the Professional Improvement committee, reported progress in a number of states regarding recognition of County Agents on a par with resident college staff members, and stated that salary adjustments had been made in some states. He reported one state having a Rating Committee to work with the Professional Improvement committee.

E. V. Ryall, chairman of the Land Grant College committee, made a brief report on contacts made with ECOP, and reported on the annual meeting of the Association of Land Grant Colleges. He also reported having been on the program of the annual meeting of the American Country Life Association, with four other County Agents, namely: E. C. Bird of Indiana; C. A. Hughes and Frank Shuman of Illinois; and F. R. Kerrigan of Iowa.

The Retirement committee report presented by C. F. Murphy of Minnesota, included the recommendation of the previous year that the Executive Board consider a full time Executive Secretary to be the joint responsibility of NACAA and ECOP. He stated that according to a recent survey made

by Epsilon Sigma Phi, 36 states reported some kind of retirement system available to Extension workers.

The annual banquet was held at the Morrison Hotel on Thursday evening, December 7, with 267 present, including County and Home Agents and other guests. (The Home Agents Association was holding its meeting in Chicago at the time.) The speaker of the evening was Assistant Extension Director Reuben Brigham, who had recently visited the Hawaiian Islands. He described the work of the Extension Service in Hawaii, and indicated that it was comparable to that in many of our states.

Presentation of the Distinguished Service Certificates was again the high point of the program. Past President J. Ed. Parker of Kentucky presented the certificates in the absence of Horace E. Abbott of Indiana, chairman of the committee. After addressing the group briefly regarding the objectives of Distinguished Service awards, he presented certificates to the following men: Arkansas: S. D. Carpenter, Lovard Davis; Colorado: L. V. Toyne, R. O. Woodfin; Florida: S. C. Kierce, C. H. Steffani; Georgia: D. F. Bruce, T. R. Powell, G. F. Wiley, A. G. Robison; Idaho: Joe Thometz, P. M. Jesness; Illinois: L. E. McKinzie, J. E. Watt, W. B. Bunn; Indiana: H. H. Madaus, W. P. Stall, Alfred J. Hesler, S. B. Pershing, Walter Rogers, C. V. Kimmell; Iowa: Fred O'Riley, A. P. Parsons, Herman M. Hayes, Clarence H. Thompson; Kansas: Joe M. Goodwin, V. E. McAdams, Henry J. Adams; Kentucky: G. C. Routt, W. B. Collins, H. R. Jackson; Michigan: Don B. Jewell, Hans E. Kardel; Minnesota: George M. Gehant, Wayne Weiser; Mississippi: G. L. Hales, J. W. Whitaker, G. C. Minge, Robert Mason Coman; Nebraska: J. Russell Batie, Irving S. McKinley, Corwin M. Mead; New England States: Roy Norcross, Connecticut, Raymond H. Lovejoy, Maine, Herbert A. Brown, Massachusetts, Everett Pierce, New Hampshire: Gerald C. Dunn, Rhode Island: Thomas Blow, Vermont; New Jersey: Marvin A. Clark, Raymond E. Harman, Robert W. Gardner; North Dakota: T. X. Calnan, Ralph C. Newcomer; Ohio: Elmore O. Williams, Norman H. Shilliday, Roger M. Thomas, Robert W. Lang, Forest K. Blair, Thomas H. Johnson, Harold F. Thayer; Oklahoma: Curtis Floyd, S. E. Lewis; South Carolina: James Malcolm Eleazer; South Dakota: Gale Peppers; Tennessee: Wayne G. McGowan, Farmer H. Paschal, Edward H. Swingle, William J. (Jack) Crowder; Texas: A. R. Bateman, H. B. Horn, F. T. Wendt, W. M. Love, B. F. Gray, H. L. Atkins, Jr., J. A. Barton, T. D. Craddock, S. L. Neal, C. M. Merritt, M. B. Vieman, W. M. Sellers; Utah: Stephen R. Boswell; West Virginia: J. C. Boggess, Ben Morgan, C. L. Stickler, S. L. Dodd; Wisconsin: A. Vernon Miller, G. A. Sell, George Massey, Charles B. Drewry; Wyoming: K. D. VanWagenan.

Following the banquet, President E. D. Beck called a closed business session of delegates to elect officers. Those nominated (and elected) were: President, Allister F. MacDougall, Concord, Massachusetts; Vice President, Fred Ahrberg, Pawhuska, Oklahoma; Secretary-Treasurer, W. H. Sill, Parkersburg, West Virginia; Member of the Executive Committee, E. D. Beck, Alice, Texas; Regional Directors: North Central, H. M. Nichols, Webster City, Iowa, alternate, V. E. McAdams, Great Bend, Kansas; Northeast Region, R. C. Blaney, Bellefonte, Pennsylvania, alternate Ben Morgan, Marlinton, West Virginia; Southern, John Stephens, Marion, Arkansas, alternate John Henry Logan, Clearwater, Florida; Western, D. L. McMillan, Fort Collins, Colorado, alternate Louis Schilt, Cheyenne, Wyoming.

Following the business meeting, Squanto held its annual meeting, with 58 candidates presenting themselves for admittance into the order.

On the final day, the main address was given by Assistant Extension Director Reuben Brigham, who said that he had visited County Agents in more than one hundred counties during the year, studying relationships and other problems. He pointed out that in the post-war period we can accomplish three great objectives: (1) the rebuilding and conservation of our land resources; (2) the maintenance of adequate farm buying power; (3) the repairing and rebuilding of a good standard of living in every rural community. He expressed confidence that Extension workers would continue to demonstrate intelligent and progressive leadership in the future, as they had in the past.

Stuart Stirling of New Mexico, chairman of the new committee on Post-War Planning, stated that one of the basic principles in post-war planning was to get leaders in a number of fields on both state and local planning groups. C. A. Morrow presented the Farm Security report, and clarification of the memorandum of understanding between Extension and FSA was recommended. R. L. Zell of Indiana reported that good relations prevailed in most states with Vocational-Ag personnel. C. F. Park of Kentucky, chairman of the REA committee, reported that 1,500,000 farms were being served by REA cooperatives, but that it was estimated there were still 5,000,000 homes without electric service. The report indicated it would cost over \$1,500,000,000 to serve all farm families.

The report on Publicity was given by E. A. Bierbaum of Illinois. He reviewed methods used in handling publicity during the annual meeting with the press associations and Chicago newspapers, radio stations, and national farm magazines. He recommended having state Extension Information men used in the future to give assistance on publicity for the NACAA annual meeting.

Incoming President MacDougall reported that he and the other officers had not been able to complete committee assignments and that these would be sent out by mail. Action was taken at the meeting directing NACAA officers to consider federally paid Regional representatives to work on Professional Status, Retirement, Professional Improvement, and other matters. In the closing minutes of the Meeting, President Beck conducted the installation ceremony for the newly elected officers and directors.

At a meeting of the Board of Directors held following the close of the 1944 meeting, Past President E. D. Beck was named to work with C. C. Keller on editing *The County Agent* magazine, as recommended by the Publicity committee.

1945

The work of NACAA was continued during the year of 1945 under the able leadership of A. F. MacDougall, with special emphasis on constructive work by committees. Mr. MacDougall wrote each member of the many NACAA committees, and outlined the general field of work and activities of each committee. (Incidentally, by 1945, the number of NACAA committees had increased until there were twenty-one committees, with 125 members from forty-five states.)

The annual conference of NACAA officers, directors and committee chairmen was held in Washington the week of July 7-14, with 17 County Agents present. The president of the Home Demonstration Agents Asso-

ciation, Miss Morrison, was invited to join with the County Agents in meetings involving Extension administrators.

The first conference scheduled was with Director M. L. Wilson, and Assistant Extension Director Reuben Brigham. Extension programs were reviewed and relationship problems with other agencies came in for a great deal of discussion. D. Z. McCormick, a former president of NACAA, working on Veterans Administration educational programs, met with the group to explain the G.I. programs being developed.

The group conferred with the new Secretary of Agriculture, Clinton P. Anderson, and Under Secretary J. B. Hutson. Principal discussion centered on relationship problems between personnel of agencies dealing with farmers. A half day conference was held with N. E. Dodd, chief of the Agricultural Adjustment agencies, and some of his top men. Results of a survey which had been



A. F. McDougall (Mass.)

made during the early part of the year were presented by the writer, chairman of the NACAA committee on A.A.A. Relations. This survey indicated need for coordination in some states between A.A.A. and Extension personnel, but credit was given to several states in which good cooperation existed. Suggestions were made by the committee regarding improving the Grant-in-aid program for limestone and other plant foods. Administrator Dodd expressed appreciation for suggestions made.

Another important conference was held with ECOP, at which time NACAA representatives reviewed the work of the organization, and problems of mutual concern. (Incidentally, this was the first time that the writer was privileged to be one of the NACAA representatives in conferring with ECOP.)

The NACAA group spent some time in a conference with FSA administrators and were astounded to learn that plans were underway to put an additional 10,000,000 acres under irrigation and to acquire title to enough land so that FSA could assist 800,000 G.I.'s and other deserving farmers to buy farms of their own. Chairman John Stephens and others of the NACAA group pointed out to FSA administrators some points which they thought should be given more consideration before being put into action.

Near the close of the conference, a special committee was appointed by President MacDougall to prepare a statement to be submitted to Secretary of Agriculture Clinton Anderson, following his request for suggestions from NACAA regarding more effective programs of agricultural services. The committee included E. V. Ryall, V. M. Anderson, members of the Executive Committee, and the writer. The following was submitted to the Secretary: "(1) The objective of federal agricultural programs should be to develop farmer initiative, and to help farmers to do things for themselves, rather than to do things for them; (2) The public should be assured of an effective but economically administered Agricultural Production and Conservation program . . . (3) All agricultural services, particularly those dealing with soil conservation and improvement, and . . . farm management and planning, will best serve farm people . . . by making use of research data and leadership available through the Extension Services of the Land

Grant Colleges . . . (4) All educational programs needed in developing and administering county programs should come from local Extension services under procedures developed by state Extension Services." Secretary of Agriculture Anderson later wrote President MacDougall, expressing appreciation for the suggestions submitted.

During the summer, Fred Ahrberg became Extension Animal Husbandman in Oklahoma, and resigned as Vice President of the Association. He made a fine record until his untimely death two or three years later.

The 1945 annual meeting was again held at the Hotel Morrison, Chicago, starting December 5, with a dinner attended by the officers, directors, and past presidents. The meeting was opened formally on the morning of December 6 by President MacDougall, and the roll call of delegates from the various states indicated that 203 County Agents were present.

The first address on the program was that of Extension Director M. L. Wilson, who spoke on the subject, "Extension Retools for Peace." He reported that 1,381 Extension workers had served in the military forces during the war, and that 19 had lost their lives. He said that in memory of these men, other Extension workers should dedicate themselves to higher standards of Extension service. He pointed to the opportunities presented by the recent adoption of the Bankhead-Flannagan Act, including: increased technical and educational assistance to farm people in developing individual farm and home plans; better marketing and distribution of farm products; work with 4-H Clubs, and older out-of-school youth. He called attention to a recently published book entitled, "Seaman Knapp, Schoolmaster of American Agriculture," and pointed out the importance of Extension workers evaluating their work. He concluded by stating that 1946 would open a new chapter in the history of civilization and that Extension workers should not miss the opportunities that this new age would offer.



M. L. Wilson

H. C. Sanders, Louisiana Director of Extension, spoke on the subject, "The Future of the County Agent." He stated, "We have made the American farmer and his wife the most scientific and efficient in the world," and said that County Agents have the confidence of the people of rural America, because of their high ideals of service.

The afternoon of December 6 was devoted to Regional meetings, including reports by states, and discussion of mutual problems. Directors were nominated by the delegates of the four Regions. A Smoker program was held that evening, with John Stephens of Arkansas in charge.

Friday morning, December 7, started with the fourth International Harvester Company breakfast. The business meeting included a joint session with members of the Home Demonstration Agents Association. Cletus Murphy of Minnesota presented the report of the NACAA Retirement committee. He stated that because of some doubt as to whether County Agents were eligible for federal retirement benefits, Vincent Anderson of Iowa had volunteered to be a "guinea pig"; had made application through the federal office; was making monthly payments, and had paid his back mandatory

payment as required under the Federal Civil Service Retirement system⁷. He stated that as soon as the Anderson case was cleared, word would be sent to the various state Extension offices.

W. H. Conway, Assistant Director of the U.S.D.A. Extension Service, gave an address on "Retirement, Salaries, and Study," in which he reviewed the provisions of the Civil Service Retirement Act.

Edward A. O'Neal, president of the AFBF, in an address stated that Extension work had made monumental contributions to the great advances of agriculture, because it had been responsive to the will of the people, and if that was changed, it would open the way for federal domination and bureaucracy. He paid tribute to the accomplishments of County Agents in the conservation and improvement of our soils.

On the afternoon program Robert H. Reed, editor of the Country Gentleman, spoke on "The Job Ahead." He stated that during recent months there had apparently developed in America a feeling that the future of agriculture was not bright, and that post-war surpluses of farm products would pose almost insurmountable problems. He said that it was important that the Extension Service and all agricultural organizations and agencies study the trends of the present in order to try to solve some of the problems just around the corner. He expressed the thought that County Agents could do much to focus the thinking of rural and urban people on some of the real problems of agriculture, so that there would be genuine understanding, he offered the cooperation of his publication. A panel discussion followed Mr. Reed's presentation, with discussion leaders being Milton R. Dunk, editor of Better Farming Methods, and E. A. McIntyre, Information Office, U.S.D.A. Extension Service.

Another speaker on the program was Noble Clark, Associate Director of the Wisconsin Agricultural Experiment Station, who said that farmers would have an increasing interest in public policies related to agriculture in the days ahead, and that Land Grant Colleges should consider the best methods of providing to both rural and urban people the needed basic information in the field of public policy.

The annual banquet was held the evening of December 7, with H. M. Nichols, North Central Region Director, acting as toastmaster. Dr. H. R. Tolley Chief of the Bureau of Agricultural Economics, was the principal speaker, and his subject was "The National and International Food Situation."

Horace Abbott, chairman of the Distinguished Service committee, gave an address and with the assistance of members of his committee, presented Distinguished Service Certificates to the following men: Arkansas: Carroll S. Morrow, Oliver L. Adams; Colorado: Bernard H. Trierweiler, D. L. McMillen; Florida: K. C. Moore, Joseph W. Malone; Georgia: Webb Tatum, Earl M. Varner, John H. Henderson, Shields B. Adair; Illinois: E. A. Bierbaum, John R. Gilkey, Hamlet H. Lett; Idaho: Charles Warren Daigh, Guy T. McAlexander; Indiana: L. E. Archbold, Lloyd E. Cutler, Mervin S. Smith; Iowa: Paul N. Payne, Marion E. Olson, Kenneth R. Littlefield, Myron D. Lacy; Kansas: C. T. Hall, Harold B. Harper, Claude Lewis King; Kentucky: Robert Hume, Robert Wigginton, Thomas H. Jones, C. F. Park; Louisiana: B. W. Baker, A. B. Curet, G. C. Meaux, B. B. Jones; Michigan: K. K. Vining, Wil-

⁷(This is generally agreed to be the final action that clinched the eligibility of County Agents and other Extension workers under the Civil Service Retirement program, culminating the work of NACAA and ECOP, and of many individuals. Special credit should go to Ernest V. Ryall, Reuben Brigham, and W. H. Conway.)

liam Edward McCarthy; Minnesota: J. I. Swedberg, George A. King, Ronald McCamus; Mississippi: E. E. Deen, J. K. Morgan, H. A. Carpenter, Ernest L. Hobby; Missouri: Roy I. Coplan, Robert A. Langenbacher; Montana: W. H. Jones; Nebraska: J. R. Watson, Clyde C. Noyes; Nevada: Royal D. Crook; New England States: Philip S. Parsons, Maine; Eloi A. Adams, New Hampshire; A. F. MacDougall, Massachusetts; Ernest E. Tucker, Connecticut; New York: Charles W. Radway, A. L. Shepherd, Earl G. Brougham; North Dakota: William R. Page, Snorri M. Thorfinnson; Ohio: Francis P. Taylor, E. Howard Bond, Walter H. Bluck; Oklahoma: Clarence R. Humphrey, W. R. Hutchison, Thomas B. Morris; South Carolina: Edgar Patterson Josey; South Dakota: Oscar E. Prestegard, John Noonan; Tennessee: T. B. Garth, J. L. McReynolds, Seth Marshall McKissick, Harmon H. Jones; Texas: A. S. Millikien, Henry F. Grote, William B. Hossler, Jesse W. Jackson, John H. Surovik, Mark Buckingham, Cline E. Morris; Utah: Vere L. Martineau; Washington: LeVern Freimann, Ross T. Coie, W. O. Passmore; West Virginia: J. Haynes Miller, Chesleigh R. Ripley; Wisconsin: Carl C. Gilman, Glenn W. Lycan; Wyoming: D. S. Ingraham.

The following officers were elected at a meeting of delegates following the banquet program: President, W. H. Sill, Parkersburg, West Virginia; Vice President, H. M. Nichols, Webster City, Iowa; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; Member of Executive Committee, Allister MacDougall; Directors: Northeast Region, Ben Morgan, Marlinton, West Virginia; North Central Region, C. F. Murphy, Waseca, Minnesota; Southern Region, John H. Logan, Clearwater, Florida; Western Region, Stuart Stirling, Silver City, New Mexico.

A meeting of Squanto was held in the penthouse at the top of the Hotel Morrison following election of officers.

On Saturday morning, December 8, the business session opened with a number of reports, including that of the Secretary-Treasurer, which showed balance on hand for Jan. 1, 1945, of \$2,503.30, total receipts for the year of \$3,699.88, total expenses of \$5,336.80, leaving a balance of \$866.38. However, there was \$2,500.00 invested in U. S. Treasury War Bonds, making total assets of \$3,366.38.

Action was taken to draft amendments to the Constitution and By-laws to increase dues from \$1 to \$2.50 per member, effective for the year 1947 and thereafter. Action was also taken asking each member state association to send in \$15 as a contribution to NACAA to assist in paying expenses of committee members for the conference in Washington.

Stuart Stirling of New Mexico, chairman of the new committee on Veterans Rehabilitation, outlined briefly the provisions of the G. I. Bill of Rights, including provisions for loans to purchase homes and farms, and other provisions for securing educational opportunities. Suggestions were made regarding ways in which County Agents could cooperate with Veterans Administration personnel and veterans individually.

The Professional Improvement committee report was presented by chairman E. O. Williams of Ohio, who reviewed a survey which covered progress from 1929 to 1945. A separate analysis was made for each state, which covered courses of study which were then available. Copies of this report were sent to all Directors of Extension in each state.

A report was given by Verne Beverly of Maine, chairman of the Farm Labor committee, in which he stated that the future activities of the Ex-

tension Service regarding farm labor would be up to Congress. The report pointed out that the majority of State Directors of Extension desired to eliminate the farm labor program. However, many County Agents felt that the farm labor program had become an integral part of their work, and should be continued.

V. M. Anderson, chairman of the Agricultural Planning committee, reported on a conference held in Washington in July which included Secretary of Agriculture Clinton Anderson, Under Secretary J. B. Hutson, and members of ECOP. The committee had recommended that the Extension Service take the lead in aiding farmers in the establishment of long-time county agricultural programs. It was stressed that farm people and their opinions should be the final authority in agricultural programs in a county.

The Relations committee report presented by F. R. Kerrigan of Iowa, indicated that contacts had been made with most of the major farm organizations and cooperatives, and that good relations were in effect. The Publicity committee report presented by E. A. Bierbaum of Illinois, stated that the work of the committee had been divided into two phases: first, to keep Agents informed on matters of professional interest; and second, to assist in keeping farmers and the public informed regarding the importance of County Agent work.

The Farm Credit committee report was made by J. E. Whonsetler of Ohio, and the Farm Security committee report was given by Rex Carter of Pennsylvania. Both stated that relationships appeared to be about the same as in 1944. Acting REA chairman John Cavender of Arkansas reported that Agents continued to cooperate on extending electric lines to serve rural people.

The A.A.A. Relationship report was presented by the writer, and included the results of a survey which indicated that farmers and County Agents favored the continuation of a program which would aid in soil conservation and improvement. Reports indicated that activities of county War Boards included mainly services to Selective Service regarding farm registrants. The new committee on Reclamation and Flood Control reported through Chairman R. I. Copeland of Missouri, that many flood control and reclamation projects would be started in the next few years, and that County Agents should acquaint themselves with federal and state laws pertaining to such projects. It was pointed out that merely dredging rivers and building levees and dams would not secure results commensurate with the cost, unless soil and water conservation measures were also adopted.

The committee report on Soil Conservation given by Chairman G. A. Rosenfeld of Iowa, pointed out that: SCS personnel and Extension Agents were performing essentially the same service; that relationships were becoming very strained in some areas; and that County Agents favored coordination of the activities of the SCS and the Extension Service.

Paul Barger, chairman of the new committee on Rural Youth, presented a report which indicated there were then on farms in the United States nearly 4,000,000 young persons between the ages of 18 and 26 years, and that less than 12 per cent of them belonged to any organized group. It was recommended that County Agents consider immediately the organization of rural young men and young women. Commendation was given Reuben Brigham for his leadership in promoting Rural Youth organization work.

John W. Raab of New Jersey, chairman of the Vo-Ag committee, pointed out that vocational agriculture was enrolling about 250,000 "Future Farm-

ers" each year. The report recommended using agricultural teachers as 4-H leaders and for local leadership in other projects.

Reuben Brigham, Assistant Director of the Extension Service was scheduled for an address at this session, but could not attend, due to illness.

An address on "Soil Conservation—Indications of the Problems and an Approach to Solutions" was given by T. L. Gaston, Assistant Chief of the Soil Conservation Service, USDA. He stated that a survey by SCS had indicated the need for: the retirement of over 43,000,000 acres of crop land to perennial vegetation; 124,000,000 acres of crop land to be planted on the contour; 90,000,000 acres to be terraced for soil conservation; 110,000,000 acres of pasture and range land to be seeded or renovated; 19,000,000 acres for drainage. He discussed cooperative arrangements between Extension and SCS which had been agreed upon and were reported to be working well in most areas.

Resolutions adopted commended NACAA officers and leaders for their contributions to the success of the Association program during the year. Tribute was paid to Reuben Brigham for his valuable assistance and friendship during recent years, and hope was expressed for his speedy recovery from a recent illness. Regret was expressed for the recent death of Estes P. Taylor, editor and publisher of the Agricultural Leaders Digest.

At the end of the business meeting, President MacDougall conducted an installation ceremony for the new officers and directors. Newly elected President W. H. Sill announced appointments to twenty standing committees for the year ahead, and committee chairmen were asked to hold committee meetings immediately after adjournment.

1946

During the winter of 1945-46, President W. H. Sill represented NACAA at several meetings of national organizations. He also attended a meeting of ECOP in Washington on January 17, and reported that NACAA had taken action at the 1945 annual meeting recommending an In-Service Training school to be developed some place in the eastern part of the United States, similar to the summer school in Colorado. He made arrangements for an unusual summer conference of NACAA officers and committee chairmen in July, 1946. A four-day session, July 6-9, was held at the State 4-H Camp at Jackson's Mill, West Virginia, this being the pioneer state 4-H Club Camp in the United States, having its beginning in 1921. A spacious dining hall and conference rooms made this an ideal location for a conference. The four days were devoted to reviewing past policies of NACAA and discussing future policies for the welfare of the organization and its more than 3,000 members.

The group moved into Washington, D.C., on July 10. The first conference there was with Extension Director M. L. Wilson, and the heads of the various Extension Service departments. An important conference was held with Under Secretary of Agriculture N. E. Dodd, who stressed that soil management and proper land use should be given more attention by Extension workers in the future. A conference with H. H. Bennett, and



W. H. Sill (W. Va.)

some of his top assistants in SCS, brought the information that conservation practices had been completed on over 8,000,000 acres, thus a trail had been blazed to show how the balance of the job could be done. Conferences were also held with top men in the Farm Labor office, and in REA.

A half day conference was held with new Administrator Shields and top officials of the Production and Marketing Administration (PMA, formerly AAA). The results of a survey made by the AAA Relations committee of NACAA were presented by the writer to PMA officials, and a satisfactory conference resulted. Mr. Shields explained the new coordinated program in the USDA which had placed AAA and eleven other agencies under what was designated as the "Production and Marketing Administration."

Part of the NACAA group conferred with members of ECOP regarding problems of mutual concern. Other conferences were held with top officials of Farm Credit, Farm Security, and Veterans Administration. Assistant Secretary of Agriculture Charles Brannan met with the group, and another conference was with E. R. Benson of UNRRA.

The final meeting was held with Director M. L. Wilson, Assistant Director Reuben Brigham and others of the Extension Service. Progress reports by the following NACAA committee chairmen were presented: Cletus Murphy, Minn., Retirement; Truman May, Illinois, Public Relations; Rex Carter, Pa., Farm Credit; Vince Anderson, Iowa, Agricultural Planning; E. W. Holden, N.H., Professional Improvement; F. J. Meade, Minn., Relationships; Ira Holler, Okla., 4-H; E. V. Ryall, Wis., Land Grant Colleges; Geo. Rosenfeldt, Iowa, Soil Conservation; Stuart Stirling, New Mex., Reclamation; John Cavender, Ark., REA; Geo. Lamb, N.J., Farm Labor; and A. F. MacDougall, Mass., Publicity.

The 31st annual meeting was held at the Morrison Hotel in Chicago, December 4-7, 1946. The meeting opened with reports by the president and secretary-treasurer. The first afternoon's business included the Regional meetings with state reports and the election of directors and members of the Nominating Committee. Several standing committees met during the first day.

That evening a dinner was held for state presidents, past NACAA presidents, directors, and members of the Executive Committee, at which policy matters were discussed. A program for all delegates and others attending was also held that evening, which included an address by C. F. Arrants, County Agent of Columbia, Tennessee, on "Developing Local Leadership through Sound Community Organization." Members of the Home Demonstration Agents Association were invited to this session, and took part in a discussion of mutual problems.

Thursday morning, December 5, marked the first of a series of breakfasts sponsored by the Firestone Tire & Rubber Co. (still a regular event at annual meetings). The toastmaster was B. D. Kniss, and principal speakers were Russell A. Firestone, and A. D. Tompkins, officers of the Firestone Company.

The business meeting started with an address by Extension Director M. L. Wilson, who pointed out that Extension, and the entire field of education, were confronted with a new challenge, as it had now become clear we were entering the so-called "Atomic Age." He said that it was now apparent that the future would hold for us more technology, and that more organiza-

tion of human intelligence would be needed. He outlined some basic guides that he thought should be followed in the post-war period.

E. H. White, Assistant Director of Agricultural Relations for the Tennessee Valley Authority, spoke on the subject, "Implications of the County Agent's Job." He traced the development of TVA and expressed appreciation for the fine cooperation which had been given by state Extension services and County Agents, and outlined how "test demonstrations" were being put on through the assistance of County Agents in the TVA area. "Our Foreign Agricultural Relations" was the subject discussed by Francis Flood, Associate Chief of Foreign Relations of the USDA. He described problems in our relations with other countries since the war, and some of the things that were being done to try to solve these problems.

The afternoon program was devoted largely to addresses and reports regarding the use of various types of publicity in County Agent work. Lester Schlup, Chief of the Division of Extension Information of the USDA Extension Service, spoke on "Report to Your County," which included a review of methods which could be used by County Agents in getting out worthwhile information to rural people in every county. Ken Gapen of the Office of Information, USDA, spoke on "Using the Radio to Serve Rural People," and outlined the rapid increase in locally conducted radio programs by County Agents, and how these programs could be made essential to the radio station and the County Extension program. C. R. Elder of Iowa, president of the American Agricultural College Editors Association, spoke on the place of state Extension Information offices in giving assistance in county publicity programs.

The NACAA Publicity committee report was presented by A. F. MacDougall of Massachusetts, which reviewed increased activities of publicity committees in most states. More publicity regarding the activities and accomplishments of County Agents, and of the state and national associations, was urged, including articles which could be used by national farm publications. Other committee reports presented, included the federal agencies, (REA, Farm Security, SCS, Farm Credit, and Veterans Administration.)

That evening a Smoker was held which included an entertainment program and ended with a business session of delegates for the election of officers. The following officers were elected: President, H. M. Nichols, Webster City, Iowa; Vice President, Stuart Stirling, Silver City, New Mexico; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; Member Executive Committee, W. H. Sill, Parkersburg, West Virginia. Directors elected were: North Central, C. T. Hall, Olathe, Kansas; Northeast, Dwight M. Babbitt, Flemington, New Jersey; Southern, A. P. Bralley, Amarillo, Texas; Western, Lew Mar Price, Richfield, Utah.

On December 6, a breakfast was enjoyed as guests of the International Harvester Co. The business meeting began with an address, "The Future of County Agents," by Assistant Director Murl MacDonald of the Iowa Extension Service. He pointed out some of the genuine opportunities for service and for professional advancement. Paul Langens of the North Carolina Extension Service spoke on "In-Service Training," as it was being handled in his state.

D. Z. McCormick, Chief of the Agricultural Division of Veterans Rehabilitation and Education, Washington, D.C., (a former president of NACAA) spoke on the vast program now underway for G.I.'s, including both formal and informal educational courses in colleges and high schools,

and also of G.I. loans which could be used for purchasing farms and homes. C. W. Bailey, president of the American Bankers Association, spoke briefly on the important work being done by the Agricultural Division of the American Bankers Association. Incoming president H. M. Nichols announced committee appointments for 1947 prior to adjournment for lunch.

E. W. Holden of New Hampshire, chairman of the Professional Improvement committee, made a brief report on the afternoon program, regarding increases in the number of County Agents taking advantage of professional improvement and advanced study. E. V. Ryall of the Land Grant College committee reported on conferences held with ECOP and reported that ECOP had appointed J. Ed. Parker of Kentucky, T. B. Blow of Vermont, and himself to their subcommittee on "Rank, Retirement, and Professional Improvement." A resolution was adopted recommending that the Land Grant College committee and the Professional Improvement committee seek the cooperation of ECOP to get certain Land Grant Colleges to develop training centers for Extension personnel.

The AAA Relations committee report was given by the writer, and included reference to a meeting with Administrator Shields and other top PMA officials during the July Washington conferences, which resulted in the preparation of a "memorandum of understanding" which had been signed in September by Administrator Shields, Director of Extension M. L. Wilson, and other USDA officials. This memorandum provided that the Extension Service was recognized as the "Field Educational Arm of the Department of Agriculture," and that state Extension Services would be expected to cooperate to the extent that their facilities and personnel would allow. It had made mandatory that conferences be held between state Extension directors, Extension editors, and PMA state officials. It was reported that memoranda had been drawn up or were in the process of being formulated in a number of states, and better relationships were anticipated.

Paul Miller, Director of the Minnesota Extension Service, presented an address on "Rural Youth and the Extension Program," in which he reviewed the record of the Extension Service in working with youth for three decades. He outlined programs being developed in many states to work with older youth, and stated he felt this was one of the important jobs for state and county Extension workers in the immediate future.

This address was followed by the report of the Rural Youth committee, which was presented by Chairman Paul Barger of Iowa. The report recommended that (1) A youth department should be established in the USDA Extension Service, to be headed up by an outstanding person with experience in the 4-H and youth field (this was done); (2) Each state Extension Service should establish similar departments; (3) Present youth programs be strengthened.

"Agricultural Planning" was the subject of an address by Associate Director L. E. Hoffman of Indiana, who recommended that County Agents should not overlook the great possibilities for service to the people of their respective counties in assisting with or leading agricultural planning programs. The above address was followed by a panel discussion on Agricultural Planning, led by Vince Anderson, chairman, and members of the Agricultural Planning committee.

The annual banquet was held on the evening of December 6. The principal speaker was President Charles E. Friley of Iowa State College. The highlight of the evening's program was the presentation of Distinguished

Service awards to a record number (86) of outstanding County Agents, the program being in charge of Chairman Horace E. Abbott and other members of the Distinguished Service committee. Those receiving awards were: Arkansas: James H. Moore, John W. Measel, H. E. Maxwell; Colorado: Melvin V. Haines, J. Ray Sprengle; Florida: Beverly E. Lawton, John Henry Logan; Georgia: Wm. T. Middlebrooks, D. L. Branyon, Herbert A. Maxey, H. T. Cavender; Illinois: T. H. Brock, Walter P. Miller, Charles E. Yale; Indiana: W. J. Record, L. E. Husted, Walter Haynes; Iowa: Elmer I. Rosenberger, A. L. Brown, John H. Longstreet, E. J. Weigle; Kansas: E. O. Graper, H. L. Murphey, A. H. Stephenson; Kentucky: Robert W. White, Gilbert H. Karnes, Holly R. Forkner, S. C. Bohanan; Louisiana: W. L. Roark, T. H. Milliken; Maryland: Henry R. Shoemaker; Michigan: L. G. Hall, E. A. Wenner; Minnesota: Wm. H. Olson, Henry Werner, Paul Wm. Kunkel; Mississippi: Harris Barnes, Farmer Kelley, N. S. Estess, Jodie S. McKewen, Robert G. Prescott; Missouri: Harold Slusher, Horace M. Hunt, Joseph C. Caldwell; Montana: Geo. A. Wooley, Theodore Fosse; Nebraska: Wilber C. Mackey, James V. Cain; New England States: Lewis P. Roberts, Maine; Philip M. Dean, Conn.; Charles W. Harris, Jr., Mass.; Royal W. Smith, New Hampshire; New Jersey: John E. Brockett; New Mexico: C. A. Grimes; New York: Charles L. Messer, Chester C. Davis, Sherburne H. Fogg; North Dakota: Ben H. Barrett, Wm. Freeman; Ohio: Fred R. Keeler, W. H. Coulson, Francis I. Bell; Oklahoma: Charles Gardner, R. E. Chiles, R. I. Bilyeu; South Carolina: Paul B. Ezell; South Dakota: Charles Sayre, Tennessee: E. B. Jenkins, O. L. Farris, W. F. Carpenter, R. M. Murphy, C. M. Franklin, W. R. Rosson; Texas: S. W. Monroe, G. J. Lane, R. R. Gibb, Jack McCullough, G. L. Clyburn, James W. McCown, G. D. Everett; Utah: Lew Mar Price; Washington: Wm. J. Green, A. E. Lovett; West Virginia: Harlan B. Hogue, A. L. Kidd; Wisconsin: Gaylord I. Mullendore, Oren G. Johnson; Wyoming: Benjamin C. Kohrs. Certificates were also made for the following: Wm. L. Duncan (1945), Wyoming; Thomas E. Buckman (1941), Nevada; John H. Wittwer (1942), Nevada; George W. Kreidler (1943), Ohio.

The annual initiation and meeting of Squanto was held following the banquet, with a goodly number being initiated.

The final day's program was held on Saturday, December 7. The first address on the program was scheduled to be that of Assistant Director of the Extension Service, Reuben Brigham. However, the meeting was saddened by the announcement that Mr. Brigham had passed away suddenly the previous day. A resolution was presented and entered in the records of the Association which read in part as follows:

"With the passing of Reuben Brigham, County Agents everywhere have lost a genuine friend. We respected his great abilities, and we admired the energy with which he put them to use. We loved him as a leader.

His life was one of service to rural America. In his connection with Extension, he tried to make it a more effective instrument of service to rural youth and to the farm family. His loss cannot be replaced. . . ."

(A copy of this resolution was sent to Mrs. Brigham. During the months which immediately followed, many other public expressions of regret at the untimely passing of Reuben Brigham appeared in every publication having anything to do with Extension work. The February, 1947, issue of *The County Agent* contained a fine tribute to Mr. Brigham, prepared by Allister MacDougall of Massachusetts. A few months later a Memorial

Stone was placed in the Brigham garden at Ashton, Maryland, made possible through the contributions of hundreds of his friends throughout the country and dedicated at a fitting ceremony during the summer of 1947.)

Director J. O. Knapp of the West Virginia Extension Service, a member of ECOP, addressed the Dec. 7 meeting and reviewed some of the relationship problems affecting Land Grant Colleges and Extension Service and their personnel, and also some of the possible solutions. A panel discussion was next on the program, led by E. D. Beck of Texas, chairman, and members of the Relations committee. In addition to matters pertaining to relationships with USDA agencies and public groups, a special discussion was led by Truman May of Illinois on relationships with business firms and organizations.

A special committee on Urban Extension work headed by C. A. Hughes of Illinois recommended that a request be filed with the Federal Extension Service to provide additional personnel for County Extension staffs to render service to urban and suburban groups and individuals.

There was discussion regarding moving the annual meeting to other cities. It was finally decided to meet at the Edgewater Beach Hotel in Chicago in 1947, where better facilities and cooperation were assured.

It was decided that an amendment to the Bylaws be voted on at the 1947 annual meeting, providing for an increase of dues from \$1 to \$2.50. State Associations were also requested to send in contributions above the amount that the \$1 per member dues would bring in, in order to carry on a good Program of Work in the year ahead. At the end of the business session, the newly elected officers and directors were properly installed by one of the past presidents.

January, 1947, issues of many agricultural publications throughout America carried feature articles in the form of memorials or editorials, paying tribute to Reuben Brigham. One of the finest memorial editorials was that carried in the January 6 issue of the USDA official publication, which is quoted in part below:

"He was a great, tall, awkward-looking fellow, homely of face, radiant of personality, whose body hung loosely together and became more stooped as the fifties began to pass . . . This huge, somewhat gaunt Lincolnesque fellow, who lumbered along like an old-fashioned farm wagon, was a biological mass of electronically fortified atoms. Born in Marlboro, Mass., in 1887, he grew up all over the world, wherever his father taught agriculture. But in 1908, he graduated from Maryland and spent the next five years farming in that state. In 1913 he turned up as secretary and general assistant to President Harry J. Patterson of Maryland University. Two years later he became Maryland's extension editor and also assumed charge of 4-H Club boys' work.

"In 1917 he entered USDA to develop visual and editorial materials for extension work. He himself developed into a human institution. In time he took charge of all visual instruction and information work in the Extension Service. He founded the Extension Service Review in 1930. Agricultural Adjustment



**"A Great, Gaunt,
Awkward Fellow."**

Administration borrowed him July 1, 1934, to head its Regional Contact Section, and he returned to Extension as assistant director May 1, 1937.

"But all the doesn't say it. He was more than a man. He was a force. Warm, human, friendly, dynamic, as earthy as his pure farmer name, he was known all over the Nation where many times he seemed to be the Department of Agriculture personified. No place was too small, no individual too inconsequential for him. He passed none by. Indefatigable, boundless in energy, incredible in production, incomparable in amity—farmer, outstanding career employee, Nature's own nobleman—earth of her earth, product of soil, his interest, dedication to duty, and nervous energy never once lagged—until December 6, 1946 . . ."

Many expressions of sorrow at his passing, and commendation for his many accomplishments were sent to Mr. Brigham's family and to the federal Extension offices by people throughout this and other countries, including farmers, Land Grant College Presidents, Deans, Directors and Associate Directors of Extension, County Agents, Home Agents, Assistant Agents, 4-H leaders, 4-H members, and many others.

Plans were made by a group of his friends to provide a permanent memorial. After consulting with his family, decision was reached to place this memorial in the rose garden of the family home at Ashton, Maryland, where Mr. Brigham was buried. The memorial was in the form of a sundial, the base of which was granite. The memorial garden was dedicated at a brief memorial ceremony on July 9, 1947, participated in by NACAA officers and committee chairmen attending the annual Washington conference. It was the writer's privilege to be present. L. A. Schlup, Chief of Extension Information, USDA, was in charge of the memorial program. The sundial was dedicated in the summer of 1948.

1947

Due to the apparent loss of the official minutes for 1947 and 1948, data for these years was obtained from issues of *The County Agent* magazine, and from other sources.

One of the high points of the year came in July, 1947, when NACAA officers, directors and committee chairmen visited Washington and made an official call at the White House on the invitation of President Harry S. Truman. During this conference, Mr. Truman commended the Extension Service and County Agents for the splendid work they had done over the years, and particularly during World War II. He also stated that there were many challenges ahead in the Post-War period, and predicted that many adjustments would be necessary in agriculture, as well as in many other phases of American life.

An all-day meeting was held with Director M. L. Wilson, Assistant Directors H. M. Conway and P. V. Kepner, and the heads of various divisions of the Extension Service. Lester A. Schlup, Chief of the Division of Extension Information, presented a paper "What is Extension?" It was agreed that this was a fine review of what Extension work was actually doing, and Mr. Schlup was asked to present this paper at the 1947 annual meeting. Director M. L. Wilson and others discussed the need for more individual assistance on the part of Extension workers in farm and home planning. This idea was eventually developed into the Farm and Home Development program in the middle 50's. Others who made contributions to the conference included Carl Knaus, North Central Region liaison person, Mr. Boatman and Mr. Hochbaum on Extension programs, Mr. Meyer, Miss Warren and Miss Heywood.



NACAA Group Meets with President Truman

(Shown Left to Right) First row, N. E. Dodd, Under Secretary of Agriculture; Mrs. Luella Condon, Iowa, president of the NAHDA; President Harry S. Truman; H. M. Nichols, Iowa; president of the NACAA; second row, S. D. Bateman, Ark.; Stuart Stirling, N. Mex.; C. C. Keller, Mo.; Miss Marghetta Jehsen, home demonstration agent, N.J.; third row, Paul Barger, Iowa; Mrs. W. H. Sill, W. H. Sill, W.Va.; A. F. MacDougall, Mass.; fourth row, Mrs. V. A. Helfenstein; Mrs. George Rosenfeld; Edwin Bay, Ill.; John M. Cavender, Ark.; Mrs. E. D. Beck; fifth row, C. T. Hall, Kans.; George Rosenfeld, Iowa; A. P. Bralley, Tex.; Mrs. A. P. Bralley; John Stephens, Ark.; sixth row, Lew Mar Price, Utah; Dwight M. Babbit, N. J.; V. A. Helfenstein, Nebr.; M. L. Wilson, Director of Extension; and E. D. Beck, Tex.

A very satisfactory conference was held with Under Secretary of Agriculture N. E. Dodd, who assured the County Agent group of his personal desire to do everything possible that would make the work of County Agents more effective, and he indicated special interest in improving relationships between Extension and USDA agencies. Mr. Dodd also participated in a conference with C. C. Farrington, Acting Director of PMA, and Assistant Administrator Dave Davidson. Partly through efforts of Reuben Brigham and the 1946 NACAA committee on PMA Relations, memoranda of understanding had been drawn up in practically all states late in 1946 between the Extension Services and state PMA officers, providing a good basis for cooperation on informational activities of both agencies.

Other conferences included one with Mr. Dykes and SCS top personnel; Paul Maris of FHA; Dr. B. T. Simms of the Bureau of Livestock Industry; Farm Credit Administration officials; Veterans Training, with D. Z. McCormick; and REA deputy administrator W. J. Neal and Carl Hamilton, assistant administrator.

Federal-State relationships in Extension and Research provided the basis for a discussion which included Assistant to the Secretary of Agriculture W. A. Minor, Extension Director M. L. Wilson, and Dr. W. V. Lambert, Chief of the Research Division of USDA (Dr. Lambert later became Nebraska Dean and Director).

An interesting conference was held with O. V. Wells, Chief of the Bureau of Agricultural Economics and some of his staff. "The Long-time Agricultural Outlook" was Dr. Wells' chief topic, and he stated that one of the main problems for the future would be "what farmers (and others) may decide regarding controls and supports for agricultural products." He said

that "it would appear that farmers might try to divest themselves of most, if not all, controls," but a great deal would depend on trends involving the socialization of other groups and industries. He stated that the philosophy of Extension was correct in giving factual information based on research and economic facts, within the confines of the free enterprise system so that farmers and others could make their own decisions.

Plans were completed during the Washington conference for the annual meeting, to be held in Chicago, and C. A. Hughes of Cook County, Illinois, was named as chairman of the convention arrangements committee. During the fall of 1947, President H. M. Nichols moved to Carson City, Texas, because of Mrs. Nichols' health.

The 33rd Annual Meeting was held as scheduled at the Edgewater Beach Hotel in Chicago, with excellent accommodations. The Board of Directors and several of the standing committee chairmen met on November 30.



H. M. Nichols
(Iowa & Texas)

The annual meeting officially got underway on the morning of December 1, with 285 County Agents in attendance. President "Nick" Nichols made a brief address, in which he reported on some of the principal activities carried on during the year. Secretary-Treasurer C. C. Keller reported that as of December 1, 1946, the Association had a cash balance of \$627.92; membership dues collected, \$8,673.80; expenditures, \$6,900.31; balance as of November 30, 1947 of \$2,619.41. Other assets (bonds) totaled \$1,150.00, making total assets of \$3,769.41.

E. O. Williams of Ohio stated that a number of agents from different states had been discussing Association business and felt that definite planning was needed in the affairs of the Association. He said that many committee chairmen and members apparently did not know what the duties of their committees were, and in some cases no committee meetings had been held. He recommended that the new board of directors give direction to the work of committees.

The first guest speaker on the program was Judge J. G. Montague, of Fort Worth, Texas, president of the Southwestern Cattle Producers Association, who outlined some of the problems of livestock producers, and particularly the dangers inherent in the foot and mouth disease outbreak in Mexico.

Meetings of the delegates and members of the four Regions were held, with Regional Directors in charge. Reports of activities of each state association were made and Regional Directors were nominated. The balance of the day was devoted to committee reports. Fred Keeler of Ohio, chairman of the Retirement Committee, reported that 4,000 Agents were now in the Civil Service Retirement plan, compared to about 3,000 in 1946. It was stated that legislation had been introduced to try to correct some of the shortcomings of the present Act.

The Professional Improvement committee report was given by Chairman Ed Holden of New Hampshire. Recommendations were made that all Land Grant Colleges should adopt definite plans for Professional Improvement for Extension staff members, including financial assistance for those

attending short courses and longer courses of study. The report showed that seventeen states provided for Sabbatical leave, and thirty-nine states had provisions whereby County Agents could have leave for professional improvement without pay.

Ira Hollar of Oklahoma, chairman of the Rural Youth committee, recommended that all Agents actively promote Older Youth programs, and that ECOP increase emphasis on youth work. The Farm Labor committee report was given by Chairman George Lamb of New Jersey, and he stated that the committee was divided on whether the Farm Labor program should continue to be a principal responsibility of Extension, and most Land Grant College administrators appeared to favor discontinuance of this work.

Work of the Relations committee was reported by Chairman E. D. Beck of Texas, particularly relations with other organizations. T. W. May of Illinois, chairman of the subcommittee on relations with business groups and firms, outlined progress being made indicating generally improving relationships. State associations were urged to develop active Relationship committee programs.

Other committee reports were presented by the chairmen: Vocational Agriculture, John Raab, New Jersey; County Agents Services and Supplies, J. Ed. Parker, Kentucky; City County Agents, E. I. Bessemer, Michigan; Distinguished Service, Frank R. Kerrigan, Iowa; and Farm and Highway Safety, F. J. Meade, Minnesota.

A dinner was held which included NACAA past presidents and state presidents attending the meeting. The annual Smoker was held later in the evening, and featured two outstanding speakers, the first being J. S. Russell, of the Des Moines Register, who had recently returned from a trip to several European countries. He reported the need for technical agricultural help in rebuilding Western European nations. Herb Plambeck, Farm Editor of Station WHO in Des Moines, and a former County Agent, spoke on opportunities for increased use of radio.

The last order of business was the report of the nominating committee and the election of officers as follows: President, Stuart Stirling, Silver City, New Mexico; Vice President, John Henry Logan, Clearwater, Florida; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; Executive Committee member, H. M. Nichols, Panhandle, Texas. Directors elected were: Western Region, Sherman Hoar, Sterling, Colorado; North Central, L. G. Hall, Adrian, Michigan; Southern, J. I. Wagoner, Greensboro, North Carolina; Northeast, Charles L. Messer, Auburn, N.Y.

The second day of the meeting started with a breakfast with International Harvester as hosts, and with C. R. Harper the principal speaker following the breakfast.

The morning program included four addresses, the first of which was given by Ed O'Neal, president of the American Farm Bureau Federation, who stated the best thing America could do for Europe was to send 200 good County Agents to help them get back on their feet. He pointed to the need for strong and effective farm organizations in America to help in building a better rural America during the postwar years, and pledged the continued cooperation of the AFBF to the Extension Service and County Agents.

Following Mr. O'Neal's address, the officers of NACAA presented him with a Certificate of Recognition for his many years of conscientious service to agriculture. (This was the first Honorary Recognition awarded by NACAA.) The citation stated that he had attained distinction as an "able,

courageous, constructive, and successful leader in organized agriculture," and further acclaimed him as a "farmer, a leader and a statesman who had always been loyal to and champion of the ideals and objectives and the programs of the Land Grant Colleges and Universities."

Dr. A. W. Hagen, president of the American Veterinary Medical Association spoke on the close relationship of the work of members of his Association and of members of NACAA, and expressed the hope for greater cooperation in the future. James Patton, president of the National Farmers Union, was scheduled to address the meeting but sent the president of the Minnesota Farmers Union who stated that his organization was interested in County Agent work and felt that some good work had been done by Agents as educators. Albert Goss, Master of the National Grange, sent word that a conflict of dates made it impossible for him to be present to address the meeting. Walter Berger, president of the American Feed Association, outlined the purposes of his Association and the need for close cooperation with research and Extension workers.

The afternoon program included a number of committee reports, starting with the Land Grant College committee. J. Ed. Parker of Kentucky, a member of the committee, explained that the committee takes problems to ECOP which County Agents feel should be given consideration by the Land Grant College group. The committee had made a detailed study of working conditions and programs in Extension, and had recommended that County Agents' salaries be brought in line with salaries of other Extension workers, and that systems of evaluation be established.

Carl Knaus, North Central Region Extension supervisor from the Washington office, gave a brief address in which he pointed out that educational work by County Agents should be blended with so-called service type work, and that more attention should be given to marketing programs. He said that no County Agent could long be successful unless he had a substantial group of local people to help plan and execute Extension programs.

Federal Extension Director M. L. Wilson made a brief address regarding the "Future of County Agent Work" in which he stated that many changes were overdue in Extension work, including substantial increases in salaries for many workers. He commended the sincere spirit of public service which characterized most County Agents. He predicted increased appropriations for Extension in the near future.

The annual banquet was held on the evening of December 2, with over 200 County Agents attending. Over 100 Home Demonstration Agents also attended, as they were in Chicago for the Home Demonstration Agents Association meeting. Dr. Cyril Houle of the University of Chicago and John Douglas of the Australian Broadcasting Company, Sydney, Australia, were speakers.

F. R. (Pat) Kerrigan of Iowa, chairman of the Distinguished Service Awards committee, was in charge of an impressive ceremony of awarding Distinguished Service certificates to the following County Agents: Arkansas: John Stephens, G. E. Tanner; Colorado: Homer V. McCullah; Florida: M. U. Mounts, Alex White; Georgia: L. H. Nelson, J. H. Chaffin, Robert H. McRae, Henry H. Shores; Illinois: Harold N. Myers, Frank H. Shuman, Edwin Bay; Indiana: C. A. Alcorn, Walter Rusk, E. S. Miles; Kentucky: R. D. Ridley, John H. Ewing, Woodrow Coats; Iowa: Walter B. Eyre, Howard Hamilton, Clifford Johnson; Kansas: J. A. Hendricks, Kimball L. Backus, R. W. McBurney; Louisiana: C. A. Brower, James K. Gladney;

Maryland: C. Z. Keller; Minnesota: Glenroy J. Kunau, Fayette J. Meade, Robert E. Jacobs; Missouri: Paul M. Bernard, L. A. Saunders, Virgil Sapp; Michigan: C. E. Gunderson, Robert S. Lincoln, William Murphy; Mississippi: D. H. Eckles, T. Y. Williford, Joe C. Taylor, A. E. Terry; Montana: A. C. Peterson, H. M. Oefstos; Nebraska: Verdon H. Peterson, Leo Jarnell, John F. Decker; Nevada: A. J. Reed; New England States: Frank A. Skogsberg, Cornelius J. Ahern; New Jersey: George I. Ball; New Mexico: W. Montgomery Ellison; New York: Howard H. Campbell, Harry C. Morse; North Carolina: R. L. Sloan, R. E. Black, R. D. Goodman, J. G. Morrison, W. B. Pace, E. S. Millsaps, Don S. Matheson, J. I. Wagoner, T. B. Brandon, B. E. Grant; North Dakota: Edward W. Vancura, Martin C. Altonbur; Ohio: Ernest A. Drake, Arthur H. Smith; Oklahoma: W. F. Lott, O. J. Moyer, Dale Ozment; Pennsylvania: F. S. Bucher, C. S. Adams, H. C. McWilliams; South Dakota: Harmon Boyd; Tennessee: T. W. Hillsman, James E. Ward, Arly Hamby, H. P. Bird, C. J. Nunn; Texas: J. T. Davis, C. E. Nelson, R. N. McClain, W. D. Seals, Ralph Thomas; Utah: Delore Nichols; West Virginia: H. H. Huff, G. S. Myers; Wisconsin: Harvey L. Becker, Ingvald O. Hembre; Wyoming: Peter Jenson; Washington: Arnold Z. Smith, Marion Bunnell.

The last order of business on the December 3 program was the annual meeting and initiation of the ancient order of Squanto. A. F. McDougall of Massachusetts had worked out a new ritual and had also prepared an excellent booklet which contained the interesting story of Squanto. The new ritual was used for the first time at the 1947 meeting when 93 initiates were taken into the organization. The new booklet, "The Story of Squanto," was presented to each new member and also to all other Agents present. (Note: In the front of this volume will be found the poem, "The First County Agent," as well as a short paragraph entitled "The First Demonstration," which were carried on the cover page of the Squanto booklet referred to above.)

Breakfast on December 3 was again provided by the Firestone Company and Victor Kniss spoke briefly. Following the breakfast a closed business session was held, at which several important committee reports were presented, including one on Relations with SCS by Chairman G. A. Rosenfeld of Iowa, and the Farm Security committee by Chairman John Stephens of Arkansas. Both reports indicated improving relationships between Extension workers and representatives of these agencies in most states.

The committee report on Relations with PMA was given by the writer, which indicated improved relationships in most areas, and particularly in states where memoranda of agreement had been entered into. These agreements included provisions recognizing Extension as the field educational arm of USDA, and authorizing Extension Directors and PMA state administrators to confer and establish patterns for handling PMA information.

The committee report on Agricultural Planning was presented by Paul Barger of Iowa (who had taken the place of Chairman Vince Anderson who had resigned to go into the Iowa administrative office). The report summarized a survey on County Planning which indicated that different types of planning were being done by different groups and that coordination of these efforts was badly needed. USDA Councils were reported to be functioning well in about half the counties. Serious attention was urged in the field of both Extension program planning and County Agricultural planning.

Other committee reports included the following: Rehabilitation, L. J. Kerr of Tennessee; Publicity, by S. D. Bateman of Arkansas; Reclamation, C. A. Grimes, New Mexico; States' Relations, Stuart Stirling of New Mexico; REA and Communications, John Cavender, Arkansas; and Convention and Hotel Arrangements, C. A. Hughes, Illinois.

During the business session, a resolution was adopted commending the Edgewater Beach Hotel for their fine cooperation during this annual meeting. There was discussion regarding a rotation plan for meetings, with Chicago as the convention city every other year. A motion was adopted to authorize the board of directors to study this plan. Sherman Hoar of Colorado presented an invitation for NACAA to hold the 1949 meeting in Denver.

At the close of the meeting, the newly elected directors and officers were installed by past president J. Ed. Parker.

A meeting of the new Board of Directors was held following the 1947 meeting, and they outlined the program for the year ahead, including the selection of the Edgewater Beach Hotel in Chicago for the 1948 annual meeting. They also appointed chairmen, vice chairmen, and committee members for twenty standing committees. C. C. Keller was named as Editor and Publisher of *The County Agent* magazine.

1948



Stuart Stirling)
(N. Mex.)

On April 1, President Stuart Stirling, E. V. Ryall, chairman of the Land Grant College committee, and Rex Carter, a member of that committee, met with ECOP and discussed recommendations regarding improved procedures whereby County Agents could take advantage of professional improvement opportunities.

A summer conference in Washington, was held July 11-14. In addition to the officers and directors of the Association, the following committee chairmen were included: Rex Carter, Pennsylvania, Relations; Dan O'Brien, New Hampshire, Retirement; Sidney Vaughan, Mass., City-County Agents; E. V. Ryall, Wisconsin, Land Grant College; and the writer, USDA Coordinating and Relations (a new committee).

The first conference included Assistant to the Secretary of Agriculture W. A. Minor; W. H. Conway (who was serving as acting director in the absence of M. L. Wilson who was in Europe); and H. H. Williamson, C. S. Tenley, Lester Schlup, and C. E. Potter, all of the Federal Extension Service. Matters pertaining to retirement, professional improvement, and other important problems were discussed. That evening the County Agents group, together with a number of Federal Extension officials, were entertained at dinner and a discussion program with National Grange Master Albert S. Goss acting as host.

On the second day, conferences were held with O. V. Wells, Chief of the Bureau of Agricultural Economics; E. A. Meyer, Administrator of the Research and Marketing Act; A. W. Turner, Assistant Chief, in charge of Agricultural Engineering; I. W. Duggan, Governor, Farm Credit Administration; and Dr. H. C. McPhee, Bureau of Animal Industry. The group also met with representatives of the Agricultural Department of the Cham-

ber of Commerce of the United States. That evening the group was entertained at dinner by A. G. Brown, chairman of the Agricultural Commission of the American Bankers Association, who explained the advantages of close working relationships between County Agents and local bankers.

The group also met with Sam Vietch, publisher of the National County Agent and Vo-Ag Teacher magazine, who explained the aims and objectives of his publication. Contact was also made with Allen B. Kline, newly elected president of the American Farm Bureau Federation. A number of contacts were made with the heads of individual USDA agencies, including the administrators of PMA, Farm Credit, FSA, and SCS.

Detailed plans were made for the 1948 annual meeting to be held in Chicago. The decision was reached to reduce the number of standing committees from twenty to thirteen, as follows: Agricultural Planning, Public Relations, Land Grant College, Professional Improvement, Retirement, Supplies and Service, USDA Coordinating and Relations, Marketing and Research, Urban Planning, Distinguished Service, Information or Publicity, Farm Credit, and Livestock. Presidents and secretaries of State Associations were notified of the change in the committee set-up for 1949 and were advised to send recommendations for membership on standing committees to their Regional Directors, prior to November 26.

The 1948 annual meeting was held in Chicago as scheduled, with officers and directors meeting on November 26 to make committee appointments and to conduct other necessary business. The meeting officially started on Saturday morning, November 27. The roll call by states showed that there were 341 County Agents in attendance.

President Stirling made a brief report regarding the problems and activities of the officers and directors during the year. Secretary-Treasurer C. C. Keller reported a balance on hand November 28, 1947, of \$2,619.41; total receipts during the year, \$11,387.30; total expenditures, \$8,158.95; a balance in the bank as of November 20, 1948, \$5,847.76. Other assets were \$1,150.00 in bonds, making total assets of \$6,997.76.

The first address of the meeting was made by A. G. Brown, Director of the Agricultural Commission of the American Bankers Association, who stated that more than 12,000 of the 15,000 banks in America were small business enterprises owned and located in rural communities. He stated that practically every bank in the country was solidly behind the Extension Service and were working closely with County Agents in seeking the adoption of improved farm practices. He pointed out that the majority of banking institutions were helping finance 4-H Club work or were aiding Extension youth programs in other ways. He assured County Agents that his group wanted to cooperate 100 per cent with NACAA and its members.

Following Regional Meetings, a number of committee reports were presented. The Public Relations committee report was made in two sections: the first by Chairman Rex Carter of Pennsylvania, who reported on relations with farm organizations and other organizations having an agricultural commission or division. The report pointed out that personal contacts had been made with seven organizations. Suggestions were made regarding building better relationships on the state and local level with most of these groups. Truman May of Illinois, chairman of the subcommittee on Public Relations, reported on work which had been started to help stimulate interest and action on the part of state County Agent associations to have an active public relations program. It was suggested that such committees list the

organizations, groups, and business institutions and companies in a state with which better relations should be established. A similar program was suggested on the county level.

E. V. Ryall, Wisconsin, chairman of the Land Grant College committee, reported on contacts made with ECOP during the year. He cautioned every County Agent to use sound judgment and care in both the written and spoken word, and stated that official statements and recommendations made by both individual County Agents and by district, state or national groups, should be studied carefully from a policy angle.

The report of the committee on Youth Work was made by Ira Hollar, Oklahoma, and C. T. Hall, Kansas, and included a review of the work and recommendations of NACAA Youth Committees from 1945 through 1948, including the suggestion to ECOP that a definite and broad program for Older Youth be pushed in all states, but this had not been done. Closer cooperation and coordination between NACAA, the National Committee on Boys' and Girls' Club Work, and ECOP was urged.

The Soil Conservation committee report, given by Victor Johnson of Oregon, indicated that farmers were concerned by the duplication and overlapping of Extension work being done by government sponsored agencies, particularly SCS. It outlined the following recommendations: (1) The responsibility for administration of the regulatory features of agricultural programs . . . be placed in bona fide farmer committees of PMA at state and county levels; (2) the educational, demonstrational, informational and technical services for farmers be placed with the Extension Service of the Land Grant Colleges.

Paul Barger of Iowa made the report of the Agricultural Planning committee stating that there were many counties where there was a lack of coordination in Extension planning. It was pointed out that where they had the opportunity, farm men and women were assuming responsibility for both Extension and general agricultural planning.

Other committee reports given by chairmen included: Reclamation, Wilbur Mackey, Nebraska; Rehabilitation, L. A. Saunder; Vocational Agriculture, C. C. Davis, New York; and County Agents Supplies and Services, K. D. Bailey, Michigan.

The annual dinner for NACAA board members, past presidents, and state presidents, was held that evening, and important business matters to come up before the delegates Monday and Tuesday were discussed. Following the dinner, a "Smoker" meeting for all County Agents was held, with Sherman Hoar of Colorado acting as chairman. Speakers included D. Z. McCormick, NACAA Past President, and in recent years in charge of Veterans Agricultural Training programs; and H. R. Smith, Director of the National Livestock Loss Prevention Board.

The election of officers was the last item of business for November 27, and the following were elected for 1949: President, John H. Logan, Clearwater, Florida; Vice President, Rex Carter, Uniontown, Pennsylvania; Secretary-Treasurer, C. C. Keller, Springfield, Missouri; Member Executive Committee (and Editor of *The County Agent* magazine) Stuart Stirling, Silver City, New Mexico. Directors elected were: Western Region, O. P. Roberts, Joliet, Montana; Southern, S. C. Bohanan, Paducah, Kentucky; North Central, T. H. Young, Spearfish, South Dakota; Northeastern, C. Z. Keller, Princess Anne, Maryland.

The convention recessed on Sunday, and most of the Agents visited the

International Livestock Exposition and the 4-H Club Congress then in progress in Chicago.

Monday, November 29, started with a breakfast sponsored by the Firestone Company, with the main speaker on the program following the breakfast being George A. Bowie, a member of their public relations staff, and an outstanding inspirational speaker.

The NACAA business meeting started with an address by Allan B. Kline, the new president of the American Farm Bureau Federation. He stated that County Agents "know-how" had helped make the American farmer the best in the world. He paid tribute to the work of the Land Grant Colleges and their Experiment Stations working as a team with Extension, and with farmers. He pointed out that many look to the Federal Government for aid, much of which would lead to further centralization of power in the government. He stated that the Farm Bureau organization felt that farmers and other citizens should think and act to protect liberty and freedom, if we were to continue the American way of life.

Director H. G. Barney of the New Mexico Extension Service spoke briefly and pointed out that the present Research and Marketing Act should open new and broader fields for agriculture. J. R. Isleib, Land Bank Commissioner of the Farm Credit Administration, traced the history of the FCA, and pointed out that FCA gave farmers their first opportunity to receive long time loans at low interest rates, and had initiated credit policies of advantage to farmers.

The afternoon program included an address by Albert Goss, Master of the National Grange, who gave credit to County Agents for many improvements in farm efficiency and rural living. He stated that the National Grange stood for several basic principles that should be considered in future farm programs including: improvements of marketing methods and facilities for agricultural products; flexible floors under prices of basic farm products to prevent economic chaos. Claude Worcester, president of the National Association of Radio Directors, stated that 2,000 County Agents were making at least one radio broadcast per week.

The annual banquet was held in the ballroom of the Hotel, with approximately 300 in attendance. John Henry Logan acted as toastmaster. Arnold P. Yerkes of the International Harvester Company spoke on the need for more attention to physical and mental health in America. He stated that the number of people being admitted to insane institutions equalled the number of students entering colleges annually, and cited the need for both research and action.

Lew Toyne, former NACAA president, who had spent several years in Australia, stated that the production of agricultural products, particularly livestock, was increasing rapidly there.

The final portion of the program was the presentation of Distinguished Service Awards by Horace Abbott of Indiana, chairman of the Awards Committee. One hundred thirteen County Agents received these awards, as follows:

It was Thomas Jefferson, the founder of the University of Virginia, who wrote that the real objective of education is "to give every citizen the information he needs for the transaction of his business."

—Dean F. B. Mumford, University of Missouri

Arkansas: W. F. Spivey, Garland J. Greene, C. D. Christian; Colorado, Archie M. Hale, Florida: Robert E. Norris, Loonis Blicht; Georgia: Ralph E. Hughes, D. C. Brumbalow, N. V. Davis; Idaho: Herman G. Hilfiker; Illinois: Charles Tarble, Clarence T. Kibler, Arnold R. Kemp; Indiana: Raymond D. McHargue, Everett L. Hartman, N. A. Nye; Iowa: Floyd M. Goodell, Jay I. Partridge, Ralph Wilson Ashby; Kansas: Geo. W. Gerber, Deal D. Six, Everett L. McClelland; Kentucky: Nevil L. Goebel, Charles Virgil Bryan, Roscoe H. King, John Barclay Watts; Maryland: R. F. McHenry; Michigan: L. R. Arnold, Karl D. Bailey, Arthur W. Glidden; Minnesota: John Sheay, Cletus F. Murphy, J. J. McCann; Mississippi: Wesley R. Lominick, John A. Speights, Walter W. Whitten, N. S. Hand, F. P. Amsler; Missouri: Webb Embrey, Clyde H. Alspaugh, Hensley Hall; Montana: F. B. Peterson, O. B. Roberts; Nebraska: Thomas D. Aitken, Alvah R. Hecht, Robert Weir; New England States: Walter B. Shaw, Massachusetts; Roger D. Whitcomb, Vermont; Stanley W. Colby, New Hampshire; New Jersey: Henry H. White; New Mexico: Homer P. Powers; New York: Wm. Oscar Sellers, Irvin B. Perry, Wm. S. Stempfie; North Carolina: Edgar O. McMahan, Richard W. Galphin, J. O. Anthony, James W. Cameron, J. E. Dodson; North Dakota: Rudolph L. Nelson, Hal Stefanson; Ohio: Russell Robert Clymer, Geo. G. Everhart, B. W. Reading; Oklahoma: J. Riley Tarver, Harley L. Duncan, D. C. Brant; Pennsylvania: John J. Jaquish, A. L. Hacker, Robert S. Clark, J. C. Thompson, C. C. McDowell, L. F. Engle, Nicholas M. Rahn, Bert Straw, A. C. Berger, Geo. G. Weber; South Carolina: L. Warner Alford; South Dakota: Michael Madden, T. H. Young; Tennessee: Bethel E. Thomas, Wm. K. Tipton, W. M. Cathey, Johnnie R. Barrett, J. Ben Thomson, W. A. Shadow; Texas: C. A. Munsch, W. T. Posey, A. B. Ford, J. A. Oswalt, W. R. Kimbrough, Dudley F. Bredthauer, J. O. Woodman; Utah: Albert E. Smith; Virginia: C. L. Hall, J. Ernest Delp, John B. Whitehead, Thomas O. Scott, Herbert W. Ozlin, Garland H. Clark, J. C. C. Price, Dayton H. Crosby, Norman H. Williams, Joseph C. Stiles, Ernest Charles Grigsby, Reuben B. Hudgins; Washington: Harold Simonds, Arthur F. Kulin; West Virginia: William D. Click, William Colver Gist; Wisconsin: Walter D. Bean, Sidney S. Mathisen; Wyoming: Wilbur T. Brettell.



Distinguished Service Key

The Squanto initiation was held as the finale of the November 29 program, with nearly 100 initiates.

On Tuesday morning, November 30, the International Harvester Company again entertained County Agents for breakfast, and presented an interesting program. The business meeting was opened with an address by Paul Operman, Urban Planning Officer of the Federal Works Agency, who pointed to the need for rural planning as well as city planning.

The final address was given by Federal Extension Director M. L. Wilson. He stated that constructive Extension programs had resulted in gradual but definite progress. He outlined some hopes and plans for the near future, including larger appropriations and increased salaries for Extension workers.

The Professional Improvement committee report by Chairman E. O. Williams of Ohio included results of a survey, which indicated that 80 per cent of agents contacted favored opportunities for advanced study. The committee recommended that all states activate policies for leave of absence for advanced study; and also that each state should set up committees to work out advanced study programs.

The report of the committee on Retirement was presented by Chairman Dan O'Brien of New Hampshire, who paid tribute to Ernie Ryall for his many years of effective work on retirement matters, also to former Iowa County Agent Vincent Anderson who had volunteered as the original "guinea pig" to try to establish the status of Extension workers in the Federal Retirement program. He stated that apparently most legal questions had been answered.

The report of the USDA Coordinating and Relations committee was given by the writer, pointing out that the committee was set up by the Board of Directors for the purpose of surveying relationship situations as between personnel of Extension and USDA "action" agencies. A second purpose was to correlate the work of committees assigned to PMA, SCS, REA, and Reclamation. The report reviewed results of two surveys which indicated that it was County Agent opinion that better coordination of programs was badly needed; and that all research and educational information should be channeled through the Land Grant Colleges and Extension Services. Sidney Vaughn of Massachusetts presented the report of the committee on Urban Work, which reviewed Extension work being carried on in highly urbanized counties, and recommended additional funds and specialized training for urban Extension personnel.

In the afternoon reports from committee chairmen were given as follows: Distinguished Service Awards, Horace Abbott, Indiana; Farm Credit, R. A. Langenbacher, Missouri; Farm and Highway Safety, J. E. Delp, Virginia; Information and Publicity, J. T. Swedberg, Minnesota; REA, John Pierpont, West Virginia; and Livestock, Art Bralley, Texas.

Delegates voted to hold the 1949 annual meeting in Denver on October 3, 4, and 5. (This was the first time an annual NACAA meeting was scheduled any place except Chicago.) It was also tentatively decided to return to Chicago in 1950, with the further plan to hold the 1951 meeting in the Southern Region. An installation service was conducted to install the officers and directors for 1949, after which the new board went into session to make plans for the year ahead. Stuart Stirling agreed to edit *The County Agent* in 1949.

"There is no one member of the college staff who has received more attention and more favorable support from the people than the County Agent. He is the representative in the local farm community of all that the college of agriculture stands for. His primary function and first duty is putting knowledge to work—all knowledge relating to agriculture. Broadly interpreted, this must include an intellectual program far beyond mere physical and material problems concerned with production. It must include economics, sociology, rural health, rural education, recreation, and community organization." —Dean F. B. Mumford, University of Missouri

MEETINGS ROTATE—PROGRAMS EXPAND ATTENDANCE, ACTIVITIES, INCREASE

1949

John Henry Logan and the NACAA Board of Directors carried forward an active program during 1949. The annual summer conference was held in Washington July 18-21. President Logan had arranged an excellent program of contacts. An all-day conference with Director M. L. Wilson and departmental chiefs in the Federal Extension Service office marked the first day. Director Wilson outlined some of the policies of importance regarding the future of Extension work. Assistant Secretary of Agriculture W. A. Minor (a former County Agent) stated that Secretary Charles Brannan had appointed a committee which was studying the recommendations of the Hoover Commission report (the study group for the reorganization of the USDA). It had been recommended that seven administrative divisions be set up in USDA with an Assistant Secretary or Director in charge of each. One of these divisions would be the Extension administration. Assistant Extension Director W. H. Conway discussed pending and proposed legislation affecting Extension work, including the probability that federal contributions would total about \$31,500,000, and that when added to funds from states, counties and other sources, funds for Extension work would then total about \$70,000,000. H. W. Hochbaum, Chief of the Division of Field Coordination of the Extension Service, and Charles Sheffield, Extension Field Agent, discussed programs which would be of importance in the future. C. S. Tenley, discussed changes in the Federal Retirement program.



John Henry Logan
(Fla.)

E. A. Meyer, Administrator of the Agricultural Research and Marketing Act, outlined programs that were being developed which included the setting up of an advisory committee composed of state Extension, Experiment Station, and Department of Marketing representatives. L. A. Schlup, Chief of Extension Information, discussed the use of visual aids for local groups.

The NACAA group paid a brief informal visit to Secretary of Agriculture Charles F. Brannan, and he accepted an invitation to address the NACAA annual meeting in Denver in October. Brief conferences were held during a breakfast session on July 20 with representatives of the American Farm Bureau Federation, the American Plant Food Council, and the National Grange. Conferences were also held with F. Stuart Fitzpatrick of the Chamber of Commerce of the United States regarding the importance of Urban-Rural planning and zoning; and with A. G. Brown, Director of the Agricultural Commission of the American Bankers Association.

The group made a visit to the University of Maryland, which included a brief visit with Director of Extension T. V. Symons. The group then went on to the USDA Experimental Station at Beltsville, Maryland, and enjoyed a tour over the 12,000 acres of land and many buildings which comprise the Beltsville Station. The tour included projects pertaining to grains, fruits,

and vegetables, forage and fiber crops, and experiments in breeding of inbred and hybrid hogs, beef cattle, dairy cattle, and poultry.

During the Washington conference final plans were made for the annual meeting to be held in Denver. The Board completed arrangements to copy-right the name "*The County Agent*" for the official NACAA publication. This was done to safeguard the use of this name.

The 34th annual meeting, held in Denver the first week in October, set a new attendance record, when more than 750 people registered. Of this number, approximately 500 were County Agents and the others were wives and children of County Agents, and interested guests. (This marked the beginning of family attendance at NACAA meetings, although some wives had been attending for several years.)

The board of directors and officers met all day on October 1, selected committee members for the ensuing year, and took care of urgent business matters.

Under the direction of the Colorado Extension Association, and in cars furnished by County Agents, Extension staff members and local leaders, a wonderful tour was enjoyed on Sunday, October 2. The trip over Berthoud Pass and through part of Rocky Mountain National Park was enjoyed by everyone, particularly those who had never been in the mountains before. A barbecue lunch with Dearborn Motors Corp. as host was enjoyed at Grand Lake at noon. The tour then proceeded on over Trail Ridge Road and returned to Denver via Estes Park. (This marked the first conducted tour as an extra-curricular activity in connection with an NACAA annual meeting.)



Convention Chairman Sherman Hoar (left), Sterling, Colo., welcomes Mr. and Mrs. George Hobson, Charlotte, N.C.; and Warren Tewksbury, Washburn, N.D.

On Monday, October 3, a breakfast in the Lincoln Room of the headquarters Shirley-Savoy Hotel was provided by the International Harvester people, with L. A. Hawkins as host.

President John Henry Logan gave a brief address at the opening of the meeting, reporting on the many activities and accomplishments of the Association through the work of officers, directors and standing committees. Colorado Extension Director F. A. Anderson welcomed the group and outlined the program and policies of the Extension Service in Colorado. He then introduced Governor W. Lee Knous, who officially welcomed County Agents and guests to the State of Colorado. He reviewed the history of the State, including the early "gold rush" and the development of the mining industry, and told of the growth of farming and ranching in the state.

Secretary-Treasurer C. C. Keller gave his reports. The financial report showed a balance in the treasury as of November 24, 1948, of \$5,847.76; total receipts, \$9,312.51; less expenditures of \$7,349.84; leaving a balance as of September 27, 1949, of \$7,810.43. Other assets included \$1,150.00 in bonds, making total assets of \$8,960.43.

Guy L. Noble, Director of the National Committee on Boys' and Girls' Club Work, Chicago, spoke on the history and work of his organization, and commended the work of County Agents in making 4-H work so outstanding in America. The report of the NACAA committee on Youth Work was then presented in two parts by Chairman Ira Hollar of Oklahoma: (1) The 4-H report outlined projects and programs which would attract the interest of older 4-H members, and methods of securing increased enrollments. Recommendations were made that 4-H members be encouraged to wear 4-H emblems on jackets, sweaters and caps, as well as pins and tie clips. The report commended the work of the National Committee on Boys' and Girls' Club work. (2) Rural Youth programs for young people 18 to 30 years were being carried on in 32 states, in most cases with the supervision of a state leader.

A business meeting of delegates was held in which a revision of bylaws was made to provide for two year terms for Regional Directors, this to take effect immediately, with Southern and Northeast Directors being elected for two years, and Western and North Central Directors being elected for one year, but with all directors to serve two year terms after 1950. Action was also taken to provide for vice (or alternate) directors to be elected from each region. At the regional meetings held in the afternoon, new directors were nominated and reports were made by each state association.

The annual dinner for State Presidents, Past NACAA Presidents, and the Board of Directors was held that evening, with Past President A. F. MacDougall in charge. It was suggested that an attempt be made to bring 4-H Club Agents back into NACAA. Charles Sheffield of the Washington office spoke briefly. The annual "Smoker" convened following the Presidents' Dinner, with a program which included skits, songs and moving pictures. Truman May of Illinois issued the official invitation of the Illinois delegaton for the annual meeting to return to Chicago in 1950. The election of officers was held, with the following officers and directors elected: President, Rex Carter, Uniontown, Pennsylvania; Vice President, Edwin Bay, Springfield, Illinois; Secretary-Treasurer, J. I. Wagoner, Greensboro, North Carolina; Member Executive Committee, John Henry Logan, Clearwater, Florida. Directors and vice directors were elected as follows: Northeast Region, Ed Holden, Concord New Hampshire, alternate R. H. McDougall, Butler, Pa.; Western Region, Marion Bunnell, Yakima, Washington, and alternate J. W. Thometz, Lewiston, Idaho; Southern Region, W. R. Lominick, Vicksburg, Mississippi, and alternate L. B. Wilkins, Norfolk, Virginia; North Central Region, Alvah R. Hecht, York, Nebraska, and alternate Craig R. Montgomery, Cavalier, North Dakota.

The Firestone Tire and Rubber Co. (believe it or not), served trout for breakfast on October 4 to more than 600 in attendance. The group was privileged to have the vice president of the Company, Raymond C. Firestone, as chairman and official host. George A. Bowie for the second time was the main speaker for this event.

The business meeting opened with an address by Secretary of Agriculture Charles F. Brannan on the subject "Extension Service and World Agriculture." He said the Extension Service had done much for the welfare of agriculture, and that County Agents should see the broad world picture, and be able to discuss world problems with farmers.

The report of the Land Grant College committee given by Chairman E. V. Ryall included a review of work done over a period of years, particular-

ly in regard to contacts with ECOP. The committee had also reviewed work being done by state associations to build better relations with their Land Grant College administrators.

L. L. Longsdorf, Extension Editor Kansas State Agricultural College, spoke on how to secure good publicity to build good public relations. He stressed the use of newspapers and radio. Lester Schlup, Chief of the Division of Extension Information, USDA, discussed methods of promoting better public relations. Charles Dana Bennett of the Farm Film Foundation, Washington, D.C., spoke on the value of films in Extension work, and listed educational films which were available.

The group took time out to be luncheon guests of the Julius Hyman Co. of Denver. W. H. Horner, Commissioner of Agriculture, Winnipeg, Canada, was the guest speaker. After lunch, E. O. Williams reported that the Professional Improvement committee had been represented at the annual session of ECOP and also at a subcommittee meeting in Columbus, Ohio, during the summer. Committee recommendations included: securing a committee in each state (including staff members and administrators) to work out state policies regarding Leave-of-Absence for advanced study. The report of the committee on Information and Publicity given by Chairman Sherman Hoar of Colorado indicated that good publicity had been secured for County Agents and for NACAA during 1949. It was recommended that every State Association appoint a qualified Agent as chairman of the State Publicity committee to send articles to the NACAA publicity chairman.

C. S. Tenley, Chief of the Division of Business Administration of the Federal Extension Service, spoke on the Federal Civil Service Retirement program, and reported on two fundamental changes which would make it easier for Extension workers to become qualified: (1) mandatory payments covering the period from 1942 to date of application would no longer be required; (2) Extension workers could make application and remit current month's payment to start coverage, and the back payments could be paid before retirement, or the balance due plus interest would be deducted from annual retirement compensation. Retirement Chairman Dan O'Brien of New Hampshire reported that Extension workers in 41 states had made application for affiliation with the Federal Retirement program, that five states had made it mandatory for all Extension workers, and five others required new employees to affiliate.

The Public Relations committee report given by Chairman Truman W. May of Illinois, included suggestions for the use of state committees. He said reports indicated many states were carrying on constructive programs. It was recommended that state committees follow the NACAA plan, whereby relationship matters with public agencies were handled separately from relationship matters with farm and business groups. Plans were outlined for better working relationships with business institutions. Before adjournment, Vice President Rex Carter announced 1950 committee appointments, and asked that committee chairmen arrange for committee meetings.

The annual banquet was held that night with over 650 in attendance, Vice President Carter serving as chairman. The principal speaker for the evening was "Dutch" Hohn, an ex-County Agent from Texas, later affiliated with the SCS. He first imitated a stuttering Dutch farmer, but later admitted his identity and gave an address on the need for human, as well as soil conservation.

The awarding of Distinguished Service Certificates was the high point

of the program, with Awards committee chairman Horace Abbott of Indiana in charge. The Honor Roll of County Agents recognized was as follows: Alabama: John W. Pate, A. H. (Andy) Barnett, Arthur A. Lauderdale, Lem A. Edmonson, Fletcher N. Farrington; Arkansas: W. B. Denton, C. L. Rodgers, Kit Smith; Colorado: Stanley H. Stolte; Florida: Albert S. Lawton, Carl P. Heuck; Georgia: A. C. Bryant, Olen Hunt, Neal Duncan McRaine, Robert E. Miller, Allmon Carter; Hawaii: Merrill K. Riley; Illinois: Russell E. Apple, Lloyd W. Chalcraft, William F. Coolidge; Indiana: Ross N. Atkinson, Fred I. Hoover, R. C. Strangland; Iowa: Delbert T. Foster, Harry E. Codlin, Loren D. Brown, Paul W. Henderson; Kansas: Kermit V. Engle, Herman W. Westmeyer, Charles A. Hageman; Kentucky: Hugh Thomas Hurst, Raymond O. Johnson, Joe R. Thompson, John R. Watlington; Louisiana: Sidney Reech, Irvin J. Heath; Maryland: Stanley E. Day; Michigan: H. L. Barnum, Ralph B. Coulter, William Cargo; Minnesota: D. T. Grussendorf, Ross L. Huntsinger, Clement C. Chase; Mississippi: George A. Mullendore, Charles C. Stone, Charles I. Smith, Elmo Hill, J. S. Mills, J. Frank Buchanan; Missouri: Andrew Adam, Ray S. Graham, Earl T. Steele; Montana: Anthony R. Rollin; Nebraska: Ivar E. Lindstrom, Willis R. Thurber, Russel D. Hughes; New England States: Gardner C. Norcross, Gardner B. Tibbetts, Russell S. Anderson, Earl D. Clark; New Jersey: Charles H. Gould; New Mexico: W. G. Vinzant; New York: Ray Bender, Nelson Mansfield, W. E. Washbon; North Carolina: F. E. Patton, W. O. Davis, Colin Shaw Mintz, A. Q. Ketner, H. K. Sanders; North Dakota: Craig R. Montgomery, Warren M. Tewksbury; Ohio: F. Glen Haskins, G. Harold Chambers, Ross Milner, S. N. McIntosh; Oklahoma: John D. Edmonson, H. E. Chambers, Oran Stipe; Pennsylvania: Louis R. Mollenauer, Wm. L. Treager, John Henry Knode, D. R. Pheasant, Paul S. Grossman, Joseph S. Oberle, Paul G. Niesley; South Dakota: Raymond J. Gibson; Tennessee: Wayne C. Cook, Marvin D. Brock, L. L. Swafford, Walter O. Sharp, D. B. Carter, E. L. Tipps; Texas: Art Bralley, T. B. Lewis, James Rufus Emmons, W. G. Godwin, J. B. Dorman, D. P. Gallman, Alex J. McKenzie; Utah: Anson B. Call, Jr.; Virginia: Richard Shelton Ellis, Stanley J. Dawson, Paul E. Bird; Washington: E. Erle Hupp, Ralph E. Roffler; Wisconsin: Oscar G. Woelfel, J. Fred Magnus.

Following the banquet program, the annual Squanto meeting and initiation was held with Sherman Hoar and Colorado Agents in charge. Nearly 200 County Agents became members of this ancient and honorable organization.

The program on the last day of the annual meeting started with a report from Archie Hale, president of the Colorado Agents Association, that more than 750 people had registered, and that Extension folks of Colorado had thoroughly enjoyed being hosts. President Logan introduced two Agents who had received the Superior Service Award of USDA, Leonard Kerr and Albert A. Martin.

Federal Extension Director M. L. Wilson gave an interesting address on "Thomas Jefferson and Scientific Agriculture." He told of Jefferson's many contributions to agriculture, including writing 50,000 pages about agriculture. He stated that Jefferson was probably the first prominent man in America to recommend that we have an "Agricultural System," and a Professor of Science in every county. He said that Jefferson was a great philosopher who believed that college was just a starter in life for a man, and that education was a thing to work at all your life. He was one of the

most articulate believers in Democracy and the freedoms that should go with it, and was probably the best educated of our early Presidents.

F. L. Ballard, Associate Director of Extension in Oregon, spoke on the subject, "Present and Future Position of Extension Service," and traced the development of the Extension Service as the greatest out-of-school educational system in the world. Charles A. Sheffield, popular Field Agent for the Southern Region, spoke on the subject, "Effective Coordination of our efforts in Cooperative Extension Work." He said, "Without a dynamic, vital and moving long-time farm and home program in every county in every state, Extension work had no real basis for its operation."

The Research and Marketing committee report was presented by Chairman Dwight Babbitt of New Jersey, and included a review of the rather slow progress made in most states of the Research and Marketing program.

The report of the committee on USDA Coordination and Relations presented by the writer outlined some of the principal relationship problems between Extension and USDA agency personnel. Improvement was noted in relationship with PMA. It was recommended that each state association have a committee or committees to work on these problems. The report of the committee on Urban Planning given by Art West, recommended that County Agents take an active interest in both urban and rural planning. The Agricultural Planning report, by Chairman A. M. Bishea of Indiana, presented the following recommendations: Program planning is basic to a well developed Extension program; it can best be developed by farm people under voluntary leadership; Extension Service personnel can assist by furnishing factual information; Extension should help activate programs agreed upon.

After lunch the Livestock committee report was given by Chairman Art Bralley of Texas, in which he reviewed the foot and mouth disease situation in Mexico. Other committee reports included those on Supplies and Services, Farm Credit, Auditing, and Resolutions.

The Resolutions Committee recommended: That the board of directors appoint a committee of past presidents to revise the Constitution and By-laws and present the proposed revision for action at the 1951 convention; That a time be scheduled for meetings of Standing Committees prior to the opening of convention; Appreciation was expressed to officers, directors, Colorado Extension personnel, retiring secretary C. C. Keller, and guest speakers.

Invitations for the 1951 convention were extended by Florida, Texas, and Memphis, Tennessee, and the delegates chose Memphis. (The decision had been previously made to hold the 1950 convention in Chicago.) At the close of the business session, President John Henry Logan called on Past President A. F. MacDougall, to install the new officers and directors.

Following the adjournment of the annual meeting, Rex Carter called a joint meeting of the old and new NACAA boards. He appointed Past Presidents Stuart Stirling, A. F. MacDougall, C. C. Keller, and E. D. Beck to serve on the Constitution and Bylaws revision committee, and to study a proposal that commercial exhibits be permitted at future meetings.

Because Mr. Logan stated that he was unable to serve as editor of *The County Agent*, Stuart Stirling accepted that responsibility again for 1950. Decision was made to have all committee reports briefed for publication in *The County Agent*.

1950

During the fall of 1949 and the winter and spring of 1950, officers, directors and committee chairmen continued to work at their respective duties, and many national and regional meetings and conferences were attended.

The Washington Conference was held May 22-25. Attending in addition to officers and directors were the following committee chairmen: C. Z. Keller, Maryland, Public Relations; Dwight Babbitt, New Jersey, Marketing and Research; L. J. Kerr, Tennessee, Urban Planning; Sherman Hoar, Colorado, Information; Charles Messer, New York, USDA Coordination; Art Bralley, Texas, Animal Industry; and Truman May, Illinois, convention chairman. Also attending part of the conference sessions were Robert A. Dyer, New York, president of the 4-H Club Agents Association and Mrs. Mary Sweitzer, New York, president of the National Home Demonstration Agents Association.

The first conference included all NACAA representatives and Extension Director M. L. Wilson, Assistant Directors Walter Conway and W. H. Williamson; Information Director Lester Schlup; H. W. Hochbaum, Chief of Program Coordination; Mr. Boatman, Chief of Specialists; and Miss Florence Hall, Field Director of the Northeast area. The conference was devoted to an exchange of ideas regarding the development of better planned programs on the county level. A report was also made on the progress of the Research and Marketing program by Agricultural Economist Dixon. During the latter part of the afternoon, brief visits were made to the offices of the Farmers Union and the National Council of Farmer Cooperatives. Albert Goss, Master of the National Grange was host at a dinner sponsored by the Grange that evening.

On May 23 the group made a tour of the Beltsville Experimental Station. The next day contacts were made with representatives of the American Farm Bureau Federation, the American Bankers Association, the Chamber of Commerce, the American Institute of Cooperation, and the Association of Land Grant Colleges and Universities.

On the final day of the conference, the group attended the annual USDA Honor Awards ceremony held in the Sylvan Theater near the Washington Monument. The main address was given by Vice President Alben Barkley. Several County Agents received Superior Service Awards, including: Paul Barger, Iowa; Alfred Jolley, Texas; Harold Pederson, Minnesota; Wallace Washbon, New York; and Clarence Culpepper, Florida.

The principal business of the executive board was making decisions regarding activities of committees during the balance of 1950, and finalizing plans for the 1950 annual meeting. "The Job of the County Agent" was chosen as the theme for the annual meeting. Four areas for special emphasis were selected, based on work of the committees of the Association, and it was decided that Agents from each of the four regions would be responsible for panel members and speakers on each of the subjects. The offer of the



Rex Carter (Pa.)

Illinois group to organize a farm tour on Sunday, November 26, was approved.

During the summer, President Carter and the writer met with ECOP and the activities and programs of standing committees and policies of NACAA were reviewed. Special emphasis was placed upon the need for Professional Improvement, including opportunities for advanced study with pay, granting of degrees in Agriculture Extension.

The board of directors met in Chicago at the Edgewater Beach Hotel on Saturday, November 25, and made appointments for 1951 standing committees. Decision was made to establish an Association Policy Committee and its duties were outlined: To function as a reviewing body or "Supreme Court" to analyze suggested new procedures and programs and to provide guidance so that the organization will continue as a professional improvement association.

Sunday, November 26, brought one of the worst blizzards in the history of the "Windy City," and it was necessary to cancel the tour of northern Illinois (including a chicken dinner which had been arranged at DeKalb by the Illinois Farm Advisers and the DeKalb Agricultural Association.) Officers and directors of NACAA were hosts at a dinner for the officers and directors of the Home Demonstration Agents and the 4-H Club Agents Associations that evening. Later, a fellowship party was held for members of the three associations, with Dearborn Motors of Michigan furnishing refreshments and a fine entertainment program.

This meeting broke all records for attendance at Chicago, with nearly 400 Agents, 100 wives and 100 other guests being registered. Everyone enjoyed breakfast on Monday morning, November 27, with executives of International Harvester Company.

The 35th annual meeting opened with a brief report by President Rex Carter of the year's activities. He stated that most of the work of the year had been directed toward building better relationships, both within our group, and with other groups and individuals. He acknowledged the help and cooperation of many individuals.

The financial report of Secretary-Treasurer J. I. Wagoner indicated a balance on hand at the beginning of the year of \$3,212.37; receipts of \$10,769.25; expenses, \$8,023.87; leaving a balance of \$5,957.65. Bonds on hand were reported to total \$3,175.00, making total assets of \$9,132.65.

Illinois Associate Director of Extension Dr. W. G. Kammlade, gave the address of welcome, and assured the group that in spite of the storm of the previous day, that the weather in Illinois was usually nice and balmy! He reviewed the amazing progress which had been made in America since the official beginning of Extension work. He expressed the hope that Extension work and Extension workers would always be free, and pointed out that freedom and standardization are incompatible. He closed by stating that "the glory of America is in her freedom and her productivity."



J. I. Wagoner (N.C.)

Reports of several standing committees were given during the forenoon, including a report by Karl Bailey, Michigan, chairman of the Supplies and

Services Committee, relating that discounts had been secured on various supplies, including automobiles; photographic, motion picture and other visual aids equipment; household electrical equipment; and gasoline.

Charles Messer, New York, chairman of the USDA Coordination and Relations committee, urged each County Agent to be a relations committee of one in behalf of Extension and urged, "Let us do the best possible job in our own fields, and try to stay out of controversies."

President Carter, introduced George Mullendore, County Agent of Pike County, Mississippi, who had been recognized in his state for having an outstanding Community and County Improvement program. Mr. Mullendore stated the program was started with the local Extension Planning committee, and that eventually leaders of many groups had cooperated in selecting a County Coordinating Council which had set up a Sixteen Point Development Program. Outstanding results within three years included: increase in the use of limestone by 700 per cent; increase in pasture improvement of several thousand per cent; livestock production increased 200 per cent; and poultry production about 2,000 per cent.

A. G. Brown, Director of the Agricultural Commission of the American Bankers Association made a brief talk, in which he stated that over 3,000 county "key" bankers were now working closely with County Agents in their respective counties in trying to make accurate information available on the proper use of credit, and helping to promote 4-H Club work. That afternoon the Regional meetings were held and some committees met, including the nominating committee.

The banquet was held that evening in the ballroom of the convention hotel, with the writer acting as Master of Ceremonies. The program following the banquet was featured by an outstanding musical group, the Frank Bennett singers. J. G. Hayes, Extension Specialist of Michigan State College, gave an address on the following subject: "Ecological, Nutritional and Genetical Problems of Dairy Production—a Refutation of Fallacious and Malicious Contemporary Theories and Practices." This proved to be a hilarious exposition on the things that were wrong with the modern cow. (Mention might be made here that Mr. Hayes is said to have given this lecture on bovine architecture to nearly 1,000 audiences in the United States.)

The serious part of the program following the banquet was the awarding of Distinguished Service Certificates by Horace E. Abbott, veteran chairman of the Distinguished Service Awards committee. Awards were made to the following Agents: Alabama: James Williams Mathews, Marcus M. Woodham, Beverly R. Holstun, W. D. Thomason, James Ezra Carter; Arkansas: John M. Cavender, Ethan A. Hansen, Paul Boyer, D. V. Maloch; Colorado: Jack N. French; Florida: Fred E. Baetzman, Ed L. Ayers; Georgia: Ernest G. Blackwell, Francis Bowen, T. M. Fitzpatrick, Wm. M. Cowart, James P. Baker, J. E. Leger; Idaho: G. E. McProud, Virvil S. Cross; Illinois: Truman W. May, H. S. Wright, C. S. Love; Indiana: C. M. East, S. B. Scott, Albert M. Bishea, C. A. Nicholson; Iowa: G. Gress Rogers, Lester W. Justice, Melvin C. Wangsness, Louis Rank; Kansas: Edwin Hedstrom, James R. Childers, Clarence W. Vetter; Kentucky: Henry Corley Brown, J. A. Wheeler, James I. Stephens, Conrad Feltner; Louisiana: Max McDonald, C. W. Flowers; Maryland: James D. McVean, Horace B. Derick; Michigan: Richard Casper Lott, Harold Scott Osler, Clarence C. Mullett; Minnesota: Torstein Grinager, Arvid B. Hagen, Howard E. Balk;

Mississippi: James M. Sinclair, Hallie G. Forbes, R. L. Butler, Albert George Bennett, Wm. J. Pernell, James H. Price; Missouri: F. Paul Ward, Willard F. James, Harry B. Steele; Montana: Noland A. Jacobsen; Nebraska: S. E. Lingo, Harry Kuska, Royce W. Fish; New England States: Joseph True Brown, Massachusetts; Lucien D. Paquette, Vermont; New Jersey: John W. Rabb; New Mexico: Felix A. Armijo; New York: Roger W. Cramer, Walter G. Been, M. E. Hislop; North Carolina: Neill McKeithen Smith, Horace Hilton Harris, Solomon Linn Homewood, J. W. Sanders, E. H. Garrison, Jr., Wm. Riley Palmer; North Dakota: Merrill S. Burke, W. F. Cockburn; Ohio: Paul E. Haag, G. A. Dustman, Ormann R. Keyser, Wm. W. Montgomery; Oklahoma: Ted Krisher, Arthur Gaston Franks, Houston E. Ward; Pennsylvania: Ross M. Gridley, N. C. Dale, W. Ervin Galt, Raymond G. Waltz, F. K. Miller; South Carolina: G. Herbert Griffin, Charles B. Cannon; Texas: Frank C. Brunnemann, Francis V. Irvin, Charles V. Robinson, Robert B. Tate, Homer E. Thompson, Charles H. Clark, J. Wiley Holmes; Utah: E. Lee Guymon; Virginia: Richard A. Farmar, Lewis Banks Wilkins, Erastus Fain Striplin, Oliver Bruce Ross; Washington: W. S. Gillard, Cecil R. Bond, George M. Delany; West Virginia: W. E. McComas, Harry P. Muffly, Benjamin A. Hensley, H. A. Burton, Lynn Spiker; Wisconsin: E. E. Skaliskey, T. A. Parker; Wyoming: William L. Chapman.

Following the banquet program, President Carter called the delegates into a brief business session for the election of officers. The following were nominated and elected: President, Edwin Bay, Springfield, Illinois; Vice President, Sherman Hoar, Sterling, Colorado; Secretary-Treasurer, J. I. Wagoner, Greenboro, North Carolina; Rex Carter, Member Executive Committee. Regional Directors: Northeastern, E. W. Holden, Concord, New Hampshire; Western, L. C. Wright, Baker, Oregon; Southern, W. R. Lominick, Vicksburg, Mississippi; North Central, Craig Montgomery, Cavalier, North Dakota.

The Firestone Tire and Rubber Company breakfast started off the program on November 28, and Vice President Raymond C. Firestone spoke briefly in welcoming Agents and guests. He introduced George A. Bowie who gave an eloquent address.

The business session convened and an announcement was made that cider and apples were being provided during the convention by the Kansas and Illinois groups, and peanuts and Virginia ham by the Virginia boys.

E. V. Ryall, chairman of the Land Grant College committee reported two contacts made with ECOP during the year, and that Rex Carter had



Kansas Pours the Cider

represented the Association at the annual meeting of the Land Grant College Association.

"Extension Programs in Public Policy" was the subject of an address by Dr. H. C. M. Case, head of the Department of Agricultural Economics at the University of Illinois and chairman of the National Extension committee on Public Policy. He stated that this committee had been set up with the approval of ECOP as a project of the Farm Foundation. He said that both farmers and Extension workers had been trained to think in terms of personal interest rather than public interest, and pointed out the need for work in the field of public policy, although recognizing that controversial issues would be involved at times. Next was a panel discussion on "Extension Programs in Public Policy," with George Ganyard, County Agent of Columbus, Ohio, acting as chairman. Other panel members were Frank Peck, Director of the Farm Foundation and Joe Brown, County Agent, Brockton, Mass. The three members of the panel discussed the many areas that could be covered by Extension in the public policy field.

M. L. Wilson, Director of the Federal Extension Service, spoke of the need for mobilization efforts because of the armed conflict in Korea. He stated that regular informational programs must be carried on supplementary to the mobilization programs. He commended NACAA for carrying on constructive programs in the field of Professional Improvement.

W. R. Thompson, Extension Agronomist of Mississippi, described the program in Pasture and Grasslands Development which he had promoted in Mississippi, and made use of ingenious visual aids in demonstrating the importance of grassland improvement programs.

Homer Martz, Farm Director of Radio Station KDKA, Pittsburgh, spoke on the subject, "As an R.F.D. sees our Public Relations Program." He pointed out how County Agents could make use of radio stations to disseminate information. The report of the Vocational Committee, presented by Cletus Murphy of Minnesota, indicated varying degrees of coordination between County Agents and Vocational teachers, and urged every Agent to hold at least one meeting each year with Vo-Ag teachers to improve coordination of programs.

E. N. Stephens, Pensacola, Florida, chairman of the Youth committee, stated that two principal problems should be given special attention: (1) 4-H Club programs should be expanded to reach more of the eligible youth; (2) new methods were needed to retain boys and girls above fourteen years of age. The number of groups of older youth was reported to have almost doubled in about half the states in the country. Next on the program was a panel discussion "Rural Youth and Young Married Groups," with Alvah Hecht, North Central Region Director acting as moderator. Members of the panel included five County Agents with years of service as follows: Paul Barger, Iowa, 24; Harold Pederson, Minnesota, 24; G. R. Schlubatis, Michigan, 22; G. J. Junau, Minnesota, 15; and William Miller, Ohio, 5. Members of the panel reported on the programs in Rural Youth and Older Youth work being carried on in their counties.

The next area of discussion was on "County Planning," and Marion Bunnell of Yakima, Washington, outlined briefly the importance of County Agents becoming better informed in this field. He introduced William Stewart, County Agent of Montrose, Colorado, and Hilmer Axling, County Agent of Spokane, Washington, who outlined their experiences in organizing county planning work through local Extension Councils and other

groups. The balance of the afternoon was devoted to reports of other standing committees. Art Bralley, chairman of the Animal Industry Committee, reported that the production of livestock was keeping pace with the increase in population. It was urged that County Agents become active in Civil Defense programs, including information on chemical and biological warfare.

O. P. Roberts of Montana, chairman of the Retirement committee, outlined information concerning the Federal Retirement program, and recommended support of legislation to secure credit for Vocational Ag service.

The report of the committee on Research and Marketing was given by M. E. Hill of Mississippi, and gave information concerning a leaflet being planned in cooperation with the Washington office, containing information about the program.

Horace Abbott, chairman of the Awards committee, reviewed standards set for men to be eligible for Distinguished Service awards. He urged that adequate publicity be given in local papers to those receiving awards.

Sherman Hoar of Colorado, chairman of the Information committee, reported that excellent cooperation had been received from information chairmen in a majority of the states, and that news articles regarding County Agents' activities had been furnished throughout the year to four farm or professional magazines, including *The County Agent*.

Announcement was made by the writer of appointments to standing committees for 1951, including a new committee on "Finance and Budget." Committee chairmen were asked to arrange meetings of the new committees.

The Annual Dinner for state presidents, past NACAA presidents, and NACAA board members was held that evening, with Past President John Henry Logan as chairman. Problems of national and state associations were discussed at a closed meeting following the dinner.

The annual Smoker program was in charge of the Illinois delegation. Special entertainment was provided by the Standard Oil Co., including Wayne King and his famous orchestra, and a staff of talented singers. (This marked the first time that such an outstanding musical and entertainment program had been provided.) C. A. Hughes, Farm Adviser in Cook County (Chicago) who was completing 34 years as a County Agent, presented colored slides illustrating farming practices in the area. Leonard Kerr of Memphis, Tennessee, Convention chairman for 1951, officially extended an invitation to all County Agents, wives and friends to attend the NACAA annual meeting in Memphis. The annual Squanto initiation and program was held with over 100 initiated.

Wednesday morning, November 29, the Shell Chemical Corporation and the Julius Hyman Company were hosts at breakfast, and Alex Dreier, prominent radio commentator, presented a stirring message on the situation in Korea.

The business meeting started with a number of committee reports, including that on Professional Improvement, given by Chairman E. O. Williams of Ohio. Benefits received by Agents who had taken Sabbatical leave to do advanced study were listed. Mr. Williams announced that the Frank R. Pierce Foundation was offering four fellowships annually of \$2,000 each plus tuition fees for 9 months of advanced study, to outstanding County Agents.

The report of the Public Relations committee was given by Chairman C. Z. Keller of Maryland. The report included a number of state reports and other material bearing on public relations programs. It had been printed in book form.

A panel discussion on public relations with the assigned topic, "Team Work in Serving Agriculture" was next on the program. Panel members included Kenneth H. Anderson, vice chairman of the National Committee on Boys' and Girls' Club Work; Harry L. Porter, Public Relations Director, Standard Oil Company of Indiana; E. J. Condon, Sears Roebuck & Co.; Allan J. Peterson, International Harvester Co.; C. E. Cairns, Wilson and Company; Ed Wickhorst, Stanolind Oil and Gas Co.; Gertrude Deaton, DuPont du Nemours Corporation; and R. W. Cramer, County Agricultural Agent, Jamestown, New York. Members of the panel explained the interest and policies of their companies or organizations in public relations work, and many helpful suggestions were made.

President Allan B. Kline of the American Farm Bureau Federation, paid tribute to the great progress that had been made by Agriculture because of Extension workers. He outlined some of the fundamental differences between Americanism and Communism, and pointed to the need for County Agents and farmers to understand the dangers involved in socialistic trends developing in this country.

The final address of the meeting given by Charles Potter, Field Agent for the Northeast Region, Federal Extension Service, recommended that County Agents give special attention to Community Improvement and County Planning; to public policy and public relations; to youth work, including older youth.

S. C. Bohanan of Kentucky, chairman of the Agricultural Planning committee reported that excellent work on agricultural planning was being done in many states. He recommended that county programs be printed in booklet form, like the program of Pike County, Mississippi, outlined by George Mullendore. He cited other examples of good county planning in Illinois and Alabama. The report of the Urban Planning committee was given by Leonard J. Kerr, of Tennessee, who outlined the urgent need for both rural and urban planning where a large city is involved.

The Farm Credit committee report given by Chairman A. E. Smith of Utah included results of a special study which had been made regarding methods of financing 4-H members and young farmers. It was recommended that County Agents work closely with banks and other credit institutions in developing credit facilities.

Several resolutions were presented by Resolutions Chairman L. B. Wilkins, of Virginia, including one expressing appreciation to Illinois Farm Advisers, and their wives for special programs arranged. (This marked the first time it is believed, that special tours and other activities were arranged for the wives.) A recommendation was made for revision of the Constitution to rotate the place of the Annual Meeting each year by regions.

As the finale of the meeting, Past President E. V. Ryall installed the incoming NACAA officers. The new officers and directors met during the afternoon and considered policy and business matters for the year ahead. Action was taken setting up a policy that no committee chairman could obligate the Association for expenditures in excess of \$25.00 unless specifically authorized. The Policy committee was instructed to prepare proposed revisions of the Constitution and Bylaws so they could be studied during the Washington conference. Tentative plans were made for the 1951 meeting at Memphis. A delegation from the Northeast Region presented an invitation for the convention to be held in Philadelphia in 1953.

1951

During most of 1951 County Agents, like many others, were busy on "Mobilization for Defense," due to the Korean War.



Edwin Bay (Illinois)

The annual summer executive meeting was held in Washington on June 8-13, with all officers and directors present, and also the following committee chairmen: A. F. MacDougall, Policy; Leonard J. Kerr, Convention; E. V. Ryall, Land Grant College; and M. E. Hill, Research and Marketing.

Federal Extension Director M. L. Wilson was in Europe on an agricultural mission, and Assistant Director W. H. Conway welcomed the County Agent group at a meeting which was also attended by members of the Federal Extension Service, including District Field Agents Charles Sheffield, Fred Jans and Charles Potter; P. V. Kepner, Ass't. Dir.; H. W. Dixon and J. L. Boatman.

Discussion was held concerning the subject matter in a pamphlet on Research and Marketing which was being prepared by Mr. Dixon, Dwight Babbitt and M. E. Hill of the NACAA Marketing and Research committee. This pamphlet was to be distributed to all County Agents and other Extension workers. There was also discussion on steps being taken by USDA to reorganize and consolidate some of the agencies and activities. A progress report on Retirement was made by C. S. Tenley, Chief of the Division of Extension Personnel. Farm Labor was discussed with M. C. Wilson, who was heading up the emergency Farm Labor program. The use of various publicity media was discussed with Lester Schlup, Chief of the Division of Information. Conferences also were held with Farm Credit Administration and Farm Security officials.

W. A. Minor, Assistant to the Secretary of Agriculture and Assistant Philip Aylsworth discussed the new "grassland" program and the Mobilization for Defense program. There was discussion regarding the controversial "Family Farm Policy Review," being carried on by USDA agencies on the state and county levels, the interpretation and implications of the project, and the part County Agents should have in it.

The group visited the new National 4-H Club Center, at the edge of Washington, D.C., which had formerly been occupied by a small college, but had recently been acquired by the newly organized 4-H Club Foundation. Several conferences were held with leaders of agricultural and business organizations, including Walter Garver of the Agricultural Department of the Chamber of Commerce; A. G. Brown, Director of the Agricultural Commission of the American Bankers Association; representatives of the AFBF; the National Grange; and the National Council of Farmer Cooperatives.

The Executive Committee also visited the office of the Association of Land Grant Colleges and Universities, and met with ECOP and discussed a number of Policy matters. Arkansas Director of Extension Aubrey Gates was chairman of ECOP and revealed some of the differences regarding policy between the Land Grant College group and administrators of USDA.

On the evening of June 12, NACAA representatives were invited to attend a banquet of the Frank R. Pierce Foundation, at which Peter Stewart,

president of the Foundation, presented the first four scholarships to four County Agents under the Advanced Study program announced in 1950.

The board considered and approved (with minor changes) a complete revision of the Constitution and Bylaws to bring them up to date, as prepared by A. F. MacDougall, acting chairman of the Policy Committee. (This action had been authorized at the 1950 convention.) The secretary was instructed to send copies to all presidents and secretaries of state associations, along with notification that the proposed amendments would be discussed and voted upon at the annual meeting in Memphis.

Official steps were taken to register *The County Agent* magazine as the official magazine of NACAA, as prescribed by the United States Post Office Department. Action was also taken to provide membership cards to each member, in line with Post Office regulations. Action was taken to have the Policy Committee develop a complete outline of the responsibility of each standing committee of the Association to prevent overlapping. It was agreed to change the name of the USDA Coordination Relations committee to "Federal Agencies"; the Youth Committee to "4-H and Young Adults"; the Farm and Home Safety committee to "Rural Safety and Health"; to transfer the duties of the Vocational committee to Agency Relations committee; and to eliminate both Animal Industry and Farm Finance committees. Rex Carter was asked to prepare an informational pamphlet containing the purposes, program, and accomplishments of NACAA, copies to be made available for all County Agents and Extension Administrators.

During the summer, contacts were maintained with Extension Administrators and others in line with policies and the program of the Association. Just before the opening of the 1951 annual meeting, the Board of Directors met on the afternoon of October 26 in Memphis and detailed plans for the annual meeting were checked carefully and committee assignments were made. For several years there had been discussion regarding the need for a review of the records and the preparation of a history of the Association, before some of the essential records were lost. The County Agents office at Springfield, Missouri, had been designated a number of years before as the official headquarters of the Association, and all NACAA officers had been instructed to send essential records to that office for filing and safe-keeping. C. C. Keller, former County Agent at Springfield, Missouri, had at one time been designated as the official keeper of the NACAA Records for the Association, but he was reported on leave of absence due to illness. Mr. Keller was quoted as having said that most of the essential records were on file but that certain years were incomplete due to failure of some officers to turn in their files. The writer suggested that a committee be named to see that the records of the Association were preserved and that a history be prepared, with the possibility that Mr. Keller might be chairman, if or when he returned to County Agent work.

The Presidents' Dinner was held on Saturday evening, October 27, with Past President Rex Carter in charge. The meeting following the dinner was featured by an excellent discussion of the proposed changes in the Constitution and Bylaws.

Committees of the Arkansas County Agents Association, headed by Carl Rose, took charge on Sunday morning, and nearly 1,000 County Agents, families and guests were taken via bus across the Mississippi River to West Memphis, Arkansas, for breakfast as guests of the Crittendon County Farm Bureau. The tour then moved on to Wilson, Arkansas, to see cotton picking



Opening Session of 36th Annual Meeting in Memphis, 1951.

ginning and processing. A luncheon was served there, sponsored by the Mississippi County Farm Bureau. The group also observed the production and processing of soybeans and corn that afternoon, and returned to Memphis for participation in a Vesper Service in the ballroom of the Peabody Hotel at 6:00 p.m., followed by a musical program and mixer.

Monday morning breakfast was held in the Skyway Room of the hotel, sponsored by the International Harvester Company, with an attendance of over 1,000, nearly 300 more than the previous record set at Denver in 1949. After breakfast, the Company furnished buses to tour their Memphis plant.

The convention was officially opened, with the writer presiding, in the Continental Ballroom of the hotel, with a new record of attendance for a business session. The official welcome was given by Mayor Watkins Overton of Memphis, who praised County Agent Leonard Kerr, mentioning his splendid programs in youth development and soil conservation. Tennessee Vice Director of Extension Robert W. Moore welcomed the visiting Agents to Tennessee and discussed the place and importance of the Cooperative Extension Service in the Land Grant College system. He traced the increasing recognition of agriculture in America, and in recent years the rapid development of Extension work to a high place in the esteem of rural people and the general public.

The President's report, by the writer, gave a review of the year's activities of officers, directors and committees, including a report on a recent conference held in the Executive Offices of the White House, Washington, D.C., which he had attended, and which included the top officials of 75 leading organizations and groups in the United States representing business and industry, labor, education, religion, agriculture and other interests. The conference was held to advise leaders regarding the Korean situation, and the responsibilities of various groups and organizations in the mobilization effort. Participants included President Harry S. Truman, Secretary of State Dean Acheson, Chairman of the Joint Chiefs of Staff Omar Bradley, Secretary of Defense Robert Lovett, Secretary of the Treasury John Snyder, Director of the Office of Defense Mobilization Charles E. Wilson, Administrator of the Economic Stabilization Administration Eric Johnston, and John Steelman, Assistant to the President. Also reported was a joint study by the Association Policy Committee and the Board of Directors, redefining areas of work for standing committees of the Association. Reference was made to certain trends in Washington, D.C., which were being viewed with concern by State Extension leaders and many County Agents, who believed it would be undesirable (in peace time) to have so-called "unified" programs

directed from Washington, in which state and local Extension programs would become merely publicity agents for USDA agencies.

The financial report of the Secretary-Treasurer showed: Balance at the beginning of the year, \$5,958.65; receipts during the year, \$11,235.97; disbursements, \$11,393.06; balance October 15, 1951, \$5,801.56, plus bonds, \$3,175.00, making total assets, \$8,976.56.

The next order of business was a report of the Association Policy committee and preliminary consideration of the revised Constitution and By-laws, presented by committee Chairmen Stuart Stirling and A. F. MacDougall. Each section was explained, and it was agreed that final action would be taken at the business meeting the next day.

Regional meetings were held during the afternoon, also meetings of standing committees. The ladies enjoyed a tour and a lovely tea held in a beautiful colonial mansion.

The annual Smoker program was held in the evening, in the form of a barbecue at the Mid-South fairgrounds near Memphis, sponsored jointly by Sears Roebuck Foundation and the Texas County Agents Association. The program featured music and dancing. During the evening, the delegates were called into session and the election was held with the following officers and directors being nominated and elected: President, Sherman Hoar, Sterling, Colorado; Vice President, Leonard J. Kerr, Memphis, Tennessee; Secretary-Treasurer, Paul Barger, Waterloo, Iowa; Member Executive Committee, Edwin Bay, Springfield, Illinois. Regional Directors: R. H. McDougall, Butler, Pa., Northeast; C. L. Wright, Baker, Oregon, Western; L. B. Wilkins, Norfolk, Va., Southern; Craig Montgomery, Cavalier, North Dakota, North Central.

October 30 started with the Firestone Tire and Rubber Company breakfast, with Vice President Raymond C. Firestone acting as host, and speaker. He reviewed the development of the Firestone Company and invited everyone to tour the Memphis plant the following afternoon.

The business meeting was featured by an address, "Keeping the Extension Service Free," by Aubrey Gates, Arkansas Director of Extension, and chairman of ECOP during the previous year. This was acclaimed by leading County Agents as one of the most important papers ever delivered at an NACAA meeting. He pointed out that in considering keeping the Extension Service free, we should be extremely careful . . . and keep in mind that "a free Extension Service imposes on us full understanding of the history, work and the philosophy under which it was developed." He traced the development of Extension work through the years, showing that each Land Grant College was free to organize its Extension programs to suit the situation, the ideas and ideals of the people of their respective states. He emphasized the original Smith-Lever principle that the Land Grant Colleges have autonomy to "plan and develop programs that would be mutually helpful to the people."

He said it was regrettable that many Extension workers recently had to spend part of their time on "relationship problems with USDA agencies, which Extension in many instances had helped get on their feet." He stated that "we must safeguard our right to work with all kinds of people and groups, regardless of race, creed, color, economic standing, or organizational affiliation." He said that if the day ever came when through Federal legislation or regulation, the methods or type of Extension work in states and

counties were "dictated and limitation placed upon the people or the organizations with which Extension could work, Extension would cease to be free."

He concluded by stating that "*Extension has risen to and now stands at its high place of esteem because of the unselfish and effective service it has rendered . . . It can stay there if those of you who work in the counties and elsewhere continue to insist on the cooperativeness of the enterprise, stay close to farm people and to their organizations, be the best informed people in the agricultural field, and the best organizers of our time, and be the greatest inspiration to farm and urban leaders. We must have more vision, courage, understanding and faith than we have ever had before. The whole world looks to the United States now for help in establishing a system of education like the Extension Service. They are not asking for a PMA or an SCS. We must be militantly insistent that we remain free at home while we give assistance elsewhere in the world.*"

At the conclusion of Mr. Gates' address, he received a standing ovation from the assembled County Agents. A motion was unanimously adopted that copies of the address be printed or mimeographed and made available to every County Agent and every other Extension worker and Administrator in the United States.

E. V. Ryall, chairman of the NACAA Land Grant College committee was next on the program, and reviewed problems being worked on by the committee in cooperation with ECOP, of which Mr. Gates was chairman. He commended the work of Mr. Gates and other members of ECOP in resisting efforts by high officials of the USDA to force Extension to become a propaganda agency for USDA, and stated that the effectiveness of the Extension Service was at stake.

Walter B. Garver, manager of the Agricultural Department of the Chamber of Commerce of the United States, spoke briefly, and reviewed the need for better public relations in agriculture. He referred to recent controversies regarding farm legislation which were stimulating areas of misunderstanding. He stated that we were apparently still in an era when "Share the Wealth" is the guiding maxim of some organizations and too many people. In concluding he pointed out that "lasting gains cannot be made by subdividing poverty," and that only by greatly expanding productivity in the world can dependable security be achieved.

A panel discussion "What County Agents Can Do and Are Doing to Improve Rural-City Relationships" was next on the program. Chairman of the panel was L. C. Wright of Baker, Oregon, and also included were four County Agents, who presented plans and programs which had proved successful in their counties. These men were: R. H. McDougall, Butler, Pa.; Charles Pence, Salina, Kansas; S. W. Anderson, Louisville, Kentucky; and Walter Wade, Almagordo, New Mexico.

Federal Extension Director M. L. Wilson spoke during the afternoon program on the subject, "Developments in Foreign Lands of Interest to Extension Personnel." Mr. Wilson commended the Association and its leaders for developing such a constructive program of work. He said County Agents were taking an important part in mobilization efforts connected with the Korean War. He stated that if Communism and other "isms" were to be stopped, increased efforts must be made . . . to give aid and assistance in many areas of the world, and reviewed some of the opportunities for constructive service in many countries of the world.

The next speaker on the program was W. A. Minor, Assistant to the

Secretary of Agriculture and chairman of the National Grasslands Committee, who spoke on "The Grasslands Program." He stated there were programs in forty-four states under the leadership of the Cooperative Extension Service. A panel discussion, "Developing Good Grassland Programs," was then presented, with County Agent Ed Holden of New Hampshire acting as chairman. County Agents from the four regions reporting on programs in their areas were: Delbert Foster, Iowa; Ray Bender, New York; W. J. Pernell, Mississippi; and Wm. Jansenn, Montana.

The next report was given by E. O. Williams of Ohio, chairman of the Professional Improvement committee, who summarized a survey regarding Extension personnel training, that an increased number of summer schools had been conducted, and that 1164 had attended these schools the previous year, and that over 70 per cent of Agents answering questionnaires either had attended or planned to attend advanced training schools. C. Z. Keller of Maryland, chairman of the Public Relations committee, reported that definite progress had been made in this field by NACAA, and that most state associations now had active public relations committees. The report quoted the opinions of leaders in Extension, Land Grant Colleges, farm paper editors, and others regarding public relations work being done by County Agents.

The USDA Coordination and Relations committee report was given by Charles Messer of New York, and included the results of surveys which had been made on three problems: County Mobilization committees, USDA Councils, and the Family Farm Policy Review. Regarding the Family Farm Policy Review, the survey indicated that Agents cooperated with Mobilization committees on the organizational stages of the Review to provide factual information and publicity, but that the Policy Review reports and recommendations were generally prepared by USDA agency representatives. Several other committee reports were presented by the chairmen, including: Vocational Agriculture, C. W. Overman, N.C.; Supplies and Services, M. P. Pinkerton, Wisconsin; and Retirement, O. P. Roberts, Montana; Farm and Home Safety, Alvah Hecht, Nebraska; Information, L. D. Paquette, Vermont; Urban Planning, M. F. Bunnell, Washington; Marketing and Research, M. E. Hill, Mississippi.

At the end of the session, Vice President Sherman Hoar distributed sheets listing appointments to standing committees and requested that all committees meet the following morning after breakfast.

The annual banquet was held that evening, with Vice President Sherman Hoar in charge. One of the highlights of the program was an outstanding address on "Effective Citizenship," by Miss Ila Huff, Director of Girls Club work in Memphis. Distinguished Service Awards were presented in an impressive ceremony in charge of Horace E. Abbott.

The following County Agents received Distinguished Service Certificates: Alabama: A. V. Culpepper, O. V. Hill, J. E. Morriss, Leonard T. Wagon, John F. Yarbrough; Arkansas: W. A. Anderson, Keith J. Bilbrey, Bill Schroeder; Colorado: Karl G. Parker; Florida: N. H. McQueen, Mitchell Wilkins; Georgia: O. W. Burns, W. D. Hillis, Joseph F. Johnston, Sanders G. Mercer, Leland C. Rew, R. P. Swan; Illinois: Edgar S. Amrine, Clarence F. Bayles, Earl D. Peterson; Indiana: O. H. McNary, Charles J. Murphy, John E. Wylie, Harold J. Yarling; Iowa: W. Howard Brown, Grover H. Hahn; Kansas: Laurence R. Daniels, Harvey E. Goetz, Clarence A. Hollingsworth; Kentucky: Charlie Dixon, Charles L. Goff, Marshall C. Griffin, William T. Straw; Louisiana: D. L. Bornman, Jr., W. E. Williams;

Maryland: Otto Watson Anderson, H. M. Carroll; Michigan: P. Ralph Biebesheimer, Blair G. Woodman; Minnesota: Roland H. Abraham, Wayne H. Hanson, Miles G. Rowe; Mississippi: C. L. Barry, J. S. McBee, Howard D. McMorrhough, W. R. Meredith, W. Y. Parker, Q. Stewart Vail; Missouri: Arnold Barber, Parker Rodgers, O. V. Singleton; Montana: Robert F. Rasmussen; Nebraska: Lewis F. Boyden, George A. Garrison, Victor B. McClure; Nevada: Mark W. Menke; New England States: Kenneth E. Boyden, Massachusetts; Carl A. Worthley, Maine; New Jersey: Wilbur M. Runk; New Mexico: Seldon S. Baker, Jr.; New York, A. R. Blanchard, William J. Clark, Ralph Gorman Palmer; North Carolina: Wayne A. Corpening, Larry L. McLendon, Sr., J. T. Monroe, Joe C. Powell, Howard M. Singletary, J. B. Snipes; North Dakota: Milton E. Leetun, George B. Simons; Ohio: George L. Brown, Forest G. Hall, Floyd Henderson, C. B. Stewart; Oklahoma: Cyrus H. Hailey, Harry F. James, C. L. Weatherford; Pennsylvania: Rex Carter, Henry R. Eby, E. G. Hamill, R. H. McDougall; South Carolina: J. C. McComb; South Dakota: Colman H. Wagner; Tennessee: J. C. Amos, David B. Hendrix, Nathan Lowe, Noel N. Maddux, Thomas L. Mayes, John V. Reid, Ralph P. Ring, Vernon W. Sims, Sam B. Stanfill, Charles Vaughn, Aaron M. Walker; Texas: Marion H. Badger, Homer M. Breedlove, A. B. Emmons, Ernest Goule, Gordon L. Hart, William Roy Morgan, Guy Powell; Utah: Russell R. Keetch; Virginia: A. G. Birdsall, Homer Bryan Eller, Charles Ellis, I. Fred Stine, Edward Lee Wood; Washington: Hilmer L. Axling, Clinton M. Okerstrom; West Virginia: Brooks Daugherty, John W. Hammer, Ernest C. VanMetre; Wisconsin: Charles J. McAleavy, Hans G. Horne, Vernon W. Peroutky.

Following the banquet program, the annual meeting of Squanto was held and nearly 300 County Agents and Assistants were initiated, with North Carolina Agents in charge of initiation.

Breakfast on October 31 was sponsored by the Shell Chemical Corp. and the Julius Hyman Co. Following a brief program provided by the sponsors, the newly appointed standing committees held forty-five minute meetings in preparation for the work of the year ahead.

The report of the Youth Committee presented by Chairman Paul Barger of Iowa, was the first event on the business program, and recommendations were made regarding methods that should result in better 4-H and older youth programs. Following this report, Ed Aiton, Executive Secretary of the newly formed National 4-H Club Foundation (on leave of absence from the Federal Extension Service), reviewed the organization and objectives of the national 4-H Foundation.

Proposed amendments to the Constitution and Bylaws were taken up again section by section in a concentrated business session lasting over two hours, and many questions regarding reasons for specific changes were answered. After some minor changes in wording, the amendments to the Constitution and Bylaws were adopted bringing them up-to-date, clarifying the objectives of NACAA, and the responsibilities of officers, directors and standing committees.

The morning session was completed with an address, "Making Cooperative Extension Work More Effective," by C. A. Sheffield, Extension Field Agent for the Southern Region. He commended NACAA and its constructive program, and said that County Agents had been a dominant factor in bringing about significant changes, but that Extension could not rest on its laurels, and that there was need for a redefinition of objectives and scope

of Extension work. He pointed to the need for a Farm and Home program in every county, and the need for developing more aggressive local leaders.

Following lunch, Convention Chairman Leonard Kerr made a report that attendance records of previous years had been considerably exceeded; that there was a total registration of 1,037 and of this number 702 were County Agents, 309 wives and children, and 26 other guests. Illinois stood first with 86, Texas next with 79, and followed by Arkansas and Tennessee. Other committee reports included: the Farm Finance report by Carl E. Rose of Arkansas; Agricultural Planning, Lem A. Edmonson; and Animal Industry, Art Bralley, Texas; and the reports of the Auditing and Resolutions committees.

The number one resolution commended the Association of Land Grant Colleges and Universities for their recent statement of policies presented to the Secretary of Agriculture, which pledged their "full support to efforts being made to secure the return to the principles of the cooperative agreements originally signed." Another resolution directed the Policy Committee to make a study of 4-H Club programs, to secure better unification and administrative procedures, and to insure smoother working relationships with other phases of Extension work. Other resolutions expressed appreciation to NACAA officers and directors, to program participants, and to the Tennessee and Arkansas folks.

The final order of business was the installation of new officers by past president Horace Abbott in a very dignified installation ceremony.

Immediately following adjournment, Agents, wives and guests participated in a tour to the Memphis plant of the Firestone Tire and Rubber Co., and to the Shelby County Penal Farm, where an excellent program in soil conservation and farm management was observed.

The final event of the 1951 Annual Meeting was a dinner in the King Cotton Hotel, sponsored by the Dearborn Motors Corp., with President Thomas A. Ferrell acting as host. An excellent program was presented, featuring Dr. Geo. S. Benson, President of Harding College, Searcy, Arkansas, who headed up the work of the "Freedom Forum" in America. Dr. Benson in an inspirational address, described the work being carried on by hundreds of volunteer speakers and other workers in various parts of the country, in the interest of preserving the American Way of Life, and fighting Communism and other "Isms." He stated that every County Agent should be interested in advancing the cause of freedom, and in making available basic information to this end.

Following the close of the convention, the new NACAA board met and took action to continue most of the administrative policies of 1951. The board reviewed and adopted the special report of the Policy Committee containing an outline of "Procedures, Policies and Responsibilities" for each of the standing committees of the Association. This report on "Procedures and Policies" included general recommendations for all committees, and specific responsibilities for each committee, to be put in the hands of committee chairmen and committee members.

Arrangements were made for Rex Carter to prepare the next issue of *The County Agent* magazine which would include a number of reports of the annual meeting just closed, and would also include the address given by Aubrey Gates on "Keeping the Extension Service Free." Mr. Carter was instructed to have 1,000 extra copies of Mr. Gates' speech printed, to be

sent to all Land Grant College administrators and Extension personnel. The writer was named as Editor of *The County Agent* magazine for 1952.

Action was taken regarding the annual meetings for the next five years as follows: 1952 at the Edgewater Beach Hotel, Chicago; 1953 in the Northeast Region, at Philadelphia; 1954 in the Western Region; 1955 in the North Central Region; and 1956 in the Southern Region.

1952

NACAA went forward in 1952 under the leadership of Sherman Hoar of Sterling, Colorado. The annual summer conference was held in Washington, June 18-21 with all officers and directors and the following committee chairmen present: E. V. Ryall and Rex Carter, co-chairmen of the Land Grant College committee; A. F. MacDougall, Association Policy; E. W. Holden, Public Relations; and M. E. Tascher, 4-H and Older Youth.



Sherman Hoar (Colo.)

A number of important conferences and contacts were made, including a session with Federal Extension Director M. L. Wilson and members of his staff. Lester Schlup, Chief of the Division of Information discussed briefly a Land Grant College Association committee report entitled: "Public Relations Inventory of the Cooperative Extension Service." It was indicated that County Agents were using many news-stories in local papers and farm magazines, radio programs, and a few (26 in the U.S.) were using TV regularly. C. S. Tenley reported that 51 per cent of eligible

Extension workers were now enrolled in the Civil Service Retirement program.

A conference was held which involved officials of several agencies concerned with foreign agricultural services, including the Mutual Security Agency (MSA); Office of Foreign Agricultural Relations (OFAR); Technical Cooperation Administration (TCA); and Food and Agriculture Organization (FAO). Opportunities for Extension workers in foreign service were reviewed and plans made for a speaker on the subject at the annual meeting.

Representatives of several other organizations were conferred with briefly, including: Roger Fleming and Jack Lynn of the AFBF; Herschel Newsom, Master of the National Grange and his staff; and A. G. Brown, Director of the Agricultural Commission of the American Bankers Association. President J. K. Stern of the American Institute of Cooperation arranged a luncheon attended by representatives of several organizations, including Joe Bitts, AFBF; Paul Taber, National Grange; John A. Baker, Farmers Union; John H. Davis and Freda Couch, National Council of Farmer Cooperatives; John Drake, National Milk Producers Federation; Harold Hedge, Farm Credit Administration; Clyde T. Ellis, National Rural Electrification Cooperatives Association.

A conference which included the officers of NACAA and the co-chairmen of the Land Grant College committee was held with the members of ECOP, and relationship problems and professional improvement matters were given major attention. A conference was also held with the subcommittee on 4-H and Older Youth work, with M. E. Tascher, and E. V. Ryall, representing NACAA.

While the group was in Washington, a number of business matters were taken care of, including plans for the Association's annual meeting to be held in Chicago. The Board approved the suggestions of the writer to print the cover of *The County Agent* in color, use "slick" paper, and to include more pictures.

Preceding the Annual Meeting, the board met in Chicago on the evening of November 28. H. G. Seyforth of Ellsworth, Wisconsin, Alternate Director, North Central Region, had been named Director to take Craig Montgomery's place, who had taken an administrative position in North Dakota. Action was taken to have a key to the NACAA permanent files in the *County Agent's* office at Springfield, Missouri, given to the current Secretary-Treasurer, and a second key retained by the *County Agent at Springfield*. It was also decided to transcribe by tape recorder all sessions of the convention. The meeting of the board continued on November 29, the main task being committee appointments.

Sunday, November 30, was a free day for everyone, and most Agents attended either the National 4-H Congress or the International Livestock Exposition (or both).

Monday, December 1, started with the International Harvester Company breakfast in the famous Marine Room of the Edgewater Beach Hotel, with L. A. Hawkins as host and several top executives of I.H.C. as speakers.

President Sherman Hoar officially opened the convention in the ballroom of the hotel, and gave a report of the activities of the Association during the year. He pointed out several areas in which he thought NACAA had served County Agents well, and outlined plans in the making for further advances. He announced the recent death of Ed Holden of New Hampshire, and all present stood in silent tribute to this leader in NACAA affairs.

The roll call of states indicated delegates present from forty-three states, and attendance of more than 600 persons, including 450 County Agents and about 150 wives. (This was the largest attendance of any of the meetings held in Chicago.)

Secretary-Treasurer Paul Barger's report indicated a balance brought forward as of December 31, 1951, of \$1,550.15, receipts during the year of \$10,429.89, total disbursements \$4,677.85, leaving a cash balance of \$7,302.19. Bonds held by the Association totaled \$3,175.00, making total assets of \$10,477.19. It was also reported that 4,128 members had paid dues in 1952.

The first address on the program was given by R. B. Tootell, chairman of ECOP in 1952 and Director of the Montana Extension Service, who spoke on the subject, "The Future of Extension in the Land Grant College System." He reviewed the importance of the system, pointing out that these institutions not only gave technical training to people in agriculture and home economics, but also in engineering, commerce, the sciences and arts. He pointed out some problems, including the overlapping of services by a number of Federal Agencies with Extension. He stated that unless there were changes of policy on the Washington level, there could be a decline in the effectiveness of both Land Grant Colleges and state Extension



Paul Barger (Iowa)

Services. He expressed the hope that Land Grant Colleges would increasingly recognize the great contributions being made by County Agents to Land Grant College programs. (A motion was adopted by the delegates that copies of Mr. Tootell's address be made available for all County Agents, and for all State Directors of Extension and Land Grant College officials.)

The next speaker was Herschel D. Newsom, Master of the National Grange, who gave a thought provoking address in which he cited the need for studying the causes of price declines in agricultural products. He suggested a twelve-man bipartisan national Farm Commission with broad powers to bring into play economic devices best suited for individual products.

Several committee reports were presented by committee chairmen, including: Rural Health and Safety, Alvah Hecht, Nebraska; Marketing and Research committee, Carl Rose, Arkansas; Urban Planning, W. S. Averill, Oregon; Animal Industry, Jack Tejada, New Mexico; and Distinguished Service, A. B. Jolley, Texas.

The afternoon of December 1 was devoted to regional meetings at which the activities of state associations were reported. That evening the annual dinner for state presidents and past NACAA presidents was held, with the writer as chairman, and was addressed by Director F. L. Ballard of the Oregon Extension Service and Fred Jans, Western Region Field Agent from the Federal Extension Office. County Agents who were not attending the Presidents' Dinner attended the premier showing of a new sound movie, "Grasslands Farming."

The annual Smoker was held in the ballroom in the evening with an outstanding entertainment program sponsored by the Standard Oil Company. At the close of the entertainment program, President Sherman Hoar called the meeting to order and asked R. H. McDougall, Pennsylvania, to outline plans for the 1953 convention. Then the thunder roared, the lightning flashed, and in the center of the stage appeared one of the Pilgrim "Fathers" (Joe Brown of Brockton, Mass.), and Squanto (James Putnam, Springfield, Mass.), who presented an invitation from the Northeast Region and Ye Olde New England States for all County Agents and their wives to attend the 1953 convention in Philadelphia.

President Hoar called for a report of the Nominating committee, and the officers and directors elected were: President, Leonard J. Kerr; Vice President, Joe T. Brown, Brockton, Mass.; Secretary-Treasurer, Paul Barger, Waterloo, Iowa; Member of the Executive Committee, Sherman Hoar; North Central



Pilgrim Father (Joe Brown, Mass.) and Squanto (James Putnam, Mass.) Invite Thee to Philadelphia in '53.

Director H. G. Seyforth, Ellsworth, Wisconsin; Western, E. J. Johannesen, Emmett, Idaho; (R. H. McDougall, Butler, Pa., and L. B. Wilkins, Norfolk, Va., were hold-over directors representing the Northeast and Southern Regions).

Tuesday, December 2 opened with the annual Firestone breakfast. Carl Miller of the Firestone Company acted as Master of Ceremonies. Firestone Vice President Tompkins spoke briefly, and was followed by an outstanding entertainment program.

To start the business meeting, the Land Grant College committee report was presented by E. V. Ryall and Rex Carter, co-chairmen, and included a recommendation that all committee work in NACAA be cleared through the Board of Directors, the Association Policy committee, and/or the Land Grant College committee, and that in the states, close contact be maintained with State Extension officials.

Director C. M. Ferguson of Ohio, who had recently been elected chairman of ECOP for 1953, appeared as a speaker at a NACAA meeting for the first time, and quickly demonstrated his keen wit and broad understanding of the problems and opportunities of county Extension workers. He pointed out the desirability of an expanded international exchange program, whereby many people from foreign countries could better understand why America was the world's best example of "democracy in action."

The 4-H and Older Youth committee report was given by Chairman M. E. Tascher of Illinois, and recommended a unified Extension program, with 4-H Club work being a part of the over-all Extension plan in every county of every state. Director F. L. Ballard of the Oregon Extension Service addressed the convention on the subject, "4-H Club Work in the County Extension Program." He said that certain phases of the Extension program should be projected by 4-H, thus using this line of work as the teaching tool it was meant to be. An excellent panel discussion "4-H Club Work, a Part of Our County Extension Program" was next presented with the following County Agents participating: R. H. McDougall, Pa., moderator; O. E. Mikesell, Oregon; Vic Carothers, Mo.; Landon C. Burns, Md.; and Charles Overman, N.C.

During the afternoon program awards were made to County Agents who were winners in their respective states and areas for having the best grassland improvement programs. Presentation was made by Dr. Russell Coleman, president of the National Fertilizer Association, who initiated this award in cooperation with the Extension Service.

The report of the committee on Professional Improvement was given by Chairman John H. Ewing of Kentucky, and reviewed work being carried on in many states.

The Public Relations committee report was given by Chairman Truman May of Illinois, who had been asked to take over the chairmanship after the death of Ed Holden. The report urged agents to continue constructive efforts to maintain good relationships with both rural and urban organizations, and urged continued efforts to give factual information to overcome lack of understanding among urban people. William L. Nunn, Director of University Relations, University of Minnesota, addressed the group on "County Agents' Responsibilities in the Field of Public Relations." He stated that the County Agent should be sure that objectives were well defined and well understood by those with whom cooperation is sought. A panel discussion on "Public Relations" was presented by the following County Agents: L. B.

Wilkins, Va., moderator; Kenneth Boyden, Mass.; Fletcher Farrington, Ala.; Gale Peppers, S. Dakota. The Retirement committee report given by Chairman B. H. Trierweiler, Wyoming, indicated that agents in most states were then participating in one or more retirement programs.

Vice President Leonard Kerr announced membership of committees for 1953 which he and the directors from the four Regions had selected. Committee chairmen were urged to meet with their committees at the close of the session.

The annual NACAA banquet was held that evening in the ballroom, with Vice President Kerr in charge. The highlight of the banquet program was the awarding of Distinguished Service certificates to ninety-three County Agents from forty states by A. B. Jolley, Texas, Chairman of the Distinguished Service committee. Award winners were: Alabama: J. C. Bullington, C. P. Granade, C. M. Ling; Arkansas: Wilborn B. Proctor, Carl E. Rose, Leo D. Wylie; Colorado: Henry B. Brooks; Florida: W. Paul Hayman, Wm. J. Platt, Jr.; Georgia: Wm. R. Carswell, Wm. V. Chaffin, Chandler B. Gladin, Sandy C. Gunnels, Geo. F. Kessler, D. E. Medders; Idaho: Albert Mylroie; Illinois: Arthur C. Johnson, Murl E. Tascher, Jonathan B. Turner; Indiana: Lee J. Fultz, Maurice R. Goode, A. V. Kessling, John McCulloch; Iowa: Joe D. Miller; Kansas: Lee J. Brewer, Vernon S. Crippen, V. Eugene Payer; Kentucky: Kenneth A. Brabant, Floyd McDaniel, E. D. Rice; Louisiana: Neal Dry, A. J. Melancon, Jr.; Maryland: Landon C. Burns, Robert T. Grant; Michigan: Burton C. Mellencamp, Orville F. Walker; Minnesota: J. Russell Gute, Nels P. Hanson, Victor T. Sander; Mississippi: Luther Brown, Wm. R. Cain, Casey F. Randle, Neil G. Wiseman; Missouri: Charles M. Christy, Willard S. Rumburg, Raymond F. Smith; Montana: Theodore H. Alexander; Nebraska: Roland N. Houser, Walter E. White; Nevada: Louis A. Gardella; New England States: W. Stanley Hale, Conn., and Norman R. Ness, Maine; New Jersey: Daniel L. Kensler; New Mexico: J. R. Chavez; New York: James Q. Foster; North Carolina: John W. Artz, George B. Hobson, S. W. Mendenhall, C. V. Morgan, Eli John Morgan, J. E. Zimmerman; North Dakota: Stanley W. Bale, Lyle W. Currie; Ohio: Clarence D. Brown, George B. Ganyard; Oklahoma: Vernon J. Frye; Pennsylvania: James D. Hutchison, Eugene G. Ifft; South Carolina: F. W. Cannon, Colin McLaurin, D. Austin Shelley; South Dakota: Kirk T. Mears; Tennessee: J. L. Chance, Clifton Goodlett, Lynn A. Warner; Texas: W. P. Graham, H. B. Haegelin, Ralph E. Lindsey, Lee H. McElroy, Bill N. Rector, Houston E. Smith; Utah: Reuben Hansen; Virginia: E. A. Davis, J. Berman Florz., Tillman Miller Hepler; Washington: James A. Johnston, Heston O. Weyrich; West Virginia: Oliver Johnson, Raymond S. Virtue; Wisconsin: Fred Evert, M. P. Pinkerton, William James Rogan; Wyoming: J. M. Nicholls.

The annual initiation of the ancient order of "Squanto" was held following the banquet, with more than one hundred new "Squantos" initiated.

On Wednesday morning, Dearborn Motors Corporation sponsored a breakfast, with President Thomas Farrell acting as host. He stated that County Agents were truly "Men of the Hour," in over 3,000 counties.

The business session started with a report of the committee on Federal Agencies Relations, given by Chairman W. R. Lominick of Vicksburg, Mississippi. It was recommended that County Agents give good cooperation, and that the cooperation of other agencies be solicited in carrying on Extension programs.

The Agricultural Planning committee report, presented by Chairman Ray Bender of Westport, New York, recommended that local people should definitely do the bulk of planning, with County Agents giving every possible assistance and guidance. Fred C. Jans, Western Field Agent of the Extension Service, spoke on "Procedures in Program Planning." A panel discussion on "Planning County Programs" was presented by the following County Agents: LeRoy C. Wright, Oregon, moderator; Richard Hartman, New Jersey; C. T. Hall, Kansas.

The Association Policy committee report given by Chairman A. F. MacDougall, included a study made on the importance of the 4-H Club program as a principal part of county Extension programs, stating that County Agents had major responsibility for the entire Extension program, including 4-H and other youth work, in about 80 per cent of the counties. The Information committee report, presented by Jay I. Partridge, Independence, Iowa, expressed appreciation for the cooperation received from other members of the committee, and from officers of state associations. The Convention Committee report was presented by Chairman V. W. Peroutky, Oshkosh, Wisconsin, who recognized the cooperation and assistance of many individuals, organizations, and companies.

The Resolutions committee recommended that Presidents of state associations be asked to submit to regional directors a list of names for committee appointments, of men who were interested and would attend the national convention.

(Mention should be made that County Agents' wives were royally entertained with tours and luncheons, also radio and TV shows. The increased attendance of County Agents' wives during the late 40's and through the 50's was one of the notable developments of NACAA annual meetings.)

Following the close of the convention, a meeting of the Board of Directors was held, and decision was reached to accept the invitation of the Utah Agents to hold the 1954 convention in Salt Lake City. Sherman Hoar announced that he had been offered and had accepted the position of County-Agent Leader in Colorado, and, therefore, must resign from the Executive Committee. The Board requested the writer to serve again on the Executive Committee, and also serve as editor of *The County Agent* magazine for 1953, which he did. Rex Carter was authorized to have 6,000 additional copies printed and distributed of the informational pamphlet on the work and accomplishment of NACAA. Decisions were made regarding attendance of various officers, directors and committee chairmen at annual meetings and conferences to be held during the winter.

1953

Early in January, President Dwight H. Eisenhower announced the appointment of former County Agricultural Agent Ezra Taft Benson of Utah as Secretary of Agriculture. Shortly thereafter, announcement was made of the appointment of C. M. Ferguson, Director of Extension in Ohio, to serve as Director of the Federal Extension Service, succeeding M. L. Wilson.

The Washington Conference was held June 14-17, 1953. Those attending in addition to the officers and directors were: A. F. MacDougall, Mass., chairman of the Policy committee; E. V. Ryall, Wisconsin, and Rex Carter, Pa., co-chairmen of the Land Grant College committee; E. G. Ifft, Pa., Federal Agencies Relations; C. T. Hall, Kansas, 4-H and Older Youth;

Bethel Thomas, Tenn., Distinguished Service Awards, and C. K. Hallowell and W. F. Greenawalt, Pa., co-chairmen of the Convention committee.

President Leonard Kerr and Charles Sheffield, of the Washington Extension office, had arranged for several conferences, starting with Assistant Secretary of Agriculture J. Earl Coke and the new Director of Extension, C. M. Ferguson. Mr. Coke stated that both "research and education were fundamental." Mr. Ferguson discussed a bill pending in Congress which would amend the Smith-Lever Act, making it possible to consolidate all appropriations for Extension into one. A conference with Luke Schruben, in charge of the Extension business office, brought out the fact that 6,500 Extension workers (over one-half of those employed in the United States), were now covered under the Federal Retirement program. In another conference, R. E. Short, director of the Foreign Agricultural Service, discussed the vast opportunities for expanding our foreign trade.



Leonard J. Kerr, (Tenn.)

Contacts were made with Herschel Newsom, Master of the National Grange; Roger Fleming, Secretary of the AFBF; William R. Blake, Executive Vice President of the National Cotton Council of America; A. G. Brown, Director of the Agricultural Commission of the American Bankers Association; Donald W. Sawtelle, Assistant Manager of the Agricultural Department, Chamber of Commerce; and Paul T. Truitt, President of the American Plant Food Council.

The co-chairmen of the Land Grant College committee and NACAA officers had a very constructive conference with ECOP, of which R. B. Tootell was again chairman.

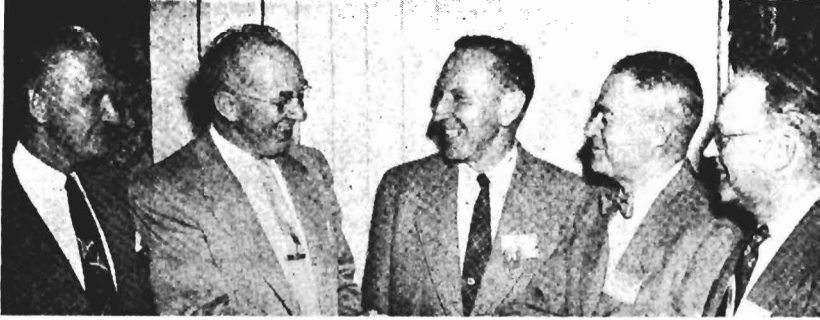
The 38th Annual Meeting of NACAA was held in the historic city of Philadelphia, October 11-15, with headquarters at the Benjamin Franklin Hotel. The meeting was marked by several Firsts: It was the first time the annual meeting had been held in the Northeastern Region; the first time that registration had passed the 1,100 mark; the first time the meeting had been extended to a period of four weekdays.

The Board of Directors met on October 9 and 10 to handle necessary business, including the appointment of committees for the following year. Most of the delegates and visitors had arrived by Sunday, and they were entertained with a reception and "Kaffee-Klatch" sponsored by the publishers of Country Gentleman, one of the oldest farm publications in America.

Monday, October 12, started with the usual fine breakfast sponsored by International Harvester Company with R. R. Poynor, acting as host.

Special tours and entertainment were provided for County Agents' wives and others: a visit to Independence Hall, tours to many other historic places in the Philadelphia area, and a fashion show and tea at Gimbel Brothers Department Store.

The convention was officially opened by President Leonard Kerr in the ballroom of the hotel with an excellent address in which he traced the development of the Land Grant College system and Extension programs, and the many accomplishments of these institutions. He also reviewed the activities of NACAA officers and committees during the year.



C. M. Ferguson, Administrator, Federal Extension Service, being welcomed to the 1953 Annual Meeting by E. O. Williams, Ohio, and three past presidents (L. to R.) Ed Bay, Ill., Mr. Ferguson, A. F. MacDougall, Mass., Mr. Williams, and H. E. Abbott, Ind.

Pennsylvania Director of Extension, H. R. Albrecht, officially welcomed the delegates and visitors to Pennsylvania and the Northeast Region.

The report of the secretary-treasurer was presented by Paul Barger. The treasurer's report showed: Balance on hand, Jan. 1, 1953, \$3,637.21; Receipts during year, \$10,686.00; Disbursements, \$5,369.71; Balance on hand, October 5, 1953, \$8,953.50. In addition, U.S. Government Bonds held by the Association totaled \$3,175.00. The report on membership showed there were 4,268 members from 44 states, a gain of 135 over the previous year. 44 states were represented at the meeting.

The first guest speaker was, C. M. Ferguson, Director of Extension, USDA, who spoke on, "Keeping Pace with Our Time." He pointed out that the men who wrote the Morrill Act "dreamed of and planned for the future of a country based on an ever-improving Agriculture. They took the two main occupations of farming and the trades—and made dignified agricultural and engineering sciences out of them." He referred to the pioneering work done by Seaman A. Knapp, who fifty years before, in 1903, had developed farm demonstration work, the fiftieth anniversary having been celebrated at Terrell, Texas that summer. He pointed to the three R's relating to agriculture: (1) The Revolution that had been going on in agricultural production and marketing; (2) The Renaissance of faith in research and education; (3) The Relationship of Cooperative Extension work to those developments.

At noon a luncheon was enjoyed in the ballroom of the hotel, sponsored by Shell Chemical Corporation. The four regional meetings were held in the afternoon, followed by meetings of the fifteen standing committees.

One of the high points of the 38th Annual Meeting program was the banquet honoring Secretary of Agriculture Ezra Taft Benson, who gave the principal address. He reviewed his experiences as a County Agent in Idaho twenty years previously, and then outlined challenges to Extension workers in 1953. He stated that over four and one-half million farm families were reported to be working with the Cooperative Extension Service and the Land Grant Colleges in the task of putting latest scientific research into practice on American farms, and that Extension was reported to be reaching at least 85 per cent of the farm families in the nation. He urged that every farm family be reached, and emphasized the need for a unified approach to the problems of the farms and homes of our nation, and the need for increased effort by Extension in the areas of: (1) Marketing and



Secretary of Agriculture Ezra Taft Benson was guest of honor and principal speaker at this banquet Oct. 12, 1953. Other guests included Extension Administrator C. M. Ferguson, Dean W. I. Myers, Cornell University, Extension Directors H. R. Albrecht, Pa. and L. R. Simons, N.Y.

Distribution, (2) Farm and Home Planning, (3) Housing and Health, (4) 4-H and Older Youth, (5) Assistance to families on small and less productive farms. He gave credit for great progress in mass teaching methods, but urged increased attention to local demonstrations and on-the-farm visits. He said "Our farmers are the best informed in the world," and challenged County Agents to help them become even better informed. In closing he suggested as a motto the words of Apostle Paul to his disciple Timothy: ". . . Be thou an example . . . in word, in conversation, in charity, in spirit, in faith, in purity."—I Tim. 4:12.

Dr. W. I. Myers, Dean of the College of Agriculture of Cornell University, was also a speaker on this program. He emphasized the importance of the work of County Agents, and said that the relationship between County Agents and farm people was one of the most satisfying of all human relationships, because farm people appreciated help with their problems. After the speaking program, excellent entertainment was provided through the courtesy of the U.S. Tire and Rubber Company's presentation of the 4-H Club winners in the 1952 "Share-the-Fun Festival."

The program on Tuesday, October 13, consisted of tours to Lancaster and Chester Counties, and to Valley Forge. Visits were made to typical Pennsylvania farm homes, and lunch was enjoyed as guests of the New Holland Farm Machinery Company. The afternoon tour included the Hans Heur Stone house, built in 1719, and a visit to the "Buck and Doe Run" farm, (owned by the King Ranch of Texas), where Santa Gertrudis cattle were observed.

That evening the annual Presidents dinner was held, with Sears



The Hans Heur house in Lancaster Co., Pa. built in 1719

Roebuck Foundation as sponsors. Charles A. Sheffield, Field Agent for the Federal Extension Service, was a speaker. (His counsel and assistance have been of great value to County Agent leaders over the years.)

A fine evening entertainment was presented in the ballroom. This included a clever skit in which Squanto (County Agent James Putnam of Massachusetts) and William Penn (Paul Reber, president of the Pennsylvania County Agents Association), met and reminisced about the problems of early days. An outstanding musical event of the evening was a concert given by the Baltimore and Ohio Glee Club, directed by James Allen Dash. Western Region Director, E. J. Johannesen, reported upon plans for the 1954 convention to be held in Salt Lake City, Utah.

The meeting was convened as a business session for the election of officers. The following were nominated and elected for 1954: President, Joe T. Brown, Massachusetts; Vice President, E. O. Williams, Ohio; Sec'y-Treas., Paul Barger, Iowa; Executive Committee, Leonard Kerr. Directors elected were: Southern Region, Director, F. N. Farrington, Alabama, and Vice Director, Max McDonald, Louisiana; Northeast Region, Director, J. C. Boggess, West Virginia, and Vice Director, Howard Campbell, New York.

The annual meeting and initiation of Squanto was held with the New England Agents in charge. A. F. MacDougall served as chairman. (Mr. MacDougall had rewritten the ritual for the occasion. It should be noted that he had also revised the ritual in 1946. Horace Abbott had revised it in 1947 to include authentic history furnished by the Anglo-Saxon Federation of America. A folder entitled, "The Story of Squanto," written by Mr. MacDougall has been given to each new member, at initiation time.)

On Wednesday morning, more than eleven hundred were present for the breakfast and splendid program sponsored by the Firestone Tire and Rubber Company. Carl Miller acted as host, and the principal speaker was Roger S. Firestone.

The business session opened with a panel discussion on "The Role of 4-H Club Work," with R. H. McDougall as chairman. Panel members included County Agents: George A. Mullendore, Miss., and A. F. MacDougall, Mass.; Extension Specialist in Rural Sociology W. R. Gordon, Pennsylvania State College; and president of the Home Demonstration Agents Association, Eugenia Vanlandingham, North Carolina. Panel members did an excellent job in developing the importance of 4-H Club work in an over-all unified Extension program. The report of the committee on 4-H and Older Youth was next presented by co-chairmen, M. E. Tascher, Illinois, and C. T. Hall, Kansas. Copies of this report were mimeographed and made available to all present. This report emphasized the importance of having 4-H and Older Youth work coordinated with the entire Extension program in every county. More attention to Older Youth programs was recommended.

In the Marketing and Research committee report, the chairman, M. E. Hill, Mississippi, reviewed the provisions of the Agricultural Marketing Act of 1946, and quoted a statement from an address made by Secretary of Agriculture Ezra Taft Benson, "The basic long-range needs of American agriculture are to reduce costs, improve quality, and to expand markets. The sound approach to everyone of these needs is through research and education." The committee recommended setting up marketing and research committees by each Land Grant College.

Other committee reports, given by chairmen, included Animal Husbandry, Jacob Tejada, New Mexico; Federal Agencies Relations, E. J. Ifft,

Pennsylvania; Distinguished Service Awards, Bethel Thomas, Tennessee; and Rural Health and Safety, R. E. Miller, Georgia.

Dr. Milton S. Eisenhower, president of Pennsylvania State College, was the guest speaker on the Wednesday morning program. His subject was entitled, "Of Yaws and Men." Dr. Eisenhower outlined some of his experiences while visiting the South American countries as a good-will representative of the United States. He emphasized the importance of improving our relations with those countries.

Preceding adjournment of the morning session, Vice President Joe Brown announced the standing committee appointments for the ensuing year. He urged committee chairmen to arrange meetings that evening or the next morning.

The afternoon and evening of October 14 were devoted to a very interesting tour to the 50,000 acre Seabrook Farms, Brighton, New Jersey. The group was given the opportunity to observe one of the largest vegetable producing, processing and freezing operations in the world. Dinner was enjoyed, as guests of Seabrook Farms, in the restaurant of their main plant.

On Thursday morning, breakfast was enjoyed as guests of the Tractor Division of the Ford Motor Company, with Vice President Thomas A. Farrell acting as host.

The business session started with a symposium on "Professional Improvement of County Agricultural Agents," moderated by H. G. Seyforth of Wisconsin. Panel members included: John H. Ewing, chairman of Professional Improvement committee; H. K. Anders, Pa., and John T. Sonté, Michigan State University. Members of the panel brought out many points, including the recommendation that more consideration be given to ways and means of providing specific professional improvement work for County Agents, other than resident instruction on the campus of Land Grant colleges.

The Agricultural Planning committee report, given by Chairman Ray Bender, New York, included a redefinition of the work area of this committee, confining most of its attention to planning of Agricultural Extension programs, and special opportunities in the area of rural planning and zoning.

The report of the Land Grant College committee given by Chairman E. V. Ryall, Wisconsin, (Rex Carter, Pennsylvania, was co-chairman of this committee) included the preparation of a summary of the findings and recommendations of each of the NACAA standing committees, for review with ECOP.

Luke Schruben, Chief of the Division of Business Administration, Federal Extension Service, Spoke on "The Civil Service Retirement Program," and stated that the Civil Service Commission had ruled that participation by Cooperative Extension Service employees was mandatory rather than optional. He stated that slightly over 50 per cent of those eligible were in the program. The report of the NACAA Retirement committee was made by Chairman W. R. Lominick of Mississippi, and copies were distributed to delegates. This report carried results of a recent survey which showed that the vast majority of County Agents would prefer to be in the Civil Service program, but in some cases it was impossible due to conflicting state programs. The survey showed that Extension workers were eligible in 33 states and that 25 of those states had made it mandatory. The report outlined the advantages of this system. Other reports by chairmen included: Urban

Planning, J. A. Johnston, Washington; and Public Relations, Fletcher Farrington, Alabama.

The afternoon program started with a panel discussion, "Telling the Extension Service Story," with L. B. Wilkins, Virginia, director for the Southern Region, serving as chairman. Panel members included: Orville Walker, Michigan, L. C. Burns, Maryland, A. S. Mathers, Alabama, Gilbert Matsin, Idaho. The panel outlined methods for securing publicity and good will for Extension.

The speaker for the afternoon was William Rhea Blake, Executive Vice President of the National Cotton Council of America, who spoke on the subject, "What is our Program?" He reviewed the record of support given to Extension by his organization, and gave assurance that they would back Secretary Benson and the Land Grant Colleges in the program to strengthen American agriculture through research and education.

The Information committee report given by Jay I. Partridge, Iowa, presented detailed recommendations for handling publicity and information for NACAA through: (1) *The County Agent* magazine; (2) NACAA Information committee; (3) cooperation with publications which regularly gave space for County Agent articles; (4) State Information committees; and (5) Extension editors.

The Association Policy committee report, given by Chairman A. F. MacDougall, reviewed the purposes of the committee, and some of the matters which had been referred to it for action by the Board of Directors, including the study of committee reports before they were presented to the delegates. The committee also had carried out an assignment regarding needed action in the 4-H Club field.

The report of the Resolutions committee was given by M. A. Ellinston, in which those responsible for the success of the annual meeting were commended. A resolution was adopted authorizing the Board of Directors to prepare amendments to the Constitution and Bylaws, to be voted upon next year, which would (1) provide for enlarging the Board of Directors on a basis of membership by regions, so the Southern Region would have representation commensurate with membership; (2) increase dues to cover more adequately the expense of the Association's expanding activities. (Membership in the various regions was as follows: Southern, 2,009; North Central, 1,252; Northeast, 438; Western, 369.) It was suggested that one Director be elected for each 800 members or major fraction thereof and that dues be raised from \$2.50 to \$3.50.

An amendment to the Constitution and Bylaws proposed in 1952 was presented for action and adopted, providing that the calendar year would be the fiscal year of the Association. The final action of the business session was an impressive installation service for the officers conducted by past NACAA president A. F. MacDougall.

The final event of the convention was the annual banquet on Thursday evening, with Vice President Joe Brown giving an excellent "method demonstration" on being a toastmaster. Hosts were the Farm Journal and Pathfinder magazines and their staffs. The principal speaker was Wheeler McMillan, editor-in-chief, who gave an outstanding address.

One of the highlights of the program was the presentation of Distinguished Service Awards to 97 County Agents from 39 states. Presentation was made by Bethel Thomas, chairman of the Distinguished Service Awards committee, assisted by members of the committee. Those receiving awards

were: Alabama: J. J. Young, Frank M. Jones, Pierce R. Pettis; Arkansas: Lloyd E. Waters, John W. Dodson, Titus A. Manasco; Colorado: Bernie A. Williams; Delaware: Wm. E. Tarbell; Florida: Shelby L. Brothers, W. L. Woods; Georgia: John L. Anderson, J. Harold Brown, L. O. Parker, J. A. Maudlin, William R. Tye, E. T. Evans, Jr.; Idaho: Milton C. Grover; Illinois: Leslie B. Broom, Edwin H. Garlich, Orville O. Mowery; Indiana: Arthur Haseman, E. M. Christen, R. L. Zell; Iowa: Arvid F. Miller, Howard F. Vint, E. M. McGrew; Kansas: R. F. Nuttelman, A. Eugene Harris; Kentucky: James F. Moore, H. Edward Rothwell, Samuel V. Foy, Leroy W. Northington; Louisiana: J. A. Shealy, W. R. Vallott; Maryland: Paul D. Brown, John H. Carter; Michigan: Ruford F. Bittner, A. W. Otterbein; Minnesota: Raymond W. Palmby, Garland E. May, Chester W. Graham; Mississippi: L. V. Henson, Clyde S. Norton, Thomas E. Berry, Jr., E. Cecil Black, Jr; Missouri: John W. Rogers, R. W. Kallenbach, Cloin J. Penner; Montana: Raymond Kelly; Nebraska: Howard S. Gillaspie, Marven L. Vaughn; Nevada: Archie R. Albright; New Jersey: James R. Porter; New Mexico: Jacob Jesus Tejada; New York: Herbert E. Johnson, Merle W. Reese; North Carolina: W. L. McGahey, Frank W. Reames, C. R. Ammons, Julian A. Glazener, Jere W. Bason, Max A. Culp; North Dakota: Vernon V. Nichols, Maurice A. Ellingson; Ohio: George H. Pulliam, Elwood E. Davis, Russell L. Miller, George E. Wood; Oklahoma: Jasper M. Harl, Hugh W. DeWoody; Pennsylvania: Charles K. Hallowell, William A. Ross; South Carolina: V. M. Johnston, W. R. Gray; South Dakota: Myron Barber; Tennessee: W. B. Wilson, Emerson Burnett, Robert C. Smith, J. W. McClain; Texas: E. S. Hyman, Alfred Crocker, C. W. Wilhoit, Ben N. Browning, C. M. Heald, Hugh L. Clearman; Utah: Lamont E. Tueller; Virginia: Charles W. Richards, Joseph Edgar Beard, P. H. Grance; Washington: Charles Franklin Webster, Mel C. Hougan; West Virginia: H. C. C. Willey, Franz I. Taylor; Wisconsin: William H. Dougherty, Manley Sharp, Victor H. Quick; Wyoming: Harold D. Hurich.

The new officers and directors met on October 16 to complete necessary business and make plans for the year ahead. Arrangements were made for officers and directors to represent the association at annual and other meetings and conferences. Leonard Kerr was named as editor of *The County Agent* magazine to succeed the writer, who had served for two years. Recommendations of the Distinguished Service Awards committee were adopted that the bylaw provision that "not to exceed two per cent of the membership of any association be eligible to receive Distinguished Service Awards, based on previous years membership," be strictly adhered to, with the understanding that each association would be eligible for at least one nominee per year." A policy was adopted that annual meeting programs be developed by the Executive Board, and that annual meeting committees supplement the program when requested to do so.

1954

Soon after the 38th Annual NACAA Meeting, Secretary of Agriculture Ezra Taft Benson reorganized the Department of Agriculture. Service agencies of the Department were placed under four groups: (1) Federal-States Relations (which included the Extension Service); (2) Marketing and Foreign Agriculture; (3) Agricultural Stabilization and (4) Agricultural Credit. The reorganization plan emphasized Research and Education. Rumors were heard that the Soil Conservation Service would be made a division of the Extension Service, as recommended by many Land Grant College

leaders. There was opposition in Washington and by S.C.D. leaders. NACAA officers consulted with Land Grant College and Extension officials and took no part in the controversy.

The title of the "Extension Service" was changed to "Federal Extension Service," and the title of "Director" was changed to "Administrator." The position of "Deputy Administrator" was added and P. V. Kepner was named to this post.

NACAA officers, directors and committee chairmen represented the Association at a number of meetings and conferences during the winter and spring. The annual conference in Washington, D.C., was held April 26-28. In addition to the officers and directors, the following committee chairmen attended: A. F. MacDougall, Mass., Association Policy; Rex Carter, Pa., Land Grant College; Joe Parrish, Convention; L. B. Wilkins, Va., Federal Agencies Relations; R. H. McDougall, Pa., Public Relations; the writer, co-chairman of Distinguished Service Awards.



Joseph T. Brown (Mass.)

President Joe Brown had arranged a valuable series of conferences. Administrator C. M. Ferguson, Federal Extension Service, in the first conference, stated that to carry out properly coordinated informational programs, County Agents must work with leaders in agriculture and business, and that the job of Extension was to: (1) Maintain our farms as highly efficient units; (2) Develop and expand our marketing processes; and (3) Expand our work in economic problems and public affairs education. He stated that closer coordination was being made between Extension and Research; that farm and home planning, public policy, and agricultural research were being given greatest emphasis.

Other Extension leaders with whom conferences were held included: Assistant Director Luke M. Schruben; H. M. Dixon, Director of Agricultural Economic Progress; Les Schlup, Director of Information. A brief conference was held with L. N. Hoops, Assistant to Secretary, and Dr. O. V. Wells, Administrator of the Agricultural Marketing Service.

The NACAA group were privileged to have a dinner conference with Assistant Secretary of Agriculture J. L. Coke; R. B. Tootell, recently named Governor of the Farm Credit Administration; and Administrator Ferguson.

A conference was held with Roger Fleming, Secretary of the AFBF, and Herschel Newsom, Master of the National Grange. It was indicated by these leaders that increased funds for Research and Extension work would be approved by Congress.

A luncheon conference was held with Eugenia Vanlandingham and Mrs. Frances Van Noyes of the National Home Demonstration Agents Association, and Lloyd Strombeck, president, and William Davenport, past president, of the National 4-H Club Agents Association. Interesting conferences were held with Louis Wilson, American Food Plant Council; Walter Garver, Director of the Agricultural Department of the Chamber of Commerce; Willis Tobler, National Milk Producers Association; Russell Coleman, National Fertilizer Association; and A. G. Brown, Director of the Agricultural Commission of the American Bankers Association, and Nick Jamba, member of the commission.

A very satisfactory conference was held with the ECOP committee, of the Land Grant College Association, of which Director Paul Miller of Minnesota was chairman. Participating for NACAA were the officers of the Association and the chairman of the Land Grant College committee.

Several business sessions of the Board of Directors were held and plans were finalized for the annual meeting to be held in Salt Lake City, October 10-14. President Joe Brown had previously appointed committees on: (1) Finance and Bylaws; (2) Annual meeting plans; (3) Aims and Objectives; and (4) Awards and Recognition. Reports by these facilitated the handling of the business transacted. President Brown revealed that President Eisenhower had been invited to address the NACAA annual meeting, and it was understood the President was planning to attend.

Drafts were approved for amendments to the Constitution and Bylaws (as directed by delegates at the last annual meeting) providing for additional representation on the Board of Directors for regions having the largest membership and for an increase in dues to meet anticipated increased expenses.

The Board met on October 8 preceding the annual meeting, and on recommendation of Vice President E. O. Williams, took action to combine the fifteen standing committees into nine. The one called "Extension Programs" included Farm and Home Planning, Public Affairs, Marketing, and Consumer Information. The title "Distinguished Service Awards" was changed to "Recognition and Awards." The "USDA Relations" and "Public Relations" committees were combined under the title, "Relationships" committee. Action was taken to inform the publishers of *The County Agent* Vo-Ag magazine that NACAA had no intention of turning over the publication of *The County Agent* to any one. The Board of Directors completed work on standing committee appointments for 1955. Vice President E. O. Williams met with all committee chairmen and panel leaders on the afternoon of October 10.

Registration was started on Sunday, October 10, and those in attendance participated in an impressive Vesper Service that evening in the Mormon Tabernacle. The chairman of the service was Lamont Tueller, Logan, Utah, and the program was featured by the famous Tabernacle choir and organ under the direction of Spencer Cornwall. An excellent address was given by J. Reuben Clark, Jr., Counselor, Church of Jesus Christ of Latter Day Saints.

On Monday morning, October 11, those attending enjoyed breakfast as guests of International Harvester Company, with R. R. Poynor and A. S. Knudsen acting as hosts.

The 39th annual meeting officially opened with an address of welcome given by Utah Extension



Mormon Temple and Sea Gull Monument
in Salt Lake City

Director Carl Frischknecht. He reviewed the history of Utah, starting with the settlement of the state by hardy pioneers in 1847.

President Joseph Brown, in his opening address, reported that more than 800 had registered to date. He reviewed briefly some of the more important activities and accomplishments during the year, and gave special recognition to Western Director E. J. Johannesen and to Convention Chairman Joe Parrish for their untiring work in carrying through plans for the annual meeting.

The Secretary-Treasurer's report (as of October 1, 1954) was as follows: Balance on hand, December 31, 1953, \$3,182.69; Receipts from 4,266 memberships from 47 states, \$10,665.00; Miscellaneous income, \$1,012.50; Total available: \$14,860.19; Disbursements, \$5,747.06; Balance on hand, October 1, 1954, \$9,113.13; United States Bonds, \$3,175.00; Northeast Region NACAA Savings Account, \$2,562.81. (Note: Expenses for 1954 convention not included in above.)

R. H. MacDougall, Pa., presented proposed amendments to the delegate body: (1) An amendment providing "that a director be elected for each 800 members or major fraction thereof in each region." The amendment was adopted with the substitution of "1200" members for "800." This gave the Southern Region 2 directors and 2 vice directors, the other three regions 1 director and 1 vice director each. (2) A proposed amendment to raise the dues to \$3.00 was adopted. Action was then taken to approve the recommendation of President Joe Brown and the Policy committee to change the rotation of the election of vice president so that a man from the Southern Region would be elected to serve in 1955 in order that he would be president in 1956 when the annual meeting was scheduled to be held in the Southern Region.

The guest speaker for the day was Dr. Sherman Johnson, Director of Farm and Land Management, Agricultural Research Service, USDA, who outlined programs in Western states pertaining to public land management. Before adjourning for lunch, Convention Chairman Joe Parrish announced special activities for the next three days. These included special events for the wives and other guests: tours to Welfare Center and Home Economics Living Center; travel talk by Mrs. Carol Lane, Shell Chemical Co., and dance program by McCune School of Music. (Mrs. Joe Parrish was chairman of Women's Committee.) During the afternoon, annual regional meetings were held with the directors in charge. The nominating committee also met.

The annual dinner of state presidents, and past presidents and Executive Board of NACAA was held that evening. L. J. Kerr acted as chairman and the speakers were Oklahoma Dean A. L. Darlow and Extension Director Shawnee Brown. This was followed by a special party and entertainment program under the direction of E. J. Johannesen. The final event of the evening was the annual meeting of Squanto with the Idaho Agents in charge of the initiation of nearly 200 "tenderfeet."

On Tuesday morning the Firestone Tire and Rubber Company provided breakfast, with Carl Miller, manager of Farm Tire Sales, serving as host. The speaker was Leonard K. Firestone, president of the company's branch in California. (Comments were heard wondering why he had not brought some California Agents with him!)

The next official business was the report of the nominating committee given by Chairman Leonard Kerr. The following officers and directors were nominated and elected: President, E. O. Williams, Ohio; Vice President,

F. N. Farrington, Alabama; Secretary-Treasurer, Paul B. Barger, Iowa; Member of Executive Committee, Joe T. Brown, Mass.; North Central Director, Orville F. Walker, Mich., Vice Director Parker Rodgers, Missouri; Southern Director, Max McDonald, La., Vice Director, Bethel Thomas, Tenn., (Additional Director in accordance with the amended bylaws); Western Director, Mark Menke, Nevada, Vice Director, B. H. Trierweiler, Wyoming.

Walter Garver, Manager of the Agricultural Department of the Chamber of Commerce of the United States, was the featured speaker of this session. He cited several areas in which County Agents could be active in building better relationships between rural and urban people.

At 10:30 a.m. the delegate body was divided into five groups, meeting in separate rooms, for panel forums featuring the annual reports of standing committees. These were presented by the chairmen as follows: Marketing and Research, S. L. Lowery, North Carolina; Farm and Home Planning, S. C. Gunnels, Georgia; Information, Jay I. Partridge, Iowa; 4-H and Older Youth, George Mullendore, Miss.; Animal Industry, Jacob J. Tejada, New Mexico.

Following lunch the convention group enjoyed a wonderful tour to Bingham Canyon, observed the world's largest open-pit copper mine in operation, and returned through the Great Salt Lake area.



Ezra Taft Benson

Secretary of Agriculture Ezra Taft Benson was guest of honor and speaker for a banquet held on Tuesday evening. He was introduced by H. Aldous Dixon, president of Utah State Agricultural College. Secretary Benson told the audience there were certain things that government could and should do for Agriculture; promote agricultural research and education; and encourage the promotion of rural electrification, farm credit facilities, soil conservation, and marketing. He said that "as farmers reach their goals of better farming, it will mean more prosperous farmers . . . a more stable agriculture . . . a stronger America." (A well kept secret was the fact that prior to the opening of convention, Joe Brown had received a call from the White House stating that President Eisenhower was still plan-

ning to attend the banquet honoring Secretary Benson. However, at the last moment, official business detained him in Washington and he had to send his regrets.) Following Mr. Benson's address, 4-H Share-the-Fun winners entertained under the direction of Dr. George E. Taylor, U.S. Rubber Company.

On Wednesday morning, the NACAA group were breakfast guests of the Shell Chemical Company, with Dr. W. E. McCauley acting as host.

The first order of business was an election to fill the unexpired term of F. N. Farrington. J. E. Morriss, Alabama, was elected director, and Vance Deaton, Oklahoma, was elected vice director.

The reports of several standing committees were given during this session: Policy Committee by Chairman A. F. MacDougall, Mass.; Federal Agricultural Relations, by Chairman L. B. Wilkins, Va.; Land Grant College

by Chairman Rex Carter, Pa., which included a brief of the work of each NACAA committee for the year furnished to ECOP for review and discussion.

The Professional Improvement report, presented by Chairman M. F. Bunnell, Washington, gave the highlights from the National Agricultural Communications conference held in July, 1954, at Michigan State College. (He and R. H. McDougall, Chairman of Public Relations committee had represented NACAA. It was sponsored by Land Grant Colleges and the Kellogg Foundation.) The report covered courses for advanced study in several states. Sherman Hoar (NACAA president in 1952), County Agent leader in Colorado, outlined plans for Colorado Extension summer courses.

Dr. Cecil Creel, Consultant for Foreign Operations Administration, Washington, D.C., told of opportunities for foreign service for men with County Agent experience. Reports were also made on the five Workshop sessions held the previous day.

Appointments to the nine standing committees for 1955 were made by President-elect E. O. Williams, Ohio. Announcement was made for committee meetings that evening.

The afternoon and early evening were devoted to a tour of scenic and historical sites in Salt Lake City and vicinity. A cowboy style barbecue supper and entertainment were provided at the State Fair grounds.

The Thursday morning breakfast was sponsored by the Tractor Division of Ford Motor Company with Merrill T. Hill, Assistant General Manager, as speaker.

The business session opened with the following standing committee reports: Recognition and Awards, given by the writer; Retirement, E. N. Stephens, Florida; Rural Health and Safety, L. B. Wilkins, Va.; Urban Planning, J. A. Johnston, Washington. A. F. MacDougall extended an invitation to the delegates to meet in Boston in 1957.

"The National Project in Agricultural Communications," was the subject of an address given by Francis C. Byrnes, Associate Director of N.P.A.C. This was followed by a presentation, "A Proposed Training Program on Communications," given by John A. Morrow, N.P.A.C. Audio-Visual Director.

Guest speaker of the morning was Dr. D. R. Theophilus, acting president of the University of Idaho, speaking on the topic, "Fulfilling our Responsibilities." He made the following suggestions: (1) carefully delineate our activities; (2) evaluate our resources; (3) accentuate our thinking on our responsibilities to Extension.

Following lunch, C. M. Ferguson, Administrator of the Federal Extension Service, gave an address entitled: "Today's Challenge." He said the door to the County Agent's office was also the front door to the Land Grant College and to the USDA. He reviewed the astounding progress made by American farmers during the past forty years, and predicted that the progress of the past was "but a prologue to advances that will dwarf present day accomplishments."

A panel discussion on "Public Relations" was presented with Chairman R. H. McDougall acting as moderator. Participants were: James Roe, Successful Farming; Louis Wilson, Public Relations Director, American Plant Food Council; Sherman Hoar, County Agent leader of Colorado; and N. H. Seavey, Clear Channel Broadcasting Company. The business meeting was completed by reports from the annual meeting, auditing and resolutions committees.

The annual banquet was held that evening, with President-elect E. O. Williams doing a superb job as master of ceremonies.

As a preface to the Installation Service for the incoming officers and directors, Allister F. MacDougall painted a word picture beautifully describing the inspiration that we had all experienced the previous afternoon, as we stood at the site of the monument to The Pioneer Leader who said, "This is the Place." He then conducted an impressive installation service.

Distinguished Service Awards were presented to eighty-five Agents from thirty-nine states, by the writer and Bethel Thomas, Tennessee, co-chairmen of the committee. The recipients were: Alabama: C. J. Brockway, Clinton H. Johns, R. E. Martin; Arizona: Glenn Blackledge; Arkansas: Troy S. Jennings, D. M. Vaught; Colorado: Carl H. Powell; Florida: Emmett D. McCall, P. R. McMullen; Georgia: Joel Chappell, P. W. Clifton, Jr., John Franklin Reid, C. E. Sherard; Idaho: Gilbert Matsen; Illinois: George H. Reid, Wilfred Stanley Myers, Roy Kent Wise; Indiana: W. Johnson Emerson, Everett E. Johnson, Arthur C. Shideler; Iowa: Aaron Bowman, Kenneth Kramer, T. N. Nelson; Kansas: Evans E. Banbury, E. Clifford Manry; Kentucky: J. Homer Miller, Aubrey M. Warren, Gray H. Williams; Louisiana: M. L. Cooper, Joseph Lamendola; Maryland: W. G. (Buddy) Myers; Michigan: Burrell E. Henry, B. E. Musgrave; Minnesota: Clarence Quie, George Roadfeldt; Mississippi: R. A. Cooper, John W. Cox, C. O. Sennett, Walter R. Sullivan; Missouri: J. B. Carmichael, T. A. Ewing, George P. Smith; Montana: Owen Wirak; Nebraska: Neil Dawes, W. Rundall Peterson; New England States: Rhode Island: John T. Hannah, Massachusetts, Calton O. Cartwright; New Jersey: Cancy Fred Lorenzo; New York: William H. Palmer, Arthur G. West; North Carolina: Austin McDonald Garriss, Samuel Ruffin Mitchiner, Luke Andrew Powell, Pitts H. Satterwhite, Samuel C. Winchester; North Dakota: Maurice W. Erwin; Ohio: Norman C. Arnold, Lester A. Cronin, Wesley S. Green; Oklahoma: Howard Conally, William S. Whitenton; Pennsylvania: Buff Littell Coleman, John B. McCool, Jr.; South Carolina: S. E. Evans, M. M. McCord; South Dakota: Cecil Sanderson; Tennessee: Robert Clifford Darnall, W. W. Smith, William Flenning Story, E. A. Tooker; Texas: Jack Lindon Adams, J. M. Cooper, Dale Freiburger, Calvin D. Holcomb, James W. Husley, Hubert Martin; Utah: Joseph F. Parrish; Virginia: Daniel Jennings Kelly, Joe Paxton Lyle, Henry Bernice Powers; Washington: Philip E. Bloom; West Virginia: James Edward Saville; Wisconsin: George Dehnert, Sherman Weiss; Wyoming: Arvil D. Ashment.

A post-convention tour had been planned to Davis Mountain Conservation Project. It was regrettable that only about fifty Agents could make the tour to see the constructive flood control program and conservation work being carried on.

The day following convention, the Board of Directors held a business meeting. Past President Joe Brown was named editor of *The County Agent* for 1955. A special committee was appointed to develop recommendations for annual meeting policies and procedures as follows: President E. O. Williams, Joe Parrish and William Greenawalt, (1953 and 1954 Convention Chairmen), Orville Walker, Joe Brown and the writer. Agreement was reached on persons to represent the Association at certain annual meetings and conferences to be held during the fall and early winter months. A budget of \$13,050 was set up as compared with the 1954 budget of \$10,750.

During the late fall of 1954, Secretary of Agriculture Benson promul-

gated memorandum No. 1368 relative to activities of USDA employees in relation to general and specialized farm organizations. Adjustments were made in the affected states during the next several months to bring county Extension activities within the bounds of the memorandum.

1955

In 1954-55, nearly 1,000 new Extension personnel were added as the result of the expanded national program of Research and Education, and because of higher appropriations for Extension work. Over 500 new assistant County Agents were employed, many to work on Farm and Home Development assignments, and others on Youth and other programs. Agents in all states were urged to make more farm and home contacts.

At the annual Conference held in Washington on April 25-27, those attending included the officers, directors and the following committee chairmen: Don Eppelheimer, Michigan, Annual Meeting; Jay Partridge, Iowa, Information and Publicity; Rex Carter, Pennsylvania, Land Grant College; George Mullendore, Mississippi, Extension Programs; L. B. Wilkins, Virginia, 4-H Club and Young Men and Women; Lamont Tueller, Utah, Recognition and Awards; E. N. Stephens, Florida, Relationships; Marion Bunnell, Washington, Professional Training; and the writer, Association Policy.



E. O. Williams (Ohio)

President E. O. Williams and Carl Knaus, North Central Region Field Agent, had arranged an excellent program of contacts. The first conference was on the new Farm and Home Development program. Assistant Extension Administrator O. C. Croy, served as chairman, and several staff members participated. Another conference was held with Don Paarlberg, Assistant to the Secretary of Agriculture, and Charles Sheffield, Extension Field Agent. A conference which included G. E. Young, Deputy SCS Administrator, and W. R. Tascher, Extension Soil Conservationist, was devoted to small watershed and flood control programs. Extension work in Marketing was discussed with H. M. Dixon, head of the Division of Agricultural Economics Extension programs. Consumers Information programs were discussed with

Gale Euland.

Contacts were made with representatives of the National Grange; American Plant Food Council; U.S. Chamber of Commerce; National Farmers Union; and the American Bankers Association.

A final conference was held concerning important policy matters, with Administrator C. M. Ferguson, Deputy Administrator P. V. Kepner, Carl Knaus, Charles Sheffield, Fred Jans and Field Assistants L. I. Jones and G. E. Huffman.

Sessions of the Board of Directors held during the stay in Washington reviewed reports of standing committees. The report of a special committee appointed to formulate "Policies and Procedures for Future Annual Meetings," was presented by the writer as chairman. It stated in part that Annual meeting programs should be continued on a pattern stressing professional improvement and good public relations, and emphasized that the planning and administration of annual meetings must be the responsibility of the

officers and directors of NACAA. It was recommended that NACAA retain complete responsibility for the annual Banquet and Presidents' Dinner and program. A number of policies regarding minimum facilities, finances and the responsibilities of local committees were recommended and approved.

It was learned that a testimonial Retirement Dinner was to be given on April 27 by the people of Middlesex County, Massachusetts, to honor Allister F. MacDougall for his thirty-two years of distinguished service as County Extension Agent (and over 40 years in Extension.) Action was taken to prepare a letter of appreciation for the outstanding contributions that he had made to Extension work and to NACAA, this letter to be read by Joe Brown representing NACAA at the dinner.

Rex Carter, chairman of the Land Grant College committee, reviewed some of the matters to be taken up with ECOP at a meeting in June. Plans for the annual meeting to be held at Michigan State University, September 12-15, were reviewed and decisions made on selection of guest speakers and panel members.

"The Fortieth Annual Meeting of the National Association of County Agricultural Agents will long be remembered by the 1,208 Agents and their wives who attended, not only as the largest, but the most productive of ideas to help them do a better job during the coming year in their home counties." This statement appeared as the lead sentence in an October article by Cap Mast, editor of the Agricultural Leaders Digest.

This was the first time the NACAA annual meeting had been held on the campus of a Land Grant College. This meeting marked the one hundredth anniversary of the founding of the first agricultural college in America. "Michigan Agricultural College" having been started in 1855. It was conceived in 1853 as a result of the demand of farm people for a school which would give instruction in some of the fundamentals of importance to them. It was born in a swamp just east of the settlement of Lansing, in a state just turned 18 years old. It predated the passage of the Morrill (Land Grant College) Act of 1862, yet its support was partly based on a Grant of land from the State of Michigan, so it set an example to be followed on a national scale. It is now generally thought of as the first "Land Grant" college or university.



Agricultural Hall, Michigan State University

Delegates and visitors were impressed with the size and beauty of the campus at East Lansing. Headquarters were in the spacious new Brody Hall, decked out with banners of greeting and flanked by an avenue of the 48 state flags. Excellent accommodations for delegates and visitors were provided in the new dormitories; officers, directors, special guests and a few fortunate Agents and their wives were housed in Kellogg Center, the "model" hotel used during the school year as a training center for students acquiring a degree in hotel and restaurant management (one of the very few such institutions in existence).

During a pre-convention board meeting, committee assignments for 1956

were made. Michigan agents checked and rechecked all arrangements to assure letter-perfect execution of plans. Meetings of 1955 committees were held prior to the opening of the convention.

Activities got under way on Sunday afternoon when delegates and visitors were treated to a tour of the University campus. A buffet supper was served that evening with the Studebaker-Packard Corporation as hosts and W. A. Keller, General Sales Manager, as speaker. A Vesper Service was held at eight o'clock in the Peoples Church of East Lansing, with Dr. John Holland, (well known to the audience through WLS, Chicago, "Little Church of the Air") delivering an inspiring message.

On Monday, September 12, International Harvester Company again served as host for breakfast with R. R. Poyner in charge and B. H. Bagby as speaker. The meeting opened officially in the Multi-purpose Room of Brody Hall, and the address of welcome was given by Michigan Governor G. Mennen Williams. NACAA President E. O. Williams, in his address, stressed the important part the Association had taken in trying to develop higher professional standing for County Agents. He urged Agents to strive for more education and training, and to develop other characteristics such as tact, vision and abounding stamina.

Secretary-Treasurer Paul Barger presented the following financial report: Balance January 1, 1955, \$1,759.89; Receipts from 4,678 memberships (a new high in paid memberships), \$14,034.00; Miscellaneous Receipts, \$528.54; Total available, \$16,322.43; Disbursements, \$4,421.15; Cash Balance September 1, 1955, \$11,901.28. (Note: Convention expenses were approximately \$5,000, leaving a balance of \$6,986.37; this balance being an all time high for the close of a calendar year.)

Registration showed that forty-three states were represented with a total of 1,302, Michigan leading with 220, followed by Illinois with 101, Ohio with 97, Indiana and Alabama tied with 67.

The principal address of the first day was given by Dr. John A. Hannah, president of Michigan State University, who expressed appreciation to the Association for bringing the meeting to Michigan during the University's Centennial Year. He described the founding of this "new kind of college in which the problems of agriculture would be matters of primary concern . . . in which the sons and daughters of farmers would be welcome . . . in which they would be trained to improve farming both as an industry and as a way of life." He paid tribute to the County Agricultural Agent as an important part of the "team approach" of the Land Grant College and University system, and said: "We on the campus would be of comparatively little value without you who serve in the vital capacity of interpreters of new knowledge and discoveries made in the laboratories and classrooms." Dr. Hannah introduced and paid tribute to C. L. Brody, chairman of the Michigan State Board of Agriculture, for whom Brody Hall had been named.

The afternoon was devoted to regional meetings, where delegates discussed state, regional and national problems and selected nominees for directors and representatives on the nominating committee.

(The ladies attending the convention were treated to many activities and functions: On Monday afternoon, a fashion show, followed by a tea. On Tuesday a tour as guests of the W. K. Kellogg Company to their Battle Creek plant, with lunch at the famous Schuler's restaurant.)

On Monday evening, a chicken barbecue was enjoyed by everyone on the banks of the Red Cedar River, across from Kellogg Center, as guests of the

Michigan Farm Bureau Federation. Following this, the annual Smoker and Squanto initiation were held in Brody Hall. More than 200 new Squantos were initiated.

Firestone Tire and Rubber Company again provided a breakfast on Tuesday morning with Carl Miller as host, and Executive Vice President Raymond C. Firestone as speaker.

When the general session convened, a panel in charge of the Extension Programs committee, with George Mullendore as chairman, presented an excellent discussion on Farm and Home Development programs, and the so-called unit approach. There was also discussion on the Michigan Township agent program (a research program sponsored by the Kellogg Foundation which had been in progress for two years).

An outstanding address was given by Durwood B. Varner, vice president of the University (formerly Michigan Extension Director). He challenged the County Agent to take his place as "Mr. Agriculture" in his respective county. He urged County Agents to: (1) Be up to date; (2) Be willing to assume leadership; (3) Utilize fully their professional resources; and (4) Develop good public relations. In closing he pointed out that recent farm programs had dealt with parity as related to farm prices, but that the Morrill Act of 1862, creating the Land Grant College had dealt with a different kind of parity—that of giving farmers and their children "parity of opportunity."

The last order of business on Tuesday morning was the election of the following officers and directors: President, Fletcher N. Farrington, Ala.; Vice President, R. H. McDougall, Penn.; Secretary-Treasurer, Carl Rose, Ark. (Replacing Paul B. Barger, Iowa, who was given a standing ovation for his four years of outstanding service); and member of Executive Committee, E. O. Williams, Ohio; Regional Directors: Southern, Vance Deaton, Oklahoma; F. W. Cannon, South Carolina, Vice Director; Northeast, Howard Campbell, New York; George Lamb, New Jersey, Vice Director. (Hold-over Directors were: North Central, Orville Walker, Michigan; Southern, Max McDonald, Louisiana; and Western, Mark Menke, Nevada.)

At noon a luncheon was sponsored by the faculty of Michigan State University. Speakers included Dr. T. K. Cowdin, Dean of the Michigan College of Agriculture, who outlined the many opportunities of Land Grant Colleges to serve the people of their respective states; Herbert Plambeck, Farm Director of Radio Station WHO, Des Moines, Iowa, who reviewed impressions gained on a recent tour of Russia. Dr. Kenneth McFarland, Topeka, Kansas, was the last speaker and presented a stimulating and inspiring address.

The afternoon session opened with the 4-H, Young Men and Women committee report by Chairman C. T. Hall of Kansas. It revealed that of the ten million rural young people between ten and twenty, Extension was reaching only about 20 per cent, with an average tenure of 2.7 years in 4-H Club work. The need for additional attention to older youth programs was emphasized. Rex Carter reported on activities of the Land Grant College committee, including attendance at the annual meeting of the Land Grant College Association, and the summer conference of NACAA representatives with ECOP.

The report of the Public Relations committee was presented in the form of a panel discussion with Chairman E. N. Stephens of Florida in charge.

Other members were: R. H. McDougall, Pennsylvania; and James Lawson, Associate Director, Alabama Extension Service.

The annual State Presidents and Past Presidents Dinner was held that evening with Joe Brown presiding. The report of the Association Policy committee was presented by the writer, as chairman of that committee. Later in the evening an entertainment program for the entire group featured the winners from the 1954 national 4-H Share-the-Fun contest. This was followed by round and square dancing.

After a six o'clock breakfast, buses were loaded with more than 1,100 people for "A Dearborn Holiday," courtesy of the Ford Motor Company. This included a visit to the River Rouge Plant, the Rotunda, the Henry Ford Museum, and Greenfield Village at Dearborn. A luncheon was served, courtesy of the Ford Tractor and Implement Division at noon. This was truly a big day, with not enough hours to do justice to the Museum and the Village.

Thursday, the final day of the annual meeting, started with a breakfast, courtesy of Dow Chemical Company. The speaker was W. W. Allen, who outlined ways in which County Agents could be of service in educating farmers in the use of chemicals and other materials.

Announcement was made by Fletcher Farrington of the 1956 committees, and arrangements for meetings that afternoon were outlined.

One of the outstanding reports of the meeting was given by Marion Bunnell, Washington, chairman of the Professional Training committee, which included a review of the work of the Committee on Pre-service and Graduate Training for Extension workers of the Land Grant College Association. It was announced that the National Agricultural Extension Center for Advanced Study, sponsored by the W. K. Kellogg Foundation, would be established at the University of Wisconsin. The National Project in Agricultural Communications under the direction of Stanley Andrews was reported as making significant contributions to professional training, and Mr. Bunnell introduced Dr. Andrews. Announcement was made that Cornell University would expand its graduate program in Extension Education through a grant of \$500,000 from the Ford Foundation. A survey had shown that graduate courses were being offered in nineteen states with enrollment totaling 949 men and 463 women; and that Induction and In-service Training were being given in 43 states.

The guest speaker of the morning was Congressman Harold Cooley, chairman of the House Committee on Agriculture, who urged that increased efforts be made to get rural and urban people to work together to achieve permanent economic equality for farmers.

Following lunch, George S. McIntyre, Director of the Michigan Department of Agriculture, outlined the close cooperation existing in Michigan between various groups and organizations.

"The agricultural extension service is responsible for the form and widespread success of the 4-H club project . . . the idea of organizing boys and girls around some farm and home project was early undertaken in Illinois, Iowa, and Ohio." —Dean F. B. Mumford, University of Missouri

"A country home, be it ever so plain, with a father and a mother of good sense and gentle culture, is nature's university, and is more richly endowed for the training of youth than Yale or Harvard." —Seaman A. Knapp



C. M. Ferguson

The principal address of the afternoon was given by Administrator C. M. Ferguson of the Federal Extension Service, who was introduced by Paul Miller, Director of the Michigan Cooperative Extension Service. Mr. Ferguson urged Agents to give special attention to those whose farms were too small to mechanize, and who needed special counsel and assistance. He urged the "unit approach," and increased attention to Farm and Home Development programs.

The business meeting was concluded by the following committee reports: Information and Publicity, Jay Partridge, Iowa; Association Policy, by the writer; and Resolutions by B. H. Trierweiler. Dan Clinton, chairman of the 1956 Annual Meeting committee, reported on plans for the meeting in Houston, and distributed "Passports to Texas" to all present.

The annual banquet was held in Brody Hall that evening with 942 present, and with President-elect Fletcher Farrington, presiding.

Distinguished Service Awards were presented by Lamont Tueller, Utah, chairman of the Recognition and Awards committee, and members of his committee. Eighty-nine County Agents were the recipients of Distinguished Service Certificates as follows: Alabama: L. H. Little, M. F. Whatley, F. A. Rew; Arizona: Sam Armstrong; Arkansas: Ben B. Price, Ernest Haddon Pritchett, Jr.; Colorado: Edwin G. Colette; Florida: James Thomas Oxford, Harry J. Brinkley; Georgia: H. E. Chastain, E. H. Jackson, Morris K. Jackson, H. L. Trussell, Jr.; Idaho: Erling J. Johannesen; Illinois: Orin Wesley Hertz, Paul Martin Krows, Ray Thomas Nicholas; Indiana: M. J. Huxley, H. W. D. Brinson, John McKee; Iowa: James H. Goode, Wm. H. St. Clair, Paul W. Watts; Kansas: Beverly D. Stagg, Brace Rowley; Kentucky: Wallace Coffey, Samuel B. Kent, Warren Thompson; Louisiana: T. H. Vidrine, J. J. Joyce, S. J. Bowles; Maryland: James Paul Brown; Minnesota: Harold Aase, Dale R. Smith; Mississippi: J. D. Howerton, R. T. Hobson, R. A. Anderson, Ross C. Robinson; Missouri: V. L. Carothers, Clyde Clubb, Robert L. Bridges, Merle Edwin Vaughan; Michigan: Walter G. Kirkpatrick, Gail E. Bowers; Montana: Bille G. Janssen; Nebraska: Elvin L. Lawrence, Harold Ingalls; Nevada: Fred C. Batchelder; New Jersey: Robert Rey Windeler; New Mexico: Henry B. Chavez; New England States: Rhode Island, Herb Peabody; Vermont, Raymond Irving Pestle, Jr.; New York: William M. Berry, Clarence S. Denton; North Carolina: Abner S. Knowles, J. Paul Kiser, James Wm. Ballentine, Dwight Wray Bennett, Charles W. Overman; North Dakota: Verne E. Kasson; Ohio: R. O. McFerren, Boyce Bradford, Paul Cunningham; Oklahoma: Howard Nelson, Sam Criswell, H. Dale Martin; Pennsylvania: Paul Nelson Reber, William Frederick Greenawalt, William O. Mitchell; South Carolina: C. W. Carraway, R. A. Jackson; South Dakota: Raymond Venard; Tennessee: H. F. Delzell, J. Horace Brown, E. S. Permenter; Texas: Marvin J. Simms, F. W. Martin, O. D. Taylor, Orel LeMoyné Patterson, Chester W. Davis, Wallace Kimbrough; Utah: Darrell Stokes; Virginia: George B. Allison, J. F. Blair, Volney Barnett Perry; Wisconsin: E. E. Anderson, W. D. Rogan; Washington: Troy Lindley; West Virginia: Walter E. Jett.

Horace Abbott was honored by the presentation of a Centennial Recognition Certificate for his 37 years of outstanding service and his inauguration of the idea of the Distinguished Service Award plan.

Men who had received USDA Superior Service Awards were also recognized during this program: Dwight M. Babbitt, New Jersey; Charles H. Burton, Mississippi; J. Ernest Delp, Virginia; Newell Smith Estess, Mississippi; Ernest V. Ryall, Wisconsin; Charles H. Steffani, Florida; Clyde Watts, Kentucky; and D. Harold Zentmire, Iowa.

It was the privilege of the writer to install the incoming officers and directors at the conclusion of the formal part of the program. As in former years, the finale of the evening was the presentation of appropriate gifts to officers and their "widows."

Professor James Hays, Michigan Dairy Extension Specialist, presented his unique and humorous demonstration on improving on the architectural and utilitarian values of the milch cow, (the 1955 model bore many striking resemblances to the 1950 model in Chicago.)

The Board of Directors held two sessions following the close of the convention. Action was taken approving Boston for 1957 and Seattle for 1958 as annual meeting sites. Recommendation made by the Policy committee was approved that any surpluses resulting from an annual meeting become the property of NACAA, and that NACAA make up any deficit that might result from legitimate authorized expenses of an annual meeting. Another recommendation of the Policy Committee provided for retired Agents to become associate members, with the privilege of attending NACAA meetings and of receiving *The County Agent* magazine for a suggested nominal fee of \$1.00; also that State Association and NACAA Bylaws be amended to provide for Associate Membership for retired Agents. This recommendation was approved and a year later the Bylaws were amended as outlined above.

1956

President Fletcher Farrington made plans for representation of NACAA at various meetings and conferences. Tentative plans were also made for a conference in Washington in April, 1956. Mr. Farrington initiated a policy to be a personal emissary to carry the NACAA message to as many states as possible. This represented a change in policy for the Association, and Farrington visited over 40 states during the year, according to report at the annual meeting. Many of these visits were made in company with directors of the regions. Mr. Farrington urged active participation of Agents in trying to secure additional appropriations for County Agent work on both the state and national level.

Twenty County Agents attended the Washington Conference April 16-20, including the officers, directors, and all of the standing committee chairmen: Annual Meeting, Dan Clinton, Houston, Texas; Association Policy, the writer and Leonard Kerr (a member of the committee); 4-H, Young Men and Women, George Mullendore, Mississippi; Information and Publicity, C. T. Hall, Kansas; Land Grant College, Joe Brown, and Rex Carter (Chairmen of a special



F. N. Farrington (Ala.)



Typical NACAA group of officers, Directors, and Committee Chairmen conferring with the Secretary of Agriculture

subcommittee on Urban work); Professional Training, Marion Bunnell, Washington; Recognition and Awards, Lamont Tueller, Utah; and Relationships, E. N. Stephens, Florida.

Most of the first day was devoted to conferences with representatives of agricultural and business groups, including the National Grange, the Agricultural Department of the Chamber of Commerce of the United States; the National Plant Food Institute; and the American Association of Land Grant Colleges and State Universities (which includes 69 Land Grant Institutions).

A conference was held with Assistant Extension Administrator C. C. Croy, Assistant Director L. M. Schruben, Dr. Gladys Gallup, Kenneth Warner, and Mary L. Collings, discussion being centered mainly on developments regarding professional training.

A conference was held with Secretary of Agriculture Ezra Taft Benson, Deputy Administrator P. V. Kepner and Field Agent Charles Sheffield of the Federal Extension Service. During the brief session, Secretary Benson outlined plans which would give more emphasis to marketing and research, public policy, and the "unit" or farm and home family approach. In a conference with Assistant Secretary of Agriculture E. L. Peterson, more intensive work in the fields of public policy and conservation was advocated.

On Tuesday, a luncheon was held in honor of Fletcher Farrington. The June, 1956, issue of *The County Agent* carried this statement in a lead article, "Fletcher Farrington's Recognition Luncheon was the top feature of the Twenty-First Annual NACAA Conference in Washington, D.C. . . . Congressman Rains, a schoolmate of Fletcher's, arranged for and conducted the ceremony in a Capitol dining room. Congressman Rains . . . announced his theme as a success story of a country boy rising to the pinnacle of his profession. Senator Lister Hill of Alabama told of the transformation of Tallapoosa County during Fletcher's tenure . . . an example of the influence of County Agents on rural America."

Several brief conferences were held with representatives of organizations, including the AFBF; the National Cotton Council; and the American Bankers Association.

During the meetings of the Board of Directors, consideration was given

to committee work and activities of officers and directors. Southern and North Central Region Directors reported that they had visited meetings or conferences in all of their states.

The budget committee, submitted a proposed budget of \$15,086 which was adopted. It was estimated this would exceed the income for the year, but was justified on the basis of increased activities by NACAA officers and directors. The Policy committee submitted recommendations as had been requested, covering general policies and procedures regarding the program of the Association, and the responsibilities of officers, directors and committees. The Policies and Procedures of the NACAA Policy committee, itself, were also outlined and reviewed. This outline was approved by the board, and the writer was directed to send copies to state officers. The Board reviewed reports submitted by Annual Meeting Chairman Dan Clinton and discussed plans for the meeting in Houston in October.

During the summer of 1956, President Farrington secured sponsors for the publication of a booklet for general distribution entitled, "Annual Report, NACAA 1956." This contained pictures and reports from each officer, director, and committee chairman of the association; also contributions from Extension officials, representatives of farm organizations, and Congressmen and Senators.

On Saturday morning, October 20, preceding the annual meeting, an Executive Board meeting was held. In the afternoon members of the board, committee chairmen, and representatives of the press, boarded the Yacht "Sam Houston" to make a tour down the ship channel to the famous San Jacinto Inn where the group were dinner guests of the officers of the Houston Fat Stock Show and Rodeo.

"Big was the word to describe the 41st annual meeting of NACAA," according to Herb Schaller, Editor of Better Farming Methods, in an article published in the December, 1956, issue of that magazine. His article pointed out that it was marked by a Big Registration (1,585 total, of which 963 were Agents, 622 women and children), Big Budget (over \$100,000 having been contributed by business and professional organizations to help stage this event), Big Host State (Texas, with the largest land area and the most County Agents of any state), Big President (Fletcher Farrington standing over 6' 4"), Big Membership (5,163 members of NACAA)."

Registration began on Sunday, October 21 and that evening the group was entertained at a buffet supper in the Rice Hotel, courtesy of County Agents of the Southern Region and The Progressive Farmer magazine. Then they met in the city auditorium to see a film entitled, "Texas in Review." This was followed by a Vesper Service, with a sermon delivered by Durwood Fleming, Minister of St. Luke's Methodist Church. The program was concluded by members of the Texas 4-H Boys and Girls Council who used as their theme, "Emphasis on the Spiritual 'H.'"

Monday, October 22, started with a breakfast sponsored by International Harvester Company, with remarks of welcome by A. S. Knudsen.

President Farrington officially opened the annual meeting and introduced Texas Director of Extension G. G. Gibson, who in turn introduced a number of other directors and distinguished guests. He also introduced Governor Allan Shivers, who gave an eloquent address of welcome which made the convention group feel the warmth of Southern hospitality. A splendid address was then given by M. T. Harrington, Chancellor of the Texas A. and M. College System, who said, "In spite of all the great re-

sources in Agriculture, the greatest and most priceless resources are the people. Given correct information, people will make correct decisions."

Mr. Farrington in his annual President's address, pointed out that there were strong forces working to achieve more centralized authority in government, which would directly affect County Agent work, and urged Agents to resist efforts along these lines. He also urged Agents to be active in securing additional Extension appropriations.

Secretary-Treasurer Carl Rose, Arkansas, presented the following Treasurer's report: Balance January 1, 1956, \$6,986.27; Receipts from 1955 Annual Meeting Fund, \$1,000.00; Receipts from 5,163 memberships, \$15,489.00; Miscellaneous Receipts, \$194.60; Total available October 1, 1956, \$23,669.97; Disbursements, \$9,212.13; Cash balance October 1, 1956, \$14,437.84. (1956 convention expenses not included in the above) U.S. Bonds, \$3,225.00.

Reports were presented by each Regional Director of his activities and of the programs of state associations in each region. Norman Mindrum, Executive Director of the National 4-H Foundation, reviewed the purposes of the Foundation and asked for cooperation of County Agents.

During Monday afternoon four regional meetings were held. Also an "Old Timers" get-together was held with past president H. M. "Nick" Nichols, in charge, and with about fifty "old timers" in attendance. Speakers included: Judge Joe Montague of the Southwest Cattle Association, and Director G. G. Gibson of the Texas Extension Service. The nominating committee and several standing committees also met during the late afternoon.

The Presidents' Dinner was held that evening, with past president E. O. Williams in charge of the discussion. Later an entertainment program was presented for everyone in the Music Hall, courtesy Sears Roebuck Foundation. Still later, a record 300 initiates joined Squanto.

The Firestone Tire and Rubber Company sponsored breakfast on Tuesday morning, with Carl Miller presenting an outstanding program, was featured by George H. Bowie as speaker.

The business session started with a report of the nominating committee, and the following nominees for 1957 officers and directors were elected: President, R. H. McDougall, Pennsylvania; Vice President, Marion Bunnell, Washington; Secretary-Treasurer, Carl E. Rose, Arkansas; Member of Executive Committee, Fletcher Farrington, Alabama. Regional Directors and Vice Directors elected were: North Central, J. Parker Rodgers, Missouri; Vice Director, H. K. Rippey, Indiana; Southern, Bethel Thomas, Tennessee; Vice Director, F. N. Gunnels, Georgia; Western, Bernie Trierweiler, Wyoming; Vice Director, John Sears, Arizona. Hold over Directors were: Northeast, Howard Campbell, New York, Vice Director, George Lamb, New Jersey; Southern, Vance Deaton, Oklahoma, and Vice Director, F. C. Cannon, South Carolina.

The Relationships committee report given by Chairman E. N. Stephens detailed the relationship activities carried on by NACAA officers, directors and committee men. It stated that President Farrington had visited all but two of the state associations during the year.

Marion Bunnell, Washington, chairman of Professional Training, presented an excellent report, which included the fact that state Extension services had added over 3,400 new staff members during the previous two years. Most states were reported to have forward-looking policies in regard to advanced training, and for the addition of off-campus and other training

programs. The report urged state committees to continue working for better standards and training opportunities.

Three fine addresses were given on the Tuesday morning program: W. M. Fifield, Provost of Agriculture, University of Florida, spoke on the topic, "Relations Within the Land Grant College Family"; Dr. J. L. Brakefield, Director of Public Relations, Liberty National Life Insurance Company, Alabama, discussed "Public Relations"; and Roger Fleming, Secretary of the AFBF, spoke on "Agriculture's Public Relations."

County Agents, wives, children and guests were taken by bus to Cypress, Texas, for a delectable barbecue lunch. This was followed by a rodeo through the courtesy of Houston Area Agricultural organizations and Texas County Agents.

The evening program was featured by an address by Ervin L. Peterson, Assistant Secretary of Agriculture. He outlined what he considered to be the role of government in agriculture. He cited "honesty, integrity, and responsibility as the priceless ingredients of educational effort." The evening program was completed with a Southern region 4-H Share-the-Fun program.

On Wednesday morning, October 24, the convention group were breakfast guests of the Ford Tractor and Implement Division. I. A. Duffy, General Manager of the company was both host and speaker.

The 4-H and Young Men and Women committee report, presented by Chairman George Mullendore, Mississippi, listed recommendations for improved programs: (1) more modern record books, (2) uniform system of enrollment records, (3) additional personnel for youth work, (4) increased attention by County Agents to 4-H and older youth work. Remarks were given by a former 4-H member, Governor Orval Faubus of Arkansas, in which he told the group that farm price supports were necessary, since every other segment of our economy has some type of protection.

A panel, "Extension Service at the Local Level," was moderated by Paul Miller, Director of the Michigan Extension Service. Members included: Judges J. C. Coley and G. H. Stacy, Alabama; Judge Albert Daniels, Texas; Dan Grey, President of Alabama Association of County Commissioners; Tom Penry, President Texas County Judge and Commissioners Association.

The highlight of the Wednesday program was an address by Administrator C. M. Ferguson, Federal Extension Service, in which he reminded County Agents of the key role they held in the future of agriculture, being "advisors, counsellors, and educational leaders," and that the greatest challenge facing them was the discarding of old ideas, and the adoption of new ones.

Remarks were given by Congressman Jamie Whitten, chairman of the House Agricultural Appropriations committee, who outlined farm programs which he favored, and stated that appropriations for Extension should be increased.

GRASS

"Grass bears no blazonry of bloom to charm the senses with fragrance or splendor but its homely hue is more enchanting than the lily or the rose. It yields no fruit in earth or air and yet, should its harvest fail for a single year, famine would depopulate the earth."—John James Ingalls

Following a quick lunch, the group took off via buses, furnished by the Olin Mathieson Chemical Corporation, for a tour through their ammo-phos plant, the San Jacinto Battleground with its 576 foot shaft, and the battleship Texas, followed by a bounteous dinner (including unlimited amount of shrimp) served to 1,500, under a Big tent.

Thursday morning breakfast was served through the courtesy of the Dow Chemical Company, with Dr. J. E. Johnson, Director Agricultural Research, who predicted that "future researchers would be men who were essentially frontiersmen at heart." The morning business session was devoted to committee reports given by the chairmen: Land Grant College, Joe T. Brown; Extension Programs, W. J. Pernell; Association Policy, Ed Bay; Recognition and Awards, Lamont Tueller; 1956 Annual Meeting, Dan Clinton; Information and Publicity, C. T. Hall. At the close of these reports, C. L. Mast, editor of *Agricultural Leaders Digest*, presented a plaque and \$100 to Joseph P. Thurston, Pennsylvania, for submitting the largest number of usable news stories during 1956.

The delegates amended the Constitution and Bylaws to provide that former County Agents could become associate members through their state or district associations, upon payment of dues of \$1.00, and given the privilege of attending annual meetings and receiving *The County Agent*.

Ten resolutions presented by the committee included recommendations for action by NACAA and State Associations in the fields of Public Relations, Professional Training, Coordination of Land Grant College and Extension Programs, Finances and Salaries. The resolution on Finances recommended that an expanded program be carried out in the future similar to 1956, which would require additional funds for travel and other purposes, and recommended an increase in dues from \$3.00 to \$5.00.

During the afternoon, all committees for 1957 held meetings, with 1956 chairmen acting as moderators, and panel members included County Agents and Extension Administrators.

On Thursday evening the annual banquet was held in the ballroom of the Rice Hotel with President-elect R. H. McDougall presiding. Speaker of the evening was August Bruchtschmit, First 4-H Club Boy, Harris County, Texas. The highlight of the evening was the presentation of Distinguished Service Awards to 102 County Agents by Lamont Tueller, Utah, chairman



The 576 foot shaft in the background is located on the San Jacinto battlefield. In the foreground is the old battleship Texas, near the entrance to the great ship channel which joins Houston with the Gulf.

of Recognition and Awards, and his committee. Those receiving awards were: Alabama: William Luther Martin, Harvey Jordan Carter, Albert S. Mathews, Jr., William Brooks Story; Arizona: J. H. O'Dell; Arkansas: Denson Doyle Dodd, A. C. Smith; Colorado: George L. James, Charles E. Kirk; Delaware: William H. Henderson; Florida: George T. Huggins, Kenneth Ames Clark; Georgia: R. P. Leckie, Gordon H. McGee, Borden B. Campbell, Dorsey Dyer, Spurgeon L. Welborn; Idaho: Frank E. Hackler; Illinois: Fred A. Painter, Clinton S. Cutright, Halsey L. Miles; Indiana: Orlando V. Winks, Riley L. Case, John F. Armstrong, Guy T. Harris; Iowa: Eber W. Eldridge, J. Dwight Brown, J. R. Underwood; Kansas: Wilbur W. White, Walter W. Campbell, Hobart Frederick; Kentucky: George D. Noble, Estil J. Noffsinger, J. Stanley Howard, John Prichard King; Louisiana: Rufus U. Johnson, Edmond J. Lousteau, Sewell Bahm; Maryland: Mark Kermit Miller; Minnesota: Enock E. Bjuge, Richard F. Redway; Mississippi: W. Taylor Smith, Evans E. Wooten, Ocie O. Swords, William B. Latham; Missouri: Glen E. Mutti, Walter F. Heidlage, Fowler A. Young, John Carr, Herbert F. H. Rolf; Michigan: Lyle B. Abel, Arthur D. Morley; Montana: Walt Mauritson; Nebraska: John R. Reynolds, Eugene Newton; Nevada: Charles R. York; New Jersey: Richard O. Rice; New Mexico: Benton R. Fritz; New England States: Maine: Frank W. Hagan, Vermont, Robert L. Carlson; New York: Frank Colling, Oren A. Burbank, Cyril G. Small; North Carolina: Jesse Francis Giles, Perry H. Jameson, Otto P. Owens, Willard H. Kimrey, Lake Ernest Tuckwiller; North Dakota: George F. Stewart; Ohio: Chester N. McGrew, Marshall K. Whisler, Kenneth S. Rinehart; Oklahoma: Lilburn J. Jones, Lewis A. Haydock, James Vernon Son; Oregon: Charles A. Henderson; Pennsylvania: James E. McKeehen, Samuel B. Shenk, Lyle R. Bennett; South Carolina: Odil Williams Cain, Russell R. Mellette; South Dakota: R. B. Kelton; Tennessee: Dennis Victor Patton, Sr., Claude Norris, James D. Pettigrew, J. Huse Martin; Texas: Ollie Liner, Al Petty, Roy L. Peden, Edwin Ralph Lawrence, Ray E. Shaver, R. E. Nolan; Utah: Ernest O. Biggs; Virginia: Guy Russel Davis, Robert J. Coperhaver, E. B. Morse; Washington: Robert Amon Williams; West Virginia: H. B. Thomas; Wisconsin: Milo V. Johansen, Marvin Hansen, Harold Reinecke; Wyoming: Sylvester E. West.

Officers were installed in an impressive ceremony conducted by Horace Abbott. The finale of the evening was the presentation of beautiful gifts by the National and State Associations to the 1956 officers.

(Special events for ladies attending convention included: a Style Show and Tea; and tours through the Bank of the Southwest with a lobby covering one and one-half acres; Gulfgate Shopping Center (South's largest), and a trip to Galveston. Children were taken on an all-day tour to visit ranches in the Brazo Valley, and were provided a free movie during the banquet.)

At the first meeting of the new Board of Directors, it was agreed that the policy of the Vice President having responsibility for committee work should be reestablished, and Marion Bunnell agreed to take charge of all committees, as had been done prior to 1956. It was agreed to try to have a director or an officer visit each state association at the time of their annual meetings. A budget of \$23,000 was adopted, and plans made for NACAA to be represented at a number of fall and winter meetings and conferences. Plans were also made for a winter board meeting and workshop to be held in Kansas City, Missouri, on January 21, 1957. This marked the first time

a winter board meeting and workshop had been held. The resolutions adopted at the annual meeting were studied and decision was reached to not set up a separate committee on Retirement, but to continue it with the Land Grant College committee. The dates of October 13-17 were confirmed for the 1957 annual meeting to be held in Boston, with headquarters at the Sheraton-Plaza Hotel; also the dates of Aug. 31-Sept. 4 for the 1958 meeting to be held in Seattle, Washington.

1957

Under the leadership of President R. H. McDougall, the officers, directors and committee chairmen of NACAA met in Kansas City, Missouri, on January 19-21 to hold the first Annual Winter Workshop. Chairman Henry Ahlgren of ECOP (Wisconsin Director of Extension) and Gerald Huffman of the Federal Extension Service had been invited to serve as counsellors. (They also served in this capacity during the executive board meetings of the Washington conference held in June, and at the annual meeting in Boston, thus setting a precedent which has been followed since that time.) The Board discussed the fact that the budget as adopted was in excess of anticipated income for the year, but it was decided to not change it. There was discussion on methods and policies followed prior to 1956, concerning membership of the Resolutions committee and the sponsorship of the Presidents Dinner.



R. H. McDougall (Pa.)

Standing committee chairmen presented reports for study as follows: Annual Meeting, Charles W. Turner, Massachusetts; Association Policy, E. O. Williams, Ohio; Urban and Other Extension Programs, Robert Windeler, New Jersey; 4-H Young Men and Women, Burrell Henry, Michigan; Information and Publicity, Max McDonald, Louisiana; Land Grant College, Joe T. Brown, Massachusetts; Professional Training, Don Tippets, Wyoming; Recognition and Awards, D. F. Bredthaurer, Texas; Relationships, Gaston Franks, Oklahoma. Reports were also given by Fowler Young, Missouri, and C. T. Hall, Kansas, representing the preliminary committee for the 1959 annual meeting.

The Washington Conference was held on June 13-18 with all officers and directors present, and the following committee chairmen: Joe Brown, E. O. Williams, and Burrell Henry. They met with three representatives of the 4-H Club Agents Association, and a Council of Extension Organizations, composed of two representatives from each of the three (NHDA, 4-H Agents, and NACAA) was formed and plans made to meet during the 4-H Club Congress in Chicago to coordinate programs.

Dr. Ahlgren invited the entire NACAA group to a dinner meeting with ECOP and an evening of constructive discussion of policy matters. They were also guests of the American Plant Food Institute for a luncheon, with Under Secretary of Agriculture True D. Morse as speaker. They also met with Assistant Secretary of Agriculture Ervin L. Peterson, and Administrator C. M. Ferguson, who discussed appropriations and extension programs.

On June 16, a breakfast conference was held with Deputy Administrator P. V. Kepner, Luke Schruben, Assistant Administrator, and G. E. Huffman, Field Representative. Rural development, general operational relationships, the new Great Plains program and the Civil Service Retirement program were discussed.

The afternoon was devoted to conferences with Secretary of Agriculture Benson, Assistant Extension Administrator O. C. Croy, Dr. Gladys Gallup, Dr. Neal Rodebaugh and Dr. Mary Collings. Program Planning, Professional Training, Program Projection, and Farm and Home Development were principal subjects discussed. Conferences were held with Herschel Newsom, Master National Grange, and Jack Lynn, legislative director of the AFBF.

In a business session of the Board of Directors, the program for the annual meeting in Boston was planned. It was voted to submit a proposed amendment to the Bylaws providing for increase in dues from \$3.00 to \$5.00, in line with recommendation at the 1956 meeting, copies to be sent to all state associations.

The following morning the NACAA group met with Russell Thackrey, Executive Secretary of the American Association of Land Grant Colleges and State Universities. They also attended the annual meeting of the National Association of Television and Radio Farm Directors, and later were privileged to go with this group to the White House, where they were greeted by President Eisenhower.

During the summer many County Agents were pleased to learn that a new four-lane super highway near Dubuque, Iowa, had been named "The Kerrigan Road," as a memorial to deceased Dubuque County Extension Director, Frank (Pat) Kerrigan, who served as president of NACAA in 1935.

On October 12, the day preceding the opening of the 42nd annual meeting, the Board of Directors met in Boston, at the Sheraton-Plaza Hotel. The secretary reported that the estimated expenditures for the fiscal year of 1957 would total \$20,825. (This would include \$3,250 for the annual meeting.) A tentative budget for 1958 was studied totaling \$28,700, including annual meeting expenditures increased to \$10,800, and an increase for the Executive Board from \$4,000 to \$5,500. This budget was approved on the assumption that the dues would be raised from \$3.00 to \$5.00. The board selected the standing committees for 1958.

County Agents attending generally agreed that the 1957 annual meeting was one of the outstanding meetings in the history of the Association. "Heap big pow-wow!"—might "have been the reaction of Squanto, the patron saint of County Agents, had he dropped in for a visit at the NACAA convention in Boston"—So stated the lead paragraph in an article on the convention published in the November issue of *Better Farming Methods* magazine. The Agents of the Northeast Region and particularly those from Massachusetts, did an outstanding job of entertaining the convention. The convention program officially got under way on Sunday evening with refreshments and a Vesper Service in the ballroom of the Hotel. O. L. Wyman, president of the New England Association, and C. W. Turner, chairman of the Convention committee, welcomed the visiting Agents, their families and guests. The speaker for the Vesper Service was the Reverend Thomas S. Roy, First Baptist Church, Boston, who entitled his message, "The Liberty

Tree." Following this, a marvelous concert was given by the famous Boston Pops Orchestra with Arthur Fiedler as Conductor.

The annual International Harvester breakfast started the program on Monday morning, October 14, with B. H. Bagby as host. The annual business session was held in the ballroom with President McDougall presiding. Introductions of distinguished guests were made by Massachusetts Extension Director James W. Dayton; a welcome to Boston was extended by the president of the Boston City Council; and an address by Governor Foster Furcolo welcomed the group to Massachusetts.

President McDougall in his address reviewed some of the activities and accomplishments of the year, and called attention to the convention theme, "Impact and Change." He stated that NACAA officers and directors were working in close harmony with ECOP, and that this group had a subcommittee, with Dr. Paul Miller, Michigan, as chairman, which had made an extensive study of the Scope of Cooperative Extension Service programs. A report by this committee was to be made at the Land Grant College annual meeting in November. He pointed out that Professional Improvement and Training continued to be the most important activity of the Association and paid tribute to the work done in this area by Vice President Bunnell and others.

Secretary-Treasurer Carl E. Rose reported that membership had reached a new high of 5,402 paid members. He presented the following financial statement as of October 1, 1957: Balance on hand January 1, 1957, \$7,506.97; Receipts during year, \$16,832.89; Total cash available, \$24,339.86; Disbursements, \$9,240.59; Cash balance October 1, 1957, \$15,099.27. (Estimated disbursements for convention and balance of fiscal year, approximately \$7,000.00) United States Government Bonds, \$3,225.00.

Dr. Gerald Huffman of the Federal Extension Service, made a short talk commending the work being carried on by the organization. Regional Directors Trierweiler, Thomas, Cannon, Campbell, and Rodgers gave brief reports of activities in their regions during the year. Fletcher Farrington, editor of *The County Agent*, also gave a report.

The principal speaker of the day was Senator John F. Kennedy of Massachusetts, who spoke on the subject, "The Farmer and the Politician." He said, "I am not here to sell you any theory, to promote any party or to contribute any new and startling doctrine. My concern rather is with what I would ask of you, with what contribution you might make— *for I am convinced that in the long run the work of our County Agents in every part of the nation will have a more far-reaching influence on the course of our farm economy than any decision I might make as United States Senator . . . The role of the County Agent, as I understand it, serves as a unique and invaluable bridge between the world of agriculture, on the one hand, and the world of politics and government on the other. You have an extraordinary responsibility and opportunity to serve as an interpreter between those two groups . . . Farmers who look to the government and the politician to provide them with some swift, magic solution, can only be cruelly disillusioned. The ans-*



John F. Kennedy

wers to the difficult problems of our farm society lie in an attitude on both sides of cooperation, foresight, and determination."

As for many years, Regional meetings were held in the afternoon and the nominating committee also met. All standing committees reviewed activities and their annual reports. The Old Timers program, for the second year, was a feature of Monday afternoon. Verne Beverly, Maine, acted as chairman, and an address was given by Monroe McCown, Office of Personnel, International Cooperation Administration, Washington, D.C.

The annual Presidents' Dinner was held that evening at the exclusive Harvard Club, with officers and directors of the Massachusetts Society for Promoting Agriculture (third oldest Agricultural society in the United States), acting as hosts. Following the dinner, members of the Society told of interesting events in New England early history; that the society was organized in 1792; that it had imported some of the first improved livestock to be brought to America; and that it had sponsored the first cattle show in 1816. The evening program featured the famous Harvard Glee Club and an address by W. Gordon Robertson.

The convention group on Tuesday morning enjoyed the annual Firestone breakfast with its delightful program of entertainment and inspirational address by George H. Bowie. The business session convened with an address by Administrator C. M. Ferguson, who eloquently said "Here in this audience rests a good part of the destiny of American Agriculture. Through you, millions of individual enterprises . . . are applying research successfully to their every day operations . . . Extension is doing far more than helping farm people to grow the proverbial two blades of grass . . . You are helping in the tremendous job of adjusting to social and economic conditions."

Norman Mindrum, Executive Director of the 4-H Foundation, and Ty Thompson, Service Director of the National 4-H committee, took part in a panel discussion on "Problem Areas in Youth Work." Burrell Henry, chairman of 4-H Young Men and Women committee, served as moderator and other panel members were Herbert Gundell, County Agent, Denver, Colorado, and Ed Aiton, Director of 4-H Young Men and Women's Program, Federal Extension Service.

Another panel covered "Urban and Other Extension Work," with Robert Windeler, New Jersey, serving as chairman. Panel members included: Lindley Cook, New Jersey Extension Director; W. S. Androsko, County Agent, New York; and Lewis Hodgkinson, Massachusetts. Dr. J. P. Mather, president of the University of Massachusetts, spoke on the subject, "County Agents—Catalysts of Challenge and Change." He told the group that County Agents could take deserved credit for being key interpreters of the whole process of change in the last half of the century just experienced.

Women and children were taken by bus on a tour of Boston, Concord and Lexington during Tuesday forenoon, and in the afternoon the delegates enjoyed a similar tour. Thus the 1,200 County Agents, wives and children had a wonderful opportunity to observe and absorb the historical atmosphere of this region. (Tours were conducted through the courtesy of Sears Roebuck Foundation.) The Yankee Pantry furnished snacks and drinks throughout the convention, and reduced need for lunches.

The evening program was featured by an address by Secretary of Agriculture Ezra Taft Benson. He pointed out that the technological revolution in agriculture created a new dimension in farm policy and made it

“virtually impossible to curtail output with the type of controls acceptable in our society.” He also said, “Extension is rising to new heights of attainment as it helps . . . all segments of agriculture to move to even higher plateaus of efficiency . . . Extension education is basic to the progress of agriculture.” Later that evening, the Squanto initiation, conducted by Agents from New York, added another 200 members to the fold.

On Wednesday morning, delegates and guests enjoyed breakfast, courtesy of the Tractor and Implement Division of Ford Motor Company, with General Manager Merritt D. Hill serving as host and speaker.

Election of officers was the first order of business at the morning session. The nominating committee report, presented the following names: President, Marion F. Bunnell, Washington; Vice President, Paul Barger, Iowa; Secretary-Treasurer, Carl E. Rose, Arkansas; Member of the Executive Committee, R. H. McDougall. Orville F. Walker, Michigan, was nominated from the floor for Vice President, and after a written ballot, was declared elected. Other officers were elected by acclamation. The following Directors and Vice Directors were nominated and elected: Northeast, George E. Lamb, New Jersey, Mark Miller, Maryland; Southern, F. W. Cannon, South Carolina, Robert W. Schroeder, Arkansas. Hold-over directors were: Western, B. H. Trierweiler, Wyoming; Southern, Bethel Thomas, Tennessee; North Central, J. Parker Rodgers, Missouri.

Principal speaker of the morning session was Charles B. Shuman, president of AFBF, who said in part, “There is no magic formula to be found under the capitol dome or in the Halls of Congress. The real solution lies in the efforts of farmers themselves working through their local farm organizations. Economic laws cannot be successfully replaced by political laws. The County Agent can give guidance in helping producers adjust to changes brought about by the technical revolution in agriculture.”

Following his address, a workshop was held on the subject of Relationships, with Gaston Franks, chairman of the Relationships committee, acting as moderator. Other members were: John H. Davis, Director, Program in Agriculture and Business, Harvard University, who had recently resigned as Assistant Secretary of Agriculture, spoke on the subject, “The Agri-Business Concept.” Dr. Luther Brannon, Oklahoma Director of Extension discussed, “How the County Agent fits into the concept of Agri-Business.” The final number on the morning program was a panel on: “Program Projection,” with Tom Hall, Kansas, acting as chairman. Panel members were: Dr. H. R. Albrecht, Pennsylvania Director of Extension; Dr. Gerald Huffman, Assistant Federal Administrator; S. S. Mathisen, Wisconsin County Agent; and Fred Painter, Illinois Farm Adviser.

As Squanto gave the first method demonstration, his words of instruction have come down through history as follows:

“My good friends, the time for the planting of maize has come. The geese have left the river and the bay for their summer home in the Northland. The robin and his mate have returned from the Southland and are nesting in the trees. The earth is warm and the moon but a shadow in the heavens. The first early flowers of spring have faded and the violets, bluebells and sweet williams scent the air. The giant oak has begun to unfurl its leaves. By these signs and many others, my father and my father’s father have learned to know the proper time for the planting of maize has arrived.”

—By A. F. MacDougall, County Agent, (Retired), Concord, Mass.

On Wednesday afternoon the entire convention group, as guests of the Plymouth Cordage Company, enjoyed an excursion via train to Plymouth Plantation, where they first visited the Cordage and Rope plant. It was the first opportunity for many to view the historic Plymouth Rock. Here was re-enacted Squanto's famous corn planting demonstration as given for the Pilgrims in 1621. A pageant depicting the "Pilgrims March to Church" was also presented. In the evening, a real old-fashioned "clambake" was enjoyed with a menu including all types of sea food, corn on the cob, baked potatoes, all steamed to a delicious turn in an outdoor oven composed of hot rocks and layers of seaweed. Elder Brewster, an 8th generation descendant of Ellis Brewster of Massachusetts, spoke briefly on the history of the early Pilgrims.



Squanto's Corn Planting Demonstration

Breakfast was served on October 17 through the courtesy of Allis Chalmers Manufacturing Co. An address was given by Everett Mitchell of the Farm and Home Radio Hour, who spoke on "Russia—Fact or Fiction."

The morning business session opened with an address by Dr. John Black, professor emeritus in Economics, Harvard University. He said that the key to all extension work was "The County Agent System," which he described as "one of the most important social inventions of the past one-half century," and that the most important need was to make whole-farm budget analyses of representative sets of farms in each state.

The morning program was completed by reports from chairmen of standing committees, including: Land Grant College, Joe Brown, Massachusetts; Professional Training, Don Tibbetts, Wyoming; Information and Publicity, Max McDonald, Louisiana; and Association Policy, E. O. Williams, Ohio.

A proposed amendment to the Constitution and Bylaws to increase dues from \$3.00 to \$5.00 was presented. Secretary Carl Rose and President McDougall had presented figures in their reports regarding total expenses for 1957 and the proposed budget for 1958 which explained the need for an increase in dues to carry out the expanded program of NACAA. After considerable discussion, the delegates adopted the amendment as submitted.

P. H. Jameison, North Carolina, and Fred Jans, Federal Extension Service, presented a panel discussion on "Foreign Agricultural Service." The presentation of Resolutions was made by Chairman Rex Carter of Pennsylvania.

The afternoon was devoted to joint meetings of the 1958 and 1957 standing committees (1957 committees acting in an advisory capacity.) Later, the 1958 committee chairmen met with the board of directors to make plans for the ensuing year.

The annual banquet was held in the ballroom and foyer of the Sheraton-Plaza Hotel with incoming president Marion Bunnell presiding.

Past President A. F. MacDougall gave the invocation, and Past President E. V. Ryall introduced the other past officers of the Association, and Agents who had served more than twenty-five years. The writer had the privilege of installing the officers and directors.

D. F. Bredthaurer, Texas, chairman of the Recognition and Awards committee, with the assistance of committee members, presented Distinguished Service Awards to 105 Agents from 42 states: Alabama: W. H. Cowan, O. C. Helms, Owen W. Reeder, W. L. Richardson; Arkansas: Chester B. Atkinson, Cleo Martin, Jodie W. McMullen; Colorado: Bruce G. Whitmore, William J. Wonders; Delaware: Edward H. Schabinger; Florida: Jodie O. Armor, Eugene Norbert Stephens; Georgia: Ralph C. Buchanan, J. D. Davis, L. E. Farmer, D. M. Hutcherson, Eugene N. Nicholson, DeWitt D. Vickrey; Hawaii: Edwin Yin Chun; Idaho: Clarence D. Bechtolt; Illinois: Edward J. Barnes, Donald O. Lee, Arnold B. Rowand; Indiana: B. T. Bond, James L. Guthrie, Gordon A. Sowers; Iowa: Cleon E. Herriott, John R. Hunter, Lloyd M. Reid; Kansas: Elgin R. Button, Harry G. Duckers, Jr., Oscar W. Norby; Kentucky: Chester L. Brown, Joseph L. Claxon, Adrian M. Razor; Louisiana: C. J. Arceneaux, Emmet E. Johnson, Allen K. Smith; Maryland: Harry Wesley Beggs; Michigan: Fred Biekola, Vernon F. Hinz, James P. Hoekzema; Minnesota: Henry H. Hagen, Oscar Nelson; Mississippi: Charles E. Estess, James B. Miskelley, D. O. Scott, Ernest Weatherly; Missouri: John E. Harris, Wm. H. Howe, W. F. Knight, Lelan S. Ryan, George H. Schmitt; Montana: J. H. Mikkelson; Nebraska: Cyril Bish, Harold Stevens; Nevada: J. Kirk Day; New England States: Massachusetts: Walter Melnick; Maine: Fred L. Webster; New Jersey: Richard P. Hartman; New Mexico: Willard F. Zimmerman; New York: Walter S. Androsko, W. Dale Brown, Russell M. Cary; North Carolina: Raymond B. Harper, Thomas H. Fagg, Swindell Lee Lowery, James A. Marsh, Robert Darnell Smith, Joseph Person Woodard; North Dakota: Larry M. Iverson; Ohio: Charles E. Blakeslee, Oscar Share, John Strausbaugh; Oklahoma: Vance L. Deaton, I. Jay Hesser, Lester F. Smith; Oregon: Victor W. Johnson; Pennsylvania: William H. Davis, Archie C. Rockwell, Harry S. Sloat; South Carolina: Thomas Otis Bowen, Jewel C. Morgan; South Dakota: James E. Boyd, Thomas W. Strachan; Tennessee: James O. Cunningham, Paul M. Horton, Harry A. Martin, Glathan A. McPeake; Texas: Geo. S. Blackburn, Ross H. Brison, J. H. Pritchard, Charles A. Stone, Sr., J. W. Shufflebeme, Jr., Lefty Thomas; Utah: Ray A. Thatcher; Virginia: J. Carl Coiner, David A. Jackson, T. E. Mallory; Washington: Claude Doran; West Virginia: Robert L. Hammer; Wisconsin: James G. Beattie, H. W. Kinney, John H. Saemann; Wyoming: Ray A. Wolfley.

The following day the new officers and directors held a meeting with President Bunnell, presiding. The retiring president reported that he had traveled over 40,000 miles, and spent more than one hundred days away from home attending to the affairs of NACAA. Arrangements were made for President Bunnell, R. H. McDougall and Orville Walker to meet with representatives of the 4-H Agents and Home Demonstration Agents associations in Chicago during the 4-H Club Congress to discuss closer cooperation and coordination of programs. Action was taken to establish a committee to assemble data, and to take charge of developing a history of NACAA. President Bunnell appointed Orville Walker, Ernest Ryall, and the writer. A meeting of this committee was held in Chicago in early 1958. The writer assumed major responsibility for gathering information and data for the

NACAA History. E. V. Ryall agreed to work with the "Old Timers" to try to develop interest in securing data. Orville Walker was already working on trying to assemble a "Rogues' Gallery" of past NACAA officers.

1958

On January 18, 1958, the officers and directors met at the Muehlebach Hotel in Kansas City, Missouri, for a winter workshop. All were present except Southern Director Bethel Thomas, who had been in an automobile accident. Director Henry Ahlgren, chairman of ECOP, and Gerald Huffman, Assistant Federal Administrator, met with the NACAA group.

Reports were made by each officer and director regarding his contacts and activities since the annual meeting. Vice President Walker stated that increased attention was being given to the "Old Timers" program. Tentative arrangements were made for the Washington Conference to be held June 16-20. Detailed plans for the annual meeting August 31-September 4 were discussed. On January 20, the NACAA committee chairmen joined the board for a two-day workshop.

E. O. Williams, chairman of the Land Grant College committee, had been asked to revise the NACAA informational pamphlet. As President Bunnell expressed it, "To stir our professional consciousness." This revised edition listing the accomplishments of NACAA was approved by the board, and 8,000 copies were printed for distribution. Most of the conference time was spent in advancing Professional Improvement of the Association work. Tentative agreement was reached to hold the 1961 convention in New York City.

During the spring, President Bunnell and Vice President Walker represented NACAA in the organizational steps of a National Agricultural Hall of Fame. Both attended the organization meeting in May and subsequently Walker was named to the board of Governors.

The NACAA summer conference was held in Washington, D.C., June 19-23. In addition to officers and directors, committee chairmen attending were: E. O. Williams, Land Grant College; F. N. Farrington, Association Policy; and Burrell Henry, who represented NACAA at the annual 4-H Club Conference being held at that time in Washington.

An excellent program of contacts with representatives of various agencies, divisions of USDA, and farm and other associated groups had been arranged with the assistance of Gerald Huffman.

One of the most important meetings was with members of ECOP. A round table discussion was held on problems affecting Land Grant Colleges and their Cooperative Extension Services.

It was agreed that one of the principal subjects for discussion at the annual meeting should be the "Scope Report," which had been approved and would be released for general distribution within a few weeks. Important conferences were held with Assistant Secretary of Agriculture Ervin Peterson, Administrator C. M. Ferguson, Deputy Administrator P. V. Kepner, Assistant Administrator G. E. Huffman, Programs, Dr. E. D. Crosby in



Marion Bunnell (Wash.)

charge of Farm and Home Development programs, and Dr. Raymond Scott, Marketing Division. Other contacts were made with officials of the Farm Credit Administration, representatives of the American Institute of Cooperation, National Farmers Union, Chamber of Commerce of the U.S., National Plant Food Institute, American Bankers Association, National Grange, American Farm Bureau, and International Cooperative Administration.

In conference with Grant Shrum, new Director of the National 4-H Foundation, it was learned that 4-H Club members and leaders had contributed \$130,000, while the Ford Foundation had given \$490,000, and the Ralston-Purina Company \$200,000, to the 4-H Foundation. He urged the cooperation of County Agents in the program and financing of the Foundation. A conference was also held with Norman Mindrum, former director of the Foundation, recently appointed Director of the National 4-H Committee on Boys and Girls Club Work.

In the business sessions of the board, action was taken to approve appointment of the annual meeting chairman two years in advance. The procurement of Professional Improvement Scholarships for County Agents on a regional basis from the Dow Chemical Company was discussed, and Orville Walker was directed to contact the company and attempt to work out a program. Plans for the annual meeting in Seattle were finalized, including tours outside the United States, and many other activities to make the meeting worthwhile for everyone attending.

A pre-convention NACAA air tour to Alaska was made by twenty-three County Agents and wives on August 28-31 under the able leadership of County Agent C. R. Doran, of Tacoma, Washington. This was an excellent example of County Agent cooperation, and the group enjoyed the guidance and hospitality of the faculty of the University of Alaska, and especially the Extension folks, including Jim Mathews, Fairbanks, and Lew Hanks, Palmer (near Anchorage), who served as guides for the tour. The writer and his wife had the privilege of making the tour, which included visits to individual farms in the small but famous agricultural areas of the Matanuska Valley and at Fairbanks, and the two fine experiment stations providing research help for the few hundred full or part-time farmers of Alaska. Added interest was the fact that Alaskan citizens had that very week voted to become our 49th state. (Jim Mathews presented an Alaskan flag to NACAA during the Seattle convention.)

An executive meeting of the NACAA Board of Directors was held in Seattle August 28-29, to check arrangements, make committee assignments for 1959, and to meet with all standing committee chairmen. Every effort was made to see that the "Scope Report" was the focal point of the meeting.

The 43rd Annual Meeting of NACAA officially opened on Sunday, August 31, at the Olympic Hotel, Seattle, Washington, and from beginning to end, made new records of excellence and of constructive progress for the Association and Extension work. The opening paragraph of the article on the meeting carried in the October, 1958, issue of the *Agricultural Leaders Digest* said, "Take a Group of County Agents, add a dash of qualified speakers, mix with business and committee meetings, flavor with tours and recreation, and you'll come up with a successful 1958 NACAA meeting." This meeting established several firsts: the initial time that an NACAA annual meeting had been held on the west coast; the first time the group attending the convention had left the U.S.A.; the first time that Alaska had

sent a representative. (James W. Mathews, who returned to Alaska and helped set up an Association there in 1959.)

The program on Sunday evening started with refreshments, courtesy of Allis Chalmers, followed by a Vesper Service, the speaker being Dr. C. Oscar Johnson, Berkeley, California, a noted inspirational speaker and religious leader.

On Monday morning, the International Harvester breakfast was held in the ballroom of the Olympic Hotel with Vice President Knudsen as host.

The 43rd annual business meeting was opened by President Marion Bunnell, who introduced Governor Rossellini of Washington. In his cordial address of welcome, he gave praise to the nation's agricultural leaders, and described the County Agent as "a buffer between the farmer and economic disaster." Dr. S. T. Stephenson, Dean of the State College of Washington, also gave a cordial welcome. A large number of distinguished guests were introduced, including several Extension Directors.

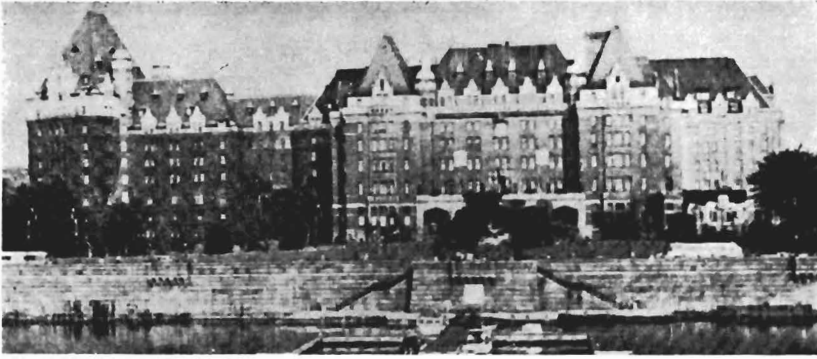
The financial report of the Secretary-Treasurer was given by Carl E. Rose, as follows: Balance as of January 1, 1958, \$7,109.55; Receipts: Membership Dues, 5,396 at \$5.00, \$26,980.00, Associate Members, 124 at \$1.00, \$124.00, Miscellaneous, \$729.47; Total cash available August 1, 1958, \$34,943.68; Total Disbursements, \$19,616.68; Cash Balance, \$15,327.00. (Above does not include 1958 convention expense and related matters). U.S. Bonds held by the Association, \$8,225.00.

Following the roll call of voting delegates by states, each of the Regional Directors reported on his activities and developments in his region.

Director Louis Madsen, Institute of Agricultural Sciences, State College of Washington, made a brief talk prior to the introduction of the keynote speaker, Dr. Paul A. Miller, Extension Director of Michigan who had served as chairman of the subcommittee of ECOP that had made the study to prepare the "Scope Report." He gave a stirring address using the convention theme. "*Extension Scope and Responsibility*," as his subject. He pointed out there was a restless turbulent change taking place in American Agriculture, and added that Extension should be prepared to make changes in line with adjustments indicated in the Scope Report and in similar studies being made in various states. He discussed the nine areas of Extension work covered in the Scope Report. He also pointed to the encroachment of urban populations into rural areas, and to the fact that we must work with all people regardless of where they live.

Near the close of the morning session, President Bunnell announced there was not sufficient time for him to present his address, but mimeographed copies were distributed to the convention members. In his address he had listed the NACAA objectives carried on through 1958: (1) promotion of cooperation and loyalty of member states through visits by officers and directors; (2) informing the public of Extension's role, and he stated "that through the convention program we are making searching inquiry into that role"; (3) creation of better understanding of the scope and responsibilities of NACAA through personal contact with leaders of other national organizations. He also reviewed the great advances that had been made in professional improvement and stated that 29 states were now paying part of study leave, that 35 states were given official time off for summer school, and the 30 states had a Sabbatical leave program.

During the noon hour, most of the group enjoyed the snack bar. A press luncheon was held by the Board of Directors for press, radio, and television



NACAA group had "Tea and Crumpets" at the Empress Hotel, Victoria, B.C.

personnel. In the afternoon, regional meetings and caucuses were held in assigned rooms of the hotel. The Old Timers meeting was a special feature, with Ernie Ryall, Wisconsin, and Troy Lindley, Washington, in charge. Speakers included Monroe McCown, Washington, who discussed programs of the International Cooperation Administration, and the writer, who reported on the preparation of a history of NACAA, and requested help from anyone having information that would be helpful. All 1958 standing committees, also the nominating committee, met during the afternoon.

The annual Presidents' Dinner was held at the Washington Horse Breeders Club, courtesy of several purebred livestock associations. An evening entertainment program for everyone was provided through the courtesy of Sears Roebuck Foundation. This was followed by the annual Squanto meeting with the Idaho Agents in charge. Nearly 200 agents were initiated.

Tuesday, September 2, was devoted to an all day tour to Victoria, on Vancouver Island in the Province of British Columbia, via Canadian Pacific steamship Marguerite. It was a memorable experience to view this beautiful island with its magnificent buildings, gorgeous homes and flowers of indescribable beauty. Tea and crumpets were enjoyed at the famous Empress Hotel. During the three and one-half hour return trip, dinner was served on the steamship.

The annual Firestone breakfast started the September 3rd program with Carl Miller, Manager of Farm Tire Sales, acting as host and presenting a fine program of entertainment and George M. Bowie as guest speaker.

The election of officers was the first order of business. President Bunnell appointed Truman May, Illinois, to serve as chairman of the election committee. The following officers were nominated and elected: President, Orville Walker, Michigan; Vice President, Carl E. Rose, Arkansas, and Secretary-Treasurer, Joseph S. Thurston, Pennsylvania and Marion Bunnell, member Executive Committee. Directors nominated and elected were: H. K. Rippey, Indiana, North Central Director; W. G. Vinzant, New Mexico, Western; S. C. Gunnels, Georgia, Southern. Vice Directors elected were: George James, Colorado, Western Region; E. N. Stephens, Florida, Southern; J. B. Turner, Illinois, North Central; and Roscoe Whipp, Maryland, Northeast Region.

The balance of the morning was devoted to a detailed study of the Scope Report through a series of nine workshops, one for each section of the report. These were held in assigned rooms of the hotel and were con-



Carnation Milk Farms

sidered to be among the most valuable sessions ever held in an NACAA annual meeting. Several Extension directors and administrators took part in each of the sectional workshops. This entire orientation program was under the direction of Dr. H. L. Ahlgren, chairman of ECOP, and Howard Campbell, NACAA Extension Programs committee chairman. After approximately one hour of discussion in each of the nine groups, all assembled in the ballroom where Dr. Ahlgren served as moderator and the chairman of each group as panel members, giving a resume of the discussion that had been carried on in each group. The topics discussed in each workshop and the chairmen were: (1) Efficiency in Agricultural Production, Vic Carothers, Missouri; (2) Conservation, Development and Use of Natural Resources, Rex Carter, Pennsylvania; (3) Efficiency in Marketing, Distribution and Utilization, W. J. Pernell, Mississippi; (4) Management on the Farm and in the Home, R. H. McDougall, Pennsylvania; (5) Family Living, Don Tippetts, Wyoming; (6) Youth Development, C. F. Flowers, Louisiana; (7) Leadership Development, Milton Cowan, New Jersey; (8) Community Improvement and Resource Development, Elmo V. Cook, Texas; (9) Public Affairs, E. O. Williams, Ohio.

In the afternoon the group was taken via bus, courtesy of the Carnation Milk Farms on a tour to their farms at Carnation, Washington. That evening a delectable salmon bake was served on their beautiful and spacious grounds. An entertainment program included talks by George Bulkeley, Director of Extension for the Carnation Company, and Extension Administrator C. M. Ferguson.

The program for the final day started with a breakfast, courtesy of the Tractor and Implement Division, Ford Motor Co., with Merritt D. Hill, General Manager, serving as host and speaker.

The first part of the morning business session was devoted to reports given by the nine standing committee chairmen as follows: Association Policy, F. N. Farrington; Information and Publicity, Max McDonald; Land Grant College, E. O. Williams; Recognition and Awards; D. F. Bredthaurer; Relationships, Gaston Franks; Professional Training, Don Tippetts; 4-H Young Men and Women, Clarence Schmadeke; Extension Programs, Howard Campbell; Annual Meeting, Robert Williams. (All committee reports had been mimeographed and were distributed to all County Agents attending the meeting.)

The report of the Resolutions committee included the following briefed recommendations: (1) Work toward unified programs involving all Exten-

sion workers in each county; (2) Oppose any change in the 4-H pledge, as had been suggested by another group; (3) Establish an accelerated Nationwide Leader-Training Program; (4) Request ECOP to establish a short course for credit at one or more of the Land Grant Colleges during the winter.

"What the Scope Report Means to Me" was the subject of a panel discussion, participated in by Angus McDonald, past president Washington County Commissioners Association; Joe Dwyer, director, Washington State Department of Agriculture; and Honorable Henry A. Dixon, Congressman, First District, Utah. The final feature of the morning program was an address by Herschel D. Newsom, Master, National Grange, who discussed "The Agricultural Program and how the County Agent Fits into the Overall Program." He discussed policies of the Grange, and some proposed legislation.

The afternoon program consisted of meetings of standing committees for 1959, with members and chairmen of the 1958 committees cooperating to set up objectives and programs for the new committees.

At 4:00 p.m. the new officers, directors and committee chairmen met to discuss programs and plans for the ensuing year. At this time the writer was given full responsibility for the preparation of the NACAA History.



Many Young People attend NACAA Meetings

The annual banquet was held that evening and incoming president Orville Walker presiding. The program was highlighted with an inspirational address by Stary Gange, an officer of a California Fruit Co-operative. Recognition was given Agents who had received the USDA Superior Service Awards.

Incoming officers were installed by Past President E. O. Williams, Ohio.

D. F. Bredthaurer, Texas, chairman of NACAA Recognition and Awards committee, assisted by the vice chairmen, in an impressive ceremony presented Distinguished Service Awards to 103 Agents from 40 states and Hawaii, as follows: Alabama: Jack M. Bolling, H. G. Pinkston, Frank C. Turner, T. A. Ventress, Jr.; Arkansas: John Marion Cravens, Raymond E. Hunter, H. A. Nobles, Jr.; Colorado: Ralph S. Swink; Florida: James Francis Higgins, James N. Watson; Georgia: Eugene Brogdon, Samuel Edwin George, Adron Harden, J. Ralph Johnson, Ned Wilson Shirley, Sr., Frank E. Stencil; Hawaii: Minoru Matsuura; Idaho: Geo. E. Cook; Illinois: Lloyd D. Graham, A. C. Kamm, J. R. Strubinger; Indiana: Walter M. Clary, A. D. Luers, Herald K. Rippey; Iowa: S. L. Dunn, Robert E. Hall, Milton M. Henderson; Kansas: Warren C. Teel, Wilton B. Thomas, Paul H. Wilson; Kentucky: Manuel B. Arnett, J. Reeves Davie, J. W. Kidwell; Louisiana: Ralph R. Brown, Kermit J. Ducote, Eugene A. Fulmer; Maryland: Percy E. Clark; Michigan: Donald L. Eppelheimer, Jerry H. Mandigo, Stanley A. Mahaffy; Minnesota: Fred E. Wetherill, Duane A. Wilson; Mississippi: J. H. Davis, Milton W. Edwards, John R. King, James H. Price, Cecil C. Randle, Ellis E. Randle; Missouri: Alvis D. Arnhart, John M. Douglas, G. Ernest Lyness, Wm. R. McCreery, Roswell L. Wayne; Montana: Robert F. Bucher; Nebraska: Ralph D. Copenhaver, Clarence H. Schmadeke; Nevada: Ferren W. Bunker; New England States: Vermont, William W.



Past President E. O. Williams is shown at the podium during installation service at the 1958 annual meeting. Others right to left: President Orville Walker, Vice President Carl E. Rose, Secretary-Treasurer Joseph S. Thurston, Past President Marion Bunnell, and Directors S. C. Gunnels, F. W. Cannon, H. K. Rippey, W. G. Vinzant, and George E. Lamb.

Stone; New Jersey, Richard W. Lippincott; New Mexico: Ed H. Hitson; New York: Ralph W. Hadlock, Wm. S. Pendergast, Gilbert C. Smith; North Carolina: Paul M. Cox, Geo. G. Farthing, Virgil L. Holloway, F. Joe Koonce, Jr., Newlin B. Nicholson, Vernon H. Reynolds; North Dakota: Earl S. Sulerud; Ohio: Lawrence C. Holtkamp, Jack E. Hufford, E. F. Kuester; Oklahoma: Cecil L. Dowell, Jim M. Steed, John N. Stogner, Jr.; Oregon: W. S. Averill; Pennsylvania: Charles P. Fague, Oliver C. Tritt, Harry Orr Wilcox; South Carolina: Robert C. Hubbard, Jr., W. J. Martin, James C. Willis; South Dakota: Douglas Wallace; Tennessee: James E. Gee, J. D. Lewis, Jr., Charles H. Balch; Texas: Leslie E. Brandes, Elwyn L. Dysart, John Q. Galloway, W. B. Griffin, John V. Lindsey, Edward O. Nevills, Nicholas R. Owen; Utah: C. Ray Burtenshaw; Virginia: G. Allen McLearn, H. C. McSwain, Thomas E. Starnes; Washington: Gale G. Gurtle, Edgar C. Reif; West Virginia: William E. Duncan; Wisconsin: J. W. Clark, Michael J. Drozd, W. A. Nettleton; Wyoming: John P. Lowry.

The finale of the evening was the presentation of beautiful gifts to outgoing president Bunnell and other officers, and convention chairmen, for their outstanding service. Mention should be made that a number of special activities arranged by the convention committee were enjoyed by the ladies, and young folks attending.

The new board of directors held a meeting the day following the close of the convention on September 5, 1958. At this time Agricultural Agent Matsuura from Hawaii met with the board and invited one of the national officers to attend their annual meeting in October. A decision was reached to hold the January board meeting at Michigan State University. The title of the Information and Publicity committee was changed to "Public Information Committee." A budget for 1959 was prepared and approved, amounting to \$27,000. Plans were made for various officers and committee chairmen to represent the NACAA at forthcoming meetings and conferences.

1959

The third annual winter workshop and conference for NACAA officers, directors, and committee chairmen was held at Kellogg Center, Michigan State University, January 17-20, 1959. Dr. J. B. (Jack) Claar, Federal Extension Service, and C. A. Vines, chairman of ECOP, and Arkansas Extension Director, attended the conference in an advisory capacity.

Among the many items of business considered at the workshop, two were given special emphasis by President Orville Walker: (1) The new board and new committee chairmen were oriented regarding the work and policies of the Association; (2) Notebooks were developed for each officer, director and committee chairman containing basic information about the duties of his respective office or committee.

Director Vines suggested the possibility of a representative of NACAA, Home Agents Association, and 4-H Agents Association being added to the ECOP Scholarship Committee. He stated that ECOP and County Agents needed to work together to convince University administrative officials of the necessity of using Rating Systems rather than just degrees for evaluating the work and worth of a County Agent. It was voted to hold the 1960 annual meeting in Miami Beach, with headquarters at the Deauville Hotel.

There was discussion regarding contacts made or planned with various national or state organizations, including visits to state County Agents Associations. R. H. McDougall was authorized to continue on the National Farm-City Week Committee, and also to serve on the Council of National Organizations. Plans were discussed for the summer conference in Washington, D.C., and for the annual meeting to be held in Kansas City.

A three week Study Tour for County Agricultural Agents, sponsored by Dow Chemical Co., was worked out by NACAA President Walker and Professional Improvement Chairman, J. D. Pettigrew, with the approval of ECOP and Extension Directors of the North Central Region. Mr. Walker had been working on this project for over a year. The Study Tour Scholarship was on a trial basis for 1959 with one Agent from each of the twelve North Central states to be selected for the tour. (This project was so successful that it was approved for each of the four regions for 1960.)

NACAA officers, directors and committee chairmen for Land Grant College, Association Policy, and 4-H Young Men and Women, met in Washington, D.C., June 17-20. One of the important conferences in which the group participated was a meeting with ECOP. A report from the subcommittee on Scholarships was presented, after which the group discussed ways and means of advancing the purposes of this committee in the best interest of Extension. Details of a proposal regarding a Professional Improvement Journal for Extension workers was presented by members of ECOP. It was also announced that approval had been given for a winter Extension School in Georgia.

Dr. J. B. Claar, Field Representative, Federal Extension Service, acting in a liaison capacity, had assisted the NACAA group in arranging conferences with various officials, agencies and groups. Extension Policy matters were discussed with Administrator C. M. Ferguson, Assistant Administrator Luke Schruben, and Jack Claar. At this conference, Dr. Claar presented results of a survey on the Farm and Home Development program, indicating that the program was effective, particularly in counties and states where it had been properly organized and administered, but that its over-all impact had been limited, and that an average of only twenty-six families per county had been enrolled. Another important conference, headed by Assistant Administrator G. E. Huffman, dealt with Extension programs. Others participating were: J. E. Crosby, Jr., Director of the Division of Agricultural Programs; Miss Frances Scudder, Director Division of Home Economics programs; John Banning, Associate Leader, 4-H Young Men and Women programs; Elmer Winters, Director of Division of Information programs; and R. C. Scott, Director of Division of Agricultural Economics.



Orville Walker (Mich.)

The NACAA group also participated in the National 4-H Club Congress being held at the National 4-H Center. Incidentally, this center was officially dedicated at this time, and the officers of NACAA were represented in the dedicatory ceremonies, which included President Eisenhower and Secretary of Agriculture Benson as participants. Conferences were held with representatives of the AFBF, National Grange, Farmers Union, Agricultural Committee of the Chamber of Commerce of the U.S., Agricultural Commission of the American Bankers Association, and the National Plant Food Institute.

An important item of business transacted by the Board was the tentative approval of several proposed amendments to the Constitution and By-laws, prepared by R. H. McDougall. The Secretary-Treasurer was instructed to send copies to State Associations, and notify them that the proposed amendments would be voted on at the annual meeting.

R. H. McDougall was authorized to have 10,000 copies printed of a revised edition of the NACAA Information circular. Plans were finalized for the annual meeting to be held in Kansas City in September.

The next meeting of the Board of Directors was held on September 5, at Hotel Muehlebach, Kansas City, Missouri. Business transacted included selection of committee chairmen and members for 1960, consideration of a tentative 1960 budget, and reports of officers and directors regarding their attendance at meetings and conferences since the June board meeting. Decision was reached to print 6,000 copies of a new "Code of Ethics" for NACAA as revised by George Lamb, for distribution to all NACAA members.

A pre-convention activity of the 1959 annual meeting was the dedication of a flag pole with a flag raising ceremony on the grounds selected by the Board of Governors for an Agricultural Hall of Fame, located twenty miles west of Kansas City in Wyandotte County, Kansas. Presentation of the flag pole was made by Harry Duckers, Jr., County Agent of that county, on behalf of County Agents, who had made personal donations. It was accepted by Howard A. Cowden, Kansas City, president of the Hall of Fame Board of Governors. A forty-five minute pageant was presented by the Missouri Agents in which Squanto (represented by Francis Fielder) presented the American Flag.

The 44th Annual Meeting, held in the "Heart of America," set a new record for attendance, when more than 1,600 registered, including 827 County



Record number of Past Presidents attend 1959 Annual Meeting. From left, R. H. McDougall (1957), Edwin Bay (1951), George W. Boyd (1938), M. L. Mosher (1921-22), J. C. Hedge (1926), Orville Walker (1939), E. V. Ryall (1941), E. B. Heaton (1916-19), Marion Bunnell (1958), H. M. Nichols (1947), F. N. Farrington (1956), Rex Carter (1950), Joe Thurston (Secretary-Treasurer, 1959), and E. O. Williams (1955). Attending but not shown were: R. S. Clough (1933), Carl Kennedy (Secretary, 1918-19, President, 1920), C. C. Keller (1912), Stuart Stirling (1948).

Agents, 490 wives and children, and nearly 300 visitors and guests. A record number of "Old Timers" also attended the meeting, including sixteen past NACAA presidents. Among these were the first three presidents to serve the Association, Ed Heaton of Wheaton, Illinois (1916-19); Carl Kennedy, Polk City, Iowa (Secretary 1918-19 and President in 1920); and M. L. Mosher, Urbana, Illinois (1921-22). The convention theme was "*The Family is the Key*," and many of the speakers and panelists based their contributions on this theme. Most sessions were held in the commodious and beautiful Municipal Auditorium.

The Sunday evening program, sponsored by Allis Chalmers Mfg. Co., included a buffet supper and a fine Vesper Service in the Music Hall of the Municipal Auditorium. The guest speaker, the Reverend Robert Richards, Saline, Michigan, gave an inspirational message entitled, "Home—A Magic Word."

On Monday morning the group were guests of International Harvester for breakfast with L. E. Hall, District Manager, acting as host. A feature of this program was the introduction of the first three presidents of NACAA.

The business session was called to order by President Orville Walker, and the official welcome was given by the loquacious Mayor of Kansas City, Missouri, H. Roe Bartle. Greetings were also extended by A. D. (Dad) Weber, Dean of Kansas State University. Response was given by Vice President Carl E. Rose. President Walker introduced a number of guests, including presidents of other Extension and Professional organizations, and a record number of Extension Directors and Administrators.

The financial report was given by Secretary-Treasurer Joe Thurston: Cash Balance, January 1, 1959, \$2,667.78; Receipts from Memberships, 5,450 at \$5.00, \$27,250.00; Associate Memberships, 174 at \$1.00, \$174.00, Miscellaneous, \$341.20, Balance 1958 convention fund, \$547.69, Total Cash Available, \$30,980.67; Disbursements to August 26, 1959, \$18,404.06; Cash Balance August 26, 1959, \$12,576.61. (Above does not include 1959 convention expense.) U.S. Government bonds, \$8,225.00.

Mention should be made that for the first time at an annual meeting, the Secretary-Treasurer's report, the President's address, and reports of all standing committees were mimeographed and made up in booklet form to be distributed to the delegates and other County Agents in attendance.



Joseph S. Thurston (Pa.)

President Walker in his annual address reported on the many activities that he and other officers had participated in during the year. He stated that NACAA officers had stressed the "Open Door Policy," which had been followed and which was being recommended to the states, whereby Extension Administrators and representatives of ECOP were invited to attend and participate in all NACAA meetings. He announced that progress was being made in the preparation of the NACAA history, and that he and others were working on a picture album of Past Presidents and Secretaries of NACAA. He stated that the NACAA Board had gone on record favoring a Professional Extension publication, and that approval had been given for a section of *The County Agent* magazine to be devoted to professional improvement articles.

Following lunch, the afternoon program was devoted to Regional meetings and caucuses where state associations gave reports and other regional business was transacted. The Old Timers meeting had a record attendance of over one hundred. Speakers included Joe Goodwin, Paul Gwin, and P. O. Hale of Kansas, Gordon Nance, Missouri, and M. L. Mosher of Illinois, (third president of NACAA). All standing committees and the nominating committee met in the late afternoon.

The annual Presidents' Dinner was held at the Livestock Exchange Building with Past President Marion Bunnell in charge. Officers of the Kansas City Livestock Foundation acted as hosts for the dinner, following which policies and problems of mutual interest were discussed.

A splendid 4-H Club entertainment program was held that evening in the Music Hall of the Municipal Auditorium, with George Johnson, Monsanto Chemical Co., acting as host. Following this, the annual Squanto meeting was held with 236 new members initiated. The balance of the evening was devoted to recreation and dancing in the exhibition hall.

Tuesday morning, September 8, the Firestone Tire and Rubber Co. provided an appetizing breakfast and splendid program, with D. E. Wiedman acting as host. A feature of the morning business session was a ceremony recognizing Hawaii as the 50th State. Keichi Mihati President of the Hawaii County Agents Association, was present.

In the annual election, Chairman Marion Bunnell of the Nominating Committee, reported the following nominations, all of whom were elected by acclamation: President, Carl E. Rose, Arkansas; Vice President, Howard H. Campbell, New York; Secretary-Treasurer, Joseph S. Thurston, Pennsylvania; Member of Executive Committee, Orville Walker, Northeast Region, Director, Roscoe N. Whipp, Maryland, Vice Director, Stanley Hale, Connecticut; Southern Region, Director, R. W. Schroeder, Arkansas, Vice Directors, E. Norbo Stephens, Florida, and Elmo V. Cook, Texas; Western Region, Vice Director, George James, Colorado, Holdover Directors were: North Central H. K. Rippey, Indiana, Vice Director, J. B. Turner, Illinois; Southern, S. C. Gunnels, Georgia; and Western, W. G. Vinzant, New Mexico.

The next order of business was the consideration of proposed amendments to the Constitution and Bylaws presented by R. H. McDougall, the amendments providing (1) Eligibility for membership in NACAA would include County Agricultural Agents, Assistant Agents, Associate Agents, 4-H Club Agents, and "other male Extension workers accepted by State or District Association"; (2) Clarify the duties and the nomination and election of Regional Directors for two year terms; (3) Clarify the authority of the Executive Committee (the three elected officers and immediate past president); (4) Specify that the president shall reside in the region hosting the annual meeting; (5) Specify that the chairman or vice chairman of the Association Policy Committee be a member of the NACAA Committee on Resolutions, and further specify that resolutions be approved by the Association Policy Committee before being submitted to the delegate body.

A panel discussion, "Importance of the County Agent's Role," was moderated by Roderick Turnbull, editor of the Kansas City Star Farmer. Panel members were: Joe Ben Tick, Farmer, Missouri; C. A. Vines, State Extension Director, Arkansas; Wilton Thomas, County Agent, Kansas; and D. B. Varner, Chancellor, M.S.U., Michigan. Administrator C. M. Ferguson, Federal Extension Service, summed up the panel discussion, placing emphasis

on the key role that should be taken by agricultural agents in educational leadership. He urged work with all groups and organizations and government agencies, thereby helping local people to appraise and use available resources and make sound decisions.

Tuesday afternoon was devoted to tours; one of the most popular was the tour to visit the Harry S. Truman Library and Museum at nearby Independence, Missouri, where County Agents were greeted by the former President.

Wednesday morning breakfast was provided by the Tractor and Implement Division of the Ford Motor Company, at which David Meeker, General Sales Manager, was the speaker. Guest speaker at the morning business session was J. W. Burch, former State Director Missouri Extension Service, who spoke on the subject, "The Family is the Key." He outlined the basic principles of the Missouri Balanced Farming Program which stressed the family approach. He said, "I believe that the family is the key in developing ideals with which to cling in this highly materialistic world. If Extension means business in the family approach, we must organize . . . to work as a team . . . and coordinate efforts of our workers in Agriculture, Home Economics and Youth."

A panel discussion, "Working with the Key," was moderated by E. B. Winner, Director of Information, Federal Extension Service. Panel members included: Hobart Frederick, County Agent, Kansas; Louis Webb, Township Agent, Michigan; Robert Taylor, Assistant County Agent, Indiana; Vilas Young, Associate County Agent, Missouri; and Mrs. Ann Turnage, County Home Agent, Missouri. Panel members reported on methods and programs used in their states and counties regarding the family approach in Extension.

Immediately following lunch, the men were taken by buses for tours to four different farms in Missouri and Kansas that were enrolled in Balanced Farming programs. Two farms were visited by each group. The ladies and children were taken via bus on a tour of points of interest in the Kansas City area.

In the evening the convention group were guests of the Consumer Co-operative Association, one of the largest farmers cooperatives in the United States, for a delicious beef barbecue and a twilight program, at which Co-operative President Howard A. Cowden was the principal speaker.

A Kansas City steak breakfast started the program on Thursday, courtesy of Jensen-Salsbury Laboratories. Dr. J. C. Davis, General Sales Manager, served as host. Most of the morning business session was devoted to committee reports, all of which had been mimeographed and were in the hands of the delegates. Committee chairmen made brief oral statements regarding the work of their committees, supplementary to the printed reports. Reports were given by committee chairmen as follows: Annual Meeting, Fowler Young; Association Policy, F. N. Farrington; Land Grant College, R. H. McDougall; Public Information, C. N. McGrew; Recognition and Awards, Philip E. Bloom; Extension Programs, Howard Campbell; 4-H Young Men and Women, George Seals; Relationships, Austin Garriss; Professional Training, J. D. Pettigrew.

The guest speaker was Charles B. Shuman, President of the American Farm Bureau Federation. He stated that "Government's proper role is that of providing research findings, and proper interpretation of these findings in the fields of production, marketing and utilization . . . The exemplary action of the County Agent through the years as local representative of the

Cooperative Extension Service is one of the best examples of the profitable partnership of government and farmers . . . It is important there be constant and objective appraisal of Extension Service programs by state and local authorities, as well as by farmers and their leaders, to make certain that Extension programs meet the changing needs of farm families."

President Walker called upon M. L. Mosher of Illinois, third president of NACAA, who compared some of the problems discussed in the early meetings, with those of the 1959 meeting. E. O. Williams presented a resolution on behalf of NACAA, pledging support and urging County Agents' cooperation with the Agricultural Hall of Fame. Incoming President Carl Rose presented 1960 committee assignments, and announced rooms where each committee would meet at 3:00 p.m. that day.

The afternoon program included a report by Walter Kirkpatrick, Michigan, on the first Dow Scholarship Tour, in which twelve Agents from the North Central Region participated. The balance of the afternoon was spent in meetings of the 1960 committees.

The annual banquet was held in the Arena of the Municipal Auditorium, with Carl E. Rose as master of ceremonies. President Elmer Ellis, University of Missouri, introduced the guest speaker, Dr. Kenneth MacFarland, Topeka, Kansas, a truly eloquent, entertaining, and inspiring speaker.

The writer again had the privilege of installing the new officers and directors. Following recognition given to County Agents who had received the USDA Service Awards, Chairman Philip Bloom of the Recognition and Awards committee presented Distinguished Service awards to 108 Agents from 43 states: Alabama: Lawrence C. Alsobrook, James R. Speed, M. R. Glasscock, Dwight G. Somerville; Arizona: Carmy G. Page; Arkansas: Edward A. Wilson, Harold H. Hicks, Odell N. Stivers; Colorado: W. Floyd Shoemaker; Florida: William J. Cowen, W. Harper Kendrick; Georgia: Harry J. Hutcheson, Johnny P. Stowe, Emmett F. Lyon, Lloyd C. Westbrook, J. E. Eubanks, Harley F. Shurling; Hawaii: Keichi Mihata; Idaho: John D. Roberts; Illinois: Charles N. Glover, Kenneth R. Imig, Leo Sharp; Indiana: Alfred H. Gesell, Ralph E. Watkins, Clarence L. Spuller; Iowa: R. Pearl Kelsey, David C. Fenske, L. J. Bodensteiner; Kansas: Roger L. Hendershot, James W. Sturdevant, Jewell O. Gebhart; Kentucky: Otto H. Losch, Ova Dow Perkinson, Evan Ray Russell, Justis L. Ellis; Louisiana: W. D. Magee, G. B. Martin, Crawford A. Rose; Maryland: J. Julius Johnson; Michigan: Harold J. Larsen, M. H. Avery; Minnesota: Herman J. Vossen, Erwin J. Wamhoff; Mississippi: J. Walter Terry, Henry L. Holland, Travis Tadlock, Lewis N. Garrison, Ansel Estess, O. F. Parker; Missouri: Ryland A. Miller, Don Broermann, Herschel J. Gaddy, William E. Yates, Sr., William A. Gates; Montana: A. C. Kegel; Nebraska: Earl F. Bowen, Robin A. Spence; New England States, John H. Elliott, Clement S. Dunning; New Jersey: William G. McIntyre; New Mexico: Al W. Woodburn; New York: Jean B. Ketcham, O. Cleon Barber, Russell G. Parker; North Carolina: George W. Conrad, Robert M. Williams, Vernon A. Honeycutt, John W. Grant, Thornal D. O'Quinn, Carl E. Bernhardt; North Dakota: Donald G. Hotchkiss; Ohio: Rodney Mar Hoover, Herbert B. Van der Poel, Francis W. Dalrymple; Oklahoma: William J. Beck, A. A. Sewell, John W. Garman; Oregon: George H. Jenkins; Pennsylvania: Arthur E. Ifft, C. Harold Waha, A. Sherk Frommeyer, Russell M. Smith; South Carolina: Robert W. Bailey, Ollie W. Lloyd; South Dakota: Kenneth Leslie, Glenn L. Schrader; Tennessee: Houston D. Gordon, William M. Hale, Fletcher Luck,

Shannon E. Carpenter, Milton B. Templeton, Phillip S. Nix, Verne C. Andrews; Utah: Rodney G. Rickenbach; Virginia: W. H. Lyne, Seanson S. Hylton, J. W. Freeman; Washington: Richard D. Bartram, William W. Baker; West Virginia: Ralph Kittle; Wisconsin: Irwin J. Corey, Newell O. Stephenson, Orrin W. Meyer; Wyoming: Delmar H. Landen.

The final event of the evening were a series of gift presentations to retiring (and new) officers and their wives for jobs well done.

(Mention should be made that local committees had arranged a number of special events, tours and demonstrations for the ladies. Also children were given special tours, and a children's party on Thursday evening.)

The 1960 officers and directors held a board meeting on September 11. Tentative arrangements were made for the winter workshop to be held in January. Orville Walker was named the official editor of *The County Agent* and also appointed to continue on the Board of the Hall of Fame. R. H. McDougall was named to continue on the Farm-City Week Committee. The budget committee made a report and after some revision, the Board adopted a budget of \$27,000. Confirmation was made that the 1961 convention would be held in New York.

1960

A winter workshop meeting was arranged by President Carl Rose and held January 16-19, 1960, at the Arlington Hotel, Hot Springs, Arkansas, with the theme being "Professional Improvement."



Carl E. Rose (Ark.)

All officers, directors and committee chairmen were present. Jack Claar, field agent, Federal Extension Service, and Extension Director Vines of Arkansas, representing ECOP, were also in attendance. Reports were received from each committee chairman regarding work and plans for their respective committees. Officers and directors reported on contacts made and meetings attended. President Rose reported on a conference held with the Extension Director in California, and representatives of the California County Agents (Farm Advisers), and it was indicated they might organize in 1960.

Financial reports of the 1959 convention were received. A committee was appointed to revise annual meeting policies. The vice directors were appointed to be in charge of the "Old Timers" program at the next annual meeting.

Announcement was made that the Dow Travel Study Tour Scholarship program was being expanded so that each state or district association could be represented by one County Agent, and the program in each Region was put under the direction of the Regional Vice Chairman of the Professional Improvement committee. Four separate tours were planned and carried out during the summer of 1960, one for agents in each region.

The annual Washington conference was held April 27-30, with all officers and directors and the following committee chairmen present: R. H. McDougall, Pennsylvania, Land Grant College; Marion Bunnell, Washington, Association Policy; and George Seals, 4-H Young Men and Women.

The NACAA meeting had been arranged to coincide with the spring meeting of ECOP. Discussion with ECOP included: the Dow Scholarship Tours; public relations; professional standards; and the need for uniform Sabbatical leave programs.

Dr. J. B. Claar (who became Illinois Associate Director Sept. 1, 1960) had assisted in arranging several valuable conferences with: Secretary of Agriculture Ezra Taft Benson; Assistant Secretary of Agriculture E. L. Peterson; Elmer Winners and Ed Roche of the Extension Information office; Harland Copeland, Extension Training Branch; and Director Thomas E. Hamilton, Conservation Reserve Program, USDA (who reported 29,000,000 acres signed in this program.)

The group also conferred with Extension Administrator C. M. Ferguson, Assistant Administrator Luke M. Schruben, Assistant Administrator G. E. Huffman, Ed Crosby, and M. P. Jones. Other valuable conferences were held with representatives of the American Bankers Association, National Plant Food Institute, National Grange, American Farm Bureau Federation, and the Farmers Union.

The report was presented of the special committee on Annual Meeting Policies, composed of Orville Walker, Michigan, chairman, E. O. Williams, Ohio, Burrell Henry, Michigan, R. H. McDougall, Pennsylvania, Marion Bunnell, Washington, and the writer. It was approved by the board with minor changes. It was decided that NACAA should be one of the sponsors of the Professional Extension Journal. Final plans were made for the annual meeting to be held at Miami Beach. Action was taken to present a citation to Administrator C. M. Ferguson at the annual meeting. Action was also taken to award a citation to Dr. Henry Ahlgren, Wisconsin, for his leadership in Extension, and especially during the period he served as chairman of ECOP.

Officers and directors met for two days previous to the opening of the convention to transact business matters which included the appointment of standing committees for 1961. Annual Meeting plans were carried through faultlessly under the leadership of Chairman M. U. Mounts and Co-Chairmen James N. Watson and John D. Campbell.

The 45th annual NACAA meeting was another record breaker. Attendance totaled 1,858, an all time high, with County Agents and their families attending from forty-nine states (a new record). For most, it was a first visit to the Miami area.

(Mention should be made of the true southern hospitality shown by the Florida agents, and their convention committees. Arrangements for the entertainment of their guests were greatly appreciated by wives and children, as well as by Agents. In addition to several tours arranged as part of the extra-curricular activities in the Miami area, special tours to nearby points of interest such as Key West and Nassau were taken advantage of by many.)

"The provisions of the Smith-Lever Act are broad enough to include all information relating to agriculture and home economics. If agriculture is a way of life as well as a business, then the law authorizes the extension of knowledge which has for its purpose the establishment of a permanent and prosperous agriculture, and a contented and efficient rural civilization."

—Dean and Director F. B. Mumford, University of Missouri

A beautiful Vesper Service was held Sunday evening in the Napoleon Room of the Deauville Hotel, with President Carl Rose presiding. The speaker was Congressman D. R. "Billy" Mathews, who used as his text "Cast thy bread upon the waters . . ." and stated that America's future may be found in this Biblical advice from Ecclesiastes. He said much could be done in the future by using the bread of America to provide an environment where men could be free.

On Monday morning, October 31, breakfast was provided by International Harvester Company, with W. T. Schnathorst, Supervisor of Educational Services, acting as host.

The business session opened with Carl Rose presiding. The theme of the meeting was, "*The Challenge of Change in the 1960's!*" He introduced a record number of Extension Administrators from all parts of America, also many other guests representing professional and educational organizations. Provost Willard M. Fifield, University of Florida, welcomed the convention group to Florida. Then Ben C. McGahey, Chairman of the Dade County Board of Commissioners, welcomed the group to the county and city of Miami Beach. The response was given by H. H. Campbell, Vice President of NACAA.

The Minutes of the last annual meeting, and the Treasurer's report were presented by Joe Thurston. (All reports, including the address of President Carl E. Rose, Secretary-Treasurer's reports, and all committee reports had been compiled in booklet form and were made available to all County Agents.)

1960 proved a banner year for membership in NACAA—a total of 5,517 County Agents paid their dues through member associations. The financial report covering the period of January 1-October 15, 1960, showed: Balance as of January 1, 1960, \$2,709.14; Receipts: Membership Dues, 5,501 at \$5.00, \$27,505.00, Associate Membership Dues, 179 at \$1.00, \$179.00, Miscellaneous, \$650.24, balance 1959 annual meeting fund, \$3,028.25, Total Funds Available, \$34,071.63; Total Disbursements, \$16,951.17; Cash Balance as of October 15, 1960, \$17,120.46; U.S. Bonds held by the Association, \$8,225.00.

The principal address of the morning session was given by Dr. J. Wayne Reitz, President, University of Florida. He used the convention theme, "The Challenge of Change in the 60's," as his topic and described a number of the dramatic changes and developments in science and technology that were affecting all Americans, and particularly farm families. He stated that Extension workers were confronted with adjusting and adapting programs



Miami Beach Scene of 1960 Annual Meeting

to the dramatic changes which had taken place in rural and urban societies. He suggested that Agricultural Extension should adopt a theme that he had observed at a recent industrial convention, "*You cannot do today's job with yesterday's methods and be in business tomorrow.*"

At noon a Public Information luncheon was held at which Dr. M. O. Watkins was the principal speaker. Regional meetings were held in the afternoon, and at the same time a well attended Old Timers meeting was held with South Carolina Agents in charge. The Nominating and all standing committees met late that afternoon.

The annual Presidents Dinner was held at the Light House Restaurant. The Florida Farm Bureau Federation acted as host. Past President Orville Walker presided at the business meeting following the dinner. A 4-H Talent show was held that evening through the courtesy of the Monsanto Chemical Company. Following the program, the annual Squanto initiation was handled by the Mississippi County Agents and almost 300 were initiated. A masquerade Hallowe'en party was held for the young at heart.

The annual breakfast given by the Firestone Tire and Rubber Company was held on Tuesday morning, with D. E. Weidman serving as host, and presenting an excellent program. The business session convened with Carl Rose presiding, and in presenting his President's address, he reviewed some of the principal accomplishments of the Association, including the maintenance of close-working relations and cooperation with ECOP. He called attention to the Dow Travel Tour Program which provided opportunity for fifty County Agents to participate in an educational tour each year. He also mentioned the new insect control contest sponsored by the Shell Chemical Company. He reported that California was in the process of organizing a state association.

The principal address of this session was that given by Ezra Taft Benson, Secretary of Agriculture, who had just returned from South America. He reported that the prestige of America had never been greater, "as a leader of the free world and a symbol to all mankind;" and that it was very important to establish strong bonds of understanding with our South American neighbors. He urged County Agents to help disseminate information to farm people that they might have a true understanding of the facts on agricultural policies and programs.

The election of officers was the next order of business, and the following slate of officers and directors were nominated and elected: President, Howard H. Campbell, Mineola, New York; Vice President, Bernard Trierweiler, Torrington, Wyoming; Secretary-Treasurer, Joseph S. Thurston, Greensburg, Pennsylvania; Member of the Executive Committee, Carl E. Rose; Regional Directors and Vice Directors: Western, George L. James, Greeley, Colorado; and Grant M. Esplin, Beaver, Utah; North Central, J. B. Turner, Vandalia, Illinois; and George B. Ganyard, Columbus, Ohio; Southern, E. N. Stephens, Pensacola, Florida; and S. L. Lowry, Elizabeth City, North Carolina. (Those elected in 1959 for a two-year term and still with one year to serve were: Southern Region, Director R. W. Schroeder, Star City, Arkansas, Vice Director Elmo V. Cook, Austin, Texas; North-eastern, Director Roscoe N. Whipp, Rockville, Maryland, and Vice Director Stanley Hale, Norwich, Connecticut.)

The afternoon was featured by a symposium, "County Agents' Public Relations," with Louis Wilson, National Plant Food Council acting as moderator. Members of the panel were introduced by Austin Garriss, Troy,

North Carolina, chairman of the Relations committee, as follows: Roy Battles, National Grange; Woodrow Luttrell, American Farm Bureau; Bill Foreman, National Cotton Council; Aubrey D. Gates, American Medical Association; Dr. Oliver Willham, President, Oklahoma State University; and Carl Streeter, editor, Farm Journal. This was one of the most outstanding presentations given at an annual meeting in recent years. Panel members pointed out that it is the responsibility of every Extension worker to build good public relations and to help inform the general public regarding the general agricultural situation and the important place of agriculture in the present and future economy of the nation. It was also pointed out that a constructive, effective and vigorous county Extension program was the number one basic requirement for good public relations.

That evening a chicken barbecue, courtesy of the Georgia County Agents Association, was enjoyed in the Napoleon Room of the hotel. The evening program was highlighted by an address by Senator John W. Stennis, Mississippi, in which he pointed out that the real hope of economic progress and improved farm income in the Sixties would be directly related to technical progress. "Agriculture cannot survive, much less move forward, without a vigorous agricultural, educational and research program." He praised the Extension service for its contributions to the better utilization of national resources. The final event of the evening was an excellent water show presented in the beautiful outdoor pool of the Deauville Hotel, courtesy of the American Petroleum Institute.

Breakfast on Wednesday morning was provided by the Tractor and Implement Division, Ford Motor Company. The feature of the program was President Carl Rose reporting on his trip to the Far East with twelve outstanding farmers who had received the first annual "Ford Almanac Farm Efficiency Awards." This goodwill tour in the interest of world peace was sponsored by the Ford Motor Company. His splendid report was illustrated by excellent slides.

The principal speaker on November 2 was C. M. Ferguson, formerly Administrator of Federal Extension Service, who had recently been appointed Assistant Secretary of Agriculture. (Paul V. Kepner had succeeded him as Administrator of the Federal Extension Service.) He pointed out that "legislation cannot solve problems of farm surplus production," and that more research was needed into the economics of agriculture and the problems of adjusting to new situations. He said it would be a sad commentary on the American system if we were to follow the recommendations of some who "assume that we can replace scientific investigation and education with ignorance." He stated that the continued success of NACAA would depend upon "helping each County Agent to achieve the highest standards of responsibility, self-improvement, knowledge, loyalty, and the skills of his profession." At the completion of his address, Mr. Ferguson was presented a citation and certificate for his outstanding service to Extension work, and his cooperation with NACAA.

Another feature of the program was a panel discussion, "4-H Clubs in the '60's." George Seals, 4-H Young Men and Women committee chairman, introduced the panel. Norman Mindrum, chairman of the National 4-H Committee, acted as moderator. Panelists were: J. H. Sykes, Vice President Purina Mills; W. A. Sutton, Director Georgia Agricultural Extension Service; Grant Shrum, National 4-H Club Foundation; and George Foster, State 4-H Club Agent, Tennessee. This panel presented an excellent discussion

of basic principles important to the programs and success of future 4-H Club work.

The afternoon was devoted to three extensive tours with about 600 participating in each: (1) a tour to U.S. Sugar Corporation Farms near Clewiston, Florida; (2) Fairchild's Tropical Gardens; (3) North Biscayne Bay Island via boat, including a view of beautiful Miami Beach and the miles of fabulous homes and hotels of that area. In the evening an illustrated lecture on the Missile Program was given by Colonel Leonard Shapiro, U.S. Air Force Missile Test Center, Cape Canaveral, Florida.

The business session opened Thursday morning with a series of reports from chairmen of standing committees. Most of these were oral and supplementary to that which had been printed in the convention booklet containing all reports. The Professional Training report by Chairman J. D. Pettigrew, Tennessee, revealed that "giant strides" had been made in training programs throughout the country; that 261 Agents had received graduate degrees in 1960, an increase of 30 per cent over 1959; that 379 were now doing graduate study, an increase of 25 per cent over 1959; 1,367 were taking graduate courses on the job, an increase of 78 per cent; 1,214 had attended a three-week state or regional summer school and that 7,762 had received organized In-service training, an increase of 77 per cent; 222 were on Sabbatical leave, of which 54 received no financial assistance from Extension Service.

Extension Programs Committee Chairman George Lamb, New Jersey, recommended two publications as "must" reading and study: "The Scope Report on Cooperative Extension Service Today," and "Guide to Extension Programs for the Future." Land Grant College Chairman R. H. McDougall, Pennsylvania, outlined briefly the important matters considered in contacts with ECOP. Association Policy Chairman Marion Bunnell, Washington, reported on work done in conjunction with a special committee in revising the policies and rules pertaining to planning and holding of annual meetings. Other committee chairmen who presented reports were: M. U. Mounts, Florida, Annual Meeting; Vic Carothers, Missouri, Public Information; Paul B. Barger, Iowa, Recognition and Awards; George Seals, Oklahoma, 4-H Young Men and Women; and Austin M. Garriss, North Carolina, Relationships.

The guest speaker for the November 3 program was Director George Lord of the Maine Agricultural Extension Service and Chairman of ECOP. He outlined the functions of ECOP, including the presentation of recommendations and policies to the parent association, to the various state Extension Services, and to USDA. He pointed out that ECOP had taken the lead in making a study annually of the resources and needs of Extension.

The afternoon program was devoted to meetings of the 1961 standing committees. (It might be noted that two committee chairmen were reappointments: Paul Barger, Iowa, Recognition and Awards and Vic Carothers, Missouri, Public Information.) New committee chairmen appointed were: R. H. McDougall, Pennsylvania, Association Policy; Marion Bunnell, Washington, Land Grant College; Walter G. Kirkpatrick, Michigan, Professional Training; S. C. Gunnels, Georgia, Extension Programs; H. D. Gaddis, Louisiana, 4-H Young Men and Women; J. E. Morriss, Alabama, Relationships; and Earl Wilde, Liberty, New York, Annual Meeting.

The annual banquet was held that evening, with newly elected President Howard Campbell, presiding. He introduced distinguished guests, NACAA officers and directors and committee chairmen. R. H. McDougall introduced

past presidents of NACAA, including Bright McConnell of Georgia, who had not attended a meeting in over twenty years. It was again the privilege of the writer to conduct the Installation Service of the 1961 officers and directors.

Paul Barger, chairman of Recognition and Awards committee, introduced County Agents who had received the USDA Superior Service Award. He then conducted the presentation of NACAA Distinguished Service Awards, with the assistance of regional vice chairmen, to 108 men from forty-two states as listed: Alabama: D. S. Loyd, Geo. D. H. McMillan, Mabry H. Huggins, Howard L. Eubanks; Arizona: Bruce C. Kell; Arkansas: John B. Ferguson, Herbert B. Russell, Thurman Wood; Colorado: Walter J. Gregory; Florida: John D. Campbell, Lloyd Rhoden; Georgia: N. D. Denney, Wm. D. Drennon, Glenn I. Johnson, Joe C. Know, Walston L. Smith, Hugo C. Williams; Hawaii: Haruo Honma; Idaho: Mark B. Calnon; Illinois: Carl Fred Mees, Sterling E. Myers, Glen F. Sons; Indiana: Joseph A. Carroll, Kenneth W. Harris, Earl L. Kumpf; Iowa: Norman J. Goodwin, Charles O. Greenlee, Paul Edward Harms; Kansas: Donald A. Brown, Herbert Bulk, Monte Clark; Kentucky: Robert H. Fike, Thomas L. Pirtle, Charles D. Shouse, James B. Thornton; Louisiana: Sam Firmin, R. M. McDuff, H. A. Webb; Maryland: Stanley B. Sutton; Michigan: F. Earl Haas, George E. Landsburg, Louie E. Webb; Minnesota: Oswald A. Daellenbach, Howard G. Grant, Vernon Hoysler; Mississippi: Robert S. Barker, Hayes T. Farish, Randolph L. Smith, Lee H. Thompson, Glen A. Vanderford; Missouri: Marcus E. Holman, Hugh Keith, Harold I. Owens, Cyril E. Rickett, Elbert Waide; Montana: Allen Nelson; Nebraska: Arthur G. Moseman, Robert G. Wilson; New England States: Raymond J. Platt, Carl A. Rogers;



New York's Waldorf Astoria Hotel in 1961

New Jersey: Warren J. Welsh; New Mexico: Walter H. Wade, Jr.; New York: Robert D. Guzewish, Russell C. Hodnett, Norman C. Kidder; North Carolina: Sam Cartner, John E. Foil, Sr., Kennett S. Harmon, James P. Stovall, Sam J. Weeks, Morris S. Yoder; North Dakota: J. E. Noonan; Ohio: Byron E. Gamble, John E. Moore, Harold C. Ruggles; Oklahoma: Walter H. Beckham, Charles W. Phelps, Jr., L. D. Warkentin; Oregon: E. M. Hauser, J. Roland Parker; Pennsylvania: Evan P. Fowler, Cornelius E. Koppenheffer, Joseph S. Thurston; South Carolina: A. Duston Grainger, Charlie Wilson Thompson; South Dakota: Alvar Aho, Vern L. Beare; Tennessee: Adrian G. Fox, Ralph Testerman, Ralph W. Walker, Clyde Webster; Texas: J. K. Adams, W. M. Day, Jr., Cyrus L. Cook, Wylie Roberts, Jr., Oliver J. Reinhart, Jr., James C. Sawyer; Utah: Melvin S. Burningham; Virginia: George D. Pollard, D. T. Rogers, S. D. Woods; Washington: William A. Luce, Dino R. Sivo; West Virginia: Roscoe F. Dodrill; Wisconsin: Lyle G. Atkinson, Donald W. Niendorf, Paul J. Wolske.

The last act of the 1960 meeting was the presentation of gifts as meager symbols of appreciation for jobs well done by officers and convention chairmen. President Howard Champbell closed the program with a cordial invitation to all County Agents to attend the next annual meeting to be held in New York City, Sept. 10-14, 1961.

So ended the 45th annual NACAA meeting, and so the "Tale-That-Is-Told" of the struggles and the successes, of the problems and the progress, of the attainments and achievements—of the National Association of County Agricultural Agents in the first forty-five years. (The first 45 years are always the hardest!)

TIME

*God, grant me power to meet my task of life sublime
 To wisely use Thy greatest gift of all—the gift of Time.
 While flesh and breath shall last help me to find
 Time to be of service, to be loyal, brave and kind;
 Time to laugh often, live and help to live;
 Time to give something, but even more forgive;
 Time to be cheerful, to make new friends each mile;
 Time to dream a bit, but make those dreams worthwhile;
 Time to work my share, to staunchly meet each test;
 Time to play a game, at close of day to rest;
 Time to have a Faith in self, fellowmen and God above;
 Time to be reverent, time for one special friend to love;
 Time to sing a song, to pluck a thorn and plant a flower;
 Time to visit some grief-stricken soul for just an hour;
 Time to set aims and dare, to strive for knowledge new;
 Time to pray and to myself be honest, pure and true;
 Time to forget the faults of others and in them good things see;
 Time to think more of my neighbor and a little less of me.*

—By Alice Schorfheide, Washington County, Ill.,
 1954 President of RYUSA.

**PAST PRESIDENTS, VICE PRESIDENTS AND
SECRETARY-TREASURERS**

of the

NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS

Year	Presidents	Vice Presidents	Secretary-Treasurers
1916 } 1917 } 1918 } 1919 }	Ed Heaton 123 E. Jefferson Wheaton, Ill.		No secretaries recorded 1916, 1917. Carl Kennedy served 1918-1919.
1920	Carl Kennedy Polk City, Iowa (Resigned 4/1/20)	A. J. Dexter Clark, S. Dakota (Pres. 4-1 to 12-1, 1920)	*J. H. H. Mote Carthage, Mo.
1921	Martin L. Mosher 1509 Delmont Court Urbana, Ill.	A. J. Dexter 1295 Raymond Ave. St. Paul, Minn.	*J. H. H. Mote Carthage, Mo.
1922	Martin L. Mosher 1509 Delmont Court Urbana, Ill.	*S. R. Heffron London, Ohio	*H. C. McWilliams Ebensburg, Pa.
1923	*J. W. Merrill Ames, Iowa	*Calvin Perdue Kokomo, Ind.	*H. C. McWilliams Ebensburg, Pa.
1924	*Calvin Perdue Kokomo, Ind.	*K. A. Kirkpatrick Minneapolis, Minn.	Walter F. Roberts 755 N. Elm Wahoo, Neb.
1925	*K. A. Kirkpatrick Minneapolis, Minn.	J. C. Hedge Canfield, Ohio	C. O. Stott Salt Lake City, Utah
1926	J. C. Hedge 305 Lisbon Street Canfield, Ohio	J. M. Huston Platt City, Mo.	Roy E. Smith Milbank, S. Dakota
1927	A. W. Palm Lake Norden, So. Dak.	*A. B. Bucholz Claverack, N.Y.	E. H. Leker Leavenworth, Kan.
1928	*A. B. Bucholz Claverack, New York	R. L. Olds Kalamazoo, Mich.	E. H. Leker Leavenworth, Kan.
1929	R. L. Olds Box No. 53, R.R. 6 Kalamazoo, Mich.	*Morgan McKay Fillmore, Utah	*Jud Brooks Jackson, Tenn.
1930	*Morgan McKay Fillmore, Utah	Earl Mayhew Barbourville, Ky.	*Jud Brooks Jackson, Tenn.
1931	Earl Mayhew c/o Ky. Experiment Sta. Lexington, Ky.	*J. E. Whonsetler Columbus, Ohio	*Jud Brooks Jackson, Tenn.
1932	*J. E. Whonsetler Columbus, Ohio	R. S. Clough Columbia, Mo.	*Jud Brooks Jackson, Tenn.
1933	R. S. Clough Columbia, Missouri	*Elwood Douglass Freehold, N.J.	*Jud Brooks Jackson, Tenn.
1934	*Elwood Douglass Freehold, New Jersey	*F. R. Kerrigan Dubuque, Iowa	*Jud Brooks Jackson, Tenn.
1935	*F. R. Kerrigan Dubuque, Iowa	Horace E. Abbott Indianapolis, Ind.	*J. E. Whonsetler Columbus, Ohio
1936	Horace E. Abbott 902 N. Meridian St. Indianapolis, Ind.	Bright McConnell Augusta, Georgia	*J. E. Whonsetler Columbus, Ohio
1937	Bright McConnell c/o Phoenix Oil Co. Augusta, Georgia	George W. Boyd Wheatland, Wyo.	*J. E. Whonsetler Columbus, Ohio
1938	George W. Boyd 915 South 10th St. Laramie, Wyo.	D. Z. McCormick Council Grove, Kan.	C. C. Keller 1361 E. Portland Springfield, Mo.
1939	D. Z. McCormick Foreign Agr. Service Washington, D.C.	J. Ed. Parker Lexington, Ky.	C. C. Keller Springfield, Mo.
1940	J. Ed. Parker 261 S. Hanover Ave. Lexington, Ky.	Ernest V. Ryall Kenosha, Wis.	C. C. Keller Springfield, Mo.
1941	Ernest V. Ryall 4020 7th Avenue Kenosha, Wis.	J. M. Thomason Forest City, Ark.	C. C. Keller Springfield, Mo.
1942	C. C. Keller 1361 East Portland St. Springfield, Mo.	L. V. Toyne Denver, Colo.	W. H. Sill 1007—24th St. Parkersburg, W.Va.

**PAST PRESIDENTS, VICE PRESIDENTS AND
SECRETARY-TREASURERS
of the
NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS**

Year	Presidents	Vice Presidents	Secretary-Treasurers
1943	L. V. Toyne 1131—15th St. Denver 2, Colo.	E. D. Beck Alice, Texas	W. H. Sill Parkersburg, W. Va.
1944	Ed Beck 4407 Sinclair Austin, Texas	A. F. MacDougall Concord, Mass.	W. H. Sill Parkersburg, W. Va.
1945	A. F. MacDougall Westford, Mass.	*Fred Ahrberg Pawhuska, Okla.	W. H. Sill Parkersburg, W. Va.
1946	Webster H. Sill 1007—24th St. Parkersburg, W. Va.	H. M. Nichols Webster City, Iowa	C. C. Keller Springfield, Mo.
1947	H. M. Nichols P.O. Box 518 Panhandle, Texas	*Stuart Stirling Silver City New Mexico	C. C. Keller Springfield, Mo.
1948	*Stuart Stirling Silver City, New Mex.	John Henry Logan Clearwater, Fla.	C. C. Keller Springfield, Mo.
1949	John Henry Logan 1530 Maple Street Clearwater, Fla.	Rex Carter Uniontown, Pa.	C. C. Keller Springfield, Mo.
1950	Rex Carter 80 Meadow Lane Uniontown, Pa.	Edwin Bay Springfield, Ill.	J. I. Wagoner Greensboro, N.C.
1951	Edwin Bay 2036 S. Glenwood Springfield, Ill.	Sherman Hoar Fort Collins, Colo.	J. I. Wagoner Greensboro, N.C.
1952	Sherman Hoar 1613 Peterson Place Fort Collins, Colo.	Leonard Kerr Memphis, Tenn.	Paul Barger 120 Sunset Road Waterloo, Iowa
1953	Leonard Kerr 65 Exchange Ave. Memphis, Tenn.	Joe Brown Gloucester, Mass.	Paul Barger Waterloo, Iowa
1954	Joe Brown 29 Everett Street Concord, Mass.	E. O. Williams Toledo, Ohio	Paul Barger Waterloo, Iowa
1955	E. O. Williams 3035 Wicklow Drive Toledo, Ohio	F. N. Farrington Dadeville, Ala.	Paul Barger Waterloo, Iowa
1956	F. N. Farrington Dadeville, Ala.	R. H. McDougall Butler, Pa.	Carl Rose Fayetteville, Ark.
1957	R. H. McDougall 236 Oak Street Butler, Pa.	Marion Bunnell Yakima, Wash.	Carl Rose Fayetteville, Ark.
1958	Marion Bunnell 805 S. 31st St. Yakima, Wash.	Orville Walker Kalkaska, Mich.	Carl Rose Fayetteville, Ark.
1959	Orville Walker Kalkaska, Mich.	Carl E. Rose Fayetteville, Ark.	Joseph S. Thurston P.O. Box 216 Greensburg, Pa.
1960	Carl E. Rose Fayetteville, Ark.	Howard H. Campbell Mineola, N.Y.	Joseph S. Thurston Greensburg, Pa.
1961	Howard H. Campbell 1565 Franklin Ave. Mineola, New York	Bernie Trierweil r Torrington, Wyo.	Joseph S. Thurston Greensburg, Pa.

*Deceased. Addresses listed at time of service.

Note: Latest address available on Presidents' list; at time of service on Vice Presidents' list.

*The typographic error is a slippery thing and sly;
You can hunt until you're dizzy, but somehow it gets by;
For all the other printing may be clean as clean can be,
But that typographic error is the ONLY thing you see!*

"God grants liberty only to those who love it and are always willing to guard and defend it."—Daniel Webster

DIRECTORS

of the

NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS

Date	Region	Director and address
1940	North Central	C. A. Hughes, Arlington Heights, Ill.
	Northeast	D. Leo Hayes, Wampsville, N.Y.
	Southern	Oscar L. Farris, Nashville, Tenn.
	Western	A. E. Smith, Nephi, Utah
1941	North Central	W. K. Delaplane, Wabash, Ind.
	Northeast	D. Leo Hayes, Wampsville, N.Y.
	Southern	E. D. Beck, Alice, Texas
	Western	E. G. Ferguson, Chinook, Montana
1942	North Central	V. M. Anderson, Red Oak, Iowa
	Northeast	D. Leo Hayes, Wampsville, N.Y.
	Southern	E. D. Beck, Alice, Texas
	Western	D. S. Ingraham, Sheridan, Wyo.
1943	North Central	Carl R. Bibbee, Cincinnati, Ohio
	Northeast	A. F. MacDougall, Concord, Mass.
	Southern	Leonard J. Kerr, Memphis, Tenn.
	Western	Stuart Stirling, Silver City, New Mexico
1944	North Central	Leonard Ladd, Huron, S. Dakota
	Northeast	R. C. Blaney, Bellefonte, Pa.
	Southern	Roy Powell, Sylvania, Ga.
	Western	Stuart Stirling, Silver City, New Mexico
1945	Northeast	R. C. Blaney, Bellefonte, Pa.
	North Central	H. M. Nichols, Webster City, Iowa
	Southern	John Stephens, Marion, Ark.
	Western	D. L. McMillen, Fort Collins, Colo.
1946	Northeast	Ben Morgan, Marlinton, W. Va.
	North Central	Cletus F. Murphy, Waseca, Minn.
	Southern	John Henry Logan, Clearwater, Fla.
	Western	Stuart Stirling, Silver City New Mexico
1947	North Central	C. T. Hall, Olathe, Kan.
	Western	A. P. Bralley, Amarillo, Texas
	Northeast	Dwight Babbitt, Flemington, N.J.
	Western	Lew Mar Price, Richfield, Utah
1948	North Central	L. G. Hall, Adrian, Mich.
	Northeast	Charles L. Messer, Auburn, N.Y.
	Southern	J. I. Wagoner, Greensboro, N. Car.
	Western	Sherman S. Hoar, Sterling, Colo.
1949	Western	O. P. Roberts, Joliet, Mont.
	Southern	S. C. Bohanan, Paducah, Ky.
	North Central	T. H. Young, Spearfish, S. Dak.
	Northeast	C. Z. Keller, Princess Anne, Md.
1950	Northeast	Ed Holden, Concord, N.H.
	Western	Marion Bunnell, Yakima, Wash.
	Southern	W. R. Lominick, Vicksburg, Miss.
	North Central	Alvah R. Hecht, York, Neb.
1951	North Central	Craig Montgomery, Cavalier, N. Dak.
	Northeast	Ed Holden, Concord, N.H.
	Southern	W. R. Lominick, Vicksburg, Miss.
	Western	L. C. Wright, Baker, Ore.
1952	North Central	H. G. Seyforth, Ellsworth, Wis.
	Northeast	R. H. McDougall, Butler, Pa.
	Southern	L. B. Wilkins, Norfolk, Va.
	Western	L. C. Wright, Baker, Ore.
1953	North Central	H. G. Seyforth, Ellsworth, Wis.
	Northeast	R. H. McDougall, Butler, Pa.
	Southern	L. B. Wilkins, Norfolk, Va.
	Western	E. J. Johannesen, Emmett, Idaho
1954	North Central	H. G. Seyforth, Ellsworth, Wis.
	Northeast	J. C. Boggess, Philippi, W. Va.
	Southern	Fletcher N. Farrington, Dadeville, Ala.
	Western	E. J. Johannesen, Emmett, Idaho
1955	North Central	Orville F. Walker, Kalkaska, Mich.
	Northeast	J. C. Boggess, Philippi, W. Va.
	Southern	Max McDonald, Tallulah, La.
	Western	Mark Menke, Elko, Nev.
1956	North Central	Orville Walker, Kalkaska, Mich.
	Northeast	Howard Campbell, Mineola, N.Y.
	Southern	Max McDonald, Tallulah, La.
	Western	Mark Menke, Elko, Nev.

DIRECTORS
of the
NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS

Date	Region	Director and address
1957	North Central	J. Parker Rodgers, Columbia, Mo.
	Northeast	Howard Campbell, Mineola, N.Y.
	Southern	Vance Deaton (resigned), Enid, Okla.
	Southern	F. W. Cannon, Lancaster, S. Car.
	Western	Bethel Thomas, Smithville, Tenn. Bernie Trierweiler, Torrington, Wyo.
1958	North Central	J. Parker Rodgers, Columbia, Mo.
	Northeast	George E. Lamb, Clayton, N.J.
	Southern	Bethel Thomas, Smithville, Tenn.
	Southern	F. W. Cannon, Lancaster, S. Car.
	Western	B. H. Trierweiler, Torrington, Wyo.
1959	North Central	H. K. Rippey, Portland, Ind.
	Northeast	George E. Lamb, Clayton, N.J.
	Southern	F. W. Cannon, Lancaster, S. Car.
	Southern	S. C. Gunnels, Clarksville, Ga.
	Western	W. G. Vinzant, Portales, New Mexico
1960	North Central	H. K. Rippey, Portland, Ind.
	Northeast	Roscoe N. Whipp, Rockville, Md.
	Southern	S. C. Gunnels, Clarksville, Ga.
	Southern	R. W. Schroeder, Star City, Ark.
	Western	W. G. Vinzant, Portales, New Mexico

“THE COUNTY AGENT”

“You may never be a banker, but most of the bankers and businessmen will be your friends and often will ask your advice. So will hundreds of others.

“You will never live in a palace but you can expect to have a roof that does not leak. That’s especially true because in extension you’ll learn a bit of carpentry along the way.

“You’ll see your name in print so often that the thrill will largely disappear. You’ll be misquoted so often that it won’t hurt much.

“Some of your days will be a series of arguments, bickerings, frustrations and failures. Then will come the day when some crusty, hard-shell whom you never could reach will grab you and tell you about the advantages of lime on pasture, brag to you about his new variety of hybrid corn, invite you out to see the new cookstove or freezer in his kitchen, and end it all by bawling you out because you haven’t put these practical things into your program.

“That night you’ll sleep happily, your wounds healed, your troubles over, your muddy car the grandest chariot any conquering warrior ever rode.”—By Kenneth Warner

THE INTERPRETER

“The future of America is in the hands of two men—the investigator and the interpreter. We shall never lack for the administrator, the third man needed to complete this trinity of social servants. And we have an ample supply of investigators, but there is a shortage of responsible interpreters—men who can effectively play mediator between specialist and layman . . . The interpreter stands between the layman, whose knowledge of all things is indefinite, and the investigator whose knowledge of one thing is authoritative. The investigator advances knowledge. The interpreter advances progress.”

—Dr. Glenn Frank, former President of the University of Wisconsin

**PAST PRESIDENTS, VICE-PRESIDENTS AND SECRETARY-TREASURERS
OF NACAA 1962 — 1976**

PRESIDENTS	VICE-PRESIDENTS	SEC.-TREAS.
1962 Bernard H. Trierweiler Laramie, Wyoming 82070	Paul Barger La Porte, City, Iowa	Joseph S. Thurston Greensburg, Pa.
1963 Paul Barger La Porte City, Iowa 50651	Elmo V. Cook Austin, Texas	James N. Watson Jacksonville, Fla.
1964 Elmo V. Cook Austin, Texas 78751	Joseph S. Thurston Greensburg, Pa.	James N. Watson Jacksonville, Fla.
1965 Joseph S. Thurston Greensburg, Pa. 15601	N. John Hansen Dallas, Oregon	James N. Watson Jacksonville, Fla.
1966 N. John Hansen Dallas, Oregon 97338	G.J. Kunau Red Wing, Minn.	Woodrow Downs Farmerville, La.
1967 G.J. Kunau Red Wing, Minn. 55066	Ansel Estess Tylertown, Miss.	Robert Hegland Sioux City, Iowa
1968 Ansel Estess Tylertown, Mississippi 39667	Roscoe Whipp Rockville, Maryland	Doug W. Strohbehn Atlanta, Ga.
1969 Roscoe N. Whipp Rockville, Maryland 20858	Grant M. Esplin Beaver, Utah	Doug W. Strohbehn Atlanta, Ga.
1970 Grant M. Esplin Beaver, Utah 84713	Larry M. Iverson Valley City, N.D.	Doug W. Strohbehn Atlanta, Ga.
1971 Larry M. Iverson Valley City, N.D. 58072	Doug W. Strohbehn Atlanta, Georgia	Richard G. Merek Carlsbad, N.M.
1972 Doug W. Strohbehn Atlanta, Georgia 31201	Russell E. Hibbard Norwich, Conn.	Richard G. Merek Carlsbad, N.M.
1973 Russell E. Hibbard Norwich, Conn. 06360	Richard G. Merek Carlsbad, N.M.	James A. Smith Appomattox, Va.
1974 R.G. Merek Carlsbad, N.M. 88220	Norman J. Goodwin Dewitt, Iowa	James A. Smith Appomattox, Va.
	Thurman J. Kennedy Vice-President	
1975 Norman J. Goodwin Dewitt, Iowa 52742	Thurman J. Kennedy President-Elect	James A. Smith Appomattox, Va.
	Robert L. Jones Vice-President	
1976 Thurman J. Kennedy San Antonio, Texas 78207	Robert L. Jones Westminster, Md. 21157 Pres. Elect	John K. Wells Norwalk, Ohio Secretary
	Ed Koester Gooding, Idaho Vice-President	Laxton Malcom Frederick, Okla. Treasurer

**Directors
of the
National Association of County Agricultural Agents
1961-1976**

Date	Region	Directors and Address	
1961	North Central Northeast Southern Southern Western	J.B. Turner Roscoe N. Whipp E.N. Stephens R.W. Schroeder George L. James	Vandalia, Illinois Rockville, Md. Pensacola, Fla. Star City, Ark. Greeley, Colo.
1962	North Central Northeast Southern Southern Western	J.B. Turner W. Stanley Hale E. N. Stephens Elmo V. Cook George L. James	Vandalia, Illinois Connecticut Pensacola, Fla. Austin, Texas Greeley, Colo.
1963	North Central Northeast Southern Southern Western	George Ganyard W. Stanley Hale E.N. Stephens William Schroeder Grant Esplin	Columbus, Ohio Connecticut Pensacola, Fla. Arkansas Beaver, Utah
1964	North Central Northeast Southern Southern Western	George Ganyard Glenn Ellenberger S.L. Lowery W.B. Collins Grant Esplin	Columbus, Ohio Allentown, Pa. Elizabeth City, N.C. Maysville, Ky. Beaver, Utah
1965	North Central Northeast Southern Southern Western	G.J. Kunau Glenn Ellenberger W.B. Collins Ansel Estess Philip R. Wilson	Red Wing, Minn. Allentown, Pa. Maysville, Ky. Tylertown, Miss. Terry, Mont.
1966	North Central Northeast Southern Southern Western	Robert Pylman Raymond Spencer R.A. Farmer Ansel Estess Philip Wilson	Clear Lake, S. Dak. Union, W. Va. Warsaw, Va. Tylertown, Miss. Terry, Mont.
1967	North Central Northeast Southern Southern Western	Robert Pylman Raymond Spencer R.A. Farmer D.J. Somerville Keith Jones	Clear Lake, S. Dak. Union, W. Va. Warsaw, Va. Tuscumbia, Ala. Casa Grande, Ariz.
1968	North Central Northeast Southern Southern Western	Vic Carothers George Vapaa R.U. Johnson D.J. Somerville Keith G. Jones	Liberty, Mo. Dover, Del. Mansfield, La. Tuscumbia, Ala. Casa Grande, Ariz.
1969	North Central Northeast Southern Southern Western	Vic Carothers George K. Vapaa R.U. Johnson Lester F. Smith Robert A. Williams	Liberty, Mo. Dover, Del. Mansfield, La. Stillwater, Okla. Walla Walla, Wash.

Date	Region	Directors and Address	
1970	North Central Northeast Southern Southern Western	Peter Bieri Whitney Hodgkins W.M. Hale Lester F. Smith Robert S. Williams	Whitehall, Wisc. Augusta, Maine Cleveland, Tenn. Stillwater, Okla. Walla Walla, Wash.
1971	North Central Northeast Southern Southern Western	Peter Bieri Whitney Hodgkins J.H. Evans W.M. Hale Ben Newell	Whitehall, Wisc. Augusta, Maine Aiken, S. C. , S.C. Cleveland, Tenn. Salem, Ore.
1972	North Central Northeast Southern Southern Western	Mike Sager William Worth J.H. Evans Dewey L. Maxwell Ben A. Newell	Eureka, Illinois Norwich, N.Y. Aiken, S.C. Macon, Georgia Salem, Oregon
1973	North Central Northeast Southern Southern Western	Mike Sager William Worth Paul Barlow Herman Lynch Edward Koester	Eureka, Ill. Norwich, N.Y. Magnolia, Ark. New Boston, Texas Gooding, Idaho
1974	North Central Northeast Southern Southern Western	O.K. Anderson Carl H. Klotz Paul Barlow James N. Watson E.D. Koester	Vincennes, Ind. Morristown, New Jersey Magnolia, Ark. Jacksonville, Florida Gooding, Idaho
1975	North Central Northeast Southern Southern Western	O.K. Anderson Carl H. Klotz Herman R. Lynch Rowe R. McNeely Wing You Chong	Vincennes, Ind. Morristown, N.J. New Boston, Texas Salisbury, N.C. Hilo, Hawaii
1976	North Central Northeast Southern Southern Western	Dan Merrick Robert G. Miller Charles H. Gulley Rowe R. McNeely John H. Pursel	Atlantic, Iowa Salisbury, Maryland Lexington, Kentucky Salisbury, N.C. Yerington, Nevada



Top Level Conversation
Orville Walker left and NACAA President Marion Bunnell talk it over with former U.S. President Harry Truman.



1961 ANNUAL REPORT Howard H. Campbell, President

"The president of an organization as large as NACAA, by the virtue of his office, has many rewarding experiences as well as some heavy responsibilities. As your representative, people have extended courtesies that have been heart warming in the extreme.

There have been many occasions to be grateful to the fine men on the Board of Directors, the Committee Chairmen and the State Associations. It has been a very real inspiration to work with people who are so dedicated to a worthy cause. Thanks must go to the people in Nassau County and to the administrative staff of the New York State College of Agriculture for their fine cooperation in granting the amount of time off necessary to carry out this job."

Last November, three goals were established as follows:

- 1-To hold an outstanding Annual Meeting featuring "Marketing in Action" in New York, the nation's largest city.
- 2-To expand the scholarship programs for continuing the professional improvement of County Agents.
- 3-To improve relationships in an expanding urban society.

It is now a privilege and responsibility, as your president, to report on the implementation of these activities. Earle Wilde, Annual Meeting Chairman, did a magnificent job in organizing the program and in getting the full cooperation of his committee members.

A panel "New Horizons in Marketing" challenged you to a greater interest in this phase of agriculture. We have spoken with the panel members and feel that their contributions were new and refreshing to you.

We did not include a 4-H Club talent program this year because in New York there is so much for you to see and to do. However, the "Marketing in Action for Youth" program did give you a new approach for 4-H youth activities in the future. This was presented by members of the staff of Pennsylvania State University.

Dr. E.T. York, Administrator, Federal Extension Service, in his address on Thursday reported on the new approach which the Federal Extension Service is recommending and alert you as county agents to greater action in the future.

The concluding panel on Thursday afternoon charted the road ahead for you in the marketing area. While it was challenging, it also gave you the Extension Service Administrator's views on what you ought to be stressing in your programs for the future.

We have had a number of suggestions from agents regarding the program at the annual banquet at which the agents receive the distinguished service awards. For the first time this year, the printed program for the banquet presented an individual photograph of the agents who have been selected along with a brief statement con-

cerning their accomplishments. We feel that this is a progressive step, which will shorten the program on Thursday evening.

This Annual Meeting was not planned exclusively for professional improvement, unless you include sight-seeing in that category. The three hour boat ride and tour around Manhattan Island attempted to show you the immensity of New York and its many famous landmarks.

We are delighted with the progress we have made this year in expanding the scholarships program for county agents.

The Dow Travel Scholarship Tours were continued in all four regions. Earl Haas, of Michigan, was again selected as co-ordinator because of his experience in handling this job last year.

The Vice-Chairman of the Professional Improvement Committee was given the responsibility for organizing the tour in his region. This arrangement reduced the work load of Walter Kirkpatrick, the committee chairman.

Some changes were made in the way agents were selected for the Dow Travel Scholarship Tours. The states having over 250 agents were all allotted two representatives. Georgia, Mississippi, Missouri, North Carolina and Texas each had two participants. The New England states were reduced to a total of two and Delaware with only 4 county agents was omitted this year.

We met with the Southern Region Dow tour group, when they visited farms near Lancaster, Pennsylvania, and discovered that they were delighted with their tour. One of the Southern Region agents in his report stated "I only wish that it were possible that all agents could have a similar experience". His comment, along with several others show the great educational value of the Dow Study Tours.

It was announced that the International Minerals and Mining Corporation granted fifteen scholarships, each worth \$133.00 to the winning county agents, so that they may attend the three week summer or winter school of their choice to study communications during 1962. Since this is a pilot program, it was limited to the states of Florida, Maryland, Arkansas, Colorado and Illinois in which there was a regional director of our association to organize the program. We expect that this will meet with the approval of ECOP, the Extension Committee on organization and policy of the Land Grant College Association so that it can be continued and expanded next year.

The Charles Pfizer Chemical Company is making a significant contribution toward the scholarship program for county agents which was announced by Walter Kirkpatrick, Chairman of the Committee on Professional Improvement.

Last January, the Shell Chemical Corporation, sponsor of the 1960 Insect Control Contest for County Agents, suggested that our association establish a foundation to which corporations might contribute. We believe that this would be a worthy project for the future.

This proposal was presented to Director Luther Brannon, Chairman of the sub-committee on scholarships of ECOP. This committee will give it careful consideration and prepare the necessary guide lines in the near future to establish this foundation in order to help county agents acquire additional training for greater leadership.

In addition to the scholarship program we have continued to work closely with ECOP on other problems affecting the Extension Service as a whole. E.W. Janike, Director of Extension in Nebraska, has been very cooperative and has shown his interest in the work of our association. With this fine working relationship, it is important for us to work closely with this group in the future.

During 1961 your president met with the following groups and associations as the official representative of NACAA.

Home Demonstrations Agents' Association Annual Meeting, Chicago, Ill.
National Grange Annual Meeting, Winston-Salem, North Carolina

Annual Meeting of National Association of Television and Radio Farm Directors,
 Chicago, Illinois
 National 4-H Club Congress, Chicago, Illinois
 Ford Farm Efficiency Awards Winners Program, Detroit, Michigan, (guest of
 Ford Motor Company)
 Annual Meeting of National Plant Food Institute, White Sulphur Springs, W. Va.,
 (guest of the Institute)
 American Association of Land Grant Colleges and State Universities, Washing-
 ton, D.C.
 Oklahoma County Agents Association, Stillwater, Okla.
 Representatives of Dow Chemical Company, Midland, Michigan to organize the
 1961 travel study tour program.
 January Workshop for NACAA Officers, Directors and Committee Chairmen,
 New York, N.Y.
 Summer Meeting National Association of Television and Radio Farm Directors,
 Washington, D.C.
 Washington Workshop of NACAA Officers and Directors, Washington, D.C.
 Annual Meeting, Federal Extension Service, Washington, D.C.
 Annual Meeting, American College Editors Association, Washington, D.C.
 Northeast Weed Control Conference, New York, N. Y.

This year the NACAA Policy committee recommended, and the board of directors adopted a policy which requires that the past president in the region shall serve as advisor to the committee for the next annual meeting in that region. During the past year Carl E. Rose met twice with the committee planning the annual meeting in New Orleans in 1964 and Orville Walker attended two meetings in Minnesota to plan for the 1963 annual meeting. Marion Bunnell also met with the folks in New Mexico to plan for the 1962 annual meeting.

R.H. McDougall met four times with the New York committee. He gave good and valuable advice in setting up the 1961 Annual Meeting program.

The NACAA history was published under the able direction of past president Edwin Bay. This was a big undertaking to secure the material and edit the mass of information which was on file. He has been working at it for more than three years. On behalf of our National Association, we want to thank Ed for his labor of love and commend him for producing this excellent publication.

President Campbell's report contained the following interesting and timely quotation, "It is significant that New York will celebrate the fiftieth anniversary of the appointment of the first county agent in the United States this year. According to Ed Bay's history there may be some question that New York had the first agent. But according to our records, John H. Barron, the first agent of all time was appointed in Broome County, New York in 1911. His program was financed by the Binghamton Chamber of Commerce, The Lackawana Railroad and the United States Department of Agriculture. The following year, the Broome County Board of supervisors made its first appropriation of \$1000.00 to support this new program. The next year, 1913, the New York State Legislature appropriated \$25,000.00 to support Extension work in the counties of New York. We have come a long way in the past fifty years. Let us hope that the next half century will show even greater progress in meeting the needs of our public.

And speaking of our public we have had a feeling for some time that many county agents are reluctant to adjust their program to meet the needs of the clientele which they should be serving. Some agents are not recognizing rapidly enough the fact that their public is changing. The farm population is decreasing -- farms are becoming larger and there are fewer of them, but at the same time the urban population is increasing rapidly throughout the United States.

This is a trend, that we as agents, cannot overlook in planning our program for the future. We must meet the needs of the people we serve if we want Extension to continue.

How many of you have had twenty thousand contacts with county residents at your office in one month? How many of you have had two thousand persons phone or contact your office for information in one day? We have had that many in Nassau County.

If you are an agent with a large urban population you can win friends who will support your rural program as well as an urban one, if that program meets their needs.

Recently we spoke with a representative of the Southern Bell Telephone Company. He inquired about the daily recorded telephone messages which our office furnished to urban residents. We were delighted to give this information to him about this service. Over a weekend recently, 2100 people called for the recorded message. During the last year we had 100,000 calls for messages on gardening. Think it over. Perhaps you can also use new ways to serve your expanding public."

The Officers and Directors elected for 1962 at the Annual Meeting were: President, B.H. Trierweiler, Wyoming; Vice President, Paul Barger, Iowa; Secretary-Treasurer, Joseph S. Thurston, Pennsylvania; Executive Committee, Howard H. Campbell, New York. Directors: - Western Region, George James, Colorado; Southern Region, Elmo V. Cook, Texas, and E. N. Stephens, Florida; Northeast Region, W. Stanley Hale, Connecticut; North Central Region, J.B. Turner, Illinois.

The NACAA Distinguished Service Awards were presented to the following:

Alabama - John B. Deavours, J.C. Odom, T.L. Sanderson, Clarence A. Woods, Jr.; **Arizona** - Wm. M. Brechan; **Arkansas** - Paul Barlow, John I. Coley, John L. Shelton; **Colorado** - George Zonitch; **Florida** - H. Oscar Harrison, Hubert Edmond Maltby, Henry F. Swanson; **Georgia** - Gilbert D. Branch, Sidney G. Chandler, W.E. Hunter, J. Wendell Moore, J. Fred Newman, Forest B. Salter; **Hawaii** - Charles I. Maruyama; **Idaho** - Wilmer G. Priest; **Illinois** - Hubert H. Fulkerson, Lyman B. Kimmel, Paul T. Wilson; **Indiana** - O.K. Anderson, John W. Connelly, Paul E. Jackson; **Iowa** - Len R. Beath, Joe E. Legg, Virgil K. Webster; **Kansas** - Willis L. Blume, Lester Griffith; **Kentucky** - R.A. Mabry, J.W. Poe, Jr., D.E. Salisbury, Keith S. Venable; **Louisiana** - Basil Doles, Charles A. Miller, Claude G. Songy, Jr.; **Maryland** - Raymond G. Mueller; **Michigan** - Robert J. Laser, Frank A. Madaski, Frank J. Molinare; **Minnesota** - Richard W. Brand, Fritz Gehrels, Harley S. Shurson; **Mississippi** - Elmer Edwards, B.J. Hilbun, S.A. Huskison, Carl J. Izard, Robert P. Lewis; **Missouri** - Willis E. Davis, Roy L. Hager, Raymond A. Kimmel, James E. McCall, Kenneth Walkup; **Montana** - Phil R. Wilson; **Nebraska** - Joe Bstandig, Clyde D. Clausen, Dale K. Luther; **New England** - C. Edwin Smith, O. Lewis Wyman; **New Jersey** - Robert E. Gardner; **New Mexico** - Abad Martinez; **New York** - J. Joseph Brown, M. Edgar Buckley, Lucius A. Dickerson; **North Carolina** - Fleet D. Allen, Maxwell Powell Chestnutt, Mark Goforth, Jr., Rowe R. McNeely, Woodrow C. Richardson, William F. Wilson; **North Dakota** - John W. Logan; **Ohio** - Frederick T. Grimm, Paul C. Leidheiser, William P. Smith; **Oklahoma** - Wayne A. Eakin, Louis Claude Chessmore, Alton W. Perry; **Oregon** - Walter J. Jendrzewski, LeRoy Clinton Wright; **Pennsylvania** - Lyle A. Carter, Charles I. Robertson, M. Maxwell Smith; **South Carolina** - James LeGrand King, Sr., Jessie Richardson Wood; **South Dakota** - Raymond H. Eilers, Otto F. Scerl; **Tennessee** - Alfred Cornell Clark, H.H. Harmon, Ben W. Rowlett; **Texas** - John D. Brazzil, Charles R. Brown, William Tilford LaRue, Doyle L. Moore, W.C. (Bill) Pallmeyer, H.C. Stanley; **Utah** - J. Reed Moore; **Virginia** - George H. Hall, Fred O. Olinger, Eugene L. Seay, Jr.; **Washington** - Lawrence L. Brown, Robert S. McKay; **West Virginia** - S. Porter Smith; **Wisconsin** - Edwin O. Baker, Myron E. Jeglum, Herman M. Smith; **Wyoming** - Warren T. Ferrell.

We trust that in the years to come this organization will continue to grow, reaching for higher goals and larger service to people in agriculture throughout our land.



HISTORY OF NACAA 1962

**Bernard H. Trierweiler,
President**

The year 1962 was a most eventful year. It was the 47th year of the NACAA and the Centennial of the United States Department of Agriculture, and also of the Land Grant Colleges and State Universities.

NACAA attained a membership of 5,533. It was under the leadership of President Bernard H. Trierweiler of Wyoming, Vice-President Paul Barger of Iowa, Secretary-Treasurer Joseph S. Thurston of Pennsylvania, and Executive Committeeman Howard H. Campbell of New York. The Board of Directors was composed of George James of Colorado, Elmo V. Cook of Texas, E. N. Stephens of Florida, J. B. Turner of Illinois, and W. Stanley Hale of Connecticut.

The National Association of County Agricultural Agents has a great deal of prestige and is held in high esteem by other representatives of agriculture, industry, business, homemakers, and in fact, all of the organizations with which its members come in contact.

Officers, board members or committee chairmen met with the following organizations at their 1962 annual meetings or special meetings.

- Adult Education Association National Conference
- American Association of Land Grant Colleges and State Universities
- American Farm Bureau Federation
- American Institute of Cooperation
- Business Leaders
- Committee on Aging of the American Medical Association
- County Agent Dow Study Tour Planning
- National Advisory Council for the Peace Corps
- National Association of 4-H Club Agents
- National Association of State Departments of Agriculture
- National Conference of the Departments of Rural Education
- National Conference of Land and People
- National Farm-City Council
- National Farm-City Week
- National Farmers Union
- National Farm Institute
- National 4-H Club Congress
- National 4-H Club Conference
- National Grange
- National Home Demonstration Agents Association
- National Vocational Agriculture Teachers Association
- World Food Forum

Many of the Centennial Celebrations of USDA were participated in by County Agents, as was the celebration honoring Johnathan Baldwin Turner (the man who provided the spark that led to the establishment of our Land Grant College and State University System and who was the great grandfather of our own North Central Region Director, "J.B." Turner).

Officers and Directors and committee chairman served the NACAA in many ways. The Winter Workshop was held in Denver, Colorado in January. During this meeting chairman of the Annual Meeting Committee, W. G. Vinzant of New Mexico; Association Policy Carl E. Rose of Arkansas; Land Grant College, Marion Bunnell of Washington; Public Information, Harold Stevens of Nebraska; Extension Programs, S. C. Gunnels of Georgia; 4-H Young Men and Women, H. D. Gaddis of Louisiana; Relationships, J. E. Morris of Alabama; Recognition and Awards, C. H. Waho of Pennsylvania; and Professional Training, Walter Kirkpatrick of Michigan gave reports.

At this meeting, Dr. E. W. Aiton, Assistant Administrator, represented the Federal Extension Service, and Dr. Alfred Treviz, Associate Director of New



Visit to White Sands Missile Range in New Mexico. Shown left to right: Dr. Corbett, President of New Mexico State University; Maj. Gen. J. F. Thorlin, Commanding General of WSMR, and B. H. Trierweiler, 1962 President, NACAA.

Mexico Extension Service, represented E.C.O.P. Chairman Vinzant reported on the progress of plans for the Annual Meeting.

The Louisiana County Agents Association had Sidney Bowles as its representative at the meeting and he explained the preliminary plans being made for the 1964 Annual Meeting in New Orleans. He told of a brochure covering the many phases of agriculture and industry in Louisiana that their County Agents Association was preparing in planning for the NACAA Annual Meeting in 1964.

During this meeting in Denver, a representative of the hotels in Hawaii presented to the Board suggestions on accommodations and costs and also the costs of transportation to the Annual Meeting in Hawaii in 1966. At the conclusion of the discussion of the committee reports with the chairmen, the officers and directors transacted additional association business.

The Washington Workshop was held in April. President Trierweiler, with the help of Dr. Aiton, arranged the NACAA contacts in Washington, D. C. Meetings and conferences were held with Federal Extension Service Administrator Dr. E. T. York and with Dr. E. W. Aiton, Dr. Gerald Huffman and other representatives of the Federal Extension Service. They also met with Dr. Frank Welch, the Under Secretary of Agriculture, and Mr. John A. Baker, representative of the Credit Department of the U.S.D.A. Other contacts were with officers or representatives of the American Farm Bureau Federation, the National Farmers Union, and the National Grange. Contacts, too, were made with the American Bankers Association

and with the American Institute for Cooperatives.

During the Board meeting the recommendations of the Policy Committee, which had previously met in Chicago, were carefully reviewed with the chairman of that committee. Most of the recommendations were adopted as policy of the association. Included in the Board Meeting was the completion of plans for all Directors to encourage the distribution and use of NACAA "Code of Ethics", "You and Your Association Leaflets", and of the decals of the association. The workshop was concluded by making final plans for the 1962 Annual Meeting.

The Forty Seventh Annual Meeting, with the theme, "Partners In Progress", was held on the campus of New Mexico State University, University Park, New Mexico on August 26th through the 30th, 1962.

This was the second time in NACAA history that the annual meeting was held on a State University Campus. (In 1955 our association helped Michigan State University celebrate its Centennial). 1962, as stated before, was the Centennial of the U.S.D.A. and of the Land Grant University System. It was also the Golden Anniversary of New Mexico statehood.



B. H. Trierweiler - 1962 President - NACAA. W. L. Duncan - Past President Wyoming County Agents Association. George W. Boyd - 1938 President NACAA.



Dr. G. H. Starr - Director, Wyoming Extension Service; B. H. Trierweiler - 1962 President, NACAA. Nels Dahlquist - President Wyoming County Agents Association; Max Wall - Vice President, Wyoming County Agents Association.

The 1962 Annual Meeting of NACAA broke all attendance records with 1,972 registered. A recapitulation shows 690 County Agents, 559 wives, 532 sons and daughters, and 191 guests and other persons. All dormitories on the campus and hotels and motels in the city of Las Cruces were filled to capacity. Top states in attendance were Illinois (113), Missouri (107), Texas (99), Arkansas (88), and Iowa (83).

The noted speakers who addressed the 47th Annual Meeting included: New Mexico State University President Roger Corbett; New Mexico Governor Edwin L. Mechem; New Mexico Congressman Thomas G. Morris; Charles Shuman, President of the American Farm Bureau Federation and Dr. E. T. York, Administrator of the Federal Extension Service.

During the meeting the officers and directors for 1963 were installed. They were: President Paul Barger, Iowa; Vice-President Elmo V. Cook, Texas; James N. Watson, Secretary-Treasurer; Directors elected were: Western Region - Grant Esplin, Utah; Southern Region - William Schroeder, Arkansas; North Central Region - George Ganyard, Ohio. Directors held over were: Southern Region - E. N. Stephens, Florida and Northeast Region - W. Stanley Hale, Connecticut.

The annual banquet was held with incoming President Paul Barger presiding. Incoming officers and directors were installed by E. N. Stephens of Florida. C. H. Waho of Pennsylvania, Chairman of the NACAA Recognition and Awards Committee, presented Distinguished Service Awards to the following County Agents:

Alabama - Frank M. Barnett, Cecil G. Davis, Hoyett A. Ponder, Sr., J. W. Walton; **Arizona** - John L. Sears; **Arkansas** - James O. Hill, Dallas Holbrook,

Raydus James; **Colorado** - Herbert C. Gundell, Robert F. Hamil; **Florida** - Gordon B. Ellis, Woodrow W. Glenn, Bert J. Harris Jr.; **Georgia** - T. M. Corn, W. P. Garner, Tyler A. Lowrey, William H. Pool, Ronald D. Stephens, J. K. West; **Hawaii** - Robert M. Ota; **Idaho** - R. Loren Kambitsch; **Illinois** - Darl W. Fike, Harlan D. Fulmer, Richard Haworth, Arden E. Risdal, Thomas A. Robb; **Kansas** - D. Dean Dicken, Joe B. Divine; **Kentucky** - Clint R. Collins, Warren H. Gardner, W. R. Hoover, Hays Pigman; **Louisiana** - Woodrow A. Downs, Murphy Veillon, George R. Queen; **Maryland** - Roscoe N. Whipp; **Michigan** - Albert T. Hall, Richard Machiele, K. J. Moilanen; **Minnesota** - Donald Hasbargen, Harold E. Rosendahl, Eldon H. Rost; **Mississippi** - Clarence B. Betterton, Jr., Jimmy A. Gibbs, Marvin P. Lewis, Monroe McElveen, J. E. Sullivan; **Missouri** - Drue E. Anderson, Gail W. King, Jr., Frank D. Miller, Edwin C. Schwitzky, Thomas B. Stroup; **Montana** - Eugene R. Hoff; **Nebraska** - Neal Baxter, Ivan Ligjegren, Lawrence W. Tremain; **New England** - John C. Page, Earle W. Pront, Jr.; **New Jersey** - Milton H. Cowan; **New Mexico** - Phillip E. Crystal; **New York** - H. Ira Blixt, Norman J. Smith, Paul E. Turner; **North Carolina** - D. Durwood Boggett, James E. Davis, Samuel Braxton Brandon, Charles H. Lockhart, S. A. Tuten, Jr.; **North Dakota** - Wayne W. Owens; **Ohio** - Woodrow H. Hamilton, William B. Phillips, L. Lyle Spiess, L. Lyle Christy, Robert Reeder, Clarence E. Ryan; **Oregon** - O. E. Mikesell, Ethan Linden Woods; **Pennsylvania** - Lewis C. Dayton, J. S. Hummer, Jesse H. Landenberger; **South Carolina** - John Calvin King, Virgil F. Linder; **South Dakota** - R. W. Pylman, Ralph Peter Sorensen; **Tennessee** - E. F. Ivens, Felix E. Knight, Jesse Edward Pipkin, Daniel B. Rich; **Texas** - L. L. Bennett, Lee Roy Colgan, E. J. Harrison, Jr., J. D. Moore, D. P. Pawlick, Robert Andrew Rabroker; **Utah** - Grant M. Esplin; **Virginia** - C. B. Lanford, K. C. Peterson, Grafton C. Price; **Washington** - Arthur Sunderland; **West Virginia** - Ronald L. Stump; **Wisconsin** - Peter Bieri, Howard L. Kuhn, Stanley W. Ihlenfeldt; **Wyoming** - Orville L. Nichols.

New Officers and board members held a meeting the day following the close of the annual meeting, to begin the work of next year's program.



The Firestone Breakfast Left To Right: Mr. B. H. Trierweiler, 1962 President, National Association County Agricultural Agents (1961 Vice President); Mr. R. C. Firestone, President, The Firestone Tire & Rubber Company; Mr. D. E. Weidman, Manager, Tractor & Implement Tire Sales, The Firestone Tire & Rubber Company; Mr. H. H. Campbell, 1961 President, National Association County Agricultural Agents; Mr. J. L. Cumming, Eastern Division Manager, The Firestone Tire & Rubber Company.

1963

THE 48th year of NACAA

Paul B. Barger, President



"Ours is a professional organization. From the very first year, it has been the goal of the leadership to provide for and encourage a higher standard of professional development among the membership." So wrote Paul B. Barger.

This year, 1963, three very important additional professional improvement programs were sponsored. These included the Dow Study Tours, the International Minerals and Chemical Corporation Communications Scholarship and the Pfizer Scholarships. Reports from many of the men who participated in this year's Dow Tours clearly indicate the high regard held for the professional training aids provided by this National Association.

We should never forget the years of work that went into the program that made it possible for Extension Workers to participate in the Civil Service Retirement program. This was very definitely an achievement of your National Association of County Agricultural Agents in which all Extension personnel are participating. Agents reaching retirement age are extremely grateful.

It was emphasized that congenial working relations with our Land Grant Colleges and Universities are essential to progress of the entire Extension program. Meetings with a special committee of E.C.O.P. and with E.C.O.P. itself in discussing programs vital to the welfare of all concerned, were attended. Our sincere thanks to Director Robert Davison, Chairman of E.C.O.P. and to Associate Director, Marvin Anderson, Chairman of the Special Committee, for their sincere interest in our attempts to develop satisfactory working relations.

We asked you as members to give us constructive suggestions for the good of the Association. Many of you have done this. Every suggestion has been given careful consideration.

There were two special assignments that the President accepted during the year. One was membership on the Agricultural Consulting Group to President Kennedy's Committee for Traffic Safety. This group of 12 agricultural leaders took their assignment very seriously.

The other assignment was as a member of the Editorial Committee of the Journal of Cooperative Extension. This was a real challenge, as the Committee attempted to advise the Editors as to material that would be of value to Extension people.

The Journal is the outgrowth of the demand for a publication that will be of real professional help to Extension Workers.

One of the many opportunities of being President is that of meeting with national organizations and groups who are interested in our program. During the year president Barger represented the National Association at the following events: American Bankers Association Symposium on Economic Growth
American Farm Bureau

Council of Extension Organizations
 Land Grant College Association
 National Association of County 4-H Club Agents
 National Association of State Secretaries of Agriculture
 National Farm City Week
 National 4-H Club Congress
 National Home Demonstration Agents Association
 National Junior Chamber of Commerce-Outstanding Young Farmer Program
 National Plant Food Institute Annual Meeting
 National Vocational Agriculture Teachers Association
 New England States County Agents Association
 North Dakota Extension Service

Other contacts made were by Vice-President, Elmo Cook, with the National Education Association; by Director Stanley Hale at the National Farmers Union Annual Meeting, and by E. E. Golden at the National 4-H Conference.

In addition to this, William Howe, President of the New York County Agents Association, at our request, represented the National Association at a conference on Aging, held by the American Medical Association at Buffalo, New York.



1963 Committee Chairmen - Seated - Harold Stevens, Public Information; N. John Hansen, Professional Training; Orville Walker, Land Grant College; Standing - J. R. Gute, Annual Meeting; Elroy E. Golden, 4-H Young Men and Women; Carl E. Rose, Association Policy; J. Carl Coiner, Relationships; C. H. Waha, Recognition and Awards.

Two business sessions of the Association Board of Directors were held, one at Minneapolis in January when we met with the Committee Chairmen to work on Association program plans; and in Washington D. C. in April. While there, in addition to meeting with ECOP and some of the other organizations mentioned above, we contacted the American Institute of Cooperation, American Farm Bureau, National Farmers Union, and the National Grange.

The 1963 annual meeting of NACAA was held at the Leamington Hotel, Minneapolis, Minnesota, September 22-27 under the chairmanship of J. R. Gute.

The 1964 Officers and Directors installed at the annual banquet were: President, Elmo V. Cook, Texas; Vice President, Joseph S. Thurston, Pennsylvania; Secretary-Treasurer, James N. Watson, Florida; Executive Committee Member, Paul Barger, Iowa. Directors installed were: Northeast Region - Glenn Ellenberger, Pennsylvania; Southern Region, S. L. Lowery, North Carolina; and W. B. Collins, Kentucky. Directors with another year to serve were: North Central Region, George B. Ganyard, Ohio; and Western Region, Grant Esplin, Utah.

At the annual banquet on Thursday night the recipients of the NACAA Distinguished Service Awards were honored and they were: **Alabama** - Ralph C. Hartzog, Wm. Herbert Johnson, H. Haskell Lumpkin; **Arizona** - Alvin Allen; **Arkansas** - Victor Ivy, John M. Karber, John D. Shults; **Colorado** - Charles F. Lane, Fred A. Fitzsimmons; **Delaware** - George K. Vapaa; **Florida** - R. T. Clay, J. Paul Crews, Donald W. Lander; **Georgia** - J. W. Chambers, R. F. Garner, Jr., Easton A. Harden,

A. C. Holland, Charles R. O'Kelley, Ernest Wester; **Hawaii** - John Y. Iwane; **Idaho** - Milton B. Weston; **Illinois** - W. E. Myers, Waldemar E. Schmidt, A. A. Wicklein; **Indiana** - Lewis E. Cooper, Roy Ewbank, John L. Stark; **Iowa** - Edgar W. Dorow, John E. Handerson, Frank P. Lown, Warren D. Raney; **Kansas** - Gerald McMaster, Marshall Francis Walker; **Kentucky** - J. T. Cochran, William T. Hooks, Earl Kilbourne, Free W. Wallace; **Louisiana** - Charles B. Carroll, Victor Murray, James J. Robert; **Maryland** - Francis M. Rogers; **Michigan** - Joseph L. Heirman, Raymond McMullen, Lyle E. Tompkins; **Minnesota** - Warren F. Liebenstein, Sherman M. Mandt, Julin O. Jacobson; **Mississippi** - William L. Adams, Stanley L. Ducker, John Victor Shaw, Harold LaVelle Stewart, Leroy Thomas; **Missouri** - James C. Heitmeyer, John Hubbard, Melvin K. McLean, Lawrence E. Olson, Ralph W. Schaller; **Montana** - Don L. Hunter; **Nebraska** - Robert A. Pollard, Fred M. Schmidt, Loyd L. Young; **New England** - Perley D. Colgy, Russel E. Hibbard; **New Jersey** - Eric H. Peterson; **New Mexico** - Austin A. Albert; **New York** - Ernest J. Cole, Wm. G. Howe, Earle A. Wilde; **North Carolina** - Ralph Aldridge, Everett L. Dillingham, J. R. Franck, W. D. Lewis, George A. Stoudemire, Charles David Raper; **North Dakota** - Robert W. Amstrup; **Ohio** - Howard R. Showalter, Marion W. Wallace, Lowell O. Wilson; **Oklahoma** - Ralph Q. Pinkerton, Winfred Narvel Oswalt, Robert A. Lamar; **Oregon** - S. A. Jackson, H. G. Smith; **Pennsylvania** - S. Glenn Ellenberger, R. F. Mollenauer, Robt. A. Powers, Jr.; **South Carolina** - E. C. Abrams, M. Alex Bouknight; **South Dakota** - Chas. M. Culhane, Denver R. Parks; **Tennessee** - Melvin H. Arnett, Everett E. Carrell, Chas. F. McCall, H. E. Swack; **Texas** - Ross Garrett, B. T. Haws, Victor Joyner, Werner M. Lindig, Herman R. Lynch, L. M. Vaughn; **Utah** - Joel C. Barlow; **Virginia** - John G. Rogers, Ashton W. Sinclair, C. Clifton Tucker; **Washington** - J. Morrill DeLano, Joseph C. Long; **West Virginia** - French L. Miles; **Wisconsin** - Hugh G. Alberts, John Bucholz, Jerome L. Riedy; **Wyoming** - Melvin E. Lynch.

Paul Barger expressed the feeling of many NACAA presidents when he wrote. "There are many people to whom we owe a real debt of gratitude for their help and cooperation; Charles McDougall of the Federal Extension Service, who has been our advisor from the Administrator's Office; Russ Bute, Chairman of this year's annual meeting committee, who is a real executive; Carl Rose, Chairman of our Policy Committee, whose counsel has been invaluable and then all the folks in the southern states who helped make our busy June trip a valuable experience.

We too have not forgotten the folks at home who have helped make it possible for us to do this job -- the State Extension Administration. The Extension Council in our home County and our own County Staff who did so much extra work.

To these and all the other officers, directors and committee chairmen, our sincere Thank You. You gave us a job to do -- we have done our best -- we hope it was good enough."



Seated - Paul Barger, President - Iowa; Elmo Cook, Vice President - Texas; James Watson, Secretary-Treasurer - Florida; B. H. Trierweiler, Executive Committee - Wyoming.
 Standing - George Ganyard, Director North Central; Stanley Hale, Director Northeast; S. L. Lowery, Director South; Grant Eskin, Director West; Robert W. Schoeder, Director South.



NACAA HISTORY 1964

**Elmo V. Cook,
President**

The 1964 year of NACAA began with a Board Meeting on Friday morning, September 27, 1963 in the Leamington Hotel, Minneapolis, Minnesota. New officers, directors and committee chairmen for the year were introduced by President - Elmo V. Cook, Austin, Texas; Vice President - Joseph S. Thurston, Greensburg, Pennsylvania; Secretary-Treasurer - James N. Watson, Jacksonville, Florida; Executive Committee Member - Paul Barger, Waterloo, Iowa.

Directors: Northeast Region - Glenn Ellenberger, Allentown, Pennsylvania; Southern Region - S. L. Lowery, Elizabeth City, North Carolina and W. B. Collins, Maysville, Kentucky; North Central Region - George B. Ganyard, Columbus, Ohio and Western Region - Grant Esplin, Beaver, Utah.

Committee Chairmen were: Annual Meeting - George R. Queen, New Orleans, Louisiana; Association Policy - Howard H. Campbell, Mineola, New York; Land Grant College - Rex Carter, Uniontown, Pennsylvania; Public Information - Laxton Malcolm, Frederick, Oklahoma; Extension Programs - W. J. Pernell, Tupelo, Mississippi; 4-H Young Men and Women - Elroy E. Golden, DeKalb, Illinois; Relationships - J. Carl Coiner, Woodstock, Virginia; Recognition and Awards - William H. Dougherty, Spooner, Wisconsin and Professional Training - N. John Hansen, Dallas, Oregon.

This was the first time in the history of the Association that committee chairmen had complete plans for the year's work assigned to their respective committees. This work had been done by moving the appointment of committee members from the time of the Annual Meeting back to the previous April so that all committee members could attend the Annual Meeting and help make definite plans for the ensuing year. The attendance of 1964 committee members at the Minnesota Annual Meeting in 1963 was excellent.

The Executive Committee of the 1964 Annual Meeting held in New Orleans, Louisiana October 4-8, 1964 were George R. Queen, Chairman, New Orleans, Louisiana; Woodrow Downs, Secretary, Farmerville and R. U. Johnson, Mansfield, Louisiana, Sidney Bowles, Lafayette, Louisiana and Ansel Estes, Tylertown, Mississippi. Advisors to the 1964 Annual Meeting Committee were John H. Cox, on leave of absence as Director, Louisiana Agricultural Extension Service and Carl E. Kemmerly, Jr., Associate Director, Louisiana Extension Service.

The National Board, realizing that some changes should be made in the Annual Meeting Policy and eligibility rules for officers in the Association, called a Meeting of the Association Policy Committee in New Orleans, Louisiana on January 3 and 4, 1964. Recommendations regarding "Civil Rights" made by the Policy Committee were later approved by the Board.

The following day, on Sunday morning, January 5, 1964, President Elmo V. Cook met with the Annual Meeting Executive Committee to make preliminary plans. Beginning with Saturday night, January 4, and excepting Sunday morning,

the National Board was in constant session until January 8. At this time, plans were made for an excellent Annual Meeting Program. Committee chairmen, who gave their reports at that time, were encouraged to move out and accomplish outstanding results before the Annual Meeting which was scheduled for October 4-8.

It was also at this Board Meeting in New Orleans in January, 1964 that the first special committee was appointed by ECOP to meet with and work with the National Board during the year.

The members of this committee were Director John Hutchison of Texas, Chairman, Director Tom Patton of Pennsylvania, Vice Chairman, Assistant Director David Williams of Wisconsin and Alfred Triviz, Associate Director of New Mexico. Triviz, acting as a liaison for ECOP, was not present.

Realizing that the National Association needed to bring ECOP up-to-date on the purposes and plans of NACAA, President Cook called a meeting of the Association's Executive Committee and Land Grant College Committee Chairman, Rex Carter, in Chicago on February 22 to plan a report to be presented to ECOP when the Board was to hold its regular meeting in Washington, D. C. in April.

Representing the ECOP Advisory Committee at this meeting was Dave Williams, Vice Director from Wisconsin.

The Executive Committee presented this well-prepared printed report on NACAA to ECOP in Washington, D. C. on Tuesday afternoon, April 7, 1964. Bob Davison, Acting Chairman of ECOP, told the group it was one of the best reports that had ever been presented to the committee.

The Board's spring meeting was held in Washington, D. C. on April 4-6, 1964 with the Executive Committee meeting with ECOP on Tuesday afternoon, April 7.

As was the custom in the past, members of the Board visited the Washington offices of the American Farm Bureau, National Farmers Union, National Grange and American Institute of Co-operatives. Board members were guests at a breakfast of the National Plant Food Institute under the leadership of Louis Wilson and guests of the American Farm Bureau Federation at another breakfast.

In addition to attending many annual conventions of national organizations with which NACAA has friendly relations, President Elmo V. Cook met with the Executive Committee and complete over-all committee of the Annual Meeting



Joseph Thurston, Jim Watson, Elmo Cook and their lovely wives.



President Elmo V. Cook discusses plans with Officers and Directors, 1964.

several times in Baton Rouge, Louisiana and New Orleans, Louisiana.

At the January Board Meeting in New Orleans, the Board had adopted "The County Agent and Agribusiness" as the theme for the 49th Annual Meeting program on the Jung Hotel, New Orleans, Louisiana, October 4-8, 1964.

Of special significance during the program was a symposium on agribusiness which was moderated by Dr. T. R. Timm, head of Department of Agricultural Economics and Sociology, Texas A&M University. Dr. Timm was assisted by Dr. Lowell Hardin of Purdue University, Dr. Joe Pou of the Wacovia National Park, Greenville, North Carolina and by three county extension agents with outstanding agribusiness programs, W. F. Whiteside, Cook County, Illinois, W. F. Wilson, Durham County, North Carolina and O. E. Mikesell, Linn County, Oregon.

During the April Board Meeting in Washington, D. C. it was evident that the Civil Rights Legislation before Congress would eventually be passed. This happened and as several officials from the U. S. Department of Agriculture were scheduled to be on the 49th Annual Meeting program in New Orleans October 4-8, 1964, the President was advised that there would have to be some assurance that this is not a segregated meeting in order that the U.S.D.A. officials could attend without reprisal.

To settle this dilemma, the President called a meeting of the entire Board of Directors in Chicago on September 12-13 to work on acceptable procedures with Dr. Lloyd H. Davis, Administrator, Federal Extension Service.

After making a survey of the Board members, it was determined that there apparently were no colored members of the Association in any state. Therefore, the Board made a policy that any male county extension agent in the United States could attend the open business meetings of the Association during the Annual Meeting in New Orleans. The Secretary of the Association was instructed by the Board to notify all presidents of state associations of the action, which he did.

Each state president was requested by the National Secretary to notify each county extension office in his respective state of this action.

Because of poor attendance at a meeting of state officers and directors which was held in New Orleans on Sunday afternoon, October 4, there was not a complete

understanding among the membership as to why the action was taken.

Since most of the questions concerning the action were coming from agents from the Southern Regional states, Regional Directors Lowery and Collins called a meeting of these agents on Wednesday afternoon, October 8, to discuss the problem. At this meeting, President Cook explained in detail why the action was taken and apparently the members present were satisfied with the necessity of the Board's action.

"It is believed that as this was written on January 18, 1965, history and events will show that the action taken by the National Board concerning Civil Rights on September 12-13, 1964 for the membership was the proper and only logical procedure that could have been taken at that time." Cook.

Attendance at the 49th Annual Meeting in New Orleans October 4-8, 1964 was 1912 persons of which there were 954 men, 671 women, 108 children and 179 guests. Had it not been necessary to ride out a hurricane which came through the edge of New Orleans during the first part of the Annual Meeting, estimates are that all records would have been broken with an attendance of around 2500 people at the Annual Meeting.

It was at the New Orleans Meeting that a 1965 Committee Chairman Workshop was held to advance action on committee work. In previous years it had been the policy to hold the Committee Chairman Workshop at the January Board Meeting and Winter Workshop. This change moved committee action up from January to the previous October, a gain of more than three months in committee work.

The high point of the 49th Annual Meeting, as usual, was the Awards Banquet which was held on Thursday evening, October 8, in the Jung Hotel. The 1965 NACAA Officers and Directors are: President - Joseph S. Thurston, Greensburg, Pennsylvania; Vice-President - N. John Hansen, Dallas, Oregon; Secretary-Treasurer - James N. Watson, Jacksonville, Florida; Executive Committee - Elmo V. Cook, Austin, Texas. Directors: Northeast Region - Glenn Ellenberger, Allentown, Pennsylvania; Southern Region - W. B. Collins, Maysville, Kentucky and Ansel Estess, Tylertown, Mississippi; North Central Region - G. J. Kunau, Red Wing, Minnesota; Western Region - Philip R. Wilson, Terry, Montana. All were installed at the Awards Banquet.

The peak of interest at the Awards program was the presentation of Distinguished Service Awards from the National Association to the following county agents by William H. Dougherty, Chairman, Recognition and Awards Committee and his Regional Vice Chairmen.

Agents, by states, receiving the Distinguished Service Awards were as follows: **Alabama** - William H. Johnson, Richard O. Magnusson, Allen M. Mathews, Charles B. Vickery; **Arizona** - Garrett E. Blackwell, Jr.; **Arkansas** - LeRoy Barber, Duval C. Poindexter, George Glen Pye; **Colorado** - Stanley L. Boyes, James H. Doyle; **Florida** - Rudy Hamrick, Robert S. Pryor, Edsel W. Rowan; **Georgia** - James W. Branne, Dewey L. Maxwell, Douglas W. Strohbehn, W. L. Whittle, Thomas G. Williams, Jr., S. F. Yelton; **Hawaii** - Dan K. Matsumoto; **Idaho** - Gordon H. Dailey; **Illinois** - Ralph C. Broom, A. Boyd Lahr, Wilbur D. Smith; **Indiana** - Billy Beach, Harold R. Berry, G. I. John; **Iowa** - Charles H. Ehm, Eldon J. Hans, Forrest J. Kohrt, Kyle R. Peterson, Jr.; **Kansas** - M. Lester Cox, Raymond G. Frye; **Kentucky** - James H. Edwards, Seldon V. Hail, Clarence W. Mitchell, James T. Williams; **Louisiana** - Edward J. Burleigh, D. Emmett Cummings, Conrad C. Gauthier; **Maryland** - W. Max Buckel; **Michigan** - Alfred P. Ballweg, Charles R. Kaufman, Roland H. Kaven; **Minnesota** - George M. Gehant, Jerome E. Specht, Nicholas G. Weyrents; **Mississippi** - Charles M. Chafee, Albert L. Fleming, W. M. Fleming, Hunter E. George, Theron K. Marlin; **Missouri** - Thomas A. Brown, Ray Kamschmidt, John F. Morehead, Hartford L. Patrick, Allan W. Sudholt; **Montana** - Robert A. Roush; **Nebraska** - Lester L. Burnham, Clifford O. Quick, Joe Roh, Jr.; **New England** - Paul J. Fenton, Dominic A. Marini; **New Jersey** - Harry E. Serfass; **New Mexico** - Leonard R. Appleton; **New York** - Randall W. Agor, Glenn W.

Cline, Horace D. Wells; **North Carolina** - George Rankin Coble, Wayne L. Franklin, Thomas, Sidney Godwin, Harry G. Silver, Guy M. Whitford, Wendell Samuel Young; **North Dakota** - Andrew F. Bosch; **Ohio** - R. Dale Glass, James W. Marquand, Wilbur C. Robert; **Oklahoma** - J. D. Blakemore, Harold F. Miller, Alton R. Patrick; **Oregon** - Clifford B. Cordy, Palmer S. Torvend; **Pennsylvania** - Harold P. Kies, Glenn E. Miller, D. Dale Morley; **South Carolina** - Herman F. Livingston, Jr., William Cooper McCarley; **South Dakota** - Elbert Bentley, Vane P. Miller; **Tennessee** - Edward Ward Copeland, Joseph M. Martin, James R. McCrory, Jr., David M. Moore; **Texas** - Billy M. Collier, Charlie B. Gaston, Davis C. Langford, Darlus B. McCombs, George G. Reese, Bill R. Taylor; **Utah** - Clair R. Acord; **Virginia** - Harold A. Little, Roy U. Nottingham, James A. Smith; **Washington** - James K. Ballard, Allen J. Estep; **West Virginia** - Raymond E. Spencer; **Wisconsin** - Frederic C. Dahms, Norman D. Sawyer, Harry J. Vruwink; **Wyoming** - Nels L. Dahlquist.

The list of national organizations with which NACAA has close friendly relations number more than thirty, too numerous and long a list to appear here.

Therefore, a general statement of the year's work must suffice. The NACAA made excellent progress in 1964 due to the efforts of many members. The Association drew closer to the Extension Committee on Organization and Policy, which was represented at all board meetings and to which the Executive Committee made a report of activities.

During the past year and a half, NACAA strengthened its committee work by naming new committees in April, and starting them at the Annual Meeting in the fall and encouraging some 350 members of these committees to get their programs of work started at the Annual Meeting.

NACAA drew closer to state member organizations through their state presidents who became members of the State Relations National Committee for 1965.

The principal objective of NACAA, being the professional improvement of its members, we point with pride to our professional training accomplishments and the rapid progress we made in 1964 through study tours and scholarship programs. The Association is grateful for these programs to the Dow Chemical Company and The International Minerals and Chemical Company.

No group in American History has done more for the general economy of America than its COUNTY AGRICULTURAL AGENTS. You are highly trained professional men, every one of whom must be proud of your profession.



New Orleans Barbecue, 1964.

HISTORY OF NACAA 1965

JOSEPH THURSTON, PRESIDENT



In 1965, President Joseph Thurston and his board of directors pursued the goal of implementing compliance with the provisions of the Civil Rights Act of 1964. The problem: how to attain an association dedicated to the professional improvement of county agricultural agents from which no regularly appointed county agricultural extension agent in the United States might be involuntarily excluded because of race, creed or color. Specifically, what changes might be necessary in the wording of the constitutions of affiliated state associations to put them in compliance with the requirements of the U. S. Civil Rights Commission. And how to encourage eventual participation by all county agricultural agents in NACAA.

Evidence of interest on the part of the National Negro Association of County Agents in joining NACAA was revealed in an exchange of letters between President Thurston and the President and Secretary of the Negro Association, in December of 1964. Conversations between NACAA officers and FES Administrator Lloyd Davis, Deputy Administrator John Cox, and Assistant Administrator Charles McDougall developed further information about the implications of the law for NACAA and the progress being made in the states toward satisfying the requirements.

Following an invitation from the U. S. Commission on Civil Rights President Thurston, Sec.-Tres. Watson, and Southern Director Estees represented NACAA at the January 28th meeting on Civil Rights in Washington, D. C. The same night, the NACAA board of directors met informally to hear a report from the three who attended the Civil Rights meeting and to review the material presented there. The board then instructed President Thurston to meet with the President of the Negro County Agents Association. This meeting took place on February 19 in the office of I. D. Thompson, Negro County Agents Association President in Cleveland, Mississippi. They were joined later in the day by Major McCoy of Arkansas, Negro Association Secretary, and Leroy Thomas, Bolivar County Agent. This conference established better mutual understanding of the problems facing both associations.

The first of two regional meetings for presidents of state county agent associations was held March 13 in the Hilton Inn, Atlanta, Georgia. All of the southern region presidents except Oklahoma, attended the meeting. Oklahoma wrote in detail of the progress of their association toward integration and sent copies of their by-laws pertaining to membership, showing absence of exclusion. President Thurston, Immediate Past President Cook, Sec.-Tres. Watson, Southern Region Directors Estess and Collins, and Vice-Director Farmer were present from the NACAA board. Main topic for discussion was integration progress. Each state president reported encouragingly. This meeting established for all those present, the position of the NACAA board and the actions it had taken to meet the situation in a professional manner. Copies of the publication by the U. S. Commission on Civil Rights entitled "Equal Opportunities in the Farm Programs" and

other Civil Rights information were distributed to the state presidents. Results of this regional meeting indicated the value of this effort to improve communication and strengthen relationships between the state associations and NACAA.

There followed continued correspondence with state presidents, receipt of more communications from the Commission on Civil Rights. Included was a report of agricultural agencies which was relayed to each state association president. Correspondence between state presidents likewise kept reports of progress current.

At the April meeting of the NACAA board of directors, Federal Administrator Davis assisted the board in establishing procedure intended to provide documented evidence of compliance by all affiliated state associations. In September, after a thorough review by the Federal Extension Service, Federal Administrator Davis issued a letter saying that, as far as he knew, all the states affiliated with NACAA were in full compliance with the Civil Rights Law.

In July, President Thurston attended a combined annual meeting of the Negro County Agents National Association and the Negro Home Economists National Association at Hot Springs, Arkansas. He participated in a panel which also included the president of the National Association of Home Economists and the president of the National Association of 4-H Club Agents. He then met with the Negro County Agents. In the words of President Thurston, "This proved to be an enlightening meeting. I believe some lines of communication were established which can be of great value in coming years."



President Thurston assures his fellow officers that "All's Well".

The winter meeting of the NACAA Board was held January 29 - February 1, 1965 in the Pittsburgh Hilton Hotel. All officers and directors were present. Past presidents Paul Barger, Rex Carter and Marion Bunnell; Keichi Mihata and Phil Sellers, chairmen respectively of the 1966 and 1965 Annual Meeting Committees; Tom Patton, Pennsylvania, and Assistant Director of Extension, Gene Lear, Oregon, of the ECOP Advisory Committee; and Charles McDougall, Assistant Administrator of Federal Extension Service were also in attendance. The board authorized President Thurston to call a meeting of presidents of Southern Region state associations. Travel plans for the 1966 annual meeting in Hawaii were discussed. Plans for the Golden Anniversary meeting this year 1965 in Pittsburgh were presented by members of the annual meeting committee. The board heard recommendations from the policy committee, considered plans for the annual meeting and selected "Golden Anniversary" as the theme for the meeting.

At Regional Meetings an opportunity existed to improve the communications between the NACAA Board and the state presidents. Attendance was good and

in all regions the problems on integration and how it would affect the states and NACAA were discussed at great length.

At the spring NACAA Board Meeting, the directors set guidelines and dates to get NACAA in compliance with Federal Civil Rights Laws. The President of NACAA was to send a letter to each State County Agent Association President requesting proof of compliance and a copy of their constitution and by-laws.

By September 1st, all states had satisfactorily answered his request and Federal Administrator Dr. Lloyd Davis issued a letter saying that all states in NACAA were in compliance with the Civil Rights Law.

It took a great amount of work on behalf of the entire NACAA officers and directors to accomplish this goal well in advance of the annual meeting.

In other action at the Spring NACAA Board Meeting, committee assignments for 1966 were made and published in the September County Agent Magazine for the first time.

During the year, the president of NACAA is invited to many annual meetings of allied agricultural organizations and this year proved no different. One unusual invitation was to speak at the annual meeting of the Agricultural Institute of Canada held at Vancouver, British Columbia. President Thurston attended and participated in the three day meeting.

To further the understanding between the two groups, the president of the Agricultural Institute was invited to attend and speak at the 50th NACAA Annual Meeting. Dr. Lorne C. Paul of Saskatoon, Saskatchewan and his wife were able to attend and speak at the 50th Annual Meeting.

Pittsburgh was the scene of the Golden Anniversary NACAA Annual Meeting. This meeting will live in the minds of many of the Northeastern Agents for a long, long time. They tried to plan a meeting that everyone would remember. The facilities and cooperation from the Pittsburgh Hilton and its staff was outstanding.

Phil Sellers, Allegheny County Agent was Annual Meeting Chairman and with his Executive Committee planned and held a most successful meeting. Two prominent Pittsburgh Agri-Business men, Frank Reynolds and Robert H. McClintic, were instrumental in raising money necessary for Chairman Sellers and his committee to plan a fine Annual Meeting.

This being the Golden Anniversary year, the NACAA Board planned to award to all living past Presidents one of the Past President's Plaque. This custom has been practiced only the past three years.

Outstanding speakers were secured for this annual meeting and included: Dr. Donald Miller, President of Pittsburgh Theological Seminary; Dr. Paul A. Miller, President of West Virginia University; Mr. Roger Blough, Chairman of the Board, United States Steel Corporation; Dr. L. C. Paul, President, Canadian Society of Rural Extension and Calvin D. Johnson, Special Assistant to the president for Public Affairs, New Holland Machine Company.

Officers elected to lead NACAA for 1966 were;

President - John Hansen, Dallas, Oregon
Vice-President - G.J. Kunau, Red Wing, Minnesota
Secretary-Treasurer - Woodrow Downs, Farmerville, Louisiana
Executive Committee - Joseph S. Thurston, Greensburg, Pennsylvania

The Directors serving on the NACAA Board for 1976 will be:

Western Region - Philip Wilson, Terry, Montana
North Central Region - Robert Pylman, Clear Lake, South Dakota
Southern Region - R.A. Farmer, Warsaw, Virginia
Southern Region - Ansel Estess, Tylertown, Mississippi
North East Region - Raymond Spencer, Union, West Virginia

The Golden Anniversary Meeting closed with the Annual Banquet at which 110

county agents were honored. The following received the Distinguished Service Awards:

Alabama - Thomas Gordon Hubbard, Thomas P. McCabe, Albert Pitts, Jr., Hoyt B. Price; **Arizona** - Amos H. Underwood; **Arkansas** - Henry Z. Holly, W.J. Rimmer, W.C. Young; **Colorado** - D.L. Figurski, Angelo A. Blase; **Florida** - James B. Smith, Thomas R. Townsend, William C. Zorn; **Georgia** - William F. Bazemore, Leroy Bigham, John R. Gunnels, George Arnold Loyd, Carter E. Martin, H.K. Welch, Jr.; **Hawaii** - Takumi Shirakawa; **Idaho** - Rex I. Gooch; **Illinois** - George D. Perisho, Leslie W. Rogers, James T. Somers; **Indiana** - Claude A. Davis, Jr., Donald E. Frantz, Arthur K. Wiseman; **Iowa** - Steve A. Evans, Robert B. Hegland, A. Daniel Merrick, Dale M. Studt; **Kansas** - Joe P. Neill, Jack H. Wilson; **Kentucky** - Charles O. Bondurant, Steve A. Callahan, Harlon I. Crenshaw, Charles H. Gulley; **Louisiana** - W.C. Abbot, Jr., Arnold Joseph Brackin, Richard L. Sonnier; **Maryland** - W.B. Vanderford; **Michigan** - Carl J. Hanson, John D. Johnson, Raymond E. Vasold; **Minnesota** - John I. Ankeny, Clayton E. Grabow, Eugene Pilgram; **Mississippi** - William C. Chisholm, Bruce H. Dixon, Sr., John R. Fulcher, Wade Winston Kennedy, Ewell D. Martindale; **Missouri** - Gaylon Fanning, John T. Harper, Edward M. Meek, Harold A. Sterrett, James L. Whitfield; **Montana** - Herbert De Vries, Gayle L. Hattan, Harry Hecht; **New England** - William M. Corey, Gregory G. Curtis; **New Jersey** - Raymond H. Battle; **New Mexico** - Richard G. Marek; **New York** - Don E. Huddleston, Trenholm Douglas Jordan, Leslie G. Nuffer; **North Carolina** - Howard R. Clapp, C.T. Dean, Jr., Paul J. Gibson, Murray Lane Goodwin, William Chester Williford, Charles McNeill Turner; **North Dakota** - Adolph P. Gross; **Ohio** - Lloyd E. Lutz, Berman E. Ross, John F. Vermilya; **Oklahoma** - Gerald Wesley Cupp, Le Roy Howell, Billy S. Parham; **Oregon** - Leeds C. Bailey, William K. Farrell; **Pennsylvania** - John D. Gapen, Philip L. Sellers, George L. Settlemyer; **South Carolina** - Paul M. Garvin, Sr., John D. Miller; **South Dakota** - Wilford G. Paynter, Floyd F. Wiedmeier; **Tennessee** - Thomas B. Carney, H.B. Garrison, Jr., Terrell T. Jackson, Thomas Marshall Moore, James L. Taylor; **Texas** - Felix J. Burton, Sr., Sterling Lindsey, Weldon B. Morris, Bryan W. Swain, Edgar M. Weaver, Hood G. Wills; **Utah** - Robert Lamar Hassell; **Virginia** - John C. Estes, Hugh McKee Jones, Edgar L. Rawls; **Washington** - John Keene, Nolan B. Servoss; **West Virginia** - William P. Johnston; **Wisconsin** - B.J. Connors, Elwin G. Leet; **Wyoming** - Robert E. Quade.

Now that 50 years have passed, NACAA must face forward and become an even stronger force in assisting county agents in their role across the nation.



1966 officers of the National Association of County Agricultural Agents are pictured here shortly after their election Tuesday morning during the 50th anniversary meeting of the organization in Pittsburgh. Seated left to right are: G. J. Kunau, of Red Wing, Minn., vice-president; N. John Hansen, of Dallas, Ore., president; and Woodrow A. Downs, of Farmerville, La., secretary-treasurer. Retiring President Joseph S. Thurston, of Greensburg, Pa., standing.

1966

HISTORY OF NACAA

N. JOHN HANSEN PRESIDENT



NACAA board meeting under the leadership of N. John Hansen was held February 11 through 14 in the Conrad Hilton Hotel in Chicago. Emphasis at this board meeting was given to plans for the 1966 annual meeting scheduled November 1 - 5 at the Hilton Hawaiian Village in Honolulu, Hawaii.

Dave Randall of Travel Consultants, Inc. developed final plans with the board for pre-registration and handling of all flight arrangements and hotel reservations as a package deal for the 1966 annual meeting. Keichi Mihata, chairman of the annual meeting committee presented budget and plans for the meeting featuring Hawaiian Hospitality.

ECOP members advisory to the agents association - Associate Dean and Director Gene Lear of Oregon; Director of Extension Luther Pickerell of Minnesota; and Director of Extension Lowell Watts, Colorado and also chairman of ECOP discussed the role of the agents association.

A group of California agents, attempting to organize an association in their state found it impossible. They sent \$135 from their closeout month to NACAA which in turn presented this \$135 to the Agricultural Hall of Fame.

In counselling with the group Director Watts stated - ECOP is concerned about continuing the image of the extension agent as a professional activity.

A new awards program for 4-H programs sponsored by New Holland Machine Co. was presented by Paul R. Daniels, chairman of the 4-H committee. Purpose of the award is to recognize performance and stimulate interest in developing extension programs for youth to better understand their career opportunities. Awards will consist of equipment items, which may be projectors, cameras, tape recorders or other educational aids, with 10 awards to be made in the total association.

A spring board meeting was held May 21 - 24 again at the Conrad Hilton Hotel in Chicago. A new podium banner to be used at all annual meetings was authorized at the spring board meeting and was first used at the annual meeting in Hawaii.

Certificates for associate members were authorized to be made available through state associations to all associate life members.

Editor Joe Thurston reported the County Agent magazine mailing list now consists of 6565 mailing addresses.

Reports were given on four regional meetings with state presidents held during early 1966. These meetings were successful from every aspect and they were reported to strengthen communications with state associations.

Regional meetings were held as follows: Northeast Region - Newark, New Jersey. Southern Region - Atlanta, Georgia. North Central Region - Chicago.

Illinois. Western Region - Salt Lake City, Utah.

Each meeting was attended by the regional director and President Hansen.

On May 23 a special meeting was held in Chicago represented by the National Association of 4-H Club Agents, National Association of Extension Home Economists, and ECOP Subcommittee. Representing NACAA were N. John Hansen, Joe Thurston and Woodrow Downs. As a result of this meeting a committee was organized to study the possibility of the formation of one extension association of cooperative extension workers. President Hansen of NACAA was named chairman of this committee with the presidents of NAEHE and National Association of 4-H Club Agents, Director of ECOP Subcommittee Gene Lear and Charles McDougall of the Federal Extension Service were designated as the committee.

NACAA board gave authorization for this study for information purposes only.



Part of 1,500 persons attending 1966 Annual Meeting -- Honolulu, Hawaii.

Fifteen hundred persons registered for the annual meeting in Honolulu, Hawaii. Travel arrangements were by Travel Consultants for most of the participants.

Vesper Service, always a highlight at annual meetings, featured the Kawaiahao Church Choir, Honolulu, and an address by the Rev. Abraham Akaka, a Hawaiian pastor known around the world.

The official business meeting on November 2 was opened with the 501st Air Force Band and the Royal Hawaiian color guard in very colorful opening ceremonies under the direction of Yukio Kitagawa, president of the Hawaii Agents Association. Theme of the annual meeting was "East Meets West and West Meets East."

Keynote address on this subject was presented by Dr. Howard P. Jones, Chancellor of the East-West Center, University of Hawaii, Honolulu. Dr. Jones stressed the importance of the theme, "East Meets West and West Meets East" as we examine geography of the Pacific, and its importance to America. Excellent Hawaiian hospitality was available at the halekaukau (snack bar) featuring Hawaiian products throughout the annual meeting sessions.

The 4-H Talent Show, sponsored by Monsanto Chemical Co. was a real highlight with talent from throughout all of the islands.

At the Thursday business session a program entitled, "Extension in Total Re-

source Development” was presented by the Extension Programs Committee under the direction of George R. Coble, chairman. Participating were H.A. Little, Virginia, County Extension Agent; George Vapaa, Delaware, County Agricultural Agent; Albert Hall, Michigan, County Extension Agent; and Victor W. Johnson, Oregon, County Extension Agent.

Officers elected for 1967 were:

G.J. Kunau, Minnesota - President
Ansel Estess, Mississippi - Vice President
Robert Hegland, Iowa - Secretary-Treasurer
Directors:

Southern Region - D.J. Somerville, Alabama
Western Region - Keith Jones, Arizona
North Central Region - R.W. Pylman, South Dakota

Directors with additional year were:

Southern Region - R.A. Farmer, Virginia
North Eastern Region - Raymond Spencer, West Virginia

Vice directors elected were:

Southern Region - Lester Smith, Oklahoma
Western Region - Robert Williams, Washington
North Central Region - Vic Carothers, Missouri

Featured speaker on Thursday was Dr. Lloyd Davis, Administrator, Federal Extension Service speaking on “Extension’s Opportunities.” He discussed the changing role in Extension workers’ opportunities and importance of moving into new fields.

The afternoon was devoted to tours of National Memorial Cemetery and the East-West Center.

In the evening a highlight of the entire annual meeting was a Hawaiian luau at the Hilton Hawaiian Village. Excellent Hawaiian entertainment, as well as a typical Hawaiian luau was served the 1500 participants, all in very colorful dress.



1966 Annual Meeting — Checking details in Honolulu.

(Left to right) Yukio Kitagawa, from Hawaii; N. John Hansen, President; Dick Kunau, Vice President.

Friday morning a special program arranged through the cooperation of Donald Lerch of Donald Lerch and Co., Inc. Agri-business and Public Affairs, Washington, D.C. featured "Agricultural Trade with Japan Today and Opportunities for the Future."

Speakers and their topics included N. John Hansen, President of NACAA, "The County Agent's Interest in Agricultural Exports to Japan."

Don Lerch, "The U.S. Farmer Looks to the Japanese Market."

Nelson Stitt, Director, U.S. Japan Trade Council, Washington, D.C. "The Dimensions of Japan Economic Growth."

Raymond A. Ioanes, Administrator, Foreign Agricultural Service, USDA, Washington, D.C. "U.S. Agricultural Sales to Japan."

Jiro Inagawa, Consul General of Japan in Hawaii, "What the Japanese Market Prefers."

Dr. George Irving, Administrator, Agricultural Research Service, USDA, Washington, D.C. "U.S. Research to Improve the Capacity of Agriculture to Compete."

A panel discussion opened up new ideas on opportunities for agricultural export to Japan and importance of this cash market to the agriculture of America by this group of well-informed panel participants.

State presidents luncheon under the direction of Marion Bunnell, chairman of the States Relations Committee, heard discussions presented on ECOP Subcommittee and committee of agents associations studying the possibility of one agents' association. Participating in the presentation were Lowell Watts, Chairman of ECOP and N. John Hansen, President, NACAA.

Saturday morning program and final business session, featured a discussion on "Problems of Agricultural Marketing" by William H. Norris, Director, Agricultural Marketing, Chas. Pfizer Co. Mr. Norris stressed the role of the extension agents in working with local people on problems of agricultural marketing.

An excellent 4-H Report to the Nation was presented by Miss Linda Chun, 4-H member from Oahu County, Hawaii.

The final address was another highlight of the meeting on the topic, "West Meets East" presented by Dr. Y. Baron Goto, Vice Chancellor East-West Center, Honolulu, Hawaii. Dr. Goto was formerly Director of Extension, University of Hawaii.

The annual banquet was held Saturday evening in the Ilikai Hotel with newly-elected President Dick Kunau presiding. He introduced distinguished guests, NACAA officers, directors, and committee chairmen.

Clarence Hollingsworth, Chairman of the Recognition and Awards Committee introduced county agents who had received USDA superior service awards. They were Elroy Golden of Illinois and Angus Dickson, Jr. of Texas. He then conducted the presentation of NACAA Distinguished Service Awards with the assistance of regional chairmen. Those receiving the awards were:

Alabama - W.H. Kinard, Samuel P. McClendon, Robert Earl Thornton, B.B. Williamson, Jr.; **Arizona** - Otis G. Lough; **Arkansas** - Calvin J. Caldwell, Leroy Harold Oakes, Delton Price; **Colorado** - Charles D. Bird, Vernon P. Cornforth; **Florida** - Jean Beem, Wilburn C. Farrell, Cubie Laird; **Georgia** - M.F. Allgood, Harold Daniels, Edward H. Hunt, Cecil E. Johnson, Melvin G. Raley, Henry Burl Scoggins; **Hawaii** - Bunki Kumabe; **Idaho** - Aaron York; **Illinois** - Elroy E. Golden, Raymond N. Rendleman, Fred Allison Tinchler; **Indiana** - Robert C. Harvey, Leo N. Seltentright, Gustave W. Thias; **Iowa** - James R. Christy, Raymond H. Dirksen, Harold Holder, Jimmy W. Miller; **Kansas** - Merlin E. Line, Thomas W. Orwig; **Kentucky** - William E. Boggs, Kelcy L. Driskill, Paul H. Gray, Charlie Mason; **Louisiana** - Nolan S. Causey, Ivy Randolph Creel, Coleman I. Martin; **Maryland** - Joseph M.

Steger; **Michigan** - John W. Baker, Donald R. Johnson, Karl E. Larson; **Minnesota** - Floyd H. Bellin, Jr., Ernest D. Johnson, Eldon H. Senske; **Mississippi** - Samuel W. Dyar, Roy O. Fowler, William H. Hamberlin Jr., William C. Massey, Percie B. Stricklen; **Missouri** - Lester O. Akers, Chester D. Black, Gerald Freeze, William O. Rader, Harry Vieth, Jr.; **Montana** - Dana O. Schrupp; **Nebraska** - Oscar E. Thomas, Norman E. Tooker; **New England** - Lloyd H. Burton, Maine; Francis G. Mentzer, Jr., Massachusetts; **New Jersey** - Harold N. Repair; **New Mexico** - Paul Trujillo; **New York** - John A. Birkland, Richard C. Bornholdt, Leonard M. Palmer; **North Carolina** - J. Ray Allen, Troy Allman Brawley, Walter P. Farrior, Jr., Joseph Newman Honeycutt, Charles C. Jackson, Raymond Markham Thompson; **North Dakota** - Harold I. Odegaard; **Ohio** - Alfred J. Baxter, Calvin M. Leimbach, John P. Parker, Jr.; **Oklahoma** - Arlon Johnson, Harold R. Liles, George W. Maynard; **Oregon** - Elgin Cornett, N. John Hansen; **Pennsylvania** - A.L. Curran, Chester P. McMinn, Joseph L. Staley; **South Carolina** - James H. Evans, Wilda J. Gray, Matthews H. Lynn; **South Dakota** - Donald L. Klebsch, Fred Morris; **Tennessee** - H.Y. Beeler, Frank M. DeFriese, Ben P. Fletcher, Charlie R. Jansch, Claude Prince, George Curtis Shearon; **Texas** - Joseph E. Burkett, Doyle Cooper, James A. Foy, Charles W. Green, A.H. Karcher, Jr., Frank M. Stockton, Joe Stephen Wheelless; **Utah** - A. Fullmer Allred; **Virginia** - Edward S. Allen, Roy F. Heltzel, Lewis B. Smith; **Washington** - Gus W. Hokanson, Joe S. Maxwell; **West Virginia** - Donald A. Hutchison; **Wisconsin** - Fred E. Field, Richard F. Halbach, Maurice J. Hovland; **Wyoming** - Berger A. Strand.

On Sunday, all those attending the annual meeting were guests of NACAA on a Circle Island tour of the Island of Oahu.

Following the annual meeting approximately 600 agents and members of their families participated in Neighbor Island Tours. Tragedy struck the group on the Island of Maui at Lahiana when a bus ran off the road, overturned and 36 were injured, many of them hospitalized. No deaths occurred, however; some of those injured will carry their injuries for life.



NACAA Past Presidents — greeting N. John Hansen as he joins group in Honolulu, 1966. (Left to right) N. John Hansen - 1966, Oregon; Joe Thurston - 1965, Pennsylvania; Ed Parker - 1940, Kentucky; Elmo Cook - 1964, Texas; Paul Barger - 1963, Iowa; A.J. Dexter - 1920, So. Dakota; Rex Carter - 1950, Pennsylvania; Sherman Hoar - 1952, Colorado; Marion Bunnell - 1958, Washington; R.H. McDougall - 1957, Pennsylvania.

**ANNUAL REPORT
OF THE PRESIDENT
1967**

G. J. Kunau



**1967
NATIONAL ASSOCIATION OF
COUNTY AGRICULTURAL AGENTS
OFFICERS AND DIRECTORS**

National Officers

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103 Courthouse
Red Wing, Minnesota 55066
Ansel Estess
Vice President
Box 232
Tylertown, Mississippi 39667

Robert B. Hegland
Secretary-Treasurer
5900 Gordon Drive East
Sioux City, Iowa 51106
N. John Hansen
Executive Committee
Box 348
Dallas, Oregon 97338

Directors

WESTERN REGION

Keith G. Jones
City-County Bldg.
Casa Grande, Arizona 85222

NORTH CENTRAL REGION

Robert Pylman
Courthouse
Clear Lake, South Dakota 57226

SOUTHERN REGION

R. A. Farmer
County Office Building
Warsaw, Virginia 22572

Dwight G. Somerville
County Activities Building
Tuscumbia, Alabama 35674

NORTH EAST REGION

Raymond Spencer
Box 155
Union, West Virginia 24983

VICE-DIRECTORS

NORTH EAST REGION

George K. Vapaa
Box 340
Dover, Delaware 19901

WESTERN REGION

Robert A. Williams
Box 536
Walla Walla,
Washington 99362

NORTH CENTRAL REGION

Vic Carothers
103 E. Kansas Street
Liberty, Missouri 64068

Lester F. Smith
Courthouse
Stillwater, Oklahoma 74074

SOUTHERN REGION

R. U. Johnson
Box 739
Mansfield, Louisiana 71052



1966 Officers, Hawaiian Style.

The first meeting of the new board was held the following forenoon November 6, in the Hilton Hawaiian Village Hotel, to take care of routine business and to hear committee plans for the coming year as outlined by each committee chairman.

Association goals for the new year were stated as follows:

1. Increased emphasis on expansion of professional training programs and opportunities for extension workers.
2. Maintaining good relationships with E.C.O.P. and Extension administration in general.
3. Improving public relations at all levels of Extension contacts especially with the Agricultural business community.
4. Hold a well balanced annual meeting with primary emphasis in professional training. Maintain good communications within the organization.

NACAA was officially represented at the 1966 National 4-H Club Congress in Chicago November 27 through December 2 by immediate past-president, N. John Hansen; president, G. J. Kunau; Vice-president, Ansel Estess and the chairman of the 4-H Young Men and Women, Dallas Holbrook. In addition to carrying out public relations assignments at various club congress functions the president also attended the annual meeting of the National Farm-City Committee and was appointed to membership on the committee.

The president and Mrs. Kunau also were guests at the annual banquet of the National Association of Radio and T.V. Farm Broadcasters hosted by M. & Mrs. Louis Wilson of the National Plant Food Institute.

At the winter workshop meeting of the Professional Training Committee held during the club congress, plans were made with donor representatives for 1967 programs — The Charles Pfizer Company continued sponsorship of the Animal Science Award Program to four regional winners — The Dow Chemical Company reduced the county agent study tours from four to two per year. The 1967 study tours will include the Southern and Western regions (and 1968 the North Central

and North East region tours). Bob Doherty, public relations representative, International Minerals & Chemical Corp., Skokie, Illinois, reported that IMC had decided to discontinue this sponsorship of the County Agent's Communications Scholarship program for 1967. For the past six years \$200 scholarships had been awarded to 15 agents, each for additional training in communications.

The winter NACAA board meeting was held January 27-30, 1967 in Omaha, Nebraska, the site of the 1967 annual meeting. Program details for the annual meeting were developed in cooperation with the annual meeting committee headed by Harold Stevens, Lexington, Nebraska:

Meeting facilities in the Omaha Civic Arena were inspected, speakers and special events decided.

The theme of the annual meeting was selected as "Opportunities for the Future."

Representing E.C.O.P. at the board meeting were Dr. Arthur Schulz, dean and director North Dakota Agricultural Extension Service, Dr. Luther Pickrel, Director Minnesota, Agricultural Extension Service and Charles McDougall, Assistant Administrator, Federal Extension Service.

Dr. Schulz announced the recent decision by E.C.O.P. to name a permanent Agent's Association E.C.O.P. Liaison Committee to establish continuing and improved lines of communications with the three agent associations.

The new E.C.O.P. sub-committee would be made up of two representatives from each Agent Association (the current president plus one member appointed for a three year term). A State Extension Director as chairman plus one State Extension Director who normally will be from the same state as one of the Associate presidents on the committee, and a representative of the Federal Extension Service.

Dr. Schulz explained that the principle committee duties as defined by E.C.O.P. would be:

1. "Review present objectives and goals of the three agent associations, advise them and if necessary help establish new or revised goals and objectives for better coordination among the associations and with the national goals and objectives of the Federal Extension Service."
2. "Review present and future association programs and advise the associations with respect to coordinating these programs with their respective goals and objectives and with the needs of the Cooperative Extension Service."
3. "Assist in evaluating the organizational structure of each association regarding its ability to meet its goals and objectives and to carry out its programs, and to suggest such changes for consideration by the associations as the committee deems desirable to improve their performance."
4. "Provide a means of improving communications among the association, E.C.O.P., and other groups and organizations interested in or concerned with cooperative extension service programs."

Dr. Schulz emphasized that the committee is to give council and guidance — not direction. The board then nominated N. John Hansen, Dallas, Oregon, past president (1966), for the three-year term to represent NACAA on the E.C.O.P. Liaison Committee.

Other board decisions were:

1. Continue the \$100 annual contribution to the Farm-City Committee.
2. Provide frames for the distinguished service award certificates.
3. Reprint 10,000 copies of the NACAA information leaflet "You and Your Professional Association."
4. Sponsor a display booth on "Career Opportunities in Extension" for the national FFA convention in Kansas City.
5. Contribute \$10 to the Everett Mitchell Portrait Fund.

The president represented the association at the annual meeting of the National Association of Vocational Agricultural Teachers; the American Farm Bureau Federation; the National Farmers Union; and the National Plant Food Institute during the four winter months.

The president also attended the four Regional meetings of state association presidents during March. These were held in Newark, New Jersey; Chicago, Illinois; Atlanta, Georgia; and Boise, Idaho. The regional directors are in charge of these meetings and the vice directors serve as secretaries. A representative of E.C.O.P. attended each of the sessions. These Regional meetings (now in their second year) are proving to be effective communication links to develop better understanding and improved working relationships between NACAA and the state associations.



1966 Directors

The spring board meeting was held in Washington D. C. April 2-5 at the Statler-Hilton Hotel. Annual meeting program details were further developed. It was reported that both International Harvester Company and Firestone Tire & Rubber Company were discontinuing their sponsored breakfasts at NACAA annual meetings. However, both pledged their continued interest and support of NACAA.

Plans were made to include a discussion panel inviting three prominent men representing widely differing viewpoints regarding the potentials for Extension work as a special feature on the annual meeting program.

One day of the spring conference was devoted to hearing some first-hand reports of the work of several of the divisions of our Federal Extension Service and USDA.

Assistant Federal Extension Service administrator, Charles McDougall, arranged for the following division representatives to meet with the NACAA board: Sharon Hoobler, Director of Marketing and Utilization Sciences; George Enfield, Acting Director of Agricultural Science, Technology and Management; Earl Pettyjohn, Director of the Division of Community Resource Development; Walter John, Director of Information Service staff; Milo Downey, Director of the 4-H and Youth Division and Grant Shrum, Director of the National 4-H club foundation. Excellent and most informative presentations.

An afternoon visit to the Agricultural Building afforded a most interesting tour of facilities and explanations of new methods being used by the Statistical Reporting Service of USDA by Dr. Harry C. Trelogan, Administrator, S.R.S. and member of his staff.

Dr. Arthur Schulz, Chairman of the E.C.O.P. Liaison Committee of the Agent's association reported that the membership on this new committee had been completed and the first meeting scheduled for April 6th in Washington D. C. following the NACAA board meeting.

Dr. Schulz also told of the "Joint Committee to study the Cooperative Extension Service" recently set up by Secretary Freeman. Named as co-chairman of the committee was W. Robert Parks, President of Iowa State University and George Mehren, assistant secretary of agriculture.

Charles McDougall who was present for most of the board sessions reported on the status of bills introduced in Congress regarding amendments to the Federal Retirement legislation of special interest to Extension Agents.

The NACAA board members were guests of the National Plant Food Institute at a Tuesday morning breakfast hosted by Louis Wilson and Don Collins. Guest speaker was Dr. Lloyd Davis, administrator Federal Extension Service.

Reports from regional directors and a progress report of committee work by vice president Ansel Estess indicated a wide range of activities. Committee appointments for the coming year were completed by the directors and vice president and tentatively approved by the board. The committee roster to be listed in the September issue of the County Agent magazine with final approval by voting delegates at the annual meeting.

The president and Mrs. Kunau were guests at the Golden Anniversary Banquet of the Federal Land Bank while in Washington, D.C.

The annual meeting continues to be the major NACAA event and fittingly climaxes the year's activities. The 1967 annual meeting of the National Association of County Agricultural Agents was held in Omaha, Nebraska, September 16-21. The Omaha Civic Auditorium provided excellent facilities for the meeting sessions. Headquarters hotel was the Sheraton-Fontenelle, 1½ blocks from the Civic Arena. Attendance totaled 1460 agents, wives, and children.

The officers and directors came in on Friday evening for board meetings prior to the annual meeting. Board members, committee chairmen and their wives were entertained on Saturday evening at a dinner sponsored by Northern National Gas Company, Council Bluff, Idaho, and the County Extension Directors in Iowa who served on the annual meeting committee with Nebraska and South Dakota agents.

Board meetings prior to the annual meeting dealt with routine business and reports.

The financial report was given by Robert Hegland, Secretary-Treasurer: Cash balance January 1, 1967, \$3,368.85; receipts from membership - \$5,531.00 regular members @ \$5.00, \$27,655.00, 55 associate life memberships @ \$5.00, \$275.00, and 15 late 1966 memberships @ \$5.00, \$75.00; other receipts (not including annual meeting income) - \$7,385.74, making a total of \$38,759.59. Disbursements to September 15, 1967, \$21,038.52, leaving a cash balance in the association account September 15, 1967, of \$17,721.07. (The above does not include the 1967 annual meeting account.) U. S. Government bonds, \$11,225.00.

The board also heard bids for the 1971 annual meeting made by state association delegations from Illinois (for a Chicago meeting site); and Ohio for a meeting on the Ohio State Campus, Columbus.

The board decided on the Ohio location pending a check of the facilities. **The tentative dates were set for September 7-11.**

Annual meeting activities began with the Vesper Service program Sunday evening in the Civic Auditorium Music Hall. The music feature was provided by the famous Boy's Town Choir. This was followed by an inspiring address by Rev. Adrain Edgar, pastor of the Trinity Methodist Church of Omaha.

The 52nd annual business meeting was opened on Monday morning September 18 by President G. J. Kunau following an impressive presentation of the colors ceremony by the Color Guard from the Strategic Air Command at Offutt Air Base, south of Omaha.

The official welcome was given by the Honorable Norbert T. Tieman, Governor of

Nebraska, after which Dr. John Adams, Director of Extension in Nebraska brought greetings from the University. Vice-president Ansel Estess gave an appropriate response.

Dr. Clifford M. Hardin, Chancellor of the University of Nebraska gave the keynote address titled "Tomorrow's Agriculture, A Challenging Opportunity."

Next on the program was an excellent address by the Honorable Ben Reifel, U. S. Congressman from South Dakota. He was introduced by Robert Plyman, regional director from Cedar Lake, South Dakota.

One of the highlights of the annual meeting was the appearance of U. S. Secretary of Agriculture, Orville L. Freeman on the Monday afternoon program. He arrived by plane from Washington D. C. just before noon. He was the guest of honor at a noon luncheon hosted by the NACAA board at the Sheraton-Fontenelle Hotel. Secretary Freeman responded to a number of questions in an informal discussion following the luncheon - Moving then to the Civic Auditorium where arrangements had been made for a brief press conference for the secretary.

At 1:30 p.m. Secretary Freeman was presented to the annual meeting assembly where he gave a very comprehensive and challenging address concerning problems facing American Agriculture, the rural-urban population imbalance and referred knowingly to the important role Extension agents have in helping to solve these broad problems. Here are a few direct quotations from Secretary Freeman's address -- "I could usefully spend all my time with you discussing commercial American agriculture. But I came here today specifically to challenge you -- to ask your help on this national problem of people-land imbalance -- because I know that you have not been working with the farmer these many years only to increase production for productions sake. Rather, you have been working to make a better living -- a better life -- for himself and his family, and for what I like to call countryside USA." -- "The skill in community development, the confidence of town and country that you have earned -- these are needed as we grope our way toward a solution of this problem, a solution which can mean, by proper use of the abundant space that we enjoy in this country, what I like to call gracious living for every American." -- "You men, with your years of experience with the Extension tradition of reaching out to rural Americans to teach them how to help themselves, are crucial to our success in meeting this challenge." -- "You answered that call when you became county agents. If you can answer this new call from the farms, I have no fears for the year 2000." -- "I see this call as your opportunity to become as well known in the next 50 years as builders of the American Communities of Tomorrow as you have become well known in the past 50 years as builders of American Agriculture."

At the close of his remarks president Kunau presented a citation in behalf of the NACAA to Secretary Freeman in the form of a framed certificate which reads:

"For leadership in developing agricultural resources, expanding youth opportunities and in utilizing educational services to help provide more abundantly for the people of the United States and developing nations."

The balance of the afternoon was taken up by the four regional meetings, the old timers' meetings, meeting of the nominating committee, workshops for the chairmen and state secretaries.

The traditional 4-H Talent Show sponsored by the Monsanto Company provided the usual high quality of entertainment for the Monday evening program.

The Squanto Initiation at 9:30 p.m. was the final event of the busy Monday agenda. A team of Minnesota County Agents performed the Squanto Initiation ceremony.

The Tuesday forenoon program was highlighted by an address by Dr. Lloyd H. Davis, Administrator Federal Extension Service, on "Challenges and Opportunities for the Future." A brief quote from his address -- "I would like to mention the opportunities and challenges of the future, in maintaining for the American

people an adequate supply of food and fiber that is reasonably priced, and that returns to the farmers that produce it an adequate income for their labor and capital. This has been a major emphasis that we have had all along. It is today a major emphasis. I am confident that it will be a major need as we look into the future. We too could become a hungry nation if we do not give adequate attention to our food production needs in the distant future and plan to serve those well."

A special feature of the Tuesday forenoon program was a discussion panel moderated by Russell G. Parker, New York, chairman of the NACAA Public Relations Committee.

Panelists who expressed their ideas on "Extension's Responsibilities and Opportunities in the Decade Ahead" were:

Paul C. Johnson, Vice president and Editorial director, Prairie Farmer, Chicago, Illinois.

Arden Burbidge, Manager Burbidge Farms, Park River, North Dakota.

W. E. McCanley, Manager, Pesticide Department Shell Chemical Co., New York, New York.

Two agents, members of the Public Relations Committee, served as "reactors" to the panel and led off an interesting follow up discussion with the three panel members.

The election of officers for the coming year was completed by the delegate body during the Tuesday a.m. business meeting.

Nominated and elected as officers and directors for 1968 were: President, Ansel Estess, Tylertown, Mississippi; Vice-president, Roscoe Whipp, Gaithersburg, Maryland; Secretary-treasurer, D. W. Strohbahn Atlanta, Georgia; directors, Vic Carothers, Liberty, Missouri, North Central Region; George Vapaa, Dover, Delaware, Northeast Region; R. U. Johnson, Mansfield, Louisiana, Southern Region; Vice directors, Peter Bieri, Wisconsin, North Central Region; Whitney Hogkins, Maine, Northeast Region; and Wm. Hale, Tennessee, Southern Region.

In the afternoon the agents, and families were taken on tours to points of interest in the Omaha area including the S.A.C. Air Force Base and concluded with a steak fry at AK-SAR-BEN Field put on by the Nebraska and South Dakota County Agents.



1966 Annual Meeting — Honolulu. Turning the gavel to Dick Kunau for 1967. (left to right) Beulah Kunau, Dick Kunau, N. John Hansen, Ruth Hansen.

Wednesday, September 20, started off with a new feature, a first in NACAA annual meeting history, a special breakfast for all NACAA committees (175 attended) sponsored by Elanco Products Co., Indianapolis, Indiana. Representing Elanco as donor hosts at the breakfast in the Sheraton-Fontenelle Hotel were Tom Zinniger, Vice president of Marketing Agricultural Chemicals and Dave Wothke, Manager of Public Relations. Ansel Estess Vice president served as toastmaster. It was an excellent event and Elanco offered to continue the committee breakfast again next year.

The business session was called to order by President Kunau in the Civic Auditorium. Secretary-treasurer report was presented by Robert Hegland. This followed by a talk on Urban 4-H Club work by Wm. A. Gates, Director of Extension Service, St. Louis County, Missouri.

The balance of the forenoon was devoted to separate meetings of the seven NACAA committees.

The states president noon luncheon was sponsored by Swift and Company, Agricultural Research Division with Tom Davidson as host. Marion Bunnell, chairman of the States Relation Committee served as toastmaster. Dr. Arthur Schulz, Extension Director North Dakota, and chairman of the E.C.O.P. Liaison Committee spoke to the group about E.C.O.P. activities and programs.

Afternoon tours included the famous Father Flanagan's Boys Town as well as other points of interest.

Vice-president Ansel Estess presided at the Thursday forenoon business session. The NACAA directors report was presented by Robert Pylman, Director North Central Region.

A committee report panel included the national committee chairman namely -- Larry Iverson, North Dakota, Extension Programs; D. W. Strohbehn, Atlanta, Georgia, Professional Training; John L. Sears, Arizona Public Information; Russell Parker, New York Public Relations; Marion Bunnell, Washington, States Relations; Clarence Hollingsworth, Kansas Recognition and Awards; Dallas Halbrook, Arkansas 4-H Young Men and Women; Joseph Thurston, Pennsylvania Association Policy. Ansel Estess vice president served as panel moderator. Each chairman presented highlights of their written reports. A special interest part of these reports was the presentation of awards to winners in two of the contests recognizing outstanding performance of county agents.

D. W. Strohbehn, chairman Professional Training Committee, introduced the Animal Science Award Winners sponsored by the Chas. Pfizer & Company regional winners of the \$100 certificates were -- Harold Stevens, Lexington, Nebraska, North Central Region; Roscoe N. Whipp, Rockville, Maryland, Northeast Region; Fred Huffine, Guymon, Oklahoma, Southern Region; and Norton O. Taylor, Freewater, Oregon, Western Region.

Dallas Holbrook, Chairman of the 4-H Young Men and Women Committee, introduced L. Edward Peters, Director Public Relations of the New Holland Division of Sperry Rand Company, Pennsylvania who presented the ten winners in the Career Guidance program. (Each received his choice of visual aids equipment.)

The President's Report of the 1967 NACAA activities was given by President Kunau.

The unannounced appearance of Alvy Moore, TV personality who plays the role of the country's best known "county agent". Hank Kimball surprised and delighted the Thursday crowd when President Kunau brought him to the platform to make his "report." First some witty humor, in character, and then Moore pleased the group as he told of his trials and tribulations as a father of two 4-H members enrolled in chicken and rabbit projects in California.

Moore was a real hit with the teen-agers and children of county agents attending the annual meeting as he spent considerable time at their dinner party autographing his picture. Moore's comment at the close of the DSA Banquet was "I

have been very impressed with the sincerity of purpose of this organization and membership."

Dr. Don Clifton, professor of psychology, University of Nebraska, in his closing address Thursday forenoon presented a challenging message in human relations effectively illustrated with his story of the "Mystery of the Dipper and the Bucket."

A unique feature Thursday afternoon (a First) was a series of buzz sessions set up by the Extension Programs Committee. These were voluntary, informal group discussions on various subject-matter areas that gave agents an opportunity to exchange ideas and share experiences in particular interest areas. To committee chairman, Larry Iverson, North Dakota, goes the credit for initiating the "buzz session" idea.

The annual banquet was held Thursday evening in the Civic Auditorium with Vice president, Ansel Estess in charge. As always the central event of the banquet program was the awarding of Distinguished Service Certificates to one hundred eleven County Agents by Clarence Hollingsworth, Kansas, Chairman of the Recognition and Awards Committee and his regional vice-chairmen.

Those receiving awards were: **Alabama** - Thomas L. Bass, Robert C. Reynolds, Fred Dewitt Robinson; **Arizona** - C. Leonard Isaacson; **Arkansas** - Cleo J. Eason, R. J. Haney, Cenal O. Linn; **Colorado** - James W. Read; **Florida** - Leonard C. Cobb, Johnnie Everette Davis, Cecil A. Tucker, II; **Georgia** - G. Hull Andrews, Harvey W. Johnson, J. Frank McGill, Mode S. McWhirter, W. Goodwin Nex, J. W. Morris, Marion H. Shurling; **Idaho** - Jay G. Garner; **Illinois** - Earl Clayton, Bantz, Mike Sager, William F. Whiteside; **Indiana**; Paul E. Branson, Earl A. Brewer, Joseph J. Robinson; **Iowa** - Leslie G. Kral, Maclyn E. LaRue, David R. May, James D. Nuss; **Kansas** - Otis R. Griggs, Darold D. Marlow; **Kentucky** - Russell F. Cornelius, Robert M. Jones, Rex Wesley; **Louisiana** - James W. Baudoin, George T. Geiger, Jr., Jessee Peterson; **Maryland** - Robert M. Hall, Clare M. Musgrove, Melvin N. Nyquist, Fred C. Sackrider; **Minnesota** - J. Eugene Ellis, David S. Johnson, Arnold F. Wiebusch; **Mississippi** - William Marlin Bost, Buck Coats, Benjamin F. Corban, Jr., George W. Gilliam, Edward E. Grissom, Harold T. Hardee; **Missouri** - Donald C. Burk, Richard L. Cass, Leon Chilton, James C. Price, Nelson L. Russell; **Montana** - James Kenneth Ross; **Nebraska** - John G. Fox, Paul E. Miller; **New England** - Philip K. Grime, Stanley Papanos; **New Jersey** - Charles A. Dupras; **New Mexico** - Allan H. Beck; **New York** - Richard L. Norton, Howard E. White, Melvin D. Wrisley; **North Carolina** - Edwin P. Barnes, Brode Horest Harrell, Archie Franklin Martin, Herbert M. Speas, Howard Murray Stemey, Lewis Franklin Truesdale, Jr.; **North Dakota** - Banks H. Sieber; **Ohio** - John B. Mowbray, Ellwood S. Parrott, James D. Wells; **Oklahoma** - Jesse M. Barbre, Fred Huffine, Troy A. Ward; **Oregon** - Louie H. Gross, Ben A. Newell; **Pennsylvania** - John H. Holbert, Samuel D. Lewis, Paul T. Rothrock; **South Carolina** - William Lamar Johnson, Marion Causey Mason D. C. Wylie, Jr.; **South Dakota** - Ray R. Rezek; **Tennessee** - Charles H. Edwards, Marvin Lowry, Haywood W. Luck, Robert Ross, Robert D. Waddell; **Texas** - Todd W. Berry, Kirby Clayton, Clinton R. Currie, Rayford G. Kay, Claude T. Parker, Jr., Warren W. Pickens, Jr., Uel R. Stockard; **Utah** - Fay W. Boyer; **Virginia** - Larry H. Blair, Martin Lester Dalton, James L. McDonald, Nicholas Paul Ptucha; **Washington** - Jack T. Crawford, C. Wayne Stambaugh; **West Virginia** - Wm. L. Clark; **Wisconsin** - Willard A. Hamm, Raymond E. Polzin, Lester F. Van Loon; **Wyoming** - William B. Bagley.

Final events of the banquet program were the installation of officers and directors for 1968 and the presentation of appropriate gifts to outgoing officers to express appreciation for their services.

The official invitation for the 1968 NACAA Annual Meeting to be held in Louisville, Kentucky was issued with traditional Southern hospitality by Corley Brown, Kentucky Agent, Chairman of the '68 Annual Meeting Committee.

1968
HISTORY OF NACAA
Ansel Estess,
President



The National Association of County Agricultural Agents was under the leadership of the following officers, directors, and committee chairmen, September, 1967-October, 1968:

Officers:

President - Ansel Estess - Tylertown, Mississippi
Vice-President - Roscoe Whipp - Rockville, Maryland
Secretary-Treasurer - Douglas W. Strohbenn - Atlanta, Georgia
Executive Committee - G.J. Kunau - Red Wing, Minnesota

Directors:

Western Region - Keith G. Jones - Casa Grande, Arizona
Southern Region - Dwight G. Somerville - Tuscumbia, Alabama
North Central Region - Vic Carothers - Liberty, Missouri
Northeast Region - George K. Vapaa - Dover, Delaware
Southern Region - R.U. Johnson - Mansfield, Louisiana

Committee Chairmen:

Annual Meeting - H. Corley Brown - Louisville, Kentucky
Association Policy - Joseph S. Thurston - Greensburg, Pennsylvania
Extension Programs - Larry M. Iverson - Valley City, North Dakota
4-H Young Men & Women - Dallas Holbrook - Arkadelphia, Arkansas
Professional Training - Richard G. Marek - Carlsbad, New Mexico
Public Information - Warren E. Myers - Decatur, Illinois
Public Relations - Russell G. Parker - Mount Morris, New York
Recognitions and Awards - Clarence A. Hollingsworth - Eureka, Kansas
State Relations - N. John Hansen - Dallas, Oregon

Three Board Meetings were held during the year - the winter meeting at Louisville, Kentucky; the summer meeting in Washington, D.C.; and the fall meeting just prior to the annual meeting in Louisville, Kentucky.

During the winter meeting Dr. Arthur Schultz of North Dakota, represented ECOP and proposed to the Board that a detailed study be made of the funding procedures, the objectives, and the programs of the three professional associations, namely: National Association of County Agricultural Agents, the National Association of Extension Home Economists, and the National Association of 4-H Club Agents. The cost to NACAA to be approximately \$5400.00.

The Board adopted a policy spelling out the financial responsibility of the state and national associations for the annual meeting. The policy stated those things that the host state would like to do to entertain the group are to be paid for by the host state. The state association may raise money locally for this entertainment but must give account to the Board of the amount collected and the amount spent.

At the June Board meeting the National Plant Food Institute hosted the Board at a breakfast. Dr. Lloyd Davis spoke to the group on the Extension Budget and the Future of Extension Programs. The group also spent half a day in conference with different heads of departments in the Federal Extension Service. On Wednesday afternoon it met with Walter John in regards to procedure necessary in developing NACAA programs.

During the year the Board recognized a need for encouraging young men and women to choose the Cooperative Extension work as a vocation to follow. A brochure, titled "Where Will You Go After High School?" was prepared with the help of Dean Fitzgerald of the Missouri Extension Service. This brochure listed the opportunities for young men and women in the Cooperative Extension. Ten thousand copies were distributed immediately.

In 1959 the NACAA erected a 75 foot aluminum flag pole at the Agricultural Hall of Fame in Kansas City, Missouri. In May, 1968 a marker was dedicated by the President identifying the NACAA as the contributor of this flag.



Pictured at flagpole site. Left to right - Joseph S. Thurston, Greensburg, Pa., Past President NACAA (1965); Ansel Estess, Tylertown, Miss., President NACAA (1968); Glenn H. Beck, Vice President for Agriculture, Kansas State University and Chairman of the Board of the Agricultural Hall of Fame; Harry Duckers, County Ext. Agent, Wyandott County, Kansas; and Carl E. Rose, Fayetteville, Arkansas, Past President NACAA (1960). NACAA donated a flag pole to the Agricultural Hall of Fame in Kansas City, Missouri in 1959.

In March a meeting of the state presidents by the regions was held with the president, the regional director, and a representative of ECOP attending. A full day was spent in discussing the problems and opportunities of the NACAA, and the problems and the opportunities of the Cooperative Extension work

NACAA sponsored a luncheon for all the donors. The donors included:

U.S. Steel
Deere and Company
Upjohn Company
American Income Life Insurance
Elanco
Allis-Chalmers
International Harvester
Shell Chemical Company
Monsanto Company
Merck & Company, Inc.
Amchem Products
Geigy Chemical Corporation
National Plant Food Institute
New Holland Machinery Company, Division of Sperry Rand

The Code of Ethics for County Agents was revised and 7500 copies printed.

The 53rd annual meeting was held in Louisville, Kentucky, October 13-17, 1968. The theme of the program was "Teamwork Spells Progress." It was highlighted by the Sunday night Vesper Service with an inspirational talk by Dr. Luke McCall, President of the Southern Baptist Theological Seminary and entertainment was furnished by the Fayette County Homemakers' Chorus of Lexington, Kentucky.



Pearl Kelsey, past president of Iowa Association of County Extension Directors, presenting honorary NACAA membership plaque to R.K. Bliss, first director of Iowa Extension Service at the 1968 annual banquet of the Iowa Ass'n. Bliss was director of the Extension Service in Iowa from 1912 to 1947.

Monday morning the program began with a 7:00 breakfast for the 1968 NACAA committees sponsored by Elanco Products Company. In the general session Governor Louie Nunn gave a welcome to the group followed by the keynote address by Dr. Glenwood Creech, Vice-president of the University of Kentucky. The roll call of delegates showed that 194 out of 195 were present. Norm Mindrum, director of the National 4-H Club Service Committee challenged the meeting with an address on "4-H - A Vast Partnership Effort." The afternoon program consisted of the four regional meetings, the nominating committee meeting, and the secretary's workshop.

On Monday night the group was entertained by a talent show of 4-H boys and girls sponsored by Monsanto Company.



The Southern Region assures us of a good meeting for 1968. Chester L. Brown, Secretary for the 1968 Annual Meeting Committee, of the N.A.C.A.A., shows the final plans to Vice-President Roscoe Whipp and Chairman Corley Brown.

Tuesday morning the Distinguished Service Awards winners and wives were entertained with a breakfast by the American Income Life Insurance Company, represented by J. R. Johnston. This was a first. Each recipient was presented a "tie tack" by American Income Life Insurance Company. The general session opened with a vocal quartet from Mississippi which was followed by a panel discussion, moderated by Russ Parker, Public Relations Chairman. Officers and directors were elected during the business session. Those elected were:

President - Roscoe Whipp - Gaithersburg, Maryland
Vice-President - Grant M. Esplin - Beaver, Utah
Secretary-Treasurer - D.W. Strobehn - Atlanta, Georgia
Executive Committee - Ansel Estess - Tylertown, Mississippi

Directors:

Western Region - Robert A. Williams - Walla Walla, Washington
Southern Region - Lester F. Smith, Stillwater, Oklahoma
Southern Region - R.U. Johnson - Mansfield, Louisiana
North Central Region - Vic Carothers - Liberty, Missouri
Northeast Region - George K. Vapaa - Dover, Delaware

Following the election, Robert Samson, Management Consultant, Samson Associates, Chicago, Illinois, addressed the group.

After lunch Russ Poyner of International Harvester spoke on the subject "Farming Fields - A New Team." The NACAA committees went into their sessions at 2:30 P.M.

The evening program consisted of The Public Information banquet for the winners of the first contest, sponsored by Amchem Corporation, was developed by the Public Information Committee and the Amchem Corporation. This program was established for the purpose of "recognizing those agents who are doing an excellent job in the use of mass media and better communications methods, in Extension teaching and information programs and to stimulate interest in more effective communications programs." During the annual meeting a banquet to present the winners with their awards was held. Mr. Maurice B. Turner, Vice-President, General Manager of the AG Chemical Division, Amchem Products, Incorporated, presented the awards. National winners were:

Kenneth E. Jones - Illinois - Direct Mailing Piece
M.L. Dalton - Virginia - Radio Solo Program
Raymond E. Hunter - Washington - Feature News Story
Harry Serfass - New Jersey - News Column
William R. Harryman - Single News Photo
Norman J. Smith - New Jersey - Colored Slide Series

Wednesday was taken up with a tour of a number of places of interest in Kentucky and ended at the Kenneland Race Track at Lexington, where the group was served a barbeque dinner by the Tennessee County Agents Association.

Thursday the voting delegates were treated to a breakfast by Merck and Company. The highlight of the morning program was an address by Congressman Jamie Whitten of Mississippi. Congressman Whitten was the third ranking member of the House Appropriations Committee and chairman of the House Subcommittee on Agriculture.

The National Committees made their annual reports to the delegates during the business session. At this time representatives of the New Holland Machinery Company, Division of Sperry Rand, made the presentations of the awards to the national winners of the Youth Career Guidance program. The winners were:

John R. Aylsworth - Michigan
Grover H. Hahn - Iowa
John Grimes - Oregon
Alvie W. Rothe - Colorado
Leon Dixon - Tennessee
Loyal W. Swain - Arkansas
Ernest K. Shaw - Texas
Wayne M. Keffer - Virginia

Dr. Lloyd Davis, Federal Extension Service, gave an address at the President's luncheon on Thursday.

On Thursday afternoon a number of group discussions called "Buzz Sessions" were planned and held under the supervision of the Extension Programs Committee, Larry Iverson, North Dakota, chairman. Eight topics of discussion included:

Multi-County or Area & Extension Programming"
"Developing Urban Extension Programs"
"Extension's Role in Multi-County Land Use Planning"
"Total Extension Responsibility, Where Does it Begin and End?"
"Marketing From the Farmers' Standpoint"
"County Zoning and Community Development"
"Extension's Responsibility in Resource Development"
"What's Ahead for Extension and 4-H Programs"

On Thursday night, October 17, the meeting came to a close with the annual Awards banquet, in recognition of 104 County Agents. Those receiving the Distinguished Service Awards were:

Alabama - William M. Clark, Robert I.D. Murphy, Gene S. Sessions, Matthew Sexton; **Arkansas** - Herschel H. Carter, J.C. Lawless, Wilson E. Porter; **Colorado** - Leon L. Hopkins, Charles Y. Urano; **Florida** - Jack C. Hayman, Jack D. Patten, James R. Yelvington, Sr.; **Georgia** - J.D. Brown, Tal C. Duvall, Allen Fulford, William A. King, Frank S. Neal, J.J. Smith, Jr., Lyde T. Thomas; **Hawaii** - Daniel T. Shigeta; **Idaho** - Herbert M. Edwards; **Illinois** - M. Dale Bateman, Harold A. Brinkmeier, Dale A. Hewitt; **Indiana** - Michael R. Jewett, Ernest J. Desiuk, Dale J. Miller; **Iowa** - Martin T. Poe, Marvin L. Smart, Hal Speers; **Kansas** - Charles W. Smith, Nelson E. "Mike" Stroud; **Kentucky** - Faye R. Atherton, Levi Oliver; **Louisiana** - Kermit J. Coulon, Al Fugler, A.J. Stevens; **Maryland** - James A. McHenry; **Michigan** - James L. Myers, Quentin R. Ostrander, Arthur J. Steeby; **Minnesota** - Arnold H. Claassen, James L. Edman, Ernest A. Nelson; **Mississippi** - Lonnie R. Chancellor, Chesley Hines, John Aggie Killebrew, William T. McLemore, Johnny R. Monroe, Durward W. Morgan; **Missouri** - Alfred Byrd, Hubert J. Krautmann, Lloyd C. Lewellen, Claude E. Lewis, C.R. Pitney; **Montana** - Thaddeus Z. Wojciechowski; **Nebraska** - Ralph E. Fisher, Emery W. Nelson; **New England** - Preston T. Roberts, Whitney Hodgkins, Max G. Fultz, Richard R. Rutherford, Gordon V. Farr; **New Jersey** - Warner Huntington Thurlow; **New Mexico** - Jose E. Herrera; **New York** - Richard L. Pease, Horace A. Smith, Jr.; **North Carolina** - Claude J. Goodman, Horace Jefferson Hux, Robert L. Lyday, L.J. McDougle, James Lathan Rea, Jr.; **North Dakota** - Edsel L. Boe; **Ohio** - Ivor Jones, Melvin K. Krill, John K. Wells; **Oklahoma** - Edward Gregory, Eldon (Bud) Nelson, J.D. Nelson; **Oregon** - Earle F. Jossy, Harry R. Sandquist; **Pennsylvania** - Ray W. Reitz, Charles M. Skillington, John T. Smith; **South Carolina** - J.L. Cochran, William Herbert Funchess, James Ryan White, Jr.; **South Dakota** - Darrel Pahl; **Tennessee** - William A. Hall, Roy M. Luna, Schuyler G. Martin, Jr., Raymond Sutton, S. Fletcher Sweet; **Texas** - Mitchell H. Brown, Jr., Paul D. Herschler, Ivan C. Millican, Henry F. New, Billy E. Roach, John B. Talcott, Neil Tibbets; **Utah** - Paul R. Daniels; **Virginia** - Melvin W. Bryant, H.J. Gerken, Jr., Bob E. Leonard, Everette Benjamin Parson, Jr.; **Washington** - Wilbert G. Gerlitz, Paul A. Wesseler; **West Virginia** - Ferman C. 'Pop' Rice; **Wisconsin** - Paul G. Jaeger, Everett E. Olsen, Albert J. Tshudy and **Wyoming** - Lyle C. Bang.

One thousand seven hundred ninety-nine people registered for the 53rd annual meeting.



North Central Regional Dow Study Tour held in 1968 and planned by John K. Wells, Chairman of the North Central Region Professional Improvement Committee. Those included in the 3,000 mile tour in the North Central States include, front row, left to right: James Likness, SD; Harold Rosendahl, MN; Robert Meyer, WI; Denver Corn, IL; Francis Schuler, IN; Jay Partridge, IA; and Paul Wilson, KS. Back row, left to right: William Bortel, MI; Karl Hartung, MO; A. Neil Dawes, NB; Wayne Hankel, ND; and Herbert Crown, OH.

1969
HISTORY OF NACAA
Roscoe Whipp, Maryland
President



The National Association of County Agricultural Agents was under the leadership of the following officers, directors, and committee chairmen, October 1968 - September 1969:

Officers:

President - Roscoe Whipp, Gaithersburg, Maryland
Vice President - Grant M. Esplin, Beaver, Utah
Secretary-Treasurer - D. W. Strohbehn, Atlanta, Georgia
Executive Committee - Ansel Estess, Tylertown, Mississippi

Directors:

Western Region - Robert A. Williams, Walla Walla, Washington
Northeast Region - George K. Vapaa, Dover, Delaware
Southern Region - Lester F. Smith, Stillwater, Oklahoma
Southern Region - R. U. Johnson, Mansfield, Louisiana
North Central Region - Vic Carothers, Liberty, Missouri

Committee Chairmen:

Annual Meeting - Eric H. Peterson, Jr., Westfield, New Jersey
Association Policy - G. J. Kunau, Red Wing, Minnesota
Extension Programs - Walter M. Clary, Tipton, Indiana
4-H Young Men & Women - Melvin H. Arnett, Lebanon, Tennessee
Public Information - Warren E. Myers, Decatur, Illinois
Public Regulations - Russell E. Hibbard, Norwich, Connecticut
Professional Training - Richard G. Marek, Carlsbad, New Mexico
Recognitions and Awards - Herman R. Lynch, New Boston, Texas
State Relations - N. John Hansen, Dallas, Oregon

The Board met three times during the year with the Winter Meeting being held in Atlantic City, New Jersey. The Spring Meeting was held in Washington, D. C. The Fall Meeting was held in Atlantic City just before the Annual Meeting.

The Board was pleased to have Director Arthur Schultz of North Dakota, Chairman of the ECOP Liaison sub-committee on Agent's Associations, along with Charley McDougall of Federal Extension Service to meet with us to offer their guidance and counseling throughout the year.

We were pleased that donors expressed interest in our National Board Meetings by providing three meal functions for us. International Harvester provided a dinner with Mr. Anderson serving as host at our Winter Board Meeting.

The Spring Board Meeting was a breakfast sponsored by National Plant Food Institute with Lew Wilson as host. Here we had the opportunity to meet the Director of Science and Education, USDA, Dr. Ned Bayley, who spoke on the subject, "The Responsibilities of the Department". He covered the Expanded Nutrition Program, where the funds come from, and stated that Washington



1969 BOARD

Front row: left to right - Ansel Estess - Past President, Roscoe Whipp - President, Grant Esplin - Vice-President, D. W. Strohbehn - Secretary-Treasurer. Back Row: Lester Smith - Southern Director, Robert Williams - Western Director, R. U. Johnson - Southern Director, George Vapaa - Northeast Director, Vic Carothers - North Central Director.

didn't believe Extension could do the job. He also stated, "the job has been done, by Extension and the program enlarged if Congress approves the funds".

The third function was a luncheon given by the American Bankers Association with Daryl I. Derr as host and guest speaker on the subject "Agricultural Banking".

The Board recognized the many responsibilities that had been bestowed upon them to make NACAA still a stronger organization. Listed below are a few of the major accomplishments for the year 1969:

(1) A brochure entitled "Where Will You Go After High School?" was reprinted to be used in the "Careers in Agriculture" exhibit at the FFA Convention in Kansas City and at National 4-H Club Congress in Chicago. Additional copies were held for sale at 7¢ each.

(2) Developed a brochure entitled "A Catalyst for Progress". This gives the story of the "County Agent" and the objectives of NACAA. This brochure was prepared especially for agri-business. 10,000 copies were printed the first time with 100 copies given to each state. It sold for 2¢ each with USDA purchasing 2,000 copies. A reprint of 10,000 was made the same year with agri-business being a large purchaser.

(3) Association Policy Chairman was assigned to bring the Association Policy up to date. The project is underway to incorporate the material into one policy handbook divided into six sections:

- a. Constitution and By-laws of NACAA
- b. General Policies of NACAA
- c. Duties of officers, directors, and committee chairmen
- d. National Committee responsibilities
- e. Election of NACAA officers
- f. Annual Meeting policy

(4) Since many questions arose in regard to agent eligibility steps were taken to make changes in the Constitution & By-laws to provide for a clearer interpretation for membership, as well as delete the word "male". This was passed at our Annual Meeting in Atlantic City. This paved the way for the first female agent, Mrs. Alice Page of Florida, who joined our Association on September 23 at the Annual Meeting in Atlantic City.

(5) The Geigy Chemical Company offered to sponsor a New County Agent Recognition Program in 1970.

(6) The Professional Training Committee was assigned the task of working with the O. M. Scott Seed Company to develop an educational program for County Agents - preferably a tour.

(7) During 1968 the ground work had been laid for the detail study of the three Agent's Associations. This work was accomplished through the ECOP Liaison Committee, headed by Art Schulz of North Dakota. During National 4-H Club Congress the Committee met with each Agent's Association agreeing on how much money would be contributed to the survey (County Agents - \$3300.) The states of Ohio, New Jersey, Colorado, Alabama, and Michigan were interviewed personally, by President Whipp. The Committee voted unanimously to proceed in order that they might have a report back for our Annual Meeting which would be held in the fall. Much credit goes to Art Schulz and Charley McDougall who worked diligently in coordinating this program with Federal Extension Service. A report was available for our Annual Meeting in Atlantic City.

(8) The New Jersey Agents developed the first daily newsletter at their annual meeting in Atlantic City. This letter was known as "The Voice of the Deep". It was an outstanding accomplishment and did away with unnecessary announcements during the Annual Meeting.

(9) A criteria for records for the permanent files was adopted. It includes:

- a. Minutes for the year
- b. Financial records for the year
- c. Annual Meeting program
- d. Reports of Presidents current history for NACAA
- e. County Agents magazine
- f. Constitution and By-laws

(10) A criteria for the Board of Directors for developing new programs for Agent participation was adopted:

- a. A program for recognizing Agents
- b. A program for study tours
- c. A program for Agent exchanges
- d. A program for Annual Meeting

(11) The four Regional President's meetings were conducted in New York City, Atlanta, Georgia, Salt Lake City, Utah; and Minneapolis, Minn. We were pleased that Charley McDougall of FES and Art Schultz representing ECOP could attend all of these meetings. The theme of the Regional Meeting was "Understanding Your NACAA". Since "communications" was the basic point of the meeting and the presidents of the State Association were the representatives, it was hoped that some day the vice presidents and secretaries may attend also. Subjects that were discussed were Coordinating the County, State, and National programs; Constitution and by-laws changes; the Speakers Bureau; the new County Agents brochure; the Annual Meeting program, and recognition programs available to the County Agents. Also the Agents Association survey and the states program as presented by their President.

Speaking Engagements

1. Home Economist Annual Meeting, Phoenix.
2. 4-H Agents Annual Meeting, East Lansing.
3. American Farm Bureau Annual Meeting, Kansas City.
4. Vo-Ag Teacher Annual Meeting, Dallas.
5. Arkansas Co-Agents' Annual Meeting, Hot Springs.
6. Washington Co-Agents' Annual Meeting, Walla Walla.
7. South Dakota Co-Agents' Annual Meeting.

(12) The 54th Annual Meeting of NACAA was held in Atlantic City, New Jersey, September 21-25. The theme of the program was "Focus on the 70's".

The Sunday evening Vesper Service opened the program. The address was

given by Rev. Reinhardt Van Dyke, Director for Work Among Migrates New Jersey Council of Churches.

Monday morning program was opened with the Committee members' breakfast sponsored by Elanco Products Company with Dave Wotke, host.

After President Whipp presented the officers and directors, Phillip Alampi, Secretary of Agriculture of New Jersey, welcomed the group. Mason W. Gross, President of Rutgers, the State University, gave the keynote address of the morning session.

The afternoon program included four regional meetings, the Nominating Committee, 1970 Committee Chairman Workshop, State Secretary's Workshop, and the Associate Life Members Meeting.

The regional meetings were followed by buzz sessions which included 20 topics. These sessions were well attended.

The National Association was host for the donor's dinner. The Board has voted to recognize all of our National donors by presenting them with a framed certificate. This seemed to be well received by our donors.

Donors recognized were:

New Holland Machinery Company	National Plant Food Institute
Deere & Company	Monsanto
U. S. Steel Corporation	Merck & Company
Geigy Agricultural Chemicals	Agricultural Division
Allis Chalmers Mfg. Company	Shell Chemical Company
Elanco Products Company	Ford Tractor Division - Ford Motor Company
International Harvester Company	Donald Lerch, Jr. & Company
The Upjohn Company	American Cyanamid Company
American Income Life Insurance	



Left to right - Harris Barnes, President, American Soybean Association; Roscoe Whipp, President, National Association of County Agricultural Agents; George Delp, Vice-President, Sperry Rand Corporation.

Monday evening featured a 4-H Talent Show followed by Squanto initiation. Tuesday morning the DSA nominees and wives were guests of American Income Insurance Company with James R. Johnston as host.

There were 198 potential voting delegates, however, only 193 answered the roll call as the annual election of officers got under way.

The officers and directors for the coming year were elected:

President - Grant Esplin, Beaver, Utah
Vice President - Larry Iverson, Valley City, North Dakota
Secretary-Treasurer - D. W. Strohbahn, Atlanta, Georgia
Executive Committee - R. N. Whipp, Gaithersburg, Maryland
Directors - Witney Hodgkins, Augusta, Main, N. East
Peter Bieri, Whitehall, Wisconsin, N. Central
W. M. Hale, Cleveland, Tennessee, South
Lester Smith, Stillwater, Oklahoma, South
Robert Williams, Walla Walla, Washington, Western

Immediately following the election our 4-H Alumni Speaker, Leland H. Bull, Secretary of Agriculture of Pennsylvania, spoke to the group. Buzz sessions again followed and lasted until lunch with tours being conducted in the afternoon.

The evening program consisted of Public Information Awards Banquet with the Agricultural Chemicals Division of Amchem Products, Incorporated as sponsors. Mr. M. B. Turner, Vice President, was host. The Public Information Program is one to recognize Agents for their outstanding work that they do through communications.

Winners in the second annual information awards program include the following:

Radio Solo Program - Von H. Long, Newkirk, Oklahoma
Single News Photo - Norman J. Smith Bridgetown, New Jersey
Colored Slide Series - Nicholas P. Ptucha, Montross, Virginia
Direct Mail Piece - James Hansen, Manitowoc, Wisconsin
News column - James L. Taylor, Manchester, Tennessee
Feature News Story - Lowell N. Gobble, Salem, Virginia

Wednesday morning Merck & Company with George Shott, host, provided a breakfast for the voting delegates.

The inspirational speaker, Arthur J. Holst, soldier, salesman, administrator, civic leader, pro football official, from Peoria, Illinois, kept the County Agents spellbound for one hour with his subject "A Pro on the Go". Committee Workshops followed.

The State President's luncheon provided by NACAA was enjoyed by all with Dr. Ray Scott, Federal Extension Service as guest speaker.

Wednesday afternoon was a new endeavor, an optional educational experience. Agents had the opportunity to do whatever they wished since this was a seashore resort town.

Thursday morning the National Committee Chairman made the annual reports to the delegates during the Business Meeting. At this time the New Holland Machinery Company made the presentation of awards to the National winners of the Youth Career Guidance Awards. This showed quite an increase in participation with 89 contestants representing 42 states participating. National winners were:

Travis G. Allen, New Mexico	James W. Breeding, Tennessee
Keith G. Jones, Arizona	Aubrey Luther Harrell, Florida
Christian M. Scherer, Illinois	Sterling Lindsey, Texas
Lynn R. Harvey, Michigan	Lawrence Poulin, Maine
Floyd C. Parker, Arkansas	Jacob Guffey, Pennsylvania

We were privileged to have the Secretary of Agriculture, the Honorable Clifford M. Hardin as our featured speaker. President Whipp gave his annual report following the Secretary of agriculture.

A special feature of the afternoon was an address of President Edwin M. Wheeler of the National Plant Food Institute on "How Farmers Keep Nature in Balance".

The 4-H Report to the Nation Team with Janice Glover, Westbury, New York, George Wallace, Hopedale, Ohio, gave an outstanding report to the Agents.

A Panel on "Marketing Programs Can Pay Dividends" with Robert Jones of Maryland as moderator, consisted of Sharon Hoobler, Director, Marketing and Utilization Sciences, USDA, Walter H. Betts, Farmer, Woodbine, New Jersey, W. D. Lewis, County Agent, Wilson, North Carolina, Dr. William Farris, Specialist, Purdue University, made an excellent presentation.

The afternoon program was concluded with a presentation by Charley McDougall, Assistant Administrator, Federal Extension Service on the County Agent's Study.



DSA BREAKFAST; Mr. and Mrs. Charles Murphy, Texas, receiving the DSA Pin from Mr. and Mrs. Jim Johnson, American Income Life. Watching all the recognition and awards is committee Chairman Herman Lynch of Texas.



First

FEMALE MEMBER of the NACAA - Mrs. Alice Page Kersey, Florida, receiving identification tag from Roscoe Whipp.



ANSEL ESTESS, Glen Ellenberger, Doug Strohbehn. Ellenberger is showing the others how he keeps a file on association members and County Agent's mailing list.

On Thursday night, September 25, the meeting came to a close with the annual banquet, in recognition of 120 County Agents. Those receiving the Distinguished Service Awards were:

Alabama - Floyd K. Agee, Sr., James Cooper, R. Jeff Martin, C. Hoyt Webb; **Alaska** - Edward W. Liebenthal; **Arizona** - Ernest A. Foster; **Arkansas** - Mark A. Bryles, James Roy Peachev, Howard S. Young; **Colorado** - Thomas A. LaQuey, Jr., Roy D. Pattison; **Florida** - Paul L. Dinkins, Jr., Neal M. Dukes, John C. Russell; **Georgia** - W. Donald Ashworth, Clarence Benton, Robert Tom Boland, Edwin E. Brannen, Billy A. Dick, Thomas H. Helton C. R. Jordan; **Idaho** - Edward F. Koester; **Illinois** - Denver Carl Corn, Arlin H. Obst, George A. Trull; **Indiana** - Donald F. Clayton, Robert W. Himes, Arthur F. Howard; **Iowa** - Chester C. Benson, James F. Kearns, Donald A. Shirk; **Kansas** - Arthur R. Johnson, V. Bryce Orr; **Kansas** - Arthur R. Johnson, V. Bryce Orr; **Kentucky** - Paul Keen, A. W. Rowland, Clifton L. Taylor; **Louisiana** - Minus J. Granger, John E. Jackson, Van Beech; **Maryland** - John O. Lancaster; **Michigan** - A. Robert Earl, John B. Hodge, Donald D. Juchartz; **Minnesota** - Rueben M. Boxrud, Leif H. Lie, Matthias P. Metz; **Mississippi** - Leo C. Hutchinson, Lee H. Moseley, Wiley E. Ray, Bobby G. Sims, Billy S. Walton, Walter A. White; **Missouri** - V. W. Browning, Owen A. Fox, George W. Graham, Paul R. Taylor, Vilas E. Young; **Montana** - Dale D. Bergland; **Nebraska** - Robert L. Ehlers, Robert E. Perry; **Nevada** - James G. Jensen; **New England** - George S. Geer, Harry A. Bell, Edgar W. Spear, Ernest A. George, David P. Newton; **New Jersey** - Leslie A. Miller; **New Mexico** - John W. Hinrichs; **New York** - Charles W. Hebblethwaite, Leslie J. Rollins, William E. Worth; **North Carolina** - Robert L. Love, Lloyd L. Peace, Clyde Douglas Peedin, Ralph Sasser, John E. Stacy, C. W. Tarlton, Leo F. Williams; **North Dakota** - Kermit J. Toepke; **Ohio** - George H. Hamrick, Ralph Kittle, Charles P. Knotts, Merle E. Sheetz; **Oklahoma** - Max Barth, Jr., W. D. Davis, Ray W. Zimmerman; **Oregon** - Nelson C. Anderson, Ray Ol Petersen; **Pennsylvania** - James A. Bochy, William H. Gregory, Roy F. Snyder; **South Carolina** - G. H. Liebenrood, Herbert D. Maret, Edward C. Wallace; **South Dakota** - Herbert A. Lippert, Lyndell H. Petersen; **Tennessee** - John W. F. Caldwell, Bob L. Gilley, Clayton F. Glenn, M. O. Shepard, Jr., L. J. Strickland; **Texas** - Mark A. Geeslin, Billy F. Kidd, Charles E. Murphey, E. E. (Gene) Neal, Jr., Wesley Sherrill, Oliver F. Werst, J. Foster Whaley; **Utah** - Lehi S. Rogers; **Virginia** - Edwin G. Adams, Norval A. Boone, Joe W. Derting, Earl C. Truett, Jr.; **Washington** - Richard W. Brown, Herman D. Kruiswyk; **West Virginia** - John M. Curry; **Wisconsin** - William O. Bennett, George F. Hartman, W. John Wilson; **Wyoming** - John W. (Bill) Eckerdt.



Corley Brown, left, Annual Meeting Chairman and Roscoe Whipp, V. Pres. NACAA 1968, were made Kentucky Colonels by Kentucky Commissioner of Agriculture.

1970

HISTORY OF NACAA

**Grant M. Esplin,
President**



The National Association of County Agricultural Agents was under the leadership of the following officers, directors, and committee chairmen, September 1969-August, 1970:

Officers:

President - Grant M. Esplin - Beaver, Utah
Vice President - Larry M. Iverson - Valley City, North Dakota
Secretary-Treasurer - Douglas W. Strohbehn - Atlanta, Georgia
Executive Committee - Roscoe Whipp - Gaithersburg, Maryland

Directors:

Western Region - Robert S. Williams - Walla Walla, Washington
Southern Region - Lester F. Smith - Stillwater, Oklahoma
North Central Region - Peter Bieri - Whitehall, Wisconsin
Southern Region - W. M. Hale - Cleveland, Tennessee
Northeast Region - Whitney Hodgkins - Augusta, Maine



1970 Officers, front row, and Directors, standing, make an impressive picture.

Committee Chairmen:

Annual Meeting - J. Fremont Sprowls - Gresham, Oregon
Association Policy - Ansel Estess - Tylertown, Mississippi
Extension Programs - Walter M. Clary - Tipton, Indiana
4-H Young Men & Women - Melvin H. Arnett - Lebanon, Tennessee
Professional Training - Donald Tallent - Medford, Oklahoma
Public Information - Norman Goodwin - DeWitt, Iowa
Public Relations - Russell E. Hibbard - Norwich, Connecticut
Recognitions and Awards - Herman R. Lynch - New Boston, Texas
State Relations - Marian Bunnell - Yakima, Washington

Three Board meetings were held during the year in addition to one following the annual meeting - the winter meeting, January 15 - 20, 1970, Corvallis, Oregon; the summer meeting, April 25, 1970, Washington, D. C.; and the fall meeting just prior to the annual meeting August 15, 1970 in Corvallis, Oregon.

At the winter meeting, Charles McDougall Deputy Administrator, Federal Extension presented results of the study on agent associations. This study was approved by the Board in 1968 and completed in 1969. Summary of the results of rankings that directors, agent leaders, women leaders and all agents placed on the purpose of agent association is as follows.

1. To raise professional standards.
2. To provide a channel for exchange of ideas and methods.
3. To secure benefits that cannot be obtained alone.
4. To strengthen communications with Extension Administration.
5. To provide opportunity for recognition of leadership and service.

This study of Agents Associations which was sponsored jointly by our National Association, the National Association of Home Economists and the National Association of 4-H Agents along with the good help of Charles McDougall, Assistant Federal Administrator, Director Schulz of North Dakota and others was completed. A condensed report was made and copies made available to each state.

Questionnaires were sent to 10% of all agents, personal interviews were made in five states and 50% of the State Extension Directors were interviewed or filled out questionnaires.

The Directors, the County Agent Leaders and all Agents agreed that the number one purpose of Agent Associations was to raise professional standards.

The results showed conclusively that nearly all Agents and Directors felt that both State and National Associations were needed, and that the associations should be doing more than they are now doing in most phases of activities.

Policy decisions made at the board meeting were as follows:

1. Board agreed that NACAA would pay for one annual meeting notice only. if any additional were mailed it would be the states responsibility.
2. Cost of professional improvement tours would be paid for by the National. Other tours, barbeques and entertainment paid for by the host state.
3. State relations committee be authorized to work out and conduct an evaluation of each year's annual meeting.
4. Regional Vice Directors be invited to sit in on Board activities prior to the annual meeting in order to give them training and experience.

Paul Crooks, Associate Director of Extension from Purdue and Chief of Epsilon Sigma Phi discussed the need for a full time staff in Washington to look out for our business and improve communications. The Board voted that if a meeting to discuss this further was called that our association be represented.

The spring board meeting in Washington provided an opportunity for officer and board members to meet with and exchange ideas with National organization headquarters there. The Fertilizer Institute sponsored a breakfast where Ed Kirby, Federal Administrator of Extension spoke. Our group visited the offices of and

discussed programs with officials of the American Farm Bureau, National Grange, and American Institute of Cooperation. The National Agricultural Chemical Association hosted a lunch. Park Brinkley, their president, discussed the pesticide situation as did Don Lerch. Part of the day was spent discussing programs with project leaders in the Federal office. The remainder of the afternoon was spent visiting with Congressmen and Senators on Capitol Hill.

Details and an agreement were worked out for Scotts to sponsor a Landscaping Turf grass study tour beginning in the North Central Region in 1971 and followed by other regions.

At this spring board meeting a resolution was passed authorizing a brochure to be distributed to all state presidents and state secretaries. This brochure was distributed at the annual meeting and contained the following: 1 - List of committees' duties and functions. 2- List of printed material from National Association and where available. 3 - Policy on election of officers, and other policies. 4- NACAA jewelry available. 5 - DSA and voting delegate tables and 6 - Constitution and By-Laws.

The Board passed a resolution that the Policy Committee Chairman be appointed for two years as other committee chairmen are.

The Policy Committee handbook material was presented to the Board as prepared by Dick Kunau. After discussion and minor suggestions for improvement it was approved for publication to be used by officers, directors, and committee chairmen. Pages can be removed and updated as needed. Copies will be passed on to successor by outgoing office holder.

The NACAA handbook for state association officers was distributed during annual meeting at Oregon State University. Authorized by the 1970 officers and directors, the handbook was assembled to keep state association officers informed on the various policies and materials available through the National Association. It was hoped that state presidents and secretaries will find this information helpful as they conduct the work of their associations in the years ahead. It is through active and strong state associations that NACAA can continue to prosper and be of more benefit to individual members.

There are five sections in the handbook: Section I - the constitution and by-laws of NACAA; Section II - General Guidelines on Committee Work and Appointments; Section III - Statements on NACAA Jewelry and the County Agent Magazine; Section IV - Materials available from NACAA, including sample copies; and Section V - NACAA Policy Statements pertaining to state associations.

The Geigy awards program was initiated. Each state was asked to select an agent with an outstanding Extension program. Regional and national winners were named. The National winner joined a group of other agricultural professionals on a study tour of Europe sponsored by Geigy.

The president attended national annual meetings of the following organizations and was given an opportunity to appear on their programs:

1. State Department of Agriculture
2. National Grange
3. National Extension Home Economists
4. National Association of Extension Agents (4-H)
5. American Farm Bureau
6. National Association of Vo-Ag Teachers
7. National Cattle Feeders Association
8. American Institute of Cooperation
9. Farmers Union

Meetings with representatives of numerous agribusiness firms were held during National 4-H Congress in Chicago. These included:

1. Walter Jacoby - American Institute of Cooperation

2. Carl Pro - American Oil Company
3. Dick Bangs - Scotts Turf
4. Geigy
5. New Holland
6. Dean Weidman - Firestone
7. Dick Kotnour - Monsanto

Regional County Agent meetings were held at the following times and places:

North Central - March 2-3 - Minneapolis, Minnesota

Western - March 6-7 - Salt Lake City, Utah

Northeast - March 17-18 - New York City, N. Y.

Southern - March 18-20 - Atlanta, Georgia

The highlight of these meetings was the presentation and discussion of the results of the Agent Association study. Arthur Schulz, Chairman of the ECOP Liaison Committee and Director of Extension for North Dakota presented this information and led the discussion at the Western and North Central meetings and Charlie McDougall did this at the Northeastern and Southern meetings.

The Vice Presidents of state associations were invited to attend the regional meetings for the first time.



OREGON BOOTH - Fremont Spowls, chairman 1970 annual meeting committee, talking it up for the annual meeting at Corvallis August 16-21.

The 55th annual meeting was held in Corvallis, Oregon, August 16-20, 1970. The theme was "Promote Professional Performance." Possibly one fourth of the membership attended the annual meeting this year. To provide a program that was inspirational, stimulating and educational, with professional improvement as the goal was the desire of all those who had a part in planning the meeting. Thanks to the Oregon Agents who worked so hard in preparing for such a large group of agents, wives, children and guests. They went about their tasks in a business like manner and did an excellent job of hosting the 55th Annual Meeting at Corvallis, Oregon.

In addition to the formal program and speeches, one of the great values of the annual meeting was the opportunity to exchange ideas and discuss programs with agents from other areas. The Professional Improvement sessions provided an

organized method of accomplishing this but the tours, breakfasts, luncheons and dinners provide an excellent opportunity for the agents to do this in an informal way. Highlights were:

The Vesper Service Sunday night featured United States Senator Mark O. Hatfield from Oregon who presented an inspirational address to get the meeting off to a fine start. The Little Singers of McMinnville, Oregon presented music.

Monday morning at 7:00 A.M. Elanco Products Company hosted 1970 committee members to breakfast. Dave Wotke, Public Relations manager for Elanco was present and spoke very briefly.

In the general Monday, session, Clay Myers, Secretary of State for Oregon welcomed the group and Dr. Robert W. MacVicar, President of Oregon State University presented the keynote address. Mr. Kirby Brumfield, 4-H Alumni speaker and a T.V. broadcaster from Portland, Oregon covered the subject "Understanding Youth," with an illustrated talk that was very favorably received.

The roll call of delegates was answered by 190 delegates of a potential 192. Delaware and Vermont were not represented.

The afternoon program consisted of the four regional meetings, the nominating committee meeting, the 1971 committee chairman workshop meeting, the state secretaries workshop, associate life members meeting and the following professional improvement workshops:

- Area Extension
- Community Development
- Water Pollution
- Air Pollution
- Solid Waste Disposal
- Assistance State Administration Gives Advanced Training
- Marketing Programs
- Urban Extension
- Planning & Zoning
- Operation of State Extension Agents Associations
- Use of Computers in Extension
- 4-H Programs
- Urban Youth
- Cooperation of Extension with Private Business and Industry
- Agents Role with Agricultural Organizations
- Nutrition Programs for Low Income Families
- Oregon Marine Extension Program

A breakfast for the DSA Award Winners and their wives, hosted by James R. Johnson of American Life.

The Donors' Dinner was held at 5:00 P.M. honoring the donors as follows:

- Amchen Products
- American Cyanamid Company, Agricultural Division
- American Income Life Insurance Company
- American Institute Of Cooperation
- Deere And Company
- Elanco Products Company
- Ford Motor Company, Ford Tractor And Implement Operation
- Geigy Chemical Corporation
- International Harvester Company
- Merck and Company, Incorporated
- Monsanto Company
- New Holland Machinery Company, Division of Sperry Rand
- Shell Chemical Company
- United States Steel Corporation
- UpJohn Company

The annual 4-H Talent Show featured 4-H members from the west on Monday night. The show was sponsored by Monsanto with Dick Kotnour, Manager of Public Relations as host. This program was followed by the Squanto Initiation conducted by the Idaho agents.

Tuesday morning started with a breakfast for the DSA Award winners and their wives, hosted by James R. Johnson of American Income Life.

The election of officers featured the opening of the general session with the following results:

- | | |
|---------------------|--|
| President | — Larry Iverson, North Dakota |
| Vice President | — Doug Strohbehn, Georgia |
| Secretary-Treasurer | — Richard Marek, New Mexico |
| Directors: | — W. W. Hale, Tennessee (Southern Region)
J. H. Evans, S. C. (Southern Region)
Whitney Hodgkins, Me. (Northeast Region)
Peter Bieri, Wisc. (North Central Region)
Ben Newell, Oregon (Western Region) |

Lane Palmer, Editor Farm Journal challenged extension workers in his feature talk Tuesday morning. An excellent choice of Professional Improvement tours was enjoyed during Tuesday afternoon.

The Public Information Awards banquet hosted by M. B. Turner, Vice President and General Manager of Amchen was held. The following National winners were announced:

- Alvar Aho - Brookings, S. Dakota - Single News Photo
- Dean Schank - Las Vegas, Nevada - Colored Slide Series
- Dolen C. Fleming - Gulfport, Mississippi - Radio Solo Program
- Charles Rosenkrans - Princeton, Missouri - Direct Mail Piece
- Robert A. LaMar - Chickasha, Oklahoma - Feature News Story
- Robert E. Hall - Manchester, Iowa - News Column

Wednesday morning the Voting Delegates Breakfast was held hosted by George Shott of Merck and Company. Two excellent inspirational addresses were presented by Gene Fullmer, former world's middleweight boxing champion and Mrs. Joan Fisher, Mrs. America 1970. The committee workshops for 1971 committees completed the morning program. The State Presidents Luncheon hosted by American Institute of Cooperation was held at noon. Dr. Vernon Schnieder, President and Dr. Walter Jacoby, Vice President of A.I.C. were present.

A not to be forgotten tour through the mountains to the Oregon Coast and Sea Lab and a delicious salmon bake on the beach all hosted by Oregon provided a delightful and educational afternoon and evening.

Thursday morning's program began with a report of activities and accomplishments of 1970 committees followed by the president's report and an address by Edwin L. Kirby, Federal Administrator, Extension Service.

The opening address Thursday afternoon was by T. Dean Smith, Assistant General Manager, American Cyanamid Company entitled "Agricultural Chemicals and the Environments." Mr. H. H. Hetch, County Agent from York, Nebraska, the first National Giegy Award winner reported on his winning county program and study tour to Europe.

John G. Lancaster, 4-H Youth Agent, St. Marys County, Maryland and Vice President of the National Association of Extension 4-H Agent presented "The 4-H Program in St. Marys County." Outstanding 4-H reports to the national were presented by Susan Gourley, Brownsville, Oregon and Oscar Johnson, Jr., Chicago, Illinois moderated by Ralph Kirch, Director of Research, National 4-H Club Foundation.

Career Guidance Award winners for 1970 were as follows:

- Northeast Region - Jay W. Irwin - Lancaster, Pennsylvania
William R. Messersmith - Williamsport, Pennsylvania
- North Central Region - William T. McNamara - Pontiac, Illinois
Don K. Wiles - Dodge City, Kansas
- Southern Region - Roy J. Champagne - Miami, Florida
Claud R. Collier - Fort Gaines, Georgia
John D. Cutlip - Woodstock, Virginia
Thomas L. Stephenson, Jr., - Brooksville, Kentucky
- Western Region - William R. Richter - Butte, Montana
Dean R. Schank - Las Vegas, Nevada

The annual banquet attended by 1,305 honored 117 DSA recipients and their wives as follows:

Alabama - William R. Futral, James Angus McLean, Cecil Miller, B. T. Richardson; **Arkansas** - Floyd C. Parker, Doraine Paysinger, Vernon C. Willis; **Arizona** - Keith G. Jones; **Colorado** - Ray D. Cogburn, Thomas J. Doherty; **Connecticut** - James S. Rock; **Florida** - John H. Causey, Edwin J. Cowen, Harvey T. Paulk; **Georgia** - Stewart V. Bowers, Jr., C. Nelson Brightwell, Kenneth R. Chambers, Royce C. Hall, Hinton J. Harris, W. N. Hudson, Charles Smith Tucker, Jr.; **Hawaii** - Wing You Chong; **Idaho** - Merle R. Samson; **Illinois** - Calvin Harrison Cowsert, Louis Englebrecht, Robert P. Schmerbauch; **Indiana** - Howard J. Meyer, Edward A. Ragsdale, Raymond E. Seifert; **Iowa** - Dean L. Barnes, J. N. Chicken, Harold L. Craig, Robert N. Dowling; **Kansas** - Wilbur S. Kraisinger, Thomas R. Maxwell; **Kentucky** - Allan C. Davis, H. Lee Durham, James T. Prewitt; **Louisiana** - Hadley A. Pontenot, Delos H. Jones, Rodolph Conrad Whitten; **Maine** - Merton P. Libby; **Maryland** - Robert G. Miller; **Massachusetts** - Albert H. Fuller; **Michigan** - James L. Crosby, Ray B. Gummerson, Jack A. Prescott; **Minnesota** - Milton L. Hoberg, Richard D. Herman, Albert E. Page; **Mississippi** - Avery W. Mauldin, Johnnie L. Pigg, James Francis Ponder, Duane R. Rosenkrans, Jr., Ray M. Sartor, Robert Alan Wilson; **Missouri** - Joseph F. Adams, Ray O. Davis, Gerald F. Meinke, William D. Purnell, Vincent A. Raaf; **Montana** - Stanley W. Howard; **Nebraska** - Monte D. Hendricks, Marvin W. Hoffman; **Nevada** - Melvin P. Miller; **New Hampshire** - Thomas Danko; **New Jersey** - Raymond N. Eberhardt; **New Mexico** - Filiberto Luis Marquez; **New York** - Robert H. Brewster, Frederick L. Brueck, Donald W. Hammond; **North Carolina** - Maurice Wilbur Coleman, O. G. Garland, Walter C. Johnson, Jr., Dwight D. Williamson; **North Dakota** - Alfred Bye; **Oklahoma** - W. C. Garrett, Sr., Jim V. Howell, George Seals; **Ohio** - Adrain C. DeBrosse, Charles Maxwell Perry, LeLand D. Schuler; **Oregon** - Lee R. Foster, Kenneth C. Minnick; **Pennsylvania** - R. V. Chadwick, Clair D. DeLong, James F. Haldeman; **South Carolina** - J. Whit Gilliam, Barrett S. Lawrimore; **South Dakota** - John N. Maher, George P. Schanck; **Tennessee** - Ernest Brazle, Frank L. Brown, Clyde K. Chappell, Earl C. Gunter, N. E. Hixson; **Texas** - Richard B. Gary, M. F. "Gene" Graves, Jr., Paul F. Gross, Wm. Curtis Henderson, Gilbert T. Heideman, John L. Murphy, Fred Wilkinson; **Utah** - Wallace Sjoblom; **Vermont** - John F. Stephenson; **Virginia** - Ernest Richard Cockrell, Jr., Lowell M. Gobble, Hiram A. Holmes, N. Neel Rich; **Washington** - Filis M. Entenmann **West Virginia** - Alton J. Anderson **Wisconsin** - Leonard R. Anderson, Archie J. Brovold, Joe J. M. Tuss; **Wyoming** - Perry B. (Pete) Coxe

A record number were officially registered at the meeting as follows:

850 Men
105 Associate Members
598 Women
708 Teenagers and Children
17 Guests
Total 2278

1971
NACAA ANNUAL REPORT
Larry M. Iverson, President
Valley City, North Dakota



The first board meeting of the 1971 year was held August 21, 1970, at the close of the 55th Annual Meeting of NACAA in Corvallis, Oregon. Attending were the following who had been elected to serve for the ensuing year: Larry M. Iverson, president, Valley City, North Dakota; D.W. Strohhahn, Vice President, Atlanta, Georgia; Richard G. Marek, Secretary-Treasurer, Carlsbad, New Mexico; and Grant Esplin, Executive Committee, Beaver, Utah. Directors included: Ben Newell, Salem, Oregon, Western Region; Whitney Hodgkins, Augusta, Maine, Northeast Region; J.H. Evans, Aiken, South Carolina and W.M. Hale, Cleveland, Tennessee, Southern Region; and Peter Dieri, Whitehall, Wisconsin, North Central Region.

Committee Chairmen serving for 1971 included: Annual Meeting, John K. Wells, Norwalk, Ohio; Association Policy, Ansel Estess, Tylertown, Mississippi; Extension Programs, B.H. Harrell, Jackson, North Carolina; 4-H Young Men and Women, Duane Duncan, Carlisle, Pennsylvania; Professional Training, Donald Tallent, Medford, Oklahoma; Public Information, Norman Goodwin, DeWitt, Iowa; Public Relations, Albert T. Hall, Hillsdale, Michigan; Recognitions and Awards, Philip R. Wilson, Terry, Montana; and States Relations, Marion Bunnell, Yakima, Washington.

This board meeting is held primarily for the purpose of adopting committee project reports for 1971 as proposed at the various committee workshops. As a result of discussions by several at the 1970 Annual Meeting, "steam was picking up" again regarding the possibility of a name change for NACAA. It was felt at this early date that a vote would be requested at the 1971 Annual Meeting. An investigation of the legal requirements and other procedures relative to a name change was turned over to the Association Policy Committee for further study. It was also recommended that membership on the ECOP Liaison Committee from the three Extension Agent Associations be increased to include the Vice President from each association. This would result in each association being represented by three members. It was felt that this would be a desirable move also to give each association representation with two members having the opportunity of attending more than one meeting of the Liaison Committee.

The tempo of activities for the new president picked up early with a busy schedule of correspondence and attendance at various meetings in the fall of 1970. President Iverson attended meetings of the National Association of Extension Home Economists in Milwaukee in October. November meetings included: National Association of Extension Agents at Purdue University and National Grange, Bosie, Idaho. December meetings included: National Association of Vo-Ag Teachers, New Orleans, Louisiana, and American Farm Bureau, Houston, Texas.

One of the most important sessions attended by officers of NACAA during the year is the meeting of the Executive Committee during National 4-H Congress in Chicago. The Executive Committee includes the immediate past president, president and vice president who met in Chicago from November 29 through December 4, 1970. This afforded an excellent opportunity for us to make contacts with donor representatives and accomplish much in public relations for NACAA with

sponsors also of the various National 4-H programs and projects. The chairman of the 4-H Young Men and Women Committee also attends the National 4-H Congress. The chairman of both Public Information and Professional Training Committees spent some time at the 4-H Congress to visit with sponsors of their respective awards programs to finalize activities for 1971.

The Executive Committee met with Norm Mindrum, Director, National 4-H Service Committee. A very informative session was also held with Jerry Apps, editor of the JOURNAL OF EXTENSION. Although Jerry was serving in his last year as editor, this session gave the Executive Committee an opportunity to re-affirm the position of NACAA in their support of the Journal and offer assistance to make it a more effective tool for all extension workers.

President Iverson made contacts with American Farm Equipment Company, Lake Zurich, Illinois. (This company came in as a financial sponsor for flowers for the Annual DSA banquet held at The Ohio State University in September, 1971, and in 1972 it has been learned that they more than doubled their contribution over that offered in 1971.)

Initial contacts were also made during this National 4-H Congress meeting with representatives of American Oil Company. President Iverson visited on two other occasions with representatives of their Public Relations and Rural Marketing Division during 1971. The main emphasis in these visits was relative to a scholarship program or sponsorship of the dinner for Squanto initiates at the Annual Meeting. (In 1972, American Oil Company came in as the sponsor of the Squanto dinner at the Annual Meeting in Atlanta, Georgia.)

The Extension Associations ECOP Liaison Committee held their meeting in New Orleans on December 7-8, 1970. This committee has been very effective in helping to bridge the gap between the various Extension Agent Associations and making for closer working relationships with ECOP, the National Association of State Extension Directors. This was the first meeting held after the decision was made to enlarge the representation from each of the three Agent Associations to three members each. Each association was represented at the New Orleans meeting by their president, vice president, and regular member. Iverson, Strohbahn and Estess represented NACAA.

The New Orleans ECOP meeting was under the direction of Dean and Director Arthur Schulz of North Dakota who was serving his last year as chairman of this committee (The Extension Associations ECOP Liaison Committee was originally organized in 1966).

The major items discussed at the New Orleans ECOP meeting included:

1. Results and the need for follow-up on the "evaluation of purposes and effectiveness of state and local Extension Agent Associations". This involved a survey completed in 1970 with printed reports distributed to all states for further study. This report and the survey were also discussed in considerable detail at the 1970 Regional Meetings for state presidents and vice presidents. However, it was felt that the results of the survey had not been discussed nor even made available (in some cases) to members of state associations.
2. Reports were given by the presidents of the three Extension Agent Associations on their respective programs.
3. Standardization of deadline dates for various awards programs, scholarships, etc. was suggested, the main purpose being to relieve state Extension Directors of the need for attending meetings with members of three state associations on the selection of award recipients at different times during the year. This involved both state and national deadline dates.
4. The advisability of having one association of extension agents was also discussed briefly.
5. One of the most important actions to come out of this meeting was the idea of having regional meetings on a trial basis in 1971 with representatives from at least two of the Extension Agent Associations attending the same regional meeting. In addition to the matter of reducing travel involved, this would give ECOP representatives the opportunity to meet with representatives from at

least two of the Extension Agent Associations at the same meeting in the region.

6. Dr. Paul Crooks, Associate Director of Extension at Purdue University, reviewed the action of the Grand Chapter of Epsilon Sigma Phi in authorizing and funding the part time employment of an executive secretary. The proposed budget came to a total of \$46,800.
7. The condensed form of the results of the Agent Associations Survey, "evaluation of purposes and effectiveness of state and local Extension Agent Associations" was reviewed by the committee in order to emphasize its use with the following items stressed:
 - a. Continued programming in Associations
 - b. What are some areas of concern for the 1970's?
 - c. Big challenge is to maintain both image and feeling
 - d. Extension education
 - e. Types of groups or persons with whom we should express our concern

The winter NACAA board meeting was held January 15-19, 1971, on The Ohio State University campus in Columbus. Dr. John Gerwig, Director of Extension in New Jersey and chairman of the Extension Associations ECOP Liaison Committee attended this meeting as a representative of ECOP.



John K. Wells, Chairman of 1971 Annual Meeting. Doug Strohbehn, Sec-Treas. NACAA Plan 1971 Annual Meeting in Columbus, Ohio.

The Ohio Annual Meeting Committee brought the board up to date on plans for the 56th Annual Meeting at Columbus. The 1972 Annual Meeting chairman, Ernest Wester of Georgia also met with the board to review progress on the 57th Annual Meeting scheduled for Atlanta in 1972.

Some new features were planned for the 56th Annual Meeting:

1. A dinner meeting for the Squanto initiation (This activity was turned over to the Public Relations Committee).
2. Plans were made for the first workshop for regional directors and vice directors. It was felt that this would help acquaint directors with their responsibilities on the national board and also their work with state associations.
3. For the first time, the national board decided to make a modest cash contribution to the National 4-H Services Committee to assist them in conducting their many projects of value to the 4-H program.

Other activities discussed at the winter board meeting included the results of the survey made by the regional directors on names, general makeup, and eligibility requirements for membership in the various state associations. North Central Regional Director Pete Bieri, summarized the results of this survey for all four Regions.

The board discussed in detail the report from the Association Policy Committee on procedures to follow in changing the name of our organization and also made plans to submit same to delegates at the 1971 Annual Meeting.

Chet McGrew, North Central Regional Vice Chairman of the Professional Training Committee, and Dick Bangs, O.M. Scott and Company, gave final plans on the First Annual Turf Study Tour to be sponsored by Scotts and NACAA in 1971. This annual tour was initiated in the North Central region with plans made for the tour to be held in the Northeastern region in 1972.

In line with recommendations approved at the Extension Associations ECOP Liaison Committee meeting, the standard deadline dates for all awards programs in NACAA were established: April 1st on the state level and May 1st on the national level.

Other items included at the winter board meeting were the selection of candidates to serve on the editorial board of the JOURNAL OF EXTENSION. A contribution was voted to National Farm-City Week and the board held its first discussion on the advisability of considering a permanent editor or at least one to serve for at least five years for our national magazine, THE COUNTY AGENT.

It was also decided that two winners should be selected in 1971 for the Geigy awards program initiated in 1970. Both the 1971 and 1972 winners were selected in 1971 so that the 1972 winner could be recognized in advance for publicity purposes at the Annual Meeting prior to the year he receives the educational trip to Switzerland. **Orbiting Hi in Objectives** was selected as the theme for the 56th Annual Meeting to be held in Columbus, Ohio, September, 1971.

Regional meetings for state association presidents and vice presidents were held in late February and March (this was the second year vice presidents were included). These meetings have proven to be an excellent means of improving communications and maintaining closer working relations between the State Associations and NACAA.

As mentioned above, this was the first year that joint meetings were held with representatives of other Agent Associations. In the Western Region, representatives of the Extension Home Economists State Associations met with the State Agricultural Agents Association representatives and in the Southern Region, representatives of the State 4-H Agents Association met in joint session with members of our association. Reactions from regional directors and those who attended these joint sessions were most favorable and plans are going ahead to try to establish joint sessions in all regions in future years. The main purpose of the joint sessions is to give ECOP representatives an opportunity to meet with delegates from all associations at the same time and also to permit the three Agent Associations to discuss projects and programs of mutual interest. Lowell Watts, member of the Liaison Committee and Director of Extension from Colorado, represented ECOP at the Western Regional Meeting.

During the regional meetings, State Association presidents reviewed programs and items of interest in their respective state associations. At three of the regional meetings, there was positive support indicated in favor of changing the name of

NACAA as soon as legal steps could be outlined and cleared. Items discussed by the president concerned new awards programs and other decisions which had been made by the board at recent meetings. A report was given on the possibility of a National Scholarship Program and/or an NACAA Foundation. Southern Regional Director Jim Evans was in the process of assembling a report on the various state association foundations which are already in existence.

Doug Strohbehn, already a very busy man with his duties as vice president, had to "take over" and pick up some of the loose ends on plans for the program for the 56th annual meeting. However, practically all of the speakers had been contacted and final details were pretty well set on the program. Vice President Strohbehn attended a few State Association meetings and also met with the Ohio Annual Meeting Committee during the month of April.

One of the big disappointments for President and Mrs. Iverson was that they were unable to accept the invitation to attend "The White House Salute to Agriculture" scheduled for Friday, May 7, 1971. This not only involved a special program in salute to agriculture by Secretary Hardin and his staff, but also a "black tie" and formal dinner at the White House as guests of President and Mrs. Nixon.

The Spring Board meeting was held in Kansas City, Missouri with Vice President Doug Strohbehn presiding. One of the reasons for this location was to give board members an opportunity to visit the Agricultural Hall of Fame in Eastern Kansas. The Board planned this visit to the Agricultural Hall of Fame, because NACAA had been making contributions to the Hall of Fame and we have been asked for several years to have two representatives on the board for this national shrine.

The board was not overly impressed with progress that had been made at the Agricultural Hall of Fame since the days of 1959 when we provided the flag pole, dedicating it in support of the Hall of Fame. The major reason for this disappointment was that in our opinion the Agricultural Hall of Fame failed, to this date, at least, to make an honest effort to tell the real story of the tremendous strides that have been made in the field of agriculture in the past many, many years in our country. As one board member indicated, the Agricultural Hall of Fame appeared to be more a "Hall of Antiques" rather than something we could be proud of in telling our agricultural story to the many who visit this historical establishment.

Charles McDougall, Extension Service, USDA, and Lowell Watts, Extension Director of Colorado, represented the ECOP Liaison Committee at this meeting. A program of much concern to NACAA and its membership, Rural Community Development, and the recently-proposed Revenue Sharing Program came in for much lively discussion. Howard G. Diesslin, Extension Director and Associate Dean, Indiana, also represented ECOP to discuss the Revenue Sharing proposal. It was the strong consensus of the Board that every effort would be made to remove the Cooperative Extension Service from this proposed legislation. It was also felt that sponsors of this legislation were not completely aware of the impact and possible effect to Extension in the various states if it were to remain in the Revenue Sharing proposal.

The board voted to work closely with State Extension Service Directors, through State Associations, to keep its membership informed of proposed legislation and make an attempt to have the Cooperative Extension Service in the various states continue under the same set up as they have since the days of the Smith-Lever Act which established the Extension Service. Vice President Strohbehn attended a meeting in Washington, D. C. with representatives of the three Agent Associations to work up a Plan of Action for all state association presidents and State Extension Directors urging that State Association officers work closely with their State Extension Service Directors on the Revenue Sharing proposal.

Following up on plans made at the Winter Board Meeting, Regional Directors reported on contacts that had been made to have two State Extension Service Directors appear on the program for each of the Regional meetings to be held at the 56th Annual Meeting in Columbus, Ohio. This was suggested at the Winter Board meeting in an effort to have more extension directors attend our National

Meeting, feeling that if they had a part in the program, they would be more apt to attend and become more familiar with our National Association's sincere efforts to make this a truly professional organization.

Final arrangements were also made at the Spring Board Meeting at the suggestion of the Ohio Committee to set up a special Press Committee so that more timely information could go back to the various states on award winners and DSA recipients at the time of the presentations at the Columbus meeting. Discussions continued on final plans for presentation of the Name Change Proposal at the 1971 Annual Meeting and a survey to be conducted by the vice president in preparation for this presentation in Columbus. Further study was also discussed on the Scholarship Program and NACAA Foundation as well as plans for the Recognition Awards Committee to develop a Junior DSA award program. Plans were initiated with the concurrence of ECOP representatives for a joint meeting of the boards of officers and directors of all three Agent Associations in either 1972 or 1973.

Following his return to limited duty in late June, President Iverson made two visits on behalf of NACAA. Final plans relative to the programming for the 56th Annual Meeting were discussed at a meeting in July with subcommittee chairmen and the Executive Committee of the Ohio Annual Meeting Committee. The President also attended the Annual Summer Workshop of the American Institute of Cooperation held in Ft. Collins, Colorado in August.

Several meetings of the National Board were held immediately prior to and during the 56th Annual Meeting in September, 1971.

Major items discussed included the following:

1. The plan of action and letter of explanation of Extension's position on Revenue Sharing to be prepared jointly by the three Agent Associations was reviewed by Vice President Strohbehn.

2. The Recognitions and Awards Committee was directed to survey states on a Junior Awards Program for agents with less than ten years service.

3. The Professional Training Committee was assigned the job of making a study of an NACAA Foundation Program.

4. Eldora Keske, recently appointed editor for THE JOURNAL OF EXTENSION, met with the board to outline some suggested changes and improvements planned for the JOURNAL.

5. Charles McDougall, representing Extension Service, USDA, outlined recent developments on Revenue Sharing and also reported that Extension Directors on the ECOP Liaison Committee were making plans to have an evaluation made by questionnaire on the professional aspects of our 56th Annual Meeting. This evaluation is to be made by questionnaire directed to those state directors who would be attending the Columbus meeting. There were 20 state directors of Extension in attendance--this was believed to be the largest number of state directors to attend one of our national annual meetings.

Further discussions continued on the possibility of a semi-permanent editor of THE COUNTY AGENT. The Association Policy Committee, however, recommended that the immediate past president continue as editor of the magazine.

It was also revealed that Puerto Rico and the Virgin Islands had indicated interest in joining our National Association. Representatives of the Puerto Rico Extension Service were in attendance at the 56th Annual Meeting.

Official bids for the 1975 Annual Meeting were presented by three states, Michigan, Wisconsin, and North Dakota. The board selected Milwaukee, Wisconsin as the site for the 1975 Annual Meeting, subject to final approval by the president on an official visit early in 1972.

Orbiting Hi In Objectives was the theme for the 56th Annual Meeting held at The Ohio State University September 7-11, 1971. John Wells, Norwalk, Ohio, Chairman of the Annual Meeting Committee, and his many subcommittees did an excellent job in working with the president and the officers and directors in making us comfort-

able and providing an interesting, educational and enjoyable meeting.

Many Ohio State donors also helped make this a successful Annual Meeting. The Buckeye Buffet held each evening from 9:00 to 11:00 p.m. (a special innovation) with snacks available, provided opportunity for socializing and meeting members from all areas of the country.

Interesting special programs in addition to the regular Annual Meeting program were also arranged for the Associate Life Members under the direction of George Ganyard, Associate Life Member from Ohio.

Official attendance at the 56th Annual Meeting reached 1565. Breaking this figure down, John Wells reported 771 agents, 359 wives, 86 Associate Life Members and wives, 66 children, 87 guests, 91 Ohio people, and an additional 105 involved in the tours and as resource persons for various educational features of the Annual Meeting.

The business sessions of this Annual Meeting revealed that the financial position for the year would show a total of cash and savings on hand as of January 1, 1971, to be \$28,669.58. The financial statement at the end of 1971 showed assets of \$25,012.97 for a net loss of \$1,885.90. This was due primarily to the smaller attendance at the Annual Meeting than we generally experience when the meetings are held in August. The final membership for 1971 revealed that we reached 5,514 and 71 new Associate Life Memberships for the year.

During the elections held at the 1971 Annual Meeting the following were elected to serve in 1972:

Officers: D.W. Strohbehn, President, Atlanta, Georgia; Russell E. Hibbard, Vice President, Norwich, Connecticut; Richard G. Marek, Secretary-Treasurer, Carlsbad, New Mexico; and Larry M. Iverson, Executive Committee, Valley City, North Dakota.

Directors: North Central Region, Mike Sager, Eureka, Illinois; Southern Region, J.H. Evans, Aiken, South Carolina and Dewey L. Maxwell, Macon, Georgia; Northeastern Region, W. E. Worth, Norwich, New York; and Western Region, Ben A. Newell, Salem, Oregon.

Vice Directors: Southern Region, James N. Watson, Jacksonville, Florida, and Paul Barlow, Magnolia, Arkansas; North Central Region, O.K. Anderson, Vincennes, Indiana; Northeastern Region, Carl H. Klotz, Morristown, New Jersey; and Western Region, Edward Koester, Gooding, Idaho.

Committee chairmen appointed to serve in 1972 included the following:

Annual Meeting, Ernest Wester, Marietta, Georgia; **Association Policy**, Grant M. Esplin, Beaver, Utah; **Extension Programs**, Brodie H. Harrell, Jackson, North Carolina; **4-H Young Men and Women**, Duane G. Duncan, Carlisle, Pennsylvania; **Professional Training**, Chester N. McGrew, Mansfield, Ohio; **Public Information**, R.R. Roach, Linden, Tennessee; **Public Relations**, Albert T. Hall, Hillsdale, Michigan; **Recognitions and Awards**, Philip R. Wilson, Terry, Montana; **States Relations**, Roscoe N. Whipp, Gaithersburg, Maryland.

Special greetings were brought to our membership by the following: Alfretta E. Dickinson, President, National Association of Extension Home Economists, Rockford, Illinois; Glen D. McDowell, President, National Vocational Agricultural Teachers Association, Pikesville, Kentucky; Dean Curtiss, Radio Station KDHL, Faribault, Minnesota, President, National Association of Farm Broadcasters; Bill Zipf, The Columbus Dispatch, Columbus, Ohio, First Vice President, Newspaper Farm Editors of America, representing S. Archie Holdridge, President, Madison, Connecticut; James E. Johnson, President, National Association of Extension 4-H Agents, Lewisburg, West Virginia; and John W. Scott, Master, The National Grange, Washington, D.C. Earl McMunn, Editor, THE OHIO FARMER, brought greetings for Joe A. Elliott, The Progressive Farmer, Birmingham, Alabama, President of the American Agricultural Editors Association.

Special greetings were also relayed to our membership by telegram from Mr. Tony Dechant, President of the National Farmers Union and Secretary of Agriculture Cliff Hardin.



Richard Marek discussing the theme of the 1971 Annual program "Orbiting Hi In Objectives" with Edwin L. Kirby.

The Annual Meeting program was conducted in the beautiful Mershon Auditorium. Highlights of the opening session on Tuesday evening, September 7, the Vesper Service, included musical presentations of the All Ohio Youth Choir and an address entitled "Living It Up" by Rev. John Mittermaier, Pastor, Grace Lutheran Church, Fremont, Ohio. Dr. Novice G. Fawcett, President, Ohio State University welcomed the group to the Ohio State campus for our meeting.

Another excellent 4-H Talent Show sponsored by the Agricultural Division of the Monsanto Company was presented on Wednesday evening.

Dr. Roy Kottman, Dean, College of Agriculture and Home Economics; Director, Cooperative Extension Service; Director, Ohio Agricultural Research and Development Center, welcomed the group to the campus on Wednesday morning.

An outstanding keynote address entitled "Friendly Faces" by Dr. A.D. Holt, President Emeritus, The University of Tennessee, set the stage for this Annual Meeting. Congressman Mark Andrews of North Dakota was also well received with a talk on "Agriculture: The Views of a Farmer Congressman".

Other speakers and presentations included were: "Extension's Thrust is Forward" by Edwin L. Kirby, Administrator, Extension Service, USDA, Washington, D.C.; "You - Can Make a World of Difference" - a multi-slide screen presentation of career opportunities in agriculture and home economics - narrated by Edward E. Darrow, Assistant Dean, Student Affairs, College of Agriculture and Home Economics, Ohio State University; "Great Lakes Country" by Dr. Ray Ludwigson, World Traveler - a Multi Screen colored slide and stereo music presentation.

The 4-H alumnus who spoke at the 56th Annual Meeting was Rev. William Benfield, Jr., Senior Minister, The First Presbyterian Church, Charleston, West Virginia. The title of his presentation was "On Being What You Are". The 4-H Report to the Nation in 1971 included: Shari Snitzer, Coolidge, Arizona and Daniel Reason, Roxbury, Massachusetts.

A special feature of the 56th Annual Meeting was the Buckeye Variety Show which featured Ohio State football coach, Woody Hayes.

Although much opportunity was available for meeting new friends and exchanging ideas at the Buckeye Buffet each day, there was also additional opportunity along this line as we enjoyed a very nice pork chop barbeque and attended the races at Scioto Downs on Thursday evening.

In addition to the many professional improvement aspects presented by the various speakers, there were also two series of professional improvement discussion sessions as well as tours enjoyed by those attending. Topics for the professional improvement sessions included: Developing Career Guidance Programs; Effective Management of 4-H Private Support; Solid Waste Pollution & Waste Disposal in Feedlots; What Goes When the Money Goes; New Dimensions in Extension; Residue - The 5th R; Programs for Low Income Families; Marketing - Extension's

Role; Extension and the Environment; Future of Extension for Youth Work; Nutrition Program; Community Resource Development; and Area Extension.

The tours gave us an opportunity to see a sample of Ohio agriculture and new ideas on Extension programs.

A "First" at the 1971 Annual Meeting was a special workshop for Regional Directors and Vice Directors. The idea for this workshop was discussed at one of the board meetings and regional directors felt that it would be very worthwhile for both incoming regional directors and vice directors to help them become familiar with their duties in the future. This workshop was conducted by Directors Pete Bieri and Jim Evans. Committee workshops for the new committees were held as usual along with special workshops for state secretaries.

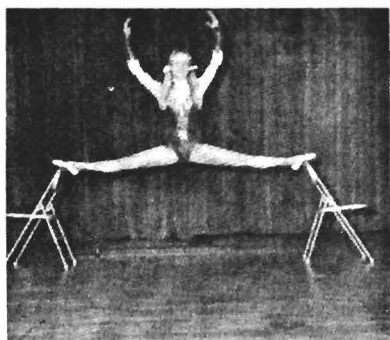
Another innovation at the 1971 Annual Meeting was the involvement of State Extension Directors at the Regional Meetings. This was quite well accepted and apparently helped us to increase the number of State Extension Directors attending an Annual Meeting with an estimated eighteen State Directors in attendance. Topics and Extension Directors who participated in the various Regional Meetings are listed below:

North Central Region - "Forces That Are Challenging and Changing Extension" by Dr. Roland Abraham, Director, Agricultural Extension Service, University of Minnesota, Institute of Agriculture, St. Paul, Minnesota and "How Our Administration Views State & National Associations" by Dr. Paul Crooks, Associate Director, Cooperative Extension Service, Purdue University, LaFayette, Indiana.

Northeastern Region - "New Direction of Extension" by Edwin Bates, Director, Cooperative Extension Service, University of Maine, Orono, Maine and "How Administration Views State and National Associations" by Dr. Edward Smith, Director, Cooperative Extension Service, New York State College of Agriculture and Home Economics, Ithaca, New York.

Southern Region - "Extension's Role in Environmental Quality" by Dr. Joe N. Busby, Dean for Extension, Agricultural Extension Service, University of Florida, Gainesville, Florida and "How Administration Views State and National Associations" by Dr. George Hyatt, Jr., Director, Cooperative Extension Service, North Carolina State University, Raleigh, North Carolina.

Western Region - "Extension's Future - Revenue Sharing" by Lowell H. Watts, Director Cooperative Extension Service, Colorado State University, Fort Collins, Colorado.



Kay Bruce of Hastings, Iowa in her acrobatic act was the most talked about of all those who attended.



The Highlight of any annual meeting program is the 4-H Talent sponsored by the Monsanto Co. Here Duane Duncan, Chairman, 4-H Committee and Richard Kotnour, Monsanto, Sponsor as they begin the 1971 show.

A special presentation was made by NACAA to the National 4-H Service committee in commemoration of its fifty years of service to the 4-H club program. Mr. Blaine J. Yarrington attended the Annual Meeting to accept the plaque. Mr. Yarrington is president of American Oil Company and had recently been elected president of the National 4-H Service Committee.

NACAA has been pleased with excellent cooperation from many agri-business and other organizations throughout its history. Several special events were sponsored as follows: the breakfast for voting delegates by Merck and Company, George Schoot, Public Relations, host; Distinguished Service Award Nominees and Wives were guests at a breakfast, courtesy of American Income Life Insurance Company, James R. Johnston, Director, Special Risk Division, host; and 1971 Committee Members were guests at a breakfast sponsored by Elanco Products, D.L. Wothke, Public Relations Manager, host. The American Institute of Cooperation sponsored a luncheon for State Presidents and Vice Presidents. Dr. Vernon E. Schneider, President and Dr. Walt Jacoby, Vice President represented AIC.

Winners of several awards programs were honored and recognized at the 1971 Annual Meeting. The Agricultural Division, Amchem, Inc. presented awards at a dinner for winners in the Public Information awards program. M.B. Turner, Vice President and General Manager, represented the Amchem Company.

Winners in the 1971 Public Information program included: George MacQueen, Harrison, Michigan, Direct Mail Piece; Orrin W. Meyer, Chilton, Wisconsin, Colored Slide Series; William McKinnon, McRea, Georgia, Radio Program; Jay Partridge, Independence, Iowa, Single News Photo; Charles R. York, Fallon, Nevada, Feature News Story and Jack Doby, Austin, Texas, News Column.

The First Turf Grass Study Tour was held in 1971. This program, sponsored by the O.M. Scott Company, Marysville, Ohio, was limited to the North Central Region this first year with a winner selected from each of the twelve states in the region. Participants in the 1971 Turf Grass Study Tour included: Albert Pilch, Illinois; Paul Hughes, Indiana; James Cook, Iowa; Earl Van Meter, Kansas; Ray Vasold, Michigan; Matt Metz, Minnesota; Sam Atwell, Missouri; Monte Hendricks, Nebraska; Marvin Condon, North Dakota; Fred Buscher, Ohio; Jerry Mach, South Dakota and David Ankley, Wisconsin.

The Geigy Company sponsored the Outstanding Award program for the third year with the national winner receiving a trip to Switzerland. (This program was initiated in 1970.) Both the 1971 and 1972 award recipients were named from the 1971 application lists and both were recognized at the 1971 Annual Meeting. Winners of the Geigy Awards program were as follows: 1971 - Oliver Hamrick, Jr., Madison, Florida; and 1972 - Herbert Crown, Mt. Gilead, Ohio.

New Holland Division of Sperry Rand, sponsors of the 4-H Career Guidance program for several years, announced the 1971 winners of this program. Winners were: Homer F. Mazer, Clearfield County, Pennsylvania; Louis C. Chessmore, Pottawatomie County, Oklahoma; Sidney V. Campbell, Larimer County, Colorado; Norman E. Tooker, Douglas County, Nebraska; Leonard A. Burns, Carson City, Nevada; James Daugherty, LaSalle County, Illinois; Charles Hommey, Frederick County, Maryland; John A. Rickett, Wayne County, Kentucky; Bobby Sims, Lauderdale County, Mississippi; and Oliver F. Cook, Coffee County, Tennessee.

Another change in Annual Meeting programming concerned the Squanto initiation in 1971. The officers and directors approved this change to try to make the Squanto event a little more impressive and more meaningful to the initiates. The NACAA Public Relations Committee was given the responsibility for conducting the Squanto initiation and handling the details for a dinner for all initiates and their wives. Michigan Association Agents were in charge of the initiation and they lined up local sponsorship for Mike Whorf, Radio Station WJR, Detroit. Albert Hall, Chairman, Public Relations Committee, NACAA, presided at this impressive dinner.

The report on 1971 was presented by the president on Saturday, the last day of the 56th Annual Meeting. Much of the report concerned items which have already been covered in this historical account. However, three areas were emphasized again

to point out how we can make NACAA more effective as an organization: Public Relations, Communications, and Professional Improvement.

Remarks in the presidential report were captioned, "What's What in NACAA - Past, Present, and Future?" Accomplishments of NACAA over the past 56 years were reviewed briefly. Activities of the past year were also reported. However, emphasis was given to some items that NACAA should consider for the future: (1) continue to strengthen our relationships with ECOP and keep in mind that excellent relationships with State Directors of Extension must continue, (2) implementation of a Junior Distinguished Service Award Program for agents with less than ten year's service, (3) investigate an NACAA-sponsored Scholarship Program with probably a wiser approach being the establishment of a Foundation, (4) continue to investigate and discuss the pros and cons of a name change for our association.

The Annual DSA banquet was the climax and closing event of the 56th Annual Meeting. Vice President Doug Strohbehn presided with Recognition and Awards Committee Chairman Phil Wilson, Montana, in charge of the presentation of DSA awards to the following 114 agents of the association:

Alabama — W.O. Hairston, Earl C. Halla, Claude W. Pike, Grady W. Wakefield; **Alaska** — Virgil D. Severns; **Arizona** — Lowell F. True; **Arkansas** — Adrian Brackman, Thurman Ray, Wayne Rupe; **Colorado** — Charles W. Bliss, Samuel P. Haslem; **Connecticut** — Jeff E. Nye; **Delaware** — None; **Florida** — Horace M. Carr, A. Luther Harrell, Hugh C. Whelchel, Jr.; **Georgia** — J.T. Bailey, Harold Olin Cole, Paul Crawford, Vernon R. Reddish, F.R. Spencer, Virgil H. Welborn, Wendell Wood; **Hawaii** — None; **Idaho** — Clyde H. Stranahn; **Illinois** — Warren W. Bundy, Charles R. Howell, James G. McCurdy; **Indiana** — Joe Davis, Russell McCormick; **Iowa** — Maurice E. Eldridge, Wayne Hart, W.J. Turner; **Kansas** — Kenneth B. Albright, Alvin E. Maley; **Kentucky** — John Caudill, Edward R. Netherland, Luther H. Small; **Louisiana** — Hubert Deere, Rayden R. Lee, Murphy W. McEachern; **Maine** — Harry Whitney; **Maryland** — Robert L. Jones; **Massachusetts** — Charles Yergatain; **Michigan** — Edgar C. Kidd, George A. McManue, Jr., Homer N. Patterson; **Minnesota** — Glen R. Chambers, Raymond J. Newell, Donald S. Petman; **Mississippi** — Charles G. Boone, William S. Childers, Joe F. Fuller, Claude E. Ming, Otho C. Rowell, Donald S. Skelton; **Missouri** — Robert Chapple, Don Rains, Paul W. Schoene, Robert D. Thacker; **Montana** — Joseph W. Morris; **Nebraska** — J.C. Cranfill, Robert N. Klein; **Nevada** — None; **New Hampshire** — Arthur Cutter; **New Jersey** — Shelly E. Dubnik; **New Mexico** — Ted E. Peabody; **New York** — Earl Howes, Herbert Kastl, Donald Thompson; **North Carolina** — Elbert E. Bishop, Paul E. Culberston, Henry E. Damerson, Worth E. Gurkin, Ben P. Jenkins, George W. O'Neil, Harry Q. Simmons; **North Dakota** — Walter D. Mattson; **Ohio** — Herbert Crown, Philip L. Grover, Floren James; **Oklahoma** — L.K. Cavnar, J.P. Hedges, J.D. Lockwood; **Oregon** — Clive Cook, Robert K. Marsh; **Pennsylvania** — Harold E. Stewart, William H. White, Leonard G. Yearich; **South Carolina** — Noel C. Anderson, Thomas B. Tillman, Jr.; **South Dakota** — John Powell, Bernard Uthe; **Tennessee** — Oliver F. Cook, Gilbert N. Rhodes, R.R. Roach, Roy Davis Smith, J. Richard Swaim; **Texas** — H.T. Arnic, Arthur Barlemann, Jr., R.J. Dean, Gaines C. Franks, Johnnie A. McKay, James S. Norman, Dave G. Tiller, Jr.; **Utah** — Ray Finch; **Vermont** — J. Williams Sumner; **Virginia** — Carey E. Carson, Lewis R. Copley, Bobby L. Flippen, Curtis Mast; **Washington** — Roland C. Hintze; **West Virginia** — Norman Speicher; **Wisconsin** — Lawrence A. Davis, Charles J. Hartman, Robert E. Sumnichet; and **Wyoming** — Irvin W. Skelton.

Special recognition was also given to the NACAA member who received the USDA Superior Service Award in May, 1971: William Q. Wick, Head, Oregon State University Extension Marine Advisory Program, Oregon Cooperative Extension Service, Corvallis, Oregon.

Installation of the new officers for 1972 was under the direction of Association Policy Committee Chairman Ansel Estess. Newly-elected president D. W. Strohbehn of Atlanta made plans for the first meeting of the new board of officers and directors which was held on Sunday, September 12.

1972

HISTORY OF NACAA

Douglas W. Strohbehn
President



The National Association of County Agricultural Agents was under the leadership of the following officers, directors, and committee chairmen from September 6, 1971 to November 10, 1972:

OFFICERS:

President - Douglas W. Strohbehn, Atlanta, Georgia
Vice President - Russell E. Hibbard, Norwich, Connecticut
Secretary-Treasurer - Richard G. Marek, Carlsbad, New Mexico
Executive Committee - Larry M. Iverson, Valley City, North Dakota

DIRECTORS:

North Central - Mike Sager, Eureka, Illinois
North East - William Worth, Norwich, New York
Southern - J. H. Evans, Aiken, South Carolina
Southern - Dewey L. Maxwell, Macon, Georgia
Western - Ben A. Newell, Salem, Oregon

COMMITTEE CHAIRMEN:

Annual Meeting - Ernest Wester, Marietta, Georgia
Association Policy - Grant M. Esplin, Beaver, Utah
Extension Program - Brodie H. Harrell, Jackson, North Carolina
4-H Young Men & Women - Duane G. Duncan, Carlisle, Pennsylvania
Professional Training - Chester N. McGrew, Mansfield, Ohio
Public Information - Reid R. Roach, Linden, Tennessee
Public Relations - Albert T. Hall, Hillsdale, Michigan
Recognition & Awards - Philip R. Wilson, Terry, Montana
State Relations - Roscoe Whipp, Gaithersburg, Maryland

Four board meetings were held during the year: September 6th, Columbus, Ohio; January 14 - 18th, Atlanta, Georgia; May 7 - 10th, Washington, D. C., and November 4th and 6th, Atlanta, Georgia.

The NACAA Board expressed its appreciation to Dr. John Gerwig, Director of Extension in New Jersey and ECOP Liaison Committee Chairman, and to Charles McDougall, Deputy Administrator, Extension Service, Washington, D. C. for their guidance throughout the year.

— BOARD HIGHLIGHTS —

1. At the winter board meeting, Grant Esplin was appointed to outline the cost and duties of an Executive Secretary for NACAA as compared to the addition of the position of President-Elect to our list of officers.

Mr. Esplin reported at the spring board meeting the cost and benefits of the two alternatives.

The board voted to present to the membership at the annual meeting in Atlanta the constitutional amendment that would create the position of president-elect.

The voting delegates on September 7 passed the amendment creating the position of president-elect.

2. At the winter board meeting the possibility of recognizing our younger agents was discussed. Russ Hibbard and Phil Wilson, Chairman of DSA, were appointed to draw up the criteria for some type of recognition program. The criteria was developed and passed at the spring board meeting. Each state will be asked to select one outstanding young agent (under ten years of service) who will be recognized at the annual meeting during the regional meetings and presented a framed certificate.

3. At the winter board meeting the Puerto Rico Agents through their Association, were extended an invitation to become members of NACAA. No action was taken by Puerto Rico during the year.

4. A scholarship foundation program was discussed and the Public Relations Committee was assigned the task of drawing up the criteria along with Vice President Hibbard. At the spring board meeting Hibbard was appointed chairman to develop a scholarship fund plan. Added to his committee were the five regional vice directors. The scholarship plan was finalized by the 1972 annual meeting.

5. Thurman Kennedy of San Antonio, Texas was appointed to a three-year term on the Extension Journal board.

6. A special seal for the DSA winners on their registration badges was approved.

7. Gordon Berg, Editor, Farm Technology, and Chet McGrew, Chairman, Professional Training Committee, outlined the proposed Environmental Quality Recognition Program to be sponsored by Celanese Corporation. After a thorough discussion and a telephone clearance with ECOP the program was approved to go into effect immediately and the first awards program was held during the annual meeting in Atlanta in November.

The program consisted of the following four classes: (1) Publicity -- Mass Media, (2) Education -- Group Educational Programs, (3) 4-H and Other Youth Programs, (4) County Agent Community Leadership - two subdivisions for (a) individual programs, (b) staff programs. Regional winners will be selected in each of the above categories. National first, second, and third place winners will be selected from the regional winners with the national winners competing for a top award called "Best of Show".

The Annual Meeting chairman reported that fourteen committees were well organized and reported progress. The proposed Annual Meeting budget was



NACAA Board met with Extension Service Representatives during spring board meeting. (L to R, around the table): Dr. R.C. Scott, Assistant Administrator - Agriculture and Natural Resources; Mr. Charles McDougall, Deputy Administrator - Operations; Hibbard, Marek; Iverson; Worth; Evans; Esplin; Sager; Maxwell; Newell; and Strohhenn.

based on an attendance of 1600 and was set at \$58,100.00 with the host state Georgia, providing \$20,900, NACAA \$27,000 and sponsors \$10,000. Registration fees were set at \$20.00 for members, \$15.00 for wives, \$5.00 for children and \$5.00 for associate members.

At the spring board meeting the board hosted for dinner in the Pan American Room of the Statler Hilton in Washington, D. C. the following dignitaries and their wives: Under Secretary of Agriculture, Phil Campbell; Deputy Administrator, Federal Extension Service, Charles McDougall; ECOP Liaison Committee Chairman, John Gerwig, Southern Railroad, John Duncan; National Agricultural Chemicals, Parke Brinkley; American Institute of Cooperation, Vernon Schneider and Walt Jacoby, and Don Lerch, of Don Lerch Incorporated.

During the spring board meeting, the board met with National Agricultural Chemicals Association's staff, the staff of the American Institute of Cooperation, and the Federal Extension office, with reports from Dr. R. C. Scott; Dr. C. B. Lilliland, Dr. Roy Cassell, John Banning, and Charles McDougall.

During the year, President Strohbehn represented NACAA at the following meetings: National Association Extension Home Economists, Farm Safety Conference, National Association of State Commissioners of Agriculture, American Farm Bureau Federation, National Livestock Feeder Association, National Farmers Union, and American Institute of Cooperation.

The past president, president, and vice president attended the National 4-H Club Congress, and while in Chicago the president and vice president along with the three-year committeeman, Ansel Estess, attended the ECOP Liaison Committee meeting.

Grant Esplin attended the National Vocational Agriculture Teachers Association meeting and Russ Hibbard attended the National Association of Extension Agents 4-H and Youth.

STATE PRESIDENTS REGIONAL MEETINGS —

Joint meetings of the three extension organizations were held at the State Presidents Meetings at the following places and dates: Northeast, February 15 - 16, Holiday Inn, Kenilworth, New Jersey; Southern, February 17 - 18, Holiday Inn Airport, Atlanta, Georgia; Western, February 25 - 26, Ramada Inn, Salt Lake City, Utah; North Central, February 28 - 29, Holiday Inn, O'Hara Airport, Chicago, Illinois.

Major items on the agenda included the following discussions:

1. Paul Crook, Associate Director, Illinois, on Epsilon Sigma Phi and its future course at North Central Regional meeting.
2. State appointment of a membership coordinator.
3. Discussion of name change and nomination from the regions for a panel member who would discuss pros and cons of changing the name of NACAA.
4. Discussion of an executive secretary versus president-elect at regional meetings.
5. Selection of Extension Director as speaker at regional meetings during annual meeting.
6. State, Regional, and National Committeemen selection for 1973.
7. ECOP report by John Gerwig or Lowell Watts or Charlie McDougall in joint session with other Extension organizations.
8. Miscellaneous business.

SUMMARY OF ANNUAL MEETING —

The 57th Annual Meeting of the National Association of County Agricultural Agents was held at the Atlanta Marriott Motor Hotel, Atlanta, Georgia, November 5 - 9, 1972. Total registration was 1884 agents, wives and children paid, with 244 non-paying guests that included 15 past presidents, 13 Extension directors, and 10 assistant or associate Extension directors, for a total of 2128 in attendance.

On Sunday afternoon the Florida County Agricultural Agents Association hosted those in attendance to a shrimp dinner at the American Motor Hotel.

President Strohbahn presided at the Vesper program that featured an address by Karl Killsholm, Algona, Iowa and the singing of the Pensacola Naval Air Command Choir.

Merck and Company sponsored the Monday morning breakfast for the voting delegates.

The 57th Annual Meeting officially got under way on Monday, November 6th with a welcome address by Governor Jimmy Carter of Georgia. Featured addresses were made by Dr. Fred Davison, President, University of Georgia, and Senator Herman Talmadge from Georgia. Greetings were brought from ECOP by Chairman Arthur Schulz, Dean and Director College of Agriculture, North Dakota State University. The theme of the Annual Meeting was "NACAA Atlanta Calls Agents to Action".

Some seventy people gathered for the Press and Donors' Luncheon at which time Scott's and American Farm Equipment were recognized with framed certificates of appreciation.

A special associate agents luncheon was held at the Holiday Inn with ninety retired agents and wives attending. Sandy Gunnels of Georgia presided and Stanley B. Sutton of Maryland was elected National Chairman for 1973.

The four regional meetings Monday afternoon had the following Extension directors on their program:

Northeast - R. P. Davison - Vermont
North Central - Art Schulz - North Dakota
 Carl N. Scheneman - Missouri
Western - George Hull - Arizona
Southern - John Hutchison - Texas
 Charles Ellington - Georgia

The remainder of the afternoon was devoted to eleven committee workshops.

The first Environmental Quality Recognition Banquet was held Monday evening sponsored by Celanese Corporation with Tom Addison as host. National winners were as follows:

Education - Robert Williams - Walla Walla, Washington
Publicity - R. E. (Dick) Moulton - Montesano, Washington
4-H and Other Youth - Paul R. Wirth - Olney, Illinois
Community Leadership - Donald A. Horter - Lebanon, Pennsylvania
Leadership, Individual, and also - Best of Show
Award - Donald G. Last - Madison, Wisconsin

The 4-H Talent Show, sponsored by Monsanto Company, concluded the evening.

The DSA nominees and their wives were given a breakfast Tuesday morning through the sponsorship of Jim Johnston and American Income Life Insurance Company.

The first order of business Tuesday was the election of the following officers and directors for 1973.

OFFICERS:

President - Russell E. Hibbard, Norwich, Connecticut
Vice President - Richard G. Marek, Carlsbad, New Mexico
Secretary-Treasurer - James A. Smith, Appomattox, Virginia
Executive Committee - Douglas Strohbahn, Atlanta, Georgia

DIRECTORS:

North Central Region - Mike Sager, Eureka, Illinois
Southern Region - Paul Barlow, Magnolia, Arkansas
Dewey L. Maxwell, Macon, Georgia
Northeast Region - William Worth, Norwich, New York
Western Region - Edward Koester, Gooding, Idaho

The Constitution amendment creating the position of president-elect was passed.

The morning's featured speaker, J. Phil Campbell, U. S. Under Secretary of Agriculture, was introduced by Edwin L. Kirby, Administrator, Extension Service, Washington, D. C.

Two luncheons were held at noon one honoring the state presidents and vice presidents sponsored by American Institute of Cooperation. The featured speaker was Henry Simons, Jr., Executive Director, Farm Credit Banks Service, Columbia, South Carolina.

The second luncheon honored the Squanto members of NACAA courtesy of American Oil Company, with B. A. Maas, host.

The afternoon program was a tour of Stone Mountain and was the courtesy of the Georgia Agents Association and a pork barbecue furnished by the South Carolina County Agents Association. The Georgia County Agents furnished the entertainment for the evening featuring Anita Bryant.

Wednesday morning the committee members were hosted at a breakfast sponsored by Elanco Products. Professional Improvement sessions took up the first two hours of the morning. Topics and resource persons were as follows:

- “4-H Leadership Development” — Dr. Milton Boyce, 4-H Program Leader
Extension Service, USDA
Grant A. Shrum, Executive Director
National 4-H Foundation
- “Role of the County Agents Association and Relation to The Administration” — Arthur Schulz, Director of Extension
North Dakota State University
- “What's Happening in Washington” — Dr. Bob Wagner, Director of Extension
University of Maryland
- “Use of Para-Professionals in Youth and Other Programs” — Dr. J. C. Evans, Vice President
Extension Service, Oklahoma State
University, Stillwater, Oklahoma
- “Vo-Ag Retirement” — Richard Schroeder, President
National Association of Federal-State
- “Extension's Relation with Community Colleges” — Dr. William A. Keim, Associate Professor
of Education and Director Off Campus
Affairs and Services, Extension Division
VPI and SU, Blacksburg, Virginia
- “Urban Extension Programs” — Dr. James B. Harris, Personnel
Director and Coordinator
Cooperative Extension Service
University of Georgia
- “Land Use Planning” — Dr. Thomas Hansbrough, Chairman
Department of Forestry, University of
Kentucky, Lexington, Kentucky

- “Rural Development” — Dr. Dorris Rivers, Head, Rural Development Program, USDA Extension Service Washington, D. C.
- “Occupational Safety and Health Act” — Carl Bunn U. S. Department of Labor Atlanta, Georgia
- “New Support Basis for Extension” — Dr. Daniel Panshin, Program Director for Advisory Services, NOAA Office of Sea Grant U. S. Department of Commerce Rockville, Maryland
- “What Does the County Agents Association Do For Me” — Ansel Estess, Mississippi
— Roscoe Whipp, Maryland
— Grant Esplin, Utah
— Larry Iverson, North Dakota
— Past Presidents, NACAA
- “Rural Water and Waste Disposal” — Patrick F. Cannon, Public Information Director of Commissions on Rural Water Chicago, Illinois

Featured speakers of the morning were:

- Tommy Irvin, Commissioner of Agriculture, Georgia
- Dr. Howard Jordan, Vice Chancellor, University of Georgia
- David Dominick, Assistant Administrator, E.P.A., Washington, D. C.



Senator Herman E. Talmadge

Georgia's Senior Senator, Herman E. Talmadge, spoke at the NACAA annual meeting at 11 a.m. Monday, November 6.

In addition to his present service as United States Senator and previously as Governor of Georgia, Talmadge has had a long and successful career as attorney, farmer, insurance executive, Naval officer, and businessman.



Governor Jimmy Carter

Georgia's Chief Executive, Jimmy Carter, was on hand Monday morning, November 6, to welcome the nation's county agents to Atlanta and Georgia.

Jimmy Carter became Georgia's seventy-sixth governor on January 12, 1971. He was born and grew up in the small farming town of Plains in the southwest corner of Georgia. His father was a farmer and his mother a nurse.

The afternoon program consisted of educational tours of Atlanta and other areas of Georgia. Two awards dinners were held Wednesday evening honoring agents who had achieved in their particular program.

The Public Information Awards Banquet sponsored by Amchem Products honored the winners in that program as follows:

Radio Program - Orrin W. Meyers, Chilton, Wisconsin
Single News Photo - David Baker, Lincoln, Illinois
Colored Slide Series - Oliver Cook, Manchester, Tennessee
Direct Mail Piece - Edward Neven, Marshallton, Iowa
Personal Column - Larry Hendrix, Grant, Nebraska
Feature Story - R. A. Traband, Bel Air, Maryland

Maurice Turner, a longtime friend of Extension and the guiding light of the Public Information Program, was presented a plaque by NACAA for his distinguished service.

The Geigy Awards Dinner sponsored by Geigy Agricultural Chemicals honored the regional and national winners in that outstanding category. Awarded a trip to Switzerland in 1973 was Herbert Crown, Mt. Gilead, Ohio.

4-H Alumni speakers started off Thursday morning's program. They were Mrs. Mary George Waite, Centre, Alabama, and W. A. Sutton, Anna Maria, Florida. Other speakers were Grant Shrum, National 4-H Foundation, and the report of the NACAA President.

The Career Guidance Awards winners, a program sponsored by New Holland Division of Sperry Rand, were recognized. They were as follows:

Victor Ivy, Area Agent - Arkansas
Allan Davis - Somerset, Kentucky
Leon A. Paulette - Gulfport, Mississippi
Harry D. Byram - Wartburg, Tennessee
Kermit Bossard - Lewisburg, Pennsylvania
S. Glenn Ellenberger - Allentown, Pennsylvania
Donald Stangel - Heppner, Oregon
Jay J. Ney - Lewiston, Idaho
Lee Gruenhaupt - Waukon, Iowa
R. Dale Glass - Smithville, Ohio

The morning's program was concluded by panel discussions on:

"Pros and Cons on Name Change"
"Pros and Cons on an Executive Secretary"

The afternoon program featured a panel discussion moderated by Charles McDougall, Federal Extension Service, with the following Extension Directors as panelists:

"Extension Budget" - George McIntyre, Michigan
"Academic Ranking and - Robert Wagner, Maryland and
"Personnel Appraisals" - Jean Evans, Oklahoma

The Annual Banquet concluded the week's program with the installation of the officers and directors and the recognition of the 117 DSA winners and their wives and the recognition of two NACAA members who received the USDA Superior Award. These two were:

Marden Broadbent - Provo, Utah
Leonard Anderson - Sparta, Wisconsin

The total registered attendance of the 1972 Annual Meeting was 1993, with 1450 attending the awards banquet.

The DSA winners by states are as follows:

SOUTHERN REGION —

Alabama - Thomas C. Casady, Coffee; Thomas J. Gerald, Lowndes; W. Joel Thompson, Jefferson; Harold W. Warren, Franklin. **Arkansas** - D. C. Blanchard, Cleveland; Joe Bradley, Faulkner; Morris N. O'Quinn, St. Francis. **Florida** - Nolan L. Durre', Dade; Donald Feagin Jordan, Flagler; Lewis E. Watson, Broward. **Georgia** - Edward J. Bible, Richmond; Bruce Hamilton, Coweta; Carlton Lawson, Bleckley; Bobby J. Locke, Terrell; Maylon H. Purcell, Chattooga. W. H. Sell, State Staff; Daniel L. Williams, Jr. **Kentucky** - Rufus Fugate, Leslie; Edward Logan Ruggles, Anderson; John H. Van Cleve, Edmonson. **Louisiana** - H. P. Roberts, Union; George Simoneaux, East Baton Rouge; Robert Edgar Verret, Acadia. **Mississippi** - Joe C. Fulton, Neshoba; Daniel Glover, Oktibbeha; Julius D. Mann, Jefferson; George Rone, Tate; Mack A. Rowzee, State Staff; Roger C. Simmons, State Staff. **North Carolina** - James Frederick Bunce, Carteret; Princess W. England, Clay; Thomas M. Haislip, Lee; Forrest M. Harmon, Forsyth; Slayter Tennyson, Lloyd, Sr. Edgecombe; James E. Wright, Hertford. **Oklahoma** - Bob D. Sanford, Haskell; Roy L. Sharkey, Jr., Garfield; Donald M. Tallent, Grant. **South Carolina** - D. W. "Dave" Howe, Orangeburg; Walter Ansel Ridgeway, Cherokee. **Tennessee** - Wiley T. Bernard, Wilson; Jerry D. Cole, Smith; Jimmy Lloyd, Dyer; Ray C. Stamey, State Staff; Joe Woods, Sevier. **Texas** - Wayman H. Alexander, Tarrant; Don W. Callahan, Coryell; R. S. Conner, Garza; Robert Perry Gooden, Rusk; William K. (Bill) Hodgins, McMullen; Pete W. Jacoby, Crockett; Edward Migura, Bastrop. **Virginia** - Freedom B. Goode, Gloucester; Herbert L. Jones, Isle of Wight; William Walker, Lewis, State Staff; T. E. Tabor, III, Carroll.

NORTHEASTERN REGION

Connecticut - Dr. Roy W. Judd, Jr., New Haven. **Delaware** - Edward H. Ralph, Sussex. **Maine** - Maryland E. Tripp, Knox & Lincoln. **Maryland** - Onnie L. Privette, Montgomery. **Massachusetts** - H. Thurston Handley, Jr., Middlesex. **New Hampshire** - Horace Ballard, Belknap. **New Jersey** - William R. Oberholtzer, Bergen. **New York** - Edwin Motsenbocker, Monroe; William M. Quinn, Onodaga; Donald J. White, District Agent. **Pennsylvania** - C. E. Craver, McKean; Edward J. Dieffenbach, Susquehanna; Ward M. Stover, Indiana. **Vermont** - Robert E. White, Grand Isle. **West Virginia** - Woodbridge Stout, Taylor.

WESTERN AND NORTH CENTRAL REGIONS

Alaska - Walter H. McPherson, District Agent. **Arizona** - Boyce R. Foerman, Maricopa. **Colorado** - James L. Adams, Jefferson; Richard L. Martin, Logan. **Hawaii** - Yukio Kitagawa, Oahu. **Idaho** - Glenn R. Kunkel, Fort Hall. **Montana** - Merle M. Lyda, Flathead. **Nevada** - A. Z. Joy, White Pine. **New Mexico** - Anthony Romo, Valencia. **Oregon** - Donald L. Rasmussen, Marion; J. Fremont Spowls, Multnomah. **Utah** - D. Wayne Rose, Salt Lake. **Washington** - T. O. Larson, Snohomish; Kenneth E. Waud, Grant. **Illinois** - Stanley R. Eden, Ogle; Hugh Livesay, Lawrence; James H. Neuschwander, Ford. **Indiana** - George Mack Adams, Clark; A. N. "Newt" Liming, Ripley; James Philip Stansfield, Greene. **Iowa** - C. Lynn Habben, Hamilton; James C. Hodges, Spencer G. Williams, Cerro Gordo. **Kansas** - Kenneth W. Fromm, Mitchell; Raymond E. Wary, Jr., Cherokee. **Michigan** - Richard B. Bailey, Kalamazoo; Munns A. Caldwell, Macomb and St. Clair; Warren J. Cook, Easton. **Minnesota** - John R. Eix, Hubbard; Arnold J. Heikkila, State Staff; Francis J. Januschka, Stearns. **Missouri** - Arthur Winston Ewing, Jr., Howell; J. Doyle Jones, Lakes; James E. Summers, Webster; Gerald J. Zumbunnen, Henry. **Nebraska** - James E. Novotny, Saline; Robert A. Woolman, Sarpy. **North Dakota** - Walt Ness, Cass. **Ohio** - Kenneth E. Ackerman, Athens; Calvin D. Knight, Ashland; Glenn E. Maddy, Sandusky. **South Dakota** - Duane W. Butts, Hanson; Leonard O. Nelson, Area Agent. **Wisconsin** - Harry J. Lowe, Bayfield; Russell L. Luckow, Outagamie; Louis T. Rosandick, Wood.



1973

Russell E. Hibbard, President

Officers, Directors and committee members of the National Association of County Agricultural Agents for 1973 were as follows:

President - Russell E. Hibbard
Vice-President - Richard G. Merek, New Mexico
Secretary-Treasurer - James A. Smith, Virginia
Immediate Past President - Doug W. Strohbahn, Georgia
Regional Directors - Mike Sager, North Central
Paul Barlow, Southern
Bill Worth, North East
Edward Koester, Western

1973 Committee Appointments:

- 4-H Young Men and Women, — Chairman, Warren F. Liebenstein, Donald Bashore, Northeastern, Charles R. Moody, Southern, Joe Morris, Western and Charles W. Smith, North Central.
- Public Relations — Chairman, W. Kenneth Waud, Carlton Camp, Western, Paul H. Gray, Southern, Floyd W. Jergensen, North Central and Donald McFeeters, Northeastern.
- Extension Programs — Chairman William D. Lewis, J.E. Saville, Northeastern, Reymond D'Armond, Southern, Robert Sterling, Western and George D. Perisho, North Central.
- Recognitions and Awards — Chairman, Perley Colby, Gerald K. Freeze, North Central, Frank L. Brown, Southern, Dan Shigeta, Western and Donald W. Hammond, Northeastern.
- Professional Training — Chairman, Chester N. McGrew, Stanley L. Ponce, North Central, Francis G. Mentzer, Northeastern, Dale M. Fain, Southern, and John W. (Bill) Eckert, Western.
- Public Information — Chairman, Reid R. Roach, J.W. Gilliam, Southern, John Wells, North Central, Carl Rogers, Northeastern, and David W. Boyle, Western.
- State Relations — Roscoe Whipp, Chairman
- Association Policy — Grant Esplin, Chairman
- Annual Meeting — Robert L. Jones, Chairman

The 1973 officers of NACAA began their year with a Board Meeting on November 10 and 11, 1972. Immediately after the 1972 annual meeting at the Marriott Motor

Hotel, Atlanta, Georgia, highlights planned and achieved through 1973 Committees were as follows.

An innovative suggestion by W.D. Lewis, Chairman of the Extension Program Committee, was adopted. This committee launched a "Search for Excellence" program among agents to determine and identify outstanding programs with the idea of using these for the professional improvement workshops at the forthcoming annual meeting in Baltimore.

Formal action was taken by the Board on the report of Grant Esplin, chairman of the Policy Committee, to move ahead with the selection of a committee and method for first canvassing all members for the Scholarship Fund.

An achievement award program was initiated by the Recognition and Awards Committee, the idea being to recognize agents with less than ten years of service. The award to be given at the regional meetings held during the annual meeting. One agent from each state would be recognized. It was hoped that this program would involve younger agents. Perley Colby, Chairman of the Recognition and Awards Program, was responsible for the program.

The Public Relations Committee was again responsible for the Squanto program and was given the added responsibility of promoting the Scholarship Program.

The NACAA Public Information Committee did again sponsor the Public Information and Awards Program in conjunction with Amchem.

The Professional Training Committee with Chet McGrew as chairman continued to administer NACAA's CIBA - Geigy recognition program and the 1973 Scotts Study Tour was held in the Southern Region.

The Young Men & Women's Committee was again responsible for the 4-H Talent Revue for the Baltimore meeting.

Roscoe Whipp, Chairman of the States Relations Committee, conducted an evaluation of the Atlanta meeting. He also worked with Charles McDougall and John Gerwig on legislative activities pertinent to County Agents. A decision was made by the Board to actively support the passage of H.R. 4844 which would give various retirement benefits to Federal employees. It was estimated that about 1200 County Agents could benefit from the passage of this Bill.

Winter Board Meeting—Baltimore, Maryland—January 11-13, 1973

Formal acceptance of an agreement with Grant Shrum, Executive Director of the National 4-H Club Foundation, to establish and administer the NACAA Scholarship Fund was accepted and passed by the Board.

Annual meeting progress reports were given by Robert Jones and his committee. For the most part, all committees were functioning and progress satisfactory.

Dr. Robert Wagner of Maryland reported, as president of ECOP, that he was in the process of trying to get support for the position of an administrative assistant to ECOP. The Board reviewed the objectives of this effort and supported the effort. ECOP participation at the Regional Presidents' Meetings was welcomed.

Charles McDougall attended the Western and Southern Regional Meetings; Lowell Watt, the North Central Meeting; and John Gerwig, the Northeast and Southern Regional Meetings.

To obtain some type of similarity in the annual presidents' report, the President asked Grant Esplin and Roscoe Whipp to prepare an outline of materials to be covered and have this incorporated in the handbook.

A list of persons in charge of Extension personnel was given each director by the President, who asked that they each be given an invitation to join NACAA. He also asked that the ECOP representative at each of the Regional Meetings discuss the subject.

SPRING BOARD MEETING—Charleston, South Carolina—April 11-15

An ECOP liaison committee meeting and report was held prior to the beginning of the Board Meeting. National Home Economist Agents and National 4-H Agents

associations were involved. John Gerwig, Chairman of the committee, reported to the Board on numerous items of concern to the associations. He indicated that para-professionals might be happier in an organization of their own. He also noted that only 33 states were willing to support an administrative assistant to ECOP. The President and Board indicated that if Dr. Wagner thought that NACAA could assist that we would make such an effort. Dr. Gerwig made a final report on this subject at the Annual Meeting in Baltimore.

President Hibbard reported on the progress of H.R. 4844. He appointed Jack Prescott of Michigan as chairman of a committee to attend the sub-committee hearings in Washington in May.

President Hibbard reported that the problem of liability insurance was a major concern at the Regional Meetings. He was including this subject to be covered at the annual meeting in Baltimore.

Grant Esplin, Chairman of the Policy Committee, reviewed with the Board a proposed organization for the Scholarship Selection Committee. This was discussed, amended and approved. It was agreed that the scholarship selection committee will be appointed at the 1974 Spring Board Meeting.

Mr. Esplin, Chairman Policy Committee, reported on the proposed NACAA Constitution and By-Laws changes in regards to the office of president-elect. The amendment was explained in detail. Also that two-thirds majority of the total voting delegate would be needed to approve a Constitution and By-Law change. **The passages in bold type that follow represent the constitutional changes which were unanimously passed by the voting delegates at the 1973 Annual Meeting in Baltimore.**

CONSTITUTION

Article III - Officers, Delegates and Directors

- Section 1 - The officers of this association shall be a president, a **president elect**, a vice-president, a secretary-treasurer, and the immediate past president.
- Section 2 - **The President Elect shall automatically move into the office of president**, Vice President and Secretary-Treasurer shall be elected at the annual meeting of this association. Each shall hold office for one year, President, **President Elect** and Vice President commencing on the date of their installation, Secretary-Treasurer on January 1 of the year following election or until his successor is elected or qualified.
- Section 7 - **The president elect shall perform the duties of the president in case of his absence or disability and shall assume any other obligations that may be assigned to him by the president or board of directors.**
- a. The Vice President shall perform the duties of the President in case of the absence or disability of **both the President and President elect**. The Vice President will assume the duties of **President elect** in case of his disability. The Vice President shall assume any other obligations that may be assigned to him by the president or board of directors.
- Section 10 - The duties of the President, **President elect** and Vice President shall commence immediately following their installation. Duties of the Secretary-Treasurer shall commence on January 1 of the year following his election.

ARTICLE VI - COMMITTEES

- Section 1 - The executive committee of this association shall consist of the **four** elected officers, and the immediate past president. This committee

shall be vested with authority to transact the business affairs of the association as outlined by the constitution and by-laws and as directed by active delegates at annual meetings.

ARTICLE VIII - QUORUMS

Section 2 - A quorum of the **National board of officers** and directors shall consist of **six** members of said board.

BY-LAWS ARTICLE III

Section 1 - The **President Elect** shall serve in the absence or inability of the president. **The Vice President shall serve in the absence or inability of both the President and President Elect.**

Section 2 - In the absence, disability or removal for cause of the **president elect**, vice-president or secretary-treasurer, that office in either case shall be filled until the first annual meeting thereafter through appointment by the board of directors.

Vice President Marek made nominations for 1974 committee assignments. The Board approved and the national chairmen for 1974 were:

Association Policy—D.W. Strohbehn—Georgia
Annual Meeting—James F. Armstrong—Arizona
State Relations—Grant Esplin—Utah
Address Coordinator—Glenn Ellenberger—Penn.
Extension Programs—William D. Lewis—North Carolina
4-H Young Men & Women—Charles Moody—Alabama
Professional Training—Stanley Ponce—Missouri
Public Information—Wayne Roberts—Oregon
Public Relations—Ken Waud—Washington
Recognition & Awards—Perley Colby—New Hampshire

BOARD MEETINGS AT ANNUAL MEETING

Baltimore — September 29-30, October 5

Two items of concern were brought by Secretary Jim Smith for discussion. First was the drop in membership. A drop of ten members or more was reported by Secretary Smith in ten states. The consensus of the group was that problem states should have received more attention. President Hibbard noted that states where directors and officers had made special trips to their annual meetings, no problems existed. He suggested that Vice President Marek select problem states to visit in 1974. Treasurer Jim Smith pointed out that the annual loss to the association was approximately \$4,000.00 in 1973 and we could expect a comparable loss in 1974.

Doug Strohbehn reported printing and distributing 7,000 scholarship brochures and planned a special exhibit and booth to be named by the Public Relations Committee at the annual meeting promoting the fund.

The Board accepted the bid of New England made by Fred Nelson, Chairman of the Connecticut delegation, to hold the 1977 meeting in Hartford, Connecticut.

It was agreed by the Board with the suggestion of Doug Strohbehn that the NACAA history be updated by fifteen years to include 1974.

Dr. Gerwig, reporting for ECOP committee, reported that the ECOP administrative assistant project was being dropped until more support was promised. Only 33 states were willing to commit dollars for the position.

The Policy Committee recommended that NACAA dues be raised to \$10.00 in 1975. The Board agreed and moved that this recommendation be made to the 1973 annual meeting. This was done by Chairman Grant Esplin and was passed by the voting delegates.

President Hibbard reported on the Public Hearing in Washington on H.B. 4884. It was his conclusion that the benefits to County Agents, as the Bill is now written, are outweighed by possible detriments to the Federal Retirement System. The board moved that the association withdraw its support of this bill.

The following is a list of Public Relations activities by the President and Board members representing NACAA:

1. The President attended the Farm Bureau Annual Meeting in Los Angeles, California and brought greetings from the association.

2. President Hibbard attended the ECOP meeting in Tucson, Arizona, and reported to ECOP on a number of concerns of this association. First, the President gave evidence that our annual meetings are not primarily supported by industry but are paid for primarily by the individual agent. He also stressed that the program at the annual meeting was all aimed at professional improvement. He asked for greater involvement by Extension directors and more communication and understanding between ECOP and the association. ECOP agreed that the chairman would contribute articles to the County Agent Magazine and would place agents on appropriate sub-committees of ECOP.

3. The Executive Committee attended the 4-H Congress in Chicago and met with National Donors. The president also attended and brought greetings to NAEHE in Denver, Colorado, and the National Vo-Ag Teacher's Association in Chicago, and the National Grange meeting in Hartford, Connecticut.

4. Vice President Marek attended the National Farmer's Union Meeting in Kansas City.

5. Director Mike Sager represented NACAA on the National Farm Safety Council and attended the National Livestock Feeders Association meeting representing NACAA.

6. Thurman Kennedy served on the Extension Journal advisory committee representing NACAA.

7. The President also visited the State annual meetings of Texas, Iowa and New England. He also took part in the Scott's Tour Award presentations in Marysville, Ohio.

8. The President and three members of NACAA attended Congressman Waldie's public hearing on H.R. 4884 in Washington, D.C. in May and at the same time attended a meeting of all farm organizational leaders meeting primarily to discuss the image of agriculture.



Ansell Estess, Glenn Ellenberger and Doug Strohhahn discuss NACAA mailing address system.

REGIONAL MEETINGS

1. Western Region — Salt Lake City, Utah — February 8,9,10
2. Central Region — Chicago, Illinois — February 12,13
3. Southern Region — Atlanta, Georgia — February 14,15
4. North Eastern Region — Kenilworth, New Jersey — February 27,28

All four meetings were held in conjunction with the other two agent associations. However, the 4-H Association Agents only participated in the North Eastern Region. Each meeting included a report by an ECOP representative speaking to all present. Director Lowell Watts of Colorado attended the Salt Lake and Chicago meetings, Dr. John Gerwig attended the New Jersey meeting, and Deputy Administrator Charles McDougall attended the Atlanta meeting. Approximately 30 NACAA members attended each meeting. State reports were given as well as presidents' and directors' reports. The principal subjects discussed were: H.R. 4884, ECOP meeting in Tucson, liability insurance, the Baltimore program, and the administrative assistant to ECOP.

NACAA SCHOLARSHIP FUND

The Board agreed that NACAA enter into a memorandum of agreement with the National 4-H Club Foundation as custodian of the Scholarship Fund.

A statement from Mr. Grant Shrum, Executive Director, National 4-H Club Foundation to establish an NACAA Scholarship Fund was accepted.

The procedure for handling funds is as follows:

1. Funds will be administered in accordance with NACAA policy.
2. The President and Secretary-Treasurer of NACAA are authorized to make withdrawals from the fund.
3. Certificates will be prepared listing the names and addresses of NACAA officers authorized to withdraw funds. When these names change, a new certificate will be prepared.
4. Voucher forms are to be used when making withdrawals.
5. The voucher will show that the check to the scholarship recipient is from NACAA and **not** the National 4-H Club Foundation.
6. The overhead charge to NACAA will be 10% on all deposits.
7. When the annual audit of the National 4-H Club Foundation is complete, a report will be made to NACAA.

EVALUATION OF 1972 ANNUAL MEETING

Mr. Whipp presented an evaluation report on the 1972 Atlanta Meeting. He pointed out that the response to the check list could be improved by having someone speak briefly to the membership about its purpose and use.

...meeting rated high for educational value.

...professional improvement value rated high.

...agents attending their first meeting reported a good impression.

Copies of the evaluation report were distributed for the directors to use at the State Presidents' Meeting.

THEME FOR 1973

Selected the Theme of the 1973 Annual Meeting - "Agents in the Main Stream", with the logo AIM on all printed materials.

ECOP REPORT by Director John Gerwig, Chairman

1. The need for involving Extension Directors in Agent Associations.
2. ECOP at their last meeting passed a motion commending the associations on their professional training thrusts.
3. ECOP expressed a concern that Association Annual Meetings may be depending on industry too heavily for financial support.

4. The move for academic rank of extension agents did not meet with whole hearted support from ECOP.
Some Extension Directors encounter problems dealing with academic rank because a portion of field staff budgets come from county or city sources.
5. Where do para-professionals fit into agent associations? It is recognized that they may be happier in an organization that's made up entirely by para-professionals; if one is required. Associations may want to consider giving organizational guidance to this group.
6. The ECOP Liaison Committee asked that a member other than an Extension Director chair this committee. Each association has three representatives on the committee.
7. Thirty-one states have indicated that they are willing to put up their pro-rata share for an Administrative Assistant for ECOP. States voting favorable by regions are: Northeast 11, North Central 6, Southern 5, Western 9. Nine states voted "no" as follows: Southern 3, Western 3, Northeast 1, North Central 2. Other states are non-committal at this point.
Forty states voting "yes" are required to establish this position. Dr. Gerwig indicated that the administrative assistant proposal is terminated at this point.
8. The ECOP Liaison Committee will prepare a semi-annual column for The County Agent Magazine. He reported also that ECOP would name field agents to appropriate sub-committees.

1976 ANNUAL MEETING SITE

Board officially approved Richmond, Virginia for Annual Meeting in 1976.

Complimentary Annual Meeting registration was authorized by the Board for the following people:

- Past National Presidents and wives
- Past National Secretaries and wives
- Extension Directors or their representatives
- Donors, Special Guests
- Persons appearing on the program
- Representatives of related organizations
(NANEA, 4-H, Farm Bureau, etc.)

ASSOCIATE LIFE MEMBERS

Mr. Strohbahn, Editor of *The County Agent*, stated that in order to comply with postal regulations, the Board needed to determine whether the \$5.00 fee constituted a lifetime paid subscription to *The County Agent*.

The Board agreed that the \$5.00 fee be designated as a lifetime paid subscription to *The County Agent*.

Chairman of Associate Agents Annual Meeting program for 1973 was Stanley B. Sutton, Maryland.

ANNUAL MEETING

The 1973 Annual Meeting was held in Baltimore, Maryland with the Baltimore Hilton and the Lord Baltimore hotels as headquarters. These hotels were joined by an overpass. Maryland agent Robert Jones served as Annual Meeting chairman. The theme of the meeting was "Agents in the Main Stream". The attendance was 1692 of which 254 were donors and guests. Total NACAA membership was listed as 5239 with 139 associate members.

Speakers at the five day session included the following:

- J. Glenn Beall, Senator, Maryland
- Dr. W.M. Bost, Director, Extension, Mississippi
- Mrs. Cleo Bryan, President NAEHE
- Phil Campbell, Under Secretary Agriculture USDA

Dr. J.B. Clair, Director Extension Illinois
 William Cords, University Nebraska
 John Dott, American Farm Bureau Federation
 H.Y. Hance, Secretary, Maryland Department Agriculture
 R.E. Jones, Associate Dean, North Carolina Agriculture and Technical
 State University
 Dr. E.J. Kersting, Director Extension, Connecticut
 Dr. Edwin Kirby, Administrator, FES, USDA
 Gilbert Martin, American Medical Association
 Dr. Charles McDougall, Deputy Administrator, FES, USDA
 Francis Murphy, President NVATA
 Dr. William R. Phillippe, Vespers
 Herb Plambeck, USDA
 Edward Poole, President NAE4-HA
 Robert Proctor, National Grange
 Salom Rizk, Inspirational
 Mrs. Gladys Spellmann, Past President, National Association of Counties
 Dr. Robert White Stevens, Rutgers University
 Dr. Robert E. Wagner, Chairman ECOP



Governor Mandel



Dr. Wilson H. Elkins



Robert E. Jones



Senator Beall

National Donors included the following:

Amchem Products, Inc.
 American Income Life Insurance
 American Institute of Cooperation
 Black and Decker Company
 Celanese Company
 Ceiba-Geigy Company
 Elanco Products
 Merck and Company
 Monsanto
 U. S. Steel Corporation

American Cyanamid Co.
 American Farm Equipment Co.
 Deere and Company
 The Firestone Tire & Rubber Co.
 The Ford Tractor Operations
 International Harvester Co.
 New Holland Machinery Co.
 O.M. Scott & Sons
 Shell Chemical Co.

The list of Maryland donors contains 90 names of businesses and associations.

The National Board budgeted \$34,925.00 for the Baltimore meeting and actually spent \$34,624.00. Income to the National included \$26,990.00 registration, \$2,900.00 national donors, and \$261.00 Squanto initiation for a total of \$30,151.00. The Maryland agents budgeted \$20,650.00 and actually spent cash, \$14,454.00. This does not include donations in kind, meals, and other activities paid for by sponsors. When all these are included, it was estimated by the Maryland Committee that the actual cost was \$67,356.00. This does not include the cost to the national for expenses and lodging of the Officers, Directors, and Committee Chairmen attending the annual meeting.

Mrs. Milton Cowan, wife of a County Agent and an accomplished organist provided organ music at appropriate intervals throughout the week.

An evaluation survey taken by Roscoe Whipp, Chairman of the State Relations Committee, of 447 members attending, had 354 or 80% rating the meeting good to excellent on professional improvement. All the professional improvement sessions were led by winners in the "Search for Excellence" conducted by the Extension Programs Committee. Without question, this was one of the best methods yet used to interest agents in the professional improvement sessions.

Professional Improvement Sessions, the "Search for Excellence" program, on Wednesday morning of annual meeting week was a huge success and included the following topics with a resource agent from each region discussing the topic and a discussion chairman serving as leader.

- Farm Income — J.E. Saville, W. Va. Leader
- Urban — George Perisho, Ill. Leader
- Multi-County — William D. Lewis, N.C. Leader
- 4-H & Youth — Milton B. Weston, Idaho Leader
- Rural Development — Raymond D'Armond, La. Leader
- William D. Lewis, N.C., coordinated this program.

A unique tour on Wednesday afternoon gave the delegates a real treat. One half of the group went to Annapolis, the capitol of Maryland, by boat and the other half went by bus. On the return trip the boat group came back by bus and the bus group returned by boat. A walking tour of historic Annapolis and a chicken barbeque at the U.S. Naval Academy stadium rounded out the day.

Tuesday afternoon was devoted to the Professional Improvement Tours when delegates attended the tour of their choice. Choices included historical, industrial, agricultural and other educational tours in the Baltimore-Washington area with one as far as New Holland, Pa.

Regional meetings on Monday afternoon October 1 provided the opportunity to hear a Dean or Extension Director speak on subjects of interest to the region. Regional Directors presided. Northeast Director William Worth introduced Dr. David Call, Director of Extension, New York State, whose subject was "Agricultural Districting" as it relates to the Extension Agent and Mr. John Hunter, Land Use Specialist, N.J. on "Extensions Role in Creating Land Use Districts". Southern Directors Dewey Maxwell and Paul Barlow presented Dr. W.R. Van Dresser Associate Dean V.P.I. & S.U., Blacksburg, Va. who spoke on "Personnel Evaluation" and Dr. William D. Bishop, Dean, University of Tennessee, Knoxville whose topic was "Extension's Priorities in the Years Ahead". The North Central Regional meeting was chaired by Director Mike Sager and the speaker was Dr. G.S. McIntyre, Director of Extension Michigan State University, East Lansing. Director Edward Koester presided at the Western Regional meeting and introduced Dr. J. Clark Ballard, Director of Extension Utah State University. His subject was "Rural Development and Land Use".

Committee workshops were held on Monday afternoon at 3:30 with sessions for those interested and involved in Nominating, State Secretaries, Annual Meeting, Extension Programs, 4-H Young Men and Women, Professional Training, Public Relations, Public Information, Recognition and Awards, State Relations and Annual Meeting Publicity. These were presided over by D.W. Strohbehn, James Smith,

Richard Merek, William D. Lewis, Charles R. Moody, Stanley L. Ponce, Ken Waud, Wayne Roberts, Perley Colby, Grant M. Esplin and Roy Porter.

OFFICERS FOR 1974

Officers for 1974 were installed as follows:

President, Richard Merek; President Elect, Norman Goodwin; Vice-President, Thurman Kennedy; Secretary-Treasurer, James A. Smith, Regional Directors -- North Central Region, O. K. Anderson; Northeast Region, Carl Klotz; Southern Region, Jim Watson; Regional Vice-Directors -- Southern Region, Rowe McNeely; North Central Region, Dan Merrick; Northeast Region, Robert Miller.

The final banquet honored 117 county agents from 46 states as they filed past the speakers table and received their certificate.

County Agents
Receiving Distinguished Service Awards
from the
National Association of County Agricultural Agents
for 1973

Recipients are listed by States, Region and Counties with the number of years of service.

SOUTHERN

Alabama - T. F. Burnside, Randolph - 13; Fred W. Kilgore, Jr., Sumter - 19; Dean W. Parris, Lawrence - 14; Walter E. Stone, Bullock, Henry, and Pike - 26. **Arkansas** - John W. Carter, North Logan - 17; James O. Gibson, Jr., Harrison - 17; Henry A. Smith, Jr., Lee - 26. **Florida** - Thomas H. Braddock, Duval - 16; Seymour Goldweber, Dade - 14; G. Marshall Whitton, Jr., Pinellas - 15. **Georgia** - Virgil Adams, State Staff - 16; Carl E. Brack, Carroll - 11; Douglas Durham, Lowndes - 12; William J. Hays, Dougherty - 20; Lamar Powell, Evans - 19; Carol Sirmans, Baldwin - 18; Paul E. Smith, Floyd - 20. **Kentucky** - Claude Christian, Johnson - 19; Claude L. Hixson, Harrison - 25; John M. Kavanaugh, Ohio - 15. **Louisiana** - Reymond D'Armond, Livingston - 25; Russell Guarino, Lafayette - 19; E. A. Thames, Red River - 23. **Mississippi** - Roy D. Doss, Monroe - 14; Joe S. Hensley, Panola - 17; Franklin Fletcher Hughes, Jefferson Davis - 23; Jack C. McMillen, Desoto - 15; Alphonse Marks, Pike - 26; Paul Yount, State Staff - 30. **North Carolina** - J. P. Bowles, Cabarrus - 26; Bertrand A. Hall, Guilford - 35; Walden McMillan Hearn, Pasquotank - 18; William S. Lamm, Lenoir - 19; J. K. Perry, Jackson - 16; Joe L. Perry, Edgecombe - 20; George P. Upton, Jr., Sampson - 17. **Oklahoma** - Milton J. Biard, McCurtain - 24; Laxton Malcom, Tillman - 22; Jack D. Simmons, Wagoner - 22. **South Carolina** - Leonard B. Harrington, Sr., Williamsburg - 31; James S. Jones, Jr., Abbeville - 12; E. Gary Tate, Jasper - 25. **Tennessee** - John C. Beaty, Clay - 20; Joe D. Burns, State Specialist - 16; Alfred Leon Jones, McNairy - 22; Donald Malone, Robertson - 19; John R. Paysinger, Bradley - 18; Clyde N. Taylor, Knox - 26. **Texas** - Charles R. Beedy, Potter - Hutchinson - 20; J. R. Carroll, Chambers - 28; Rex A. Jones, Tom Green - 10; Thurman J. Kennedy, Bexar - 23; Robert J. Moody, Red River - 16; George W. Rice, Nacogdoches - 17; Lawrence E. Winkler, Shackelford - 15. **Virginia** - Richard L. Coffey, Augusta - 28; William O. Holland, Jr., York - 18; John F. Shoulders, State Staff - 27; John T. Wolfe, Frederick - 27.

NORTHEASTERN

Connecticut - Frederick H. Nelson, Hartford - 18. **Delaware** - Marion MacDonald, Kent - 21. **Maine** - Henry J. Cook, Jr., Penobscot, Piscataquis & Southern Aroostook - 14. **Maryland** - Roscoe Brown, Jr., Talbot - 21. **Massachusetts** - Louis H. Ruggles, Worcester - 14. **New Hampshire** - Edward F. Upham, Rockingham - 13. **New Jersey** - Robert W. Langlois, Gloucester - 16. **New York** - Robert F. Becker, Central and Western New York - 14; Joseph E. Huth, Albany - 16; Francis J. Vuillemot, Cayuga - 27. **Pennsylvania** - Murray W. Fisk, Wyoming - 23; William

Emmett Urash, Erie - 22; Amos S. Zimmerman, Union - 21. **Vermont** - Silas H. Jewett, Lamoille - 20. **West Virginia** - Paul A. Allen, Clay - 22.

WESTERN

Arizona - Ivan J. "Tiny" Shields, Maricopa - 21. **Colorado** - Robert L. Croissant, Golden Plains - 15; Elmer E. Rothman, Weld - 15. **Idaho** - Vance T. Smith, Teton - 31. **Montana** - William R. Richter, Teton - 15. **New Mexico** - J. Paul Kemp, Lea - 25. **Oregon** - Rufus H. Cate, Douglas - 28; Norton O. Taylor, Umatilla - 25. **Utah** - Kay R. Bendixsen, Great Salt Lake - 20. **Washington** - Elvin L. Kulp, Grant-Adams Area - 12; Frank W. Stowe, Pierce - 17.

NORTH CENTRAL

Illinois - Charles R. Engelhardt, Logan - 18; Richard G. Kerr, Winnebago - 22; H. David Myatt, Tazewell - 17; Harry W. Wright, Jr., Pike - 16. **Indiana** - William (Bill) Head, Rush, Fayette, Union, Franklin, Wayne - 21; Paul J. Raver, Howard - 21; Paul Wharton, Lake - 22. **Iowa** - Louie O. Hansen, Northwest Iowa Area - 23; David L. Hessman, Ida - 14; Richard L. Thuma, Henry - 21. **Kansas** - Peyton H. Burkhardt, Nemaha - 24; Warren G. Harding, Rooks - 18. **Michigan** - Norman H. Bless, Southeast District Farm Management Agent - 12; John W. Comstock, Lenawee - 19; Donald Hearl, Thumb - 20. **Minnesota** - Russel L. Krech, Houston - 19; Dayton M. Larsen, Arrowhead - 19; Burton P. Olson, Benton - 18. **Missouri** - Donald W. Bailey, Northeast Missouri Area - 14; H. Burch Harrington, Green Hills - 17; George W. McCollum, Green Hills Area - 17. **Nebraska** - Allen Boettcher, Lancaster - 17; Kenneth S. Sakurada, Cheyenne - 15. **North Dakota** - Robert A. Woods, Traill - 20. **Ohio** - John E. Craine, Greene - 17; Bobbie D. Davis, Hamilton - 16; Harold K. Thornburn, Medina - 15. **South Dakota** - David F. Blanchard, Miner - 21; Marvin W. Dehoogh, Minnehaha - Lake - Brown - 21. **Wisconsin** - Donald O. Schoedel, Shawano - 20; J. L. "Joe" Walker, Waupaca - 19; Willard J. Werth, Vernon - 20.

No replies received from the following states:

Alaska
Hawaii
Nevada
Wyoming



Former President, Roscoe Whipp recognizes national donors who help make a successful annual meeting.

—1974 —

**Richard G. Marek, President
TACKLING TOMORROW'S
TASKS**



The National Association of County Agricultural Agents followed in 1974, the pattern of activity which has proven very fruitful over the years. It included four meetings of the Board of Directors, four regional meetings of state officers, four regional State Association meetings with the National Extension Associations, USDA, and ECOP cooperating, representation at the major National Agricultural, Home Economics, 4-H and Youth, FFA and other annual meetings and the Annual NACAA meeting which was held Oct. 20-24 in Tucson Arizona. The ten major committees met throughout the year as was necessary.

Officers, Regional Directors and Committee Chairmen for 1974 were as follows.

OFFICERS

President - Richard G. Marek
President Elect - Norman J. Goodwin
Vice President - Thurman J. Kennedy
Secretary-Treasurer - James A. Smith
Immediate-Past President - Russell E. Hibbard

DIRECTORS

North Central Region - O. K. Anderson — 1974-75
Northeastern Region - Carl H. Klotz — 1974-1975
Western Region - Edward Koester — 1974
Southern Region - Paul Barlow — 1974
Southern Region - James N. Watson — 1974-1975

COMMITTEE CHAIRMEN

Annual Meeting - James F. Armstrong — 1974
Association Policy - D. W. Strohbehn — 1974-1975
Extension Programs - W. D. Lewis — 1974
4-H Young Men and Women - Charles R. Moody — 1974-1975
Professional Training - Stanley L. Ponce — 1974-1975
Public Information - Wayne Roberts — 1974-1975
Public Relations - K. E. Waud — 1974
Recognition and Awards - Perley Colby — 1974
State Relations - Grant M. Esplin — 1974-1975
Address Coordinator - Glenn Ellenberger

BOARD MEETINGS HIGHLIGHTS

Annual Meeting, Board Meeting - October 5, 1973, Baltimore Maryland

1) Recommended that NACAA annual dues be increased from five dollars to ten dollars. Received approval from the Association Policy Committee to proceed with proposal.

2) Changed the Annual Meeting policy in the approval of the meeting site. Voting delegates to vote instead of the Board on selection of site.

3) To restrict action of the special committee concerned with HB. 4884, retirement credit for federal-state cost share programs.

4) The selection of outstanding members for possible appointment to ECOP subcommittees.

5) Approval of 1973 "Search For Excellency" participants to appear at ECOP meetings.

Winter Board Meeting, January 25-28, 1974, Tucson, Arizona

1) Established a visitor's registration fee to the 1974 Annual Meeting.

2) Approved the extending of an invitation to Puerto Rico's Association County Agricultural Agents to become affiliated with NACAA.

3) Developed and appointed a Scholarship Selection Committee. Joe Legg, Iowa, appointed chairman.

4) Approved Monsanto Chemical Co. suggestion to film the 1974 4-H Talent Revue for T.V. showing.

5) Reviewed and approved the Arizona Association County Agricultural Agents **plans for the 1974 Annual Meeting. Selected the logo, "Tackling Tomorrow's Tasks."**

Spring Board Meeting, April 10-12, 1974, New Orleans, Louisiana

1) Western Region presented a resolution to make efforts to develop one over-all Extension Association. Tabled by Board.

2) Approved the replacing of present membership cards with certificate starting in 1975.

3) Made and approved 1975 Committee appointments.

4) Approved the purchasing of liability insurance for the 1974 Annual Meeting - Minimum - \$25,000 per person.

5) Read progress report of the 1974 Annual Meeting.

Annual Meeting, Board Meeting, October 19-21, Tucson, Arizona

1) Approved the Constitution-By-Laws as revised which are to be presented to the 1974 Annual Meeting voting delegates.

2) Organized an over-all Scholarship Committee to coordinate the various scholarship committees activities. Appointed William Hale, Tennessee, as over-all Scholarship Committee-Chairman.

3) Emphasized the need for committee chairmen and vice-chairmen to certify to the membership of persons in NACAA sponsored programs.

4) Appointed Robert Hetrick as NACAA's Address Coordinator.

5) Appointed Lloyd Barron, Oregon, to investigate the possibility of Ciba-Geigy re-establishing a sponsored professional improvement program in 1975.

PROGRESS 1974

There were certain NACAA activities and happenings other than the "Highlights of Board Meeting" which helped NACAA progress for the betterment of its members. Included are:

ACCOMPLISHMENTS:

1) For the first time acceptance by ECOP of two NACAA members to serve on ECOP Sub-Committees. Mr. M. M. Smith, Pennsylvania Association appointed to the Agriculture Production and Marketing Sub-Committee and Mr. Palemon Martinez, New Mexico Association to Community Development Sub-Committee.

2) Coordinated Annual Meeting sites and dates with the other two Extension Associations. This effort will erase the possibility of having more than one association Annual Meeting in a region the same year also having Annual Meetings on the same dates in the same year.

3) Approved a criteria for NACAA Scholarship to be used when reviewing applications. Also appointed a scholarship selection committee.

4) Gave special recognition at the Annual Meeting to the Puerto Rico Association for joining with NACAA.

5) Established policy for giving memorials to NACAA Scholarship fund for active members of ECOP Liaison Sub-Committee, active officers, directors and wives; and past presidents and secretary-treasurers and wives.

PROGRAMS:

1) NACAA and ECOP approved O. M. Scott and Sons Co. proposed professional improvement program in Trufgrass and Horticulture Communications.

PUBLICATIONS:

1) "Friends of NACAA" was published. This brochure is to inform folks outside of NACAA about the scholarship program and the building of the scholarship fund.

2) "You and Your Professional Association" was revised and published.

PUBLIC RELATIONS 1974

I. Public Relation activities in which the president took part include:

- The 71st Annual Convention of the Farmers Union in Omaha, Nebraska.
- The 39th Annual Meeting of the National Association of Extension Home Economists in Grossingers, New York.
- The 27th Annual Meeting of the National Association Extension 4-H Agents in Roanoke, Virginia.
- The 170th Annual Session of the National Grange in Omaha, Nebraska.
- The 4-H Club Congress in Chicago, Illinois.
- The Annual Meeting of the Arizona Association County Agricultural Agents in Tucson, Arizona.
- The 55th Annual Meeting of the American Farm Bureau in Atlantic City, N. J.
- The Annual Meeting of the Oklahoma Association County Agricultural Agents in Stillwater, Oklahoma.
- The Annual Meeting of the Texas Association County Agricultural Agents in Dallas, Texas.
- Wrote an article for the County Agent Directory telling of NACAA efforts.
- Wrote letters of appreciation to Ag Business companies who had developed excellent mass media material on telling the Agriculture story.

II. OTHERS

- Regional Director Carl Klotz represented NACAA at special ceremonies at the 4-H Center in Washington, D. C.
- Regional Director O. K. Anderson and Extension Program Chairman William D. Lewis attended ECOP regional meeting and told of NACAA efforts.
- President Elect Norman J. Goodwin represented NACAA at the National Livestock Producers Association.
- Policy Association Chairman D. W. Strohhahn represented NACAA at the Vo-Ag Teachers Association Annual Meeting in Atlanta, Georgia.

REGIONAL STATE ASSOCIATION MEETINGS 1974

North Central Region - February 7-8 - Chicago, Illinois

Northeastern Region - February 26-27 - Kenilworth, New Jersey

Southern Region - February 28, March - Hapeville, Georgia

Western Region - February 5-6 - Las Vegas, Nevada

To improve cooperation, coordination and communications the three Extension Associations agree that one person be appointed to have the responsibility of making the arrangements for all during the entire regional meeting. This plan proved to be most satisfactory as all the regional meetings were most successful.

Dr. Charles W. McDougall, Deputy Administrator, FES and Idaho's Extension Director James Graves each attended two regional meetings and gave reports of matters concerning the Extension Service and its employees.

In the Regional Meetings the following items were discussed.

1) How NACAA functions, its professional improvement aims and goals and the need for strong state associations. Emphasis was given to improving communications between the state and national and the need for interested and active national committee members.

2) Why NACAA had removed its support of HB4884 and S1387. These bills would have given retirement credit for federal share cost employment outside of Extension. When the bills were studied they would not benefit Extension workers with state retirement programs and had the possibility of damaging the state retirement program.

3) State public relations programs and how they were carried out. Suggestions were made that these programs be part of the Annual Meeting program.

4) State Associations progress reports. Of special interest was how state association orient their new members and fringe benefits workshops for all members.

5) Other Items Discussed included

- a. Making the hosting of the Annual Meeting a regional project.
- b. Changes in NACAA constitution and by-laws.
- c. Development of one overall Extension Association.
- d. Association name change.

In evaluating the regional meetings those in attendance said:

1) The meeting was most productive for state association officers.

1) The meeting needs to be longer than one and one half days.

3) There should be more state officers involved in the meetings.

Associate Life Member luncheon.

More than 150 associate members and their wives attended the annual meeting luncheon. National Associate Life Chairman, presided.



Senator Barry Goldwater (R-Ariz.)

Senator Goldwater was a featured speaker at the Tucson meeting. His topic: "Water in the Southwest".

59th ANNUAL MEETING

Theme — "TACKLING TOMORROW'S TASKS"

1975 Officers and Directors elected - Tuesday, October 22

President - Norman J. Goodwin

President-Elect - Thurman J. Kennedy

Vice President - Robert L. Jones

Secretary-Treasurer - James A. Smith

Western Regional Director - Wing You Chong

South Regional Director - Herman R. Lynch

South Regional Director - Rowe R. McNeely (Serving Unexpired term of James N. Watson)

Western Regional Vice Director - John Pursel

Southern Regional Vice Director - Charles Gullely

Business Conducted - Tuesday, October 22

A total of 181 voting delegates were seated. Alaska and Vermont did not have delegates in attendance.

Approved the 1973 Annual Meeting Minutes and treasurer report and membership report - 5239 Regular Members and 139 Associate members.

Selected Boise, Idaho as the 1978 Annual Meeting site.

Approved the Constitution and By-Laws revisions as presented by the Association Policy Chairman, D. W. Strohbehn. Revisions included raising Annual dues to ten dollars. Commonwealths of United States, County Agent Associations to be considered, and that only members of a state association can be NACAA members.

Speakers making presentations at general sessions meetings.

- Mr. W. L. Bluhm - County Agent, Oregon
- Miss Nettie Ruth Brown, President, NAEHE
- Mr. W. R. Bryan, Goodyear Tire and Rubber Co.
- Mr. Brevoort C. Conover, President, NAE 4-H Agent
- Mr. Tal Duval, Assistant Director, Georgia
- Dr. John Gerwig, Director, New Jersey
- Mr. Barry Goldwater, US Senator, Arizona
- Mr. Owen Hallberg, President, American Institute of Cooperation
- Dr. George Hyatt Jr., Associate Dean, North Carolina State
- Mr. Edwin L. Kirby, Administrator, FES - USDA
- Mr. Ralph Kittle, County Agent, Ohio
- Dr. M. Roy Kottman, Director, Ohio State University
- Mr. H. F. Mazer, County Agent, Pennsylvania
- Dr. Charles McDougall, Deputy Administrator, FES-USDA
- Mr. Emmitt McLoughin, City Council, Tucson, Arizona
- Dr. Hilton C. McPheeters, Minister, Phoenix, Arizona
- Mr. Morris Udall, US Representative, Arizona
- Dr. Eugene Ross, Associate Director, New Mexico
- Mr. E. W. Rowan, County Agent, Florida
- Dr. John P. Schaefer, President, University of Arizona
- Dr. Gerald Stairs, Dean, University of Arizona
- Mr. Boyd Tenney, State Senator, Arizona
- Mr. George E. Whitham, Assistant Director, Connecticut
- Dr. Ray Weick, Assistant Director, University of Arizona

Speakers making presentations at regional meetings.

- Dr. LaVern A. Freeh, Assistant Director, Minnesota
- Dr. Ronald L. Stump, Dean and Director, West Virginia
- Mr. John S. Bottum, Assistant Administrator, Rural Development ES, USDA

- Dr. John Royland, Associate Dean and Director, University of Kentucky
- Mr. James L. Graves, Director, University of Idaho

“Search for Excellence” County Agent participants

- Mr. W. D. Lewis, North Carolina
- Mr. Charles J. D. McVeigh, Jr., Maryland
- Mr. Merle Scheet, Ohio
- Mr. Arthur C. Layton, Arkansas
- Mr. Forest T. McWilliams, Colorado
- Mr. George D. Perisho, Illinois
- Mr. Carl H. Klotz, New Jersey
- Mr. Kenneth R. Franks, Kentucky
- Mr. Thomas McNutt, Ohio
- Mr. Hubert Gundell, Colorado
- Mr. Reymond D’Armond, Louisiana
- Mr. Carl A. Rogers, Maine
- Mr. J. Henry Duncan, Jr., Kentucky
- Mr. Raymond Wary, Jr., Kansas
- Mr. Glenn E. Wilson, Jr., Colorado
- Mr. Lynn T. Warman, Kentucky
- Mr. Joseph H. Way, Pennsylvania
- Mr. Bradley Brown, Kentucky
- Mr. Elton Hans, Iowa
- Mr. Thomas H. Doherty, Colorado
- Mr. Milton B. Weston, Idaho
- Mr. William H. Snedeker, New York
- Mr. Max Hackworth, Arkansas
- Mr. Robert J. Curry, Illinois
- Mr. Larry Brown, New Mexico



1974 Career Guidance Award winners honored at Tucson, sponsored by Sperry New Holland and NACAA. (Back row left to right): W. C. Pallmeyer, Texas; Robert G. Racicot, Arizona; Roy D. Porter, Maryland; Duane G. Duncan, Pennsylvania; John E. Jones, Alabama. (Front row left to right): Michael A. Balas, Editor of New Holland News; Henry J. Duncan, Jr., Kentucky; George Hemrick, Ohio; Norman L. Walker, Idaho; George M. Aldred, Indiana; Larry D. Sams, Oklahoma.

Professionl Improvement Tours - Wednesday, October 23

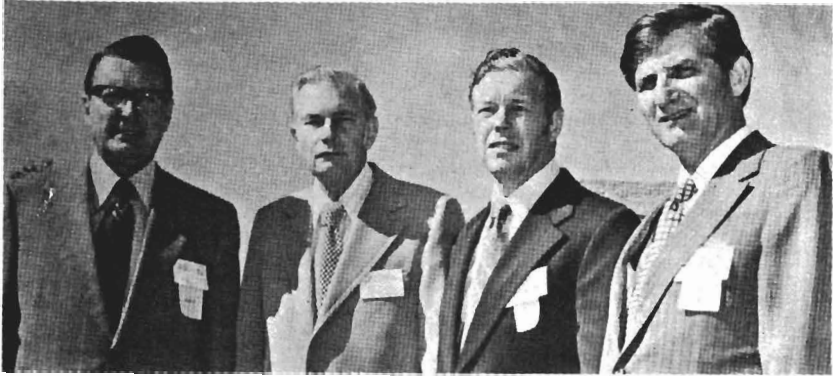
- 1) Historic Sites
- 2) Animal Science
- 3) Range Ecology
- 4) Mountain-Desert Biomes and Multiple Land Use
- 5) Mining and Ecology
- 6) Desert Flora and Fauna

- 7) Irrigated Agriculture
- 8) Planetary Science
- 9) Corporate Agriculture

A beef barbecue was served at Tucson by the Arizona agents.

Awards presented during the Annual Meeting

- Recognition plaque to James Johnston - American Life Insurance Co. Donor
- Cash awards to Public Information program winners
- Certificates to Achievement Awards state winners
- Cash awards to Environmental Quality program winners
- Cash awards to Turf-grass program winners
- Awards to Carver Guidance program winners



Members of the Thursday afternoon panel "Tomorrow's Tasks" were (left to right): Dr. M. Roy Kottman, Director, Ohio; Dr. George Hyatt, Jr., Assoc. Dean, North Carolina; George E. Whitham, Assoc. Director, Connecticut; Moderator Dr. Charles McDougall, Deputy Admin. Extension Service, USDA.

The 59th Annual Banquet was held 6:30 p.m. - October 24, 1974

- President-Elect Norman J. Goodwin presided
- Regional Director Paul Barlow gave the invocation
- NACAA Past Presidents, Associate members, USDA Honor Award Recipients and Achievement Award Winners were recognized
- Officers and the Annual Meeting Chairman were recognized for their work and presented gifts
- Retiring officers, directors and address coordinator received plaques as a memento of their services to NACAA

Officers and directors for 1975 were installed by Immediate Past President Russell E. Hibbard.

Flowers were the courtesy of American Farm Equipment.

DISTINGUISHED SERVICE AWARDS

Presentations of 110 NACAA Distinguished Service Awards were made by Mr. Perley D. Colby Chairman of the Recognition and Awards Committee at the Annual Banquet. Receiving DSA were:

Alabama - Charles W. Burns, Jack N. Glass, Glenn Boyd Handley. **Arkansas** - Claude H. Clement, Jr., Hugh W. Plumlee, Dayton Thomason. **Florida** - Henry P. Davis, Rayburn K. Price, James H. Walker. **Georgia** - P. J. Bergeaux, Judson

Henry Daniel, Sr., Willis A. Godowns, Jr., Clifford E. Lee, Walter H. Rucker, George D. Walker. **Kentucky** - Gene H. Brown, Robert M. Crouch, John K Willis. **Louisiana** - Daniel Fontenot, Jr., Newty A. Jeansonne, Clarence Homer Jordan, Jr. **Mississippi** - Louis L. Crawford, John Jarvis Dale, Jr., James Wiley Nelms, Arthur Eugene O'Brien, Andrew L. Whittington, David F. Young, Jr. **North Carolina** - Leonard Cole Cooper, Richard McKinney Edwards, Charles Evans Gardner, Donald O. Ivey, John R. Potter, Jr., Edward J. Simpson. **Oklahoma** - Robert D. Hemphill, Harold A. Murnan, O'Neal F. Teague. **South Carolina** - David E. Epps, John B. Griffith, Marett L. Outz. **Tennessee** - Merrill D. Austin, Demps Breeding, Milburn E. Jones, Hubert E. Lambert, William M. Miller. **Texas** - Jack T. Doby, C. E. Harlow, Jr., Keith Hillman, Buddy C. Logsdon, Stanley F. Oakley, Eugene L. Spaniel, John Wakefield. **Virginia** - Paul B. Cassell, Charles L. Hall, Jr., William N. Patterson, Evans R. Scyphers, Jr. **Northern Connecticut** - Howard A. Kemmerer, Jr. **Maine** - Glenn K. Wildes. **Maryland** - Robert E. Stansfield. **Massachusetts** - Roger M. Harrington. **New Hampshire** - Kevin B. Kennedy. **New Jersey** - Carl H. Klotz. **New York** - Roger W. Lord, Paul G. Mattern, Jr., Walter C. Wasserman. **Pennsylvania** - Richard A. Bailey, Homer F. Mazer, Joseph H. Way. **Vermont** - Erden W. Bailey. **West Virginia** - George D. Siehl. **Western Colorado** - Forest T. McWilliams, Glenn E. Wilson. **Hawaii** - Dennis K. Idehara. **Idaho** - Frank H. Jacobs. **New Mexico** - Herman C. Baca. **Nevada** - John H. Pursel. **Oregon** - Lloyd C. Baron, Earnest J. Kirsch. **Utah** - Marden Broadbent. **Washington** - L. Clint Luce. **North Central Illinois** - Ronald G. Dedert, Emil Mosser, Eldon L. Starkweather. **Indiana** - Hervey M. Kellogg, Bill C. Robinson. **Iowa** - Karl W. Griffity, Lyle R. Mackey, Donald P. Olson. **Kansas** - William E. Cox, Richard S. Kubik. **Michigan** - Wallace A. Keskitalo, Simo Pynnonen, John K. Trocke. **Minnesota** - Joseph L. Fox, Floyd W. Jorgensen, Roger M. Wilkowske. **Missouri** - Norman E. Risner, Dale H. Schnarre, Raymond I. Steffens. **Nebraska** - Henry E. Kumpost, Bill Pedersen. **North Dakota** - Webb Voorhees. **Ohio** - Robert W. Cole, Charles M. Martin. **South Dakota** - Delwin A. Jensen, Harold E. Wood. **Wisconsin** - Virgin A. Butteris, Ernest Ehrbar, Stanley I. Rynearson.

Total attendance to the 59th Annual Meeting was 1658.

— 737 regular members, 63 associate members, 607 wives, 151 children, 30 visitors, 11 speakers, 22 donors, 24 Deans, President and USDA and 13 past presidents.

The 59th Annual Meeting adjourned Thursday, October 24, 1974 at 9:30 p.m.



Jim Johnston and Mrs. Johnston are pleased with the "Special Recognition Award Plaque" given to the Johnstons by NACAA. The Johnstons, representing the American Income Life Insurance Co., hosted the State and DSA pictures and the DSA and Achievement Award breakfast.

1975

NORMAN J. GOODWIN

PRESIDENT

SEARCH FOR

EXCELLENCE



The National Association of County Agricultural Agents had a successful year in 1975 with the following officers and committee chairmen at the helm.

OFFICERS

President - Norman J. Goodwin, DeWitt, Iowa
President Elect - Thurman J. Kennedy, San Antonio, Texas
Vice President - Robert L. Jones, Westminster, Maryland
Secretary-Treasurer - James A. Smith, Appomattox, Virginia
Executive Committee - Richard G. Marek, Carlsbad, New Mexico

REGIONAL DIRECTORS

North Central - O. K. Anderson, Vincennes, Indiana
Northeastern - Carl H. Klotz, Morristown, New Jersey
Western - Wing You Chong, Hilo, Hawaii
Southern - Herman R. Lynch, New Boston, Texas
- Rowe R. McNeely, Salisbury, North Carolina

REGIONAL VICE DIRECTORS

North Central - Dan Merrick, Atlantic, Iowa
Northeastern - Robert Miller, Salisbury, Maryland
Western Region - John Pursel, Yerington, Nevada
Southern Region - Charles H. Gulley, Lexington, Kentucky

COMMITTEE CHAIRMEN

Annual Meeting - Stanley Rynearson, Milwaukee, Wisconsin
Association Policy - D. W. Strohbehn, Atlanta, Georgia
Extension Programs - Reymond D'Armond, Livingston, Louisiana
4-H Young Men and Women - Charles R. Moody, Centre, Alabama
Professional Training - Stanley L. Ponce, Warrensburg, Missouri
Public Information - Wayne Roberts, McMinnville, Oregon
Public Relations - George Perisho, Peoria, Illinois
Recognition and Awards - Earl Howes, East Aurora, New York
Scholarship - W. M. Hale, Cleveland, Tennessee
State Relations - Grant M. Esplin, Beaver, Utah
Address Coordinator - Robert M. Hetrick, Hollidaysburg, Pennsylvania

Board Meetings were held at Tuscon, Arizona, October 25, 1974; Milwaukee, Wisconsin, January 24-27, Nashville, Tennessee, April 3-6, 1975 and Milwaukee, Wisconsin, September 27, 1975.

Major decisions of the board during these meetings include the following:

- The Scholarship Program was reorganized with A. M. Hale as chairman.
- Paul Barger of Iowa was named to solicit associate members.
- Carl E. Rose of Arkansas was continued as chairman of Friends of NACAA Committee.
- John Legg of Iowa was named chairman of the Scholarship Selection Committee consisting of two members from each region and two members at large.
- Robert Hetrick's (new address coordinator) responsibilities were reviewed.
- R. T. Bangs of O. M. Scott & Sons reviewed the Scott Lawn Program which was accepted by the Board with details to be worked out with Stanley Ponce, chairman of the Professional Training Committee.



1975 Officers. L to R - James Smith - Sec. - Treas.; Robert L. Jones - Vice President; Thurmond S. Kennedy - President - Elect; Norman J. Goodwin - President.

The following recommendations were made to ECOP for consideration on ECOP committees.

COMMUNITY RESOURCE DEVELOPMENT

- North Central - Lloyd C. Wiggins, Michigan
- Southern - Reymond D'Armond, Louisiana
- Northeastern - Kenneth Gardner, New York
- Western - Palemon Martinez, New Mexico

AGRICULTURE

- North Central - Harold H. Reinike, Wisconsin
- Southern - Wm. D. Lewis, North Carolina
- Northeastern - M. M. Smith, Pennsylvania
- Western - Lloyd Baron, Oregon

4-H

- Southern - Paul L. Derkins, Florida
- Western - Billy Dixon

Don Juchartz, Michigan, was named to serve on the Extension Journal Board and Tom Doherty, Colorado, to the Editorial Committee.

The President, President Elect, Vice President, Immediate Past President and the Chairman of the 4-H and Young Men and Women Committee were named delegates to the National 4-H Congress. This was the last year for the Immediate Past President to attend as a delegate.

It was decided that invited guests receive free registration at the Annual Meeting.

Annual Meeting plans and committee reports were studied, discussed and adopted.

Registration fees for the Annual Meeting were set as follows. Members - \$30, Children under 19 years of age - \$15, Wives - \$20, associate members \$25 and visitors - \$40.

The Squanto Initiation fee for 1975 was set at \$3.00.

The Annual Meeting evaluation form was revised and only voting delegates were asked to complete it.

Employed an attorney to incorporate the association under the NEW Missouri Law.

The 1975 Annual Meeting theme WISDOM, INSPIRATION, SERVICE, COOPERATION was selected.

Field staff persons appointed to four ECOP sub-Committees were:

1. Agriculture, Forestry and Related Industries
M. M. Smith, Pennsylvania
2. Home Economics and Family Living
Virginia Zirkle, Ohio
3. 4-H and Youth Development
Nancy Thompson, Wisconsin
4. Community Resource Development
Palemon A. Martinez, New Mexico

The information committee of the annual meeting was requested to prepare a collection of talks and other materials that can be given state presidents or their representatives for presentation to the state's Extension Director with a written report of its impression of the annual meeting.

The Chairman Extension Programs Committee was requested to assemble the abstracts of "Search for Excellence" for the Board, Editor and State Presidents to be included in the package that goes to Extension Directors.

An abstract of the "Search for Excellence" program should appear in **The County Agent**.

The following were nominated as NACAA Committee Chairmen:

- Bob David, Ohio - 4-H Young Men and Women
- Lloyd C. Baron, Oregon - Professional Training
- Virgil Adams, Georgia - Public Information
- R. G. Marek, New Mexico - Policy Committee
- R. E. Hibbard, Connecticut - State Relations Committee

R. G. Marek was named to a 3 year term on the ECOP Liaison Committee.

The question of changing regional boundaries was again raised. It was explained that NACAA and other professional associations are structured in accordance with Federal Extension and ECOP.

The Wisconsin association arranged for the liability insurance as required for the 1975 annual meeting.

The question of para-professionals becoming members of NACAA was raised. The Boards position was that NACAA is a professional organization, but membership determination is a state's responsibility. Therefore if state associations have members who are para-professionals that wish to affiliate with NACAA it is permissible.

Regular NACAA membership for 1975 was listed as 5154.

The PRIDE (Public Relations In Daily Effort) program for 1976 will be underwritten by Elanco. A certificate will be presented to state winners. Regional awards will be \$250. The National winner will receive expenses to the Annual Meeting and \$250.

The 1976 Budget was presented by Sec.-Treas. Jim Smith. Anticipated income \$53,190.00 and anticipated expenditures \$50,150.00.

The Board members, Committee Chairmen, Past Presidents and wives were guests of the Wisconsin County Agents Association for an evening buffet and get-together.

Michigan and South Dakota presented proposals to host the 1979 Annual Meeting. The voting delegates selected South Dakota - the date September 30 to October 4 at Rapid City.

The Policy Committee was asked to study (1) late membership applications; (2) tenure for the secretary and treasurer's offices; (3) 1975 committee reports; and (4) the possibility of candidate picture and personal story in **The County Agent** magazine and to make recommendations. The committee submitted the following report.

(1) The committee supported the Board action in letting the 1975 Voting Delegates determine eligibility of late membership applications.

(2) The committee recommended that the Secretary's and Treasurer's offices be limited to three, one-year terms.

(3) All committee reports were reviewed and approved for 1976.

(4) The committee recommended that candidates for National office should not use **The County Agent** magazine as a vehicle for conducting an election campaign. Candidates are encouraged to follow the policies established earlier when seeking an office.

PUBLIC RELATIONS

National meetings attended by president Norman J. Goodwin were: National Assoc. of Extension Home Economist, National Assoc. of Extension 4-H agents, National Vocational Agricultural Teachers Assoc., National 4-H Club Conference and ECOP's sub committee on Agents associations. Herman Lynch, Southern Regional Director of Texas, represented NACAA at the National Livestock Feeders at Dallas and Wayne Roberts, chairman of the Public Information Committee of Oregon attended the meeting of Farmers Union in Portland.

REGIONAL PRESIDENT'S MEETING

Nearly every state was represented at the four regional president's workshops. This provided an opportunity for presidents to exchange ideas and to get information on NACAA programs and committee work. The joint meetings with NAEHE, NAEA-4H and Epsilon Sigma Phi presidents provided an exchange of ideas between these organizations.

The meetings were held as follows listing the agent with overall responsibility:

- Southern Region - Atlanta, Georgia - Feb. 3-4-5
Shirley Neal, NAEHE Regional Director
- Northeastern Region - Baltimore, Maryland - Feb. 5-6-7
Helen Cole, NAEHE Regional Director
- Western Region - Boise, Idaho - Feb. 17-18-19
Bill Hix, NAEA-4-H Regional Director
- North Central Region - Chicago, Illinois - Feb. 19-20-21
O. K. Anderson, NACAA Regional Director

The general plan for the regional meetings were:

1. Joint dinner meeting of the associations the first evening with comments from the National President of each of the Association Chairman ECOP Sub-Committee on Agents Association and/or representative of Federal Extension Service.

2. The second day each of the presidents from each association met separately to discuss their programs and concerns with the regional director in charge. Reports were made by each state president.

3. The third day a joint breakfast meeting with each group giving the highlights of their meeting on the previous day.

1975 ANNUAL MEETING, MILWAUKEE, SEPTEMBER 28 TO OCTOBER 2

The 1975 Annual Meeting held at Milwaukee with the theme WISDOM, INSPIRATION, SERVICE, COOPERATION proved to be another outstanding meeting in every respect. The following resume provides some ideas of its magnitude.

1. Three NACAA Scholarships were awarded at the Annual Meeting at Wisconsin. They went to:

Arthur R. Brown, Jr.
1200 W. Harding Highway
Mays Landing, New Jersey

Clarence Donald Bunn
Drawer 1
Bryson City, North Carolina

Floyd W. Jorgensen
Red Lake Indian Reservation
Red Lake, Minnesota

2. The CIBA-Geigy Agricultural Recognition Program was reinstated after being dropped. The purpose of the program is to recognize an extension worker who has developed and carried out outstanding extension educational programs in crop production. The winner received an all expense trip to Europe.

3. California agents organized a state association and will be a part of NACAA.

4. The Voting Delegates approved new Articles of Incorporation and new By-Laws proposed by the NACAA Board. One of the important changes in the By-Laws was the separation of the Secretary-Treasurer position to two positions.

5. Two members were named to two sub-committees of ECOP for the first time. M. M. Maxwell, Pa., was named to serve on the Agriculture, Forestry and related sub-Committee and Palemon Martinez, New Mexico, on the Community Resource Development sub-committee.

6. The policy handbook for officers and directors was revised and brought up-to-date.

7. Epsilon Sigma Phi member attended Regional President's meetings for the first time.

8. PRIDE (public relations in daily effort) Program was announced at Annual Meeting. Sponsored by Elanco -- it is a recognition program for members of NACAA. Purpose is to work for a better consumer understanding of agriculture.

Speakers for the general session and their subjects were:

- Joe Larson, Sparth, Wisc., Vespers speaker -- "Because we are People."
- A. R. Gornitzka, Minneapolis, Minn., Keynote speaker -- "Our Commitment to Tomorrow."
- Dr. LaVern Freeh, Assistant Extension Director, Minnesota -- "Your Public Relations -- What, Why & Wow."
- James Dornoff, Milwaukee, Wisc. -- "The Power of Enthusiasm."
- Dr. Edwin L. Kirby, Administrator, Federal Extension Service -- "Servicing our Clientele."
- Baxter Freeze, President of Agricultural Council of America -- "The Agricultural Story."



Joe Larson



A. R. Gornitzka



Dr. LaVern Freeh



Edwin L. Kirby

Resource agents who presented professional papers were:

4-H & YOUTH

- Larry Dunn, CO
- M. C. Howell, Jr., NC
- Hubert H. Fulkerson, IL
- John L. Lewis, WV

RURAL DEVELOPMENT

- W. Robert Lovan, AZ
- Clair E. Hein, IA
- Aubrey S. Hardee, NC
- W. Harry Schaffer, PA

URBAN PROGRAMS

- Dave Boyle, Co
- David H. Hammond, LA
- John D. Carroll, NC
- Aaron H. Spandorf, CT

In addition there were outstanding speakers at the regional meetings. These included J. C. Evans, Chancellor University of Wisconsin; S. W. Wittwer, Director and Dean, College of Agriculture and National Resources, Michigan State University; Arley Havland, Associate Director, Cook College, Cooperative Extension Service, New Brunswick, N. J.; John Hutchinson, Director, Cooperative Extension Service, College Station, Texas; Dale Goodell, Director, Cooperative Extension Service, Hawaii.

Panel members on the ECOP Agents Association Sub-Committee were:

- James Graves, Moderator, Director, Cooperative Extension Service, Moscow, ID
- Charles McDougall, Deputy Administrator, FES
- Genevieve Harris, President Elect, NAEHE
- Nancy Ascue, President NAE4-HA
- Thurman Kennedy, President Elect NACAA

John Doyne, Milwaukee executive and Bob Rieck, Dean of Economics and Environmental Extension Division, welcomed the agents at the Annual Meeting. Harry C. Lusk, Allis-Chalmers Corporation, Milwaukee, gave a few remarks and was host for the annual meeting reception and buffet Sunday evening after vespers.

Orion Samuelson was Master of Ceremonies at the Public Information Awards Banquet sponsored by Amchem. Nat Chandler, Consultant to Administration of U. S. Environmental Protection Agency, was the main speaker.

Gale VandeBerg, Director of Wisconsin's Cooperative Extension Service, presented greetings. Deborah Ann DesBalso, Wisconsin's 28th Alice in Dairyland, spoke briefly.

Frank C. DeGuire, President of Pabst Brewing Co., Milwaukee, and J. H. Brinker, President of A. O. Smith Harvestore Products, Inc., spoke at the "A Night in Old World Milwaukee" program, which they co-sponsored.

The "Search for Excellence" sessions conducted by the Extension Programs Committee, was one of the highlights of the annual meeting. Raymond D'Armond and his committee members selected 20 agents from various regions of the United States to present professional papers on 4-H & Youth, Rural Development, Urban Programs, Farm Income, and Administrative Management in County Offices.

FARM INCOME

- Clair R. Acord, UT
- Marion Kroetz, OH
- John M. Kavanaugh, KY
- Robert G. Miller, MD

ADMINISTRATIVE MANAGEMENT IN COUNTY OFFICES

- Robert E. Dennis, AZ
- Banks Sieber, ND
- Douglas Durham, GA
- William E. Urash, PA

Officers elected for 1976 were:

- President - Thurman J. Kennedy, San Antonio, Texas
- President Elect - Robert L. Jones, Westminster, Maryland
- Vice President - Ed Koester, Gooding, Idaho
- Secretary - John K. Wells, Norwalk, Ohio
- Treasurer - Laxton Malcom, Frederick, Oklahoma

Other nominees for office were:

- Vice President - Wayne Roberts, Oregon
- Secretary - Carl Klotz, New Jersey and Duane Ducan, Pennsylvania

Directors selected at regional meetings and approved by the Voting Delegates were:

- O. K. Anderson, North Central Region, Vincennes, IN
- Carl H. Klotz, Northeastern Region, Morristown, NJ
- Herman R. Lynch, Southern Region, New Boston, TX
- Rowe R. McNeely, Southern Region, Salisbury, NC
- Wing You Chong, Western Region, Hilo, HI

Vice Directors approved were:

- Dan Merrick, North Central Region, Atlantic, LA
- Robert Miller, Northeastern Region, Salisbury, MD
- John Pursel, Western Region, Yerington, NV
- Charles H. Gulley, Southern Region, Lexington, KY

The following NACAA Committee Chairmen were approved:

- Annual Meeting - Delbert O'Meara, Emporia, VA
- Association Policy - Richard Marek, Carlsbad, NM
- Extension Programs - Raymond D'Armond, Livingston, LA
- 4-H Young Men & Women - Bob Davis, Cincinnati, OH
- Professional Training - Lloyd C. Baron, Hillsboro, OR
- Public Information - Virgil Adams, Athens, GA
- Recognition & Awards - Earl D. Howes, East Aurora, NY
- State Relations - Russell E. Hibbard, Norwich, CT
- Public Relations - George D. Perisho, Peoria, IL
- NACAA Scholarship - William M. Hale, Cleveland, TN
- Address Coordinator - Robert M. Hetrick, Hollidaysburg, PA

Workshops were conducted by each Committee Chairman.

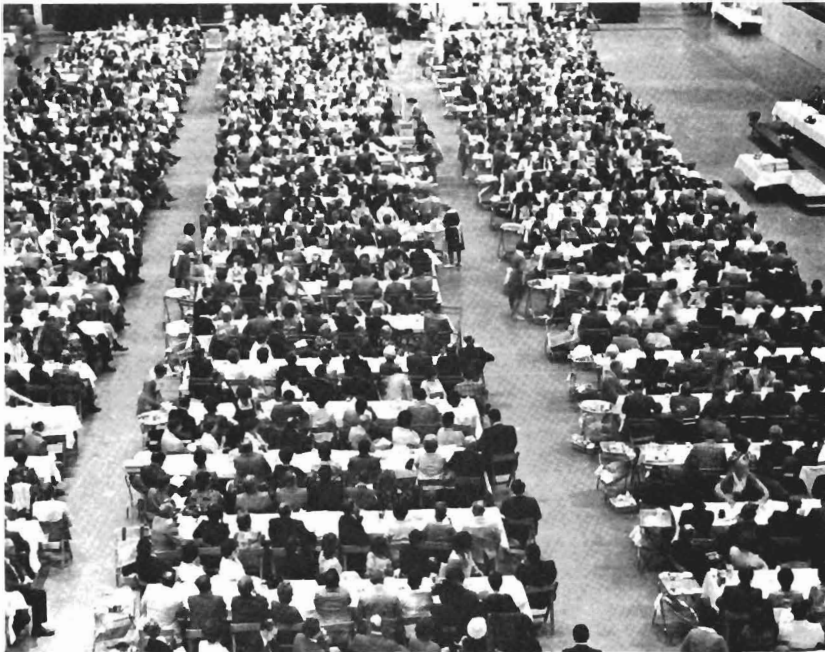
Each Regional Director held a meeting for his region.

Tour Day was a big success. Members could make their choice from 16 professional improvement tours. They were:

1. World Dairy Expo at Madison
2. Animal Genetics and Farm Mechanization
3. Agriculture & Oscar Mayer Packing Plant
4. Allis Chalmers, Pabst Brewery, Mitchell Park Conservatory
5. Generating Electricity with Nuclear Power and Sports Fishing on Lake Michigan
6. Dairying
7. Vegetable Growing and Processing
8. Rock Prairie Farms
9. Historical Heritage
10. Manufacturing

11. J. I. Case and C & D Duck Companies
12. Ornamental Horticulture
13. See Beautiful Milwaukee
14. Milwaukee County Zoo and Boerner Botanical Gardens
15. 4-H Tour -- Urban & Suburban
16. Kohler Manufacturing Co. & Historic Area

The annual banquet was held the last evening in the arena with introductions of special guests, AA winners, past presidents, associate members, presentation of DSA recipients and installation of officers and directors. The immediate past president customarily serves as editor of *The County Agent* magazine during the coming year.



1975 Milwaukee Awards Banquet

DISTINGUISHED SERVICE AWARDS

Recipients Are Listed Below by States, Counties or Areas and Years of Service.

SOUTHERN REGION

Alabama - John E. Jones, Shelby — 17, Edward M. Knowles, Escambia — 20, Jerry L. Parker, Morgan — 15, Dan J. Presley, Coffee — 11. **Arkansas** - Thomas G. Fudge, Jefferson — 20, A. J. Kennedy, Jr., Yell — 18, Leo C. Rainey, Batesville Area — 21. **Florida** - Rance A. Andrews, Hamilton — 22, Bernard H. Clark, Gadsden — 26. **Georgia** - Vernon Alligoog, Liverty, Early, Crawford — 19, Roy Rice Campbell, Colquitt — 20, Charles Lenwood Cook, Fulton — 10, Emmett M. Jordan, Franklin — 22, Josephas Jackson Lancaster, State Staff — 25, Clifford T. Park, Pierce — 20. **Kentucky** - Bradley Brown, Licking River Area — 18, Jack M. Friar, Floyd — 18, J. B. Hockensmith, Scott — 22. **Louisiana** - Shelton J. Braud, Avoyelles Parish — 26, Rodney D. Ewing, Catahoula Parish — 22, Louis A. Favaron, Iberville — 21.

Mississippi - Leslie F. Coleman, Smith — 18, Curtis H. James, Jr., Calhoun — 18, Price Miller, Newton — 20, Thomas Madison Moman, Jr., State University — 26, Thomas K. Swoope, Attala — 18. **North Carolina** - Tom E. Andrews, Caldwell — 18, John Cooper, Chatham — 23, Jack E. Earley, Cherokee — 17, W. W. Johnson, Davidson — 26, Riddick Earl Wilkins, Sr., Duplin — 29, Bruce H. Woodard, Cumberland — 21. **Oklahoma** - E. R. Kirkbride, Adair — 26, Dale Oldham, Northwest Oklahoma — 25, Vernon L. Stevens, North Central Oklahoma — 21. **South Carolina** - Roger Neil Chastain, Calhoun — 16, Charles Henry Fant, York — 28, Robert D. McNair, Clarendon — 27. **Tennessee** - Earl C. Anderson, Hardin, Lewis, McNairy, Perry & Wayne — 26, Henry B. Ford, Hamilton — 20, Billy G. Hicks, State Specialist — 14, Hilmon Howard Huffines, Scott — 26, Jerry C. McMaster, Weakley — 20, James L. Pipkin, Washington — 22. **Texas** - Johnny E. Cates, Wood — 13, Hollis D. Duke, Atascosa — 21, Charles L. Hottel, Castro — 22, John Kuykendall, Llano — 10, Orville C. Lindsey, Throckmorton — 17, Billy R. Percival, Houston — 15, Lee A. Wilson, Jackson — 20. **Virginia** - George C. Abbott, Pulaski — 17, Charles Francis Lay, Arlington — 19, L.T. Richardson, Charlotte — 18, Charles J. Sedivy, King & Queen — 20.

NORTHEASTERN REGION

Connecticut - Joseph J. Maisano, Jr., Fairfield, Litchfield, New Haven — 12. **Maine** - Thomas C. Sweetser, St. John-Aroostook RC&D, Project — 16. **Maryland** - Lynn T. Warman, Harford — 21. **Massachusetts** - William J. Bennett, Pioneer Valley-Berkshire Region — 17. **New Hampshire** - John F. Damon, North Country — 14. **New Jersey** - John N. MacLeod, Cape May — 17. **New York** - Daniel H. Fricke, Suffolk — 20, Irvin A. Gillow, Erie — 14, Eric J. Kresse, Oneida — 22. **Pennsylvania** - John E. Creighton, Wayne — 20, James J. McKeehen, Delaware — 23, Russell C. Seward, Centre — 21. **West Virginia** - Cyrus Crum, Wayne — 22.

WESTERN REGION

Colorado - Alvie Rothe, Weld — 11, Leon S. Stanton, Chaffee — 13. **Idaho** - Russell G. Hillman, Fremont County — 25. **Montana** - John E. Ranney, Yellowstone — 15. **Nevada** - Darwin E. Bradfield, Lincoln — 13. **New Mexico** - Ralph R. Dunlap, Lincoln — 25. **Oregon** - James R. Huber, Union — 28, Don Coin Walrod, Columbia — 29. **Utah** - Harold G. Lindsay, Box Elder — 19. **Washington** - W. Douglas Warnock, County Extension Chairman — 13. **Wyoming** - Wayne H. Asay, Uinta — 14.

NORTH CENTRAL REGION

Illinois - Robert W. Hayward, Jr., Brown — 18, Robert E. Lahne, Stephenson — 17, Albert J. Pilch, Grundy — 22. **Indiana** - Dale R. Kasten, Henry — 23, Albert R. Marley, Area VIII — 23. **Iowa** - E. Hein, Waterloo Area — 20, Gene Neven, Marshall — 17, Ron Sanson, Page — 16. **Kansas** - John H. Barnes, Harvey — 21, Keith Fish, Trego — 18. **Michigan** - Fred W. Dostal, Lake — 25, Arvid W. Norlin, Alger — 24, E. Dean Raven, Mason — 25. **Minnesota** - Otto I. Lee, Lake of the Woods — 17, Erven W. Skaar, Isanti — 20, Richard E. Swanson, Anoka — 22. **Missouri** - Don Henderson, Mark Twain Area — 13, Lester A. Parrish, Kaysinger Area — 22, Gilbert L. Rader, South Central Ozarks — 22. **Nebraska** - Marlyn C. Low, Madison — 18, Roy F. Stohler, Dixon County and Northeast Five-County Area — 20. **North Dakota** - J.D. Latham, Richland — 21. **Ohio** - Marion E. Kroetz, Defiance Area — 18, Edwin E. Zorn, Eaton Area — 16. **South Dakota** - Norman Telkamp, Douglas — 21. **Wisconsin** - Eugene E. Anderson, Northern District Area — 20, Willis D. Erickson, Polk — 21, Norman S. Jennings, Fond du Lac — 21.

AA Winners were:

SOUTHERN REGION

Alabama - James S. Hines; **Arkansas** - Claude M. Bonner; **Florida** - Richard E. Bir; **Georgia** - Clyde E. Lester; **Kentucky** - Tom Stephenson; **Louisiana** - James E. Dison; **Mississippi** - Billy W. Rainey; **North Carolina** - John Gilbert Richardson; **Oklahoma** - Don Proctor; **South Carolina** - Linzie M. Muldrow; **Tennessee** - Willard L. Upchurch; **Texas** - Lowell B. Cure; **Virginia** - Gary P. Dingus.

NORTH CENTRAL REGION

Illinois - Frank L. Brewer; **Indiana** - Stephen J. Hudkins; **Iowa** - Wayne Kobberdahl; **Kansas** - Jack A. Linn; **Michigan** - Theodore M. Thomas; **Minnesota** - Eugene V. Bromenshenkel; **Missouri** - Harold Storck; **Nebraska** - Dennis D. Bejot; **North Dakota** - Warren Froelich; **Ohio** - George Ropp; **South Dakota** - Ronald Stee; **Wisconsin** - Harold LeJeune.

NORTHEAST REGION

Connecticut - Aaron H. Spandorf; **Maryland** - Charles J.D. McVeigh, Jr.; **Massachusetts** - Frederic B. Giebel; **New York** - Don R. Rogers; **Pennsylvania** - Jay W. Irwin; **West Virginia** - Asel Kennedy.

WESTERN REGION

Arizona - Don Howell; **Nevada** - Wallace J. Peterson; **New Mexico** - Billy Dictson; **Washington** - Eddie Thomason.

USDA Superior Service Award Winners were:

John D. Andrews, Louisiana
Lloyd C. Baron, Oregon
Billy Beach, Indiana
Don H. Peterson, North Dakota

Three National Donors Certificates of Appreciation were presented at Milwaukee to Monsanto, International Harvester and U.S. Steel. Fred Marshall accepted the certificate for Monsanto, Carl Comeford for International Harvester and Charles Bourne for U.S. Steel.

Winners in sponsored programs in cooperation with NACAA were:

Career Guidance - Sponsored by New Holland Division of Sperry Rand

-Richard S. Schukraft, Maryland
-Alan B. Wentz, Pennsylvania
-Richard J. Allen, Michigan
-Earl L. Van Meter, Kansas
-Jerry B. Clark, Alabama

-John W. Dodson, Arkansas
-Charles F. Gardner, Texas
-Harold Rice, Kentucky
-Lonnie J. Clanton, Arizona
-Paul Rauen, Oregon

Public Information

Radio program - B.G. Simms, Mississippi
Series of colored slides - Norman Schlesener, Kansas
Personal column - Harold C. Robbins, Tennessee
Photo news story - Paul M. Rauen, Oregon
Direct Mail piece - Robert Sposito, Michigan
Feature story - Gerry R. Marby, Colorado
Newsletter - C.R. "Chip" Hinton, Florida

Environmental Quality Recognition - Sponsored by Celanese Chemical Co.

Class I - Education
Floyd L. Schnirring, Iowa
Jim Nuss, Iowa

Class II - Publicity

John A. Killebrew, Mississippi

Class III - 4-H & Youth

Paul L. Dinkins, Florida

Class IV - Community Leadership (Individual Agent)

Dennis Domack, Wisconsin

Class V - Community Leadership (County Staff)
Thomas Sweetser, Maine

Horticulture Media Communications - Sponsored by O.M. Scott & Sons

Donald J. Tripp, Wisconsin
James C. Schroeder, Wisconsin
Ray E. Hunter, Washington

Recognition Award Winner - Sponsored by CIBA-GEIGY

John D. Andrews, Louisiana

1648 attended the 1975 Annual Meeting as reported by the Milwaukee Convention and Visitors Bureau, Inc. There were 886 members, 553 wives, 15 visitors and 91 children, 6 speakers, 7 donors, 27 Deans, Directors and USDA, 26 presidents.



The foyer between sessions was chatting area for county agents.



Much credit for a successful Annual Meeting goes to the untiring efforts of the Annual Meeting Chairman. Shown here is Stanley Rynearson, 1975 Annual Meeting Chairman, trying to find answers for 4-H Youth Chairman, Charlie Moody and others who have lost their way.

1976

**PRESIDENT'S HISTORY
Thurman J. Kennedy
BICENTENNIAL YEAR**



1976, our country's bicentennial year, was a milestone year for the NACAA. Membership increased to 5240. New professional improvement programs were made available to the membership. The Scholarship Fund continued to grow. A record-breaking 2600 attended the Annual Meeting in Richmond, Virginia, August 15 through 19. Every member was identified with the NACAA goal and theme, "Agriculture Leading the Way to a Better Tomorrow."

1976 Officers, Directors, and Committee Chairmen

President - Thurman J. Kennedy, Texas
 President Elect - Robert L. Jones, Maryland
 Vice President - Ed Koester, Idaho
 Secretary - John K. Wells, Ohio
 Treasurer - Laxton Malcom, Oklahoma

Immediate Past President)
 Executive Committee)
 Magazine Editor)

Norman J. Goodwin

Iowa

Region	Director	Term	
North Central	Dan Merrick	1976-77	Iowa
Northeastern	Robert G. Miller	1976-77	Maryland
Southern	Rowe McNeely	1976-77	North Carolina
Southern	Herman Lynch	1975-76	Texas
Western	Wing You Chong	1975-76	Hawaii

Committee	Chairman	Term	
Annual Meeting	Delbert E. O'Meara	1976	Virginia
Association Policy	Richard G. Marek	1976-77	New Mexico
Extension Programs	Reymond D'Armond	1975-76	Louisiana
4-H Young Men & Women	Bob Davis	1976-77	Ohio
Professional Training	Lloyd C. Baron	1976-77	Oregon
Public Information	Virgil Adams	1976-77	Georgia
Recognition & Awards	Earl D. Howes	1975-76	New York
State Relations	Russell E. Hibbard	1976 only	Connecticut
Public Relations	George Perisho	1975-76	Illinois
NACAA Scholarship	William M. Hale		Tennessee
Address Coordinator	Robert M. Hetrick		Pennsylvania

The first board meeting of the year was held in Milwaukee, Wisconsin on Friday, October 2, 1975, following the Annual Meeting of that year. Each national committee chairman submitted the plan of work for the committee for the 1976 year. The duties of the secretary and the treasurer were clearly defined since, for the first time, NACAA had both a secretary and a treasurer. The scholarship program and its organization were studied and a plan of action to effectively seek funds from industry was discussed. Arrangements for updating the NACAA history from 1971-75 were made. Mr. Delbert O'Meara, 1976 Annual Meeting Chairman, presented a poster of a minuteman and the theme, "Agriculture Leading the Way to a Better Tomorrow" for the 61st Annual Meeting scheduled for Richmond, Virginia, August 15 - 19. The theme was approved.

The winter board meeting, held at the John Marshall Hotel in Richmond, Virginia, January 9 - 12, 1976, gave the officers and directors a preview of things to come. The Virginia Agents met with the board and the hotel and meeting facilities were toured by the group. The annual meeting committee presented its budget for the meeting which was reviewed and approved. Other matters pertaining to the annual meeting were studied and plans began to finalize. Each committee report was presented by the vice president and appropriate action was taken by the board. The board was concerned with how it could best provide professional improvement opportunities for the membership and in this manner fully develop the annual meeting theme, "Agriculture Leading the Way to a Better Tomorrow." The importance of the regional meetings of state presidents was discussed and the fact that this was the best time for meaningful communication between the states and the national board was recognized by all. It was agreed that President Kennedy would, at each of the regional meetings, determine what the main concerns were and that the policy chairman and State Relations Committee would respond to the concern at the State Relations Committee Workshop during the annual meeting. This proved to be a very rewarding and meaningful effort.

The Statler Hilton Hotel, Washington, D.C., was the meeting place for the spring board meeting, March 31 - April 4, 1976. Highlights of the meeting included committee reports, directors' reports, arrangements for the four regional meetings, and contacts with interested individuals in planning the expansion of the NACAA Scholarship Fund and the involvement of industry representatives in the Scholarship Fund effort. The board toured the National 4-H Center and visited with Norm Mindrum and Grant Shrum on the importance of keeping the relationship of 4-H to Extension highly visible in all programs. The vice president submitted a proposed list of national chairmen and vice chairmen for review before preparing for presentation at the annual meeting.

The regional meetings were discussed and the policy committee chairman was instructed to proceed with gathering information from the states to be discussed at the State Relations Committee Workshop in Richmond.

NACAA members were fortunate to have new professional improvement programs available to them in 1976. The PRIDE program (Public Relations In Daily Efforts), under the direction of the Public Relations Committee and sponsored by Elanco was available for the first time. The Ciba-Geigy Awards Program was reinstated and was again available to each member recognizing outstanding educational programs conducted by County Extension Agents. The Environmental Quality Recognition Program, sponsored by Celanese Chemical Company offered new opportunities for recognition of a job well done.

The Board of Directors, aware of the importance of public relations, directed that NACAA be represented at every opportunity where groups associated with or interested in agribusiness gathered. The president attended the following events representing NACAA:

- National Association of Extension Home Economists Annual Meeting, October 29 - November 1, 1975 - Knoxville, Tennessee. Participated in panel with NAEHE and NAE4-HA presidents and Dr. Bob Bohanan, Chairman of ECOP Subcommittee for Agents associations concerning mutual concerns of Extension Agents.

- National Association of Extension 4-H Agents Annual Meeting, November 2 - November 5, 1975, Louisville, Kentucky.
- Annual meeting of Epsilon Sigma Phi, November 9 and 10 - Houston, Texas. Addressed the business session the afternoon of November 9, outlining ways our organization could best serve professional improvement efforts of the Extension Agent.
- National FFA Convention in Kansas City, Missouri, November 12 - 13, 1975. Was presented to the group at general session on November 13 and worked with Missouri Extension personnel in planning the continued maintenance of the Extension career booth at the convention.
- National Vocational Agriculture Teachers Association in Anaheim, California, December 6 - 9, 1975. Attended sessions of the meeting on December 7, 8, and 9, addressing the general session on December 8. Mutual interest efforts were emphasized.
- National 4-H Club Congress - attended by the president, president elect, vice president, and chairman of 4-H Young Men and Women Committee. Many donors and prospective donors contacted. Conference with other association officers planning regional meetings and conference with J. Clark Ballard, Chairman of ECOP.
- National American Farm Bureau Federation meeting in St. Louis, Missouri, January 5 and 6, 1976. Participated in general session and was introduced with Land Grant college representatives in a special program recognizing progress of the Land Grant System.
- As president of NACAA, met as a member of the ECOP Subcommittee on Associations with representatives of NACAA, NAEHE, and NAE4-HA. This meeting was held in Richmond, Virginia, March 29 - 31, 1976.
- The officers and board met with Mr. Parke C. Brinkley and other officials of the National Agricultural Chemical Association on Friday, April 2, 1976, during the spring board meeting. Also, Mr. Grant Shrum and Mr. Norman Mindrum met with the board concerning the National 4-H Club Congress and the NACAA Scholarship Fund. Mr. Dana Bennett (Farm Film Foundation) and Gordon Berg (AgriFieldman) met with the board to discuss expansion of the scholarship fund effort.
- NACAA President met with the California State Association in their first meeting, April 23 and 24, 1976. The meeting was attended by about 30 Agents and wives. This was a real milestone for California Agents and NACAA. The group voted to affiliate with NACAA, send delegates to the national meeting in Richmond, August 15 - 19, 1976, and devote their efforts to professional improvement.
- Oklahoma State Association meeting held in Stillwater, Oklahoma, July 7 - 9, 1976. Met with the group in various activities. Addressed the banquet meeting on July 8, and counseled with them concerning their bid at Richmond for the 1980 meeting.

Other members of the board were asked to represent NACAA at the National Livestock Feeders Association meeting and others as deemed advisable.

The regional meetings were held as follows:

Northeastern Region - Hartford, Connecticut - January 27 - 28, 1976. The meeting opened with a general conference period at 1:00 P.M., January 27, with all in attendance participating. This session was followed by the NACAA meeting with 19 state officers representing 10 states. The principal item of interest was the early planning for and discussion of the 1977 annual meeting to be held in Hartford. The theme of the meeting was to better serve the younger members by communicating more effectively and increasing the visibility of the national association.

Southern Region - Airport Inn, Atlanta, Georgia - January 28 - 29, 1976. The Southern Region indicated a high level of interest on the part of the state officers in attendance. General policy of NACAA was discussed by President Kennedy and

questions were answered. The question of collective bargaining and "joining a union" was discussed in depth and the consensus of opinion indicated that such action would probably not best serve the interest of the professional Extension worker.

Western Region - Casper, Wyoming - February 16 - 18, 1976. The Western Region Agents Association officers were concerned with rank and tenure. They encouraged a national survey to determine the situation in other states. Some states in the Western Region do give County Extension Agents benefit of rank and tenure in position assignments and pay adjustments. Interest was keen in these areas. The annual meeting to be held in Idaho in 1978 was discussed.

North Central Region - O'Hare Airport Inn, Chicago, Illinois - February 19 - 20, 1976. The state officers of the North Central Region were strong in their belief that the County Extension Agent concept should be recognized as a sound and successful educative process and that this concept be nurtured in the future by better communication with ECOP, local, state, and national legislators, Federal Extension Service, and Extension administrations in each state. The North Central Region agents were also questioning the situation in the nation as to rank and tenure fringe benefits of County Extension workers. Two candidates for vice president for 1977 were introduced.

It should be noted here that Mr. J. Clark Ballard of Utah, Chairman of ECOP, Mr. Jim Graves of Idaho, and Bob Bohanan, representatives on the Subcommittee for Agents Associations, were most supportive of the efforts of NACAA and gave its officers and board support when needed.

Mr. Charles W. McDougall, ES-USDA, attended several NACAA events during the 1976 year. Mr. McDougall, who truly understands the position of the County Extension worker, always has given loyal and valuable support to our organization. He maintains a fine line of communication between ES-USDA and NACAA.



PRIDE WINNERS

Stanley Geiser, Director Agricultural Communications, Elanco Products Company, a division of Eli Lilly and Company, Indianapolis, Indiana, sponsors of the PRIDE program, presenting PRIDE awards to Delbert Foster, Maryland, Northeast Regional winner; National winner, Henry Swanson, Florida, Southern Regional winner; and Jim Dougherty, Illinois, North Central Regional winner.

Extension Agents from all over this great nation and their families, friends and guests, 2600 in number, visited Richmond, Virginia, August 15-19, 1976, to take part in the 61st annual meeting of the NACAA. It was hosted by Virginia with headquarters in the John Marshall Hotel in Richmond, and was conducted by President Kennedy and the NACAA Board. Special meeting rooms were assigned for the use of Childrens' Nursery, Youth Functions, Ladies, Associate Life Members, 4-H Idea Room, Exhibit Hall, Press and Operations. Approximately 20 committees of Virginia agents had been planning and working for several years to make this meeting, the largest ever, a most successful one.

The weather was excellent and the programs were of high character. The fourteen tours functioned very successfully with each one ending at Williamsburg for a Virginia Smorgasbord dinner. The general theme of the meeting was "Agriculture Leading the Way to a Better Tomorrow". The theme of the Professional Improvement Sessions was "Search for Excellence". Attendance exceeded 2600 and was the highest on record.

The program was planned and developed to emphasize agriculture's rich heritage, the current situation, and the challenge of the future.

The Historical Review of Agriculture, presented by Allis-Chalmers, entitled "America and the American Farmer", was a bicentennial salute to agriculture and set the mood for the meeting. Dr. John E. Hutchison, Dean Emeritus of Texas A&M Extension Service, in his keynote address, "A Glance Back and a Look Ahead", stated: "A glance back reveals that Extension programs have been a vital force for progress, making a positive difference in the way people live." Dr. Hutchison pointed out that as we look ahead, Extension work will need a higher level of competence, greater dedication, and more effective interpretation to those who determine the level of resources available to us.



L to R - Norman Ross, Vice President and Jim Kissler, President of California Association present their state flag to President Thurman Kennedy at annual meeting at Richmond.

Dr. Bill Lufburrow, President of Goodwill Industries, Houston, Texas, presented a refreshing change of pace Tuesday morning with his address "A Better Tomorrow Begins With You." He suggested five key words that can help us have a better tomorrow: listen, appreciate, enthusiasm, leadership, and service. His address was entertaining and offered guidelines for a better tomorrow. Certainly, Dr. William E. Lavery, President of VPI&SU, Blacksburg, Virginia, called us to look to the future with "Tomorrow's Challenge for Extension." He pointed out that the problems facing agriculture today "are no less formidable than they were in 1914" and "many of the problems we find ourselves involved with are common to the producer, the supplier, the consumer, the community, and the local government."

The evaluation summary of the meeting indicated that the speakers were inspiring and motivational. The evaluation survey also indicates that a large number of NACAA members, from the standpoint of professional improvement, consider the "Search for Excellence" session presented on Tuesday afternoon the best part of the entire annual meeting program. Twenty agents, five from each region, presented programs telling "How To Get The Job Done" in their own county programs in subject areas of 4-H & Youth, Rural Development, Urban Programs, Farm Income, and Administration Management in county offices. These presentations were outstanding! The program illustrated outstanding Extension work and provided opportunity for professional improvement in a most interesting manner. Again referring to the survey, many feel that this portion of the annual meeting program might well be expanded.

Other highlights of the program included the inspiring Vespers program on Sunday evening and outstanding speakers at the regional meetings and at various professional improvement award programs. Agents were recognized for conducting outstanding educational programs in their respective counties in the areas of 1) Public Relations (76 participants in the Elanco PRIDE Program), 2) Public Information (1648 entries in the Am-Chem Public Information Awards Program), 3) Professional Training (55 entries in the Ciba-Geigy Professional Improvement Program, 4) 77 entries in the Scotts Turf Program), 5) Career Guidance (27 participants), and 6) Youth Work. The 4-H Talent Review on Monday evening, August 16, included 75 participants who presented an outstanding entertainment program.

Tuesday's business session included the secretary's report, the treasurer's report, adoption of the 1977 budget, approval of 1977 Committee Chairmen, and election of officers. The delegates selected Oklahoma City as the 1980 annual meeting site following a presentation by the Oklahoma delegation.

Officers elected for 1977 were:

President - Robert L. Jones, Maryland
President Elect - Ed Koester, Idaho
Vice President - Don Juchartz, Michigan
Secretary - John K. Wells, Ohio
Treasurer - Laxton Malcom, Oklahoma

Regional directors are:

North Central - Dan Merrick
Northeastern - Robert G. Miller
Western - John H. Pursel
Southern - Rowe R. McNeely
Southern - Charles H. Gulley

On Wednesday, August 18, professional improvement tours were held throughout historic Virginia. Fourteen tour groups branched out to most every part of the state, convening in Williamsburg that evening for a walking tour of the colonial capital and for a smorgasbord of Virginia-produced foods. Every phase of agriculture of major economic importance to Virginia was visited by one of the tours.

National committee chairmen gave individual reports on Thursday, August 19, and ten outstanding NACAA members were presented scholarships by the Scholarship Committee from the NACAA Scholarship Fund.



Business session of the voting delegates, 1976 Annual Meeting at the John Marshall Hotel, Richmond Virginia.

The final event of the meeting was the annual banquet on Thursday evening at 7:00 P.M. with 1512 in attendance. The program included the installation of officers and directors, presentation of awards to 108 Distinguished Service recipients and 41 Achievement Award winners.

Guest Speakers at the Annual Meeting included: Rev. Ernest Emurian, Arlington, Va.; Dr. W.E. Skelton, Dean Extension Division UPI&SU; Hon. Earl Shiflet, Governor of Virginia; Dr. John E. Hutchison, Director Emeritus Texas Cooperative Extension Service; Dr. W.A. Lufburrow, President Goodwill Industries, Dr. William E. Lavery, President UPI&SU; Robert L. Jones, President Elect; Virginia Zirkle, NAEHE; E. Wayne Colette, NAE4-HA.

Other guests who spoke at regional and special meetings included: Dr. T. Carlton Blalock, Assoc. Director North Carolina Agr. Extension Service; Dr. Lowell H. Watts, Director Colorado Cooperative Extension Service; Dr. H. G. Diesslin, Director Indiana Cooperative Extension Service; Dr. John Curtis, Director Maryland Extension Service; George Whitham, Associate Connecticut Cooperative Extension Service.

NATIONAL DONORS

1976 Meeting

Allis-Chalmers
Amchem Products, Incorporated
American Cyanamid Company
American Farm Equipment
American Income Life Insurance Company
American Institute of Cooperation
Chevron Chemical Company
Ciba-Geigy Chemical Corporation
Deere and Company
Elanco Products Company
International Harvester Company

Merck and Company, Inc.
Monsanto Commercial Products
Company
Pioneer Hi-Bred International, Inc.
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Shell Chemical Company
Agri. Division
Sperry New Holland - A Division of
Sperry Rand
U.S. Steel Corporation
211 STATE DONORS also contributed

RECEIVING DISTINGUISHED SERVICE AWARDS

FOR 1976

Winners Are Listed Below by States, Counties or Areas
and Years of Service

SOUTHERN REGION

Alabama - Wayne E. Davis, Elmore — 17, Dewitt O. Estes, Washington — 27, W. Gaines Smith, Jefferson — 11, Frank Wook, Marshall — 12. **Arkansas** - Erby L. Cathey, Izard — 21, Joel N. Ferguson, Arkansas — 19, Allen Harmon, Crittenden — 19. **Florida** - Paul Edwin Glasscock, Hillsborough — 18, Sylvester A. Rose, Brevard — 19, Edsel Thomaston, Walton — 22. **Georgia** - John W. Baughman, Jr., Gwinnett — 10, Otho L. Butler, Hall — 23, James A. Christian, State Staff — 20, William H. Craven, Jr., Burke — 23, James S. Maxey, Wilkinson — 19, Thomas E. Wheeler, Decatur — 15. **Kentucky** - L.D. (Joe) Ball, Lake Cumberland Area — 18, Walter Minton Jones, Hart — 19, Wayne J. Sininger, Grant — 20. **Louisiana** - Dalton P. Landry, LaFourche Parish — 21, Thurman L. Morgan, Calcasieu Parish — 25, Leland Carroll Scoggins, Sabine Parish — 15. **Mississippi** - William D. Craft, Amite — 14, John H. McCaskill, Sunflower — 17, William L. Richmond, State Specialist — 40, James L. Tolar, Perry — 25, Billy D. Walton, Choctaw — 17. **North Carolina** - Luther D. Baldwin, Franklin — 26, P.E. Bazemore, Union — 24, John D. Carroll, Guilford — 25, Victor J. Goodman, Richmond — 30, Enos William Register, Jr., Hertford — 18, O.C. Earle Wise, Madison — 19. **Oklahoma** - Von H. Long, Kay — 21, L.B. McClure, Oklahoma — 21, John D. Netherton, Pontotoc — 22. **South Carolina** - Marion J. Carter, Marion — 29, Franklin O. McAlhany, Bamberg — 16, J.D. Williams, York — 29. **Tennessee** - Lyle A. Donaldson, Pickett — 21, James W. McKee, Henderson — 13, James G. O'Neal, State — 20, Mack E. Steele, Sequatchie & Morgan — 19, Kenneth Eugene Sutton, Roane — 23. **Texas** - Don D. Decker, Bell — 22, Buford W. Dobie, Brooks — 18, W. Bruce Griffith, Howard — 15, Harvey G. Hoermann, Refugio — 21, Billy H. Reagor, Ward, Matagorda, Martin, Crockett — 11, James R. Risinger, Collin — 20, Harry D. Smith, Robertson — 22. **Virginia** - James R. Butler, Albemarle — 23, Allen Greene Strecker, Rockbridge — 17, Kenneth C. Williamson, VPI&SU, Animal Science — 28, J. Ernest Wrenn, Southhampton — 15.

NORTHEASTERN REGION

Maine - Chadwick Arms, Franklin, Kennebec, Knox-Lincoln — 17. **Maryland** - Chester M. Cissel, Queen Anne — 23. **Massachusetts** - Howard F. Knight, Pioneer-Valley-Berkshire Region — 17. **New Jersey** - Richard L. Washer, Burlington & Dairy Agent for 5 South Jersey Counties — 18. **New York** - Antonio Aja, Jr., Onondaga, Oswego, Cayuga, Madison — 22. **New York** - Raymond C. Nichols, Wayne, Stueben — 24, Kenneth W. Stone, Western New York Muck Program — 25. **Pennsylvania** - Garner P. Mitchell, Potter, Clinton — 21, John L. Rosenberger, Juniata — 22, Herbert C. Terndrup, Cambria — 25. **West Virginia** - Eugene Hill Mitchell, Beckley Area, McDowell County — 27.

NORTH CENTRAL REGION

Illinois - Jon F. Ellis, Bureau — 21, Charles E. Orcutt, Clark — 20, Charles E. Willman, Randolph — 19. **Indiana** - Dwight E. Miller, St. Joseph — 24, A.B. "Duke" Scaglia, Tippecanoe — 22. **Iowa** - Ober Jay Anderson, Polk — 17, Kay A. Connelly, Waterloo Area — 20, Clifford I. Iverson, Ottumwa Extension Area — 15. **Kansas** - Robert W. Bozworth, Franklin — 16, Bob W. Newsome, Riley — 20. **Michigan** - Friedrich J. Henningsen, St. Joseph — 18, Dean R. Rhoads, Northern Michigan — 20, Harold E. Spink, Jackson — 17. **Minnesota** - Roger J. Larson, Chippewa — 21, John W. Peterson, Sibley — 18, Duane R. Schrader, Chisago — 18. **Missouri** - Karl Lea Hartung, Green Hills Area, Linn — 18, Noel Kenneth Morris, Lakes Country

Area — 16, Glenn Patton, Bootheel Area — 20. **Nebraska** - Roland L. Cooksley, Phelps-Gosper — 20, Harry Stokely, Cherry — 21. **North Dakota** - John P. Peterson, Mountrail — 19. **Ohio** - Ralph W. Newman, Clark — 28, Carl F. Ruff, Ottawa — 21. **South Dakota** - Eugene C. Larson, Lake — 19, Robert S. Sampson, Spink — 21. **Wisconsin** - Edward Ausderau, Trempealeau — 22, Prof. A.J. Francour, Southwest District Director — 26, Donald J. Tripp, Ozaukee — 22.

WESTERN REGION

Arizona - Robert E. Dennis, Arizona — 17. **Colorado** - Donald D. Kaufmann, Larimer — 20, N. Gail Shellburg, Southeast Colorado Area — 14. **Hawaii** - John R. Blalock, Hawaii — 27. **Idaho** - J. Wayne Cole, Cassia — 19. **Montana** - Lenix Badger, Park — 28. **Nevada** - E. Irving Hackett, Elko — 15. **New Mexico** - Palemon A. Martinez, Santa Fe — 19. **Oregon** - Wayne Roberts, Yambill — 25, Jack H. Wood, Linn — 28. **Utah** - Rell F. Argyle, Summit — 20. **Washington** - I. Richard Adlard, Skamania County, Mid-Columbia Area — 22. **Wyoming** - Arlowe D. Hulett, Albany — 20.



A break in a busy schedule for refreshments.

1976 Achievement Award Winners:

Southern

James O. Conway, **Alabama**; Bobby G. Perry, **Arkansas**; Daniel E. Mullins, **Florida**; John Meredith Woodruff, **Georgia**; Paul D. Deaton, **Kentucky**; James L. Dardeau, **Louisiana**; Donald B. Schmidt, **Mississippi**; William L. Fowler, **North Carolina**; Lonnie Sellers, **Oklahoma**; Laval Oxendine, **South Carolina**; Thomas E. Fortune, **Tennessee**; Jimmy F. McCelvey, **Texas**; C. Ted Carroll, **Virginia**.

Northeast

Robert Evans, **Maine**; G. Richard Curran, **Maryland**; R. Alden Miller, **Massachusetts**; David Sorensen, **New Hampshire**; Richard Weir III, **New York**; Alan H. Michael, **Pennsylvania**; William L. Coffindaffer, **West Virginia**.

North Central

Robert Harris, **Illinois**; Allen E. Boger, **Indiana**; Roger A. Musselman, **Iowa**; Ray E. Purdy, **Kansas**; James W. Pelham, **Michigan**; Donald Paul Untiedt, **Minnesota**.

Albert L. Kennett, Missouri; Densel W. O'Dea, Nebraska; Jerry Larson, North Dakota; Paul L. Gerstner, Ohio; Leroy Johnke, South Dakota; Ward W. Repp, Wisconsin.

Western

Carlton L. Camp, Arizona; J. Joseph Shaughnessy, Colorado; Jay J. Ney, Idaho; Gregg R. Carlson, Montana; Ronald H. Gustafson, Nevada; Dan R. Liesner, New Mexico; Verl B. Matthews, Utah; Edward M. Forster, Washington; Gerald E. Fink, Wyoming.

1976 USDA Superior Service Awards:

James L. Adams, Colorado; Peter Bieri, Wisconsin; Richard C. Bornholdt, New York; John C. Miller, Idaho; Richard L. Norton, New York.

Total registration for the annual meeting was as follows: 985 regular members - 718 wives - 507 children - 114 associate members - 28 visitors - 35 past presidents and wives - 213 donors and guests. This was a total of 2600 that participated in the 61st Annual Meeting.

In summary, President Kennedy stated that he felt that agriculture's image had come full circle since the sod was first broken in America more than 200 years ago. At that point in our history, the primary effort of the colonists was producing enough food to prevent starvation during those harsh winters in our new land. All County Agents know of the timely, life-saving teachings of Squanto, whom we call the FIRST County Agent. As America developed, new fields could be cleared for the production of food. Today, however, most productive land is producing food or fiber. This, plus the rapidly expanding world population, has focused attention on the fact that our food supply is not inexhaustible. American agriculture must lead the way to provide food and fiber for this needy world.

Dr. John Hutchison, Director Emeritus of the Texas Agricultural Extension Service, in his keynote address was evaluating the future of NACAA and all County Extension Agents when he said, "Looking toward the nation's third century, we can see an expanding need for the very kinds of educational services Extension is best equipped to provide. But if we are realistic, we must acknowledge that the challenges which Extension must face are exceedingly more complex than those of Century II. They will require a higher level of competence, greater dedication, and more effective interpretation to those who determine the level of resources available to us if we are to play a role equally as vital to our Nation as that which characterized our efforts to date."

"One ship sails east while another ship sails west by the self same winds that blow. It's the set of the sails and not the gales that determines the way we shall go."

May NACAA continue to set the sails to reach the goals of this new century and establish a new era of accomplishment.

SEC. JOHN K. WELLS
EXPLAINS
"HOW NACAA OFFICERS
AND DIRECTORS
ARE SELECTED"

All officers are elected for a one year term, however, the president-elect automatically moves up to the office of president. The following schedule shows how the four regions are represented on the board and the order in which they are elected.



<u>Year</u>	<u>President</u>	<u>President-Elect</u>	<u>Vice-President</u>
1975	North Central	Southern	Northeastern
1976	Southern	Northeastern	Western
1977	Northeastern	Western	North Central
1978	Western	North Central	Southern
1979	North Central	Southern	Northeastern
1980	Southern	Northeastern	Western
1981	Northeastern	Western	North Central



Bob Lee, Eastern Regional Marketing Manager, shaking hands with Chief Squanto, Roy D. Porter, MD, at the Squanto Luncheon for first timers and wives, sponsored by International Harvester Co.



1977 NATIONAL OFFICERS - L to R: John K. Wells, OH; Ed Koester, ID; Robert L. Jones, MD; Thurman J. Kennedy, TX; Don Juchartz, MI; and Laxton Malcom, OK.



REGIONAL DIRECTORS, L to R - Dan Merrick, IA, North Central; Charles Gulley, KY, Southern; John Pursel, NV, Western; Robert Miller, MD, Northeastern; and Rowe McNeely, NC, Southern.

Above Officers and Directors responsible for the
62nd Annual Meeting, October 2-6, 1977
Hartford, Connecticut

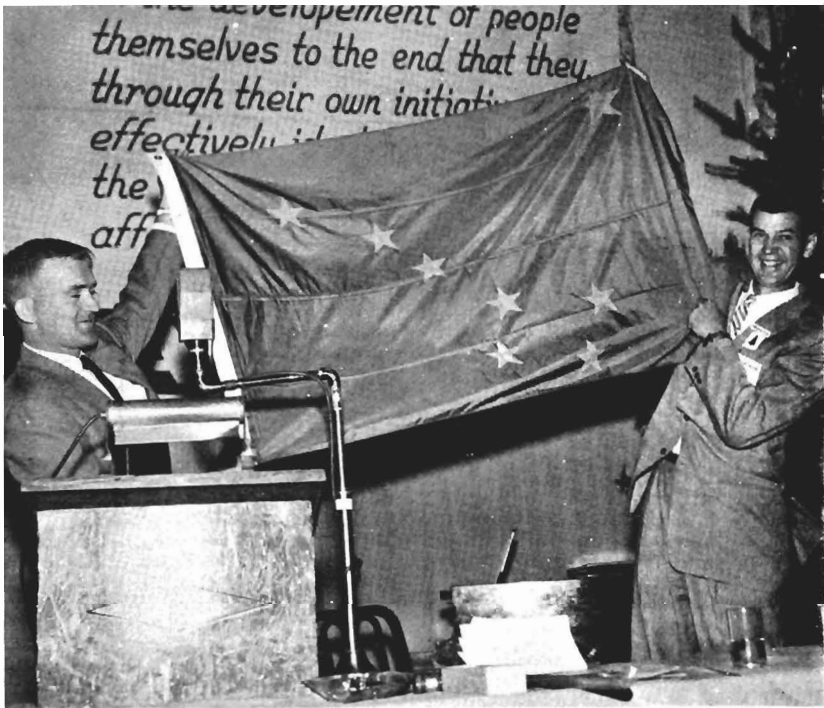
*“Extension Education
Bridge To A Better Life”*

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1917	Ed B. Heaton, Ill.	Chicago	15
1918	Ed B. Heaton, Ill.	Chicago	15
1919	Carl N. Kennedy, Iowa	Chicago	16
1920	A. J. Dexter, S. Dakota	Chicago	16
1921	Martin L. Mosher, Ill.	Chicago	19
1922	Martin L. Mosher, Ill.	Chicago	20
1923	J. W. Merrill, Iowa	Chicago	22
1924	Calvin Perdue, Ind.	Chicago	23
1925	K. A. Kirkpatrick, Minn.	Chicago	24
1926	J. C. Hedge, Ohio	Chicago	25
1927	A. W. Palm, S. Dakota	Chicago	26
1928	A. B. Bucholz, N. Y.	Chicago	27
1929	R. L. Olds, Michigan	Chicago	28
1930	Morgan P. McKay, Utah	Chicago	29
1931	Earl Mahew, Kentucky	Chicago	30
1932	J. E. Whonsetler, Ohio	Chicago	31
1933	R. S. Clough, Missouri	Chicago	33
1934	Elwood Douglass, N. J.	Chicago	34
1935	F. R. Kerrigan, Iowa	Chicago	37
1936	Horace E. Abbott, Ind.	Chicago	40
1937	Bright McConnell, Ga.	Chicago	43
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1939	D. Z. McCormick, D. C.	Chicago	49
1940	J. Ed Parker, Kentucky	Chicago	53
1941	Ernest V. Ryall, Wis.	Chicago	57
1942	C. C. Keller, Missouri	Chicago	62
1943	L. V. Toyne, Colorado	Chicago	66
1944	Ed Beck, Texas	Chicago	71
1945	A. F. MacDougall, Mass.	Chicago	76
1946	Webster H. Sill, W. Va.	Chicago	82
1947	H. M. Nicols, Texas	Chicago	88
1948	Stuart Stirling, N. Mexico	Chicago	94
1949	John Henry Logan, Fla.	Denver	100
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1958 Seattle Meeting, NACAA — Alaska joins NACAA. James Matthews, Fairbanks, Alaska, presents Alaskan flag to the NACAA President Marion Bunnell. (See Page 160)

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