

PROVIDING BEEF TOUR IN-FIELD EDUCATION AT THE 127th ANNUAL TUSKEGEE FARMERS CONFERENCE

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Introduction

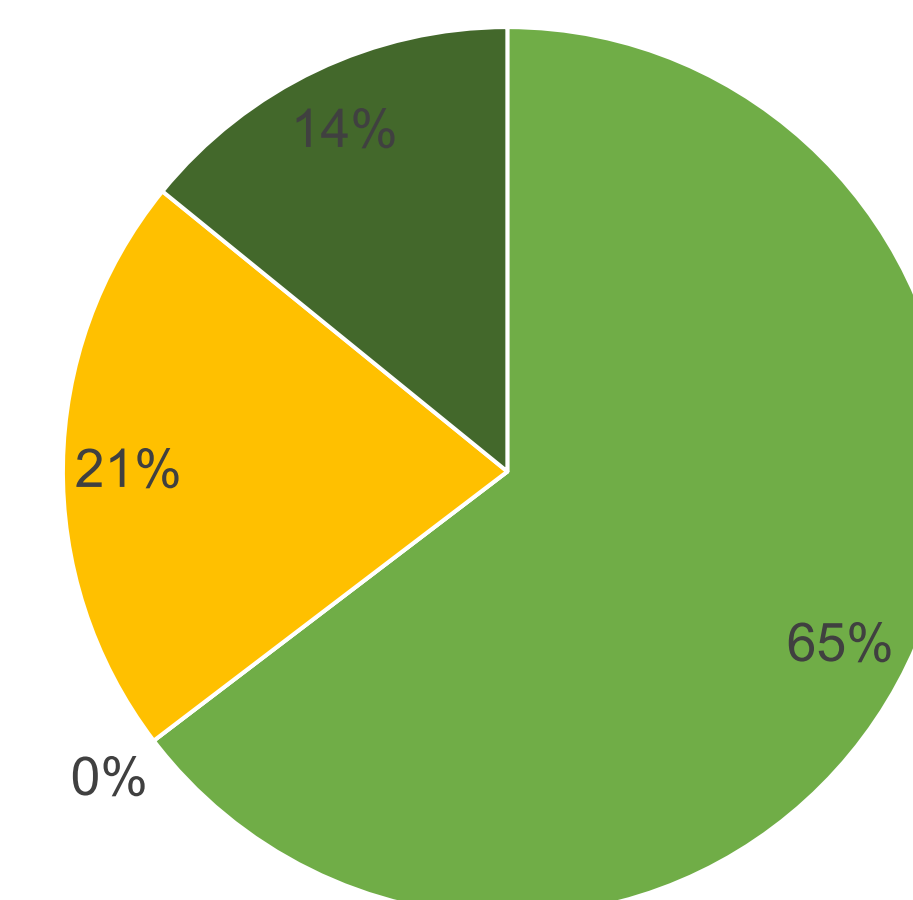
Beef cattle producers attending the 127th Annual Tuskegee Farmers Conference had the opportunity to tour a local stockyard and observe behind the scenes of a sale barn before, during and after sale day. Members of the Alabama Cooperative Extension System Animal Science and Forages Team and Tuskegee Extension Agents conducted the program in order to provide attendees a better overview of the cattle business in Alabama.

Data

A survey was conducted with the participants using an audience response system to determine change in knowledge, behavior, and application. Eighteen participants responded to the survey. Sixty four percent of the attendees indicated just beginning or planning to begin in the cattle business. Twenty-one percent of the respondents indicated having 5 to 10 years of experience and 14% having more than 10 years of experience. When asked to indicate their cattle herd size, 86% of attendees owned less than 50 animals, 7% owning 50-100 animals and 7% owning more than 200 animals. When asked the acreage own or leased, 63% of respondents owned/leased less than 50 acres, 13% owned/leased 50-100 acres, 19% owned/leased 100-200 acres and 6% owned/leased more than 200 acres. Participants indicated they were 63% very likely, 6% likely, 13% somewhat likely to adopt the information presented in the next 12 months..

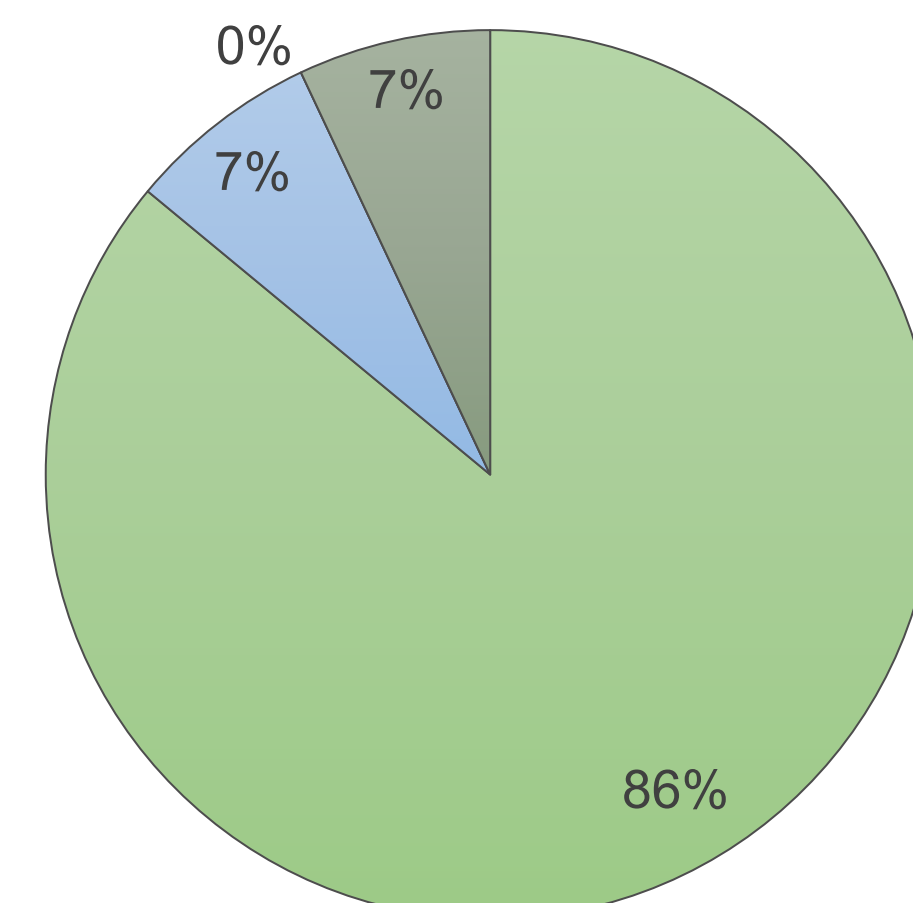
How many years in the cattle business?

■ Planning to get in or less than 1 year ■ 1 to 5 years ■ 5 to 10 years ■ More than 10 years



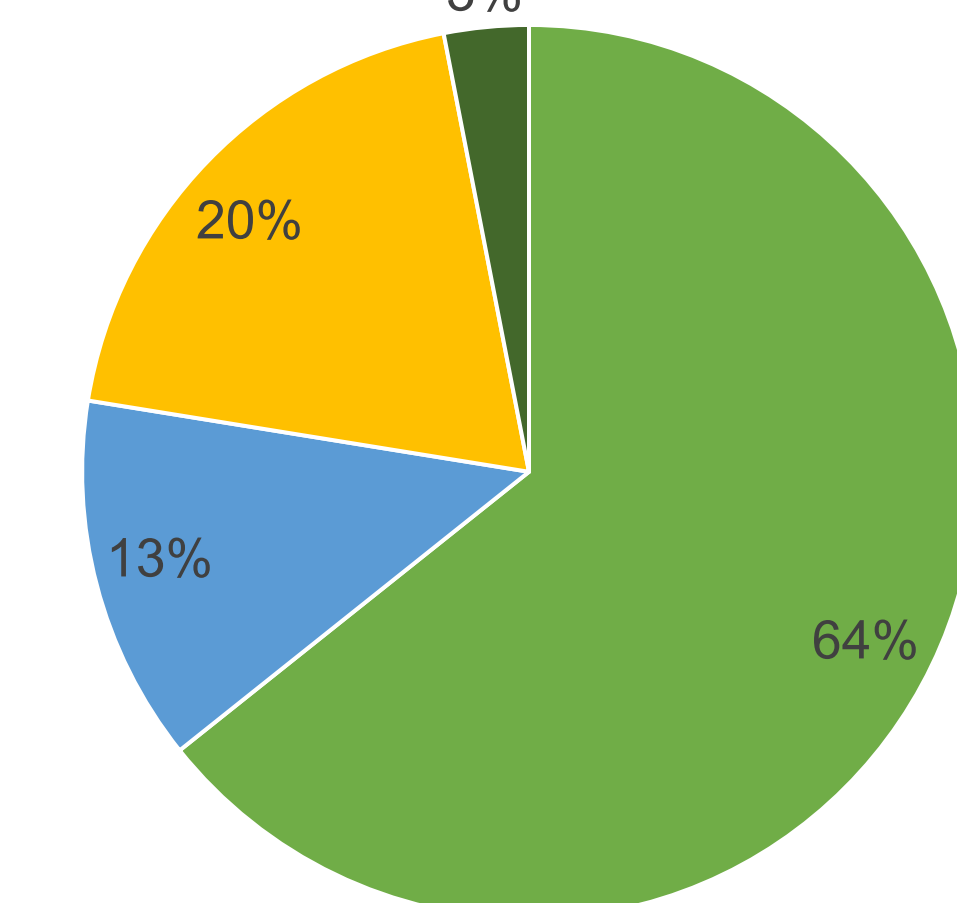
How many head of cattle do you own or manage?

■ 0-50 ■ 51-100 ■ 101-150 ■ More than 200

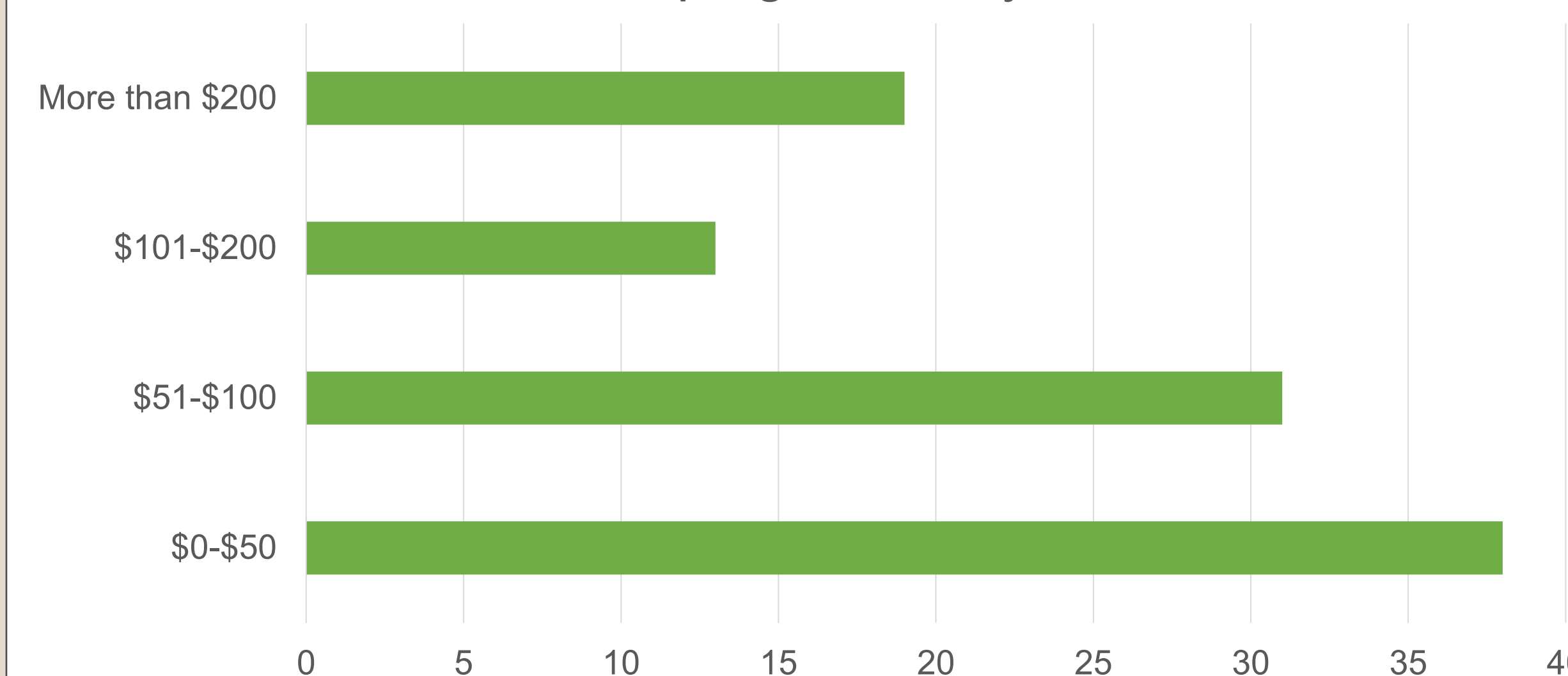


How many acres do you own or lease?

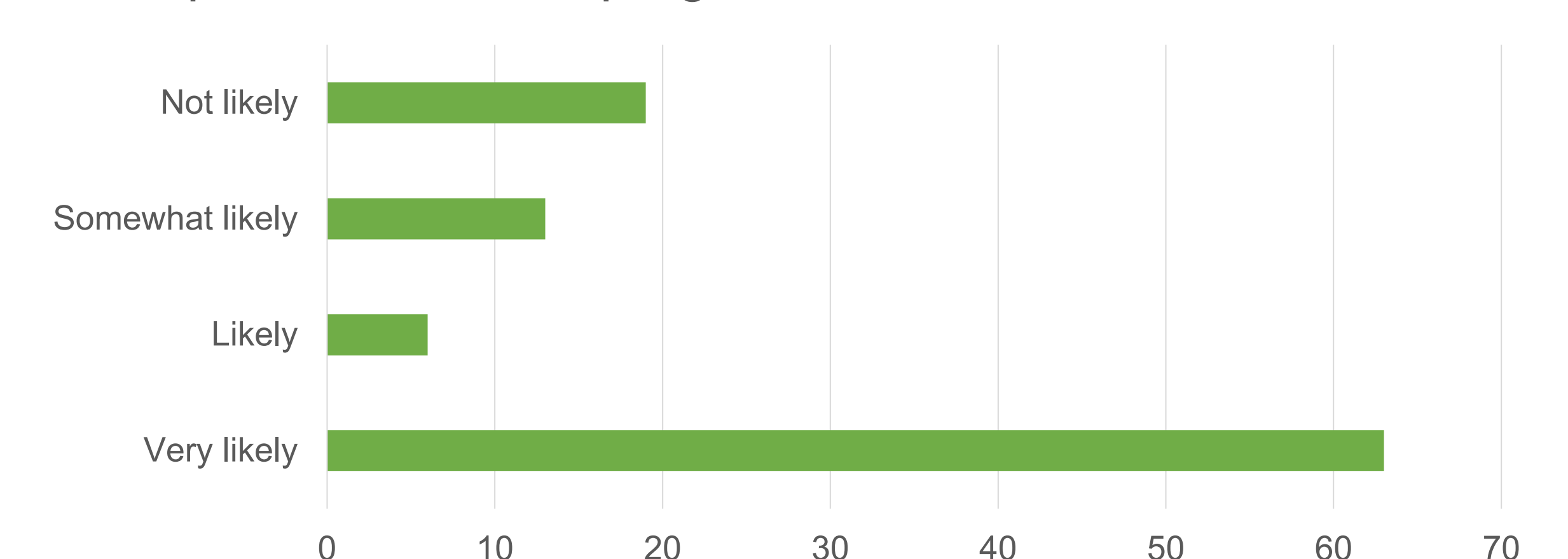
■ 0-50 ■ 51-100 ■ 101-200 ■ More than 200



Estimate the dollar savings per head of cattle by the program today:



How likely are you to adopt some of the information presented in this program in the next 12 months?



Topics Covered

- Cattle Sales and Marketing
- Record Keeping
- Bull Selection
- Beef Quality Assurance
- Alabama Beef Handbook



Conclusions

In-field learning affords an incredible opportunity to engage individuals in ways that cannot be readily reproduced in a classroom setting. Results indicate a continued need for educational materials and educational learning opportunities for new and beginning farmers.

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