HISTORY

of the National Association of County Agricultural Agents

1977-1988

Cooperative Extension System

Investing in America's Future

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PREFACE

This is the third recording of events that have marked the progress and legacy of Extension's oldest and most active organization. The first history, 1915-1960, was edited by Edwin Bay, Illinois, and the second, 1961-1976, by my good friend, Stanley B. Sutton, Maryland. Each of these editions was written in their unique style. What does one include in a history? One could be a "pack rat" and try to include the remotest of details or one might strip away everything but the bare essentials. This attempt is somewhere down the middle.

There is no way that the member who has never had the opportunity to serve on the Board of Directors of NACAA can grasp the sense of dedication, the camaraderie and the commitment to service that these men demonstrate. Their concern for agriculture, the farm family, the Extension Service and the County Agent profession is unique among professional organizations. The men who have served the Association, so well, were given the freedom to do so by their Extension Director and County Board. Even their County staff made sacrifices in order that a co-worker could serve.

It is tempting to allow the Annual Meeting to overshadow the work and activities of the year—we have tried hard to avoid this. Likewise, it is so easy to fall into the trap of permitting the year's events to read like a set of minutes—hopefully we have avoided this.

There are a number of items that are recorded that have been important to the organization over the course of many years: scholarship program; record of donors; record of honorees—Distinguished Service Awards, Achievement Awards and USDA Awards and recognition of donors and special guests. You will find the delightful story of Squanto, the first County Agent. There is a copy of the testimony given at a Congressional Hearing and copies of three citations presented to some special people. Early in this publication is a copy of the Code of Ethics and the purposes of NACAA—which provide direction as we move toward the turn of the century. The events recorded in the "twelve years" is very structured. An attempt has been made to have the president say something about the nation's agriculture and the state of NACAA, followed by Board Meeting Highlights, Regional Workshops, Annual Meeting, Election and Public Relations. Finally, an effort was made to capsule the nine actions that had the greatest impact on the organization and its members and it is entitled, "Actions That Impact."

A number of items are included as a record for posterity—list of speakers, sponsors of special meals and papers presented in workshops or Search for Excellence. The reader may prefer skipping over these items unless they are of special concern.

Changes have been constant in these few years. Suddenly we are conscious of limited energy and the cost is rising. The environment is a major concern; there are problems with pesticides; acid rain; disposal of waste and pollution of air, water and soil. Today, people are probably more health conscious and diets are modified, reducing caloric intake, eliminating offensive fats and exercising. These changes are beginning to affect agricultural producers and Ag Extension programs. The following chart illustrates the substitution that has begun to take place. It is in pounds of meat consumed annually per capita in the United States.

	1975	1987
chicken	40	63
beef	94	74
turkey	6.2	15.6
fish	10.3	15.0

This year, 1989, is the 75th Anniversary of the Smith-Lever Act. A book has been published that reflects Extension's input into America. For the event, much of the activity will be held on May 8, with TV appearances, planting of trees, speeches, luncheons, a presidential proclamation and an effort to focus on the contributions and achievements of the Extension Service.

James A. Smith
Editor

THE HISTORY OF THE NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS 1977-1988

By James A. Smith

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ACKNOWLEDGMENTS

No one person is responsible for the content of this history. It has come to this place because of the fine secretaries: John Wells, Ohio; Bobby Sims, Mississippi; Mark Bryles, Arkansas; Arlowe Hulett, Wyoming; and Edgar Hooper, West Virginia, who meticulously recorded the actions of Board Meetings and Annual Meetings. My job was made easier because Historians Bob Hetrick, Pennsylvania; Ken Waud, Washington; and Bobby Sims, Mississippi, took the minutes and fashioned them into an orderly product. The Presidents answered questionnaires, responded to phone calls, searched their records and in some cases helped find photographs and identified pictures. Stuart Hawbaker provided copies of *The Proceedings* that I had misplaced. Without the financial support of the Board, this book would never have been published, so in a sense every member of NACAA had a part in making this history possible.

My appreciation to the Sarah Summers Secretarial Service, who typed and retyped the pages, and to Miss Claudine O'Brien, who scrutinized the copy for misspelled words, dangling participles and misplaced commas. All of these were time consuming services.

THE CODE OF ETHICS

National Association County Agricultural Agents

My professional standards shall have in them a note of understanding for our common humanity. My work, ambitions and relations shall always cause me to take into consideration my highest duties as a member of society.

In every position of business life, in every responsibility that comes before me, my chief thought shall be to fill that position and discharge that responsibility to lift the level of human ideals and achievements a little higher than I found it.

I shall:

FIRST: Consider my vocation worthy and as affording me distinct opportunity to serve society.

SECOND: Improve myself, increase my efficiency, and enlarge my service.

THIRD: Remember that I am a professional person and want to succeed, but that I am first an ethical person and wish no success that is not founded on the highest justice and morality.

FOURTH: Respect and hold in high esteem science in all its phases and to recognize that Experiment Station and U.S.D.A. findings constitute professional authority in agriculture and to respect the opinion of those who have established themselves as authorities in this branch of science.

FIFTH: Be loyal to our State Universities, the U.S.D.A., our local, state, and national government.

SIXTH: Hold in high esteem the callings of both rural and urban activities including farming, urban and youth development programs and homemaking.

SEVENTH: Recognize that the development of leadership and the building of communities is the highest service I can render as a County Extension Agent.

EIGHTH: Maintain an open mind, seeking always to understand the viewpoints of others.

NINTH: Not engage in any activity which will interfere with the proper fulfillment of my professional duties and bring discredit to my office.

TENTH: Support and contribute to strengthening my State or Regional and National Association of County Agricultural Agents in their efforts to improve and advance the Extension Service Program for the betterment of our nation.

Purposes of the National Association of County Agricultural Agents

To assist member state associations in securing additional opportunities for furthering educational advantages;

To encourage a high standard of professional performance among our extension field workers;

To promote a high degree of cooperation and loyalty among extension people;

To assist in the furthering of the ways and means of improving the effectiveness of cooperative extension work;

To advance the basic importance and position of American Agriculture in our national economy; and

To cooperate in carrying out the policies and programs of the Land Grant Colleges in the United States.

Twelve Years

1977
History of NACAA
Robert L. Jones
President

Agriculture is facing new challenges—grain surpluses have been created as a result of the favorable prices of 1973-74. Now with low prices, the grain bins are bulging. Farmers and ranchers are hearing a new term called "environmental quality." Its meaning will expand and become a major concern for the total population.

Lloyd Barron, Chairman of the Professional Training Committee, in his final committee report said, "This Environmental Quality Awards Program is a very timely program and no doubt close to half the Extension Agents in the United States have some phase of their program that relates to this subject."

President Carter was elected in November, 1976. This brought about a major reorganization of the U.S. Department of Agriculture and changes in the Federal Extension Service. A new structure in Washington with new personnel, often with limited knowledge of Extension, has presented an administrative challenge.

BOARD MEETING HIGHLIGHTS

The Dow Study Tour, a very popular program ten years earlier, has been reinstated.

In 1976, plans were initiated to bring the history of NACAA current. Past President Joe Thurston, Pennsylvania, was selected to pull this material together. After a few months, Joe sent Secretary John Wells some penciled notes and requested that he be relieved of this responsibility. Wells developed reviews for the years 1961-1976. President Bob Jones asked Stanley Sutton, Maryland, who had retired to edit the material and have it printed. This updated history was added to the original history and made available at the 1977 Annual Meeting.

Last year several Past Presidents urged that the title, "Associate Life Member" be changed to "Life Member," but changes come slow. Perhaps in time this change will be made.

For several years, Lloyd Barron, Oregon, has urged the Board to consider having the proceedings of the Annual Meeting published. The Board asked Barron if he would serve as the first editor. He agreed and the 1977 *Proceedings* were the first produced. A copy was mailed each member that registered for the Annual Meeting. Copies were available for purchase by others.

The 4-H Young Men and Women's Committee requested that the Board consider changing the committee's title to "4-H and Youth." The change was made.

The Board approved an Agricultural Marketing Seminar in cooperation with the Chicago Board of Trade. Training in marketing strategies that could improve the economic well being of farmers and ranchers was held in October, 1977. Five agents attended the three-day program.

The Pennsylvania Association hosted NACAA members with a Sunday buffet.

Robert Hetrick, Pennsylvania, was appointed historian and to serve at the pleasure of the Board.

Past President Thurman Kennedy gave *The County Agent* a more professional look, both in appearance and content.

Charlie Gulley, Kentucky, retired and John Kavanaugh replaced him as Southern Region Director. Kavanaugh was installed at the Winter Board meeting by Past President Kennedy.

A major effort will be made to strengthen the committee structure. Following the Annual Meeting, the chairmen and vice chairmen will meet Friday morning under the direction of the vice president to refine plans and strategies.

The Public Relations Committee was authorized to market NACAA materials (history, decals, jewelry, etc.) during the Annual Meeting.

Membership and scholarship certificates were redesigned for use this year. They are personalized with the president's signature and attractively framed.

Ray Vasold, Chairman Extension Program Committee, resigned as he will retire at the end of May. James Reed, Colorado, was appointed to fill his position effective June 1.

The Spring Board Meeting was held at the Nevada Hilton Hotel, Las Vegas, Nevada, April 20-23.

REGIONAL WORKSHOPS

The four regional president's workshops were conducted in cooperation with the other two Agents' Associations and Epsilon Sigma Phi, providing an excellent opportunity for the president to "listen in" as each state president outlined his efforts and concerns. "One can't attend these meetings without being impressed with the tremendous sincerity, commitment, and dedication of County Agents throughout the country. State presidents are a vital link to the progress of our association," President Jones remarked.

Western Region, January 31 - February 1, Reno, Nevada. Concerns were expressed about collective bargaining in some states. There was a high level of interest in association programs. The 1978 Annual Meeting will be held in Boise, Idaho. Director Jim Graves, Idaho, represented ECOP and addressed a joint session on penalty mail, budget and anticipated new programs.

North Central Region, February 4-5, Chicago, Illinois. Director Graves addressed a joint session and expressed concern about "ear marked" funds, eroding penalty mail funds to other agencies and the competition for funds. He pointed out that frequently when funds are spread thin they are dissipated before they get to the county level.

Northeastern Region, February 14-15, Boston, Massachusetts. Charlie McDougall, ES-USDA represented ECOP and reviewed budgets, retirement systems and new proposed programs. Since the Annual Meeting this year is in Hartford, Connecticut, it consumed a significant portion of the meeting. There was a good exchange between state presidents.

Southern Region, February 16-18, Atlanta, Georgia. The Georgia Association conducted an outstanding program with public officials, which keeps the legislative leadership informed about agriculture and Cooperative Extension. NACAA programs were reviewed. Charles McDougall, representing ECOP, talked about agricultural research, penalty mail and budgets. Two nominees were presented as candidates for NACAA Vice President. They were from North Carolina and Oklahoma.

ANNUAL MEETING

The Annual Meeting was held in Hartford, Connecticut, October 2-6 with over 1700 members, families and guests of NACAA attending. The beautiful fall colors and good weather set the stage for a good meeting. The Civic Center was used for principal meetings and the Sheraton-Hartford served as headquarters' hotel. The theme, "Extension Education — Bridge to a Better Life" and the logo of a New England covered bridge highlighted the printed program. As we stepped into the third century of our nation, the program was designed to focus on taking a look from the "Bridge" by the speakers.

The Pennsylvania Sunday buffet was an outstanding event. Vespers followed with Dr. Nathanael Guptill speaking on "Better Living Begins with the Spirit." The University of Connecticut Choir and Brass Ensemble provided special music.

At the Monday general session, Dr. Glenn W. Ferguson extended a welcome to Connecticut and New England on behalf of the six New England Land Grant Universities. A symposium of four outstanding 4-Hers, Russell Altenhof, Texas; John Burdick, Connecticut; Pat Green, Iowa and Theresa Schlagel, Kansas, reported on the National 4-H Conference.

Allan Grant, President, American Farm Bureau Federation, was the keynote speaker. He affirmed Farm Bureau's belief that the Cooperative Extension Services' primary agricultural service was to America's farmers and ranchers. He said, in talking with many people that the following three areas needed increased emphasis from County Agents:

1. More attention needs to be given to economics and to international marketing.
2. There is a great need for more research and education in the fields of price analysis and price information.
3. Extension Service educators should be more aggressive in creating a better understanding of the private competitive enterprise marketing system.

Allan T. Grant, President, American Farm Bureau Federation and keynote speaker, is greeted by NACAA President, Robert L. Jones.

Captain Jack Fellowes, a U.S. Navy pilot, who spent 6½ years as a prisoner of war in Vietnam, received a rousing standing ovation at the conclusion of his address.

Dr. Neill Schaller, New Administrator ES-USDA, could not attend and Mr. Charles McDougall, Deputy Administrator, substituted, reviewing new legislation affecting Extension.

Dr. David Call, Director Extension, New York, and Chairman of ECOP; Pat Jarboe, President NAEHE; Wayne C. Schroeder, President NAE 4-HA; and Ed Koester, President-elect NACAA, in a symposium spoke on "Cooperation Bridges the Gap," stressing teamwork among workers in the various segments of Cooperative Extension.

Other guest speakers included: Dr. Barry Flinchbaugh, Special Assistant to President, Kansas State University; Dr. W. M. Bost, Director, Mississippi Cooperative Extension Service; Mr. James R. Johnston, Director, Special Risk Division, American Income Life Insurance Company; Mr. Enos Heisey, Chairman, National Farm City Council; and Mr. Sam Stenzel, Executive Secretary, National Vocational Agricultural Teacher's Association.

"The Search for Excellence" seminar continued to be a prime professional improvement attraction with papers given in five categories by 20 members on Wednesday morning. Half of the papers were repeated Thursday afternoon.

Papers Presented:

4-H and Youth:

"4-H and Youth Horticulture Program," Russell J. Balge, Maryland

"4-H in the Classroom," Catherine A. Nelson, Minnesota

"Bringing 4-H to Life in Dallas County," Edwin B. Bright, Texas

"4-H Livestock Option Wheel," Lance M. Earley, Colorado

Urban Programs:

"Salt Lake Master Gardener Program," John R. Hoffman, Utah

"An Urban Program of Home Vegetable Garden," Ray W. Zimmerman, Oklahoma

"Teaching Horticulture in an Urban Area," Ralph Kittle, Ohio

"4-H Urban Roving Leader Program," Elmore R. Hunter, Pennsylvania

Farm Income:

"South Branch Poultry Industry," William L. Clark, West Virginia

"The Life Cycle of a Mosquito Program," Arlowe Hulett, Wyoming

"New Rice Farmers," Albert M. Swaty, Arkansas

"The Northern Minnesota Beef Cow-Calf Demonstration Program," Gerald J. Sullivan, Minnesota

Rural Development:

"Environmental Housing Program," Eric J. Kresse, New York

"Providing Jobs," Byron B. Williamson, Jr., Alabama

"Comprehensive Planning and Community Development," Leonard Anderson, Wisconsin

"Land Use Planning—Shaping the Public Decision," Armen V. Sarquis, California

Administrative Management:

"Development of a New Extension Facility," Warren Sifferath, Minnesota

"Administrative Management of County Office," Delbert T. Foster, Maryland

"Administrative Management of the Pitt County Extension Office," Edwin L. Yancey, North Carolina

"Management Depends Upon Internal and External Communications," Donald D. Kaufmann, Colorado

The 4-H Talent Revue, sponsored by Monsanto, continues to be a highlight of NACAA Annual Meeting. This show featured seventy 4-Hers from seven northeastern states.

Special meals were sponsored by many donors: The Environmental Quality Awards Banquet, sponsored by Velsicol Chemical Corporation; the Voting Delegates

Virgil Adams (l) presents award to Maurie Turner, Amchem (r). A picture containing Public Information Awards Brochures for each of 10 years of Amchem participation.

Breakfast, sponsored by Merck & Company, Inc.; the DSA and AA Awards Breakfast, sponsored by American Income Life Insurance Company; the Committee Members' Breakfast, sponsored by Allis-Chalmers; the Turf Grass Awards Luncheon, sponsored by O. M. Scott & Sons; the Presidents and Vice Presidents Luncheon, sponsored by American Institute of Cooperation; the Field Crops Award Luncheon, sponsored by Ciba-Geigy Chemical Corporation; the Squanto Luncheon, sponsored by International Harvester Company; and the special 10th year anniversary of the Public Information Awards Banquet, sponsored by Amchem Products, Incorporated.

Harmony in Motion—The Rockingham County, New Hampshire, Teen Choral Group. Pictured from left to right are Bonnie Schweizer, Wendy Terry, Sue Lyons and William Pahl.

ELECTION

At the Tuesday business session, the following officers and directors were elected for 1978:

President	Edward Koester, Idaho
President Elect	Donald D. Juchartz, Michigan
Vice President	James A. Smith, Virginia
Secretary	John K. Wells, Ohio
Treasurer	Dale A. Hewitt, Illinois
Northeast	Richard A. Bailey, Pennsylvania
North Central	Charles W. Smith, Kansas

Frederick J. Stare, M.D., internationally known nutritionist, Harvard University, center front row, shared thoughts with the NACAA Board of Directors.

Western	John H. Pursel, Nevada
Southern	John M. Kavanaugh, Kentucky
Southern	Hayes T. Farish, Mississippi

Cornell University, Ithaca, New York, was chosen as the 1981 Annual Meeting site.

Scholarships were awarded six individuals and one group, valued at $3,000.00.

The New England Association hosted the group on a tour either to Sturbridge Village or Mystic Seaport on Wednesday afternoon, followed by a "Down East" chicken barbeque at the Tolland Agricultural Center.

The Annual Meeting concluded with the installation of officers and directors and honoring 113 DSA recipients and their wives and recognizing 44 Achievement Award recipients. The Annual Banquet was attended by 1289.

PUBLIC RELATIONS

NACAA was represented at the following meetings during the year:

-National Association of Extension Home Economists Annual Session, Portland, Oregon
-Georgia Association of County Agriculture Agents' Annual Meeting, Macon, Georgia
-National Association Extension 4-H Agents, Grossinger, New York
-Epsilon Sigma Phi Annual Meeting, National 4-H Center, Chevy Chase, Maryland
-National 4-H Club Congress, Chicago, Illinois
-National Association Vocational Agricultural Teachers, Houston, Texas
-American Farm Bureau Federation Annual Convention, Honolulu, Hawaii
-National Livestock Feeders Association, St. Louis, Missouri
President Elect Ed Koester represented NACAA
-National Farmers Union Convention, San Antonio, Texas
Immediate Past President Thurman Kennedy represented NACAA
-National 4-H Conference, Washington, D.C.
-American Institute of Cooperation Annual Conference, College Station, Texas
Immediate Past President Thurman Kennedy represented NACAA

1978
History of NACAA
Edward F. Koester
President

Agriculture is in an expansion mode. Farmers are being urged to plant more because agricultural products are needed to help balance trade; yet markets are uncertain and capital costs are high. Land prices are rising rapidly. Top farmers are beginning to recognize the value of farm management and tools, such as computers, which are beginning to be talked about.

Pollution and environmental problems are being highlighted by federal and state regulators. Energy problems and shortages, contrived and real, are high on agriculture's agenda of concerns.

WASHINGTON MEETINGS

In early 1978 President Koester, President Elect Juchartz and Policy Chairman Kennedy went to Washington, D.C. This trip was authorized by the Board of Directors and with the knowledge and support of ECOP. NACAA felt the need to address their concerns at the federal level, especially the proposed federal Extension reorganization, budgets and programs that will affect Extension work at the county level. Directors John Kavanaugh, Kentucky, and Hayes Farish, Mississippi, were very helpful in arranging for key congressional contacts.

In President Koester's report to the membership, he said, "We made about 50 contacts with representatives from USDA, at O.M.B., Congressmen, Senators and other key people concerned with policy and budget setting. We were well received and had numerous opportunities to state our position and concerns. If the membership is under the delusion that all you have to do is simply do your job and then you will be rewarded financially and with job security, don't you believe it. It is mind boggling when you see what can and often does happen during the budgeting process. We were particularly concerned to have O.M.B. tell us that they were not impressed by the numbers game—'How many meetings were held and how many attended'—but rather what was done for and with people socially and economically. They perceive Extension as inflexible and not accountable."

Congressman Jamie Whitten, Chairman of the Agricultural Appropriations Committee, and "Mr. Agriculture" on the hill, stated that he would like to hear from our clientele throughout the year, not just at budget time and in their own words express what Extension is doing for them. He also stated, "We know it takes money to operate—don't mention dollars."

At a meeting with ECOP later this summer, this group indicated that our work in Washington was a definite plus and was a positive activity.

Warren Myers, Life Member, Illinois, presents a check for the Scholarship Fund from Archer, Daniels, Midland Company, to Dan Merrick, Chairman, Scholarship Committee and President Koester.

BOARD MEETING HIGHLIGHTS

During National 4-H Congress in November 1977, the Executive Committee of NACAA met with the President of the Chicago Mercantile Exchange to determine the feasibility of developing sponsorship of a marketing seminar between NACAA and the "Merc." The challenge was exciting to both parties. Ronald Frost of CME was invited to join the discussion and plans were quickly outlined. At this year's Annual Meeting in Boise, Peter Stubben, Director of Education for CME, announced that in 1979 there will be two 3-day seminars at the exchange and that approximately 2% of NACAA membership or 110 members would be eligible to participate in this activity. All costs would be covered by CME, estimated to be about $42,000.

The Winter Board Meeting was in Boise, Idaho, and much of the work related to the Annual Meeting. Reymond D'Armond, Louisiana, was nominated to the ECOP Subcommittee for CRD and Vernon Tacy, West Virginia, was nominated to serve on the ECOP Subcommittee for Personnel and Programs. Elwin Leet, Wisconsin, was appointed to a 3-year term on the Farm Safety Council. Jack Wise, Nevada, was appointed to a 3-year term to the *Extension Journal* Editorial Staff and Gil Whitten, Florida, was appointed to a 3-year term to the Board of Directors of the *Extension Journal.*

The Dow Study Tour will be conducted in 1978 with 22 members participating. James Reed, Colorado, provides NACAA leadership for the tour. Much credit goes to Don Juchartz, President Elect, who has worked deligently on the Award Program to get the Dow Study Tour and the CME Marketing Seminar on line.

There is an imbalance in committee responsibilities and Vice President Smith was asked to begin developing plans to restructure committee responsibilities by Annual Meeting time.

The Spring Board Meeting was held in San Francisco, April 5-8. Charles Beer and Charlie McDougall from ES/USDA met to present the current changes that were occurring in Washington, D.C. and to show how NACAA could provide valuable assistance.

President Koester was directed to contact Norm Mindrum, 4-H Foundation, about charges applied to the Scholarship Fund. The 4-H Foundation has carried the Scholarship Fund through its books since 1973. It was later reported that the original 5% load charge as agreed upon would continue to apply.

Don Juchartz, Michigan, was nominated by the ECOP Subcommittee on Agents Associations to serve a 2-year non-voting term on the ECOP Legislative Committee.

Lloyd Baron, Oregon, was asked to edit the 1978 *Proceedings.*

REGIONAL WORKSHOPS

The four regional meetings held in cooperation with sister associations are still important to the well being of the National Association.

Western Region, January 30-February 1, Tucson, Arizona. The highlight was planning for the Annual Meeting in Boise and determining how each state in the Western Region could help. Dr. William Taggart, Oklahoma, represented ECOP and addressed the entire group.

North Central Region, February 2-3, Chicago, Illinois. Members shared their interest in the Executive Committee's visit to Washington and a very real concern about what was happening on the federal level regarding finances and support.

Northeast Region, February 13-14, Allentown, Pennsylvania. Two states did not attend. Reorganization of Extension at the National level was the principal concern.

Southern Region, February 15-17, Atlanta, Georgia. An excellent public relations session was conducted prior to the general session. Good state reports were received indicating strong state programs.

President Koester presents an appreciation plaque to Stanley Sutton, Maryland, who edited the History of NACAA 1961-1976.

Rodeway Inn, headquarters hotel for the 63rd Annual Meeting.

ANNUAL MEETING

The 63rd Annual Meeting was held August 13-17 in Boise, Idaho. To assist in the opening ceremonies were John Evans, Governor, Idaho; Dr. Richard Gibb, President, University of Idaho, and Dr. Auttis Mullins, Dean, College of Agriculture. The theme, Gateway To Knowledge, was used as a base by principal speakers: John Swearingen, Chairman, Board of Directors of Standard Oil of Indiana, spoke on "Energy—Agriculture and America's Future"; John Clute, First Vice President, Boise Cascade Cooperation, spoke on "Politics and Agriculture"; Art Runnestrand, Personnel Manager, Georgia Pacific, spoke on "Where Have All the Leaders Gone"; Dr. Gordon Guyer, Director of Extension, Michigan State University, addressed the issue, "Urban Horticulture—4-H Opportunities," and Fred Weber, Consultant, International Resources Development and Conservation Services, spoke on "Gateway to Knowledge in the Third World." Also speaking was: Dr. Anson Bertrand, Director of SEA-USDA, substituting for Dr. Rupert Cutler, Assistant Secretary of Agriculture. His talk discussed "USDA Reorganization—Future Extension Programs"; Jack Johnson, President, Steiger Tractor, Inc., talked about "American Agriculture, Our Role and Responsibilities."

At special meals there were some distinguished guests: Former Secretary of Agriculture, Earl Butz, spoke at the Public Information Banquet. More than 500 members and quests heard Secretary Butz. Congressman Steve Symms, Idaho, addressed the Environmental Quality Awards Banquet.

A Symposium "Down to Earth Extension Programs of the Future" was conducted by President Elect Don Juchartz, Moderator; Dr. Gale VandeBerg, ECOP Chairman; Roland Flory, President, NAE4-HA, and Beverly Kindler, President Elect, NAEHE.

One of the biggest problems facing Idaho agents at this meeting was adequate transportation to move the 1825 people attending. It was successfully done at a cost of about $11,000.00 This was obviously a major budget consideration.

"The Search For Excellence" once again proved to be important to attendees.

Papers presented:

Farm Income:

"Pest Alert Program," Roy Snyder, Pennsylvania

"Range Improvement in Southwestern Utah," Grant Esplin, Utah

"Improving Arkansas Soybean Yields," Alva Ray Siler, Arkansas

"Increasing Efficiency of Feed and Milk Production," Thomas Koszarek, Wisconsin

Administrative Management:

"Use of Two-way Radios," C. W. Browning, Missouri

"Improving Office Internal Communications," Katherine T. Rickart, Colorado

"Organizing for Administrative Office Management," Richard C. Twitty, Mississippi

"Administering A Budget Crunch," James C. Dougherty, Illinois

Urban Programs:

"Extension For All," Thomas J. McNutt, Ohio

"Shangri-La Garden Offers Fulfillment," Paul Rauen, Oregon

"Low-Income Community Gardening," James Janosky, Pennsylvania

"Energy Conserving Program," David B. Waymer, North Carolina

Rural Development:

"Interagency Council," Gary L. Whiteley, Nebraska

"Rural Sewage Disposal," Kenneth R. Franks, Kentucky

"Estate Planning For Farmers," Armen V. Sarquis, California

"New Jersey Pinelands Water Quality," Raymond J. Samulis, New Jersey

4-H and Youth:

"Southeastern Youth Fair," Robert L. Renner, Jr., Florida

"Increasing Male Enrollment," Keith L. Smith, Utah

"Increasing 4-H Enrollment," John H. Schwartz, Pennsylvania

"4-H Special Projects—Broilers and Potatoes," Vaughn Paul Domeier, Nebraska

The Annual Meeting evaluation placed the 4-H Talent Show as the favorite part of the meeting. The Western states 4-Hers gave a fine performance.

President Koester, George Schott, Manager Public Relations, Merck and Company, Inc. and Carl Klotz, New Jersey, are ready for the Voting Delegates Breakfast to begin.

Then there are times when Extension Directors get to work at Annual Meetings. Jim Graves, Idaho, cuts the cheese.

Special meals were sponsored by many donors: Voting Delegates Breakfast, sponsored by Merck & Company, Inc.; Scotts Turf Alumni Breakfast, sponsored by O. M. Scott & Sons; Ciba-Geigy Recognition Luncheon, sponsored by Ciba-Geigy Chemical Corp.; Environmental Quality Awards Banquet, sponsored by Velsicol Chemical Corporation; Dow Chemical Tour Dinner, sponsored by Dow Chemical, Inc.; DSA and Achievement Award Breakfast, sponsored by American Income Life Insurance Company; Committee Members Breakfast, sponsored by Allis Chalmers; State Presidents and Vice Presidents Luncheon, sponsored by American Institute of Cooperation; Squanto Luncheon, sponsored by International Harvester; Public Information Award Dinner, sponsored by Rohm and Haas; Pride Recognition Breakfast, sponsored by Elanco Products Company, and Turf Grass Award Winners Luncheon, sponsored by O. M. Scott & Sons.

ELECTION:

At the Tuesday session, the following were elected for 1979.

President	Don Juchartz, Michigan
President Elect	James Smith, Virginia
Vice President	Les Firth, Pennsylvania
Secretary	Bobby Sims, Mississippi
Treasurer	Dale Hewitt, Illinois
Northeast	Richard Bailey, Pennsylvania
North Central	Charles Smith, Kansas
Western	Arlowe Hulett, Wyoming

Southern	Hayes Farish, Mississippi
Southern	Allen Strecker, Virginia

The Voting Delegates selected Billings, Montana, as the site for the 1982 Annual Meeting.

The Scholarship Committee awarded $5,000 to 26 members to enrich their professional training.

At the Annual Banquet attended by 1215 members and guests, there were 110 members awarded the Distinguished Service Award and there were 42 members receiving the Achievement Award.

PUBLIC RELATIONS

NACAA was represented at the following meetings by President Koester:

-Annual Session National Association of Extension Home Economists, Boston, Massachusetts
-Annual Conference National Association Extension 4-H Agents, Columbus, Ohio
-National FFA Convention, Kansas City, Missouri
-American Farm Bureau Federation Annual Convention, Houston, Texas
-National Farmers Organizations, Omaha, Nebraska
-National Farmers Union Convention, Salt Lake City, Utah
-National Association Vocational Agriculture Teachers Association, Atlantic City, New Jersey
-ECOP Summer Meeting, Norfolk, New Hampshire
-4-H Club Congress, Chicago, Illinois

President Elect Juchartz attended the meeting of American Cattle Producers and Vice President Smith represented the Association at the Grange National Convention, Greensboro, North Carolina.

President Koester winds down his presidency and President Elect Juchartz prepares to assume the leadership.

1979
History of NACAA
Donald D. Juchartz
President

A problem that has lingered for nearly two years—how to cope with the reorganization of the Federal Extension Service—still has not been resolved. There were many actors attempting to play their appropriate roles—leaders from the three Agent Associations, members of ECOP and its subcommittees and State Extension Directors. Several very positive moves emerged from all the activity: A. The leadership of the three Agent Associations came closer together in unity of purpose; B. ECOP began to draw more response and involvement from the ECOP Subcommittee on Agents Association. The following demonstrates the unity that was being fashioned: 1. A publication, "Cooperative Extension Service Federal Budget—1980 Fiscal Year," was prepared, paid for and shipped to each State Extension Director with sufficient copies for each Extension employee. The ECOP Legislative Subcommittee was largely responsible for its preparation; 2. The concept of developing a slide program, "Extension's Report to America," as a joint effort. Outside sources and foundations were contacted for funds, but they did not become funding sources; 3. The three associations agreed to rotate the responsibility for making arrangements for the Regional Workshops; 4. The "President's Days" is an idea proposed by the ECOP Subcommittee on Agents Association, whereby state association presidents could meet in Washington, D.C. for conferences with members of Congress and agency leaders. The proposal will be prepared and sent to ECOP for their reaction by July 1, 1979.

BOARD MEETING HIGHLIGHTS

The Winter Board Meeting met in Rapid City, South Dakota, to see the Annual Meeting side and hear committee reports. Signs will be prepared for each special meal showing the donor and name of program. This is the first time that all special meals and donors have been identified in this manner.

Those responsible for the Squanto Program wanted a special ribbon attached to the initiate's name tag. The Board said, "No," but authorized the purchase of a gold pin for each initiate.

Some Board members felt that a large burden was placed on the registration committee to keep color coded cards and ribbons straight. The Board voted to discontinue the color coded cards after the 1979 Annual Meeting.

Charles Smith, North Central Director, represented NACAA at the 1978 National FFA Convention and recommended that we not participate in this function in future years as it is not of significant importance to NACAA interest. The recommendation was accepted.

The ECOP Subcommittee on Agents Association offered an idea whereby the

Participants at the Hedging Seminar, sponsored by the Chicago Mercantile Exchange, are photographed on the Exchange floor after a busy trading day.

three associations would jointly fund and produce a slide presentation that could be shown nationally telling the Extension story. The Board voted to support the idea financially.

Bob Jones, Past National President and Past Annual Meeting Chairman, has been asked to update the Annual Meeting Handbook. His background and experience make him the best qualified person to render this service to NACAA.

SEA-USDA invited the Board to: 1. Identify not more than five of the highest priority problem areas in the food and agriculture sector; 2. Briefly describe the needs in terms of disciplinary approaches and the role of research, extension and teaching. NACAA's response was: 1. Increase appropriations for Extension; 2. Expand and maintain an effective Extension delivery system.

The response to restructuring NACAA committees' responsibilities and to streamlining the Board's functions was set forth as follows:

Change the title of NACAA Scholarship Committee to Scholarship Committee. Establish a new committee naming it Program Development. Change the name of Public Information Committee to Communication Committee. There would be no change of responsibilities for 4-H and Youth, Recognition and Awards and State Relations Committees. The Communication Committee will be responsible for the Scott Horticultural Program and Public Information Program. In addition, they will solicit materials for *The County Agent* and other agricultural publications, assist with photo coverage at Annual Meetings, invite and host Ag Editors to Annual Meeting for coffee and news conference, and assist with the press room at the Annual Meeting. The Program Development Committee would have the Environmental Quality Awards Program, Renewal Resources (when funded) and Beef-Pork study tour (when funded). These changes are to be implemented at the 1979 Annual Meeting.

Due to illness of Ed Koester, Editor, *The County Agent,* President Juchartz asked Thurman Kennedy, Texas, to spend a few days in Idaho and get the current issue of *The County Agent* ready for the printer.

The President Elect proposed that the Board of Directors be divided into small internal committees to study and develop administrative recommendations: Execu-

tive—consists of the five officers and immediate past president. The New Internal Committees are to be: Fiscal, Development and Planning, Membership Development and Publication. These committees are to begin functioning at this Annual Meeting.

The Spring Board Meeting was held in Washington, D.C., March 28-31. One day Board members visited Congressmen and Senators concerning Extension's budget needs. Twenty-three Congressmen and thirteen Senators or Legislative Assistants were contacted. The entire Board met in Congressman Jamie Whitten's office for a cordial review of budgetary matters.

Membership response to the Hedging Seminar was excellent. Two seminars were held in Chicago, sponsored by the Chicago Mercantile Exchange.

The Board agreed to meet at 2:00 on Friday prior to the Annual Meeting in order to provide time for the internal committees to meet and report back to the Board.

The Ag Hall of Fame continues to try to find ways of further involving the National Association, and the Board continues to search for a meaningful participation.

Director Farish visited Puerto Rico. He returned doubting that they would be willing to affiliate fully with NACAA. The Puerto Rico Association was given until December 31, 1979 to pay dues for its 108 members.

Ken Waud, Washington, was named historian for two years and Richard Bailey, Pennsylvania, was appointed NACAA representative to the Farm Film Foundation.

President Juchartz recommended that NACAA recognize Dr. Gale VandeBerg, Extension Director, Wisconsin, and Chairman of ECOP, Dr. Howard Diesslin, Extension Director, Indiana, and Chairman of ECOP Legislative Subcommittee and Congressman Jamie Whitten, Mississippi. Three hand lettered, embellished framed certificates were prepared for presentation to these persons.

There is a concern in the Federal Extension Office that some NACAA programs may constitute a conflict of interest. President Juchartz explained to the Board that ECOP is solidly behind NACAA regarding professional improvement programs and activities.

The Executive Committee met with Bob Hoen, Manager, Consumer Affairs, Customer Products Division, Chevron Chemical Company, to discuss sponsorship of a Home Horticulture Program. After a lengthy discussion, Bob agreed to meet with the committee at a later time.

REGIONAL WORKSHOPS

The Western Region met January 28-30, Las Vegas, Nevada; North Central Region, January 30-February 10, Chicago, Illinois; Northeast Region, February 11-13, Baltimore, Maryland; and Southern Region, February 13-15, Memphis, Tennessee.

ANNUAL MEETING

The 64th Annual Meeting was held at the Rushmore Plaza Civic Center, Rapid City, South Dakota. This is the first meeting to be held in the new facility.

The keynote speaker was Senator George McGovern, South Dakota. He challenged Extension to work with people to maintain an adequate suppy of wholesome food, improve efficiency and help solve energy problems.

The Re'Generation, a singing group from Nashville, Tennessee, provided entertainment on Monday and Tuesday. The Virgin Islands were accepted as a member of NACAA.

A multi-screen presentation, "Pace Setters for Progress," which told the Farm Credit Story, was introduced by K. C. Torve, President, Rapid City Production

South Dakota Senator George McGovern, the keynote speaker, spoke on "Politics, Agriculture and Extension."

Credit Association. This is the type program that is envisioned for "Extension's Report to America." The Voting Delegates accepted a proposal to collect a $5 voluntary contribution from each NACAA member to help fund the production.

A panel, "Agents Association—A Vital Extension Force," was given by Katherine Everson, NAEHE; Jerald Rose, NAE4-HA and James A. Smith, NACAA.

4-H'ers Rene Crispin, Oklahoma; Michelle Hicks, Georgia and Valerie Stevenson, Montana, gave a panel presentation, "As it Looks to Us."

Other speakers were: Dr. Hollis Hall, Director South Dakota Extension Service; Dr. Sherwood Berg, President South Dakota State University; Dr. Delwyn Dearborn, Dean, College of Agriculture, South Dakota State University; Norman Mindrum, President, National 4-H Council; Jim Mundt, President, National Association of Vocational Agricultural Teachers; Douglas Chamberlain, Member, Wyoming House of Representatives; Dr. Neil Schallar, Deputy Director SEA/ES, USDA; Dr. Clayton Yeutter, Chicago Mercantile Exchange and a panel by members of SEA/USDA, John Bottum, Ray Scott and Merrill Petoskey.

President Juchartz made special service awards to Dr. Gale VandeBerg, Wisconsin; Dr. Howard Diesslin, Indiana and Congressman Jamie Whitten, Mississippi, in absentereo. (wording of these awards may be found elsewhere in this history.)

Special meals were provided as follows: Scotts Turf Alumni Breakfast, O.M. Scott and Sons; Voting Delegates Breakfast, Merck and Company; Agricultural Recognition Luncheon, Ciba-Geigy Corporation; Environmental Quality Awards Banquet, Velsicol Chemical Corporation; Dow Study Tour Banquet, Dow Chemical Company; Career Guidance Award Dinner, Sperry-New Holland; DSA and AA Breakfast, American Income Life Insurance Company; Squanto Luncheon, International Harvester; State President and Vice President Luncheon; American Institute of Cooperation; Public Information Awards Dinner, Rohm and Haas; Pride Recognition Breakfast, Elanco Products Company; Committee Members Breakfast, Allis-Chalmers and Turf Grass Awards Luncheon, O. M. Scott and Sons.

Search for Excellence talks were presented:

4-H and Youth:

"Practical Beef Production Through 4-H," David E. Stenberg, Nebraska

"Going First Class," Charles G. Replogle, Pennsylvania

"Coleman 4-H and Youth Camp," Ronnie A. Spach, North Carolina

"4-H Program for Mentally Handicapped," Milan A. Rewerts, Colorado

Administrative Management:

"Extension at the Top in Administrative Government," J. Lowell Loadholtz, Florida

"Extension Service Grows Up," Francis J. Januschka, Minnesota

"Jefferson County—A Multi-Program Educational Effort, Jim Lee Wallace, Arkansas

"Administrative Head's Role Management of County Office(s)," Anthony Romo, New Mexico

Farm Income:

"A Lot of Progress But a Long Way to Go," John R. Eix, Minnesota

"Beef Cattle Management to Improve Production," John E. Maki, Montana

"Let's Keep the Farm Business in the Family," John E. Brockett, Pennsylvania

"Crop Production in Relation to Farm Income," John H. Ewing, III, Kentucky

Rural Development:

"Developing A System for Farmland Disposal of Municipal Sludge," Guy Temple, Pennsylvania

"Live Radio Broadcast Tour," Wilbur S. Kraisinger, Kansas

"A County Meat and Vegetable Processing and Training Center," John D. Andrews, Louisiana

Newly elected 1980 Executive Committee: left to right. Ed Koester, Chairman Policy Committee; Bobby Sims, Secretary; Wayne Roberts, Vice President; Jim Smith, President; Les Firth, President Elect; Don Juchartz, Immediate Past President and Dale Hewitt, Treasurer.

Urban Programs:

"Huntington Gardens-for-all, Community Gardening Program," John L. Lewis, West Virginia

"Volunteer Awareness," Laurence A. Hoffman, Montana

"Low Income Residents say Goodbye to Cockroaches," Thomas MacCubbin, Florida

"Landscape Design Short Course for Residential Properties," Fred K. Buscher, Ohio

ELECTION

The following were elected for 1980:

President	James A. Smith, Virginia
President Elect	Leslie A. Firth, Pennsylvania
Vice President	Wayne Roberts, Oregon
Secretary	Bobby Sims, Mississippi
Treasurer	Dale Hewitt, Illinois
Northeast	David Sorensen, New Hampshire
North Central	Norman Bless, Michigan
Western	Arlowe Hulett, Wyoming
Southern	Ben Richardson, Alabama
Southern	Allen Strecker, Virginia

Witchita, Kansas, was selected as the 1983 Annual Meeting site.

Scholarship Awards were presented nine individuals and two groups, valued at $6,955.00.

At the Annual Banquet, 105 members received the Distinguished Service Award and 40 members were honored for receiving the Achievement Award.

1980
History of NACAA
James A. Smith
President

Some dark storm clouds are forming in the distance. Most Ag Professionals do not recognize the extent to which rising interest costs and sagging markets will affect the very existence of family farms, farm supply dealerships and rural banks.

The economic forces that are beginning to come into play will culminate with a great exodus from America's farms. Young farmers and those farmers that are making major expansions on borrowed money will be the first to feel the impact.

For NACAA, this is a year of continued program growth and increased opportunities for professional development.

BOARD MEETING HIGHLIGHTS

This is the first full year for testing the value of internal committees. The Board is divided into four committees to give more attention to Board matters than has been possible under the old structure.

At the next Annual Meeting, American Income Life Insurance Company and its representative will have been involved with NACAA for 25 years. A committee has been appointed to make recommendations on how they should be recognized.

During the spring and summer of 1979, the current president was invited to Washington on two occasions for a White House briefing. He attended one and was asked by the Board to go in the future when feasible.

At the Board Meeting following the 1979 Annual Meeting, the Washington workshop for state presidents was of major interest. This is a program that has the support of the Home Economist and 4-H Associations. Earlier a proposal was sent to ECOP requesting their endorsement. Don Juchartz, Immediate Past President; reported that the request did not get ECOP support. They (ECOP) would support the concept only if the state presidents would go to Washington at the time lay leader groups would be coming and that the Extension personnel would intersperse with this group. In summary, the NACAA Board voted to offer an educational workshop in Washington, D.C. in December.

The first National Leadership Development Seminar for state presidents was held in Washington, D.C. at the National 4-H Center. Forty-five state presidents attended. This provided an opportunity to meet ECOP leaders, SEA/ES staff and Congressional leaders. The evaluation showed 92% favored making this an annual program. Details can be found in section "Actions That Impact," Leadership Development Seminar.

An elite Scholarship Fund Raising Committee was invited to join the President, President Elect and Scholarship Chairman to consider some methods whereby a significant increase in scholarship dollars could be achieved. The committee consisted

Registration is always a busy time at Annual Meeting.

of: Dan Nelson, Allis-Chalmers; Jim Johnston, American Income Life Insurance Company; Warren Myers, Archer-Daniels-Midland; Joe Orr, Monsanto Agricultural Products Company; Tom Bohlender, Hawthorn Mellody; Al Golden, DeKalb Ag Research; Mike Fitch, Wells Fargo Bank; and Arthur Nesbitt, NASCO International. The Committee became known as "Friends of Extension."

Seven of the eight members met at the O'Hara Hilton Hotel, Chicago, Illinois, for an evening and morning session. Plans were made and an informal structure was put together—but the storm clouds, referred to earlier, began to become more ominous. Agricultural related industries began a belt-tightening process; therefore, less dollars were available for programs such as this committee envisioned. The initial goal was to raise $100,000. The result showed approximately $50,000 was raised. Although the goal was not met, the effort was obviously worthwhile.

The first National Committee Chairman's Workshop was conducted at Pennsylvania State University. The purpose of the workshop was to provide instruction on program evaluation. The funding was made possible through a Rural Development Grant. President Elect Firth gave leadership to this program.

A forage seminar was sponsored by International Harvester for 2% of the membership from the Northeast Region plus Virginia. This program was held in late August at Pennsylvania State University.

The Winter Board Meeting was held in Oklahoma City, Oklahoma, January 2-5. The Oklahoma Association initially asked Harold Liles to serve as Annual Meeting Chairman. He attended the 1979 Winter Board Meeting in Rapid City, South Dakota, but during the year he retired and Don Tallant was appointed in his place. Don was a warm, efficient, dedicated County Agent who worked well with Oklahoma agents, administration and industry leaders. Don retired a year after the Annual Meeting and died a year later.

Wisconsin is the first state to pay 100 percent of their contribution to "Extension's Report to America." There are other things happening that will continue to

make NACAA effective; 1. Dick Bailey, Northeast Region Director, updated the State Presidents' Handbook; 2. Bob Jones, Past National President, completed the update of the Annual Meeting Handbook; 3. Ray V. McManus, Louisiana, was named NACAA representative to the National Safety Council; 4. A resolution was adopted between NACAA and the National 4-H Council which gives direction for investment of scholarship funds; 5. NACAA nominated Directors Howard Diesslin, Indiana, and Gale VandeBerg, Wisconsin, for the USDA Distinguished Service Award which they received in May, 1980; 6. The Virgin Islands were informed that they had been accepted as a new member; 7. NACAA received a citation of Service and Support from the National Farm-City Council.

The Spring Board Meeting was held in New Orleans, Louisiana, April 23-26. Some announcements were made and programs developed: 1. The Board reaffirmed the goal of establishing a $100,000 contingency fund for future Annual Meetings; 2. The ECOP Subcommittee on Agents Association recommended that a management committee be established with equal representation from each organization. NACAA named Les Firth and Wayne Roberts to the committee; Firth was elected Chairman; 3. A telegram from Gail Shellburg, Colorado, indicated that Colorado had met their scholarship fund goal, making the Western Region the first to reach the goal; 4. Frank Brewer, Illinois, was selected for the IPA assignment in Washington; 5. Puerto Rico elected to discontinue its affiliation with NACAA. The NACAA's by-laws require that all state members must also be members of the National Association; 6. Bob Hoen, Chevron Chemical Company, hosted the Board at breakfast and further outlined the Home Horticulture Seminar; 7. At the urging of the Extension Programs Committee, the Board authorized a luncheon for Search for Excellence speakers and their spouses at the Annual Meeting.

There is growing concern that the Winter issue of *The County Agent* has not been published and the Spring issue is in question. The Board was told that a combination issue would be published in May. In mid June, President Smith met with Don Tallant and several members of the Oklahoma Annual Meeting Committee to determine progress being made toward the Annual Meeting. The membership has not received the Spring issue of *The County Agent.* The Oklahoma City Chamber of Commerce had earlier offered to pay the postage on a follow-up to the Spring issue. A meeting was held with the Executive Secretary of the Chamber and the problem of communication was laid out. The Chamber informed the group that they had budgeted the postage to come out of the next fiscal year's account, beginning July 1. President Smith suggested that NACAA advance the postage and the Chamber make a reimbursement to NACAA after July 1. It was by this means that the Annual Meeting registration information was distributed to the membership.

By late summer, the Northeast Region met their scholarship fund goal, joining the Western Region. Ciba-Geigy and Elanco Products are adding a $25 state award to their program. There are two new donors: Cargill and the Sperry Hutchinson Company. Olin Corporation is returning after a one year absence and the American Farm Equipment Company after a two year absence. At the Board Meeting just prior to the Annual Meeting, Charles Hall, Virginia, was appointed to a three-year term on *The Journal of Extension* Board of Directors, replacing Gil Whitten, Florida, and Robert Fowler, Arizona, was appointed to a three-year term on *The Journal of Extension* Editorial Committee, replacing Jack Wise, Nevada. The Farm Film Foundation is dissolved.

President Smith reported to the Board that there had not been a Winter, Spring or Summer issue of *The County Agent* published and that he would assume the duty of Editor with the Fall, 1980 issue. The Board accepted Smith's offer. There has been great concern among the membership that a magazine has not been published.

REGIONAL WORKSHOPS

The four workshops were very professional, well structured and meaningful experiences for state officers. Small states are experiencing increasing difficulty in sending representatives because of rapidly rising travel costs. The communication bond through this experience is extremely valuable.

Dr. Terry Gibson, Wisconsin, and/or Dr. John Banning, SEA/Extension—4-H Staff, presented a seminar, "Teamwork in the County" at each workshop.

Western Region, Las Vegas, Nevada, January 28-30. Hawaii and Alaska were not present. Dr. J. O. Young, Extension Director, Washington, represented ECOP. Concerns were expressed about fiscal support for extension programs, earmarked funds, retention of young agents, retirement, visibility and the National Extension evaluation.

North Central Region, Des Plaines, Illinois, January 30-February 1. A snow storm prohibited Missouri's participation. Director Donhowe, Iowa, and Associate Director George Gist, Ohio, represented ECOP. There were concerns about vice president candidates, IPA opportunities, the Washington scene and funding for Extension.

Northeast Region, Baltimore, Maryland, February 11-13. Director Maynard Heckel, New Hampshire, represented ECOP. Concerns about union activity, rapid turnover of personnel, relationships within the total structure and funding sources were expressed.

Southern Region, Hilton Inn, Memphis, Tennessee, February 13-15. Associate Director William Taggart, Oklahoma, represented ECOP, along with Director Downen, Tennessee. The Virgin Islands Association was not represented. Concerns were voiced about retirement, energy, federal budget, inflation, IPA in Washington and the possibility of becoming a desk agent.

ANNUAL MEETING

A "Taste of Texas," courtesy of Texas County Agricultural Agents Association, set the stage for the 65th Annual Meeting in Oklahoma City. There was the presentation of state flags by the state presidents under the direction of John Kavanaugh, Chairman State Relations. Ms. Patience Latting, Mayor, Oklahoma City, extended a welcome to the City, followed by a vesper service.

The Monday morning session had a series of outstanding speakers: Lt. Governor Spencer Bernard welcomed the Association to Oklahoma; Jim Williams, Deputy Secretary of Agriculture, said, "There is no value to research unless the Extension Service can get the message out." Dr. L. L. Boger, President, Oklahoma State University, said, "The time has come for USDA and the Land Grant Colleges to unite. We should take advantage of our strengths." Dr. Orville Young, Chairman of ECOP, reminded the group that continuing to do a good job at the county level is of prime importance.

Recognition was given companies supporting NACAA programs: American Income Life Insurance Company, 25 years. Jim Johnston, their representative, has attended each of these meetings. In recognition of his personal contribution, he was presented a gold watch and Mrs. Johnson, a bouquet of red roses. Other donors recognized: Shell Chemical Company, 25 years; Deere and Company, 21 years a donor (20 consecutive years); Monsanto Agricultural Products, 20 years; Sperry New Holland, 18 years a donor (15 consecutive years); Elanco Products, 16 years a donor and 5 consecutive years as sponsor of the Pride Program.

The 20th 4-H Talent Revue had 15 4-H'ers from six states. A leather plaque

was presented Monsanto by the Oklahoma Agents, commemorating 20 years of sponsorship.

The by-laws were amended, dropping Associate from life member and increasing member dues from $10 to $15 and life member dues from $15 to $25.

A resolution to the two major political parties concerning Extension and Research was approved by the Voting Delegates with instruction that it be forwarded.

Bob Richards, former Olympic Gold Medal Winner, was the inspirational speaker. His topic was "The Secrets of Character." He told the audience, "In my opinion, four things stand out in my mind that build character: 1. Look at your own responsibility if you want character; 2. Work and prepare to be the best; 3. Don't give up; 4. The great ones put back more into the game than they take out."

Other speakers were: Dan Draper, Speaker of the Oklahoma House of Representatives; Leon Nehar, a Kansas farmer, explained that people still do not know Extension; Jim Johnston, Director, Special Risks Division, American Income Life Insurance Company; Dr. William R. Oschwald, Director, Illinois Extension Service; Dr. Maynard Heckel, Director, New Hampshire Extension Service; Dr. Denver T. Loupe, Director, Louisiana Extension Service; Dr. Paul Hoffman, Chairman of the Board, Velsicol Chemical Corp.; Dr. John Marten, Staff Economist, *Farm Journal;* and Glenn W. Wilson, Dow Tour Chairman, Derry Brownfield; Willis DeSpain; Arnold Reickman; Wilbur Stringer; Ross Swimmer, a panel—Dana E. Kiecker, Minnesota; Brenda Bryant, Indiana; Tom Jones, Vice President, National Vocational Agriculture Teachers Association; Margaret Warren, President Elect, National Association Extension Home Economists; Ellen Elliott, President, National Association Extension 4-H Agents; Grant Shrum, Executive Vice President, National 4-H Council; Mary Nell Greenwood, Administrator, SEA/Extension.

Ed Koester, Policy Chairman, was unable to attend because of illness and Bob Jones, Past President, has been asked to serve as Policy Chairman in Ed's absence.

Bob Richards brought a challenging and inspirational address.

The Search for Excellence has 20 speakers to relate to five general topics:

Farm Income:

"Potato IPM," Eugene E. Nelson, Colorado

"Women in the Farrowing House," William R. Lotz, Iowa

"Big Gains on Small Farms," Harold C. Robbins, Tennessee

"Developing an IPM Program," Robert J. Rouse, Maryland

Rural Development:

"Mountain Meadow Hay," Dwayne L. Flinn, Colorado

"A Farmers Market: A New Concept," Barry Wallace, Mississippi

"Community Watershed Management," Warren E. Archey, Massachusetts

"Agricultural Transportation Energy Conservation Project," Leonard R. Anderson, Wisconsin

Urban Programs:

"Urban Forestry Program," David E. Reville, New York

"Problem Identification and Program Development," David B. Waymer, North Carolina

"Urban Improvement through Disaster," George F. Gardner, Idaho

"Teletip," Randy C. Heatley, Michigan

4-H and Youth:

"The 4-H Special Forestry Project," Franklin L. Morse, Nebraska

"4-H for the Retarded," Delworth Keith Young, Utah

"Teen Leadership Program," Mary Jo Depp, Pennsylvania

"Northeast District 4-H Promotional Program," Ronnie L. Hartness, Mississippi

Administrative Management:

"Office Administration," William R. Harryman, Illinois

"Shared Administration of a Tri-county Extension Program," Wilbur L. Bluhm, Oregon

"Computerized Mailing List," Dale L. Siebert, North Dakota

"Staff Facilities," Ray E. Wilkinson, Tennessee

There were certainly two recreational highlights—The Jerry Clower Show, courtesy of Mississippi Chemical Company, and the 8th Air Force "Jazz Express" played on several occasions.

In previous years, Thursday afternoon was open. It was decided that members should have an opportunity for additional educational experiences—so—four workshops were conducted in the afternoon: "Public Relations Ideas that Work in County Programs," Harold Stevens, Nebraska and Lloyd Baron, Oregon; "The Programmable Calculator—A Teaching Tool," Doyle Wolverton, Nebraska; "Photographic Ideas that Really Work," Greg Saul, Polaroid Corporation; and "Buffers and Feeding of Ruminant Animals," Dr. Kenneth R. Cummings, Church & Dwight Co., Inc.

Special meals are important and donors play a major role in making them possible: DSA and AA Recognition Breakfast, sponsored by American Income Life Insurance Company; Life Members Luncheon, sponsored by Phillips Petroleum Company; State Presidents' Luncheon, sponsored by American Institute of Cooperation; Ciba-Geigy Recognition Luncheon, sponsored by Ciba-Geigy Corporation Agricultural Division; Squanto Luncheon, sponsored by International Harvester; Public Information Awards Banquet, sponsored by Rohm and Haas Company; National Committee Chairmen's Luncheon, sponsored by the Sperry and Hutchinson Company; Voting Delegates' Breakfast, sponsored by Merck & Co., Inc.; Scott's Turf Alumni Breakfast, sponsored by O. M. Scott & Sons; Environmental Quality Awards Banquet, sponsored by Velsicol Chemical Corp.; Dow Study Tour Banquet, sponsored by Dow Chemical U.S.A.; Career Guidance Dinner, sponsored by Sperry New Holland; Pride

Jerry Clower provided a delightful evening of fun.

Recognition Breakfast, sponsored by Elanco Products Company; Livestock Marketing Breakfast, sponsored by Chicago Mercantile Exchange; Turfgrass Luncheon, sponsored by O. M. Scott & Sons; Life Members Luncheon, sponsored by People-to-People International; Committee Members Breakfast, sponsored by Allis-Chalmers and Search for Excellence Luncheon, sponsored by NACAA.

ELECTION

The following were elected to serve for 1981:

President	Leslie N. Firth, Pennsylvania
President Elect	Wayne Roberts, Oregon
Vice President	Daniel Merrick, Iowa
Secretary	Bobby Sims, Mississippi
Treasurer	Norman McGlohon, Georgia
Southern	Reymond D'Armond, Louisiana
Southern	Ben Richardson, Alabama
Western	Billy Dictson, New Mexico
Northeast	David Sorensen, New Hampshire
North Central	Norman Bless, Michigan

New Orleans was selected as the 1984 Annual Meeting site, August 19-24.

Scholarships were awarded 11 individuals and 4 groups in the aggregate amount of $10,000.

The Oklahoma-Arkansas barbeque is held in the fairgrounds arena.

At the Annual Banquet, the 1981 officers and directors were installed and 110 members received the Distinguished Service Award and 39 members were honored with the Achievement Award.

PUBLIC RELATIONS

Maintaining good relations is a continuing effort to help others focus on the role of the County Extension Agent and the vital educational role that he plays. The President and/or his representative attended the following events:

-National Association Extension Home Economist Annual Session, Richmond, Virginia.

-National Association Extension 4-H Agents Annual Conference, Colorado Springs, Colorado

Tours are enjoyed by members and their spouses.

-Epsilon Sigma Phi National Council Meeting, Washington, D.C.
-National 4-H Congress, Chicago, Illinois
-National Vocational Agricultural Teachers Association Annual Convention, Anaheim, California
-Virginia Association Extension Agents Winter Conference, Natural Bridge, Virginia
-American Farm Bureau Federation Annual Convention, Phoenix, Arizona
-Committee Chairmen's Evaluation Seminar, State College, Pennsylvania
-National 4-H Conference, Washington, D.C.
-Hedging Seminar sponsored by the Chicago Mercantile Exchange, Chicago, Illinois
-Louisiana County Agricultural Agents Association Annual Meeting, Bossier City, Louisiana
-Friends of Extension Committee, Chicago, Illinois
-National Farmers Union Convention, Denver, Colorado. NACAA was represented by President Elect Firth
-Electronic Marketing National Symposium, Ft. Worth, Texas. Thurman Kennedy, Past President, represented NACAA
-Hedging Seminar sponsored by the Chicago Mercantile Exchange, Chicago, Illinois NACAA was represented by President Elect Firth

1981
History of NACAA
Leslie N. Firth
President

On the Nation's farm front, there are not many things to get excited about. In this Nation, our people can go to well stocked supermarkets and purchase an array of nutritious food at reasonable prices, but the producer feels the pressure of low prices. Ag leaders and Ag lenders are fully aware that we are in a cycle of declining farm profitability. There is a large carryover of grains and farm real estate values are falling; in fact, many farm operations are highly leveraged. This scenario establishes an agenda for Extension programs for this year and probably for several more to come.

It is times like today that Extension needs to be highly visible and actively involved with farmers and ranchers. Some of our clients may ask what can Extension do to help with this severe economic crisis. It is partially out of this background that the concept of "Extension's Report to America" was born. All three Agent Associations are committed to raising $5.00 per member. Dr. Mary Nell Greenwood, Administrator, has indicated that ES/USDA will assist financially.

BOARD MEETING HIGHLIGHTS

Last year committee chairmen received training in program evaluation; as a result seven NACAA programs were evaluated. We learned that members prefer study tours but seminars are in second place. Ninety-two percent of respondents say they are willing to help share the cost of study tours and seminars and most members are motivated to participate in NACAA programs by fellow agents.

At the conclusion of the 1980 Annual Meeting, the committee chairmen and vice chairmen met to finalize plans and reports. Dr. Mary Nell Greenwood, Administrator, SEA/Extension, discussed with them needs at the federal level, such as the Federal 4-H Leader position and the Associate Administrator position. These are areas of mutual concern that were addressed and in particular relationships between county, state and federal levels of Extension.

The Winter Board Meeting was held at Cornell University on a cold snowy January 7-10. Plans and facilities for the Annual Meeting were reviewed. Laxton Malcolm, Oklahoma, is serving as Southern Region Vice Director, but he has decided to retire. The Board agreed that Oklahoma should be given the opportunity of naming Malcolm's replacement. At a later date, Oklahoma informed President Les Firth that George Seals was their recommendation. Chevron Chemical Company agreed to support financially a Home Horticulture Seminar for three years at $15,000 per seminar. O. M. Scott and Sons is sponsoring a Horticulture Communication Seminar at their headquarters in Marysville, Ohio. By early summer details had been completed with Cargill to sponsor a Grain Marketing, Transportation and Storage Seminar to be held in the fall. This program is designed for 37 members in the North Central

Region. Because of conflicts with fairs, at least two states, Nebraska and Minnesota, will not be represented. By Annual Meeting time only 26 members had made application, the remaining states will be filled during the Annual Meeting.

The Peace Corps proposed to send one County Agent overseas for a month (Farm Travelers Program) to observe and evaluate Peace Corps action and to report at the Annual Meeting. The Peace Corps also asked for exhibit space at the Annual Meeting. President Les Firth was recommended by the Board to represent NACAA. He spent the month of March in the Philippines, Malaysia and Fiji Islands.

The Spring Board Meeting was April 22-25, Las Vegas, Nevada. Ken Waud, Washington, resigned as historian. Bobby Sims, retiring secretary, Mississippi, was named historian in Waud's place. NASCO is the new sponsor of the Squanto program; Diamond Shamrock is also a national donor. Gail Shellberg, Colorado, informed the Board that he was resigning as Western Region Vice Director to accept an administrative role with Colorado State University. Just prior to the Annual Meeting, Colorado informed the Board that their recommendation for Shellberg's replacement is Sam Haslem.

The 1981 Board of Directors, front row left to right: Reymond D' Armond, Louisiana; Bobby Sims, Mississippi; Les Firth, Pennsylvania; Norm McGlohon, Georgia; Jim Smith, Virginia; Billy Dictson, New Mexico.
Second row left to right: David Sorensen, New Hampshire; Ben Richardson, Alabama; Norm Bless, Michigan; Wayne Roberts, Oregon; Dan Merrick, Iowa

REGIONAL WORKSHOPS

The Regional Meetings were held as follows:

Western Region—San Diego, California, January 26-28.

Concerns were expressed about Extension's visibility to Legislative aides in Washington, D.C., hiring of qualified young Extension workers, changes in Civil

Service retirement and "top down" programs. Dr. Jerry Siebert represented ECOP and ES/USDA was represented by Dr. John Bottum. All states were represented except Alaska.

North Central Region—Chicago, Illinois, January 18-20.

Funding at state and county levels was an item of concern. ECOP was represented by Dr. Gordon Guyer, Michigan, and Dr. Leonard Douglas, Missouri. Dr. John Bottum represented ES/USDA.

Northeast Region—Hartford, Connecticut, February 9-11.

All states represented except Delaware, Maine and Connecticut. Main concerns expressed were salary cuts, salary levels and training of newly hired agents; ES/USDA was represented by Pete Williams SEA/USDA and Rudy Filek, West Virginia, and John Gerwig, New Jersey, represented ECOP.

Southern Region—Atlanta, Georgia, February 11-13.

All states were represented as were ECOP and ES/USDA. Agents' concerns included "Extension's Report to America," relationships between agent associations and budget cuts.

The Board in prior years had expressed some concern about the permanent files housed in a County Extension office basement in Dallas County, Missouri. The files are in unlocked file cabinets. Norm Bless, North Central Region Director, was asked to visit the site and prepare a report for the Board. Bless reported that he did not feel comfortable with the present storage situation. He gave the Board four options:

1. Buy file cabinets with locks.
2. Secure the present file cabinets in some shape, form or fashion.
3. Move the files to a new location.
4. Microfilm the files.

The Board approved a motion to proceed with an effort for a better security system for the files and to consider having the files microfilmed. After additional thought and talking with some of the Missouri members, the Board purchased two locking file cabinets and gave the old file cabinets to the local Extension Office.

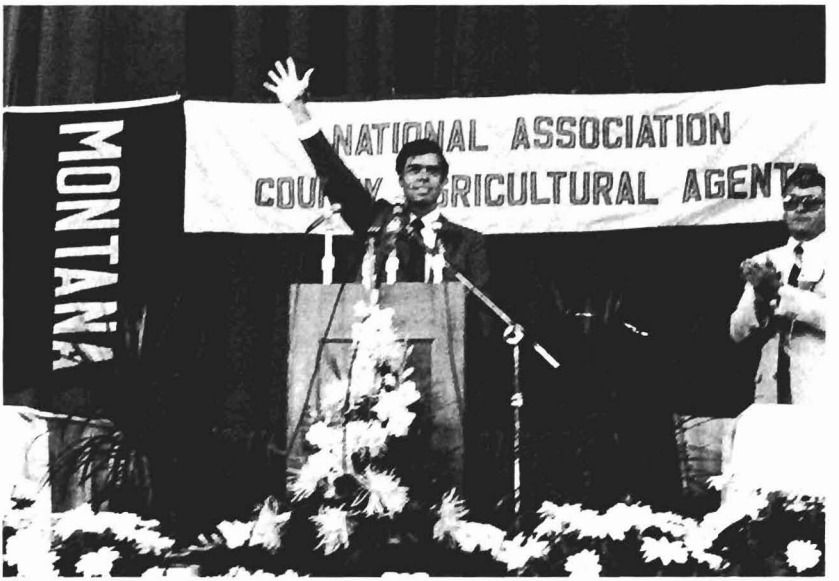
ANNUAL MEETING

Cornell University at Ithaca, New York, was the site for the 66th Annual Meeting, August 16-20. The stage was set with the "Pennsylvania Sunday Supper," courtesy of the Pennsylvania Association of County Agricultural Agents. The Sunday

Voting Delegates attend to the business of our Association.

evening session was called to order by President Les Firth, followed by the presentation of state flags. The Singing Sergeants, United States Air Force, provided special music.

On Monday morning there was a host of outstanding personalities coming to the platform. The Keynote Speaker was Secretary of Agriculture, John R. Block, who said, "Acting as the educational and advisory arm of the USDA, you are the key people, helping our producers run their operations efficiently, productively and profitably."



Secretary of Agriculture John R. Block, Keynote Speaker for the Annual Meeting.

Other speakers were: Dr. Lucinda Noble, Director, New York Cooperative Extension Service; J. Roger Barber, Commissioner, Department of Agriculture; Dr. David Call, Dean, College of Agriculture and Life Sciences, Cornell University, who said, "You have presented challenges and answered challenges and in the process played a very key role in the advancement of American Agriculture"; Robert B. Delano, President American Farm Bureau Federation, spoke on the topic, "A Time of Opportunity." He said, "Times have changed, but retaining and building local support for Extension and all the issues of agriculture, is a challenge that remains"; Dr. L. S. Pope, Dean, College of Agriculture and Home Economics, New Mexico State University, said, "The County Agent must communicate with producers in a new language and with new technology far removed from the simple basic skills of yesteryear"; Dr. Richard Lewis, Dean, College of Business, Michigan State University, discussed "Blending—Family, Office and Job—The Real Challenge"; 4-H Challenges, a panel with 4-H'ers Stanley B. Stallworth, Alabama and Charlene Gormley, Pennsylvania; Tom Jones, President, National Vocational Agricultural Teachers Association; Dr. James Tunney, NFL Referee and Educator, was the inspirational speaker with the topic, "Here's to the Winners"; Dr. Mary Nell Greenwood, Administrator, SEA/Extension, addressed the subject, "A Time of Opportunity and Responsibility"; and a panel looking at "Agent Associations and ECOP—our Chal-

American Farm Bureau Federation President Robert Delano addresses members of NACAA.

lenges and Opportunities in the 80's," featuring Margaret Warren, President, National Association Extension Home Economists; Ellen Elliott, Past President, National Association Extension 4-H Agents; Dr. Gordon Guyer, Secretary, ECOP and Wayne Roberts, President Elect, National Association County Agricultural Agents.

Five workshops were conducted Thursday afternoon: "The Programmable Calculator—Use the Teaching Tool to Its Fullest," Van C. Travis, New York, William D. Gerling, New York, and William Menzi, Jr., New York; "Computers in County Office Management," Dan Fricke, New York; "Polishing Your Public Speaking," James T. Elder, Pennsylvania; "An Effective Professional Agent in the 80's," Robert Jones, Maryland, Bobby Sims, Mississippi, Mike Sager, Illinois and "People Made the Program," Maynard Heckel, New Hampshire.

Reymond D'Armond, Louisiana, was elected Vice President. D'Armond has only served one year of his two year appointment as Southern Region Director. The Policy Committee recommended to the Board of Directors that the Senior Southern Region Vice Director, Harold Robbins, Tennessee, be asked to serve the remaining year of D'Armond's term and his (Robbins) regular term be a three year term as Director. This was acceptable to Robbins and the Board.

The Voting Delegates amended the by-laws to permit prior payment of travel expenses in order to take advantage of discount air fares, which means a saving to the Association.

The tradition of good agents telling their stories continued with Search for Excellence.

Farm Income:

"Highbush Blackberry Educational Program," Edward Upham, New Hampshire

"Managing Soils for Maximum Yields and Net Profit," Richard Fred May, North Carolina

"On the Farm Aflatoxin Treatment for Cottonseed," Otis G. Lough, Arizona

"Soybean Narrow Row Program," Norman Moklestad, Iowa

Rural Development:

"Operation Save 'Our Soil'," Larry Kimery, Tennessee

"Economic Impacts of Agricultural Production and Processing," Armen V. Sarquis, California

"The Scope Program," James E. Haldeman, New York
"Four-State Rural Development Conference," Robert D. Cole and Wayne C. Kobberdahl, Iowa

Urban Programs:
"A Horticultural Learning Center," Clayton E. Hutcheson, Florida
"Cutler Garden," Donald A. Rakow, New York
"Bicentennial Park Project," Verl Matthews, Utah
"Youth Opportunity Unlimited," Edward A. Ragsdale, Indiana

4-H & Youth:
"Dental Fluoride Rinse Program," John L. Marra, West Virginia
"4-H Automotive Program," Warren D. Dievert, Mississippi
"4-H and Handicapped in Forestry," D. Keith Young, Utah
"Play Ball! Blindfolded?" Larry D. Parish, Ohio

Administrative Management:
"Acquainting Leaders and General Public about Extension," Ralph H. Horne, Utah
"How We Put the Package Together," Dennis Egge, North Dakota
"Management of a County Office," Everell V. Chadwick, Pennsylvania
"Alternate Source of Farm Fuel," Richard C. Twitty, Mississippi

The 21st 4-H Talent Revue, sponsored by Monsanto Agricultural Products Company, with ten acts from seven states, presented an outstanding program.

Special meals: Voting Delegates' Breakfast, sponsored by Merck & Company, Inc.; Scotts' Turf Alumni Breakfast, sponsored by O. M. Scott & Sons; Environmental Quality Awards Banquet, sponsored by Velsicol Chemical Corporation; Dow Study Tour Banquet, sponsored by Dow Chemical USA; and Career Guidance Dinner, sponsored by Sperry New Holland. Distinguished Service and Achievement Award Recognition Breakfast, sponsored by American Income Life Insurance Company; Pride Recognition Breakfast, sponsored by Elanco Products Company; State Presidents' and Vice Presidents' Luncheon, sponsored by American Institute of Cooperation; Ciba-Geigy Recognition Luncheon, sponsored by Ciba-Geigy Corporation; Public Information Awards Banquet, sponsored by Rohm and Haas Company; Search for Excellence Banquet, sponsored by NACAA. Committee Members' Breakfast, sponsored by Allis-Chalmers; Livestock Marketing Luncheon, sponsored by Chicago Mercantile Exchange; Turfgrass Luncheon, sponsored by O. M. Scott & Sons and Squanto Luncheon, sponsored by Nasco International.

President Les Firth presents a plaque to Norman Boyd of International Harvester. IH is honored for 40 years of sponsorship of NACAA programs.

ELECTION

The following were elected to serve for 1982:

President	Wayne Roberts, Oregon
President Elect	A. Daniel Merrick, Iowa
Vice President	Reymond D'Armond, Louisiana
Secretary	Mark Bryles, Arkansas
Treasurer	Norman McGlohon, Georgia
North Central	Francis Januschka, Minnesota
Northeast	Mel Wrisley, New York
Southern	Harold Robbins, Tennessee
Southern	George Seals, Oklahoma
Western	Billy Dictson, New Mexico

Hershey, Pennsylvania, was selected as the 1985 Annual Meeting site.

Scholarship Awards were made to 13 individuals and 9 groups in the amount of $18,000.

The 66th Annual Meeting was concluded with the Annual Banquet, attended by 1562 persons; the 1982 Officers were installed and 111 Distinguished Service Awards were presented. There were 44 Achievement Award recipients.

The use of computers in a County Extension Office is featured during the Annual Meeting workshops.

PUBLIC RELATIONS

Public relations is a constant and necessary program to acquaint groups and individuals with the job and role of the County Agent and NACAA. The President or his representative attended the following:

-NACAA Forage Seminar, Penn State University
-"Friends of NACAA" committee meeting
-National Association Extension Home Economists Annual Session, White Sulphur Springs, West Virginia
-National Association Extension 4-H Agents Annual Conference, Detroit, Michigan
-National Association State Universities and Land Grant Colleges, Atlanta, Georgia
-Epsilon Sigma Phi National Council Meeting, Atlanta, Georgia
-National 4-H Congress, Chicago, Illinois
-National Vocational Agricultural Teachers Association Annual Convention, New Orleans, Louisiana
-Pennsylvania Association County Agricultural Agents
-American Farm Bureau Federation Annual Convention, New Orleans, Louisiana
-Chevron Corporation, San Francisco, California
-The entire month of March was devoted to a visit with 35 Peace Corps volunteers working in the Philippines, Malaysia, and the Fiji Islands.
-Cargill officials, Des Moines, Iowa
-"Extension's Report to America" Management Committee, Mississippi State University, Mississippi
-ECOP Summer Meeting, Bellaire, Michigan
-National Farmers' Union Convention, Orlando, Florida, represented by Secretary Bobby Sims
-Hedging Seminars, Chicago, Illinois, sponsored by Chicago Mercantile Exchange, Represented by Vice President Dan Merrick and President Elect Wayne Roberts

1982
History of NACAA
W. Wayne Roberts
President

When things go bad, it's like down hill skiing, it's hard to find a stopping place. There are thousands of farm operators that are over extended. The land will not bring as much as they paid for it with borrowed capital and commodity prices continue to be down. Farm foreclosures have been common in many areas of the country. The small town merchants share in this disaster. This year a number of local Extension staffs have been reduced because of funding problems from state and local governments, and there is no increase in federal funds. There were concerns about Extension's effectiveness and Congress ordered Oversight Hearings.

Extension Agents are developing new programs to help troubled farmers with their economic consequences and alternatives such as off-farm employment for the wife and sometimes the operator. Solutions are not easy. Support groups are forming to help farm families cope with their situation.

BOARD MEETING HIGHLIGHTS

At the Winter Board Meeting in Billings, Montana, Hal Tatum, Georgia, was confirmed as Southern Region Vice Director to fill the vacancy left when Harold Robbins moved from Vice Director to Director on the election of Reymond D'Armond to Vice President.

The budget for the 1982 Meeting is $131,554. Two Home Horticulture Seminars will be held this year, one in the Western Region and the other in the Northeast Region. Rohm and Haas are no longer sponsoring the Public Information Program and a replacement has not been found. The Board feels that this is an important program and must be continued. Twenty-five hundred dollars was appropriated to purchase certificates and a meal for state, regional and national winners; no prize money is available. Jim Smith, Past President, was appointed to the ECOP Subcommittee on Agents Association for a three-year term. The Spring Board Meeting was held in April at Denver, Colorado. Les Firth, Past President, reported that the bid for the production of a multi-media slide-tape program, "Extension's Report to America," was awarded to North Carolina State University. Billy Dictson, Western Region Director, and Norman Bless, State Relations Committee Chairman, were asked to develop a program on membership recruitment and recognition that could be in place by next year. NACAA has been invited to participate in the Congressional Oversight Hearings in Washington. President Wayne Roberts formed a special committee to develop a paper and give testimony for NACAA. The committee consisted of Jim Smith, Virginia, Chairman; Thurman Kennedy, Texas; Bob Jones, Maryland and Billy Dictson, New Mexico. Copy of this presentation may be found elsewhere in this history. NACAA members have given $18,162.80 to produce "Extension's Report to

America," more than $3,000 greater than the goal. Les Firth, Immediate Past President, is serving on the "Extension in the 80's" Committee. This committee was appointed by Secretary of Agriculture, John Block.

REGIONAL WORKSHOPS

Western Region—January 25-26, Seattle, Washington
North Central Region—January 27-28, Minneapolis, Minnesota
Southern Region—February 8-9, New Orleans, Louisiana
Northeast Region—February 10-11, Philadelphia, Pennsylvania

The format for the four regional meetings was very similar, with registration around noon of the first day, with the different national associations—NACAA, NAEHE, NAE4-HA and Epsilon Sigma Phi meeting from 1:00 to 5:00 p.m. The evening of the first day a banquet was held at which time ECOP and ES/USDA representatives gave presentations. On the second day, at breakfast, presidents of the four national associations gave reports to the total participants, then there was a joint meeting of associations for about an hour. The rest of the morning each of the National Associations held his respective meetings, adjourning at noon. The actual meeting time was about one day from noon of one day till noon of the next day.

There was excellent discussion at each Regional Meeting. Good presentations were made by each state association president, who outlined his activities and programs. Sharing successful program ideas is always useful.

Dave Phillips, Annual Meeting Chairman, provides leadership to the Montana Agents in planning for the September Meeting.

ANNUAL MEETING

Weather conditions have a way of changing fast in the big sky country. This is a September Annual Meeting; on Friday some members began to come in and it was 94° at the airport. When we got up Monday morning, the ground was covered with snow.

Altering the by-laws is usually controversial and therefore important. For many years the by-laws used June 30th as the date whereby membership dues must be reported for determining eligibility in NACAA programs. Over time, programs have become more numerous and the date needs to be changed. The Voting Delegates changed the June 30th date to March 15th. This will be especially helpful in judging award programs and confirming that the applicant is a member of NACAA.

One of the meeting highlights was the premier showing on Tuesday evening of "A Better Way—Extension's Report to America." The 20 minute slide-tape program was developed by North Carolina State University at a cost of $50,000. The project was initiated in 1979 and financed by NACAA, NAEHE, NAE4-HA and ES/USDA. The showing was well received.

The opening of the general session welcomed the members and guests by Dr. Carl Hoffman, Director, Montana Cooperative Extension Service; Mr. Gordon McOmber, Director, Montana Department of Agriculture, and the Honorable Ted Schwinden, Governor of Montana. There were other key speakers this first day: Honorable John Melcher, U.S. Senator from Montana; Dr. Daniel G. Aldrich, Jr., Chancellor, University of California at Irvine, talked about the future of Extension; John Haas, a farmer from Larned, Kansas and Past Chairman, National Extension Advisory Committee, related what Extension meant to him as a farmer.

U.S. Senator John Melcher, speaker at the Monday session.

Other speakers were: Dr. Gordon Guyer, Director, Michigan Cooperative Extension Service and ECOP Chairman; Dr. John W. Jutila, Vice President for Research at Montana State University; Suzanne Shriefer, North Dakota and Brad Harigstad, Minnesota, the 4-H team, speaking on "4-H Pathways to the Future"; Layton Peters, President, National Vocational Agricultural Teachers Association; a panel consisting of Faith Cahalan, President NAEHE; Les Schoffelman, President, NAE4-HA and Dan Merrick, President Elect, NACAA, addressed "Being a Professional in the 80's"; Dan Panshin, Assistant Administrator, ES/USDA, talked on "Directions for Extension in the 80's"; Joe Larson, President, Sparta Brush Company, gave a motivational talk, "Trial By Fire."

The Thursday afternoon workshop features were: "Time Management" by Jan Weber, Management Consultant, Corvallis, Oregon; "Using Mini and Micro Computers for Extension Programs and Extension Office Management" by Nebraska County

Agents, Don Miller, Bob Scriven and Bob Voboril; "Use of Computers in Agriculture" by Leroy Luft and George Haynes, AMEC, Bozeman, Montana; "A Very Short Course in Successful Management" by John Jackson, College of Commerce & Industry, Laramie, Wyoming.

A float trip down the Yellowstone River was an enjoyable occasion.

Search for Excellence presentations were given Tuesday afternoon. The following members made presentations:

Farm Income:

"Ewing Demonstration Center," C. R. Swope and C. R. Howell, Illinois
"Sugarbeet Fertility Program," Bill L. Weir, California
"Construction Information for Dairymen," John Adams, New York
"One Cow, One Calf, One Acre," Jamie H. Jenkins, Tennessee

Rural Development:

"Farm Tax Workshop," David P. Miller, Ohio
"A Citizen's Viewpoint," J. M. Hileman and Delmar R. Yoder, West Virginia
"Youth Soccer," Arlen Etling, Arizona
"North Georgia Cash Crops," R. C. Atkinson and W. H. Sell, Georgia

Urban Programs:

"Urban Ag Program for Baltimore County," Russell J. Balge, Maryland
"Tuning Up Your Home, School and Community," David B. Waymer, North Carolina
"Elm Leaf Beetle Control," Gary J. Niederkorn, Colorado
"Saving Money and Energy," Thomas J. McNutt, Ohio

4-H and Youth:

"Armstrong County 4-H Livestock Program," Joyce Crays, Pennsylvania
"4-H Leaders—A Must for a Complete Program," Tom Burnside, Alabama
"Rural Crime Prevention," Gary D. Stewart, Washington
"Grow Your Own Bacteria," John A. Lindsey, Nebraska

Administrative Management:

"New Extension Office Building," Robert L. Jones, Maryland
"Administrative Management," Basil Meyers, Oklakoma

"Crossroads in the '80's," Norbert D. Schachtner, Wisconsin
"Resource Management Planning," Kenneth Sakurada, Nevada

The Annual 4-H Talent Revue was held at the Fox Theater and Monsanto Agricultural Products Company hosted the event.

The 4-H Talent Revue was an outstanding event.

Special meals were provided: Wyoming Hospitality Dinner hosted by Wyoming County Agents Association; Voting Delegates' Breakfast, sponsored by Merck & Co.; Scott's Horticulture Alumni Breakfast, sponsored by O. M. Scott & Sons; Dow Study Banquet, sponsored by Dow Chemical U.S.A.; Public Information Awards Breakfast, sponsored by NACAA; DSA and AA Recognition Breakfast, sponsored by American Income Life Insurance; Pride Recognition Breakfast, sponsored by Elanco Products Company; State Presidents' and Vice Presidents' Luncheon, sponsored by American Institute of Cooperation; Ciba-Geigy Recognition Awards Luncheon, sponsored by Ciba-Geigy Corporation; Scott's Horticultural Communications Awards Banquet, sponsored by O. M. Scott & Sons; Search for Excellence Banquet, sponsored by NACAA; Environmental Quality Awards Banquet, sponsored by Velsicol Chemical Corporation; Committee Members' Breakfast, sponsored by Allis Chalmers; Squanto Luncheon, sponsored by NASCO International; CME Livestock Marketing Luncheon, sponsored by Chicago Mercantile Exchange; Career Guidance Luncheon, sponsored by Sperry New Holland.

ELECTION

Officers elected for 1983 are:

President	A. Daniel Merrick, Iowa
President Elect	Reymond D'Armond, Louisiana
Vice President	David Sorensen, New Hampshire
Secretary	Mark Bryles, Arkansas
Treasurer	Norm McGlohon, Georgia
Western	Sam Haslem, Colorado
Northeast	Mel Wrisley, New York
North Central	Francis Januschka, Minnesota
Southern	George Seals, Oklahoma
Southern	Harold Robbins, Tennessee

The 1986 Annual Meeting will be hosted by Colorado at Colorado Springs.

$20,000.00 scholarship awards were presented to 18 individuals and 8 groups.

The Annual Awards Banquet was held at the METRA with 1216 in attendance; 105 NACAA members received the Distinguished Service Award, 42 members were recognized for the Achievement Award.

Wayne Roberts passes the gavel to the 1983 President Dan Merrick, Iowa.

PUBLIC RELATIONS

NACAA was represented at the following events:

-Cargill Grain Marketing, Storage, Transportation Seminar, Minneapolis, Minnesota
-NAEHE Annual Session, Las Vegas, Nevada
-NAE4-HA Annual Conference, Orlando, Florida
-Epsilon Sigma Phi Annual Meeting, Washington, D.C.
-National 4-H Club Congress, Chicago, Illinois
-National Vocational Agriculture Teachers Association, Atlanta, Georgia

-American Farm Bureau Federation Annual Convention, San Diego, California
-California Agricultural Farm Advisors' Annual Meeting, Poker Flats Lodge, California
-Chevron Home Horticulture Seminar, Tiburon, California
-Washington County Agents Association Annual Summer Meeting

Jim Smith represented NACAA at the National Farmer's Union Convention in Washington, D.C., in the late winter of 1981.

1983
History of NACAA
A. Daniel Merrick
President

Agriculture, as well as the general economy, is being fueled by runaway inflation with land prices reaching new heights and interest rates at new peaks. Farm financing in the past was based on inflated net worths, but now it is entering into the real world and the basis is actual value. Agricultural prices are still low and farm financing is changing to a cash flow basis, which in turn, brings about new pressures on agriculture and adjustments are under way.

Extension, at the same time, is facing new pressures brought about by a 1981 GAO Report, raising questions regarding Extension's role and responsibilities for the future. Oversight Hearings begun last year are being conducted throughout the nation to get input for the future role of Extension. Budgetary cuts have been made which are affecting staffing of Extension at all levels.

A Joint National Policy Committee has been appointed by the Secretary of Agriculture, charged with the responsibility to secure a statement providing for the future mission, scope, priorities and policies for the partnership responsibilities of the Cooperative Extension Service. In addition, questions are being raised regarding what clientele should be served, what programs should be offered or deleted, whether

State Presidents with 100% of eligible membership or a 10% increase in membership since last year are presented green jackets.

or not Extension should operate under an umbrella-type organization through which many specific programs are funded or have the primary responsibility of a much more limited program.

The key word for the time is, "accountability," a justification for existence. In response, "Extension's Report to America" had been developed, that was sponsored by the three National Extension Agent Associations and the Federal Extension Service; it depicts programs and accomplishments of Extension. This slide-tape presentation has been shown to local, state and national groups, Congressional leaders and others throughout the nation this year.

Faced with some decline in NACAA membership, a committee was formed a year ago to develop a program that would encourage membership retention and recruitment. The State Relations Chairman, Norm Bless, headed up the development of this new program, and it was assigned to the State Relations Committee for implementation. The program will recognize states that have 100 percent of potential membership, states that increased membership by 10 percent and 5 percent. Lined jackets with the NACAA seal will be awarded state presidents who have either 100 percent of their potential as members or who had a 10 percent increase in membership over the year earlier. States with a 5 percent increase will receive an attractive framed certificate.

Bill Cox, Annual Meeting Chairman, and his wife receive momentos of appreciation for a job well done.

BOARD MEETING HIGHLIGHTS

A January Winter Board Meeting was held in Witchita, Kansas, to review plans for the Annual Meeting and check meeting facilities. The Kansas group appeared to be well prepared under the leadership of Bill Cox. The Extension Intern Program possibilities have been discussed in the ECOP Subcommittee on Agents Association for several years. It now appears closer to reality. It is designed to provide a field agent with a six months stay in Washington, D.C. to work with the Federal Administration. The Board authorized $2,000 toward the program with the hope that the other two Agent Associations will contribute similar amounts. It is anticipated that these funds plus funds from the federal sector will launch the program. The Conservation

Tillage Executive Committee invited NACAA to name a member to their Advisory Committee. John Kavanaugh, Kentucky, was named to this position.

The Board was saddened to learn of the death of Mel Wrisly, Northeast Region Director, on February 18. Harold Repair, New Jersey, who was serving as the Region's Vice Director, was invited to attend the April Spring Board Meeting in Williamsburg, Virginia. Springtime in Virginia was marred by an April snowstorm. President Dan Merrick was unable to attend due to the illness and death of his father. There are rumors of the possible merger of Civil Service and Social Security retirement programs. The State Relations Committee was asked to monitor this very closely. President Merrick was asked by the Board to submit NACAA's policy statement on retirement to appropriate individuals. John Shearer, Pennsylvania, was nominated to replace Robert Fowler, Arizona, on the *Journal of Extension* Editorial Committee. Secretary Mark Bryles reported that he had visited Buffalo, Missouri, and prepared new folders for the permanent files. The Board requested that Policy Chairman Smith negotiate with the University of Missouri Library as a new site for the files and if agreement can be reached that they be transferred, but terms agreeable to NACAA could not be reached. "Extension's Report to America" has been shown four times in Washington, D.C. with more than 500 in attendance. In late spring, communications from the National 4-H Council indicated that in a recent review by their auditor it was felt that NACAA should seek another place to house their scholarship fund. This fund had grown considerably larger than Council Management was aware; therefore, Council suggested that NACAA may want to consider forming a foundation. The National 4-H Council has an attorney on their Board of Directors with a significant amount of experience in establishing foundations for tax exempt organizations. President Merrick asked Jim Smith, Association Policy Chairman, to make a contact and determine whether such an option was feasible. Smith met with the Washington attorney on several occasions and reviewed materials with the Executive Committee by conference calls. When the IRS ruling was received, it changed NACAA's tax exempt status from Section 501 (c)(6) to Section 501 (c)(3). In mid-summer, the foundation was born. This action was important in that it opened doors for major donors to give to NACAA through a foundation. RJR Nabisco has agreed to fund the Public Information Program once the foundation is established. RJR Nabisco will come on board next year. Riggs National Bank, Washington, D.C., will become the foundation's depository. The permanent address is the National 4-H Council and the foundation is incorporated in the state of Ohio. Trustees for the NACAA Educational Foundation are Jim Smith, Chairman; Dan Merrick, Vice Chairman; and Les Firth, Secretary and Treasurer. While the foundation papers awaited IRS approval, Bob Jones, Past President, contacted the National Agricultural Library, Beltsville, Maryland, concerning the possibility of housing NACAA's permanent files. Smith was asked to work out the details. A Memorandum of Understanding was signed July 20, 1983, with the National Agricultural Library and the files were transferred a few weeks later. Dr. Dan Panshin, Assistant Administrator, ES/USDA, initiated a monthly conference call with the three association presidents. This proved to be very helpful in keeping communication lines open. President Merrick was invited to participate in a Federal Extension employees' monthly staff conference and again it was a means for bridging communication gaps. During the year, two new national donors were secured, Phillip Morris USA and Rural Route Tours. It has been apparent that NACAA would be better served if a member would accept the challenge of serving as editor of *The County Agent.* A national search was initiated and during the Annual Meeting, the Publications Committee interviewed potential candidates. Allen Bayles, South Carolina, was selected. He is to serve on a one year basis, that is renewable, beginning with the 1984 Winter issue.

REGIONAL WORKSHOPS

Four Regional Meetings were conducted to meet with the leadership, primarily presidents and vice presidents of state associations. The Regional Meetings were held January 23-25 for the Western Region in Reno, Nevada; January 25-27 for the North Central Region in St. Louis, Missouri; February 6-8 for the Southern Region in Nashville, Tennessee; and the Northeast Region Workshop in Albany, New York, February 8-10. The Regional Workshops provide for a sharing of ideas between the state presidents of state associations and Extension programs within those states, to review the "Extension's Report to America" program, to evaluate *The County Agent* and to consider what can be done to control increasing cost of distribution, to provide information of the forthcoming Annual Meeting to be held in Wichita, Kansas, to review procedures for selecting vice chairmen and committee chairmen, and to study the issues of Civil Service Retirement Programs. A special presentation was given by the four national presidents of NACAA, NAEHE, NAE4-HA and Epsilon Sigma Phi. Dr. Dan Panshin, Assistant Administrator, Federal Extension Service, attended each of the meetings to provide a first hand update of the role of the Federal Extension Service and the programs that were being initiated and carried on at the Federal level, outlining how state, county and Federal partnerships can effectively work together.

ANNUAL MEETING

Sunday evening opened with a different kind of greeting—a film of President Ronald Reagan welcoming the members—followed by Bennie Holtsclaw of Cedar Point, Kansas, presenting "a Singing Rancher's Message."

Bennie Holtsclaw—picked and sang, "The Singing Rancher's Message," at Vespers.

Keynote speakers directed their assignment toward the general theme of "Programs for Progress." Dr. Duane Acker, President, Kansas State University, addressed "Extension's Assignment for the '80's," while Dr. Charles Beer, ES/USDA shared "The Expectations of Extension for the Next Ten Years." Dr. Mary Nell Greenwood, Administrator, ES/USDA, discussed "Extension's Blueprint for the '80's," while Mr. Pat Jackson, Public Relations Counsel at Jackson, Jackson and Wagner, told the group "How to Win Public Support for Extension-or Else"; Dr. Dan Panshin, Assistant Administrator, ES/USDA, outlined "What the Electronic Age Meant for Extension." "Four-H Programs For Progress" was presented by 4-H'ers, Mark Baker, Wisconsin, and Dawn Stoten, Indiana; the American Tree Farmer of the Year Award was presented Mr. Bert Eudell of Oregon, an Extension Cooperator, by Donald Smith, Southern Forest Institute; Dale Butcher, President, National Vocational Agriculture Teachers Association, discussed "Vocational Agriculture in the '90's"; Reymond D'Armond headed a panel that discussed "Strengthening the Extension Partnership" with Deloris Ellis, President, NAEHA, and Allen Ulrich, President, NAE4-HA: Charley Willey, courtesy Deere & Company, talked about "The Magic of a Moment."

On Thursday afternoon, there were four workshops: "Renewable Resources" with Foresters Don Smith and Jim Neal; "Success with Communications"—a panel of National Public Information winners; "Federal Civil Service Retirement" speaker was E. J. Peterson, Kansas State University; "Extension Fund Raising in the '80's" with Donald J. Johnson, National 4-H Council and Dr. Merie Eyestone, Kansas 4-H Foundation.

Search for Excellence continues to be an important event:

Farm Income:

"Replicated Corn and Soybean Varieties," George E. Ropp, Ohio

"Herdsperson Seminar," David E. Weaver, New York

"Small Farm Development," C. Michael Jackson, Kentucky

"A Successful Blueprint for Progress with County Sheep Industry," William J. Van Riet, California

Rural Development:

"The Invisible Poor Workshop," Clarence E. Rice, Iowa

"The Rio San Jose Flood Control District," Jessie Fitzgerald, New Mexico

"Baldwin CRD," Ralph Thompson, Alabama

"A Passive Solar Energy Conservation Home," William H. Snedeker, New York

4-H and Youth:

"Project Growmaha," Mary K. Ross, Nebraska

"A Tobacco Project for Johnston County Youth," Kenneth R. Bateman, North Carolina

"The How To's of 4-H Demonstrations," Carol J. Schurman, Pennsylvania

"Small Stock Showmanship and Leader Enhancing Literature," Kenneth S. Olson, Arizona

Administrative Management:

"Combined Newsletter," Erric V. Ross, Oregon

"Getting Back to Basics," Bobby G. Sims, Mississippi

"Developing Ag Public Relations," Gerald Stanley, Ohio

"City Support Efforts," Stephanie Brown, Maryland

Urban Programs:

"Dial 631-7760 Answerline," Nicholas Stephin, Ohio

"Riker's Island Farm Project," John M. Ameroso, New York

"To Save the Market," Toby D. Bost, North Carolina

"E.T. for Bluegrass Lawns," Gary Niederkorn and Norman Brown, Colorado

Another outstanding group of 4-Her's from the North Central Region entertained members and guests with the 4-H Talent Revue, sponsored by Monsanto Agricultural Products Company.

Special meals were enjoyed: Iowa Sunday Supper, hosted by Iowa County Agents Association; Voting Delegates' Breakfast, hosted by Merck & Co.; Scott's Horticulture Alumni Breakfast, hosted by O. M. Scott & Sons; Dow Study Tour Banquet, hosted by Dow Chemical U.S.A.; Public Information Awards Breakfast, hosted by NACAA; Distinguished Service Award and Achievement Award Breakfast, hosted by American Income Life Insurance Co.; Pride Recognition Breakfast, hosted by Elanco Products Co.; State Presidents' and Vice Presidents' Luncheon, hosted by American Institute of Cooperation; Ciba-Geigy Recognition Awards Luncheon, hosted by Ciba-Geigy Corp.; Scott's Horticulture Communications Awards Banquet, hosted by O. M. Scott & Sons; Search for Excellence Banquet, hosted by NACAA; Kansas Barbeque, hosted by Kansas Association of County Agricultural Agents; Committee Members' Breakfast, hosted by Allis Chalmers; Squanto Luncheon, hosted by NASCO International; CME Livestock Marketing Luncheon, hosted by Chicago Mercantile Exchange; and Career Guidance Luncheon, hosted by Sperry New Holland.

President Dan Merrick turns the gavel over to Louisiana's Reymond D'Armond.

ELECTION

Officers and Directors elected for 1984 are:

President	Reymond D'Armond, Louisiana
President Elect	David Sorensen, New Hampshire
Vice President	Billy Dictson, New Mexico

Secretary	Mark Bryles, Arkansas
Treasurer	Talmadge S. Baker, North Carolina
North Central	Stanley Ponce, Missouri
Northeast	Harold Repair, New Jersey
Western	Sam Haslem, Colorado
Southern	Harold Robbins, Tennessee
Southern	Billy Witherspoon, South Carolina

The 1987 Annual Meeting site was a run off between Indiana, Michigan, Minnesota and North Dakota. North Dakota was selected.

Scholarships were presented 17 individuals and 4 groups, totaling $20,000. Earnings were down because interest rates dropped. Earnings for 1983 were $15,000. The Board added $5,000 from the general fund to bring the total to $20,000.

The final event of the meeting was the Annual Banquet on Thursday evening, with 1250 in attendance. The program included the installation of officers and directors, presentation of awards to 106 Distinguished Service recipients and the recognition of 43 Achievement Award winners.

PUBLIC RELATIONS

NACAA was represented with the following groups:

-National Association of Extension Home Economists Annual Session, Tan Tara, Missouri
-National Association of Extension 4-H Agents Annual Conference, Baltimore, Maryland
-Epsilon Sigma Phi Annual Meeting, St. Louis, Missouri
-National Association of Farm Broadcasters, Kansas City, Missouri
-American Farm Bureau Federation Annual Convention, Dallas, Texas
-Participated in USDA Staff Conference, Washington, D.C.
-National 4-H Congress, Chicago, Illinois

1984
History of NACAA
Reymond D'Armond
President

The producer of agricultural products is at the mercy of so many things, many of which he or she has no control. The producer gambles against insects, disease, weather conditions, markets, government regulations and economic forces. It was the latter that is severely impacting on prices this year. The value of the dollar, in international markets, is up. This makes the price of U.S. goods and products high. Traditional trading partners are looking elsewhere for wheat, corn, rice, cotton and soybean supplies. If the American farmer doesn't export, his prices fall and the spread in the balance of payments widens. Today, the strong position of the U.S. dollar is creating major problems for America's farmer and there is little they or their Extension Agent can do about it.

Within the Extension organization, problems differ among states, but one change appears to be fairly constant. We are moving away from the old "penalty envelope" and going to postal meters. Agents are told that it will be more efficient—but it's another job to run mail through the machine and keep a daily record. New personnel coming into the system often times or not products of the system—they were not 4-H'ers and may not have a farm background, whether this is good or bad can be argued from at least two opposing points of view. Extension positions are shrinking at the local and state levels. There is concern in some states that Extension is not an integral part of the total University system. The future of the federal retirement system is not settled and continues to be bothersome. There is general agreement that every Extension employee needs to actively market Extension especially in those areas of population growth and where the population is quite mobile.

BOARD MEETING HIGHLIGHTS

The Winter Board Meeting was in New Orleans, Louisiana, January 3-6. The Board came in a day early and were guests of Freeport Sulfur Company at their lodge. The next morning the Board flew by seaplane and helicopter to Freeport's offshore drilling platform in the Gulf of Mexico. This was an excellent opportunity to observe sulfur production.

The Louisiana Annual Meeting Committee met with the Board and reviewed plans and provided a tour of facilities that will be used. Bill Greene, Annual Meeting Chairman, has carefully developed what appears to be the making of an outstanding Annual Meeting.

The Board agreed to underwrite the cost of a meal and certificates for two new programs: Crop Production Program and 4-H Recognition Program.

There were significant costs, almost $12,000, involved with the formation of the Educational Foundation. The decision was made to pay for this expense out of surplus

from the 1983 Annual Meeting and any remaining dollars would be contributed to the Scholarship Fund.

A committee of Board members was formed to study the feasibility of incorporating commercial exhibits into future Annual Meetings.

Bob Jones and at least one of his staff persons have spent several days at the National Ag Library, Beltsville, Maryland, reviewing the permanent files, putting them in hardback covers, etc. There is very little in the 1979 file. Jones, Bobby Sims, Historian, and Secretary Mark Bryles will attempt to bring this file up to date.

The committee, "Friends of Extension," which was formed in 1980 to help raise funds from industry for the Scholarship Fund, was deactivated with sincere appreciation for a job well done. This committee raised approximately $50,000.

The Spring Board Meeting was held in San Diego, California, April 25-28.

It appears that the Scholarship Fund will earn approximately $15,000 this year. The Board agreed to add $5,000 to this from the general fund and award $20,000 in scholarships.

Art Nesbitt, President, NASCO International, speaker at the Squanto Luncheon.

As anticipated, R. J. Reynolds Industries is the new sponsor of the Public Information Program. There are three other new donors: Lake Shore Equipment & Supply Company, sponsored Turf/Horticulture Improvement Program; National Pork Producers Council, sponsored the Committee Chairmen's Luncheon and Southern Farm Tours, sponsored the Life Members' Luncheon.

Wayne Roberts, Past President, will continue editing *The County Agent* through this year. Allen Bayles will assume the editorial duties with the winter issue.

Reymond D'Armond will become a Trustee of Educational Foundation following the Annual Meeting, replacing Jim Smith.

Dr. Hollis Hall, former Extension Director of South Dakota, has moved to ES/USDA and is the new liaison person for NACAA with ES/USDA.

Plans were developed to recognize a U.S. Citizen that has made a major

Richard Reich, R. J. Reynolds Industry, at the podium for the Public Information Awards Program.

contribution to American/World Agriculture and is so recognized by his/her peers and the general public. The award is limited to one person per year and will come from the region where the Annual Meeting is held.

REGIONAL WORKSHOPS

Western Region, January 23-24, Salt Lake City, Utah
North Central Region, January 25-26, Chicago, Illinois
Southern Region, February 6-7, Nashville, Tennessee
Northeast Region, February 8-9, Newark, New Jersey

ANNUAL MEETING

The 69th Annual Meeting was held August 19-23 in New Orleans, Louisiana. The weather was hot and the humidity high. The headquarters, Marriott Hotel, was only three blocks from the World's Fair. This was also of great interest to attendees. Harold Robbins, Southern Region Director, was unable to attend because of family illness.

Sunday evening started off with a Texas' Barbeque followed by the presentation of state flags and a Vespers Program featuring "Listen to the Eagle" by Paul Ott, Wildlife Conservationist, Mississippi. The keynote speaker was Dr. Carlton Blalock, Executive Vice President, Tobacco Growers Association, Raleigh, North Carolina, and former Director, Extension Service, North Carolina.

A resolution was adopted by the Voting Delegates to be sent to the Democratic and Republican National Committee Chairmen.

Resolution

Whereas: A healthy, vigorous agriculture undergirds the health and vigor of our nation's economy; and:

Whereas: The Cooperation Extension Service and the Agricultural Experiment Station provide new agricultural research and extend these research findings to the farmers and ranchers throughout the nation; and:

Whereas: Rapid technological changes are occurring, which require unbiased field evaluation for local farmers' and ranchers' use; and:

Whereas: The Cooperation Extension Service assists farmers and ranchers in making management decisions with maximum consideration for soil and water resources, and the environment; and:

Whereas: The three way partnership of the federal, state and more than 3,000 counties across the United States through the State Land Grant University system has assisted in bringing about the world's most efficient agricultural production and marketing system; and:

Whereas: The growth and development of 5 million 4-H members in rural and urban communities are assisted by the Cooperative Extension Service in developing their citizenship and leadership responsibilities.

Now, Therefore Be It Resolved That:

The National Association of County Agricultural Agents urge continued strong financial and moral support for the Cooperative Extension and the Agricultural Experiment Station programs; and:

Be It Further Resolved That:

The United States Government give greater assistance in expanding the efficiency of agriculture in providing food and fiber to our nation's people and to people of a hungry world; and:

Be It Further Resolved That:

Agricultural exports be safeguarded and expanded to assist in bringing about an improved balance of payments.

This resolution adopted at the 69th Annual Meeting of the National Association of County Agricultural Agents, August 21, 1984, New Orleans, Louisiana.

State Presidents having 100 percent of potential membership were: New Hampshire and New Jersey. States with a 10 percent growth since last year were: Alaska, Nevada, Florida, Idaho, Louisiana, Maine, Oklahoma, South Carolina and Washington. Each state president received a green jacket with a NACAA seal.

The Search for Excellence featured twenty speakers.

Farm Income:

"The Boise River Project," John A. Henry, Idaho
"Improved Forage," Tom Kriegl, Wisconsin
"Fresh Market Tomatoes," Tom Jurchak, Pennsylvania
"Lime-A-Bean," James R. Peachey, Arkansas

Rural Development:

"Water Supply Project," Rodney Lightfoote, New York
"Trail Riders Conservation," Wallace J. Peterson, Nevada

"Producer Livestock Market," James Norris, North Carolina
"Ill Wind That Blows No Good," Charles J. Reutter, Ohio

Urban Programs:
"Handling Farm Accidents," Robert W. Frazee, Illinois
"Pesticide Day Cleanup," Mary W. Lomolino, New York
"Stick Out A Leaf and Say Ahh!" John D. Roy, Louisiana
"Master Gardener Mini-College," Erric V. Ross, Oregon

4-H and Youth:
"Champ Camp '83," Deryl E. Waldren, Kansas
"4-H Breeding Beef Project," Gerald E. Fink, Wyoming
"4-H Club Merit Awards," Donna Connell, Pennsylvania
"4-H Conservation," Robert C. Williams, Tennessee

Administrative Management:
"Marketing Extension," William Boldt and David Adams, Oregon
"Better Communications," Mary Jo Cook, Pennsylvania
"Prison Inmate Program," Basil Myers, Oklahoma
"County Crime Prevention," Robert Cole and Leslie Sallee, Iowa

Calvin Knight, Ohio, Vice Chairman, Extension Program Committee, presiding at the Search for Excellence Banquet.

The 4-H Talent Revue had Buddy and Kay Brion of Tupelo, Mississippi, as Mistress and Master of Ceremonies. This was another top performance from Southern Region 4-H'ers.

Special meals were as follows: Voting Delegates Breakfast, courtesy: Merck & Company, Inc.; National Committee Chairmen Luncheon, courtesy: National Pork Producers Council; Public Information Awards Breakfast, courtesy: R. J. Reynolds Industries; Distinguished Service Award and Achievement Award Recognition Breakfast, courtesy: American Income Life Insurance Company; State Presidents' and Vice Presidents' Luncheon, courtesy: American Institute of Cooperation; Crop Production Program Luncheon, courtesy: National Association of County Agricultural Agents; Horticulture Communication Awards Luncheon, courtesy: Lakeshore Equipment & Supply Company; Committee Members' Breakfast, courtesy: Allis Chalmers; 4-H Recognition Program Breakfast, courtesy: National Association of County Agri-

cultural Agents; Squanto Luncheon, courtesy: NASCO International; CME Livestock Marketing Luncheon, courtesy: Chicago Mercantile Exchange and Career Guidance Luncheon, courtesy: Sperry New Holland.

ELECTION

The following were elected:

President	David Sorensen, New Hampshire
President Elect	Billy Dictson, New Mexico
Vice President	Bob Davis, Ohio
Secretary	Arlowe Hulett, Wyoming
Treasurer	Talmadge Baker, North Carolina
North Central	Stanley Ponce, Missouri
Northeast	Harold N. Repair, New Jersey
Western	Ralph Horne, Utah
Southern	Billy Witherspoon, South Carolina
Southern	Hal Tatum, Georgia.

Speakers not previously mentioned were: Dr. Mary Nell Greenwood, Administrator, ES/USDA; Dr. Sylvan H. Wittmer, Director Emeritus, Agricultural Experiment Station, Michigan State University; Robert Delano, President, American Farm Bureau Federation; Richard Rankin, Deputy Administrator, Management, ES/USDA; Dr. David Hunter, Assistant Professor, University of Tennessee.

Also appearing on the program was a 4-H panel, "Building On Experience," with Thomas Powell, Tennessee, and Tommy Lynne Knox, Texas; Dr. Dan Panshin,

Jack Washburn, National Winner Career Guidance, center; Committee Chairman Larry Poulin, left; and Donor Representative James Pyton of Sperry-New Holland Corporation, right.

Director, NOAA Extension Programs, Washington, D.C.; Walt Schuh, President, National Vocational Agricultural Teachers Association, and a panel consisting of Agents Association leaders: Pat Trotter, NAE4-HA, Oklahoma; Charlotte Young, President, NAEHE, Iowa and David Sorensen, President Elect, NACAA.

The 1988 Annual Meeting site was awarded to North Carolina.

Scholarships valued at $20,000 were awarded 17 individuals and 8 groups.

Four workshops were available on Thursday afternoon: "Options," Ronald J. Frost, Chicago Mercantile Exchange; "Postharvest County Extension Programs," Robert F. Kasmire, University of California; "Computer Technology and the County Agent—How to Become More Productive and Valuable," David H. Nelson, Agri Data Resources, Milwaukee, Wisconsin and the slide/tape presentation, "A Better Way—Extension's Report to America."

Distinguished Service Awards were presented 98 members and 45 members were recognized as having received the Achievement Award at the Annual Banquet. There were 1466 persons attending and they witnessed the installation of the 1985 Board of Directors.

PUBLIC RELATIONS

NACAA was represented at the following:

-National Association Extension Home Economists Annual Session, Atlanta, Georgia
-National Association Extension 4-H Agents Annual Conference, Portland, Oregon
-National Association Farm Broadcasters Annual Meeting, Kansas City, Missouri
-National Vocational Agricultural Teachers Association Annual Meeting, Anaheim, California
-American Farm Bureau Federation Annual Convention, Orlando, Florida
-National 4-H Club Congress, Chicago, Illinois
-National Conference on Conservation Tillage, Washington, D.C.

1985
History of NACAA
David Sorensen
President

The nation has finally moved away from the period of 21 percent interest rates and 14 to 15 percent inflation. As a more normal economic situation returns, there are still many farmers attempting to recover from this disaster. It's important to remember that it's not just agricultural producers that have been "put through the wringer." There are a number of Ag related industries that have merged, taken bankruptcy or gone out of business. Ten years ago if one, familiar with the agricultural industry, were to ask about the stability of these companies, most would have received a favorable rating. There are fewer farmers today than just a few years ago and likewise fewer Ag industries and suppliers to meet agriculture's needs.

NACAA is watching some changes. As the number of agents declines so will membership in their professional associations and this means less program participation. Some issues that are being talked about across the country are: Can the professional Extension worker also do consulting work and if so under what condition? Tenure and promotion in some states are hot items. What about doing Extension work and also conducting some research work? What is the difference between research and demonstration plots? Are these functions permissable under the Smith-Leaver Act? These issues were addressed in one fashion or another during the year, but they have not been resolved.

This year four state presidents are ladies, now that's a change.

BOARD MEETING HIGHLIGHTS

The Winter Board Meeting was in Hershey, Pennsylvania, January 3-5. Hershey is a beautiful spot, especially in spring and summer.

A Livestock Production Program similar to the Crop Production Program is being initiated this year with NACAA as donor. As plans were unveiled for the Annual Meeting, one thing became clear—Annual Meetings don't go down in costs. The 1985 Meeting is now projected to cost about $176,000. It will go up as time draws closer.

The Pennsylvania Association has a good plan laid out for the Annual Meeting and finances appear to be in good shape.

The Spring Board Meeting was in Lexington, Kentucky, April 18-19. It was announced that two new sponsors will participate in 1986; ChemLawn will sponsor the "Environmental Protection in the Safe use of Pesticides" and O. M. Scott & Sons will sponsor the "Turfgrass Seminar." A copy of the Norman Rockwell print "The County Agent" will be presented to the Agricultural Hall of Fame. A slide show on Pennsylvania was developed by the Pennsylvania Association for use by states to promote attendance at the 1985 Annual Meeting. It was announced that the 1986 Annual Meeting site at Steamboat Springs, Colorado, will not be available since the headquar-

ters hotel, Steamboat Springs Sheraton, will not be open. The Colorado Association recommends that the facilities at Colorado Springs be utilized. This met with Board approval. United Airlines was designated as the official airlines for the Annual Meeting. Les Firth was re-appointed to the Educational Foundation Board of Trustees for a three-year term.

REGIONAL WORKSHOP

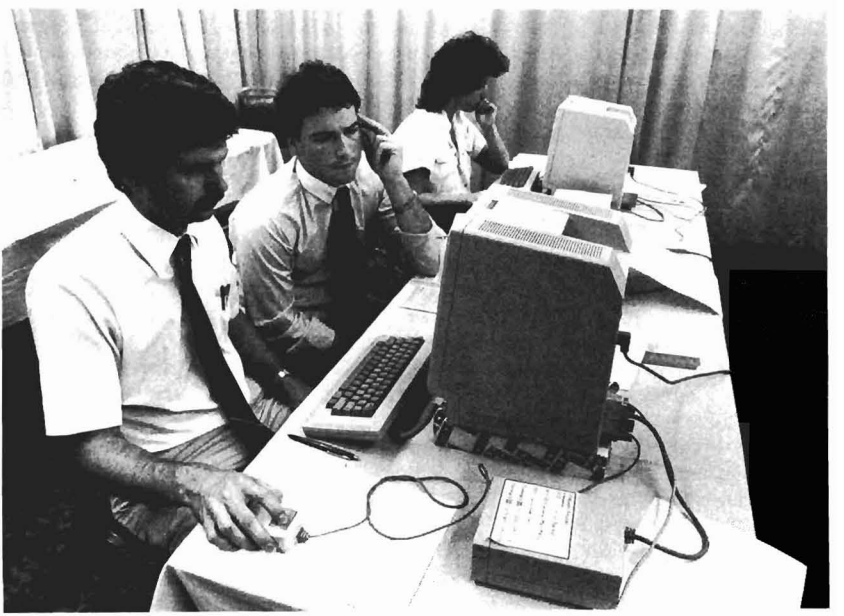
The four regional workshops were well attended. They were held as follows: Southern, January 27-29 in Atlanta, Georgia; Western, February 10-12 in Salt Lake City, Utah; North Central in Kansas City, Missouri; and Northeast in Hartford, Connecticut.

The workshop topics on Consulting and Research in Extension seemed to concentrate on four major areas:

1. What is the responsibility of the Extension Agent and what is the Agent's involvement?
2. Are the needs of producers being adequately relayed to the research community?
3. The communication gap between Extension and Research stili seems to exist.
4. Is Extension truly a one-third component of the land grant University system or are we a basement partner in the College of Agriculture?

ANNUAL MEETING

The New York Association started the 70th Annual Meeting off in fine style with a Sunday evening buffet. Vespers featured the presentation of state flags, presentation



Computer Center, the first Annual Meeting to be computerized.

The first service to American/World Agriculture Award was made to Dr. John O. Almquist, Pennsylvania State University.

of the colors by a Marine Corps Color Guard, the Milton Hershey School Varsity Choir, the invocation by Rev. J. Wesley Anderson, Pastor, Bethany Presbyterian Church and a special program "America the Beautiful" by Glenn Eshelman.

Dr. John O. Almquist, Professor Emeritus, Penn State University, received the first Service to American/World Agriculture Award presented by NACAA.

A welcome was given by Dr. Wayne Hinish, Director Pennsylvania Cooperative Extension Service. The Honorable Richard Thornburg, Governor of Pennsylvania, in his address called the County Agent "Agents for Change." Dr. Bryce Jordan, President, Penn State University, said, "NACAA has an impressive teaching record." But he expressed concern about the Federal Extension Budget and the current financial picture of agriculture.

Charles M. Kittrell, Executive Vice President, Phillips Petroleum Company, the inspirational speaker closed by saying, "We should keep striving together to feed a hungry world with a bountiful harvest."

Dr. Mary Nell Greenwood, Administrator ES/USDA, talked about the six month internship for an Extension Agent, 1986 appropriations, farm family counseling and long term programs involving soil erosion, conservation and water quality.

Wyoming was recognized for having 100 percent of its membership potential. Green jackets were presented to state presidents from the following states with a ten percent gain in membership: Arizona, Arkansas, Colorado, Delaware, Mississippi, Missouri, Montana, New Mexico, Oregon and South Carolina.

The Search for Excellence was again a program feature.

Farm Income:

"Conservation Tillage Contest," Burton P. Olson, Minnesota

"Antibiotic Sensitivity Testing," Gregory Solt, Pennsylvania

"Beef Program That Increases Weight," J. Lowell Loadholtz, Florida

"Greenhouse Growers Association," Erric V. Ross, Oregon

Rural Development:

"Vermont Tourism," Robert L. Towsend, Vermont

"Fire Ant Awareness," John Smith, Texas

"Living Rural-Learning to Read," E. Joseph Beiler, Ohio

Urban:

"Fair Management with Computer," Elmer Rothman and Norm Brown, Colorado

"Home Food Production," Timothy W. Warman, Maryland

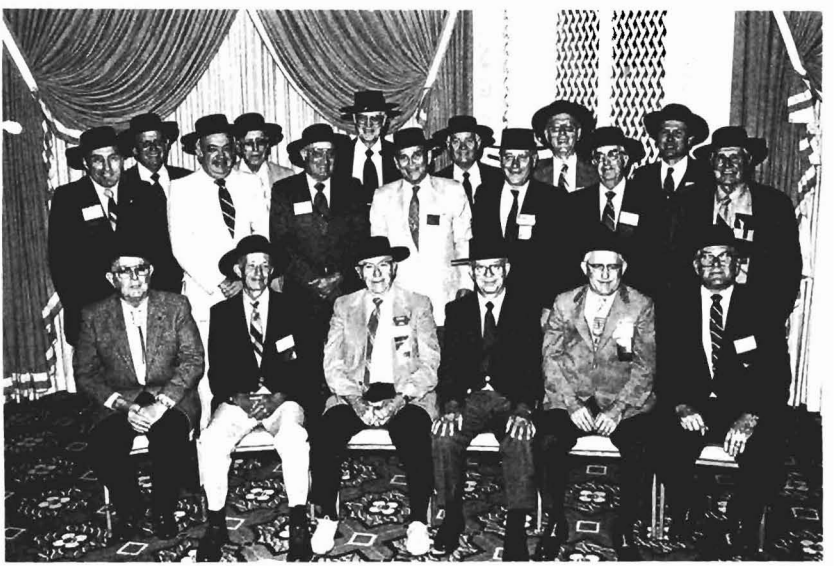
"Urban Gardening," Rudy P. Yates, Alabama

"Energy Awareness," Susan T. Vogt, Oregon

4-H and Youth:

"Livestock: What They Are All About," Frank Swan, Kansas

"Middle Management Efforts," Ed Horning, Pennsylvania



Past Presidents stop for a photo in Hershey. Nineteen in all.

Dr. Walter Jacoby, AIC, long time friend of NACAA is retiring. He has seen many past presidents receive a western hat—now it's his turn.

"Developing 4-H'ers Through Livestock," Gerald Crossland, Arkansas
"Calves for Profit," Curt L. Probert, Colorado

Administrative Management:

"Improving Understanding of Agriculture," Harold Brown, Indiana
"Improving Forestry Awareness," Tom Monaghan, Mississippi
"Extension Learning Center," Leslie N. Firth, Pennsylvania
"Microcomputers and Extension," Thomas J. McNutt, Ohio

The 4-H Talent Revue featured eleven acts. Bernard Wright, Warren, Pennsylvania, was the Emcee. This was Monsanto's 25th year as the Talent Revue sponsor.

Other speakers were: Leigh F. Knowles, Jr., Chairman of Beaulien Vineyards, California; Ken Dilling, Director of Marketing, American Income Life Insurance Co.; Dr. David M. Kohl, Professor, Virginia Tech, Blacksburg, Virginia; Dr. Russell Mowby, CEO, W. K. Kellogg Foundation; a 4-H Team consisting of Stephanie Pardse, Maryland and Darrin Jones, Nebraska; Nick Hein, Dow Chemical, U.S.A.; Richard Rankin, Deputy Administrator ES/USDA; Johnnie Hood, President, National Association Farm Broadcasters; a panel composed of Anna Mae Kobbe, President, NAEHE; Ollie Hill, President, NAE4-HA and Billy Dictson, NACAA President Elect; Jim Meston, Director of Human Resources, Westinghouse Corporation, Pittsburgh, Pennsylvania; and Dr. John Woeste, Dean of Extension, University of Florida and Chairman ECOP.

Special meals were as follows: National Committee Chairmen and Vice Chairmen's Luncheon, hosted by O. M. Scott & Sons; Voting Delegates Breakfast, hosted by Merck and Company; Dow Study Tour Banquet, hosted by Dow Chemical, U.S.A.; Public Information Awards Breakfast, hosted by R. J. Reynolds Industries; Distinguished Service Award and Achievement Award Recognition Breakfast, hosted by American Income Life Insurance Company; Pride Recognition Breakfast, hosted

by Elanco Products Company; State Presidents' and Vice Presidents' Luncheon, hosted by American Institute of Cooperation; Squanto Luncheon, hosted by NASCO International; Crop Production Program Luncheon, hosted by Ciba-Geigy Corporation; Horticulture Communications Awards Banquet, hosted by LESCO, Inc.; Search for Excellence Banquet, hosted by NACAA; Deep Pit Beef Barbeque—West Virginia Style, hosted by West Virginia County Agents' Association; Committee Members' Breakfast, hosted by Deutz-Allis Corporation; Livestock Program Breakfast, hosted by NACAA; 4-H Recognition Program Breakfast, hosted by NACAA; CME Livestock Marketing Luncheon, hosted by Chicago Mercantile Exchange and Career Guidance Luncheon, hosted by Sperry New Holland.

ELECTION

President	Billy Dictson, New Mexico
President Elect	Bob Davis, Ohio
Vice President	Billy Witherspoon, South Carolina
Secretary	Arlowe Hulett, Wyoming
Treasurer	Talmadge Baker, North Carolina
Western	Ralph Horne, Utah
Southern	Hal Tatum, Georgia
Southern	Tom Phillips, Arkansas
Northeast	Edgar Hooper, West Virginia
North Central	Robert Voboril, Nebraska

President Sorensen presents a plaque to David Crosson, Monsanto Agricultural Products Company, in recognition of 25 years sponsorship of the 4-H Talent Revue.

A bid was accepted from the New Jersey Association to host the 1989 Annual Meeting at Rutgers University.

Scholarships were awarded thirty individuals and nine groups in the amount of $21,000.

There were six workshops featured on Thursday afternoon:

Slide Show—Don Chamberlin of Kodak

Economic Alternatives for Agriculture—Dr. Gene Swackhammer, President of Baltimore Farm Credit Banks and George Steele, Member of Federal Credit Banks

Growth Management Systems for Beef Cattle—Dr. John M. Bonner, Manager of Market Planning of IMC Corporation

Penn Computerization Project—Graham Bell, Manager of Penn State Extension Computer Services

Interactive Video—Thomas Tate, Program Development, Extension Management Systems of ES/USDA

Up-date of Retirement Issues—Dr. Hollis Hall, Program Leader of Legislative and Intergovernmental Affairs of ES/USDA

At the Annual Banquet, officers and directors were installed, 120 Distinguished Service Awards recipients were recognized and 43 Achievement Award winners were saluted.

PUBLIC RELATIONS

The National Association was represented at these events:

-National Association Extension Home Economists, New York City, New York
-National Conference on Conservation Tillage, Nashville, Tennessee
-National Association Extension 4-H Agents, Chicago, Illinois
-National Association Farm Broadcasters, Kansas City, Missouri
-National 4-H Club Congress, Chicago, Illinois
-National Vocational Agriculture Teachers Association, New Orleans, Louisiana
-American Farm Bureau Federation Annual Convention, Honolulu, Hawaii
-National Grange, Portland, Maine

1986
History of NACAA
Billy Dictson
President

Agriculture is in the worst economic depression since the 1930's with hundreds of foreclosures occurring in each state. Land values have plummeted from the highs of the late seventies and early eighties to sometimes as little as thirty percent of their original value.

The high value of the dollar and the uncertainties caused by embargoes have caused export markets to dwindle. The market price of commodities in most cases will not cover the cash costs of production.

Suicides, divorces and general despair confront many farm families faced with the loss of a way of life and economic security.

Stories on the front pages of newspapers telling of a farmer who killed his wife, his neighbor, his banker and then himself are all too common.

Bank failures by the dozens in small rural communities as well as large metropolitan areas cause feelings of anxiety in everyone.

Rural America is in a state of shambles, not seen in this country in decades.

Some of the major issues facing NACAA are caused by the economic times. Budget cuts on the federal, state and county level are prevalent because of the depressed economy primarily in the energy and agriculture sectors.

The Reagan Administration recommended first a complete withdrawal of federal funds; a few weeks later they recommended a sixty percent reduction after a considerable public outcry by Extension clientele across America.

The effect of the budget cuts is that approximately 400 county agricultural agent positions have been lost or frozen during the past two years.

Membership in NACAA continues at a high level, but eventually membership must decline because of the loss of positions.

The Gramm-Rudman-Hollings Act mandates that the federal budget deficit be addressed by Congress; so even after the administration budget was restored, Extension had to worry about automatic cuts in funding because of this mandate.

The July, 1986, issue of *Reader's Digest* featured an article about "Uncle Sam's Ten Worst Taxpayer Rip-Offs" which, according to the editor, was based on source material from the Office of Management and Budget. Following is an excerpt from President Dictson's letter to *Reader's Digest*:

Dear Mr. Gilmore:

I am very disappointed and concerned about the content of Mr. Donald Lambro's article concerning the Cooperative Extension Service in the July edition of *Reader's Digest*.

Regional Directors, L-R: Edgar Hooper, Northeast; Bob Voboril, North Central; Tom Phillips, Southern; Hal Tatum, Southern; Ralph Horne, Western.

> While it is true that the mission of the Cooperative Extension Service has broadened to include clientele other than agriculture producers, the homeowner with a yard or garden problem or the housewife with a sewing or cooking problem is also a taxpayer.
>
> My county is largely an agricultural based economy with over 100 million dollars per year in cash sales, and the majority of my program is with the agricultural producers. However, when someone comes in with a problem I will not tell them, "I cannot help you," until Congress and the states and counties tell me that the agricultural producer is my only concern.
>
> The County Extension Office is one of the few places where any citizen in America can get educational assistance, backed by research, when they need it.
>
> Mr. Lambro failed to mention the 167,000 farm families that have been worked with the past two years, relating to the farm financial crises. Almost 100,000 farm families received *intensive assistance* in developing a revised farm business and financial plan.

The following excerpt in the form of a letter was received:

> Dear Mr. Dictson:
>
> As the July issue editor, I received your letter to Kenneth Gilmore about "Uncle Sam's Ten Worst Taxpayer Rip-Offs," which was based on source material from the Office of Management and Budget.

I am sorry you were disturbed by the section on County Cooperative Extension Service Offices. When author Donald Lambro included these offices in his listing of federal programs whose budgets should be trimmed, he didn't mean to imply that Extension Offices with "legitimate farmer-education services" should also be eliminated. As he wrote, "The President wants federal extension service funding concentrated on farm activities."

When we read your comments about "the 167,000 farm families that have been worked with the past two years, relating to the farm financial crises" and your citing of service programs to "4-H, homemakers, agriculture producers," it is plain that good work is being done by your group. These examples are proof that as you state, "The County Extension Office is one of the few places where any citizen in America can get educational assistance, backed by research, when they need it." But do we really need offices operating "in virtually every county in this country?"

We have no current plans to do a follow-up piece on the Cooperative Extension Service. But the distressing situation of our farmers troubles *Reader's Digest* deeply, and we showed our concern in the attached article, 'Hard Times in America's Heartland.'

We appreciate your interest in *Reader's Digest* and wish you continued success in your vital work.

Sincerely,

Robert Bischoff
Assistant Managing Editor

BOARD MEETING HIGHLIGHTS

The Winter Board Meeting was held in mid December in Colorado Springs, Colorado. Plans for the Annual Meeting were reviewed. It appears that the Colorado Association will budget nearly $70,000 and NACAA will be responsible for about $140,000.

Ken Hotopp, New York, was selected to represent NACAA on the National Extension Task Force for Community Leadership that met November 14-15, 1985, in San Francisco, California. Darrell L. Roberts is the NAC[illegible]presentative on the National Safety Council. Each representative made rep[illegible]ts to the [illegible]

The Diamond Jubilee of the Extension Service will be celebrated in May, 1989.

The NACAA logo was changed as follows: the new logo will read National Association of County Agricultural Agents rather than County Agricultural Agents and State Extension Service. Changes will be made as supplies are exhausted.

Dave Sorensen, Past President, was asked to revise the Annual Meeting Handbook.

The Spring Board Meeting was held April 9-12 at Myrtle Beach, South Carolina.

Eight nominations have been made for the Service to American/World Agriculture Award.

Dan Merrick was elected to serve another three-year term on the Board of Trustees of the Educational Foundation.

United Airlines was selected as the official airline for the Annual Meeting.

The IPA Nominee from the three Agent Associations has been selected and has begun the six month internship in October, 1985 in Washington, D.C. She is Geraldine

Hammond, Maryland. (There is no assurance that this program will continue.)

The Editor of *The County Agent*, beginning January 1, 1987, will, also, assume the duties of Address Coordinator.

One issue considered in several Board Meetings was to change the title of Chairman to Chair or Chairs when more than one is included. It was agreed that the new title would be adopted.

Bobby Sims, Mississippi, completes his term as Historian and will be replaced by Bob Hetrick, Pennsylvania.

Dave McManus, Annual Meeting Chairman and his wife, Kathy.

REGIONAL WORKSHOPS

The Western Region met in Billings, Montana, February 9-11. Alaska and Hawaiidt did not attend. Effort was made to coordinate the functions between Western states for the Annual Meeting. Delegates recognized that there were communication problems between states and the National Association.

The North Central Region held its workshop in Omaha, Nebraska. Programs relating to the farm crisis were exchanged. Other items dealt with were: use of video tape programs, incentives to gain new members, computer use and systems and publicity brochures and newsletters.

The Southern Region workshop was held January 27-28 in Nashville, Tennessee. Budgets were upper-most in most agents' minds. At least three states have oil revenue as a source of funding. With low oil prices, this source of funding is down. A survey revealed that 259 field staff positions in Ag and CRD have been lost over the last several years.

The Northeast Region workshop was held January 28-30 at Cherry Hill, New Jersey. The workshop was excellent.

ANNUAL MEETING

The seventy-first Annual Meeting was held at Colorado Springs, Colorado, July 27-31. This is the second meeting held in Colorado. The previous Colorado meeting was in 1949 in Denver.

The second largest group (2536) ever to attend an Annual Meeting met at the junction of the Great Plains and the Rocky Mountains.

The Wyoming Agents entertained members and guests with the Sunday evening buffet. At the Vespers program state flags were presented, special music by Highland Harmonizers and an address by Rev. Ed Beck.

On Monday morning, welcomes were presented by: Loren R. Whittemore, Chairman, El Paso County Board of County Commissioners and Dr. Kenneth B. Bolen, Director, Colorado Cooperative Extension Service, who suggested that we review the issues, role and mission of Extension and define program priorities. He said, "The strengths of Extension are the fact that we are statewide, we do have land grant affiliation, we have research based information, dedicated personnel and youth and adult clientele." Bolen introduced Dr. Phillip Austin, President, Colorado State University. Austin said, "Cooperative Extension is a vital component of the land grant institutions and our responsibility lies with all the public as all our citizens and taxpayers deserve to be served."

Dr. Baxter Black, a cowboy humorist, held the crowd spellbound with his poetry, verse, philosophy and humor.

The Service to American/World Agriculture award was presented to Ezra Taft Benson, a former County Agent and Secretary of Agriculture. He said, "Serving farmers of this great land was one of the joyous experiences of my life! I love County Agent work." He then recalled how President Eisenhower selected him as Secretary of Agriculture—a job he did not seek nor want.

Dr. Ron Knutson, Extension Economist, Texas A&M University, talked about "Implications of Technological Change for Extension: An Analysis of the OTA Study Results."

Geraldine Hammond, IPA Intern from Maryland, reported on her Washington experiences.

The Service to American/World Agriculture award is presented to former Secretary of Agriculture, Ezra Taft Benson by President Billy Dictson.

Dr. Mary Nell Greenwood, Administrator Extension Service USDA, was the Tuesday morning speaker.

At the Regional Meetings, the following spoke: Dr. Rachel B. Tompkins, Director, West Virginia Cooperative Extension Service; Dr. Leo Lucas, Dean and Director, Nebraska Cooperative Extension Service; Dr. R. Paul Larson, Director, Utah Cooperative Extension Service; Dr. Kenneth Bolen, Director, Colorado State University Cooperative Extension Service; and Dr. Donald W. Zacharias, President, Mississippi State University.

Dr. Mary Nell Greenwood, Administrator, ES/USDA, discussed National Extension priorities.

"The History of the American Cattlemen," a multi-screen presentation, was made possible courtesy of Syntex Animal Health Division.

Dr. G. Edward Schuh from the Rural Development World Bank, Washington, D.C. addressed the subject "United States Agriculture in its International Setting."

The Wednesday Professional Improvement Tours concluded at the Flying W Guest Ranch for a barbeque and an evening of fun.

The panel, 4-H For Youth For America, featured the following 4-Hers: Angela Bornhorst, Ohio and Mark Curran, California.

Other speakers were: Richard Rankin, Deputy Administrator, ES/USDA; Ken Root, President, National Association Farm Broadcasters; "Partners in the Coopera-

tive Extension System," featuring: Jane Taylor, President, NAEHE; Carole Hanson, President, NAE4-HA; and Bob Davis, President Elect, NACAA; Dr. John Oren, Director, University of Missouri Cooperative Extension Service; Dr. James L. Kern was the motivational speaker, talking about "Joy: Realizing Our Potential"; Karen Holman, Colorado State University; Jack Ruttle, Senior Editor, "Rodale's Organic Gardening"; Floyd Schnirring, County Extension Director, Iowa; Mike Sager, Extension Advisor, Illinois; and Chris Carison, Extension Agent, Nebraska.

Seven states were recognized for increasing their membership ten percent or more. Two states, North Carolina and Nevada, were recognized for having 100 percent of potential membership.

International Minerals and Chemical Corporation sponsored the Livestock Program for the first time.

The cash award for Search for Excellence was increased to $200.00 per participant.

Anchor Bosinger Engleheim announced that they would pick up sponsorship of a new livestock program in 1987.

Search for Excellence participants were:

Farm Income:

"Swine Production and Management," Douglas C. Henderson, Iowa
"Lettuce and Onion Production," Dale Young, New York
"Beginning in the Nursery Business," Paul L. Smeal, Virginia
"New Approach to IPM," Jack Baringer, Montana

Rural Development:

"Sprinkler Irrigation," Larry Hoffman, Montana
"Farmers Helping Farmers," Dean R. Oswald, Bill Olin, Dennis R. Thompson and Rick Godke, Illinois
"People and Surveys Produce Results," Guy Temple, Pennsylvania
"Development and Conservation of Natural Resources," Robert Milton Coleman, North Carolina

Urban Programs:

"Understanding Pesticides," Gary W. Hickman, California
"Trees For Tomorrow," Bob Neier, Kansas
"Municipal Leaf Composting," Aubrey O. Hampton, Jr., New Jersey
"Cedar Homes," Mark Stith, Georgia

4-H and Youth:

"Academic Quadrathlon," Paula Brown, Nevada
"High School Marketing Project," Rodney M. Weinzierl, Illinois
"Conservation Field Days," Debra M. Armstrong, New York
"Learning About Tobacco," Roy V. Catlett, Kentucky

Administrative Management:

"Computer Training," William C. Shuffstall, Pennsylvania
"Winning the Battle with EPA," Erric V. Ross, Oregon
"Can Computerized Information Replace Bulletins?", Randall C. Heatley, Michigan
"Funding Extension Programs," Paul Morris, Kentucky

Special meals continue to be important and were held as follows: Voting Delegates' Breakfast, courtesy of Merck & Co.; 4-H Recognition Breakfast, courtesy of NACAA; Crop Production Awards Banquet, courtesy of Ciba-Geigy Corporation; Dow Study Tour Reception, courtesy of Dow Chemical, U.S.A.; Public Information Awards Breakfast, courtesy of RJR Nabisco, Inc.; Distinguished Service and Achievement Award Recognition Breakfast, courtesy of American Income Life Insurance Company; Pride Recognition Breakfast, courtesy of Elanco Products Company; State

Presidents' and Vice Presidents' Luncheon, Courtesy of American Institute of Cooperation; Squanto Luncheon, courtesy of NASCO International; Livestock Program Banquet, courtesy of International Minerals and Chemical Corporation; Horticulture Communications Award Banquet, courtesy of LESCO, Inc.; Search for Excellence Banquet, courtesy of NACAA; Committee Members' Breakfast, courtesy of NACAA; CME Livestock Marketing Luncheon, courtesy of Chicago Mercantile Exchange; Career Guidance Luncheon, courtesy of New Holland and ChemLawn Recognition Luncheon, courtesy of ChemLawn Services Corporation.

The 4-H Talent Revue featured 17 4-H'ers from six Western states before an enthusiastic audience of 2000. Betsy Weis of Colorado Springs and Bill Keck, Colorado County Agent, shared the MC duties. Monsanto Agricultural Products Company was the host.

4-H'ers in their western garb do some picking and grinning during the 4-H Talent Revue.

ELECTION

The following were elected to serve for 1987:

President	Bob Davis, Ohio
President Elect	Billy Witherspoon, South Carolina
Vice President	G. Richard Curran, Maryland
Secretary	Arlowe Hulett, Wyoming
Treasurer	Bill Kelly, Pennsylvania
North Central	Robert M. Voboril, Nebraska
Northeast	Edgar Hooper, West Virginia
Western	Dave Phillips, Montana
Southern	Tom Phillips, Arkansas
Southern	J. Lowell Loadholtz, Florida

The 1990 Annual Meeting site was awarded to Washington. The probable place is Seattle.

Scholarship Awards in the amount of $24,000 were made to 25 individuals and 4 groups.

The Annual Banquet brought to a close the 1986 Meeting with the installation of the Board of Directors and awarding Distinguished Service Awards to 110 members and recognizing 45 Achievement Award recipients.

PUBLIC RELATIONS

The National President represented NACAA at the following programs:

-National Association of Extension Home Economists, San Diego, California
-Grain Marketing Storage and Transportation Seminar, Minneapolis, Minnesota
-Agricultural Program Leaders, Easton, Maryland
-National Association of Extension 4-H Agents, Fort Worth, Texas
-Epsilon Sigma Phi, Washington, D.C.
-National Association Farm Broadcasters, Kansas City, Missouri
-National 4-H Congress, Chicago, Illinois
-National Association of Vocational Agricultural Teachers, Atlanta, Georgia
-American Farm Bureau Federation, Atlanta, Georgia

1987
History of NACAA
Bob Davis
President

The farm crisis finds farmers faced with severe financial stress. Commodity prices are low, farmland values have plummeted and lenders are pressuring farmers for repayments of loans. Many displaced farmers have entered the job market with inadequate and/or inappropriate training.

Environmentalists are active at raising issues about the application of chemicals on agricultural crops. Pesticides are constantly being evaluated and some are added to the restricted use list, while others are banned. Some consider these restrictions to be extreme particularly where no alternatives exist.

Animal rights activists challenged farmers in some parts of the country with alternatives to the traditional production methods of meat animals.

Some effort is being made to have farmers consider alternative crops and livestock or low-input agriculture. There are suggestions that organic agriculture would result in a healthier environment. This could partially be accomplished by using less fertilizers, using green manure crops and making greater use of integrated pest management systems. Many Ag agents are uncomfortable with these concepts because of their lack of training and there is little research in many of these areas on which to base recommendations.

Health conscious groups have targeted tobacco as a crop to eliminate. It is a crop that is legal to grow and is an important export commodity. Tobacco production in the southeast goes back to colonial times and finding profitable substitutes for land, labor and capital is difficult.

This is the first year that the membership has been under 5000, although it has been expected. At year's end, the membership was 4993. Annual Meeting evaluations continue to show that the majority of attendees are older members. The Board of Directors feels that attracting younger agents is important. For the first time registration fees for a "first-timer" have been waived. Sixty-six members took advantage of this offer.

Each year the cost of conducting an Annual Meeting increases. Only one state in the North Central Region will bid on the 1991 Meeting. The same happened a year ago for the Western Region.

During the year, Dr. Mary Nell Greenwood, Administrator, Extension Service, USDA, died and Dr. Myron D. Johnsrud, North Dakota, was named to her position.

The membership was saddened to learn that Robert Beach, Chair, Program Development Committee, died suddenly on November 25, 1986, about three months after his committee chair appointment. Don Portie, Texas, was appointed to fill Beach's term.

BOARD MEETING HIGHLIGHTS

The Winter Board Meeting was held December 17-20 at North Dakota State University, Fargo, North Dakota. The budget was set at approximately $65,000 for the state and $139,000 for NACAA.

At the invitation of the National Alliance of Independent Crop Consultants, President Bob Davis met with their leadership to determine how the two organizations (NAICC and NACAA) could work together.

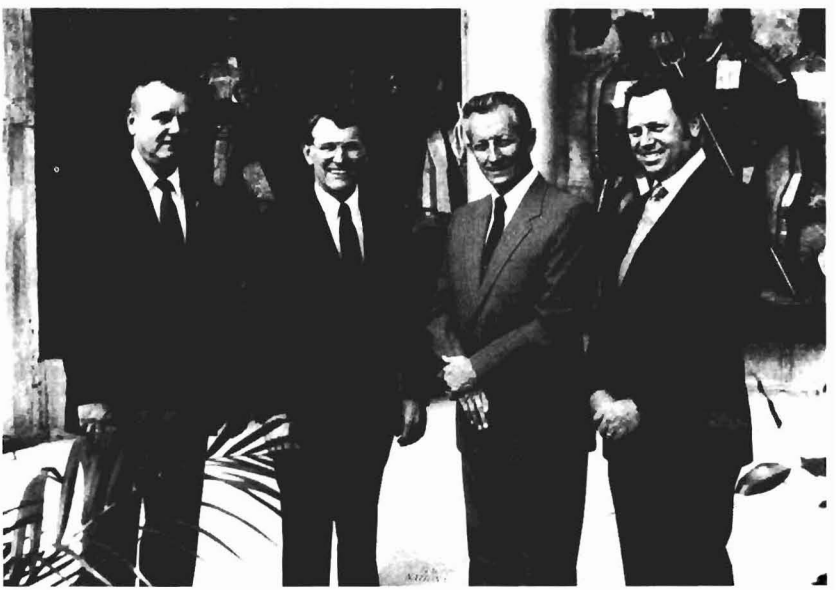
The Chair of the Life Member Committee was authorized expenses to the 1987 Annual Meeting.

The official art work and die for the new logo became the property of the secretary.

NACAA was invited to become a member of the Board of Governors of the Agricultural Hall of Fame. The NACAA Board noted that this is the first National Memorial outside Washington, D.C. The North Central Regional Director or his representative will sit on the Board of Governors, representing this organization.

Bill Cravens, County Agent, Georgia, was selected to represent Extension on the ABC TV Show 20-20. A positive image was created for Extension and the Association expressed their appreciation to Bill for a good job.

The Spring Board Meeting was April 8-12 in Orlando, Florida. Kenneth Hotopp, New York, is the NACAA representative on the National Extension Task Force on Community Leadership. In his report to the Board, he says, "With limited resources and the eroding agricultural base in rural states, the need for people working in community leadership to share information has never been so great."



Bob Voboril, North Central Director, Bob Davis, President and Sy Nyhart, Kansas Association President (right), pose with Harold Adkins, Hall of Fame Director, in front of the flagpole and National Memorial to the American Farmer during dedication ceremonies at the National Agricultural Hall of Fame and Museum, Bonner Springs, Kansas, September, 1986.

It was reported that Raymond Hunter, NACAA representative to the *Journal of Extension*, retired and John Eix, Minnesota, will fill the vacancy.

A contract was entered into between NACAA and Spectra Photo Audio Firm to tape all speeches, coordinate lighting and sound.

Five nominees have been filed for the Service to American/World Agriculture Award.

Since the completion of "Extension's Report to America," the NACAA treasurer has carried $4,550.69 as a residue of this activity on the books. It has been determined that these funds should be integrated into the general fund.

Secretary Arlowe Hulett found that it would be beneficial for him to retire in June. The Policy Committee's response was, if agreeable with Hulett, that the day following retirement that he be named Acting Secretary. This arrangement would better accommodate NACAA than appointing a new person to this job for just three months.

President Bob Davis was invited to serve on USDA Task Force to formulate procedures to get more participation in the Food Security Act of 1985. While attending this meeting in Washington, D.C., Davis heard a staff writer from the *Washington Post*, who spoke to the group. During his remarks, he inferred that County Agents who participate in NACAA programs that have a commercial sponsor may have a conflict of interest. His concern was the County Agent must remain pure, that his impartiality is important to farmers and his integrity as a faculty member must remain impeccable.

NACAA took a defensive stance, with good cause, but the Board is also aware of the sensitive nature of these relationships. The credibility of the County Agent must at all times be closely guarded.

During the year, the Federal Employees Retirement System (FERS) became effective. Members with seniority were given the option of remaining in the old system or becoming part of the new program.

Bill Kelly, Treasurer, put the NACAA accounts on computer for the first time. The Editor of *The County Agent* and Address Coordinator was provided a computer to handle his assignment.

An effort will be made to update the History of NACAA from 1977-1988 and to have it ready for distribution at the 1989 Annual Meeting. The Board decided to have 2000 copies printed and budgeted $10,000 for publication.

New donors are: The American Soybean Association, who will provide the Committee Members' Breakfast and ICI Americas Insurance will provide funds for the inspirational speaker.

REGIONAL WORKSHOPS

The Southern Region met February 6-8 at Little Rock, Arkansas. Some of the concerns raised were: scholarship funds, Leadership Development Seminar, Annual Meeting, budgets, ECOP appointments, federal retirement and Diamond Jubilee plans. Dr. Randall Price, Director, Arkansas Cooperative Extension Service, discussed the *Journal of Extension*.

The Northeast Region met February 8-10 at Harrisburg, Pennsylvania. Three states were not represented. Director Hooper reported that this was one of the better workshops and that common ties and goals were emerging that would be for the betterment of NACAA.

The North Central Region met February 20-22 at St. Charles, Illinois. Director Bob Voboril, reports an extremely informative meeting. In one state, Minnesota, County Agents are required by state law to mediate conflicts between lenders and borrowers.

The Western Region met February 22-24 at Las Vegas, Nevada. Alaska was not present. Director Dave Phillips reports a lively and stimulating discussion about the status of Extension and the different formats for reorganization that are occurring among the many states.

Immediate Past President, Billy Dictson, New Mexico, welcomes "first-timers" to the 1987 Annual Meeting.

ANNUAL MEETING

The Annual Meeting was held on the Campus of North Dakota State University, Fargo, North Dakota, on August 9-13. This is the Red River Valley—level land and rich farmland. Delegates and guests were impressed with agriculture and its people in this area of the country.

Tom Phillips, Southern Region Director, was unable to attend because of health.

The Kansas Association hosted the Sunday evening supper that featured Kansas beef and corn on the cob.

Sunday evening vespers began with the presentation of state flags and national colors. Teddy Roosevelt, portrayed by Steve Stark, North Dakota, did a bully good job welcoming members and guests to North Dakota. An inspirational program was presented by the Continental Singers and Orchestra from Thousand Oaks, California.

Dr. William Pietsch, Interim Director, North Dakota Cooperative Extension Service, welcomed the group and indicated that Dr. Laurel D. Loftsgard, President, North Dakota State University, would be unable to attend. Mr. Don Stockman, Vice President for Business and Finance at NDSU read Dr. Loftsgard's remarks in which he said, "Education must be the wellspring of the nation's vitality."

Peter C. Myers, Deputy Secretary of Agriculture, in his address focused on two issues: international trade and rural development. He suggested that these issues will determine if American agriculture will be viable again.

President Bob Davis presented the Service to American/World Agriculture Award to Mr. Clayton Yeutter, U. S. Trade Representative. Yeutter said, "Exports are the key to an improved agriculture." He then related six impediments to the export market: 1. the exchange rate with the strong dollar makes it very difficult; 2. subsidies by competitors have not changed and it is government treasury competing against government treasury; 3. many countries do not have import constraints; 4. export embargoes do not work; 5. we must make sure that we can compete with anyone else—we must get costs down; 6. we are better producers than we are marketers. Extension has a challenge to help farmers and farm organizations become better at marketing our production.

The three agent associations represented by Carollyn Hurt, President NAEHE, Errol Burns, President NAE4-HA and Billy Witherspoon, President Elect NACAA; addressed the subject "Visibility in Public Policy."

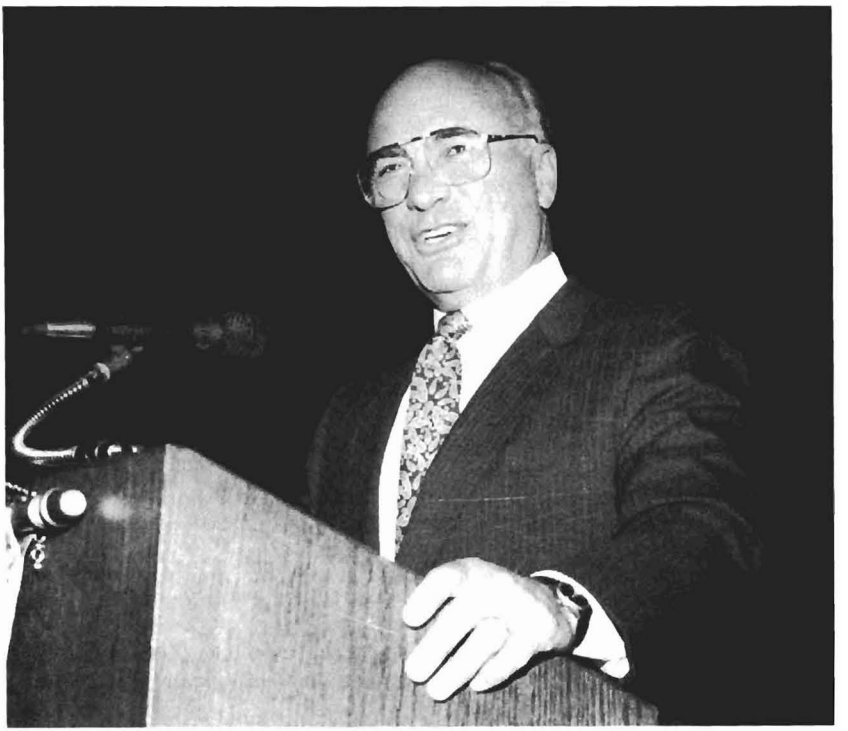
Green jackets were presented to state presidents from Nevada, Delaware and Oregon in recognition of 100 percent membership.

Honorary Life Membership Cards were presented: Past President Reymond D'Armond, Louisiana, and Past Secretaries, Bobby Sims, Mississippi and Arlowe Hulett, Wyoming.

Jack Dahl, President, National Cattlemen's Association, brought greetings from the 230,000 members and expressed the need for NCA and Extension to work cooperatively.

J. Evan Slack, President, National Association Farm Broadcasters, stressed communication as the key. He said, "Times are changing and innovative programming is needed."

Teddy Roosevelt, alias Steve Stark, North Dakota, welcomes the audience to Fargo, North Dakota, for a bully good time at the 72nd Annual Meeting.



U.S. Trade Representative, Dr. Clayton Yeutter, addresses the Annual Meeting general session following his acceptance of the prestigious Service To American/ World Agriculture Award.

David Sorensen replaced Reymond D'Armond on the Board of Trustees of the Education Foundation.

Governor George A. Sinner, North Dakota, addressed the meeting and outlined some of the accomplishments of North Dakota—first state to have a public broadcasting system, first to complete the interstate highway system. He said, "North Dakota had more miles of shelterbelt, more nursing home beds per capita and the lowest divorce and crime rate of any state."

Dr. Myron D. Johnsrud, Administrator ES/USDA, suggested that Agents need to become pro active and issue oriented, that we'll have to take some calculated risks and use a team approach at solving problems.

Dr. H. Ronald Lund, Dean of Agriculture and Director of Agricultural Experiment Station at NDSU, outlined the need for the preservation of soil and water.

The Search for Excellence program was the Tuesday afternoon highlight.

Farm Income:

"Powerful Tools for Farm Decisions," Terry Gompert and Gary Zoubek, Nebraska

"Improving Calf and Heifer Growth," Robert J. Rugaber and Eugene Schurman, Pennsylvania

"Farm Financial Statements," Bob Hamblen, Tom McBride and Elmer Rothman, Colorado

"Catch-Four Programs," James Dennis Taylor, Tennessee

Rural Development:

"Rural Career Assistance Program," Michael E. Haubner, Ohio

"Energy and Housing Education Program," Barry C. Nelson, Pennsylvania

"Arboretum," Charles E. Lewis, North Carolina

"Vegetable Production/Alternative Crops," Thomas J. Doherty and Curtis E. Swift, Colorado

Urban Program:

"Botanical Garden Fair," Paul Hartman, Wisconsin

"Wastewise—Solid Waste Disposal," Diane Y. Knack, New York

"Urban IPM Program," William Barrow, Jr., North Carolina

4-H and Youth:

"4-H Arbor Day," William G. Owen, Ohio

"4-H Ambassador—A Beginning of Life in Leadership," Rae Wilkinson, Texas

"4-H is For You—Too and it Doesn't Matter Where You Live," Charles G. Replogle, Pennsylvania

"4-H Meat Quality Program," William R. Richter, Montana

Administrative Management:

"Ag Publications Management," Donald Meyer, Illinois

"EXPO '87," Maria DiGregario, New York

"Unique Fund Raising," Eddie R. Holland, Texas

"Legitimizing, Planning, Construction an Extension Office," C. Michael Jackson Kentucky

Dr. Myron D. Johnsrud, Administrator, Extension Service, USDA, addresses the general session.

The Minnesota Association hosted the Tuesday evening meal at the Residence Dining Center and it was a big hit.

The professional improvement tours concluded at Bonanzaville on the Red River Valley Fairgrounds. The restored village and exhibits at the site were enjoyable. A beef barbeque—Dakota style was served.

A panel: "4-H For Youth For America" was introduced by Dr. Don Stormer, Deputy Administrator for 4-H, ES/USDA. Panel members were: Monica Schmit, Nebraska and Jeffrey Helms, Alabama.

The inspirational speaker was Gary Maas, Vice President, AGRIcareers, Inc., Iowa. He spoke on the subject, "Keeping the Fun in Your Work."

Dale Evans brought her message of hope and inspiration, in word and song, in the face of life's greatest challenges, to a full house. A truly delightful lady.

Thursday afternoon eight workshops were offered: 1. "Dealing with Public Concerns about Pesticides," Dr. Wendell R. Mullison, Dow Chemical U.S.A.; 2. "Managing Under Stress," Gary Maas, AGRIcareers, Inc.; 3. "Improving Water Quality," Dr. David B. Baker, Director, Water Quality Laboratory, Heidelberg College, Ohio; 4. "Opportunities in the Peace Corps," Arlen Erdahl, Associate Director, The Peace Corps; 5. "An Agribusiness Approach to Increasing Farm Profitability," Allen Lash, President Agro Systems Corporation, Illinois; 6. "Strengthening Professionals with 4-H as Additional Responsibilities," Dr. Don Stormer, Deputy Administrator ES/USDA, and Errol Burns, President NAE4-HA; 7. "Working with Public Decision-Makers," Mike Hogan, County Extension Agent, Ohio and Dr. Hollis D. Hall, Program Leader, ES/USDA; 8. "The Challenge of the New: Anticipating the Impacts of Emerging Technologies," Dr. Margaret Ezell, Southern Region Computer Coordinator, University of Georgia.

At this Annual Meeting in response to recent evaluations two workshops were conducted during the Tuesday morning business session. This reduced the number attending the general session and the value will be reviewed. Workshops were: 1. "USDA/ARS Metabolism and Radiation Research Laboratory," Dr. Claude H. Schmidt, Director; 2. "Is Christmas Tree Production and Marketing a Viable Alternative Enterprise?", Charles MacLean, Director, National Christmas Tree Association.

Monsanto Agricultural Products Company again hosted the 4-H Talent Revue which consisted of eleven acts from six North Central states. The Master of Ceremonies was Steve Stark.

Special meals: National Committee Chairs' and Vice Chairs' Luncheon, courtesy, Phillip Morris, U.S.A.; Voting Delegates' Breakfast, courtesy, Merck & Co.; 4-H Recognition Breakfast, courtesy, NACAA; Dow Study Tour Reception, courtesy, Dow Chemical U.S.A.; Crop Production Awards Program Banquet, courtesy, Ciba-Geigy Corporation; Public Information Awards Breakfast, courtesy, RJR Nabisco, Inc.; Distinguished Service Award and Achievement Award Recognition Breakfast, courtesy, American Income Life Insurance Company; Pride Recognition Breakfast, courtesy, Elanco Products Company; State Presidents' and Vice Presidents' Luncheon, courtesy, American Institute of Cooperation; Squanto Luncheon, courtesy, NASCO International, Inc.; Livestock Production Program Banquet, courtesy, International Minerals & Chemical Corporation; Horticulture Communication Banquet, courtesy, LESCO, Inc.; Search For Excellence Banquet, courtesy, NACAA; Committee Members' Breakfast, courtesy, American Soybean Association; Livestock Marketing Luncheon, courtesy, Chicago Mercantile Exchange; Career Guidance Award Luncheon, courtesy, Ford New Holland and Environmental Protection Luncheon, courtesy, ChemLawn Services Corporation.

Other speakers were: Dr. Robert Light, Associate Director, Massachusetts Cooperative Extension Service; Dr. Richard J. Sauer, Vice President, Agricultural

Experiment Center, University of Minnesota; Dr. LeRoy Loft, Acting Director Montana Cooperative Extension Service; Dr. Milton Wise, Vice President, Clemson University; Dr. John A. Maselli, Vice President, RJR Nabisco, Inc.; Dr. Bruce J. Augustin, LESCO, Inc. and Ralph Thomas, President, National Vocational Agriculture Teachers' Association.

Dale Evans Rogers, inspired the audience at the closing general session on Thursday.

ELECTION

President	Billy Witherspoon, South Carolina
President Elect	Richard Curran, Maryland
Vice President	Dave Phillips, Montana
Secretary	Edgar Hooper, West Virginia
Treasurer	Bill Kelly, Pennsylvania
North Central	Gerald Buck, North Dakota
Northeast	Duane Duncan, Pennsylvania
Western	Sam Stedman, Arizona
Southern	Lowell Loadholtz, Florida
Southern	Steve Wheeless, Texas

The 1991 Annual Meeting site was awarded to Illinois. The meeting is to be in Peoria.

Scholarships were provided to 30 individuals and 12 groups in the amount of $24,100.

The Annual Banquet was a time for installing the 1988 Board of Directors and awarding Distinguished Service Awards to 109 members and recognizing 44 Achievement Award recipients. There were 1600 attending the banquet.

PUBLIC RELATIONS

The National President represented NACAA at the following programs and events:

-National Association Farm Broadcasters, Kansas City, Missouri
-National Vocational Agriculture Teachers Association, Dallas, Texas
-National Alliance of Independent Crop Consultants, Grand Junction, Colorado
-Epsilon Sigma Phi, Phoenix, Arizona
-National Farmers Union, Fort Worth, Texas
-National Association of Extension Home Economists, Grand Rapids, Michigan
-National Association of Extension 4-H Agents, Hershey, Pennsylvania
-Grain Marketing, Storage and Transportation Seminar, Minneapolis, Minnesota
-National 4-H Congress, Chicago, Illinois
-Inauguration of the President of Iowa State University, Ames, Iowa
-National Agricultural Hall of Fame, Bonner Springs, Kansas
-Annual Conference of ES/USDA, Washington, D.C.

1988
History of NACAA
William D. Witherspoon
President

The economic distress that has been so apparent for the past decade has begun to correct itself. Grain prices are up, cattle prices are better than they have been in ten years. Those that stayed in farming are feeling much better, now that their indebtedness is under control. This summer the midwest and other areas of the country had the most severe draught since 1932. Just when so many farmers were optimistic they are stunned with a natural disaster.

There are no major problems facing NACAA. The Public Information programs sponsor, RJR Nabisco, has increased their support from $20,000 to $30,000.

Some of the NACAA leadership feels that there is an inequitable distribution of leadership and awards based on the current alignment of regions. The Southern Region has 52 percent of total membership yet share awards and leadership *equally* with the other three regions. This situation could be corrected by realigning the four regions to equalize the number of voting delegates as was suggested in 1979 or divide the Southern Region into the South Central Region and Southeast Region. It appears that the later will be recommended to the voting delegates at the 1989 Annual Meeting. In this division, the South Central would include the states of Kentucky, Tennessee, Mississippi, Louisiana, Oklahoma, Texas and Arkansas. The Southeast Region would include the states of Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia. This arrangement would create five regions and provide fairly equal membership.

BOARD MEETING HIGHLIGHTS

The Winter Board Meeting was held in Charlotte, North Carolina, December 17-19. After all the Annual Meeting Committee Chairs had presented their plans, the budget was reviewed. North Carolina's share is $119,750 and NACAA, $170,700. A total Annual Meeting budget of $290,450 is probably the highest in the history of the Association.

Jon Repair reporting on the 1989 Annual Meeting said that Carl Klotz, Co-Chairman, had been hospitalized but hoped to return to work February 1. Repair pointed out that the Rutgers Campus facilities could accommodate 1600 people. They had concern about space for general sessions and were exploring the possibility of going to another location. Finally, Repair indicated that he would begin work in Virginia March 1, and would no longer be heavily involved in the New Jersey plans. This may create some problems and the Board has some concern.

All members were saddened to learn in mid summer that Carl Klotz died. Carl gave much time and effort to NACAA. He was a Past Regional Director.

The IPA Internship in Washington, D.C. is being continued. Elva Farrell,

NACAA Officers and Board of Directors—1988
(Left to Right) Row 1—Billy Dictson, Past President; Ed Hooper, Secretary; Dick Curran, President Elect; Billy Witherspoon, President; Dave Phillips, Vice President; Bill Kelly, Treasurer.
Row 2—Dan Merrick, Policy Chair; Steve Wheeless, Director Southern Region; Doug Warnock, Director Western Region; Lowell Loadholtz, Director Southern Region; Duane Duncan, Director Northeast Region; Gerald Buck, Director North Central Region.

Florida, has been named the new appointee for a six-month tour.

A committee from the Board was used to evaluate the desirability of commercial exhibits at Annual Meetings. Earlier Boards have been through this process and the results are similar. The questions raised are: Will commercial exhibits enhance professionalism? Will Annual Meeting sites have adequate space? When would members have time to view exhibits? What effect would this have on current donors and sponsors? How do you maintain quality exhibits and in terms of dollars what is the pay out? After the committee's report, the vote was not to pursue commercial exhibits, but examine other creative methods of financing an Annual Meeting.

The Scholarship Committee has experienced a steady evolution since its inception in 1975; as to responsibilities and structure. The latest is to have regional vice chairs.

Retirement is catching up with some committee members: Elmer Olson, Ohio, Chair of Communications, goes out January 31; Larry Boitnott, Virginia, Vice Chair of Public Relations takes leave; and Immediate Past President Bob Davis, Ohio, departs February 1.

Jamie Jenkins, Tennessee, replaces Olson and Paul Smeal, Virginia, replaces Boitnott. Past President Billy Dictson was asked to replace Davis.

The Spring Board Meeting was held in Las Vegas, Nevada, April 20-22.

Nine nominations have been received for the 1988 Service to American/World Agriculture Award. Doug Warnock is attending in the absence of Sam Stedman, who has submitted his letter of resignation because of health. The Board recommended

that Arizona and Washington exchange places in the rotation—meaning that Doug Warnock, Washington, would become the Director and Arizona would select a Vice Director, effective February 17.

A Surety Bond covers the President, Treasurer, Chair of Scholarship Committee, and the State Annual Meeting Registration Chair was added.

The Association is providing $10,000 to support publishing the 75th Anniversary book, *Taking the University to the People*, written by Wayne D. Rasmussen. It should be ready for distribution by May 8, 1989.

Billy Dictson, New Mexico, will be the new Trustee on the Educational Foundation following the next Annual Meeting, replacing Les Firth, Pennsylvania.

The three Agent Associations, for a number of years, have rotated the responsibility of organizing and giving leadership to Regional Workshops. A review shows that registration fees between regions varies $40 to $70. The review also showed that some associations have consistently had short falls from registration. By agreement between the three associations, any short falls in the future will be made up by the association in charge.

The Fall Board Meeting was held August 12-13 in Charlotte, North Carolina.

Dick Bailey, Pennsylvania, NACAA's representative on ECOP Agriculture and Natural Resources Sub-Committee, has retired. He was replaced by Rowland P. Alston, South Carolina.

Roy Catlett, Kentucky, Vice Director, has extented his resignation, which was accepted. Kentucky has proposed Darrell Tichenor as Catlett's replacement.

Plaques normally presented outgoing officers have not been received, even though they were ordered in May. They will be presented at the Leadership Development Seminar in November.

Darrell Roberts, South Carolina, was appointed to another two-year term as NACAA representative on the National Safety Council.

South Carolina Commissioner of Agriculture Tindal greets Ken Vaughan and wife, North Carolina, while President Witherspoon samples a peach concoction.

REGIONAL WORKSHOPS

The Northeast Regional Workshop was held in Harrisburg, Pennsylvania, February 5-7. It was a productive meeting. Most states are using newsletters to communicate association activities and programs. New Jersey President Ray Samulis announced that the location of the 1989 meeting will be moved from the Rutgers Campus to the Somerset area and the headquarters hotel is the Somerset Hilton. There are three other hotels nearby. Dr. Hollis Hall, ES/USDA discussed the "National Initiatives," "Extension in Transition," "Issues Programming in Extension" and "ATTRA," Dr. Bob Light, University of Massachusetts, and Chairman of ECOP, briefed the group on "What is Ahead for Extension."

The North Central Region met February 21-23 in Minneapolis, Minnesota. President Elect Curran represented President Billy Witherspoon, who was ill. Several members wanted to see improvement in communication and public relations. It appears that staff reductions in the North Central states has stabilized.

The Southern Region met in Orlando, Florida, February 7-9. Dr. Denver Loupe, Director, Louisiana Extension, represented ECOP, and Dr. Hollis Hall, ES/USDA, represented the Federal level. There were concerns expressed about new university presidents and agricultural leaders in some states. Some states are combining Extension and Research Directors positions. Formulas for funding county positions are changing; there is a need to maintain close contact and coordination with local leaders and state Extension leaders.

The Western Region met at Portland, Oregon, February 19-21. Sam Stedman, Regional Director, was unable to attend because of illness. Doug Warnock, Vice Director, served in his place and Dave Phillips, Vice President, attended for President Witherspoon. One state was absent. At least three states have initiated programs to market Extension. Members have a concern that in some states subject matter specialist, housed in departments, are being pressured to do research rather than Extension work. Budgets are tight in the west. Dr. Hollis Hall, ES/USDA, talked about the "National Initiative."

The 1990 Annual Meeting in Seattle was talked about and several states plan to assist. Vice President Phillips reviewed the new professional improvement programs, proposal of the "New South," NACAA leadership positions coming up and the need to strengthen NACAA membership.

ANNUAL MEETING

The 73rd Annual Meeting convened in Charlotte, North Carolina, August 14-18. The Virginia Association of County Agricultural Agents entertained the group with a Sunday evening buffet. The state flags were presented by the state presidents. The national colors were presented by the North Carolina Air National Guard. Vespers speaker was Donald D. Davis, Pastor of Christ United Methodist Church.

Jim Martin, Governor, North Carolina, brought a "Salute to the Importance of Agriculture." He said, "County Agents are honored servants that serve people—they are the forefront of new technology and research."

Dr. Max Lennon, President, Clemson University, spoke on "Extension in the 21st Century." He urged people contact and said, "We must respond to the needs of people—*People Helping People to Help Themselves.*"

The Service to American/World Agriculture Award was presented to Dr. E. T. York, Jr., Florida. Dr. York has had wide experience working in agriculture in North Carolina, at the federal level and more recently at the University of Florida. He has a strong feeling and close working relationship with Land Grant Colleges and the

Dr. E. T. York, Jr. receives the Service to American/World Agriculture Award.

Cooperative Extension Service.

Dix Harper, President, National Association Farm Broadcasters, brought greetings.

Green jackets were presented state presidents with 100% membership: Nebraska, New Jersey and North Carolina; and to states with at least a 10% gain in membership: Alabama, Alaska, Connecticut, Delaware, Florida, Louisiana and South Dakota.

Monsanto Agricultural Products again sponsored the 4-H Talent Revue with thirteen 4-H'ers from the Southern Region. Reese Edwards served as Master of Ceremonies.

During the Tuesday morning business session, three workshops were offered. They were: (1) "What I'm Not Up On, I May Be Down On" by Dr. Courtney Schwertz, Virginia; (2) "Where Extension Fits into Biotechnology" by Dr. Elwyn E. Deal, South Carolina; and (3) "Using the News Media as an Educational Extension Tool" by Levern Prosser, South Carolina.

There were three bids for the 1992 Annual Meeting site: Arkansas, Florida and Texas.

Dr. Myron Johnsrud, Administrator, ES/USDA, spoke on the subject, "New Agenda For Extension." He talked about the eight National Initiatives that set the agenda for Extension's future. He said, "We are building on capabilities and also taking a few risks."

Over 1400 head the Search for Excellence presentations.

Farm Income:

"Lambing School," Gene Pirelli, Randy Mims and Bill Broderick, Oregon

"Dairy Farm Audit," Thomas Maloney, New York

"Conservation Tillage for Row Crops," John A. Wilson, Nebraska

"Peanut Post Management," Bill Rogister, North Carolina

Rural Development:

"Economic Impact of Forestry," Debra Armstrong and Priscilla Johnson, New York

"County Needs and Assessment," George G. Portice, Michigan

"Solar Energy," Jimmie D. Walker, Texas

"Volunteer Livestock Advisors," Deborah Elliott-Martin, Nevada

Urban Programs:

"Alaska's Urban IPM Program," Wayne Vandre, Alaska

"Municipal Waste Disposition and Management," Eric Kresse, New York

"Water Conservation in the Home Landscape," Joan Bradshaw, Florida

"Garden Center Employee Training & Newsletter," Charles T. Behnke, Ohio

4-H & Youth:

"Natural Resources Program," S. Wayne Ford, Alabama

"Crop Program," Donald E. Meyer, Illinois

"Market Steer Program," Roger Nestor, West Virginia

"Profitability in Beef Production," Ron Torell, Nevada

Administrative Management:

"Agriculture Week," David L. Conrad, Maryland

"Local Funding for Extension Programs," Marvin Young, Oregon

"Office Computerization," Richard A. Nunnally, Virginia

"Building a Model University Extension Center," Don R. Day, Missouri

The evening's entertainment consisted of a demonstration by the 1987 World Champion Tobacco Auctioneer, John M. Kessler, Kentucky, courtesy of RJR Nabisco, Inc. This was followed by the North Carolina 4-H Performing Arts Troupe with the theme, "Carolina on our Mind," under the direction of Mark Dearmon, North Carolina.

Wednesday was tour day that began with a breakfast of red-eye gravy, grits and country ham, courtesy: Phillip Morris USA. Tours went across North Carolina concluding at the Charlotte Motor Speedway where the South Carolina Association of County Agricultural Agents hosted a chicken barbeque dinner. After dinner, tours of the speedway were available and a ride around the track at 200 mph.

Thursday morning "4-H For Youth For America" was the panel theme, participated in by Kristi Kay Petry, Wisconsin, and James W. Rohrbaugh, Virginia. Harry S. Bell, Vice President, American Farm Bureau, talked on "Visibility of American Agriculture." He pointed out that Farm Bureau policy is emphasizing visibility of agriculture to the non-farm urban clientele. Dr. John Gerwig, Director of Cooperative Extension, Rutgers University, discussed Extension's 75th Anniversary. "Professionals in Transition" was the panel topic composed of Steve Wills, President, NAE4-HA, Barbara G. Eichner, President, NAEHE, and G. Richard Curran, President Elect, NACAA; Carroll L. Shry, President, National Vocational Agricultural Teachers Association brought greetings. Robert H. Henry, courtesy of ICI Americas Inc., was the motivational speaker. He talked about the "Power of Humor" entitled "Win With A.C.E.S."—meaning Ambition, Commitment, Enthusiasm and Service.

In the afternoon eight workshops were provided:

1. "Foreign Aid, What it Means," David Thomas, President, American Institute of Cooperation
2. "Endangered Species Act—Pesticides," James E. Miller, Fish & Wildlife, ES/USDA
3. "Information Technology Systems—Wave of the Future," Dr. Thomas G. Tate, Information Systems Development, ES/USDA

4. "At the Edge of the Field: Farming and Fishing," Dr. Margaret A. Davidson, South Carolina Sea Grant Consortium
5. "Green Pastures—Alfalfa or Thistles," Panel: Glenn Ellenberger, Pennsylvania; Max Buckel, Maryland; John Ankney, Minnesota; Thurman Kennedy, Texas and Kenneth Waud, Washington
6. "Agents Have Stress Too," Dr. Carol Ann Tucker, East Carolina University
7. "Pesticides, Extension and Legal Liability," Michael T. Olexa, University of Florida
8. "Water Quality," Dr. Joseph A. Phillips and Dr. Frank J. Humenik, North Carolina State University

Other speakers were: Dr. Robert C. Wells, Associate Director, North Carolina Agriculture Extension Service; Dr. William P. Flatt, Dean, College of Agriculture, University of Georgia; Dr. Bobby Moser, Director, Ohio Cooperative Extension Service; Dr. Paul E. Dew, Assistant Director, North Carolina Agriculture Extension Service; Ms. Ellen N. Monahan, Vice President, R.J. Reynolds Tobacco USA and Dr. Bruce J. Augustin, Director of Technical Support, LESCO, Inc.

Special meals were as follows: National Committee Chairs' and Vice Chairs' Luncheon, courtesy: Phillip Morris USA; Voting Delegates Breakfast, courtesy: Merck & Co., MSD Agvet Division; 4-H Recognition Program Breakfast, courtesy: NACAA; Crop Production Awards Banquet, courtesy: Ciba-Geigy Corporation; Dow Study Tour Reception, courtesy: Dow Chemical, USA; Public Information Awards

Professional Improvement tours provide a learning experience for NACAA members.

Breakfast, courtesy: RJR Nabisco, Inc.; Distinguished Service Awards and Achievement Awards Recognition Breakfast, courtesy: American Income Life Insurance Company; Pride Recognition Breakfast, courtesy: Elanco Products Company; State Presidents' and Vice Presidents' Luncheon, courtesy: American Institute of Cooperation; Squanto Luncheon, courtesy: NASCO International, Inc.; Livestock Production Banquet, courtesy: IMC-Pitman Moore Veterinary Products Division; Horticulture Communications Banquet, courtesy: LESCO, Inc.; Search For Excellence Banquet, courtesy: NACAA; Committee Members' Breakfast, courtesy: American Soybean Association; C.M.E. Alumni Luncheon, courtesy: Chicago Mercantile Exchange; Career Guidance Luncheon, courtesy: Ford New Holland, Inc. and Environmental Protection Luncheon, courtesy: ChemLawn Services Corporation.

ELECTION

President	G. Richard Curran, Maryland
President Elect	Dave Phillips, Montana
Vice President	Stuart Hawbaker, Illinois
Secretary	Edgar Hooper, West Virginia
Treasurer	Bill Kelly, Pennsylvania
North Central	Gerald Buck, North Dakota
Northeast	Duane Duncan, Pennsylvania
Western	Doug Warnock, Washington
Southern	Steve Wheeless, Texas
Southern	Victor Lynn, North Carolina

On the first ballot, Arkansas was selected to host the 1992 Annual Meeting.

Scholarships were awarded to 23 individuals and 8 groups in the amount of $24,000.

At the Annual Banquet attended by 1625 persons, there were 107 Distinguished Service Awards presented and 47 recipients of the Achievement Award were recognized. The Board of Directors for 1989 were installed.

PUBLIC RELATIONS

NACAA was represented at these organizations' Annual Meetings:

-National Association of Extension Home Economists, Nashville, Tennessee
-Epsilon Sigma Phi, Washington, D.C.
-National Farm Broadcasters' Association, Kansas City, Missouri
-National Vocational Agricultural Teachers' Association, San Diego, California
-National Association of Extension 4-H Agents Association, Los Angeles, California

Actions That Impact

Events and concerns often trigger new ideas and programs that are put into place to help an organization more nearly meet its objectives. As this history began to come together, the past presidents who provided the leadership over these twelve years were asked to identify the actions that impacted the greatest on the association and its membership. Obviously, there was not total agreement, but a consensus emerged. In just a few pages these actions are highlighted in detail. They are listed in alphabetical order—no attempt has been made to determine the order of importance.

Educational Foundation

The Scholarship Program was born at the 1972 Annual Meeting in Atlanta, Georgia. Shortly thereafter, the Board of Directors looked for a place to "house" their funds where they would be separate from the general fund and could be invested. The National 4-H Council had a foundation and offered to accommodate the Scholarship Fund for a modest fee and to render periodic reports. This was a compatible relationship. At the end of 1981, the Scholarship Fund had grown to $164,146.

Grant Shrum, Executive Vice President, National 4-H Council, mentioned to some of the NACAA leadership that their auditor had suggested that NACAA should form its own foundation or find another foundation to work with. The reason given was that the NACAA account had increased significantly and the two needed to be separated.

At the September 1982 Board Meeting in Billings, Montana, NACAA received a formal request from Don Olson, Comptroller, National 4-H Council, asking that NACAA be responsible for investment of its Scholarship Fund. At least one company has indicated an interest in helping to invest the fund at an annual cost of $700-$800, about double the current cost. The Policy Committee Chairman was asked to review options for investment and report back to the Board.

Grant Shrum informed members of the Executive Committee that Norman Sugarman, a member of the 4-H Council Board and Washington attorney, was eminently qualified to assist NACAA with the formation of a foundation. Jim Smith, Policy Chairman, was asked to contact Mr. Sugarman and proceed with the development of a foundation. During the summer of 1983, Smith made a number of visits to Sugarman's Washington office and held a series of conference calls with the NACAA Board before finalizing the Educational Foundation and the appointment of Riggs National Bank, Washington, D.C., as the depository for foundation funds. The trust department of Riggs will handle the investments under the authority of a three member Board of Trustees. The action was completed by late June 1983. NACAA is tax exempt under section 501(c)3 of the Internal Revenue Code of 1954.

Expansion of Search for Excellence

In 1973, William D. Lewis was Chairman, Extension Programs Committee, and initiated "Search for Excellence." There were five sections: farm income, urban, multi-county, 4-H and rural development. In 1976, 4-H became 4-H and youth, urban became urban programs and multi-county became administrative management in county offices. In 1977, "in county offices" was dropped. The year 1983 found that two subjects were broadened—rural development or other Extension programs and administrative management or public relations. The latest change was in 1986 when

the title became rural development or other innovative programs.

In early years, the participant only received the honor of presenting a paper. At the urging of some of the committee chairmen, the program has been slowly upgraded. The first effort was to give participants $50.00 to help cover costs. In 1980, a luncheon was provided and certificates presented. Beginning in 1981, a banquet was provided. There is a constant challenge to keep an incentive worthy of bringing forth the best papers. In 1985, a $200 award was given each participant to assist with costs to attend the Annual Meeting.

This program will likely never have a commercial sponsor, as it is viewed as an in-house program.

Extension's Report to America

The ECOP Subcommittee on Agents Association is made up of three members, the President, President Elect and usually a Past President from each of the three agent associations plus at least one Extension Director who represents ECOP and a member of the ES/USDA. In a meeting during National 4-H Congress in 1978, the "idea hatched" for a joint effort to market Extension.

This joint effort needed the support of ECOP. Don Juchartz, President, served on the Legislative Subcommittee of ECOP, so he and Ashford Williams, 1890 Administrator, Louisiana, took the proposal to the March 1979 Meeting of ECOP. The minutes of the meeting read:

> Williams and Juchartz, on behalf of the Agents Associations Subcommittee, propose to take the lead in developing a visual presentation to tell the story of Extension's involvement in the development of the United States from the early 1900's to the present. It will be used with State Congressional delegations, State Legislature, County boards, etc. Cost will be $50,000 to $60,000. The three Agents Associations have agreed to completely fund this endeaver through their treasuries or by individual assessments and contributions.
>
> Moved by Watts, seconded by Blalock that ECOP support the preparation of an Extension Report to America; endorse in principal the financial support proposed and fully and thoroughly inform all State Extension Directors of ECOP's support and request their full and complete cooperation in this project as needed.
>
> Motion carried.

At the Spring Meeting of the ECOP Subcommittee on Agents Associations, the idea evolved into making plans, determining costs and viewing examples of a visual production that could be multi-screen and multi-projector. A name was adopted—Extension's Report to America. Even though a contract had not been negotiated, a goal of $5.00 per member was established.

A year later, 1980, at the Spring Meeting of this group, two members from each association were named to the management team to "hammer" out the details. Les Firth, Pennsylvania and Wayne Roberts, Oregon, were the NACAA Representatives. Firth was named Chairman of the management team. Each Association made financial commitments to the project: NACAA $15,000, NAEHE $11,000 and NAE4-HA $9,000. Dr. Mary Nell Greenwood, Administrator, ES/USDA, was enthusiastic about the effort and made a $15,000 grant to the project.

North Carolina State University was selected to put the slide program together. Mark Dearmon, North Carolina State, will coordinate the effort. More than 3,000 slides from 38 states were submitted for possible inclusion in the program. On site photography for the Report took place in fifteen states in all regions of the country.

The premier showing was in Billings, Montana, at the 67th Annual Meeting of this Association; it was a 12 projector presentation.

The 12 projector viewing was shown at all Agent Association Meetings, two meetings of the National Association of Land Grant Colleges and State Universities, two viewings to USDA staff and two showings to members of Congress, Congressional staffs and lay leaders.

Approximately 125 of the single projector slide-tape sets were purchased and 30 orders for the 16 mm film version.

When all funds were accounted for, NACAA members contributed $18,337.80. The total from the three associations and ES/USDA was $55,802.87. This was certainly the largest and most significant project ever undertaken jointly by the three associations. The response from members of this Association and those outside Extension was very favorable and positive.

Dr. Greenwood said in a letter to Les Firth,

> This is an outstanding example of the unique Cooperative Extension partnership involving full participation of all partners—county, state and federal. It tells the American public of the dynamic role the Cooperative Extension Service plays in our Nation's past and future.

Internal Committees

Developing a structure whereby the eleven members of the Board of Directors plus the Policy Committee Chairman could be subdivided into small committees was a recommendation from the President Elect at the 1979 Winter Board Meeting. There was some confusion or disorientation among Board members as programs grew and problems became more complex. There was a need for a small group to think through and attend to some of the details during Board Meetings, but also at other times. The details could be worked out in a small group that didn't require total Board effort. There had existed an Executive Committee, which was kept and four other internal committees added: fiscal, development and planning, membership development and publication. The membership of the four new internal committees is to be appointed by the President. Board action made this effective January 6, 1979. Traditionally, Board Meetings prior to the Annual Meeting began on Saturday. With the new structure, the internal committees needed a time to meet. Beginning with the 1979 Annual Meeting in Rapid City, South Dakota, Board Meetings began after lunch on Fridays with the afternoon devoted to internal committee work and reports.

Leadership Development Seminar

At the 1979 Spring Meeting of the ECOP Subcommittee on Agents Association, a proposal was developed for a State Association Presidents' Workshop/Seminar to be held in Washington, D.C. Don Juchartz, President, NACAA, developed the outline for the workshop/seminar and submitted the proposal to Dr. Bill Taggart, ECOP Representative on the Subcommittee for Agents Association. In reference to this the following appears in the July, 1979 minutes of ECOP:

> Moved by Young, seconded by McMurtry that ECOP not accept the workshop proposal as offered, but suggest the following: that the concept of

the proposal is good, but ECOP is concerned about the logistics. There is strength in bringing in the Agents' Associations representatives at the time Extension lay leaders meet in Washington, D.C. However, it was felt that Extension professionals should not overpower lay leaders in these sessions. Associations in each state would select a representative. Those states who do not send lay leaders are encouraged to make contact with other states or groups of states sending lay leaders and make their own arrangements to tag on with that group as they attend. ECOP and SEA/Extension would make a commitment to have a representative at each of the Regional Presidents' Workshops.

Motion carried (one dissenting vote).

A follow-up letter was received by the three presidents of the Agents Association from ECOP Chairman Gale VandeBerg. It was a very diplomatic letter that did not indicate that the meeting could be held as proposed, but on the other hand it didn't say that it was forbidden. It might be classified as a neutral response or non-committal letter.

At the Board Meeting on Saturday morning following the Annual Meeting in Rapid City, South Dakota, the Washington Workshop was the first issue to be discussed. The Board was informed of ECOP's action. This program has been discussed with State Presidents in Regional Meetings and there was a tremendous interest.

Obviously, the Board was in great dilemma. They didn't want to oppose ECOP, but they felt strongly that they needed to support the membership. This writer still recalls Ben Richardson, Southern Region Director from Alabama, rearing back in his chair and running his fingers through what little hair he had and saying, "Gentlemen, let's go to Washington."

Les Firth, President Elect, moved that:

NACAA conduct an educational workshop in Washington, D.C., for State Association Presidents because of the overwhelming requests from State Presidents. The purpose of the workshop would be to inform these State Association Presidents of the operation of USDA and the SEA component at the Washington level, the organization and function of ECOP, and the total budgeting and legislative process associated with agricultural legislation. In addition, the National Association of Extension 4-H Agents and National Association of Extension Home Economists be informed of our intent.

Motion carried.

President Smith asked Immediate Past President Juchartz to coordinate the details for the workshop. The following were to be invited: State Relations Chairman, State Presidents, NACAA Board, Dr. Orville Young, Director, Washington Cooperative Extension Service and Dr. John Ragland, Director, Kentucky Cooperative Extension Service. It was decided to plan for late November or early December, but before Congress recessed for Christmas.

President Smith recalled that he felt a similar situation may be developing as was reported on page 15, 1915-1976 History of the National Association of County Agricultural Agents, by Ed Heaton, President, NACAA in 1916. He said:

. . . he delivered a 'speech' to the County Agent group and that he later had it

printed and circulated to County Agents at his own expense. He reported that this stirred up quite a 'rumpus' among some state Extension leaders.

The National Association of Extension Home Economists was holding its Annual Session in Richmond, Virginia, the following Monday and the President of NAE4-HA would also be present. On Monday, President Smith met with the other two presidents and outlined NACAA's plan and invited them to participate. They very strongly declined, but finally agreed that if some of their State Presidents wanted to attend they could, but they would be advised that this is a NACAA program.

A few days later, President Smith advised the Board that we needed to give this program more status and the title was being changed from "Washington Workshop" to "National Leadership Development Seminar."

The November 15, 1979 minutes of ECOP read:

> Williams reported he will be attending the Agents Association Meeting in Chicago November 29; that a workshop is being planned for Association Presidents who will attend at their own expense and on their own time.

President Smith participated in the National Association Extension 4-H Agents Annual Conference in Colorado Springs, Colorado, the first week in November. An Extension Director said, "Smith, I can't understand why you fellows want to bring in all those State Presidents and turn them loose on Washington. You are astute enough to know that it will never work."

This writer has often wondered what his repsonse would have been if his Extension Director had called and said, "I want that Washington program called off."

In early December, this program was conducted. Opportunities were given to visit members of Congress or see the sights of Washington. It was emphasized that one should not make a Congressional visit unless they were comfortable doing it. That this was not a time to ask for funds or favors but to simply express appreciation for what they are doing for agriculture and the rural community.

There were two or three representatives from 4-H and five from Home Economics.

The evaluation was ecstatic. Ninety-two percent of the participants said, "Do it again." Most State Presidents asked that the program be just for NACAA membership.

In about 60 days after deciding to hold the seminar, it was over. Don Juchartz, with the assistance of Dr. Charlie McDougall, ES/SEA, did a credible job putting the plans together.

The March 1980 minutes of ECOP read:

> Donhowe reported the Presidents' Workshop in Washington, D.C., December 1979, was considered beneficial with suggestions from the subcommittee that the next workshop be two days rather than one.

The November 1980 minutes of ECOP read:

> County Agent Leadership Seminar is scheduled in Washington, D.C., December 11 and 12, 1980. This is not an ECOP approved function. Agents must take annual leave and pay their own expenses.

The March 1984 minutes of ECOP read:

> The Agents Association discussed expanding the National Leadership Seminar for Ag State Presidents to include other Association State Presidents. Consensus was that such a large group would not be effective.

In recent years, a visit to an embassy has been added to the agenda. The group is housed and several meals are served at the National 4-H Center.

In the Spring of 1985, NAEHE began a Public Policy Seminar in Washington and in September, 1985, NAE4-HA initiated a State Presidents Workshop in Washington, D.C.

NACAA recently completed its tenth Leadership Development Seminar in Washington and the enthusiasm runs as great as it did for the first. There is a new group each year getting exposed to programs, systems and ideas that do not occur in a normal day's work back home.

Marketing Programs

It would probably be an honest, objective criticism to say that over the years Extension has been more production oriented than market oriented. Farmers were more comfortable producing than they were spending a great deal of time with the marketing effort. Farmers talked to farmers and the "grapevine" would tell them who was paying the most for corn or which market had an edge on hogs for that week.

It was logical that NACAA professional programs would follow the same trend—to sharpen production skills. In 1978, five members were invited to participate in an Agricultural Marketing Seminar in cooperation with the Chicago Board of Trade. This was our first effort to incorporate marketing into the professional improvement programs. During the 1978 National 4-H Congress in Chicago, the Executive Committee of NACAA met with the President, Chicago Mercantile Exchange and the details of this meeting are recorded under the year 1978. This was a major move offering marketing training to two percent of the membership on an annual basis. In 1981, a seminar related to grain marketing, transportation and storage was developed with Cargill as the sponsor. The American Institute of Cooperation also has some marketing programs and has been a donor for many years, but it does not provide the on-site training that is experienced through either the C.M.E. or Cargill programs.

Permanent Editor of *The County Agent*

The County Agent was first published in 1941 and editing it became one of the jobs of the Immediate Past President. For 43 years, the Association has followed this practice. When one looks back over a series of magazines, it is obvious that many Past Presidents had little experience producing a professional paper or the available printers were not equipped to produce a quality product.

How to maintain a quality paper has been a constant concern of the Board of Directors. The discussion became serious in 1982 and talk turned to finding a member who would like to become the permanent editor. A job description was developed and the opportunity was advertised in the 1983 issue of *The County Agent.* At the Annual Meeting in Wichita, Kansas, 1983, applicants were interviewed and Allen Bayles, South Carolina, was selected. He has done an outstanding job. It is published timely and in an attractive manner.

Scholarship Fund

The voting delegates at the 1972 Annual meeting voted to authorize a Scholarship Fund. This writer doubts if many would have dreamed that for the past seven years $20,000 plus has been awarded each year.

At the 1973 Spring Board Meeting in Charleston, South Carolina, one of the first items of business by President Russ Hibbard was for each Board member to record on paper his commitment to the Scholarship Fund for the next three years. Hibbard insisted that before the membership is asked to give, that each Board member would make a commitment, which they all did.

At the 1973 Winter Board Meeting in Baltimore, Maryland, the Board formally agreed to a Memorandum of Understanding with Grant Shrum, Executive Director of

the National 4-H Club Foundation to establish and administer the NACAA Scholarship Fund.

A Scholarship Chairman was not named until 1975. W. M. Hale, Tennessee, was the first Chairman; he served three years. He was followed by Dan Merrick, Iowa; Charles Smith, Kansas; John Moore, Washington, all serving two years. When Norm McGlohon, Georgia, completed his three year term as Treasurer, he was asked to take the Scholarship Chairman job, serving four years. During his term, he computerized the records and developed an orderly accounting of giving and disbursements. Basil Myers, Oklahoma, currently holds this job. Ohio was the first state to reach its initial goal.

In mid 1983, an Educational Foundation was formed and scholarship funds were transferred to the foundation.

Scholarship funds have grown through contributions from members, friends of NACAA and Annual Meeting surpluses. The following demonstrates the growth:

1977	-	$ 60,908
1980	-	106,794
1984	-	237,473
1988	-	326,733

Since 1977, $195,425 has been awarded to 213 individuals and 71 groups. (All of this money has not been disbursed because the individual or group had a change of plans.)

This is a continuing effort that every member can be proud to be a part.

Testimony Before A Congressional Committee

In general, County Agents have been advised to stay away from politics and for the most part this had been the position of individual members and the Association. In more recent years, there have been guarded suggestions that it is a good idea to let "policy makers" see what you are doing, invite them to high exposure programs and keep them informed.

To support the above, at the 1982 Winter Board Meeting in Billings, Montana, the minutes of that meeting reflect NACAA's position.

> *NACAA Appearance Before Congressional Committees.* It was agreed that the officers and directors of NACAA should exercise caution and/or care when appearing before such committees, and it was pointed out that such appearances should be on behalf of the Cooperative Extension Service. Such contacts should be coordinated with ECOP.
>
> It was also pointed out that such invitations could often be better served by an excellent lay leader who would speak on behalf of the Cooperative Extension Service or the County Agents.

Not many days passed before President Wayne Roberts was notified that Congress had named an Oversight Committee to take testimony on the Extension Service and that each Agent Association was being asked to prepare testimony for an early March presentation.

President Roberts appointed a committee composed of Jim Smith, Virginia, Chairman; Thurman Kennedy, Texas; Bob Jones, Maryland and Billy Dictson, New Mexico, to prepare a report and Smith would make the presentation on behalf of NACAA.

The Hearing was held in Washington, D.C., March 9 and 10, 1982. A copy of testimony may be found elsewhere in this history.

Appendix

PAST NATIONAL PRESIDENTS

1977	Robert L. Jones 445 Hook Road Westminster, MD 21157	B.S. General Agriculture, University of Maryland M.S. Agronomy, University of Maryland
1978	Edward Koester Route 1 Gooding, ID 83330	B.S. Agricultural Economics, University of Idaho M.S. Agricultural Economics, University of Idaho
1979	Donald D. Juchartz 41339 Bemis Road Belleville, MI 48111	No reply to questionnaire.
1980	James A. Smith P. O. Box 175 Appomattox, VA 24522	B.S. Animal Husbandry, Clemson University
1981	Leslie N. Firth Route 5 Box 5264 Mercer, PA 16137	B.S. Animal Science, Pennsylvania State University M.S. Agricultural Economics, Pennsylvania State University
1982	W. Wayne Roberts 2015 Yamhill McMinnville, OR 97128	B.S. Horticulture, Oregon State University Master of Agriculture, Oregon State University
1983	A. Daniel Merrick 1205 Sunnyside Lane Atlantic, IA 50022	B.S. Animal Science, Iowa State University
1984	Reymond D'Armond P. O. Box 307 Denham Springs, LA 70727	B.S. Animal Science, Louisiana State University M.S. Extension Education, Louisiana State University
1985	David C. Sorensen P. O. Box 367 Conway, NH 03818	B.S. Plant Science, University of Rhode Island Master of Science, University of Rhode Island
1986	Billy Dictson P. O. Box 1305 Clovis, NM 88101	B.S. Agriculture & Extension Education, New Mexico State University M.A. Agriculture & Extension Education, New Mexico State University
1987	Bob Davis 1718 Acreview Drive Cincinnati, OH 45240	B.S. Animal Science, Ohio State University M.S. Extension Education, University of Maryland
1988	Billy Witherspoon P.O. Box 1005 Conway, SC 29526	B.S. Animal Husbandry, Clemson University

NATIONAL OFFICERS

	PRESIDENT ELECT	VICE PRESIDENT	SECRETARY	TREASURER
1977	Ed Koester Gooding, ID	Donald D. Juchartz Wayne, MI	John K. Wells Norwalk, OH	Laxton Malcom Frederick, OK
1978	Donald D. Juchartz Wayne, MI	James A. Smith Appomattox, VA	John K. Wells Norwalk, OH	Dale A. Hewitt Paris, IL
1979	James A. Smith Appomattox, VA	Leslie N. Firth Mercer, PA	Bobby G. Sims Meridian, MS	Dale A. Hewitt Paris, IL
1980	Leslie N. Firth Mercer, PA	Wayne Roberts McMinnville, OR	Bobby G. Sims Meridian, MS	Dale A. Hewitt Paris, IL
1981	Wayne Roberts McMinnville, OR	A. Daniel Merrick Atlantic, IA	Bobby G. Sims Meridian, MS	Norman McGlohon Athens, GA
1982	A. Daniel Merrick Atlantic, IA	Reymond D'Armond Livingston, LA	Mark Bryles Blytheville, AR	Norman McGlohon Athens, GA
1983	Reymond D'Armond Livingston, LA	David C. Sorensen Conway, NH	Mark Bryles Blytheville, AR	Norman McGlohon Athens, GA
1984	David C. Sorensen Conway, NH	Billy Dictson Clovis, NM	Mark Bryles Blytheville, AR	Talmadge Baker Asheboro, NC
1985	Billy Dictson Clovis, NM	Bob Davis Cincinnati, OH	Arlowe Hulett Laramie, WY	Talmadge Baker Asheboro, NC
1986	Bob Davis Cincinnati, OH	Billy Witherspoon Conway, SC	Arlowe Hulett Laramie, WY	Talmadge Baker Asheboro, NC
1987	Billy Witherspoon Conway, SC	G. Richard Curran Cockeysville, MD	Arlowe Hulett Laramie, WY	William C. Kelly Greensburg, PA
1988	G. Richard Curran Cockeysville, MD	Dave Phillips Lewistown, MT	Edgar Hooper Wheeling, WV	William C. Kelly Greensburg, PA

REGIONAL DIRECTORS

1977	North Central	A. Daniel Merrick	Atlantic, IA
	Northeast	Robert G. Miller	Salisbury, MD
	Southern	Rowe R. McNeely	Salisbury, NC
	Southern	Charles H. Gulley	Lexington, KY
	Western	John H. Pursel	Yerington, NV
1978	North Central	Charles W. Smith	Winfield, KA
	Northeast	Richard A. Bailey	Doylestown, PA
	Southern	Hayes T. Farish	Tunica, MS
	Southern	John Kavanaugh	Hartford, KY
	Western	John H. Pursel	Yerington, NV
1979	North Central	Charles W. Smith	Winfield, KA
	Northeast	Richard A. Bailey	Doylestown, PA
	Southern	Hayes T. Farish	Tunica, MS
	Southern	Allen G. Strecker	Lexington, VA
	Western	Arlowe Hulett	Laramie, WY
1980	North Central	Norman Bless	Adrian, MI
	Northeast	David Sorensen	Conway, NH
	Southern	Ben Richardson	Scottsboro, AL
	Southern	Allen G. Strecker	Lexington, VA
	Western	Arlowe Hulett	Laramie, WY
1981	North Central	Norman Bless	Adrian, MI
	Northeast	David Sorensen	Conway, NH
	Southern	Ben Richardson	Scottsboro, AL
	Southern	Reymond D'Armond	Livingston, LA
	Western	Billy Dictson	Clovis, NM
1982	North Central	Francis Januschka	St. Cloud, MN
	Northeast	Mel Wrisley	Ballston Spa, NY
	Southern	Harold Robbins	Dayton, TN
	Southern	George Seals	Dewey, OK
	Western	Billy Dictson	Clovis, NM
1983	North Central	Francis Januschka	St. Cloud, MN
	Northeast	Harold Repair	Somerville, NJ
	Southern	Harold Robbins	Dayton, TN
	Southern	George Seals	Dewey, OK
	Western	Sam Haslem	Steamboat Springs, CO
1984	North Central	Stanley Ponce	St. Joseph, MO
	Northeast	Harold Repair	Somerville, NJ
	Southern	Harold Robbins	Dayton, TN
	Southern	Billy Witherspoon	Conway, SC
	Western	Sam Haslem	Steamboat Springs, CO

1985	North Central	Stanley Ponce	St. Joseph, MO
	Northeast	Harold N. Repair	Somerville, NJ
	Southern	Hal Tatum	Atlanta, GA
	Southern	Billy Witherspoon	Conway, SC
	Western	Ralph Horne	Provo, UT
1986	North Central	Robert M. Vorboril	Columbus, NE
	Northeast	Edgar Hooper	Wheeling, WV
	Southern	Hal Tatum	Atlanta, GA
	Southern	Tom Phillips	Texarkana, AR
	Western	Ralph Horne	Provo, UT
1987	North Central	Robert M. Voboril	Columbus, NE
	Northeast	Edgar Hooper	Wheeling, WV
	Southern	J. Lowell Loadholtz	Cocoa, FL
	Southern	Tom Phillips	Texarkana, AR
	Western	Dave Phillips	Lewistown, MT
1988	North Central	Jerry Buck	LaMoure, ND
	Northeast	Duane G. Duncan	Carlisle, PA
	Southern	J. Lowell Loadholtz	Cocoa, FL
	Southern	Steve Wheeless	Dallas, TX
	Western	W. Douglas Warnock	Ellensburg, WA

NATIONAL COMMITTEE CHAIRMEN

1977	Annual Meeting	Frederick H. Nelson	Hartford, CT
	Association Policy	Thurman J. Kennedy	San Antonio, TX
	Extension Programs	Ray Vasold	Midland, MI
	4-H Young Men & Women	Bob Davis	Cincinnati, OH
	Professional Training	Lloyd C. Baron	Hillsboro, OR
	Public Information	Virgil Adams	Athens, GA
	Public Relations	James L. McDonald	Tazewell, VA
	Recognition and Awards	C. M. Skillington	Ridgeway, PA
	Scholarship	William M. Hale	Cleveland, TN
	State Relations	Paul Barlow	Magnolia, AR
1978	Annual Meeting	Doran A. Peterson	Boise, ID
	Association Policy	Thurman J. Kennedy	San Antonio, TX
	Extension Programs	James Read	Sterling, CO
	4-H and Youth	Harold R. Ott	Erie, PA
	Professional Training	A. Rex Sieting	Sandusky, MI
	Public Information	Stuart D. Hawbaker	Decatur, IL
	Public Relations	James L. McDonald	Tazewell, VA
	Recognition and Awards	C. M. Skillington	Ridgeway, PA
	Scholarship	Dan Merrick	Atlantic, IA
	State Relations	Paul Barlow	Magnolia, AR
1979	Annual Meeting	Arnold J. Rieckman	Lake Andes, SD
	Association Policy	Thurman J. Kennedy	San Antonio, TX
	Extension Programs	James Read	Sterling, CO
	4-H and Youth	Harold R. Ott	Erie, PA

	Professional Training	A. Rex Sieting	Sandusky, MI
	Public Information	Stuart D. Hawbaker	Decatur, IL
	Public Relations	Roger Corbin	Waxahachie, TX
	Recognition and Awards	Frank L. Brown	Waynesboro, TN
	Scholarship	Dan Merrick	Atlantic, IA
	State Relations	John M. Kavanaugh	Hartford, KY
1980	Annual Meeting	Don Tallent	Medford, OK
	Association Policy	Ed Koester	Gooding, ID
	Communications	Richard M. McClure	Sidney, IA
	Extension Programs	Wallace J. Peterson	Minden, NV
	4-H and Youth	M. C. Howell, Jr.	Monroe, NC
	Professional Training	Walter G. Schroeder	Gold Beach, OR
	Program Development	Vernon A. Tacy	Clarksburg, WV
	Public Relations	Roger Corbin	Waxahachie, TX
	Recognition and Awards	Frank L. Brown	Waynesboro, TN
	Scholarship	Charles W. Smith	Winfield, KA
	State Relations	John M. Kavanaugh	Hartford, KY
1981	Annual Meeting	Robert Becker	Geneva, NY
	Association Policy	Ed Koester	Gooding, ID
	Communications	Richard M. McClure	Sidney, IA
	Extension Programs	Wallace J. Peterson	Minden, NV
	4-H and Youth	M. C. Howell, Jr.	Monroe, NC
	Professional Training	Walter G. Schroeder	Gold Beach, OR
	Program Development	Vernon A. Tacy	Clarksburg, WV
	Public Relations	Carl F. Ruff	Fremont, OH
	Recognition and Awards	Dominic Marini	Hanson, MA
	Scholarship	Charles W. Smith	Winfield, KA
	State Relations	Hayes T. Farish	Tunica, MS
1982	Annual Meeting	Dave Phillips	Billings, MT
	Association Policy	James A. Smith	Appomattox, VA
	Communications	Thomas E. Piper	Gettysburg, PA
	Extension Programs	Ray M. Sartor	Ripley, MS
	4-H and Youth	Allen E. Bayles	Aiken, SC
	Professional Training	Gerald Buck	LaMoure, ND
	Program Development	Vernon A. Tacy	Clarksburg, WV
	Public Relations	Carl F. Ruff	Fremont, OH
	Recognition and Awards	Dominic Marini	Hanson, MA
	Scholarship	John L. Moore	Ephrata, WA
	State Relations	Norman Bless	Adrian, MI
1983	Annual Meeting	William E. Cox	Wichita, KS
	Association Policy	James A. Smith	Appomattox, VA
	Communications	Thomas E. Piper	Gettysburg, PA
	Extension Programs	Ray M. Sartor	Ripley, MS
	4-H and Youth	Allen E. Bayles	Aiken, SC
	Professional Training	Gerald Buck	LaMoure, ND
	Program Development	Clayton E. Hutcheson	West Palm Beach, FL
	Public Relations	Howard N. Baker	Brooksville, KY

	Recognition and Awards	Robert W. Hayward, Jr.	Princeton, IL
	Scholarship	John L. Moore	Ephrata, WA
	State Relations	Norman Bless	Adrian, MI
1984	Annual Meeting	Bill Greene	New Orleans, LA
	Association Policy	Robert L. Jones	Westminster, MD
	Communications	Allen Boger	Evansville, IN
	Extension Programs	Delbert E. O'Meara	Windsor, VA
	4-H and Youth	Lawrence E. Poulin	Ellsworth, ME
	Professional Training	C. W. Browning	Warrensburg, MO
	Program Development	Clayton E. Hutcheson	West Palm Beach, FL
	Public Relations	Howard N. Baker	Brooksville, KY
	Recognition and Awards	Robert W. Hayward, Jr.	Princeton, IL
	Scholarship	Norman McGlohon	Athens, GA
	State Relations	George Seals	Dewey, OK
1985	Annual Meeting	Harold Ott	Sharon, PA
	Association Policy	Leslie N. Firth	Mercer, PA
	Communications	Allen Boger	Evansville, IN
	Extension Programs	Delbert E. O'Meara	Windsor, VA
	4-H and Youth	Lawrence E. Poulin	Ellsworth, ME
	Professional Training	C. W. Browning	Warrensburg, MO
	Program Development	Jim Likness	Onida, SD
	Public Relations	Reginald A. Traband	Bel Air, MD
	Recognition and Awards	Bruce H. Woodard	Smithfield, NC
	Scholarship	Norman McGlohon	Athens, GA
	State Relations	Mark Bryles	Blytheville, AR
1986	Annual Meeting	Dave McManus	Montrose, CO
	Association Policy	Leslie N. Firth	Mercer, PA
	Communications	Paul M. Rauen	McMinnville, OR
	Extension Programs	G. Richard Curran	Cockeysville, MD
	4-H and Youth	Paul D. Payne	Paris, TX
	Professional Training	Charles L. Cooper	Jackson, MI
	Program Development	Jim Likness	Onida, SD
	Public Relations	Reginald A. Traband	Bel Air, MD
	Recognition and Awards	Bruce H. Woodard	Smithfield, NC
	Scholarship	Norman McGlohon	Athens, GA
	State Relations	Mark Bryles	Blytheville, AR
1987	Annual Meeting	Don Peterson	Washburn, ND
	Association Policy	Leslie N. Firth	Mercer, PA
	Communications	Paul M. Rauen	McMinnville, OR
	Extension Programs	Woody Ekegren	Havre, MT
	4-H and Youth	Paul Payne	Paris, TX
	Professional Training	Charles L. Cooper	Jackson, MI
	Program Development	Donald A. Portie	Houston, TX
	Public Relations	W. Douglas Warnock	Ellensburg, WA
	Recognition and Awards	John Eix	Park Rapids, MN
	Scholarship	Norman E. McGlohon	Athens, GA
	State Relations	Hal Tatum	Atlanta, GA

1988	Annual Meeting	Edwin F. Nolley	Newton, NC
	Association Policy	A. Daniel Merrick	Atlantic, IA
	Communications	Jamie Jenkins	Sommerville, TN
	Extension Programs	Woody Ekegren	Havre, MT
	4-H and Youth	Philip A. Seitz	Negaunee, MI
	Professional Training	Jonathan P. Repair	Lexington, VA
	Program Development	Donald A. Portie	Houston, TX
	Public Relations	W. Douglas Warnock	Ellensburg, WA
	Recognition and Awards	John R. Eix	Park Rapids, MN
	Scholarship	Basil V. Myers	Muskogee, OK
	State Relations	Hal Tatum	Atlanta, GA

EDUCATIONAL FOUNDATION TRUSTEES

1983	James A. Smith, Virginia	Chairman
	Dan Merrick, Iowa	Vice Chairman
	Leslie N. Firth, Pennsylvania	Secretary/Treasurer
1984	James A. Smith, Virginia	Chairman
	Dan Merrick, Iowa	Vice Chairman
	Leslie N. Firth, Pennsylvania	Secretary/Treasurer
1985	Dan Merrick, Iowa	Chairman
	Reymond D'Armond, Louisiana	Vice Chairman
	Leslie N. Firth, Pennsylvania	Secretary/Treasurer
1986	Dan Merrick, Iowa	Chairman
	Reymond D'Armond, Louisiana	Vice Chairman
	Leslie N. Firth, Pennsylvania	Secretary/Treasurer
1987	Dan Merrick, Iowa	Chairman
	Reymond D'Armond, Louisiana	Vice Chairman
	Leslie N. Firth, Pennsylvania	Secretary/Treasurer
1988	Dan Merrick, Iowa	Chairman
	David Sorensen, New Hampshire	Vice Chairman
	Leslie N. Firth, Pennsylvania	Secretary/Treasurer

SERVICE TO AMERICAN/WORLD AGRICULTURE AWARD

This is a prestigious award made by the National Association County Agricultural Agents to one person annually that has made a major contribution to American/World Agriculture and so recognized by his/her peers and the general public.

Recipients are:

1985

Dr. John O. Almquist.

Professor Emeritus of Dairy Physiology, Pennsylvania State University. Joined Penn State staff in 1944. Known internationally for work with artificial insemination with dairy animals. Recipient of prestigious international Wolf Prize in 1981.

1986

Mr. Ezra Taft Benson.

United States Secretary of Agriculture, 1953-1961. Appointed County Agriculture Agent in 1929 in Idaho. Held leadership positions in Boy Scouts of America. Active with National Council of Farmer Cooperatives. In 1985, named President of the Church of Jesus Christ Latter Day Saints.

1987

Dr. Clayton K. Yeutter.

United States Trade Representative during Reagan Administration. Former Nebraska farmer. Served as President and CEO of the Chicago Mercantile Exchange. USDA Administrator for Consumer and Marketing Service. Served as Assistant Secretary of Agriculture two different times.

1988

Dr. E. T. York, Jr.

Chancellor Emeritus of the University of Florida. Named Distinguished Professor. Served as Chancellor from 1975-1980. Also served as Executive Vice President, Vice President for Agricultural Affairs and Provost since coming to Florida in 1967. Appointed Administrator of Extension Service/USDA. Served as Director of Extension in the State of Alabama.

DONOR AND SPECIAL GUESTS RECOGNITION
1971 - 1988

Corporations

1971 National 4-H Service Committee—50th Anniversary

1972 Amchem Products Inc.
O. M. Scott & Sons—Certificate of Appreciation
American Farm Equipment—Certificate of Appreciation

1973 Celanese Chemical Corp.—Certificate of Appreciation

1974 American Income Life Insurance Company

1975 International Harvester Company
Monsanto Company
U. S. Steel Corporation

1976 American Institute of Cooperation
Elanco Company
Sperry—New Holland

1977	Amchem Products Inc.	
	Merck & Company	
	Shell Chemical Company	
1978	O. M. Scott & Sons	
1980	American Income Life Insurance Company	25 years
	Deere and Company	21 years, 20 years continuous
	Elanco Products Company	16 years
		5 consecutive years sponsor of Pride Program
	Monsanto Agricultural Products Company	20 years
	Shell Chemical Company	25 years
	Sperry New Holland	18 years, 15 consecutive years
1981	Chevron Chemical Company	5 years
	International Harvester Company	40 years*
	International Paper Company	5 years
	Rohm and Haas	4 years**
	Velsicol Chemical Corporation	5 years
1982	Church & Dwight Co., Inc.	5 years
	Dow Chemical U. S. A.	10 years
	Merck & Company	15 years
	Sperry New Holland	20 years
1983	Allis Chalmers	20 years
	Chicago Mercantile Exchange	5 years
	Ciba-Geigy Corporation	20 years
	U. S. Air Force	5 years
1984	American Cyanimid	15 years
	American Institute of Cooperation	15 years
	Cargill	5 years
	Elanco Products Company	20 years
	Deere and Company	25 years
	Shell Chemical Company	25 years
1985	American Income Life Insurance Company	30 years
	NASCO International	5 years
	Monsanto Agricultural Products Company	25 years
1986	Chevron Chemical Company	10 years
	Dow Chemical U. S. A.	15 years
	O. M. Scott & Sons	15 years
1987	Ford New Holland	25 years
	Merck & Company	20 years
	National 4-H Council	5 years
	Phillip Morris	5 years
	Rural Route Tours	5 years

1988	Ciba-Geigy Corporation	25 years
	LESCO, Inc.	5 years
	RJR Nabisco, Inc.	5 years

Individuals

1972 Maurice Turner—Amchem Products Inc.

1973 Gordon Berg—*Agri-Fieldman*

1974 Jim Johnston—American Income Life Insurance Company

1979 Gale VandeBerg—Chairman ECOP, Special Service Award
Howard Diesslin—Chairman Legislative Subcommittee ECOP, Special Service Award
Jamie Whitten—Chairman Agriculture Committee, U.S. House of Representatives, Mississippi, Special Citation of Appreciation
Charles McDougall—Retiring from ES/USDA

1980 Jim Johnston—American Income Life Insurance Company
Gladys Johnston—

1981 Bob Hoen—Chevron Chemical Company

1982 Gordon Berg—*Ag Consultant & Fieldman*
Walter Jacoby—American Institute of Cooperation
George Schott—Merck & Company

1983 Richard T. Bangs—O. M. Scott & Sons
Dan Nelson—Allis Chalmers
Max Riggin—Elanco Products Company

1985 Bernie Grass—Chevron Chemical Company
Walter Jacoby—American Institute of Cooperation

DISTINGUISHED SERVICE AWARDS

ALABAMA

1977 Donald E. Dunn
Harold E. Rose
Jack Thompson
Jimmy Tucker

1978 Terrell Guthrie
R. H. Kirkpatrick
Bob G. Spears
R. Wayne Thompson

1979 Larry D. Easterwood
Jake B. Mathews
Charles R. Moody
Loyd P. Owens

1980 Addre Bryant, Sr.
Charles E. Smith
Ralph C. Thompson
Rudy P. Yates

1981 Tommy Brown
James McGhee
Curtis O'Daniel

1982 David W. Bradford
Lathan D. Hooks
Barry E. Wood

1983 Lee G. Gober
Jerry G. Hanks

J. Cash Howell
1984 Tom T. Farrow
Benjamin B. Fields
Waymon Pace
1985 Bobby L. Hanks
J. A. Sharp
Lyndell Edward Tunnell
1986 Jerry B. Clark
Jeffrey Clary
George Clayton Hoomes
1987 Donald M. Bice
R. Gregg Hodges
Dennis E. Peterson
1988 Gary E. Murray
William M. Norwood, Jr.

ALASKA

1977 O. Ray Morgan
1980 Jerry F. Purser
1988 Wayne G. Vandre

ARIZONA

1977 James F. Armstrong
1978 Don Howell
1979 Robert George Racicot
1980 Samuel W. Steadman
1981 Charles R. Farr
1982 Carlton L. Camp
1983 Richard D. Harris
1984 Robert L. Halvorson
1985 E. Stanley Heathman
1986 Ronald E. Cluff
1987 Larry T. White
1988 Robin L. Grumbles

ARKANSAS

1977 George H. Beall
Bobby J. Malone
Donald Bruce Morris
1978 W. Wade Benefield
Albert M. Swaty
Robert Vandivere
1979 David V. Bostian
Larkin Brown
Charlie R. Gordon
1980 Abie Ray Hester
Thomas E. Phillips
L. W. Swaim
1981 Carl Harris
Paul Huenefeld
Arthur Layton
1982 Howard McCartney
Larry H. Pitman
Jim Lee Wallace
1983 J. D. Humbard
Jerry M. Smith
Earl W. Wilson
1984 George L. Morris
Alva Ray Siler
Gerald Smith
1985 James J. Kimbrough
J. W. Lehman
Danny G. McCarter
1986 Jim Hood
Curtis W. McElhaney
Massie B. Silva
1987 Charles W. Albritton
Thomas E. Leslie
James H. McLoud
1988 James W. Clements
John R. Payne
Bobby G. Perry

CALIFORNIA

1977 Norman W. Ross
1978 Daniel M. Irving
1979 Wallace R. Schreader
1980 Fred C. Price
1981 James Kissler
1982 Lonnie Hendricks
1983 Robert Scheuerman
1984 Bill Hambleton
Don Rough
1985 Win Lawson
1986 Granville A. Hutton, Jr.
W. Robert Sheesley
1987 Keith W. Bowers
Bill L. Weir
1988 Jim Farley
Bill Van Riet

COLORADO

1977 Lance M. Earley
Alvin L. Lesser
1978 Emery G. Anderson
Gene Inloes
1979 Ivan Lorenz
Curt Probert
1980 Donald Gayle Knott

Robert L. Seaton
1981 C. David McManus
Leonard T. Pruett
1982 Norm Brown
Stan Pilcher
1983 DeVon Knutson
Clyde M. Richardson
1984 Major L. Boddicker
John B. McClave
1985 Marlo R. Meakins
Darrel E. Schafer
1986 Larry G. Henry
Eugene E. Nelson
1987 E. Wayne Colette
William C. Keck
1988 Bill Hix
Richard E. Scott

CONNECTICUT

1977 Donald S. Francis
1979 Keith R. Goff
1981 Aaron H. Spandorf
1987 David G. Mason

DELAWARE

1988 Derby Walker

FLORIDA

1977 A. T. Andrews
Bobby R. Durden
J. Lowell Loadholtz
1978 James Barry Estes
Jackson A. Haddox
Roger Newton
1979 Donald A. George
William C. Smith
Jack James Spears
1980 Raleigh S. Griffis
Thomas W. Oswalt
Bobby L. Taylor
1981 Edward Allen
Roy Champagne
Bob Davis
1982 Albert D. Dawson
Larry L. Loadholtz
Luther L. Rozar, Jr.
1983 T. Jesse Godbold
Clayton E. Hutcheson
Charles Middleton Walthall
1984 James F. Cummings
George Tim Hurner, Jr.
Harold C. Jones
1985 James D. Dilbeck
Dallas B. Townsend
Robert B. Whitty
1986 Jay Herbert
William Joseph Phillips
Sidney Lanier Sumner
1987 John A. Baldwin
H. E. Jowers
Thomas Joynes MacCubbin
1988 Reginald L. Brown
William L. Brown, Jr.
Wayne T. Wade

GEORGIA

1977 Jimmie E. Collier
W. H. Gurley
B. R. Murray
William A. Steagall
James C. Stewart
Hal E. Tatum
Rodney P. Wilcox
1978 Gerald David Andrews
Claude R. Collier
James N. Maddux
John A. Pipkin
C. Lloyd Smith
Maxwell Smith
C. D. Spivey
Larry W. Thomas
1979 John T. Brannen
Henry L. Carr
Newton J. Hogg
Beeman C. Keen, Jr.
Wilbur O. Maney
Norman E. McGlohon
Charles Roland
Emmett V. Welchel
1980 Gerald W. Atkinson
Harold N. Brantley
Roland D. Brooks, Jr.
Walter G. Culverhouse
R. M. Matthews
Perry Lamar Pope
Larry T. Torrance
Donnie W. Tyler
1981 M. K. Cook
Millard Daniel
Eston Daniels

Otis Grimes
Neal Moon
Howell Roberts
Garlon Rogers
William Wages, Jr.
1982 John C. Callaway, Jr.
V. Rodney Coleman
Johnnie G. Dekle
Jerry D. Holcomb
William A. McKinnon
Robert L. Miles
B. Edward Page
Gary C. Tankersley
1983 Tom Davis
Charles N. Dobbins, Jr.
Darell P. Dunn
Robert H. Lowe
James F. Miller
Jones Peebles
Gene Seigler
Gerald E. Smith
Wilson Weathersby
1984 Michael O. Bunn
Joe W. Chapman
James Edmond Jackson
Gary L. Lee
Ralph E. Motsinger
John P. Parks
Robert G. Perkins
Michael R. Welborn
Herbert Womack
1985 Ronald C. Atkinson
Bruce E. Beck
Ted M. Clark
Paul Colditz
Johnny L. Crawford
Ronnie H. Gheesling
William A. Inglett
John R. Stephens
Carl W. Tankersley
1986 James Rudolph Beggs
J. Danny Gay
James G. Griffeth
James Brantley Harris
George E. Jones
William I. Segars
Wendell T. Stubbs
Paul E. Thompson, Jr.
E. Harold Wilson
1987 R. Edward Brown, Jr.
James D. Fountain
Roy D. Goodson
Robert A. Isaac
Kenneth B. McClure
Stewart Newberry
Larry E. Pierce
Charles W. Swann
James W. Williams
1988 Kenneth Beasley
G. Scott Daniell
John Cecil Daniels
William Givan Martin
Lamar Gilbert Martin
Mickey R. Palmer
Robert L. Ragsdale
Frederick Nelson Reed
Neal Weatherly, Jr.

HAWAII

1978 Ted M. Hori
1980 Frederick W. Fujimonto
1982 Tom T. Yamamoto
1984 Norman Cowles Bezona
1986 Richard T. Nakano

IDAHO

1977 Charles L. Renberg
1978 Ben W. Studer
1979 Sterling W. Schow
1980 Lamont Smith
1981 Norm Fitzsimmons
1983 Edward F. Mink
1984 Ivan C. Hopkins
1985 John A. Henry
1986 J. Jay Ney
1987 Chad C. Gibson
1988 Robert R. Loucks

ILLINOIS

1977 J. E. Coplan
Raymond M. Hardimon
Richard D. Weller
1978 Kenneth R. Bolen
John W. Pero
Don L. Teel
1979 John Eisenmayer
Stuart Hawbaker
George Swallow
1980 Larry L. Casey
H. Darrel Cruthis
William E. McAllister

1981 Edward N. Ballard
Jack Kenney
John C. Slaton
1982 Robert A. Edgar
Elmer E. Rankin
Stanley T. Smith
1983 James A. Fizzell
Robert R. Harris
Victor N. Smith
1984 William R. Harryman
Ralph R. Romig
Robert M. Wetherell
1985 Ronald Eugene Cornwell
James C. Daugherty
C. Richard Swope
1986 C. Chris Doll
Robert W. Frank
William T. McNamara
1987 Larry Camp
David Fischer
1988 James A. Morrison
James E. Schuster
Walt L. Townsend

INDIANA

1977 Francis J. Schuler
L. Clay Cundiff
1978 Al Beach
Paul F. Hughes
1979 Robert Lee Fuller
Sidney L. Liebert
1980 George M. Aldred
George H. Dunten
1981 John E. Couey
Charles Yeager
1982 Raymond L. Schanding
Stanley W. Watts
1983 Paul F. Begeman
William S. Brumit
1984 Chester L. Belcher
Curtis O. Middleton
1985 Lee Dreiman
George G. Waltz
1986 C. E. Garrard
Jack M. Hart
1987 Max G. Miller
Jack B. Washburn
1988 Norris E. Barnett
Oscar Hopkins

IOWA

1977 Richard W. Anderson
James R. Frier
James D. Johnson
1978 David H. Hammond
Gary M. Peterson
Floyd L. Schnirring
1979 Norman Moklestad
Gene B. Vincent
Doyle R. Wolverton
1980 Gerald K. Anderson
Robert Bernhardt
Kenneth D. Muller
1981 John J. Ley
Eugene W. Mathern
Dale M. Uehling
1982 Gaylord D. Elliott
Gary G. Guge
Dale Shires
1983 Alvin M. Andersen
Robert D. Cole
Earl D. Mobley
1984 Douglas C. Henderson
Philip P. Hufferd
James W. Kuhlman
1985 Galen R. Devalois
Roger A. Musselman
Clarence E. Rice
1986 Richard T. Freeman
Earl Lee Gruenhaupt
Don Hofstrand
1987 Glen B. Anderson
Jack D. Frus
Dale R. Thoreson
1988 Duane R. Feltz
James C. Hosch

KANSAS

1977 Maurice Harrington
Joseph E. Van Cleve
1978 A. Harold Gottsch
Harry L. Kivett
1979 Paul G. Oltmanns
Don K. Wiles
1980 Ray W. Etheridge
Delbert D. Jepsen
1981 Joseph M. Smith
Earl Van Meter
1982 Ross M. Nelson
John F. Smith
1983 Norman E. Schlesener
Albert E. Spencer
1984 Wilbur J. Dunavan

Darrel Hosie
Max B. Morris
1985 Garry L. Keeler
Glenn A. Newcomer
1986 W. Lawrence Blair
William C. Hundley, Jr.
1987 Richard Golladay
Sylvester O. Nyhart
1988 James L. Lindquist
Steven A. Westfahl

KENTUCKY

1977 Tom Curtsinger
Marvin Edward Davidson
Harold C. Vaught
1978 Carroll Davis Bailey
Roy V. Catlett
Gordon Henshaw
1979 Kenneth R. Franks
James C. Mabry
Bernie C. Milam
1980 Wilbert H. Earley
Robert M. Huffman
Paul D. Morris
1981 William Brinkley
Paul D. Deaton
William Marshall
1982 Howard N. Baker
Harold C. Rice
Albert F. Stamper
1983 William M. Britt
J. D. Dixon
John Fourqurean
1984 Ben E. Davis
David C. Sparrow
Jackson A. Taylor
1985 John A. Rickett
Jack H. Snyder
Darrel R. Tichenor
1986 Rodney Haines
Maner Ferguson
John Edward Sparks
1987 Michael W. Carter
Philip D. Gillespie
William Howard Green
1988 David Adams
Hubert Eugene Ball
Ron D. Catchen

LOUISIANA

1977 Jon V. Lowe
Lynn J. Simon
Herbert Thompson
1978 Alfred E. Cooley
Raymond R. Dilly
Allen L. Mears
1979 Lloyd J. Bordelon
Elliott E. Letlow
Roy D. Mitchell
1980 James W. Abadie
Leo Luke Provenzano
Buddy D. Thomas
1981 Arthur J. Bergeron
J. Aubrey Mire
Billie B. Nutt
1982 S. J. Carter
Albert L. Doughty
Clay M. Samson
1983 James L. Dardeau
Clifton A. Dry
Billy J. Greene
1984 Terril Faul
Emmett Long
Fenwick A. Swann, Jr.
1985 Larry T. Brock
Howard J. Cormier
Olen D. Curtis
Billy Joe Watkins
1986 Bill Davis
Norris J. Grabert, Jr.
Walter C. Morrison
Willie W. Russell, Jr.
1987 Larry De La Bretonne, Jr.
Raymond J. Folse
John Mark Harris
Charles B. James
1988 Jack L. Bagent
Scuddy Leblanc
J. Cecil McCrory

MAINE

1977 Dwight G. Stiles
1980 Lawrence E. Poulin
1981 Harold Brown
1983 Charles F. Holt
1984 Herbert H. Zeichick
1985 Francis R. Stevens
1987 Elizabeth Anna Syvinski

MARYLAND

1977 Allen B. Bryant

1978 Hobert K. Nicholson
1979 Merritt N. Pope, Jr.
1980 Roy Porter
1981 L. Ronald Wade
1982 Martin R. Jones
1983 Walter C. Bay
1984 G. Richard Curran
1985 Reginald Traband
1986 William Jackson Corbett
1987 William James Milliken
1988 David L. Greene

MASSACHUSETTS

1977 G. Everett Wilder
1978 R. Alden Miller
1979 Malcolm E. Hill
1980 James T. Williams
1981 Warren Archey
1982 Michael Sikora, Jr.
1983 John C. Howell, Jr.
1984 Paul R. Lopes
1985 Dick L. Boyce
1986 Deborah C. Swanson
1987 Ronald F. Kujawski
1988 Robert T. Luczai

MICHIGAN

1977 Harold Ferris
Keith C. Sowerby
Lawrence W. Stebbins
1978 Richard Breyer
Russell N. Howes
Richard M. Kirch
1979 Duane S. Girbach
William J. MacLean
Donald L. Pellegrini
1980 Harvey J. Belter
Reuben Kaarre
Leland A. Warschefsky
1981 Charles Kesner
A. Rex Sieting
1982 James E. Neibauer
1983 Lester J. Howard
Edgar L. Strong
1984 Larry J. Bradford
W. Conrad Search
1985 William Bortel
Ray E. Howard
Lyle B. Thompson
1986 Gale L. Arent
William M. Bivens
Lynn D. Gould
1987 Dale C. Brown
Gerald E. Draheim
G. Wayne Hothem
1988 Keith Lamkin
George T. Mansell
Marvin Preston

MINNESOTA

1977 Lawrence G. Peichel
Elmo L. Skare
Roland S. Skelton
1978 Curtis Klint
J. David Radford
Donald F. Vollman
1979 Kenneth Roger Rose
Warren N. Sifferath
Richard C. Walter
1980 John E. Morris
Marvin D. Olson
1981 Carroll Giesler
Duane Preston
Larry Tande
1982 Edmund Bernhardson
Terry Courneya
1983 David H. Hanson
Patrick J. Maher
1984 Mervin L. Freeman
Blake D. Peterson
1985 Gene Bromenshenkel
Rolyn Samuelson
1986 Samuel L. Bigger
John Cunningham
1987 Perry Fales
David Kjome
1988 Denzil Cooper
Larry Zilliox

MISSISSIPPI

1977 John R. Blake, Sr.
Howard B. Everett
Fred R. Montgomery
James M. Rogers
Thomas L. Wilkerson
1978 J. W. Archer
John Franklin Carter
James H. Caves
James H. Cochran
Tommy B. Taylor

1979 Aubrey A. Cox
C. B. Duke
D. C. Fleming
Emmett N. Trussell
Robert C. Wolfe
1980 Joe W. Goforth
George F. McNeill
Lewis L. Monroe
Ray Reynolds
1981 George Alley, III
Belton E. Berry
Dexter Cochran
John Parker
Charles Wells
1982 Luther Alexander
Kelton L. Anderson
Charles L. Cooper
Luther Swords
Barney Tanner, Jr.
Barry K. Wallace
1983 Frank Ainsworth
Don Blasingame
Thomas P. Nichols
John W. Smith
1984 George W. Garrison, Jr.
Reuben Hoskin
George P. Mullendore
Carroll E. Youngblood
1985 Dalton L. Miller
Donald B. Schmidt
George G. Weaver
Carl G. Wilbourn
1986 Jimmy K. Luther
James A. McPhail
Timothy Walker Pepper
James P. Richmond
1987 Graydon E. Elliott
Bonnard Curlee Green, Jr.
Perry Lee
Thomas H. Love
Robert E. Rutledge
1988 Ralph J. Ballew
Warren D. Dievert
Ronald L. Jones
Houston Ladner

MISSOURI

1977 Joe W. Cupp
Richard F. McIntosh
Richard Prewitt
1978 Eldon Willard Cole
Dow Jenkins
William K. Wederkind
1979 E. B. Nace
Charles Rosenkrans
Harold Storck
1980 Robert L. Heitmeyer
Ray Parsley
Joe Patke
1981 Jim Freeman
Donald Mobley
Ronald Young
1982 Dale Hagerman
Albert L. Kennett
Melvin A. Rowoth
1983 Larry C. Jenkins
Calvin G. Jones
Donald E. Null
1984 Jerry D. Carpenter
Marion E. Gentry
1985 James E. Kennel
Stanley L. Ponce
1986 Jerry Dean Thompson
Elbert F. Turner, Jr.
1987 Don Utlaut
Dale G. Watson
1988 Roger C. Bennett
Phillip A. Pulley

MONTANA

1977 Darrell E. Fenner
1978 Robert E. Durham
1979 Edward Bratton
1980 George H. Erickson
1981 Charles E. Egan
1982 Darrld J. Kautzmann
1983 John R. Baringer
1984 Harold Strobel
1985 Roger Brownson
1986 John F. Maki
1987 G. Robert Johnson
1988 Nels E. Boe

NEBRASKA

1977 Robert M. Voboril
George A. Woolsey
1978 Don D. Miller
Marvin F. Sefrna
1979 Delmar E. Lange
Harlon E. Luttrell
1980 Don C. Spritze

	David E. Stenberg
1981	Gary Garey
	Robert Scriven
1982	Chester C. Hawley
	Donald C. Huls
1983	Paul L. Swanson
	Lyle W. Vawser
1984	William F. Cartee
	John Lambert
1985	John A. Lindsey
	Dean R. Robinson
1986	Dennis D. Bejot
	John M. Schade
1987	Franklin L. Morse
	Gary L. Zoubek
1988	Paul C. Hay
	Keith Niemann

NEVADA

1977	Thomas William Cook
1978	Robert A. Madsen
1979	Norman E. Nichols
1980	Wallace J. Peterson
1981	Emory Marshall
1983	Joe Marion
1984	Don A. Greenwell
1985	Linnis Mills
1986	Richard L. Post
1987	Alvin E. Miller
1988	Kenneth Ray Hill

NEW HAMPSHIRE

1980	Leighton Pratt
1981	Bruce Mariott
1982	David C. Sorensen
1984	David C. Seavey
1985	William G. Lord
1986	John C. Porter
1987	Gerald W. Howe
1988	Calvin E. Schroeder

NEW JERSEY

1977	Ralph K. Pearson
1978	Robert G. Ruizzo
1979	Charles Holmes
1980	Aubrey O. Hampton, Jr.
1981	William Munk
1982	Bruce C. Van Duyne
1983	Larry E. Newbold
1984	Stephen Bachelder
1985	Calvin G. Wettstein
1986	Donald M. Mohr
1987	Edmund I. Milewski
1988	Bruce Barbour

NEW MEXICO

1977	James W. Gilstrap
1978	E. B. Armijo
1979	Billy C. Smith
1980	John C. Hampton
1981	Robert Henard
1982	John J. Chappell
1983	Billy Dictson
1984	Orion Utton
1985	Paul D. Hay
1986	Dan R. Liesner
1987	Barry Herd
1988	James Wilson Duffey

NEW YORK

1977	Charles G. Boynton
	Earl S. Feinman
	William J. Toleman
1978	Stewart E. Ackerman
	John S. Adams
	Clarence H. Padgham
1979	Francis C. Dellamano
	John L. Fendick
1980	Howard C. Bateman
	Richard E. Eschler
	Kirkwood E. Personius
1981	Daniel Hudson
	Gerald Skoda
	Charles F. Whiteman
1982	Kenneth R. Hotopp
	Edward Rutkowski
	George C. Trattell
1983	Jesse B. Hannan
	William H. Snedeker
	David R. Wood
1984	Joseph Donahoe
	William A. Gallamore
	David R. Tetor
1985	Thomas H. Burbine
	Walter J.G. Carpenter
	William Menzi, Jr.
1986	William H. Brown
	David E. Weaver
	Richard Weir, III

1987 Nathan R. Herendeen
David Taber
Dale H. Young
1988 Joel W. Allen
John M. Ameroso
David E. Reville

NORTH CAROLINA

1977 Robert Marshall Bowden
Max G. Erwin
Clifton McKinley Grimes
Booker Talliafero McNeill
Earl H. Smith
William F. Walker
1978 Walter H. Bowers
Carl Dubois Hodges
Eugene McCall
Edwin F. Nolley
Douglas Young
1979 Perry C. Bryant
Wallace G. Flynt
Harry W. Myers, Jr.
Hernando F. Palmer
Robert W. Rollins
Snodie B. Wilson
1980 Carol R. Baker
Jack Barnes
Khan V. Perkins
Grover W. Westmoreland
Percy W. Williams
1981 Frank Baker
Howard Dalton
Richard Hayes
Roger Hyatt
Leroy James
H. Leslie Miller
1982 Clarence Donald Bunn
Jerry W. Hardesty
Cuyler Freeman Heath, Jr.
Carl H. Outz
Billy G. Westbrook
Sam J. Young
1983 John A. Crawford
Samuel D. Little, Sr.
Kenneth T. Patterson
Gordon E. Sawyer
Chester Stocks
David E. Terrell
1984 George Edwin Biddix, Jr.
James Harold Caudill
Tommy D. Glover
Connie H. Jernigan
Henry M. Ramseur
Robert I. Spake
1985 L. Leon Allen
Talmadge S. Baker
Thomas Wiley DuVall
Victor B. Lynn
B. Frank Spencer
Pieter Jan Westerbeek
1986 William Carlyle Bledsoe
James Edward Goff
William C. Holtzmann
James L. Peele
John G. Richardson
Kenneth Everett Vaughn
1987 Dan E. Baucom
Franklin M. Green
Zackie W. Harrell
M. C. Howell, Jr.
William E. Mainous
Bobby Peek
1988 Donald W. Baker
Gene R. Brewer
David Page Choate
Richard J. Freeman
R. D. Hodges
James B. Holton, Jr.

NORTH DAKOTA

1977 LeVon C. Kirkeide
1978 Lester R. DeKrey
1979 Glenn O. Haugen
1980 Lavern Linnell
1981 Roger Martin
Billy Rice
1982 Darell Denich
Jack D. Westra
1983 Leonard M. Biwer
Gerald L. Buck
1984 George R. Fisher
Morris D. Holm
1985 Wayne A. Grinde
Wilfred W. Rosencrans
1986 Wayne L. Hankel
John T. Stewart
1987 Tommy Reff
Les Stuber
1988 James Kenward
Charles D. Soiseth

OHIO

1977 Fred K. Buscher
Ronald Courtright
1978 Edward C. Fladt
Paul L. Wright
1979 Robert D. Fleming
Elmer Olsen
1980 Joseph P. Brown
Maynard Muntzing
1981 Karl Clemons, Jr.
George Ropp
1982 Thomas J. McNutt
Gerald Stanley
1983 Darrel L. Acker
Raymond A. Schindler
1984 Larry C. Ault
Gerald H. Goedde
1985 Bryson R. Carter
Edison L. Klingler
1986 Donald W. Pollock
Bennie L. White
1987 John Rice
John F. Underwood
1988 Donald E. Kimmet
Larry D. Lotz

OKLAHOMA

1977 David W. Campbell
Raymond E. Gregory
Warren S. Jones
1978 Robert A. Kennedy
Phillip E. Nowlin
Jimmie R. Sallee
1979 Frank E. Bates
Buster F. Ford
G. F. Parsons, Jr.
1980 Dale M. Fain
Elmer A. Provence
Wilbur N. Tripp
1981 Avery A. Eeds
Herman Seymour
Aubra Wilson
1982 Clifford H. Burton
Ferrell Smith
Don A. Wearmouth
1983 W. T. Hodges
Cecil D. Maynard
Ronald Joe Sharp
1984 Charlie A. Burns
Billy Joe Lucas
Don R. Taylor
1985 James Harold Barnes
Max R. Craighead
John E. Moten
1986 L. D. Allison
Basil Myers
Richard E. Sestak
1987 Robert M. Farabough
Sam J. Johnson, Jr.
Duane M. McVey
1988 Jimmy L. Biles
Ladd D. Hudgins
Curtis W. Richardson

OREGON

1977 Donald E. Anderson
Walter G. Schroeder
1978 Wilbur L. Bluhm
Ray Novotny
1979 Donald W. Berry
1980 James Burr
Oris Rudd
1981 Clayton Wills
Marvin Young
1982 Lynn Cannon
1983 John A. Leffel
1984 Martin J. Zimmerman
1985 Ray A. McNeilan
1986 Paul Rauen
1987 Ralph Hart
1988 Kenneth Killingsworth

PENNSYLVANIA

1977 William R. King
John Z. Shearer
Guy Temple
1978 Harold L. Lockhoff
Thomas E. Piper
Bernard L. Wingert
1979 Robert Antram
Robert James Rugaber
Francis C. Turner
1980 Duane G. Duncan
Robert M. Hetrick
Robert O. Hobbes
1981 Harold R. Bock
C. R. Bryan
Gordon Walker
Edward Woods
1982 John P. Harris

Harold A. Holt
Thomas H. Obourn
1983 David H. Gordon
William C. Kelly
Blaine Schlosser
Orville A. Yoder
1984 Robert N. Houston
Thomas Jurchak
Herbert A. Wetzel
1985 Melvin Brown
William C. Brown
Joseph Macialek
1986 William Lazar
Harold R. Ott
Paul N. Reber
1987 Jacob E. Guffey
Jay W. Irwin
Arnold G. Lueck
1988 William A. Reagan
Glenn A. Shirk
Doyle L. Thomas

PUERTO RICO

1978 Efrain Figueroa

RHODE ISLAND

1988 Kathleen Mallon

SOUTH CAROLINA

1977 Ray C. DuBose
Owen F. Huff
Joe R. Meredith
1978 Raymond L. Boozer
B. Wayne Sherer
1979 Thomas J. Bryson
Henry L. Eason
Booker T. McIntosh
1980 Ken Palmer
Bill Riser
Ray C. Smith
1981 George Bowen
Johnny Brewer
William Witherspoon
1982 Lanier S. Livingston
W. J. Ruff
William P. Yates
1983 Alan D. Boggs
William C. Jones, Jr.
R. M. Johnston
1984 Jesse E. Barker
J. Marvin Parnell
1985 Joseph E. Cely
John Mott, Jr.
Howard G. Oates
1986 Lawrence H. Harvey
Jack W. Pruitt
Amos Wells, Jr.
1987 Allen E. Bayles
Clyde N. Strange
James E. Yonce
1988 Dr. Ben U. Kittrell
Steve Odom, Jr.
Tommy Walker

SOUTH DAKOTA

1977 Robert Edwards
Wayne Nesby
1978 James Likness
1979 Arnold Rieckman
1980 Joe E. Schuch
1981 Jerry Mach
1982 Louie E. DeSmet
1983 Donald B. Boone
1984 Gary C. Nies
1985 Richard D. Fadgen
1986 Lawrence E. Carson
1987 Bob Schurrer
1988 Leroy K. Lamp

TENNESSEE

1977 John B. Brower, Jr.
Jesse E. Franklin
Billy H. Jernigan
Charles T. Peal
Ben Thomas Powell
1978 Paul E. Carr
George S. Foster
Arnold F. Hunter
James G. McCall
Glendel Wayne Oxford
1979 Eugene Bryan
Rural A. Peace
J. B. Shepard
T. Ray Spann
1980 Arthur D. Brown, Sr.
William I. Butler
Edward P. Deere
Harold C. Robbins
William Albert Warren

1981 C. L. Ayers
Thomas Fortune
Herbert Holt
Kenneth Johnson
Glenn Thackston, Jr.
1982 Harry D. Bryan
Larry Glasgow
George C. Mays
Ray E. Wilkinson
1983 Jack C. McDaniel
Rodger D. Pile
Thomas O. Shelby
Jerry R. Walling
1984 Robert Childress
Jesse E. Francis
Dr. Charles H. Hadden
Robert M. Mehlhorn
Tony Webb, Jr.
1985 Billy C. Adcock
Charles W. Cavin
James Luther Pointer
Robert L. Sliger
Gene W. Turner
1986 Thomas J. Bundy
Ken J. Goddard
Ronald B. Johnson
Harry E. Williams
Joseph E. Winsett
1987 James W. Bond, III
John E. Knepp
James T. Matthews
Sherwin Dean Northcutt
Dr. Hugh O. Vaigneur
1988 R. Gordon Holleman, Jr.
George M. Killgore
Larry D. Kimery
Joe McKenzie
Larry L. Moorehead

TEXAS

1977 Greg Gerngross
Hayden G. Haby
Elwin D. Havard
Don Kachtik
Juston T. McBride
Lucian M. McCarroll
Henry Prentiss Smith
Albert L. Ware
1978 Roger Corbin
Angus Dickson
Joe William Doby
Robert W. Hoermann
Tom Sistrunk
Bill Thane
Norman F. Vestal
Doyle G. Warren
1979 J. Charles Arnold
Ray Burrus
Truette Hennig
Jimmie H. McDaniel
Ernest K. Shaw
Darrell Smith
Joe Wilson
1980 Clinton R. Bippert
Don D. Cowan
Floyd M. Key
L. Don Richardson
Spencer Tanksley
Tommy E. Tatum
Orval Wright
1981 James Engbrock
Kenneth Holloway
Ronny McNutt
Duery Menzies
Eddie Orum, II
David Wolfe
Rex Youngblood
1982 Vernor E. Bippert
Rayford A. Cagle
Odis A. Lowe
Edmundo E. Martinez
Billy M. McCutchen
Joseph L. Winstead
Joe E. Wise
1983 Robert D. Adamson
Paul Johnnie Cooper
Gordon L. Ford
Ronald L. Gooch
Glenn Huddleston
Sam Kuykendall
William L. Schumann
Richard A. Spencer
1984 Alfred A. Croix
Demarquis Gordon
Jerry L. Lackey
Gus Person, Jr.
John Kent Powell
James M. Price
Kyle Smith
1985 Lowell B. Cure
John M. Fields
Charles L. Gasch
Harvey Gaskamp

Paul A. Jenkins, Jr.
George Meador
Paul D. Payne
Jerry D. Swift
1986 Harvey Lee Buehring
LeRoy J. Hajdik
Robert Roark
David Burton Sandefer
John South
Jimmy V. Vanstory
D. B. Wheeler, Jr.
Stanley Young
1987 Eddie Holland
Marvin Lesikar
G. R. McCarver
Tommy W. McDaniel
Don Reeves
Max Stapleton
Rex Stultz
1988 Herbert E. Ball, Jr.
Bob Benson
Billy Frank Bumpus
Gilberto Gonzales
Earnest C. Kiker
Larry Nickel
Joe N. Pope

UTAH

1977 Ralph H. Horne
1978 Marven J. Ogden
1979 Jay M. Hall
1980 William Lloyd Smith
1981 Don Huber
1982 Lynn J. Esplin
1983 Norris J. Stenquist
1984 Ivan Blaine Jones
1985 Duane L. Hatch
1986 Verl Baxter Mattews
1987 Steven D. Cox
1988 Joseph Wells Austin

VERMONT

1977 Donald McFeeters
1980 Barent W. Stryker, III
1982 Edward Bouton
1984 Verle R. Houghaboom
1985 William C. Snow
1986 Robert Townsend
1987 Glenn F. Rogers
1988 Lois M. Frey

VIRGINIA

1977 W. J. Brown
William R. Cassell
Charles Franklin Clements
Delbert E. O'Meara
1978 Michael G. Altizer
Chapman Luther Huffman
Swanson D. Jennings
Hermon Lorenzo Maclin
1979 George A. Allen, Jr.
Stevens J. Jones
Austin L. Shepherd
1980 George W. Hawkins
Mason Haines Hutcheson
Eugene W. Taylor
Milford D. Welch
1981 Lawrence Boitnott
Benny Burkett
William Clement
Richard Lacks
1982 Johns William Bailey
Earl W. Boozer
Charles Richard Cooper
1983 Thomas E. Dinwiddie
James E. Roberts, Sr.
Bobby S. Stump
1984 John A. Gray
Ben S. Lee
Frank E. Smith
1985 William F. Griffin
Larry L. McPeters
Rajandra N. Waghray
1986 David Jackson Burnette
William E. Green
Harry M. Little
1987 Edward M. Conklin, III
William D. Edwards, Jr.
Paul L. Smeal
1988 Bob M. Coggsdale
Clifton W. Davis
Gary P. Dingus

WASHINGTON

1977 J. Arthur Ries
1978 Richard W. Mathews
Joseph W. Smith
1979 Robert M. Johnson
1980 Eddie L. Thomason
1981 James Griffin
1982 Kenneth I. Gross

Ladd Mitchell
1983 John L. Moore
1984 Edward M. Forster
1985 John W. Bernard
Walter J. Gary
1986 William P. A. Scheer
1987 Donald A. Chaplin
1988 Timothy J. Smith

WEST VIRGINIA

1977 Vernon A. Tacy
1978 N. Carl Hardin
1979 Norman L. Rexrode
1980 Arlen Ray Brannon
1981 Robert M. Baber
1982 Carl H. Cook
1983 George C. Mouser
1984 Dayton J. Michael
1985 Clifford K. Bucklew
1986 David Oliver Quinn
1987 Neil G. Hedrick
1988 James D. Stiles

WISCONSIN

1977 Tom R. Brady
Raymond E. Johnson
Norb Schachtner
1978 Leslie F. Huber
Robert J. Meyer
Leland C. Smith
1979 Elmer G. Kohlstedt
Roland P. Richards
Lawrence J. Tlachac
1980 James Hansen
Hallie D. Newlun
Thomas E. O'Connell
1981 LaVerne Draves
Mainard Holtz
Keith Sommerfeld
1982 Bernard F. Drewiske
Francis Gilson
George L. Oncken
1983 Gerald C. Bretl
Hubert Hafs
Allen D. Steinbrenner
1984 Dwaine H. Traeder
Victor C. Wagner
Robert E. Ziegler
1985 Arvid D. Dopp
Eugene G. Hoye
William F. Lindenberger
1986 David L. Ankley
Donovan A. Daentl
Allen C. Wollenzien
1987 Garry R. Blomberg
Leo J. Martin
1988 David B. Holcomb
Calvin E. Kraemer

WYOMING

1977 Duane E. Cooperrider
1978 Ross E. Baker
1979 Gerald E. Fink
1980 Michael L. Schwope
1981 Philip Rosenlund
1982 Robert S. Murdock
1983 Frank W. Henderson
1984 James R. Gill
1985 Roy D. Holland
1986 Ron Cunningham
1987 Jerry Langbehn
1988 Milton Eugene Green

ACHIEVEMENT AWARDS

ALABAMA

1977 William M. Norwood, Jr.
1978 J. A. Sharp
1979 Tommy J. Brown
1980 Jeffrey Clary
1981 Lathan D. Hooks
1982 Gregg Hodges
1983 Ronald D. Lane
1984 Mark Hall
1985 Bob G. Spears, Jr.
1986 Curtis Grissom
1987 S. Wayne Ford
1988 Stanley T. Windham

ALASKA

1981 Warren Larson
1988 Julie Riley

ARIZONA

1978 Ronald E. Cluff
1979 Robin L. Grumbles
1980 Lawrence M. Sullivan
1983 Larry T. White
1984 Arlen Etling
1985 Barry R. Tickes
1986 Richard D. Gibson
1987 Terry H. Mikel
1988 Marvin D. Butler

ARKANSAS

1977 Larry J. Sandage
1978 William H. Dodgen
1979 Claude Bess, III
1980 Merle R. Gross
1981 R. Kelly Gage
1982 James E. Aikman
1983 Dennis R. Millard
1984 Quinton Hornsby
1985 Ralph W. Tyler
1986 L. Kent Rorie
1987 Henry L. Bowden
1988 Douglas B. Petty

CALIFORNIA

1977 Philip P. Osterli
1978 Robert J. Mullen
1979 Greg L. Carnill
1980 Terry L. Prichard
1981 Gary Hickman
1982 Edward J. Perry
1983 Michael Canevari
1984 Mike Murray
1985 Kathy Hesketh
1986 John P. Guerard
1987 Phil Phillips
1988 Pamela Elam-Wenzel

COLORADO

1977 C. David McManus
1978 Leonard Pruett
1979 L. Dwayne Flinn
1981 Ricky Gordon
1982 Stephen B. Levalley
1983 Stephen S. Cramer
1984 John L. Cretti
1985 Thomas M. McBride
1986 Ed Langin
1987 Bob Hamblen
1988 Herb Lightsey

CONNECTICUT

1977 Deborah J. Cole
1981 Carl Salsedo
1984 Dick W. Schwenzer
1985 Roy E. Jeffrey
1987 Norman K. Bender
1988 Candace L. Bartholomew

DELAWARE

1977 Daniel Kuennen
1988 Robert C. Hochmuth

FLORIDA

1977 Clayton E. Hutcheson
1978 Michael E. Demaree
1979 Harold Charles Jones
1980 Thomas J. MacCubbin
1981 H. E. Jowers
1982 John A. Baldwin
1983 W. Austin Tilton
1984 Lawrence A. Halsey
1985 Kenneth D. Shuler
1986 David W. Marshall
1987 Uday K. Yadav
1988 James F. Selph, Jr.

GEORGIA

1977 Neal Weatherly, Jr.
1978 Bruce E. Beck
1979 Cecil Hammond
1980 Jack H. Dyer
1981 John J. Fleming
1982 Larry D. Guthrie
1983 John W. Emberson
1984 Jimmy J. Lasseter
1985 Charles L. Norman
1986 Gilbert Landry, Jr.
1987 David P. Mills, Jr.
1988 C. Michael French

HAWAII

1982 Clark S. Hashimoto

IDAHO

1977 Paul L. Sunderland
1978 Darrell G. Bolz
1979 Carl Van Slyke
1980 Donna R. Basey
1981 Robert Ohlensehlen
1983 Rodney D. McCoy
1984 Gene W. Gibson
Donald Jay Nicholson
1985 Larry J. Smith
1986 Vicki Parker
1988 Mir-M Seyedbagheri

ILLINOIS

1977 George J. Young
1978 James E. Schuster
1979 Jerry R. Hicks
1980 Robert W. Frazee
1981 James Morrison
1982 Michael Plumer
1983 David M. Dimmick
1985 John A. Church
1986 Dean R. Oswald
1987 Carl Cantaluppi
1988 Richard E. Godke

INDIANA

1977 Verle Chappell
1978 Harold F. Eubank
1979 Scott Rumble
1981 Walter Jones
1982 John O. Trott
1983 Gary A. Michel
1984 David Trotter
1985 Jerry Nelson
1986 Tom Springstun
1987 Robert McCormick
1988 Mark Thornburg

IOWA

1977 James J. Meno
1978 Eldon G. Olson
1979 Jack Van Laar
1980 Mohamad W. Khan
1981 Dale Miller
1982 Mark E. Settle
1983 Timothy O. Borich
1984 Gary L. Vogt
1985 Mena Hautau
1986 Joel DeJong
1987 Dennis Johnson
1988 Jeffery Lorimor

KANSAS

1977 James T. Grider
1978 Norman Warminski
1979 Dale L. Ladd
1980 Steven A. Westfahl
1981 William Conrad
1982 Kenton B. Springer
1983 Robert L. Frisbie
1984 Eugene E. Algrim
1985 Allen J. Dinkel
1986 Charles P. Sauerwein
1987 Ray Ladd
1988 Carl H. Garten

KENTUCKY

1977 Douglas W. Sheperd
1978 George Martin
1979 John E. Sparks
1980 William J. Peterson
1981 Lowell Hamilton
1982 Dan Grigson
1983 David Adams
1984 Terry K. Hutchens
1985 David S. Harrison
1986 Myron E. Evans
1987 Kim David Strohmeier
1988 William Thomas Mills

LOUISIANA

1977 Raymond Folse
1978 Aubrey Lee Posey
1979 Howard D. Gryder
1980 Larry T. Brock
1981 Terril Faul
1982 Charles Edwin Eskew
1983 James E. Devillier
1984 Thomas Keith Normand
1985 Paul Seilhan
1986 Frank H. Gordon
1987 John W. Barnett
1988 John R. Pyzner

MAINE

1977 Herbert Zeichick

1984 Donna Lamb
1985 Beth Parks
1987 Gleason Gray

MARYLAND

1977 W. Jackson Corbett
1978 Wayne V. Shaff
1979 David L. Greene
1980 Robert J. Rouse
1981 David Conrad
1982 Betsy Gallagher
1983 Gary L. Smith
1984 W. Turp Garrett
1985 Stanton A. Gill
1986 Terry E. Poole
1987 Pamela B. King
1988 E. Kim Cassel

MASSACHUSETTS

1977 Malcolm E. Hill
1978 H. Peter Wood
1979 Michael Sikora, Jr.
1980 Ralph H. Goodno
1981 Karen Houschild
1982 Paul R. Lopes
1983 Ronald F. Kujawski
1984 Robert T. Luczai
1985 Tina M. Smith
1986 Mary C. Owen
1987 Linda Bowman
1988 Donna T. Scanlon

MICHIGAN

1977 Ronald L. Beech
1978 Frederick L. Hinkley
1979 Gerald E. Draheim
1980 Randall C. Heatley
1981 George Atkeson
1982 Mark F. Hansen
1983 G. William Robb
1984 Allen P. Krizek
1985 Charles Pistis
1986 Glenn A. Kole
1987 Roger Peacock
1988 Thomas A. Dudek

MINNESOTA

1977 Gordon R. Shaffer
1978 Wayne Odegaard
1979 Brian Schreiber
1980 Gary A. Hachfeld
1981 Roger Lind
1982 David E. Kabes
1983 Neil Broadwater
1984 Kenneth Pazdernik
1985 Robert M. Olen
1986 Timothy J. Arlt
1987 Robert P. Olson
1988 Richard Hemmingsen

MISSISSIPPI

1977 Carl G. Wilbourn
1978 Barry K. Wallace
1979 Henry C. Mitchell
1980 Warren D. Dievert
1981 Perry Lee
1982 Walter Alford
1983 Malcolm L. Broome
1984 Thomas A. Monaghan
1985 A. Gale Chrestman
1986 Charles E. Waldrup
1987 John David Roberts
1988 Liston Lee Taylor

MISSOURI

1977 Charles T. Gamble
1978 O. L. Robertson
1979 Roger L. Eakins
1980 Edward Kowalski
1981 Dale Watson
1982 Frank Wideman
1983 Robert Sibbit
1984 John Comerford
1985 Michael Stringham
1986 Robert A. Schultheis
1987 Joseph Koenen
1988 Wayne Shannon

MONTANA

1980 James D. Phillips
1981 Woodrow Ekegren
1982 Gene W. Surber
1983 Clinton Peck
1985 Martin Malone
1986 Wade J. Crouch
1987 David J. Streufert
1988 James Schumacher

NEBRASKA

1977 David E. Stenberg
1978 Gary Whitely
1979 Vaughn Domeier
1980 Larry D. Schulze
1981 Gary Zoubek
1982 Paul C. Hay
1983 Phillip L. Johnson
1984 Warder Shires
1985 Darrel D. Siekman
1986 Dennis E. Bauer
1987 Phil Rzewnicki
1988 John A. Wilson

NEVADA

1977 Linnis Mills
1978 Joseph H. Marion
1980 Alvin E. Miller
1981 B. Eugene Wheeler
1984 Randall R. Mills
1986 David Torell
1987 Paula W. Brown
1988 Steven R. Lewis

NEW HAMPSHIRE

1977 David Seavey
1978 Bruce Clements
1979 John C. Porter
1980 Gerald W. Howe
1981 Glenn Rogers
1982 Calvin E. Schroeder
1983 Michael Sciabarrasi
1984 Nancy E. Adams
1985 Jill Scheider
1986 Gail D. McWilliam
1987 Tom Buob
1988 F. Carlton Ernst

NEW JERSEY

1981 Peter Probasco
1982 David L. Lee
1983 Clare Sperapani
1984 Jonathan P. Repair
1985 Raymond J. Samulis
1986 Richard G. Obal
1987 Winfred P. Cowgill, Jr.
1988 Gef Flimlin

NEW MEXICO

1977 David Graham
1978 Joe Steve Fernandez
1979 Barry Herd
1980 Gene Thorton
1981 James Duffey
1982 Douglas A. Baird
1983 Ronald F. Lamb
1984 Gerald L. Chacon
1985 Gary Hathorn
1986 William A. Neish
1987 Deborah A. Benge
1988 Eugenio Leo Lujan

NEW YORK

1977 Alton W. Keller
1978 Nathan Herendeen
1979 David R. Tetor
1980 Gary P. Snider
1981 Gerald LeClar
1982 Carol R. MacNeil
1983 William D. Gerling
1984 Gary W. Bigger
1985 George Allhusen
1986 James M. Aldrich
1987 Carl A. Tillinghast
1988 Donna W. Moramarco

NORTH CAROLINA

1977 Curtis S. Styles
1978 Phillip Ray Ricks
1979 Michael Paul Miller
1980 James C. Pollock
1981 James Carter
1982 William Gerald McAbee
1983 Matthew S. Miller
1984 J. Michael Moore
1985 Ervin D. Evans
1986 F. Daniel Shaw
1987 John C. Brasfield
1988 Thomas R. Martin

NORTH DAKOTA

1977 Morris Davidson
1978 Gerald A. LeClerc
1979 Allen J. Schmidt
1980 Rudy Radke
1981 Dale Sieber

1982 Tim Johnson
1983 Tom Olson
1984 John Kringler
1985 Gerald M. Sturn
1986 Ronald D. Bendeda
1987 Jay Fisher
1988 Bill Klein

OHIO

1977 Darrell L. Acker
1978 John P. Gruber
1979 Ben White
1980 James D. Howell
1981 Larry Ault
1982 Steven R. Bartels
1983 Bill R. Haynes
1984 Jeffrey D. Layman
1985 William J. Twarogowski
1986 E. Joseph Beiler
1987 Roger Bender
1988 David A. Mangione

OKLAHOMA

1977 Don E. Britton
1978 Mike Frickenschmidt
1979 Sam J. Johnson, Jr.
1981 Ronald Robinson
1982 Stephen M. Bratkovich
1983 Ted L. Evicks
1984 George M. Provence
1985 Robert L. Woods, Jr.
1986 Kent C. Barnes
1987 William E. Burton
1988 Dirk N. Webb

OREGON

1977 Gregory D. Tillson
1978 Clint Jacks
1979 John G. Burt
1980 Craig Riggert
1981 Arthur Poole
1982 Ronald L. Hathaway
1983 Mike Gamroth
1984 Mike Howell
1985 Charles Bubl
1986 Jay Carr
1987 Randall E. McAllister
1988 Gene Pirelli

PENNSYLVANIA

1977 Jared K. Tyson
1978 J. Lee Miller
1979 John H. Schwartz
1980 David Rynd
1981 Mary Jo Cook
1982 Thomas E. Walker
1983 Nancy M. Kadwill
1984 Roger W. Smith
1985 Carolyn Belczeck
1986 Carol Schurman
1987 Eugene Schurman
1988 Gary Sheppard

PUERTO RICO

1978 Moises C. Garcia

RHODE ISLAND

1986 Kathleen Mallon

SOUTH CAROLINA

1977 Thad B. Reeves, Jr.
1978 James N. Sweeney
1979 John C. Pardue, Jr.
1981 Thad Jones
1982 Samuel Lane
1983 Philip O. Epps
1984 Gilbert Miller
1985 Marvin A. Owings, Jr.
1986 Terry Sudduth, Sr.
1987 Joseph P. Zublena
1988 William E. Blackston

SOUTH DAKOTA

1977 Ronald Thaden
1978 Larry Tidemann
1979 Steven Auch
1980 James H. Kanable
1981 Charles Langner
1982 George Black
1983 Steve Sutera
1984 Darrell L. Deneke
1985 Alan May
1986 David Nolz
1987 Craig Rosenberg
1988 Donald L. Guthmiller

TENNESSEE

1977 Elmer Ashburn
1978 Jon M. Baker
1979 Larry E. Archer
1980 William Keith Hart
1981 Thomas Swanks
1982 Jamie H. Jenkins
1983 Thomas L. Peters
1984 James Dewayne Perry
1985 David W. Lockwood
1986 Mark L. Beeler
1987 Steve E. Walker
1988 Richard J. Powell

TEXAS

1977 Chester P. Fehlis
1978 Joe Ed Wise
1979 Craig Rosenbaum
1980 Herbert Ball, Jr.
1981 Ernest Kiker
1982 Gary Bomer
1983 Robert K. Lyons
1984 Tony H. Douglas
1985 Jim Mazurkiewicz
1986 Melvin David Finley
1987 David L. Tunmire
1988 Randy L. Seybert

UTAH

1977 Errol G. Burns
1978 Steven D. Cox
1979 Larry Bond
1980 Ross A. Jacobson
1981 Scott McKendrick
1982 Dr. Joseph Austin
1983 James Stevens
1984 G. Allan Edwards
1985 Val D. Warnick
1986 Wade B. Bitner
1988 Shawn Olsen

VERMONT

1977 Barent W. Stryker, III
1982 Larry Myott
1983 William Kruesi
1984 John Rice
1985 Richard Levitre
1986 George L. Cook
1987 Lois M. Frey
1988 Dennis M. Kauppila

VIRGINIA

1977 Dr. Rajandra N. Waghray
1978 Henry S. Snodgrass, III
1979 John M. Trimble
1980 G. Steward Bunn
1981 James Williams
1982 James J. Dunford
1983 James E. Riddell
1984 Charles K. Curry
1985 James N. Belote, III
1986 Samuel M. Johnson
1987 Jesse N. Judy
1988 James C. Maitland, Sr.

WASHINGTON

1977 Duane H. Erickson
1978 William P.A. Scheer
1979 Sharon J. Collman
1980 Timothy Jon Smith
1981 Raymond Faini
1982 John W. Burns
1983 Tyler C. Clark
1984 Marianne Ophardt
1985 Roy W. Van Denburgh
1986 Michael R. Hackett
1987 David E. Bragg
1988 Charles H. McKinney

WEST VIRGINIA

1977 John L. Lewis
1978 David B. Davis
1979 David B. Dowler
1980 Robert A. Keller
1981 J. Ancil Schmidt
1982 James M. Hileman
1983 Thomas R. McConnell
1984 Roger L. Nestor
1985 Edward B. Smolder
1986 Wayne Bennett
1987 Carl D. Marcum
1988 John Scott, Jr.

WISCONSIN

1977 John McCormick
1978 James C. Schroeder
1979 Richard L. LaCroix
1980 Richard C. Schneider, Jr.
1981 Jeff Key
1982 Thomas V. Koszarek
1983 Thomas S.W. Kriegl
1984 Paul A. Hartman
1985 Don Drost
1986 Dan R. Short
1986 Randy Knapp
1988 James E. Fanta

WYOMING

1977 Philip A. Rosenund
1978 Michael L. Schwope
1979 James R. Gill
1980 Wayne Tatman
1981 Ronald Cunningham
1982 Frank W. Henderson
1983 Milton E. Green
1984 Donna Woitaszewski
1985 Jerrold P. Buk
1986 Jim Freeburn
1987 Eric M. Peterson
1988 Kenneth Nix

NACAA Recipients of the USDA Superior Service and Distinguished Service Awards

1977 Ernest Brazzle, Tennessee
Robert N. Klein, Nebraska
Robert A. Lamar, Oklahoma
J. Frank McGill, Georgia

1978 Earl H. Olson, California
Jewell L. Meyer, California
Arnold F. Hunter, Tennessee

1979 Charles John Hartman, Wisconsin
Luther Whitaker, Tennessee *
Beverly Stagg, Kansas *

1980 Rupert P. Johnson, Mississippi
J. K. Perry, North Carolina

1981 David Foster Young, Jr., Mississippi
S. Porter Smith, West Virginia

1982 Dale M. Fain, Oklahoma

1983 Greg Hodges, Alabama

1984 Donald L. Teel, Illinois
Robert Cole, Iowa
Preston Hayse, Iowa
Bob Jacobson, Oregon

1985 Jay W. Irwin, Pennsylvania

1986 Paul Bertrand, Georgia
Thomas F. Crocker, Georgia
H. C. Ellis, Georgia
Rufus Fugate, Kentucky

1987 Thomas L. Wellborn, Jr., Mississippi
William R. Wallace, Pennsylvania *

1988 James D. Stiles, West Virginia

* Distinguished Service Award

SCHOLARSHIP AWARDS*

YEAR		TOTAL VALUE
1977	Six individuals, one group	$ 3,000
1978	Fourteen individuals, two groups	4,400
1979	Nine individuals, two groups	6,925
1980	Eleven individuals, four groups	10,000
1981	Thirteen individuals, nine groups	18,000
1982	Eighteen individuals, eight groups	20,000
1983	Seventeen individuals, four groups	20,000
1984	Seventeen individuals, eight groups	20,000
1985	Thirty individuals, nine groups	21,000
1986	Twenty-five individuals, four groups	24,000
1987	Thirty individuals, twelve groups	24,100
1988	Twenty-three individuals, eight groups	24,000
		$ 195,425

*First Scholarship Award made in 1975.

With profound admiration for his manifold
contributions to American agriculture

this

SPECIAL CITATION OF APPRECIATION

is presented to

JAMIE LLOYD WHITTEN

by the National Association of County Agricultural Agents at their sixty-fourth Annual Meeting, Rushmore Plaza Civic Center, Rapid City, South Dakota, October fourth, nineteen hundred seventy-nine.

Having served the citizens and the agricultural community of America for thirty-eight years in the Congress of the United States, he has exemplified the spirit of public service, integrity and knowledge during his long incumbency, dealing with complex national issues and the needs of the agricultural industry of the United States.

To this special individual we extend our deepest appreciation and heartfelt thanks for his service to all Americans.

NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS

_____
President

_____
Secretary

In recognition of his perceptive and
exemplary leadership as Chairman of the
Extension Committee on Organization and Policy

this

SPECIAL SERVICE AWARD

is presented to

GALE LEROY VANDEBERG

by the National Association of County Agricultural Agents during their sixty-fourth Annual Meeting, at the Rushmore Plaza Civic Center, Rapid City, South Dakota, October second, nineteen hundred seventy-nine.

The innovative leadership that he has provided and the examples he has given through sound, rational thinking and planning have served as models worthy of emulation. His resolute support of NACAA, as a professional Extension organization, is greatly appreciated.

He has given tireless service which has set the course and provided the motivation for the Extension Service in America.

NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS

_____
President

_____
Secretary

In appreciation of his untiring efforts
and meticulous planning

this

SPECIAL SERVICE AWARD

is presented to

HOWARD GUSTAVE DIESSLIN

by the National Association of County Agricultural Agents, during their sixty-fourth Annual Meeting, at the Rushmore Plaza Civic Center, Rapid City, South Dakota, October second, nineteen hundred seventy-nine.

As Chairman, Legislative Subcommittee of the Extension Committee on Organization and Policy, he has resolutely set forth the resource requirements that are essential for a National Extension Service partnership concept, and in so doing has strongly supported the NACAA as an organization of professional Extension workers.

His love and admiration for effective Extension programs have been the driving forces in his commitment for enhancing the total Cooperative Extension Service.

NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS

_____
President

_____
Secretary

Extension Service Oversight
Hearings before the Subcommittee on Department Operations, Research, and Foreign Agriculture of the Committee on Agriculture, House of Representatives, Ninety-seventh Congress

TUESDAY, MARCH 9, 1982
ROOM 1302 LONGWORTH HOUSE OFFICE BUILDING
HONORABLE GEORGE E. BROWN, JR., CALIFORNIA, PRESIDING

MR. WAMPLER. Mr. Chairman, May I have the opportunity and honor of presenting the next witness?

MR. BROWN. Certainly, you may.

MR. WAMPLER. Our next witness is Mr. James A. Smith. Mr. Chairman, he is a distinguished Virginian. He is not a constituent of mine; I wish he were. I know of no one whom I hold in higher personal esteem, particularly his vast knowledge and background of Extension and particularly his participation as an agricultural county Extension agent. As you will note from his statement, he served 33 years as a county Extension agent, and in the past 28 years in Appomattox County, Va.

If I may add a little historical footnote, Mr. Chairman, Appomattox's Courthouse is where the War of Northern Aggression was brought to conclusion some years ago.

Mr. Smith is a man we value very highly in Virginia, and he is the past president of the National Association of County Agriculture Agents, and presently serves as chairman of the Association Policy Committee and also as a member of ECOP of the Subcommittee on Agents Association.

Mr. Smith, I want to join the chairman in welcoming you here this morning.

Thank you.

MR. SMITH. Thank you, Mr. Chairman. Mr. Wampler, you are always very kind.

My name is James A. Smith, Past President of the National Association County Agricultural Agents and currently I serve as Chairman, Association Policy Committee and Member ECOP Subcommittee on Agents Associations. I am representing the 6800 members of the National Association County Agricultural Agents.

I was reared on a small cotton and tobacco farm in South Carolina, received a B.S. degree from Clemson University and have pursued graduate work at Virginia Tech and North Carolina State University.

This is my 33rd year as a County Extension Agent, for the past 28 years in Appomattox County, Virginia. Cooperative Extension has been a lifelong association. I fondly recall my 4-H days with swine, corn and sweet potato projects.

The philosophical aspects of Cooperative Extension and its origin have surely been drawn to your attention. My purpose is to broadly state some concerns and provide some classical illustrations.

The Cooperative Extension concept is being exported around the world. Many third world nations view this educational effort as essential to their emergence as a self-sufficient nation. They have observed Cooperative Extension's contributions to productivity and growth of America.

The cooperative arrangement involving three funding sources is fragile. Each partner must continue to recognize its relationship with the others. It is necessary that each partner assumes a basic financial supporting role. If there are national, state or local priorities, then additional funds must be made available to support the respective

priorities. The Federal partner has utilized 3(d) funds to identify and support their priorities and I congratulate you on this foresight. The GAO Report, August, 1981, suggested that a disproportional amount of time is allocated to home horticulture. Fairfax County, Virginia, is an urban county. If home horticulture is determined by local people to be a county priority and is funded largely with county funds, I don't believe that it is appropriate for the Federal partner to be critical of their priorities. Similar illustrations could be established between county and state or state and federal. The three partners must be increasingly aware of the other and sensitive to the respective priorities.

Over the past two or three years, no significant federal budget changes have occurred with 3 (b) and (c) funds. This concerns those of us in the field. Commercial agriculture becomes more sophisticated in every respect each year. If the county ag staff is to remain effective, we must be able to attract graduates from the top 10% of their classes. We are not now able to do this. They are being syphoned off by lending institutions and other agri-related industries. The situation is critical; in this decade Cooperative Extension will either hold or lose commercial agriculture as a client. A young man with a strong farm or ranch background, graduating at the top of his class, is a "hot item." Everybody wants him!!! I urge you to address this concern.

If Cooperative Extension has a "soft spot" it is probably in evaluation. It's not easy to evaluate Extension, there are so many intangibles and the results frequently occur after a period of years. Agriculture is not an exact science—22,000 stalks of corn plus 100 pounds of nitrogen doesn't always equal 100 bushels of corn—no matter how much effort has been put forth to increase plant population or increase fertilizer usage. There is nature to contend with—disease, insects, drought and flood.

The case of Jim Stonsifer serves to illustrate how time—even years is required—to measure the value of Extension education. Jim was born and reared on a small (25 cow) dairy farm in Maryland. He was an active 4-H'er participating in a variety of 4-H dairy programs. Following high school he began milking for a neighbor, who was a 4-H leader; here he learned through practical experience basic dairy management skills.

Four years later he rented a dairy facility, borrowed capital for cattle and machinery. Several years later, with assistance from his Extension Agent he purchased a "run-down" farm. Extension provided guidance for remodeling the structures and developing a crop production system. Today, this is a modern dairy farm that has just installed a waste management facility in cooperation with the local rural clean water program.

Jim has been recognized as the outstanding young farmer in Maryland, outstanding young cooperator by his milk marketing cooperative, president of the county dairy herd improvement association and president of the county Holstein association. He has bred a high proven A.I. sire that is now in service at a major bull stud.

Over the course of 20 years, Extension has provided the assistance and encouragement that helped a young 4-H'er become an important contributor to his community and an important food supplier to the consumer.

A method is being put in place that hopefully will provide decision makers and our clientele with a better understanding of Extension efforts.

We're looking forward to testing the process. Previous efforts to evaluate programs have simply been too cumbersome and time consuming for the field staff to use. While many evaluation designs are attractive on paper and are ideal for the development of a doctoral dissertation, they are inadequate for a fast-moving county extension staff that is program and problem-solving oriented. I would hope that the new process uses a sampling technique for specific examples of extension education rather than asking the entire staff to evaluate every effort.

Three years ago the National Association of County Agricultural Agents addressed the subject of accountability. We are accountable and want to be accountable. We proposed a multi-media production—"Extension's Report to America." We have enlisted the support of National Association Extension Home Economists and the National Association Extension 4-H Agents. Members have supported this effort with a $5.00 contribution. In February 1982, a $54,000 contract was let for its production, completion is expected by the fall of 1982. This will be a major effort to address the questions: What has been Cooperative Extensions's contribution to the growth of this nation? What difference has Extension really made to this country over the past 70 years? What is Extensions's stewardship record of the resources directed to its use?

I'm convinced that Extension has made a significant contribution to the life, well being and history of America. This story needs to be told. This is a story that needs to be appreciated.

We would welcome your help in providing a forum for showing this production to members of Congress.

About twenty years ago a new program thrust was identified called Community Resource Development. The only thing new was its name—extension had been doing CRD work for 50 years—we had called it "helping people." When rural America was being electrified, county extension agents helped organize electrical cooperatives, helped "sell" the idea of electricity on the farm and in the home. These same people organized terracing associations to conserve soil and water, carried out the function of the old AAA program in an attempt to stabilize farm prices, helped growers organize marketing cooperatives and establish farmers markets.

Today we're doing different kinds of things under the banner of CRD, because the problems of people and communities are different; therefore, the programs are different. Ten years ago I was heavily involved with a County Industrial Development group—we were able to attract a $25 million furniture plant to our county that provides jobs for 900 people. Our current tax levy is 60¢ per hundred, without this plant the tax levy would be in excess of $1.00. Across the nation there are many similar examples that, because of extension, job opportunities have been made available and unemployment reduced.

These are programs that involve volunteers—working together to solve community problems. In Livingston Parrish, Louisiana, a 55-bed hospital was built, a $1 million sewer system was added, bonding issues were addressed and needed schools were built, improved water resources and distribution systems were developed. In other counties, leadership development has been focused. What greater legacy can a county agent provide than a host of people who can function effectively in a democratic society.

The genius of Cooperative Extension is the involvement of local people solving production, marketing, distribution, conservation/environmental issues and community problems. These are people problems that are best addressed and resolved by the local people, with assistance from the federal and state partners.

The uniqueness of the Land Grant System, and in particular, Cooperative Extension is its broad mission that permits flexibility for solving local issues. The problems of Cook County, Illinois or Fulton County, Georgia may be similar, but they are entirely different from McCormick County, South Carolina or Hazzard County, Kentucky. Without a broad mission and without flexibility, Cooperative Extension would be unable to effectively serve its clientele in these distinctly different environments.

Cooperative Extension in its inception, focused on the farm and ranch and it remains the focal point. Farming has changed. I've plowed with a $75 mule and a $15

plow, but today, we plow with a $30,000 tractor and harvest the grain with a $90,000 combine. Management is an important thrust today—taxes, estate planning, budgeting, whether to plant corn or soybeans, should the commodity be hedged, require new skills and use of advanced technology.

The County Extension Agent needs, today, computer hardware, software and the training to assist producers with production, management and marketing decisions; to determine possible tax liabilities; information on crop and livestock enterprises, to consider expenditures for farm equipment; weather data and retreavable information on pesticide and varietal recommendations. This is an area where each partner needs to invest capital resources as Cooperative Extension serves the American farmer.

Extension is that vital link between the researcher and application/adaption on the farm. Testing new products, varieties and methodology continue to be essential relationships between the researcher and the Extension Agent. The beef cattle improvement program began as research concept. The County Agent has been able to demonstrate the profitability of using high performance bulls. In 1959 there were 64 performance tested bulls marketed in Virginia that had an average yearling weight of 835 pounds. Last year 323 bulls were sold with an average yearling weight of 1034 pounds.

In Curry County, New Mexico, a small cattleman with 50 brood cows increased weaning weights 167 pounds per calf over a four year period. Translate this into dollars—an 89 percent calf crop with 70¢ per pound prices represents an increase of $5143 in gross income. Similar stories can be told across cattle country USA.

In the Southwest, water and energy conservation are important considerations. Extension, using the demonstration method, showed that by updating water systems and proper selection of pumps and power units resulted in a savings of $200 to $300 per pump per month. A more specific example is a grower in this area, who reduced irrigation costs $35 per acre.

In the early '70's the conversion of agricultural land to other land uses began occurring at an alarming rate. In one county, the Extension Agent began to focus on this trend. Study committees were organized, round table discussions and special tasks forces were established to explore the pros and cons of land use transfer. Tours were conducted for county officials, members of town councils, leaders of agricultural groups and civic clubs to bring to their attention the developing patterns of changing land use.

In 1978, eleven farmers placed their farms in an agricultural preservation district. Over the past two years (1980, 1981) 87 landowners placed 12,205 acres in agricultural districts and 4,602 acres in permanent status on 30 farms. This is the highest participation of any county in the U.S. in permanent agricultural land preservation. Extension helped landowners and local government understand the problem, the legislative provisions and the mechanics for implementation.

This is an example that demonstrates that when farmers are informed about a public issue, they can make the proper decisions.

In farm safety, a new program that is falling into place across this nation involves the training of Rescue Squads and Emergency Medical Technicians in the extracation of farm accident victims. These trainees are frequently volunteers who give of their time to serve their fellowman. Many of these volunteers do not have a farm orientation—they don't even know how to turn off a diesel tractor or reverse a chain drive. Extension is providing the training.

Stray voltage is estimated to exist in 60% of the dairy barns and milking parlors. The identification and correction of this problem can improve herd health and increase milk production from 15 to 30 percent. This involves training dairy fieldmen, equip-

ment servicemen and electric power suppliers. These are the people who are "multipliers" of the extension effort.

There is probably a county extension staff in your home county. Do you know them? Do you know about their problems, their frustrations, their success stories? I can assure you that they would welcome the opportunity to spend some time with you. They may feel that you are too busy to listen to them. I invite you to initiate a dialogue with these extension educators.

You, Congress and its partners, have in place a structure or model for doing many things well. You will want to judge carefully whether it is wise for similar and sometimes duplicating structures to be established, such as an Energy Extension Service or Nutrition Education Component of the Food Stamp Program. You will want to evaluate whether one extension program with a Land Grant College base can best utilize dollars that are in short supply or whether it is necessary to re-invent extension for other agencies. These considerations are important as you determine the mission for Cooperative Extension.

The credibility of Extension is the involvement of a professional staff that is objective and that provides unbiased recommendations.

In summary, recently a member of my County Board of Supervisors expressed the importance of Cooperative Extension as follows, "A county without the Extension Service would be like a community without a library."

Mr. Chairman, it is a pleasure to be with you today.

I would like to request that my prepared statement be inserted in the record.

MR. BROWN. Without objection, we will insert your prepared statement in the record.

Thank you very much, Mr. Smith.

MR. WAMPLER. I am sure that could be repeated a number of times in the other States, but that indeed is a significant statement.

Mr. Smith, I want to thank you for your fine statement, and you did request of us help in providing a forum for showing your production that is currently underway. I can only speak for myself in saying indeed we will. I commented earlier to the other panel that I think this is a story that needs to be told repeatedly. I think every member of this committee needs to be constantly reminded of the changing forces in agriculture, and the social changes that are occurring.

I wish you well on that project, and I will certainly be happy to work with you and anyone else in trying to coordinate that.

MR. SMITH. We will be in touch with you.

MR. WAMPLER. Thank you, sir.

I have one final point. Mr. Smith, in your statement, you mentioned that in one of the counties there had been a rather significant thing happening in terms of landowners placing agricultural land into agricultural districts or in permanent status, and I assume this is the preservation of agricultural land, an improvement that I think is long overdue in this country.

MR. SMITH. That is correct. We have to do something to preserve this agricultural land.

MR. WAMPLER. It is not only true, I think, in terms of prime agricultural land that is being converted to other purposes—nonagricultural purposes. Also, there are rather frightening statistics on what is happening by way of the erosion of some of our prime agricultural land in terms of our topsoils. It is hard to separate the two. I realize we are talking about two different things.

MR. SMITH. The best land for producing alfalfa is also the best land for building a house.

MR. WAMPLER. If I may, Mr. Chairman, let me just relate one personal

experience that I had just yesterday. We had a hearing in my district in Washington County—the Subcommittee on Tobacco and Peanuts. We were taking testimony on proposed changes to the tobacco program, and, of course, this is vital to the economy of my district, as it is throughout a number of our Southeastern States.

We were mandated, as a result of the 1981 farm bill, to come up with some suggested changes to the tobacco price support program that would indeed result in a no-net-cost to the taxpayer, which I think will be very easy to achieve because the cost is rather minimal.

However, I want to personally thank the extension agent in that county, because he was largely responsible for coordinating the meeting and bringing together witnesses who had an understanding of the issues at hand. We are calling upon the extension agents in Virginia and other States to explain to tobacco producers precisely what it is we are trying to do.

Again, you emphasized this repeatedly in your statement, it has been an educational service of explaining to producers what the problem, what the options are. Generally speaking, I think a farmer, when he understands it, in most instances he will make the right decisions.

MR. SMITH. I feel the same way.

MR. WAMPLER. This is why I think the educational aspect of it is terribly important not only to the work that you are involved in, but also our home demonstration agents and those who are involved in 4-H, and in Virginia, the future farmers of America program that we are very proud of.

Again, I want to thank you all. You have made some good suggestions to us, and we do appreciate it very much.

MR. BROWN. Thank you, Mr. Wampler.

Mr. Smith, I have a number of questions, but we are going to have to move a little more quickly here, so I will not ask them. However, I am interested in the same subject that Mr. Wampler brought up—the conversion of prime land, prime agricultural land and examples of successful involvement by extension agents in that. Would you be kind enough to provide me with either where I can get some more information or more details related to that part of your testimony?

MR. SMITH. Yes, sir, the reference I have in my testimony took place in Carroll County, Md. Mr. Bob Jones is the county extension agent in that county—Westminster, Md.

MR. BROWN. Thank you all very much for your important contribution this morning. I regret that we have not scheduled enough time to elicit as much information as I would like, but we will continue to be in touch with you about that matter.

The Story of Squanto

The Squanto Program is an initiation into the Annual Meeting of NACAA, first-timers learn about Squanto who gave the *FIRST* method demonstration. Following is a review of how the "first County Agent" taught the Pilgrims to grow corn and harvest other products.

In 1614, six years before the Pilgrims sailed, an English adventurer named Hunt was cruising the shores of America in the vicinity of Cape Cod. Hunt enticed some Indians aboard his ship with presents and guile. As soon as he had them aboard, he and his men captured them, bound them up, and set sail for Europe. The Indians were taken to Spain and sold as slaves for twenty pounds each.

One of these captive Indians was Tisquantum whom we know as Squanto, and who came from the area we know as Plymouth, Massachusetts. Squanto was sold in Spain with the rest of the Indians. Somehow he escaped into England where he came under the protection of John Slaney, a London merchant and treasurer of the Newfoundland Company, where Mr. Slaney sent him. He came back to England in 1618 and then returned to America with Captain Thomas Dermer in 1619-20.

During Squanto's absence, the Indians of his homeland had become so angered by Hunt's treachery that they made the coast of New England a terror for white men. All the tribes of the area killed white men whenever they could.

In the year 1617-18 a great plague swept through all the Indian tribes in the Wampanoag Federation. The tribe that lived at Plymouth, the Pawtuxets, were completely wiped out. However, some of the other Wampanoag tribes survived. It is said that more than 3000 Indians in the Massachusetts area died, leaving only about 300. When Squanto came back, he found that all his clan and relations had died.

In the early fall of 1620, the Mayflower was on its way toward America. The Pilgrims had probably planned to settle in the Hudson River area. They probably learned about this area from the Dutch during their stay in Holland. However, the winds drove them north and they made landfall on the tip of Cape Cod. Bad weather forced them into Provincetown Harbor. Having arrived in a safe harbor, they fell on their knees and blessed the God of Heaven, who had brought them over the vast ocean and delivered them from its perils.

It must be remembered that there were no friends to welcome them, nor inns to entertain them or refresh their weary bodies. If they had landed almost anywhere else, they would have met unfriendly Indians. As we have already seen, this area had been swept clean of warriors by the plague, the only such place along the whole coast. What could sustain them but the Spirit of God and His Grace.

The masterpiece of God's Providence in this matter was manifested in March 1621, three months after they had landed on Plymouth Rock. They had a terrible winter. Half of their company had died and everything was going wrong, and then the other thing God had been preparing for their good happened. Samoset, an Indian from Maine who had learned a little English from fishermen, came into the settlement. The next day he brought Squanto with him because Squanto could speak better English than he could. Squanto and Samoset arranged to bring Massasoit to see the Pilgrims, a meeting which resulted in the famous treaty with the Indians.

Squanto became a great friend of the pilgrim Colony. He instructed them in agriculture and fishing. He served as interpreter to the few Indian tribes living near the colony. Actually the Pilgrim Colony was starving in the midst of plenty. They didn't recognize the edible plants, animals and shellfish around them. Squanto helped them conquer starvation by showing them how to make use of these foods. He showed them

how to make fish weirs and catch alewives which came up the nearby streams to spawn.

When the Pilgrims made landfall at Provincetown and were exploring on Cape Cod, they came upon a piece of clear ground where the Indians had formerly set corn and after searching around, they found heaps of sand newly paddled by hand. Upon digging into these mounds they found Indian baskets filled with corn, which they had never seen before. They took some of this back to their ship and planned to pay the Indians back, which they later did.

Squanto taught the Pilgrims the art of preparing and cooking maize. Through his services starvation and want were prevented. When spring came the remaining colonists prepared to plant their own corn. Again they were at a loss to know how to proceed, and again Squanto showed them how to prepare the soil and something of the habits and growth of this strange plant.

When planting time came the colonists gathered at one of the fields to receive instructions. Squanto showed them how to place three fish with their heads pointing in and their tails out like the spokes of a wheel and the seed planted in the center. This was the first method demonstration and the first Agricultural Extension work ever recorded in American history. His words of instruction were as follows:

"My good friends, the time for the planting of the maize has come. The geese have left the river and the bay for their summer home in the Northland. The robin and his mate have returned from the southland and are nesting in the trees. The earth is warm and the moon but a shadow in the heavens. The first early flowers of spring have faded and the violets, bluebells and sweet williams scent the air. The giant oak has begun to unfurl its leaves. By these signs and many others, my father and my father's father have learned to know the proper time for the planting of maize has arrived."

When Squanto finished his demonstration and his teaching, the listeners raised their voices in joy and appreciation and shouted: "Hail, Squanto, friend and teacher." These words have been adopted as the Grand Hailing Sign of the Order of Squanto.

With autumn came the Pilgrim's first harvest. It provided each member of the colony with about a peck of meal per week. There was also plenty of fish and fowl, especially wild turkey, which the Pilgrims had learned to take. When the harvest was in, and houses fitted against the coming winter, the Pilgrims had a great feast and shared it with the Indians. The great Indian king Massasoit joined in the celebration.

They gave thanks to God for His Divine Providence. Songs and prayers of Thanksgiving were offered to God.

Thus has Squanto, our good friend, taught and thus was the first method demonstration ever recorded in history. Let us not forget this lesson nor him who instructed us.

This Squanto material was prepared by W. Stanley Hale, County Agent, Norwich, Connecticut, in 1961. It was prepared with the cooperation of Robert B. Bowler of Plymouth Plantation, Box 1620, Plymouth, Massachusetts. Quotations are from Bradford's History by Wm. Bradford and Early Explorers of Plymouth Harbor by Henry F. Howe. The quotation of Squanto's remarks to the Pilgrims are what he might have said for we do not have a real historical basis of these remarks.

ANNUAL MEETING SITES

YEAR	SITE	ATTENDANCE
1977	Baltimore, Maryland	1710
1978	Boise, Idaho	1825
1979	Rapid City, South Dakota	n/a
1980	Oklahoma City, Oklahoma	1781
1981	Cornell University, Ithica, New York	2250
1982	Billings, Montana	1540
1983	Witchita, Kansas	1650
1984	New Orleans, Louisiana	2065
1985	Hershey, Pennsylvania	2023
1986	Colorado Springs, Colorado	2536
1987	Fargo, North Dakota	1911
1988	Charlotte, North Carolina	2430

MEMBERSHIP NACAA

YEAR	REGULAR MEMBERS
1977	5258
1978	5253
1979	5237
1980	5166
1981	5120
1982	5105
1983	5148
1984	5190
1985	5269
1986	5244
1987	4993
1988	4946

ADDRESS COORDINATORS

1974-1985	Robert M. Hetrick, Pennsylvania
1986-1988	Allen Bayles, South Carolina

HISTORIAN

1977-1979	Robert M. Hetrick, Pennsylvania
1980	Ken Waud, Washington
1981-1985	Bobby Sims, Mississippi
1986-1988	Robert M. Hetrick, Pennsylvania

ANNUAL MEETING THEMES

		Annual Meeting
1977	Extension Education—Bridge to a Better Life	62nd
1978	Extension—Gateway to Knowledge	63rd
1979	The County Agent. . . America's Great Resource	64th
1980	**O**rganization, **K**nowledge, **L**eadership, **A**ction	65th
1981	A Time of Change, A Time of Challenge	66th
1982	The County Agent—A Pioneer in a Changing Frontier	67th
1983	Programs For Progress	68th
1984	Changing Currents— Navigating the Future from a Historic Past	69th
1985	People, Education, Agriculture	70th
1986	'86 A Peak Experience	71st
1987	Agriculture at its Finest	72nd
1988	Pride in Agriculture	73rd

EDITOR, **THE COUNTY AGENT**

1977	Thurman Kennedy, Texas
1978	Robert L. Jones, Maryland
1979	Ed Koester, Idaho
1980	Appointed Editor did not publish magazine
1981	James A. Smith, Virginia
1982	Leslie N. Firth, Pennsylvania
1983-1984	Wayne Roberts, Oregon
1985-1988	Allen Bayles, South Carolina

EDITOR, **PROCEEDINGS**

1977-1978	Lloyd Baron, Oregon
1979-1988	Stuart Hawbaker, Illinois

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Year with a circle indicates a plaque or special recognition given. The Editor cannot guarantee the accuracy of this chart, but it is the result of hours of research and collaboration.

All known national donors are listed that supported NACAA at least five years through 1985. With the exception of Rohm and Haas who was honored at the end of their last year and Celanese Chemical Corp. also honored.

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American Cyanamid Co.						*	*								*		*	*			*	*	*	*	*	*	*	*	●	*	*	*	*
American Income Life Insurance Co.	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	●	*	*	*	*	*	●	*	*	*	*	●	*	*	*
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American Institute of Cooperation															*	*	*	*	*	*	●	*	*	*	*	*	*	*	●	*	*	*	*
American Oil Co.						*	*	*	*	*	*	*					*																
American Sheep Producers Council																																*	
American Soybean Assn.																																*	*
Anchor Division Boehringer Ingelheim																																*	*
A & P Food Stores						*	*	*	*	*		*																					
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Celanese Chemical Corp.																	●			*													
ChemLawn Services Corp.																														*	*	*	*
Chevron Chemical Co.																					*		*	*	*	●	*	*	*	*	●	*	*
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Farm Press Publications Inc.																																*	*

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