

Interstate Partnerships: The Impacts of the Tri-State Green Industry Conference

Hawley, J; Crook, J; Boggs, J; Neal, N; Benitez, JT; Stanton, M; Augustine, H; Beuerlein, S; Bonham, B; Burns, R; Deacon, M; Emley, G; Gressley, D; Gulick, J; Heinz, B; Jorg, B; Martini, K; Palmieri, J; Simmons, P

Introduction

The purpose of the annual Tri-State Green Industry Conference (GIC) is to provide training that is both relevant and timely. For over eighty years, professionals in the green industry, including arborists, tree-care specialists, greenhouse and garden center managers, turf experts, and many others have flocked to the GIC for the latest industry research and professional recommendations.

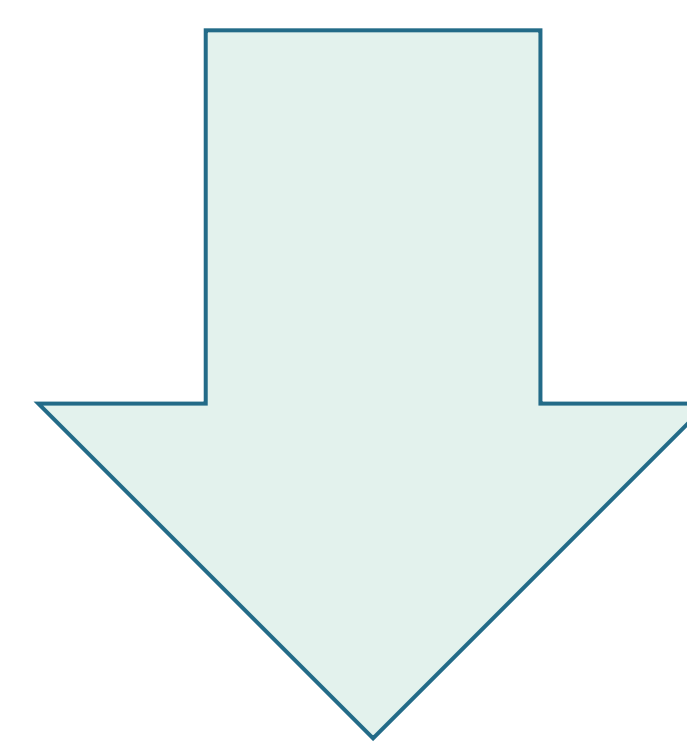
The 2020 GIC featured **8 training tracks** with **33 speakers** making **35 teaching presentations**.

The overall success of the 2020 Tri-State GIC is reflected by the program evaluation results. A rating scale of 1 - 5 was used [1 = strongly disagree; 5 = strongly agree]:

2020 Tri-State GIC Keynote



Joe Boggs, OSU Extension©



Respondents *strongly agreed* (4.59) new knowledge gained from the GIC will be useful to their job, business, organization, or personal interest



Respondents *strongly agreed* (4.61) the GIC ranks at the top of educational programs they have attended



Respondents *strongly agreed* (4.80) that they will recommend others attend the GIC



Respondents *agreed* (4.33) they will change some pest management practices based on new knowledge gained from the GIC



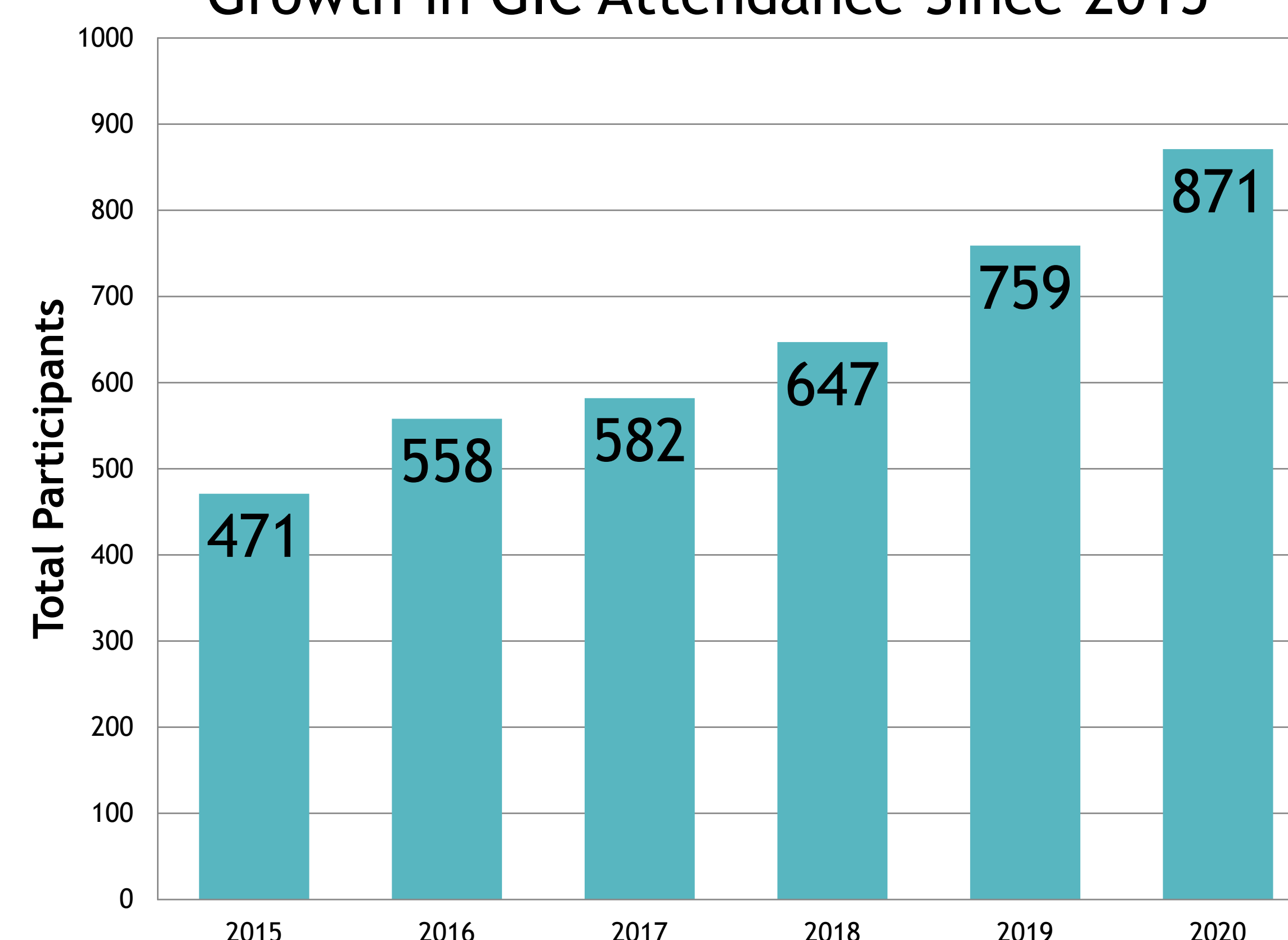
Respondents *agreed* (4.20) new knowledge gained from the Trade Show will be used to make future purchasing decisions



2020 Tri-State GIC Lunch With Exhibitors

Joe Boggs, OSU Extension©

Growth in GIC Attendance Since 2015



Non-Extension Partnerships: A Key to Success

2020 Tri-State Green Industry Conference Partners:

- Boone County (Kentucky) Arboretum
- Cincinnati State Technical & Community College
- Cincinnati Zoo & Botanical Gardens
- Hyde Park Landscaping
- Spring Grove Cemetery
- Target Specialty Products
- Turpin Farms
- Urban canopy Works, LLC

Contact

John L. Hawley
Purdue University Extension
Hawley4@purdue.edu



University of Kentucky
College of Agriculture,
Food and Environment
Cooperative Extension Service



Extension



THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES